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New Jerseyans Say Racism Is a Serious Problem in the U.S. and Getting Worse
Movements for racial equality have made little or no progress, say respondents of Rutgers poll

NEW BRUNSWICK, N.J. (June 17, 2025) – Most New Jerseyans perceive racism as a serious problem nationwide but do so to a lesser extent when it comes to the presence of racism in the Garden State, according to a Rutgers-Eagleton Poll.

Eight in 10 respondents said racism in the United States is a “very serious problem” (44%) or “somewhat serious problem” (35%), while more than half feel the same about racism in New Jersey (14% “very serious,” 40% “a somewhat serious”). Three in 10 said the same about their city or town (8% “very serious,” 22% “somewhat serious”).

The findings are from a study conducted in early December 2024 on race relations and perceptions regarding race-related issues by the [Eagleton Center for Public Interest Polling](#) (ECPIP) at [Rutgers University-New Brunswick](#) in collaboration with the [New Jersey Institute for Social Justice](#), sponsored by [The Fund for New Jersey](#).

Sixty-four percent of New Jerseyans said racism has been on the rise in the United States in the past five years, while 12% said it has declined and 20% said it has stayed about the same.

Attitudes were more split when it comes to racism at the state and local level. Thirty-six percent said it has been on the rise in New Jersey, 16% said on the decline and 39% said it has stayed about the same. Twenty percent said it has been on the rise in their own city or town, 17% said it was on the decline and 52% said it stayed about the same.

“New Jerseyans across the board see racism as a serious and growing problem at the national level, though partisanship and race influence the intensity of one’s belief,” said [Ashley Koning](#), an assistant research professor and director of ECPIP. “When it comes to feelings on how

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serious of a problem racism in the Garden State is, Democrats and Republicans are on opposite sides, while independents are split. Black residents are one-and-a-half times more likely than white individuals, and the most likely of any group, to perceive racism as serious threat in their home state.”

Forty-seven percent said there isn’t enough attention paid to racial issues in the country these days, while slightly more than a quarter feel as though too much attention is paid (27%). Slightly less than 1 in 5 (18%) said the right amount of attention is paid to racial issues. This, again, was influenced by key demographics, with Republicans and white residents more likely to say too much attention is paid compared with their counterparts.

When it comes to racism against Black people in the U.S. today, 35% said racism based on the prejudice of individual people is the bigger problem, while 9% said racism built into laws, policies, and institutions is the bigger problem. Forty-three percent said both are equally problematic, 3% said neither is problematic, and 6% said there is no discrimination against Black people in the U.S. today.

“Republicans, white residents, and even Hispanic residents are more likely to see racism as an individual level problem and less likely to see it as structural or both individual and structural,” said Koning. “Black individuals in the state, followed by Democrats, are the two groups most likely to say that both individual-level racism and structural racism are equally problematic.”

When it comes to how racism affects Black people in various aspects of life, 7 in 10 said racism impacts this group either “a great deal” (45%) or “a fair amount” (26%) when it comes to Black incarceration rates. Nearly two-thirds said the same when it comes to racism affecting Black wealth and incomes (32% “a great deal,” 32% “a fair amount”). More than half say racism affects Black individuals either “a great deal” or “a fair amount” when it comes to their home ownership rates (26% and 32%, respectively), educational attainment (24% and 33%), and access to quality health care (25% and 28%).

Regardless of whether residents said Black people are affected by racism, majorities said Black people are doing worse than white people in New Jersey on average when it comes to incarceration rates (73%), wealth and income (67%), home ownership rates (60%), educational attainment (56%), and access to quality health care (52%).

“Perceptions of how racism impacts Black lives and how the lives of Black people compare with white people in the state are all influenced by key demographics, like partisanship, race and ethnicity, gender, and education,” said Koning.

New Jerseyans were pessimistic about whether any progress toward achieving racial equality has been made. Slightly more than half said movements for racial equality have had either little (33%) or no (20%) effect on meaningful changes for the lives of Black people over the past few years. When one half were asked in a survey experiment about the impact of “protests,” in

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particular, an even greater number of New Jerseyans – nearly two-thirds – said they had either little (30%) or no (35%) effect on meaningfully improving the lives of Black people.

In terms of how much responsibility various entities should have when it comes to improving racial equality in the United States, New Jerseyans said the news media and the federal government should have “a lot” (56% and 55%, respectively) or “some” (25% and 26%, respectively) responsibility, followed by the state government (46% “a lot,” 32% “some”), their local government (42% “a lot,” 32% “some”), businesses (36% “a lot,” 34% “some”), and nonprofits (29% “a lot,” 33% “some”). Roughly 7 in 10 said that even individuals bear some responsibility in improving racial equality, whether those individuals are white (37% “a lot,” 32% “some”) or people of color (38% “a lot,” 32% “some”).

Results are from a statewide poll of 1,059 adults contacted through the probability-based [Rutgers-Eagleton/SSRS Garden State Panel](#) from Dec. 4 to Dec. 16, 2024. The sample has a margin of error of +/- 4.2 percentage points.

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Broadcast interviews: Rutgers University-New Brunswick has broadcast-quality television and radio studios available for remote live or taped interviews with Rutgers experts. For more information, contact Kiana Miranda at kiana.miranda@eagleton.rutgers.edu.

ABOUT THE EAGLETON CENTER FOR PUBLIC INTEREST POLLING

Home of the Rutgers-Eagleton Poll, the Eagleton Center for Public Interest Polling (ECPIP) was established in 1971 and is the oldest and one of the most respected university-based statewide polling operations in the United States. Now in its 52nd year and with the publication of over 200 polls, ECPIP’s mission is to provide scientifically sound, nonpartisan information about public opinion. To read more about ECPIP and view all of our press releases, published research and data archive, please visit our website: eagletonpoll.rutgers.edu. You can also visit our [Facebook](#) and [Bluesky](#) accounts.

ABOUT THE EAGLETON INSTITUTE OF POLITICS

The Eagleton Center for Public Interest Polling is a unit of the Eagleton Institute of Politics at Rutgers University–New Brunswick. The Eagleton Institute studies how American politics and government work and change, analyzes how the democracy might improve and promotes political participation and civic engagement. The Institute explores state and national politics through research, education and public service, linking the study of politics with its day-to-day practice. To learn more about Eagleton programs and expertise, visit eagleton.rutgers.edu.

ABOUT RUTGERS UNIVERSITY–NEW BRUNSWICK

Rutgers University–New Brunswick is where Rutgers, the State University of New Jersey, began more than 250 years ago. Ranked among the world’s top 60 universities, Rutgers’s flagship university is a leading public research institution and a member of the prestigious Association of American Universities. It is home to internationally acclaimed faculty and has 12 degree-

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granting schools and a Division I Athletics program. It is the Big Ten Conference's most diverse university. Through its community of teachers, scholars, artists, scientists and healers, Rutgers is equipped as never before to transform lives.

