

eagletonpoll.rutgers.edu poll@eagleton.rutgers.edu 848-932-8940 njisj.org justice@njisj.org 973-624-9400



MONDAY, JUNE 16, 2025

CONTACT: Ashley Koning, Director Office: 848-932-8940 <u>akoning@rutgers.edu</u>

All news releases are available at <u>https://eagletonpoll.rutgers.edu/press_releases/</u>. Follow the Rutgers-Eagleton Poll on <u>Facebook</u> and <u>Bluesky</u>.

Even in Diverse New Jersey, Residents Believe Discrimination Persists and Hurts Chances for Success – Especially for Black People New Jerseyans say not all races and ethnicities are given equal opportunities

NEW BRUNSWICK, N.J. (June 16, 2025) – New Jersey is one of the most diverse states in the nation, but this diversity doesn't always translate into residents' daily experiences. While a solid majority of New Jerseyans report frequent interaction with people of a different race or ethnicity, a notable number report far less contact. The findings are from a study conducted in early December on race relations and perceptions regarding race-related issues conducted by the <u>Eagleton Center for Public Interest Polling</u> (ECPIP) at <u>Rutgers University-New Brunswick</u> and the <u>New Jersey Institute for Social Justice</u>, sponsored by <u>The Fund for New Jersey.</u>

Fifty-nine percent of New Jerseyans said they have "a lot" of contact with people who are of a different race or ethnicity from themselves in their daily life, 27% said "some," 12% said "only a little" and 2% said "no contact at all."

Residents said it is important that people of different races and ethnicities go to school together (62% "very," 25% "somewhat"), work together (58% "very," 30% "somewhat") and live near each other (42% "very," 37% "somewhat") – though to varying degrees.

"The Garden State's reputation as a melting pot rings truer for some residents more than others," said <u>Ashley Koning</u>, an assistant research professor at the Eagleton Institute of Politics and director of ECPIP. "Democrats and Hispanic residents claim they have more interaction with those of different races and ethnicities, while Republicans and white residents claim to have less. Partisanship also pervades views on integration in school, work, and home life, with Republicans seeing it as less important, while Democrats say the opposite."

According to the survey, New Jerseyans encounter people of all races and ethnicities and see the value of diversity in various aspects of life, but they don't feel that all races and ethnicities are given an equal chance at success. When it comes to people's ability to succeed in New Jersey, 46% said it "helps" to be white, while 41% said it "makes no difference" and 7% said it "hurts"; 6% are unsure.

Residents were much less positive about how helpful it is to be of other racial or ethnic backgrounds. Twenty-four percent said it "helps" to be Asian, 51% said it "makes no difference," 10% said it "hurts" and 15% are unsure. Sixteen percent said it "helps" to be Hispanic or Latino, 45% said it "makes no difference," 26% said it "hurts" and 14% were unsure.

New Jerseyans perceived being Black as the biggest detriment to success, with 13% saying it "helps" to be Black, 42% saying it "makes no difference" and 33% saying it "hurts" one's chances; 12% were unsure.

Nevertheless, 65% said "most people who want to get ahead can make it if they're willing to work hard, while 34% said "hard work and determination are no guarantee for success"; 2% were unsure.

"Key demographics like partisanship, as well as race and ethnicity, once again play roles in the extent to which residents believe one's success can be helped or hurt by who they are and if success is guaranteed through hard work," said Koning. "That old American principle of individualism and pulling oneself up by the bootstraps is echoed, to varying degrees, across-the-board when it comes to personal responsibility for success. Democrats, Black residents and those who have completed graduate work are the only groups where over 4 in 10 say that success is not a given despite best efforts."

When it comes to feeling personally discriminated against, less than 1 in 10 said they feel discriminated against "all the time" or "most of the time" by individual or groups (3% and 6%, respectively) or by New Jersey's laws, policies and institutions (2% and 6%, respectively); another half said they rarely or never feel discriminated against.

There are stark differences by race, with 1 in 4 Black respondents saying they feel discriminated against "all the time" or "most of the time" by individual or groups (8% and 16%, respectively) or by the state's laws, policies and institutions (10% and 16%, respectively), compared with about 1 in 10 Hispanic residents and 1 in 20 white residents.

New Jerseyans perceived disparate levels of discrimination depending on the race or ethnicity of the person on the receiving end of the bias. They were most likely to say that Black people are the most discriminated against by either individuals and groups (13% "a great deal," 21% "a lot") or laws, policies and institutions (12% "a great deal," 15% "a lot") in New Jersey.

They next said Hispanics and Latinos are discriminated against either "a great deal" or "a lot" (24% regarding individual discrimination, 18% regarding institutional discrimination), followed by Asians (11% regarding individual discrimination, 6% regarding institutional discrimination) and white people (6% regarding individual discrimination, 3% regarding institutional

discrimination).

"Black residents are acutely aware of the discrimination they and their community personally face," said Koning. "They are more likely than others to say they personally experience it with great frequency and are more likely than others to say their community experiences it more."

Two-thirds of New Jerseyans said the discrimination is intentional: 63% said that "when people treat others differently based on their race or ethnicity, they are usually being unfair to that person on purpose," while 30% said they are usually "unaware they are being unfair."

Two-thirds also either "somewhat" (27%) or "strongly" (39%) disagreed with the notion that "discrimination because of one's race or ethnicity is no different from other everyday problems people have to deal with." Eight percent "strongly" agreed, and 22% "somewhat" agreed with this statement.

Results are from a statewide poll of 1,059 adults contacted through the probability-based <u>Rutgers-Eagleton/SSRS Garden State Panel</u> from Dec. 4 to Dec. 16, 2024. The sample has a margin of error of +/- 4.2 percentage points.