ABOUT THE NEW JERSEY INSTITUTE FOR SOCIAL JUSTICE

The [New Jersey Institute for Social Justice](#) uses cutting-edge racial and social justice advocacy to empower people of color by building reparative systems that create wealth, transform justice, and harness democratic power from the ground up in New Jersey. The Institute advocates for systemic reform that is at once transformative, achievable in the state and replicable in communities across the nation.

QUESTIONS AND TABLES START ON THE FOLLOWING PAGE

Questions and Tables

The questions covered in this release are listed below. Column percentages may not add to 100% due to rounding. Respondents are New Jersey adults; all percentages are of weighted results. Interpret groups with samples sizes under 100 with extreme caution. Demographic groupings may differ by question for the sake of statistical confidence in analysis.

C1. How serious of a problem, if at all, do you think racism is today in each of the following locations?

The United States

A very serious problem	44%
A somewhat serious problem	35%
A not-so-serious problem	13%
Not a serious problem at all	7%
Don't know	2%
Unweighted N=	1054

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Very	69%	36%	20%	33%	54%	35%	75%	47%	48%	54%	49%	43%	30%
Somewhat	29%	41%	35%	40%	31%	38%	19%	33%	38%	30%	25%	40%	45%
Not-so-serious	2%	12%	29%	15%	11%	18%	2%	10%	6%	10%	12%	12%	17%
Not at all	<1%	7%	15%	11%	2%	7%	4%	7%	8%	5%	11%	4%	6%
DK	<1%	4%	<1%	2%	1%	2%	1%	2%	<1%	1%	2%	1%	3%
Unwt N=	432	397	222	515	536	475	171	256	149	270	269	276	239

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	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Very	51%	38%	47%	43%	55%	44%	39%	38%	43%	40%	44%	45%	49%
Somewhat	34%	37%	31%	34%	28%	36%	41%	36%	35%	34%	40%	36%	30%
Not-so-serious	10%	17%	15%	10%	13%	14%	8%	15%	11%	14%	12%	11%	12%
Not at all	2%	5%	6%	13%	4%	5%	11%	7%	9%	8%	3%	6%	8%
DK	2%	2%	1%	<1%	1%	1%	1%	4%	2%	3%	1%	1%	1%
Unwt N=	337	300	167	192	168	370	131	204	181	318	282	215	239

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

C1. How serious of a problem, if at all, do you think racism is today in each of the following locations?

New Jersey

A very serious problem	14%
A somewhat serious problem	40%
A not-so-serious problem	32%
Not a serious problem at all	10%
Don't know	4%
Unweighted N=	1054

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Very	20%	12%	9%	11%	17%	9%	32%	17%	14%	18%	14%	16%	8%
Somewhat	51%	38%	27%	39%	42%	40%	41%	40%	37%	42%	38%	43%	37%
Not-so-serious	23%	33%	43%	32%	32%	36%	17%	29%	36%	28%	31%	33%	36%
Not at all	4%	11%	18%	15%	6%	11%	6%	9%	11%	9%	14%	8%	11%
DK	2%	6%	4%	4%	4%	4%	4%	4%	3%	3%	4%	1%	7%
Unwt N=	431	396	224	517	534	475	171	255	150	270	268	276	240

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Very	22%	11%	12%	12%	23%	10%	13%	15%	14%	14%	14%	13%	15%
Somewhat	39%	42%	39%	39%	36%	44%	37%	35%	43%	39%	42%	39%	41%
Not-so-serious	23%	35%	36%	34%	32%	35%	30%	33%	27%	27%	33%	37%	32%
Not at all	10%	9%	11%	13%	6%	8%	18%	9%	14%	14%	7%	8%	11%
DK	6%	3%	1%	3%	4%	3%	2%	7%	3%	7%	3%	2%	1%
Unwt N=	335	301	168	192	168	371	131	204	180	318	282	215	239

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

C1. How serious of a problem, if at all, do you think racism is today in each of the following locations?

Your city or town

A very serious problem	8%
A somewhat serious problem	22%
A not-so-serious problem	39%
Not a serious problem at all	27%
Don't know	3%
Unweighted N=	1058

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Very	9%	7%	8%	6%	10%	5%	23%	11%	4%	9%	10%	8%	6%
Somewhat	33%	18%	12%	25%	20%	23%	19%	27%	15%	28%	22%	23%	15%
Not-so-serious	39%	41%	37%	32%	45%	37%	29%	39%	53%	37%	38%	38%	42%
Not at all	17%	29%	40%	35%	21%	31%	23%	19%	27%	22%	25%	28%	33%
DK	2%	5%	2%	3%	4%	3%	6%	4%	1%	4%	5%	2%	3%
Unwt N=	433	398	224	517	538	477	172	256	150	270	270	277	241

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Very	14%	7%	9%	6%	12%	8%	6%	10%	6%	8%	8%	8%	9%
Somewhat	29%	24%	19%	18%	30%	17%	20%	25%	23%	24%	22%	18%	25%
Not-so-serious	34%	38%	39%	43%	40%	42%	36%	36%	37%	32%	40%	43%	42%
Not at all	18%	27%	30%	32%	15%	29%	33%	28%	32%	31%	25%	29%	22%
DK	4%	5%	3%	1%	3%	4%	5%	1%	2%	5%	4%	2%	2%
Unwt N=	337	303	168	192	169	372	132	204	181	320	283	215	240

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

C2. For each of the following locations, do you think racism in the last five years has been ...

The United States

On the rise	64%
On the decline	12%
Stayed about the same	20%
Don't know	4%
Unweighted N=	1045

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Rise	81%	59%	46%	60%	68%	57%	82%	68%	71%	70%	60%	66%	59%
Decline	4%	14%	20%	14%	10%	16%	5%	11%	4%	11%	14%	11%	13%
Same	13%	20%	27%	21%	18%	23%	11%	17%	19%	17%	20%	19%	22%
DK	1%	6%	6%	5%	3%	4%	2%	4%	5%	2%	5%	4%	6%
Unwt N=	429	391	222	512	530	471	169	254	149	267	268	275	235

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Rise	65%	63%	69%	59%	67%	63%	67%	56%	68%	59%	66%	69%	66%
Decline	12%	12%	12%	13%	6%	13%	13%	16%	12%	15%	13%	9%	12%
Same	18%	22%	15%	25%	22%	20%	18%	22%	15%	20%	17%	20%	20%
DK	5%	3%	4%	3%	5%	3%	2%	6%	5%	6%	4%	3%	3%
Unwt N=	335	296	165	191	167	368	129	201	180	318	279	211	237

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

C2. For each of the following locations, do you think racism in the last five years has been ...