###

Broadcast interviews: Rutgers University-New Brunswick has broadcast-quality television and radio studios available for remote live or taped interviews with Rutgers experts. For more information, contact Kiana Miranda at <u>kiana.miranda@eagleton.rutgers.edu</u>.

ABOUT THE EAGLETON CENTER FOR PUBLIC INTEREST POLLING

Home of the Rutgers-Eagleton Poll, the Eagleton Center for Public Interest Polling (ECPIP) was established in 1971 and is the oldest and one of the most respected university-based statewide polling operations in the United States. Now in its 52nd year and with the publication of over 200 polls, ECPIP's mission is to provide scientifically sound, nonpartisan information about public opinion. To read more about ECPIP and view all of our press releases, published research and data archive, please visit our website: <u>eagletonpoll.rutgers.edu</u>. You can also visit our <u>Facebook</u> and <u>Bluesky</u> accounts.

ABOUT THE EAGLETON INSTITUTE OF POLITICS

The Eagleton Center for Public Interest Polling is a unit of the Eagleton Institute of Politics at Rutgers University—New Brunswick. The Eagleton Institute studies how American politics and government work and change, analyzes how the democracy might improve and promotes political participation and civic engagement. The Institute explores state and national politics through research, education and public service, linking the study of politics with its day-to-day practice. To learn more about Eagleton programs and expertise, visit <u>eagleton.rutgers.edu</u>.

ABOUT RUTGERS UNIVERSITY-NEW BRUNSWICK

Rutgers University–New Brunswick is where Rutgers, the State University of New Jersey, began more than 250 years ago. Ranked among the world's top 60 universities, Rutgers's flagship university is a leading public research institution and a member of the prestigious Association of American Universities. It is home to internationally acclaimed faculty and has 12 degreegranting schools and a Division I Athletics program. It is the Big Ten Conference's most diverse university. Through its community of teachers, scholars, artists, scientists and healers, Rutgers is equipped as never before to transform lives.

ABOUT THE NEW JERSEY INSTITUTE FOR SOCIAL JUSTICE

The <u>New Jersey Institute for Social Justice</u> uses cutting-edge racial and social justice advocacy to empower people of color by building reparative systems that create wealth, transform justice, and harness democratic power from the ground up in New Jersey. The Institute advocates for systemic reform that is at once transformative, achievable in the state and replicable in communities across the nation.

QUESTIONS AND TABLES START ON THE FOLLOWING PAGE

Questions and Tables

The questions covered in this release are listed below. Column percentages may not add to 100% due to rounding. Respondents are New Jersey adults; all percentages are of weighted results. Interpret groups with samples sizes under 100 with extreme caution. Demographic groupings may differ by question for the sake of statistical confidence in analysis.

A3. In your daily life, how much contact do you, personally, have with people who are of a different race or ethnicity from yourself?

A lot	59%
Some	27%
Only a little	12%
No contact at all	2%
Don't know	<1%
Unweighted N=	1059

		Party ID		Ger	nder		Race or	Ethnicity			Aį	\ge		
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+	
A lot	65%	59%	53%	59%	60%	50%	70%	74%	68%	74%	72%	54%	37%	
Some	26%	28%	26%	27%	26%	29%	25%	22%	26%	20%	18%	28%	40%	
Only a little	9%	10%	19%	12%	13%	19%	5%	3%	6%	5%	9%	16%	19%	
No contact	<1%	3%	2%	2%	2%	2%	0%	1%	<1%	2%	1%	1%	3%	
DK	0%	<1%	0%	<1%	0%	0%	0%	0%	<1%	<1%	0%	0%	0%	
Unwt N=	434	398	224	517	539	477	172	257	150	270	270	278	241	

		Inc	ome				Region			Education				
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some	College	Grad	
A lot	62%	<\$100K 64%	<3150K	58%	76%	63%	56%	50%	48%	59%	college 62%	grad 56%	work 62%	
Some	22%	25%	32%	26%	16%	29%	28%	29%	29%	24%	26%	31%	27%	
Only a little	13%	10%	13%	14%	8%	8%	13%	19%	19%	13%	11%	13%	12%	
No contact	2%	1%	1%	2%	0%	1%	3%	1%	4%	4%	1%	1%	0%	
DK	0%	0%	0%	0%	0%	<1%	0%	0%	0%	0%	<1%	0%	0%	
Unwt N=	338	303	168	192	169	372	132	204	182	321	283	215	240	

A4. To what extent, if at all, do you believe it is important that people of different races and ethnicities do each of the following:

Go to school together

Very important	62%
Somewhat important	25%
Not very important	6%
Not at all important	5%
Don't know	1%
Unweighted N=	1055

		Party ID		Gei	nder		Race or Ethnicity					Age		
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+	
Very	81%	56%	44%	54%	70%	57%	72%	68%	66%	64%	65%	60%	59%	
Somewhat	16%	28%	35%	29%	22%	30%	19%	21%	19%	22%	23%	29%	28%	
Not very	2%	8%	11%	8%	5%	8%	2%	5%	7%	3%	7%	8%	8%	
Not at all	1%	6%	9%	8%	2%	5%	6%	5%	5%	9%	4%	3%	4%	
DK	<1%	2%	1%	1%	<1%	<1%	1%	1%	4%	2%	1%	0%	1%	
Unwt N=	432	397	223	517	535	474	171	257	150	270	269	277	239	

		Inc	ome				Region			Education				
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work	
Very	63%	61%	60%	67%	65%	63%	66%	62%	57%	59%	65%	61%	66%	
Somewhat	25%	26%	28%	21%	25%	23%	22%	28%	31%	26%	25%	26%	25%	
Not very	5%	7%	8%	6%	7%	6%	6%	9%	4%	6%	3%	11%	6%	
Not at all	6%	5%	4%	6%	3%	6%	5%	1%	9%	8%	4%	2%	3%	
DK	2%	2%	<1%	0%	<1%	2%	<1%	1%	0%	1%	2%	0%	0%	
Unwt N=	337	301	167	192	169	371	132	201	182	319	282	214	240	

A4. To what extent, if at all, do you believe it is important that people of different races and ethnicities do each of the following:

Work together at a place of employment

Very important	58%
Somewhat important	30%
Not very important	7%
Not at all important	4%
Don't know	<1%
Unweighted N=	1055

		Party ID		Gei	nder		Race or Ethnicity A						Age		
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+		
Very	75%	50%	45%	50%	65%	56%	68%	63%	50%	53%	61%	60%	57%		
Somewhat	23%	34%	37%	33%	29%	33%	24%	23%	35%	31%	26%	32%	33%		
Not very	1%	10%	10%	10%	4%	7%	1%	8%	12%	8%	8%	5%	6%		
Not at all	1%	6%	7%	8%	1%	4%	6%	5%	3%	7%	4%	2%	3%		
DK	1%	<1%	<1%	<1%	<1%	<1%	1%	<1%	0%	<1%	<1%	<1%	1%		
Unwt N=	433	395	224	514	538	474	171	257	150	270	269	277	239		

		Inc	ome				Region			Education				
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work	
Very	58%	64%	54%	56%	60%	56%	62%	58%	56%	52%	62%	58%	63%	
Somewhat	26%	27%	36%	33%	31%	32%	28%	31%	29%	30%	31%	31%	30%	
Not very	8%	7%	6%	5%	7%	6%	6%	9%	7%	9%	4%	9%	4%	
Not at all	5%	3%	4%	6%	3%	5%	5%	1%	7%	7%	3%	2%	3%	
DK	2%	0%	<1%	0%	<1%	<1%	0%	1%	<1%	1%	<1%	0%	0%	
Unwt N=	337	301	168	191	168	369	132	204	182	321	281	215	238	

A4. To what extent, if at all, do you believe it is important that people of different races and ethnicities do each of the following:

Live near each other

Very important	42%
Somewhat important	37%
Not very important	14%
Not at all important	6%
Don't know	1%
Unweighted N=	1051

		Party ID		Gei	nder		Race or Ethnicity						Age		
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+		
Very	56%	34%	32%	34%	49%	39%	48%	51%	36%	41%	51%	39%	37%		
Somewhat	36%	40%	37%	36%	39%	40%	38%	27%	40%	35%	32%	43%	40%		
Not very	7%	18%	20%	18%	10%	15%	6%	16%	17%	16%	10%	12%	18%		
Not at all	1%	7%	11%	10%	2%	5%	8%	6%	7%	8%	7%	5%	3%		
DK	1%	1%	1%	1%	1%	1%	1%	<1%	0%	<1%	<1%	1%	2%		
Unwt N=	432	394	222	515	533	471	171	256	150	270	269	274	238		

		Inc	ome				Region			Education				
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work	
Very	45%	43%	39%	44%	50%	43%	40%	41%	35%	41%	38%	45%	43%	
Somewhat	33%	38%	39%	37%	33%	40%	41%	31%	39%	37%	38%	37%	38%	
Not very	13%	16%	17%	10%	10%	11%	10%	25%	17%	12%	19%	15%	11%	
Not at all	6%	4%	5%	9%	6%	6%	9%	1%	8%	8%	4%	2%	7%	
DK	2%	<1%	<1%	1%	1%	1%	0%	2%	<1%	2%	<1%	<1%	1%	
Unwt N=	334	300	167	192	169	368	132	201	181	316	282	214	239	

Being Black

Helps	13%
Makes no difference	42%
Hurts	33%
Don't know	12%
Unweighted N=	1055

		Party ID		Ger	nder		Race or	Ethnicity		Age				
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+	
Helps	10%	9%	20%	15%	11%	12%	12%	18%	9%	11%	16%	14%	9%	
No diff	27%	50%	53%	42%	42%	47%	34%	32%	42%	32%	45%	47%	44%	
Hurts	50%	27%	17%	31%	35%	26%	48%	39%	41%	45%	29%	32%	26%	
DK	13%	14%	10%	13%	12%	16%	5%	11%	8%	12%	10%	8%	21%	
Unwt N=	433	395	224	517	535	474	172	256	150	270	270	277	238	

		Inc	ome				Region			Education				
	<\$50K	\$50K-	\$100K-	\$150K+	Urban	Suburb	Exurban	Phil/	Shore	HS or less	Some	College	Grad	
		<\$100K	<\$150K					South			college	grad	work	
Helps	14%	13%	11%	10%	15%	12%	16%	10%	12%	16%	11%	10%	12%	
No diff	47%	47%	38%	38%	37%	40%	36%	47%	49%	51%	45%	37%	31%	
Hurts	29%	30%	37%	40%	40%	34%	36%	28%	27%	19%	36%	40%	44%	
DK	10%	10%	15%	12%	8%	14%	11%	14%	13%	14%	9%	13%	13%	
Unwt N=	336	302	167	192	169	369	131	204	182	320	282	214	239	

Being Hispanic or Latino

Helps	16%
Makes no difference	45%
Hurts	26%
Don't know	14%
Unweighted N=	1055

		Party ID			nder		Race or	Ethnicity		Age				
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+	
Helps	15%	12%	22%	16%	16%	12%	28%	20%	14%	14%	21%	17%	11%	
No diff	30%	52%	56%	43%	47%	51%	24%	37%	51%	38%	45%	47%	49%	
Hurts	39%	22%	12%	24%	27%	21%	29%	34%	29%	35%	24%	23%	21%	
DK	16%	14%	10%	17%	11%	16%	19%	9%	5%	13%	10%	13%	19%	
Unwt N=	432	397	223	517	535	474	172	256	150	270	270	277	238	