New Jersey

On the rise	36%
On the decline	16%
Stayed about the same	39%
Don't know	10%
Unweighted N=	1046

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Rise	46%	32%	26%	30%	40%	32%	47%	39%	33%	35%	37%	42%	28%
Decline	12%	14%	22%	19%	13%	21%	9%	11%	5%	15%	14%	12%	21%
Same	35%	42%	42%	42%	37%	39%	35%	38%	48%	39%	39%	39%	39%
DK	8%	12%	9%	9%	10%	8%	9%	12%	14%	11%	10%	8%	11%
Unwt N=	430	391	222	512	531	472	169	254	149	267	268	275	236

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Rise	34%	32%	40%	38%	47%	33%	37%	27%	37%	34%	30%	39%	40%
Decline	11%	17%	19%	15%	8%	18%	15%	17%	16%	19%	17%	14%	11%
Same	41%	40%	35%	41%	32%	40%	41%	42%	40%	35%	40%	44%	40%
DK	14%	11%	6%	6%	12%	9%	7%	14%	7%	12%	13%	3%	8%
Unwt N=	335	297	165	191	167	369	129	201	180	318	280	211	237

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

C2. For each of the following locations, do you think racism in the last five years has been ...

Your city or town

On the rise	20%
On the decline	17%
Stayed about the same	52%
Don't know	10%
Unweighted N=	1048

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Rise	24%	16%	19%	17%	22%	16%	29%	29%	18%	25%	23%	19%	14%
Decline	15%	18%	19%	20%	15%	22%	9%	15%	8%	15%	14%	16%	26%
Same	51%	54%	51%	53%	52%	52%	49%	48%	63%	49%	55%	56%	48%
DK	9%	12%	11%	10%	11%	10%	13%	8%	11%	12%	8%	9%	12%
Unwt N=	431	391	223	513	532	474	169	255	148	267	269	275	237

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Rise	27%	19%	18%	18%	32%	15%	25%	19%	17%	21%	21%	18%	21%
Decline	13%	21%	15%	14%	7%	19%	24%	19%	16%	19%	18%	17%	15%
Same	50%	47%	56%	61%	49%	56%	43%	46%	59%	48%	48%	59%	56%
DK	10%	13%	11%	6%	12%	9%	7%	16%	8%	12%	13%	6%	9%
Unwt N=	334	298	167	191	168	370	128	201	181	318	280	211	239

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C3. In general, do you think there is too much, too little, or about the right amount of attention paid to racial issues in our country these days?

Too much	27%
Too little	47%
Right amount	18%
Don't know	8%
Unweighted N=	1059

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Too much	6%	30%	51%	34%	20%	35%	10%	18%	18%	21%	24%	29%	32%
Too little	70%	41%	24%	40%	53%	35%	77%	55%	56%	53%	49%	46%	40%
Right amount	18%	17%	17%	17%	19%	21%	8%	14%	19%	18%	17%	20%	15%
DK	5%	12%	8%	9%	8%	8%	4%	12%	7%	7%	9%	5%	13%
Unwt N=	434	398	224	517	539	477	172	257	150	270	270	278	241

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Too much	19%	25%	34%	30%	22%	24%	35%	28%	28%	29%	24%	27%	26%
Too little	53%	51%	45%	40%	57%	46%	44%	45%	45%	45%	52%	45%	49%
Right amount	16%	17%	15%	23%	14%	19%	20%	19%	16%	16%	17%	23%	16%
DK	13%	7%	7%	7%	6%	11%	2%	8%	11%	11%	8%	5%	9%
Unwt N=	338	303	168	192	169	372	132	204	182	321	283	215	240

C4. When it comes to racism against Black people in our country today, which do you think is the bigger problem? [ROTATE: Racism built into our laws, policies, and institutions in society], [Racism based on the prejudice of individual people], both are equally problematic, neither is equally problematic, there is no discrimination against Black people in our country

Racism built into our laws, policies, and institutions in society	9%
Racism based on the prejudice of individual people	35%
Both are equally problematic	43%
Neither is equally problematic	3%
There is no discrimination against Black people in our country	6%
Don't know	3%
Unweighted N=	1058

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Laws	14%	7%	5%	9%	10%	7%	17%	10%	10%	13%	12%	8%	3%
Individuals	27%	37%	44%	41%	31%	41%	13%	36%	33%	28%	29%	36%	49%
Both	58%	41%	25%	35%	51%	39%	63%	40%	47%	47%	43%	45%	38%
Neither	<1%	3%	8%	4%	3%	3%	5%	2%	4%	5%	3%	4%	2%
No discrim	<1%	6%	12%	9%	2%	6%	1%	7%	6%	5%	10%	4%	4%
DK	1%	5%	5%	3%	4%	4%	1%	4%	<1%	1%	4%	4%	4%
Unwt N=	434	397	224	516	539	477	172	257	149	270	269	278	241

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	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Laws	9%	10%	10%	9%	9%	11%	9%	4%	11%	9%	8%	7%	11%
Individuals	29%	37%	38%	41%	26%	34%	36%	37%	43%	31%	41%	37%	35%
Both	49%	41%	39%	37%	54%	41%	40%	49%	34%	42%	45%	46%	41%
Neither	4%	3%	3%	4%	1%	3%	8%	4%	2%	4%	2%	2%	6%
No discrim	6%	5%	6%	7%	6%	6%	6%	3%	6%	8%	2%	5%	5%
DK	4%	4%	4%	1%	3%	4%	1%	3%	4%	6%	3%	2%	2%
Unwt N=	338	302	168	192	169	371	132	204	182	321	283	214	240

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C5. How much, if at all, do you think racism affects Black people when it comes to each of the following:

Wealth and income

A great deal	32%
A fair amount	32%
Not much	18%
Not at all	12%
Don't know	6%
Unweighted N=	1053

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Great deal	49%	26%	13%	25%	37%	23%	71%	30%	30%	34%	36%	33%	22%
Fair amount	38%	32%	26%	34%	31%	35%	17%	31%	39%	32%	29%	29%	39%
Not much	7%	20%	32%	20%	17%	20%	5%	22%	17%	18%	15%	19%	20%
Not at all	2%	13%	27%	17%	8%	15%	6%	11%	9%	10%	15%	12%	13%
DK	4%	10%	3%	5%	7%	7%	1%	6%	5%	5%	5%	7%	6%
Unwt N=	429	397	224	517	533	474	171	256	149	270	269	276	238

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Great deal	33%	28%	33%	31%	40%	31%	31%	28%	29%	22%	30%	36%	42%
Fair amount	35%	29%	30%	38%	30%	38%	32%	26%	28%	30%	32%	36%	31%
Not much	13%	22%	24%	15%	12%	18%	15%	24%	22%	21%	23%	14%	14%
Not at all	10%	15%	10%	13%	8%	10%	18%	15%	13%	17%	10%	9%	11%
DK	9%	6%	2%	2%	10%	3%	5%	7%	7%	9%	4%	5%	3%
Unwt N=	336	300	168	191	168	369	132	202	182	317	282	215	239

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

C5. How much, if at all, do you think racism affects Black people when it comes to each of the following:

Home ownership rates

A great deal	26%
A fair amount	32%
Not much	18%
Not at all	13%
Don't know	10%
Unweighted N=	1057

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Great deal	41%	22%	11%	20%	31%	18%	59%	29%	21%	33%	30%	24%	17%
Fair amount	37%	30%	30%	35%	30%	35%	23%	30%	36%	33%	26%	35%	35%
Not much	10%	21%	24%	17%	18%	20%	6%	18%	20%	13%	17%	20%	21%
Not at all	4%	13%	27%	20%	7%	15%	6%	13%	13%	10%	19%	11%	13%
DK	9%	14%	9%	7%	14%	12%	5%	10%	9%	11%	8%	9%	14%
Unwt N=	434	397	223	516	538	476	171	257	150	269	270	278	240

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Great deal	31%	26%	27%	22%	31%	26%	29%	22%	25%	21%	25%	25%	35%
Fair amount	35%	26%	28%	43%	34%	36%	29%	31%	28%	26%	33%	40%	34%
Not much	12%	22%	23%	16%	15%	20%	14%	15%	21%	18%	23%	16%	14%
Not at all	13%	12%	16%	15%	9%	9%	18%	18%	18%	21%	7%	9%	12%
DK	9%	14%	6%	5%	11%	9%	10%	14%	8%	14%	12%	10%	5%
Unwt N=	338	301	168	192	168	371	132	204	182	321	283	214	239

New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll

C5. How much, if at all, do you think racism affects Black people when it comes to each of the following:

Educational attainment

A great deal	24%
A fair amount	33%
Not much	22%
Not at all	15%
Don't know	6%
Unweighted N=	1055

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Great deal	37%	22%	8%	19%	28%	16%	49%	29%	27%	34%	27%	23%	12%
Fair amount	40%	31%	26%	31%	35%	34%	33%	33%	31%	27%	34%	37%	34%
Not much	15%	25%	29%	24%	20%	26%	10%	16%	26%	19%	19%	22%	28%
Not at all	3%	15%	33%	21%	10%	17%	8%	17%	11%	13%	16%	15%	17%
DK	5%	7%	5%	4%	7%	7%	0%	6%	6%	6%	4%	4%	9%
Unwt N=	432	396	224	516	536	475	172	255	150	270	268	278	239

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Great deal	31%	21%	22%	23%	34%	23%	21%	21%	23%	19%	25%	24%	32%
Fair amount	37%	31%	26%	39%	30%	40%	27%	28%	32%	31%	29%	39%	34%
Not much	16%	26%	29%	18%	16%	22%	25%	24%	24%	25%	28%	19%	15%
Not at all	12%	14%	19%	17%	12%	12%	22%	17%	18%	18%	13%	12%	16%
DK	4%	7%	4%	3%	8%	4%	5%	11%	3%	7%	6%	6%	3%
Unwt N=	336	301	168	192	168	370	131	204	182	320	281	215	239

New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll

C5. How much, if at all, do you think racism affects Black people when it comes to each of the following:

Incarceration rates

A great deal	45%
A fair amount	26%
Not much	11%
Not at all	10%
Don't know	7%
Unweighted N=	1056

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Great deal	69%	39%	22%	38%	51%	38%	81%	43%	46%	55%	46%	45%	35%
Fair amount	22%	31%	26%	30%	24%	30%	10%	27%	27%	20%	26%	28%	32%
Not much	5%	10%	20%	10%	12%	14%	2%	10%	7%	9%	10%	13%	13%
Not at all	1%	9%	24%	16%	4%	12%	5%	8%	9%	9%	12%	10%	9%
DK	3%	11%	8%	6%	9%	6%	1%	12%	10%	8%	7%	4%	11%
Unwt N=	433	396	224	515	538	476	171	257	149	270	269	277	240

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Great deal	51%	43%	45%	43%	56%	43%	45%	41%	45%	37%	49%	47%	53%
Fair amount	23%	33%	20%	28%	18%	29%	28%	26%	29%	29%	24%	28%	24%
Not much	11%	11%	15%	8%	12%	11%	10%	12%	10%	11%	16%	8%	10%
Not at all	6%	8%	15%	13%	6%	10%	12%	11%	10%	14%	4%	9%	11%
DK	9%	6%	5%	7%	8%	6%	6%	11%	6%	10%	7%	9%	2%
Unwt N=	337	302	168	191	169	370	132	203	182	321	281	215	239

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

C5. How much, if at all, do you think racism affects Black people when it comes to each of the following:

Access to quality health care

A great deal	25%
A fair amount	28%
Not much	21%
Not at all	18%
Don't know	9%
Unweighted N=	1057

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Great deal	38%	22%	9%	18%	30%	16%	59%	24%	27%	33%	26%	24%	15%
Fair amount	33%	27%	22%	27%	29%	29%	24%	29%	24%	22%	24%	33%	33%
Not much	18%	21%	26%	23%	20%	23%	7%	22%	27%	20%	21%	22%	22%
Not at all	4%	19%	35%	24%	11%	21%	8%	15%	15%	16%	22%	16%	17%
DK	7%	12%	8%	7%	10%	10%	1%	10%	7%	9%	7%	7%	13%
Unwt N=	433	397	224	517	537	475	172	257	150	270	270	278	239

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Great deal	25%	24%	29%	23%	34%	23%	26%	21%	21%	17%	27%	25%	33%
Fair amount	32%	25%	21%	34%	25%	33%	23%	27%	25%	26%	23%	33%	30%
Not much	13%	22%	28%	24%	17%	23%	20%	18%	26%	20%	28%	21%	17%
Not at all	19%	20%	17%	16%	11%	15%	23%	21%	21%	25%	15%	12%	15%
DK	11%	9%	5%	4%	13%	6%	8%	14%	6%	12%	7%	9%	5%
Unwt N=	337	302	168	192	168	371	132	204	182	321	282	215	239

New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll

C6. Regardless of whether or not you think Black people are affected by racism, how do you think Black people in New Jersey compare to white people today, on average, when it comes to each of the following areas? Just take your best guess.

Wealth and income

Black people are doing better than white people	2%
There is no difference between Black people and white people	20%
Black people are doing worse than white people	67%
Don't know	11%
Unweighted N=	1054

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Better	1%	2%	3%	3%	1%	2%	1%	1%	2%	<1%	2%	3%	<1%
No diff	6%	20%	39%	19%	21%	27%	8%	15%	10%	16%	19%	23%	21%
Worse	88%	60%	48%	69%	65%	58%	84%	71%	84%	74%	64%	64%	66%
DK	6%	17%	11%	9%	13%	13%	6%	13%	4%	9%	15%	10%	12%
Unwt N=	432	395	224	516	535	474	171	256	150	270	268	278	238

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Better	1%	4%	1%	<1%	1%	2%	<1%	4%	2%	3%	2%	<1%	1%
No diff	25%	23%	14%	15%	15%	19%	25%	25%	17%	26%	22%	14%	14%
Worse	58%	64%	79%	77%	74%	71%	66%	55%	66%	53%	67%	78%	79%
DK	17%	9%	6%	8%	10%	8%	9%	16%	15%	18%	9%	8%	6%
Unwt N=	335	301	168	192	168	370	132	202	182	320	282	214	238

New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll

C6. Regardless of whether or not you think Black people are affected by racism, how do you think Black people in New Jersey compare to white people today, on average, when it comes to each of the following areas? Just take your best guess.