		Inc	ome				Region			Education				
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work	
Helps	20%	17%	15%	11%	22%	17%	16%	13%	12%	19%	13%	14%	16%	
No diff	44%	53%	44%	41%	40%	44%	39%	50%	49%	50%	53%	40%	32%	
Hurts	24%	20%	26%	34%	29%	26%	31%	17%	26%	17%	22%	35%	33%	
DK	12%	11%	15%	13%	9%	13%	14%	20%	12%	14%	12%	10%	19%	
Unwt N=	335	303	167	192	169	370	131	203	182	318	283	214	240	

Being Asian

Helps	24%
Makes no difference	51%
Hurts	10%
Don't know	15%
Unweighted N=	1054

		Party ID		Ger	nder		Race or	Ethnicity		Age				
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+	
Helps	31%	21%	19%	23%	25%	17%	39%	38%	20%	32%	27%	20%	17%	
No diff	39%	56%	64%	52%	51%	58%	39%	39%	56%	42%	50%	60%	54%	
Hurts	14%	8%	6%	10%	9%	7%	11%	10%	21%	12%	10%	7%	9%	
DK	16%	16%	11%	15%	15%	19%	12%	12%	3%	14%	13%	13%	21%	
Unwt N=	433	394	224	516	535	474	171	256	150	270	269	277	238	

		Income					Region			Education				
	<\$50K	\$50K-	\$100K-	\$150K+	Urban	Suburb	Exurban	Phil/	Shore	HS or less	Some	College	Grad	
		<\$100K	<\$150K					South			college	grad	work	
Helps	25%	22%	21%	31%	27%	27%	22%	22%	19%	22%	26%	26%	23%	
No diff	52%	57%	57%	46%	48%	47%	52%	55%	59%	57%	56%	45%	45%	
Hurts	11%	9%	6%	9%	13%	9%	12%	9%	6%	3%	10%	13%	15%	
DK	13%	12%	15%	14%	11%	17%	14%	14%	16%	17%	7%	16%	17%	
Unwt N=	335	302	167	192	169	368	131	204	182	319	282	214	239	

Being White

46%
41%
7%
6%
1051

		Party ID		Ger	nder		Race or	Ethnicity		Age				
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+	
Helps	71%	37%	22%	41%	50%	35%	64%	63%	50%	54%	49%	41%	39%	
No diff	23%	48%	57%	43%	40%	49%	26%	29%	42%	36%	39%	45%	46%	
Hurts	1%	6%	15%	10%	4%	10%	2%	4%	2%	3%	7%	9%	8%	
DK	4%	9%	6%	6%	6%	7%	8%	4%	6%	7%	5%	5%	7%	
Unwt N=	432	393	223	515	533	475	170	253	150	268	268	277	238	

		Inc	ome				Region			Education				
	<\$50K	\$50K-	\$100K-	\$150K+	Urban	Suburb	Exurban	Phil/	Shore	HS or less	Some	College	Grad	
		<\$100K	<\$150K					South			college	grad	work	
Helps	41%	43%	49%	53%	53%	47%	46%	40%	42%	33%	47%	53%	56%	
No diff	44%	46%	35%	39%	33%	36%	45%	48%	49%	51%	44%	33%	32%	
Hurts	6%	6%	10%	5%	7%	7%	3%	7%	7%	9%	5%	6%	5%	
DK	9%	5%	5%	3%	6%	9%	6%	5%	2%	8%	3%	7%	7%	
Unwt N=	335	299	168	192	168	367	131	204	181	319	279	214	239	

B2. Please choose the statement that comes closer to your own views – even if neither is exactly right: [ROTATE: Most people who want to get ahead can make it if they're willing to work hard], [Hard work and determination are no guarantee for success]

Most people who want to get ahead can make it if they're willing to work hard	65%
Hard work and determination are no guarantee for success	34%
Don't know	2%
Unweighted N=	1049

		Party ID		Gei	nder		Race or	Ethnicity		Age				
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+	
Most people	52%	68%	79%	63%	67%	63%	52%	72%	72%	63%	63%	70%	64%	
Hard work	46%	31%	20%	36%	31%	35%	46%	26%	27%	35%	36%	29%	35%	
DK	2%	1%	1%	1%	2%	2%	2%	1%	1%	2%	2%	1%	2%	
Unwt N=	431	393	222	510	536	474	170	253	149	270	266	276	237	

		Inc	ome				Region			Education				
	<\$50K	\$50K-	\$100K-	\$150K+	Urban	Suburb	Exurban	Phil/	Shore	HS or less	Some	College	Grad	
		<\$100K	<\$150K					South			college	grad	work	
Most people	62%	72%	67%	59%	61%	67%	71%	62%	62%	68%	73%	61%	55%	
Hard work	36%	27%	32%	40%	38%	31%	26%	37%	37%	29%	26%	38%	43%	
DK	2%	1%	1%	1%	1%	2%	3%	1%	1%	3%	1%	1%	1%	
Unwt N=	335	300	166	190	168	366	131	202	182	317	282	212	238	

B3. How often do you personally feel you are discriminated against because of your race or ethnicity by each of the following in New Jersey?