Home ownership rates

Black people are doing better than white people	2%
There is no difference between Black people and white people	24%
Black people are doing worse than white people	60%
Don't know	14%
Unweighted N=	1051

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Better	1%	1%	3%	1%	2%	2%	1%	2%	1%	2%	1%	3%	<1%
No diff	11%	21%	45%	23%	24%	31%	10%	18%	16%	19%	22%	26%	27%
Worse	76%	59%	38%	63%	57%	50%	80%	66%	73%	68%	62%	53%	57%
DK	11%	19%	14%	12%	16%	16%	9%	14%	10%	10%	14%	17%	16%
Unwt N=	433	393	222	514	534	472	171	255	150	269	267	277	238

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Better	3%	3%	<1%	1%	2%	2%	2%	2%	<1%	4%	1%	<1%	1%
No diff	22%	31%	24%	17%	17%	22%	29%	29%	24%	35%	26%	16%	12%
Worse	57%	53%	66%	71%	65%	65%	57%	51%	57%	42%	62%	68%	78%
DK	19%	13%	9%	11%	15%	11%	12%	18%	18%	19%	11%	15%	9%
Unwt N=	335	301	165	192	168	371	130	201	181	317	281	214	239

New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll

C6. Regardless of whether or not you think Black people are affected by racism, how do you think Black people in New Jersey compare to white people today, on average, when it comes to each of the following areas? Just take your best guess.

Educational attainment

Black people are doing better than white people	3%
There is no difference between Black people and white people	30%
Black people are doing worse than white people	56%
Don't know	11%
Unweighted N=	1055

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Better	3%	3%	5%	3%	3%	4%	4%	1%	1%	2%	4%	3%	4%
No diff	14%	29%	53%	29%	30%	37%	12%	29%	16%	24%	24%	35%	36%
Worse	73%	54%	34%	59%	53%	47%	70%	61%	73%	65%	57%	54%	47%
DK	10%	14%	8%	8%	14%	12%	14%	8%	10%	9%	16%	8%	12%
Unwt N=	433	395	224	515	537	475	172	255	150	270	269	277	239

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Better	5%	4%	3%	2%	5%	4%	2%	3%	3%	5%	3%	4%	2%
No diff	36%	36%	24%	23%	21%	28%	31%	38%	32%	43%	33%	18%	18%
Worse	45%	50%	64%	69%	63%	58%	58%	44%	54%	38%	55%	69%	71%
DK	14%	10%	8%	6%	11%	11%	9%	15%	10%	14%	10%	10%	9%
Unwt N=	337	301	168	191	168	371	132	203	181	320	283	214	238

New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll

C6. Regardless of whether or not you think Black people are affected by racism, how do you think Black people in New Jersey compare to white people today, on average, when it comes to each of the following areas? Just take your best guess.

Incarceration rates

Black people are doing better than white people	2%
There is no difference between Black people and white people	13%
Black people are doing worse than white people	73%
Don't know	12%
Unweighted N=	1052

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Better	1%	1%	3%	2%	2%	2%	3%	1%	2%	2%	3%	2%	<1%
No diff	3%	11%	30%	14%	12%	17%	8%	9%	10%	12%	13%	13%	15%
Worse	88%	72%	53%	73%	72%	71%	82%	71%	74%	74%	72%	76%	69%
DK	7%	16%	15%	11%	14%	10%	7%	19%	14%	13%	12%	9%	15%
Unwt N=	432	395	222	516	533	473	172	254	150	270	267	278	237

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Better	1%	3%	1%	2%	<1%	2%	1%	2%	2%	3%	3%	<1%	1%
No diff	20%	12%	11%	10%	8%	15%	16%	16%	8%	22%	7%	11%	9%
Worse	65%	75%	79%	74%	80%	72%	74%	65%	74%	63%	76%	75%	82%
DK	14%	10%	9%	13%	11%	11%	8%	16%	15%	13%	14%	14%	8%
Unwt N=	334	301	167	192	169	369	131	201	182	317	283	213	239

New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll

C6. Regardless of whether or not you think Black people are affected by racism, how do you think Black people in New Jersey compare to white people today, on average, when it comes to each of the following areas? Just take your best guess.

Access to quality health care

Black people are doing better than white people	3%
There is no difference between Black people and white people	33%
Black people are doing worse than white people	52%
Don't know	12%
Unweighted N=	1055

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Better	1%	4%	7%	4%	3%	5%	2%	2%	1%	1%	4%	6%	3%
No diff	20%	30%	54%	34%	32%	40%	11%	33%	22%	29%	30%	33%	40%
Worse	71%	47%	30%	50%	53%	43%	77%	52%	64%	58%	49%	52%	48%
DK	8%	18%	9%	12%	12%	11%	10%	14%	13%	12%	18%	9%	10%
Unwt N=	432	396	224	516	536	476	170	256	150	270	267	278	240

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Better	5%	5%	2%	2%	1%	3%	5%	5%	4%	6%	3%	1%	2%
No diff	33%	40%	36%	23%	23%	28%	35%	41%	42%	41%	40%	24%	23%
Worse	49%	43%	55%	64%	62%	58%	51%	41%	41%	39%	47%	64%	64%
DK	13%	12%	7%	11%	15%	11%	9%	13%	13%	14%	10%	11%	11%
Unwt N=	337	300	168	192	168	372	131	202	182	320	281	214	240

New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll

D1A. How much, if at all, do you think movements for racial equality in the past few years have led to meaningful change that has improved the lives of Black people?

A lot	7%
Some	32%
A little	33%
Not at all	20%
Don't know	9%
Unweighted N=	498

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, non-Hispanic	Non-white	18-34	35-49	50-64	65+
A lot	5%	7%	9%	7%	6%	8%	5%	3%	7%	6%	13%
Some	34%	32%	28%	30%	34%	32%	31%	38%	20%	28%	39%
A little	43%	33%	20%	31%	35%	29%	38%	32%	46%	40%	12%
Not at all	13%	20%	28%	25%	14%	23%	16%	17%	19%	21%	22%
DK	4%	9%	15%	7%	11%	8%	9%	10%	8%	4%	14%
Unwt N=	198	203	97	244	253	228	268	150	118	123	107

	Income		Education			
	<\$100K	\$100K+	HS or less	Some college	College grad	Grad work
A lot	10%	2%	7%	4%	7%	8%
Some	36%	26%	29%	45%	24%	31%
A little	29%	39%	28%	32%	39%	36%
Not at all	13%	27%	20%	17%	23%	18%
DK	11%	5%	16%	2%	7%	7%
Unwt N=	314	158	159	127	97	115

D1B. How much, if at all, do you think protests and movements for racial equality in the past few years have led to meaningful change that has improved the lives of Black people?

A lot	7%
Some	22%
A little	30%
Not at all	35%
Don't know	7%
Unweighted N=	560

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, non-Hispanic	Non-white	18-34	35-49	50-64	65+
A lot	6%	7%	9%	7%	7%	6%	8%	7%	5%	8%	7%
Some	30%	21%	12%	19%	24%	21%	23%	28%	18%	17%	25%
A little	37%	32%	16%	27%	32%	28%	31%	30%	32%	31%	25%
Not at all	22%	32%	56%	40%	31%	38%	31%	27%	38%	39%	32%
DK	6%	9%	7%	7%	7%	7%	7%	6%	7%	4%	10%
Unwt N=	236	194	127	273	285	249	310	119	152	155	134

	Income		Education			
	<\$100K	\$100K+	HS or less	Some college	College grad	Grad work
A lot	9%	3%	6%	6%	10%	5%
Some	26%	18%	24%	29%	17%	17%
A little	24%	36%	16%	31%	44%	35%
Not at all	32%	38%	41%	30%	28%	37%
DK	9%	5%	13%	4%	1%	6%
Unwt N=	326	202	162	155	118	125

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

D2. How much responsibility would you say each of the following has when it comes to improving racial equality in the U.S.?

The federal government

A lot of responsibility	55%
Some responsibility	26%
A little responsibility	11%
No responsibility at all	5%
Don't know	3%
Unweighted N=	1055

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
A lot	73%	50%	35%	49%	60%	48%	70%	59%	63%	58%	57%	56%	47%
Some	20%	26%	33%	28%	24%	31%	14%	23%	18%	23%	18%	26%	37%
A little	5%	15%	14%	13%	9%	12%	7%	8%	15%	10%	17%	8%	9%
None at all	<1%	4%	13%	7%	3%	5%	5%	5%	3%	6%	5%	5%	3%
DK	1%	5%	5%	2%	5%	4%	3%	5%	1%	3%	4%	3%	3%
Unwt N=	434	395	223	516	536	476	172	254	150	268	269	278	240

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
A lot	60%	52%	53%	52%	58%	53%	67%	51%	49%	49%	58%	54%	62%
Some	17%	26%	29%	31%	22%	30%	18%	24%	29%	24%	25%	33%	22%
A little	10%	15%	11%	8%	13%	10%	6%	14%	12%	13%	9%	9%	12%
None at all	5%	5%	4%	6%	5%	3%	8%	3%	8%	7%	5%	2%	4%
DK	8%	1%	3%	3%	2%	4%	1%	8%	2%	7%	3%	2%	<1%
Unwt N=	335	302	168	192	168	369	132	204	182	319	282	215	239

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

D2. How much responsibility would you say each of the following has when it comes to improving racial equality in the U.S.?

The New Jersey state government

A lot of responsibility	46%
Some responsibility	32%
A little responsibility	12%
No responsibility at all	6%
Don't know	4%
Unweighted N=	1054

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
A lot	64%	41%	29%	42%	50%	40%	57%	52%	59%	50%	50%	51%	34%
Some	28%	32%	35%	29%	34%	37%	25%	26%	21%	30%	22%	28%	47%
A little	6%	16%	16%	17%	7%	13%	8%	10%	15%	10%	16%	12%	10%
None at all	<1%	6%	15%	9%	3%	7%	4%	6%	4%	6%	7%	5%	7%
DK	2%	6%	4%	3%	5%	3%	6%	6%	1%	4%	5%	4%	2%
Unwt N=	431	397	223	516	535	476	170	255	150	269	269	276	240

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
A lot	47%	47%	42%	47%	50%	46%	57%	37%	44%	45%	43%	44%	56%
Some	28%	34%	33%	32%	29%	35%	28%	28%	33%	29%	34%	39%	25%
A little	12%	11%	14%	13%	12%	10%	6%	19%	13%	10%	15%	11%	13%
None at all	6%	5%	8%	6%	5%	5%	9%	7%	7%	10%	4%	3%	5%
DK	8%	3%	3%	2%	3%	4%	<1%	8%	2%	6%	3%	3%	1%
Unwt N=	334	302	168	192	167	370	132	204	181	319	281	215	239

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

D2. How much responsibility would you say each of the following has when it comes to improving racial equality in the U.S.?

Your local government

A lot of responsibility	42%
Some responsibility	32%
A little responsibility	14%
No responsibility at all	8%
Don't know	4%
Unweighted N=	1052

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
A lot	56%	40%	27%	36%	48%	33%	60%	56%	42%	46%	44%	45%	33%
Some	33%	31%	31%	33%	32%	38%	21%	21%	35%	31%	26%	32%	39%
A little	9%	16%	18%	17%	11%	15%	8%	12%	19%	12%	20%	11%	13%
None at all	<1%	7%	19%	12%	4%	9%	7%	6%	3%	7%	6%	7%	11%
DK	2%	6%	4%	2%	6%	4%	4%	4%	1%	3%	4%	4%	4%
Unwt N=	432	396	221	515	534	476	170	253	150	268	268	275	241

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
A lot	40%	40%	42%	41%	45%	41%	57%	35%	38%	38%	44%	41%	48%
Some	31%	33%	32%	34%	34%	35%	22%	33%	34%	32%	33%	35%	29%
A little	15%	15%	12%	14%	13%	14%	10%	13%	18%	12%	15%	14%	15%
None at all	6%	8%	11%	8%	6%	5%	11%	11%	8%	12%	5%	5%	7%
DK	8%	4%	2%	3%	3%	5%	1%	8%	2%	6%	3%	4%	1%
Unwt N=	332	302	168	192	168	370	131	202	181	316	282	215	239

New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll

D2. How much responsibility would you say each of the following has when it comes to improving racial equality in the U.S.?

The news media

A lot of responsibility	56%
Some responsibility	25%
A little responsibility	8%
No responsibility at all	8%
Don't know	3%
Unweighted N=	1055

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
A lot	66%	53%	46%	51%	61%	53%	61%	57%	63%	58%	48%	64%	52%
Some	27%	22%	25%	25%	25%	27%	21%	23%	21%	21%	27%	20%	33%
A little	4%	10%	12%	9%	8%	7%	10%	9%	9%	10%	10%	7%	6%
None at all	1%	9%	16%	13%	3%	10%	2%	7%	6%	8%	10%	6%	8%
DK	2%	6%	1%	3%	3%	2%	6%	5%	1%	3%	5%	3%	<1%
Unwt N=	433	396	223	515	537	475	170	257	150	269	269	277	240

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
A lot	55%	50%	64%	55%	63%	49%	65%	58%	54%	48%	60%	57%	63%
Some	22%	32%	18%	26%	20%	30%	18%	23%	25%	23%	26%	31%	19%
A little	8%	10%	5%	9%	9%	8%	10%	9%	6%	9%	6%	6%	11%
None at all	8%	7%	11%	8%	5%	8%	7%	6%	13%	14%	5%	4%	6%
DK	7%	2%	2%	2%	3%	4%	<1%	4%	2%	5%	3%	2%	1%
Unwt N=	337	300	168	192	168	369	132	204	182	320	283	213	239

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

D2. How much responsibility would you say each of the following has when it comes to improving racial equality in the U.S.?