Other individuals and groups

All the time	3%
Most of the time	6%
Some of the time	32%
Rarely	30%
Never	25%
Don't know	4%
Unweighted N=	1055

		Party ID			Gender		Race or	Ethnicity		Age				
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+	
All	3%	2%	3%	3%	2%	1%	8%	5%	1%	3%	3%	3%	2%	
Most	6%	8%	5%	4%	8%	5%	16%	6%	3%	8%	10%	4%	3%	
Some	32%	33%	31%	33%	32%	22%	47%	39%	51%	40%	32%	30%	26%	
Rarely	33%	30%	26%	31%	30%	32%	21%	28%	34%	26%	29%	34%	33%	
Never	24%	21%	31%	25%	25%	36%	6%	18%	8%	22%	22%	26%	30%	
DK	2%	6%	3%	4%	4%	4%	3%	4%	2%	2%	4%	3%	5%	
Unwt N=	434	395	223	514	538	475	172	255	150	270	269	278	238	

		Inc	ome				Region		Education				
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
All	5%	1%	2%	2%	6%	1%	2%	4%	1%	2%	<1%	4%	4%
Most	11%	3%	8%	5%	10%	6%	4%	7%	4%	9%	6%	3%	6%
Some	40%	30%	29%	33%	38%	29%	32%	30%	34%	27%	41%	33%	30%
Rarely	18%	37%	30%	33%	27%	34%	34%	30%	24%	24%	27%	34%	39%
Never	21%	26%	29%	24%	16%	26%	25%	22%	34%	30%	24%	23%	19%
DK	5%	3%	2%	3%	3%	3%	3%	8%	2%	7%	2%	3%	1%
Unwt N=	337	301	168	191	168	370	131	204	182	319	283	214	239

B3. How often do you personally feel you are discriminated against because of your race or ethnicity by each of the following in New Jersey?

New Jersey's laws, systems, policies, and institutions

2%
6%
23%
27%
37%
5%
1055

		Party ID			Gender		Race or	Ethnicity		Age				
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+	
All	3%	2%	2%	2%	3%	1%	10%	3%	1%	1%	3%	4%	2%	
Most	5%	7%	6%	4%	7%	4%	16%	6%	4%	6%	7%	7%	3%	
Some	22%	23%	23%	19%	25%	15%	39%	26%	32%	26%	23%	21%	20%	
Rarely	27%	25%	29%	29%	25%	25%	19%	31%	33%	23%	25%	30%	28%	
Never	40%	33%	38%	39%	36%	51%	9%	30%	17%	35%	36%	34%	44%	
DK	4%	10%	1%	7%	4%	4%	6%	4%	13%	8%	5%	4%	4%	
Unwt N=	431	398	223	516	536	476	171	256	149	269	269	276	241	

		Income					Region		Education				
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
All	5%	<1%	1%	2%	4%	1%	1%	4%	3%	3%	2%	2%	3%
Most	12%	6%	6%	1%	4%	7%	3%	11%	1%	6%	8%	5%	5%
Some	29%	22%	24%	18%	32%	20%	25%	20%	19%	20%	28%	23%	21%
Rarely	23%	32%	22%	27%	23%	32%	27%	22%	25%	23%	25%	28%	33%
Never	26%	36%	42%	47%	27%	35%	42%	35%	50%	41%	33%	37%	34%
DK	5%	4%	6%	4%	9%	5%	3%	8%	2%	7%	5%	6%	4%
Unwt N=	338	302	167	190	169	371	131	204	180	320	283	213	239

B4. In general, how much, if at all, do you think each of the following groups are discriminated against by other individuals or groups in New Jersey?

Black people

A great deal	13%
A lot	21%
A moderate amount	29%
A little	22%
Not at all	10%
Don't know	5%
Unweighted N=	1054

		Party ID			nder		Race or	Ethnicity		Age				
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+	
Great deal	20%	10%	6%	9%	16%	7%	37%	14%	8%	17%	14%	13%	6%	
A lot	31%	18%	10%	20%	22%	22%	20%	19%	23%	26%	20%	21%	17%	
Moderate	29%	32%	25%	29%	29%	28%	22%	34%	31%	27%	25%	30%	33%	
A little	16%	22%	33%	23%	22%	27%	10%	19%	22%	17%	22%	24%	27%	
Not at all	2%	11%	19%	14%	6%	11%	7%	9%	9%	10%	12%	8%	10%	
DK	2%	7%	7%	5%	5%	6%	4%	4%	6%	4%	6%	4%	7%	
Unwt N=	433	396	222	517	534	473	171	257	150	270	269	275	240	

		Inc	ome				Region		Education				
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Great deal	18%	10%	10%	13%	21%	11%	9%	15%	9%	8%	10%	17%	18%
A lot	15%	22%	25%	25%	19%	25%	17%	21%	17%	17%	27%	21%	21%
Moderate	36%	24%	26%	30%	36%	25%	26%	26%	35%	26%	29%	35%	27%
A little	19%	28%	23%	16%	15%	24%	30%	14%	29%	24%	24%	17%	24%
Not at all	7%	10%	10%	13%	6%	10%	14%	13%	7%	16%	6%	6%	7%
DK	5%	6%	5%	3%	3%	5%	3%	11%	3%	8%	5%	4%	2%
Unwt N=	336	301	168	191	169	369	131	204	181	318	283	214	239

B4. In general, how much, if at all, do you think each of the following groups are discriminated against by other individuals or groups in New Jersey?

Hispanic or Latino people

8%
16%
31%
28%
11%
6%
1055

		Party ID			nder		Race or Ethnicity						Age		
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+		
Great deal	12%	6%	3%	6%	9%	5%	13%	14%	4%	11%	8%	6%	6%		
A lot	25%	14%	7%	15%	18%	16%	23%	17%	11%	20%	17%	17%	12%		
Moderate	34%	33%	25%	29%	34%	31%	26%	35%	34%	29%	31%	32%	34%		
A little	22%	26%	38%	29%	27%	31%	24%	22%	28%	25%	25%	30%	31%		
Not at all	3%	12%	20%	16%	6%	11%	6%	10%	18%	11%	14%	11%	8%		
DK	4%	9%	6%	6%	6%	7%	7%	3%	6%	5%	6%	5%	10%		
Unwt N=	434	396	222	517	535	473	172	257	150	270	270	275	240		

		Inc	ome				Region		Education				
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Great deal	8%	7%	6%	8%	10%	6%	7%	11%	8%	4%	6%	9%	14%
A lot	18%	16%	15%	16%	16%	16%	22%	15%	15%	13%	21%	16%	16%
Moderate	33%	23%	33%	40%	39%	33%	20%	25%	34%	27%	31%	38%	31%
A little	26%	36%	28%	20%	24%	28%	31%	27%	30%	32%	26%	25%	26%
Not at all	11%	10%	12%	13%	9%	11%	14%	10%	12%	14%	9%	8%	10%
DK	5%	7%	6%	3%	3%	6%	7%	12%	2%	9%	6%	4%	3%
Unwt N=	336	301	168	192	169	370	131	204	181	318	283	215	239

B4. In general, how much, if at all, do you think each of the following groups are discriminated against by other individuals or groups in New Jersey?

Asian people

A great deal	3%
A lot	8%
A moderate amount	28%
A little	40%
Not at all	13%
Don't know	7%
Unweighted N=	1055

		Party ID			nder	Race or Ethnicity						Age		
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+	
Great deal	4%	1%	4%	2%	4%	1%	8%	5%	2%	3%	4%	3%	3%	
A lot	11%	7%	5%	7%	8%	8%	9%	8%	7%	10%	10%	6%	6%	
Moderate	32%	29%	21%	25%	32%	26%	30%	31%	33%	34%	24%	28%	27%	
A little	41%	37%	45%	43%	38%	44%	32%	35%	42%	37%	38%	44%	42%	
Not at all	7%	16%	18%	15%	11%	12%	14%	17%	11%	11%	16%	15%	10%	
DK	5%	9%	7%	7%	7%	9%	7%	4%	4%	5%	7%	5%	12%	
Unwt N=	434	397	221	516	536	474	171	257	150	269	270	275	241	

		Inc	ome				Region		Education				
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Great deal	4%	2%	1%	3%	2%	2%	6%	5%	2%	2%	2%	3%	5%
A lot	10%	7%	7%	8%	8%	9%	8%	5%	8%	7%	8%	9%	8%
Moderate	32%	22%	28%	32%	34%	27%	23%	27%	31%	29%	27%	34%	23%
A little	35%	43%	45%	39%	40%	41%	42%	34%	44%	36%	45%	36%	48%
Not at all	11%	15%	14%	14%	13%	15%	11%	14%	11%	15%	12%	13%	12%
DK	6%	10%	5%	4%	3%	6%	10%	14%	4%	11%	7%	5%	4%
Unwt N=	336	302	168	191	169	371	130	204	181	318	283	215	239

B4. In general, how much, if at all, do you think each of the following groups are discriminated against by other individuals or groups in New Jersey?

White people

A great deal	3%
A lot	3%
A moderate amount	10%
A little	33%
Not at all	46%
Don't know	4%
Unweighted N=	1051

		Party ID		Gei	nder		Race or	Ethnicity			A	ge	
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Great deal	<1%	3%	7%	5%	1%	4%	<1%	3%	1%	3%	4%	2%	3%
A lot	1%	5%	4%	4%	3%	2%	6%	4%	2%	4%	4%	3%	1%
Moderate	5%	14%	13%	11%	10%	10%	9%	13%	11%	9%	10%	10%	12%
A little	32%	31%	38%	34%	33%	42%	20%	24%	22%	22%	29%	42%	40%
Not at all	59%	40%	36%	42%	50%	38%	59%	53%	59%	59%	47%	40%	39%
DK	2%	7%	2%	4%	3%	3%	6%	3%	5%	3%	6%	2%	5%
Unwt N=	433	394	221	514	534	471	171	256	150	270	270	275	236

		Inc	ome				Region			Education				
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work	
Great deal	7%	1%	2%	<1%	4%	1%	3%	8%	<1%	6%	3%	1%	<1%	
A lot	6%	2%	6%	1%	1%	4%	1%	3%	5%	6%	2%	2%	2%	
Moderate	15%	8%	11%	10%	11%	10%	9%	14%	9%	13%	10%	9%	8%	
A little	28%	39%	30%	31%	32%	35%	32%	28%	38%	34%	31%	32%	35%	
Not at all	39%	45%	46%	57%	49%	45%	50%	44%	45%	38%	49%	52%	51%	
DK	5%	5%	5%	1%	3%	5%	4%	3%	2%	4%	4%	4%	3%	
Unwt N=	335	299	168	191	168	369	131	202	181	315	283	215	238	

B5. In general, how much, if at all, do you think each of the following groups are discriminated against by our laws, policies, and institutions in New Jersey?