Businesses

A lot of responsibility	36%
Some responsibility	34%
A little responsibility	16%
No responsibility at all	10%
Don't know	4%
Unweighted N=	1050

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
A lot	50%	33%	21%	29%	42%	29%	56%	39%	44%	38%	33%	39%	33%
Some	38%	34%	28%	33%	35%	38%	19%	34%	29%	33%	28%	33%	41%
A little	10%	15%	28%	18%	15%	18%	15%	12%	15%	15%	22%	20%	9%
None at all	1%	13%	19%	17%	4%	12%	6%	8%	11%	11%	14%	5%	11%
DK	1%	6%	4%	3%	4%	3%	4%	6%	1%	3%	4%	3%	5%
Unwt N=	431	394	222	514	533	473	171	254	149	267	269	274	240

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
A lot	38%	36%	38%	30%	47%	31%	48%	37%	26%	28%	36%	42%	43%
Some	32%	35%	38%	32%	30%	39%	27%	28%	38%	31%	41%	32%	33%
A little	14%	18%	12%	22%	15%	18%	13%	16%	19%	19%	14%	18%	13%
None at all	9%	8%	11%	12%	6%	9%	12%	12%	13%	15%	6%	7%	10%
DK	8%	3%	1%	3%	2%	4%	<1%	7%	3%	7%	4%	1%	1%
Unwt N=	333	300	167	192	164	369	132	203	182	316	282	214	238

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

D2. How much responsibility would you say each of the following has when it comes to improving racial equality in the U.S.?

Nonprofits and other organizations

A lot of responsibility	29%
Some responsibility	33%
A little responsibility	20%
No responsibility at all	10%
Don't know	8%
Unweighted N=	1054

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
A lot	42%	23%	20%	24%	33%	25%	45%	31%	28%	27%	29%	32%	29%
Some	37%	31%	29%	30%	37%	34%	27%	31%	37%	32%	30%	34%	37%
A little	13%	24%	23%	22%	18%	22%	15%	16%	20%	25%	20%	17%	17%
None at all	3%	13%	18%	17%	5%	11%	7%	11%	13%	12%	13%	11%	6%
DK	5%	9%	11%	8%	8%	8%	6%	11%	2%	4%	9%	7%	11%
Unwt N=	434	396	221	515	536	473	172	256	150	269	269	276	240

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
A lot	31%	29%	28%	28%	37%	26%	38%	28%	21%	25%	26%	33%	33%
Some	31%	36%	29%	33%	27%	40%	36%	24%	32%	30%	35%	34%	35%
A little	19%	16%	23%	23%	22%	18%	13%	25%	21%	20%	20%	21%	17%
None at all	9%	11%	14%	9%	6%	8%	11%	8%	22%	12%	10%	9%	10%
DK	11%	8%	5%	7%	9%	8%	2%	15%	4%	12%	9%	4%	5%
Unwt N=	336	300	168	192	169	368	131	204	182	317	283	215	239

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

D2. How much responsibility would you say each of the following has when it comes to improving racial equality in the U.S.?

White individuals

A lot of responsibility	37%
Some responsibility	32%
A little responsibility	15%
No responsibility at all	10%
Don't know	6%
Unweighted N=	1051

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
A lot	57%	29%	20%	32%	41%	30%	60%	41%	36%	39%	37%	34%	39%
Some	32%	35%	27%	31%	33%	34%	17%	33%	41%	35%	26%	33%	35%
A little	7%	15%	25%	17%	12%	17%	10%	13%	10%	10%	18%	17%	13%
None at all	1%	12%	22%	16%	6%	13%	6%	6%	10%	13%	12%	9%	8%
DK	4%	9%	5%	4%	8%	6%	7%	7%	3%	4%	7%	8%	5%
Unwt N=	432	394	222	514	534	476	171	253	148	269	269	274	239

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
A lot	35%	36%	46%	33%	41%	35%	47%	28%	36%	32%	37%	34%	48%
Some	29%	35%	27%	35%	28%	37%	32%	30%	29%	24%	38%	44%	26%
A little	18%	16%	12%	14%	15%	13%	8%	22%	16%	17%	14%	12%	13%
None at all	8%	7%	11%	15%	8%	8%	11%	11%	16%	17%	7%	6%	9%
DK	10%	7%	3%	4%	7%	7%	1%	9%	3%	10%	4%	4%	3%
Unwt N=	334	301	167	192	169	370	130	201	181	317	281	214	239

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

D2. How much responsibility would you say each of the following has when it comes to improving racial equality in the U.S.?

Individual people of color

A lot of responsibility	38%
Some responsibility	32%
A little responsibility	18%
No responsibility at all	7%
Don't know	5%
Unweighted N=	1052

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
A lot	45%	32%	37%	39%	37%	30%	56%	42%	48%	34%	36%	41%	40%
Some	32%	35%	27%	26%	38%	35%	23%	37%	23%	31%	29%	31%	37%
A little	16%	19%	20%	21%	15%	21%	14%	11%	23%	19%	21%	18%	13%
None at all	4%	7%	12%	10%	4%	10%	2%	5%	6%	11%	10%	4%	4%
DK	3%	7%	4%	3%	6%	5%	5%	5%	1%	4%	4%	5%	6%
Unwt N=	433	397	219	515	534	473	172	254	150	268	270	274	240

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
A lot	36%	40%	41%	34%	43%	37%	39%	38%	33%	34%	41%	37%	43%
Some	34%	34%	29%	30%	30%	34%	37%	27%	33%	29%	31%	39%	30%
A little	17%	19%	15%	23%	19%	16%	18%	21%	17%	19%	18%	16%	19%
None at all	6%	3%	11%	11%	4%	8%	6%	5%	13%	11%	6%	5%	6%
DK	8%	4%	3%	3%	4%	5%	<1%	8%	4%	8%	4%	3%	1%
Unwt N=	333	301	168	192	168	368	131	204	181	315	283	215	239

Methodology

The Rutgers-Eagleton Poll was conducted using the [Rutgers-Eagleton/SSRS Garden State Panel](#) from December 4 to 16, 2024 with a scientifically selected random sample of 1,059 New Jersey adults, 18 or older. The Rutgers-Eagleton/SSRS Garden State Panel is a probability-based panel of New Jersey adults aged 18 or older. Members are recruited randomly based on statewide representative ABS (Address Based Sample) design. ABS sample is drawn from the Delivery Sequence File (DSF) maintained by the U.S. Postal Service. Population coverage of the DSF is in the 98%-99% range. During the recruitment process, full demographic information on panelists is collected. The Rutgers/SSRS Garden State Panel is a multi-mode panel. For this poll, Internet households were invited to participate via web in either English or Spanish; non-internet households were called by live interviews in English only. Sample drawn was stratified by county, age, gender, race and ethnicity, and education to ensure adequate representation of each demographic group.