Black people

A great deal	12%
A lot	15%
A moderate amount	22%
A little	20%
Not at all	22%
Don't know	9%
Unweighted N=	1050

		Party ID			nder		Race or Ethnicity						Age		
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+		
Great deal	17%	12%	4%	10%	13%	7%	34%	14%	8%	17%	14%	9%	7%		
A lot	22%	14%	7%	11%	19%	12%	28%	13%	19%	17%	18%	15%	10%		
Moderate	26%	19%	20%	22%	21%	22%	15%	28%	19%	18%	23%	23%	23%		
A little	17%	21%	24%	21%	20%	25%	8%	15%	21%	19%	13%	23%	26%		
Not at all	9%	25%	35%	27%	16%	25%	9%	19%	24%	21%	24%	19%	23%		
DK	9%	9%	10%	9%	9%	9%	7%	11%	8%	7%	8%	11%	11%		
Unwt N=	432	392	223	515	532	472	171	255	149	269	267	276	238		

		Inc	ome				Region		Education				
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Great deal	16%	12%	12%	9%	14%	11%	11%	15%	9%	8%	14%	14%	15%
A lot	15%	17%	17%	14%	20%	14%	8%	20%	14%	16%	17%	15%	13%
Moderate	21%	19%	15%	31%	22%	23%	25%	17%	22%	19%	21%	25%	23%
A little	17%	22%	22%	18%	18%	21%	24%	14%	25%	19%	24%	19%	20%
Not at all	18%	23%	27%	23%	13%	23%	23%	22%	25%	26%	15%	20%	23%
DK	13%	7%	8%	5%	13%	8%	8%	12%	5%	12%	9%	7%	6%
Unwt N=	335	299	167	191	168	369	131	201	181	318	282	211	239

B5. In general, how much, if at all, do you think each of the following groups are discriminated against by our laws, policies, and institutions in New Jersey?

Hispanic or Latino people

A great deal	6%
A lot	12%
A moderate amount	25%
A little	25%
Not at all	23%
Don't know	9%
Unweighted N=	1050

	Party ID		Gender		Race or Ethnicity					Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Great deal	9%	4%	4%	4%	6%	2%	15%	10%	3%	7%	7%	4%	4%
A lot	17%	11%	6%	10%	14%	11%	17%	15%	10%	17%	14%	12%	6%
Moderate	31%	23%	19%	22%	27%	22%	29%	28%	26%	23%	26%	26%	24%
A little	22%	27%	27%	26%	25%	30%	15%	20%	25%	23%	21%	30%	27%
Not at all	12%	25%	37%	28%	18%	26%	14%	20%	26%	22%	25%	21%	25%
DK	9%	10%	8%	9%	9%	10%	10%	7%	10%	8%	8%	7%	14%
Unwt N=	432	392	223	514	533	471	171	256	149	269	267	277	237

		Inc	ome		Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Great deal	9%	3%	3%	7%	9%	3%	6%	8%	5%	4%	3%	6%	10%
A lot	15%	14%	13%	8%	10%	13%	11%	13%	14%	12%	16%	12%	9%
Moderate	24%	25%	22%	26%	30%	25%	24%	18%	25%	22%	25%	27%	26%
A little	23%	24%	27%	28%	23%	26%	25%	26%	25%	24%	28%	27%	22%
Not at all	20%	25%	26%	25%	16%	25%	25%	23%	26%	27%	16%	21%	26%
DK	9%	9%	9%	6%	12%	8%	9%	12%	5%	11%	12%	7%	7%
Unwt N=	336	298	167	191	168	369	131	201	181	318	282	211	239

B5. In general, how much, if at all, do you think each of the following groups are discriminated against by our laws, policies, and institutions in New Jersey?

Asian people

A great deal	1%
A lot	5%
AIDL	5%
A moderate amount	16%
A little	37%
Not at all	29%
Don't know	12%
Unweighted N=	1049

	Party ID		Gender		Race or Ethnicity				Age				
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Great deal	2%	<1%	2%	1%	2%	<1%	4%	3%	1%	1%	1%	2%	2%
A lot	7%	6%	3%	4%	6%	3%	9%	6%	9%	8%	7%	4%	3%
Moderate	18%	15%	14%	13%	18%	13%	18%	15%	27%	17%	17%	13%	16%
A little	39%	35%	36%	39%	35%	39%	31%	37%	31%	37%	36%	35%	39%
Not at all	22%	30%	36%	33%	24%	31%	25%	26%	25%	27%	27%	34%	26%
DK	11%	14%	10%	10%	14%	13%	13%	12%	7%	10%	12%	13%	12%
Unwt N=	432	391	223	515	531	471	171	255	149	269	267	275	238

		Inc	ome		Region				Education				
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Great deal	1%	1%	1%	1%	<1%	1%	2%	4%	2%	1%	1%	1%	3%
A lot	8%	7%	3%	4%	9%	5%	2%	5%	6%	4%	6%	5%	7%
Moderate	16%	13%	19%	19%	16%	16%	16%	14%	19%	13%	17%	18%	17%
A little	34%	37%	43%	36%	37%	39%	40%	30%	36%	38%	37%	36%	34%
Not at all	26%	32%	26%	32%	25%	28%	29%	30%	31%	28%	28%	29%	30%
DK	15%	11%	8%	8%	13%	12%	11%	17%	7%	16%	11%	10%	8%
Unwt N=	335	299	167	190	168	368	131	201	181	318	282	210	239

B5. In general, how much, if at all, do you think each of the following groups are discriminated against by our laws, policies, and institutions in New Jersey?