Data were weighted to represent the adult population of New Jersey. Weighting was done by applying a base weight, making an adjustment to account for the oversampling of African American and Hispanic respondents and calibrating sample demographic distributions to match target population benchmarks.

The first step in the weighting was to apply a base weight that accounts for the recruitment sampling probabilities and respondent selection.

A composite adjustment was applied to combine the panel base sample and the panel oversamples of African Americans and Hispanics. This adjustment brought the proportion of the two targeted groups in the combined sample to equal the proportion of the main Garden State Panel sample.

The final base weight is the product of the initial base weight and the composite adjustments. The final base weight was standardized overall to sum up the number of interviews.

With the base weight applied, the data were weighted to balance the demographic profile of the sample to target population parameters.

Missing data in the raking variables were imputed using hot decking. Hot deck imputation replaces the missing values of a respondent randomly with another similar respondent without missing data. Hot decking was done using an SPSS macro detailed in 'Goodbye, Listwise Deletion: Presenting Hot Deck Imputation as an Easy and Effective Tool for Handling Missing Data' (Myers, 2011).

Data were calibrated by raking sample distributions to target population distributions using iterative proportional fitting. This procedure balances each calibration variable to target benchmarks individually and iteratively. The entire set of calibration variables is cycled through until the weights converge across all dimensions.

Data were weighted to distributions of sex by age, sex by education, gender by race, age by race, age by education, detailed education, race/ethnicity, region, home tenure, number of adults per household, civic engagement, internet use frequency and 2024 recalled vote.

Table 1 shows the variables used in the calibration and the sources of the target distributions.

Table 1. Calibration Variable Sources

Calibration Variables	Sources
<ul style="list-style-type: none"> • Sex • Age • Education • Race • Hispanic nativity • Number of adults in household • Home tenure 	2024 Current Population Survey ¹
<ul style="list-style-type: none"> • Region 	American Community Survey, ACS 1-Year Estimates Subject Tables, Table S0101, 2022
<ul style="list-style-type: none"> • Civic engagement • Internet frequency 	Modeled from SSRS Opinion Panel
<ul style="list-style-type: none"> • 2024 Presidential recalled vote 	National Election Pool

Weights were trimmed at the 2nd and 98th percentiles to prevent individual interviews from having too much influence on survey-derived estimates.

Post-data collection statistical adjustments require analysis procedures that reflect departures from simple random sampling. We calculate the effects of these design features so that an appropriate adjustment can be incorporated into tests of statistical significance when using these data. The so-called "design effect" or *deff* represents the loss in statistical efficiency that results from a disproportionate sample design and systematic non-response. The total sample design effect for this survey is 1.95.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. Sampling error should be adjusted to recognize the effect of weighting the data to better match the population. In this poll, the simple sampling error for 1,059 New Jersey adults is +/-3.0 percentage points at a 95% confidence interval. The design effect² is 1.95, making the adjusted margin of error +/- 4.2 percentage points. Thus, if 50% of New Jersey adults in this sample favor a particular position, we would be 95% sure that the true figure is between 45.8 and 54.2% (50 +/- 4.2) if all New Jersey adults had been interviewed, rather than just a sample.

Sampling error is only one possible source of error in a survey estimate. Sampling error does not consider other sources of variation inherent in public opinion studies, such as selection bias, non-response bias, question wording, context effects, or reporting accuracy, which may contribute additional

¹ Sarah Flood, Miriam King, Renae Rodgers, Steven Ruggles, J. Robert Warren, Daniel Backman, Annie Chen, Grace Cooper, Stephanie Richards, Megan Schouweiler and Michael Westberry. IPUMS CPS: Version 11.0 [dataset]. Minneapolis, MN: IPUMS, 2023.

² Post-data collection statistical adjustments require analysis procedures that reflect departures from simple random sampling. We calculate the effects of these design features so that an appropriate adjustment can be incorporated into tests of statistical significance when using these data. The so-called "design effect" or *deff* represents the loss in statistical efficiency that results from a disproportionate sample design and systematic non-response.

error.

This Rutgers-Eagleton Poll was fielded by SSRS through the Rutgers-Eagleton/SSRS Garden State Panel. The questionnaire was developed and all data analyses were completed in house by the Eagleton Center for Public Interest Polling (ECPIP). Jessica Roman, Kyle Morgan, and David Martin assisted with analysis and preparation of this report. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics at Rutgers, The State University of New Jersey, a non-partisan academic center for the study of politics and the political process. Full questionnaires are available on request and can also be accessed through our archives at eagletonpoll.rutgers.edu. For more information, please contact poll@eagleton.rutgers.edu.

**New Jersey Institute for Social Justice – Racism
Rutgers-Eagleton Poll**

**Weighted Demographics
1,059 New Jersey Adults 18+
Overall Margin of Error = +/- 4.2 percentage points**

Please note: Totals may equal slightly more or less than 100% due to rounding.

		deff	MOE			deff	MOE
Man	48%	2.01	+/- 6.1%	White	55%	1.72	+/- 5.9%
Woman	52%	1.88	+/- 5.8%	Black	13%	1.95	+/- 10.4%
				Hispanic or Latino	20%	2.29	+/- 9.2%
18-34	26%	2.18	+/- 8.8%	Other	12%	2.19	+/- 11.8%
35-49	24%	1.75	+/- 7.9%				
50-64	27%	1.79	+/- 7.9%	<50K	24%	2.30	+/- 8.1%
65+	23%	2.04	+/- 9.0%	50K-<100K	30%	1.80	+/- 7.6%
				100K-<150K	20%	1.80	+/- 10.2%
Democrat	37%	2.00	+/- 6.7%	150K+	25%	1.64	+/- 9.1%
Independent	36%	2.00	+/- 6.9%				
Republican	27%	1.73	+/- 8.6%	Urban	17%	1.74	+/- 9.9%
				Suburb	35%	2.03	+/- 7.2%
HS or Less	34%	1.91	+/- 7.6%	Exurban	14%	1.92	+/- 11.8%
Some College	21%	2.36	+/- 8.9%	Phil/South	17%	2.14	+/- 10.0%
College Grad	23%	1.75	+/- 8.8%	Shore	17%	1.80	+/- 9.8%
Grad Work	22%	1.75	+/- 8.4%				