White people

A great deal	1%
A lot	2%
A moderate amount	7%
A little	24%
Not at all	59%
Don't know	7%
Unweighted N=	1048

	Party ID		Gender		Race or Ethnicity					Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Great deal	<1%	1%	3%	2%	<1%	1%	1%	1%	1%	<1%	2%	2%	1%
A lot	<1%	5%	2%	3%	2%	3%	1%	2%	1%	3%	2%	1%	4%
Moderate	2%	6%	14%	6%	7%	8%	7%	6%	2%	3%	8%	7%	7%
A little	21%	26%	28%	29%	21%	29%	22%	18%	15%	18%	26%	27%	28%
Not at all	72%	54%	45%	54%	62%	52%	63%	63%	77%	72%	54%	55%	52%
DK	4%	9%	7%	6%	8%	7%	6%	9%	4%	4%	8%	8%	8%
Unwt N=	431	392	222	513	532	471	171	254	149	268	267	276	237

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Great deal	3%	1%	<1%	1%	1%	1%	1%	3%	<1%	2%	1%	<1%	1%
A lot	3%	2%	2%	1%	2%	2%	<1%	6%	1%	4%	2%	1%	1%
Moderate	9%	4%	9%	5%	8%	6%	5%	5%	9%	8%	5%	6%	6%
A little	24%	28%	25%	23%	21%	21%	20%	31%	32%	26%	23%	22%	26%
Not at all	51%	59%	58%	69%	58%	62%	67%	49%	54%	51%	61%	63%	63%
DK	11%	7%	5%	2%	10%	8%	6%	6%	4%	9%	8%	7%	2%
Unwt N=	334	298	167	191	168	367	131	201	181	316	283	211	238

B6A. For the following question, please choose the statement that comes closest to your own views – even if neither is exactly right.

When people treat others differently based on their race or ethnicity, do you think they are usually... [ROTATE: Being unfair to that person on purpose], [Unaware they are being unfair]

Being unfair to that person on purpose	63%
Unaware they are being unfair	30%
Don't know	6%
Unweighted N=	512

	Party ID			Gender		Race or	Age				
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
On purpose	62%	65%	66%	61%	66%	58%	70%	67%	65%	60%	61%
Unaware	35%	25%	29%	29%	32%	36%	23%	29%	28%	35%	29%
DK	3%	10%	6%	10%	3%	6%	6%	4%	7%	5%	10%
Unwt N=	207	207	96	257	255	228	282	131	134	138	109

	Inco	ome	Education						
	<\$100K	\$100K+	HS or less	Some	College	Grad			
				college	grad	work			
On purpose	67%	58%	69%	69%	59%	54%			
Unaware	25%	38%	19%	27%	39%	40%			
DK	8%	4%	12%	4%	2%	5%			
Unwt N=	308	179	146	134	105	127			

B6B. For the following question, please choose the statement that comes closest to your own views – even if neither is exactly right.

When people treat others differently based on their race or ethnicity, do you think they are usually... [ROTATE: Discriminating against that person on purpose], [Unaware they are being discriminatory]

Discriminating against that person on purpose	57%
Unaware they are being discriminatory	31%
Don't know	12%
Unweighted N=	545

	Party ID			Ger	nder	Race or	Age				
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
On purpose	62%	60%	49%	55%	58%	52%	63%	63%	62%	56%	49%
Unaware	29%	27%	37%	33%	29%	32%	29%	31%	26%	31%	35%
DK	9%	13%	15%	12%	12%	16%	7%	7%	12%	13%	16%
Unwt N=	227	190	127	260	282	248	296	139	135	140	131

	Inco	ome		Education					
	<\$100K	\$100K+	HS or less	Some	College	Grad			
				college	grad	work			
On purpose	63%	50%	67%	59%	47%	50%			
Unaware	25%	37%	21%	28%	39%	42%			
DK	12%	13%	12%	13%	14%	8%			
Unwt N=	331	181	174	148	110	113			

B7. To what extent do you agree or disagree with the following statement:

Discrimination because of one's race or ethnicity is no different from other everyday problems people have to deal with.

Strongly agree	8%
• • •	0,0
Somewhat agree	22%
Somewhat disagree	27%
Strongly disagree	39%
Don't know	4%
Unweighted N=	1059

	Party ID		Ger	nder		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	Other	18-34	35-49	50-64	65+
Strong agree	8%	5%	12%	8%	8%	6%	9%	12%	8%	9%	10%	9%	4%
Smwht agree	11%	28%	31%	26%	19%	20%	23%	26%	25%	22%	23%	22%	24%
Smwht disag	22%	31%	28%	27%	27%	29%	14%	23%	40%	26%	22%	30%	30%
Strong disag	57%	31%	25%	35%	42%	42%	50%	32%	24%	39%	41%	36%	40%
DK	2%	5%	3%	4%	4%	3%	4%	7%	3%	4%	4%	3%	2%
Unwt N=	434	398	224	517	539	477	172	257	150	270	270	278	241

	Income				Region				Education				
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Strong agree	17%	7%	5%	3%	14%	6%	6%	8%	8%	11%	10%	5%	4%
Smwht agree	20%	27%	17%	24%	20%	24%	21%	24%	22%	24%	20%	20%	25%
Smwht disag	28%	22%	29%	33%	26%	27%	33%	28%	22%	24%	34%	28%	23%
Strong disag	29%	40%	47%	37%	37%	37%	40%	37%	47%	34%	34%	45%	46%
DK	6%	5%	2%	2%	4%	6%	<1%	4%	2%	6%	2%	3%	2%
Unwt N=	338	303	168	192	169	372	132	204	182	321	283	215	240

Methodology

The Rutgers-Eagleton Poll was conducted using the <u>Rutgers-Eagleton/SSRS Garden State Panel</u> from December 4 to 16, 2024 with a scientifically selected random sample of 1,059 New Jersey adults, 18 or older. The Rutgers-Eagleton/SSRS Garden State Panel is a probability-based panel of New Jersey adults aged 18 or older. Members are recruited randomly based on statewide representative ABS (Address Based Sample) design. ABS sample is drawn from the Delivery Sequence File (DSF) maintained by the U.S. Postal Service. Population coverage of the DSF is in the 98%-99% range. During the recruitment process, full demographic information on panelists is collected. The Rutgers/SSRS Garden State Panel is a multi-mode panel. For this poll, Internet households were invited to participate via web in either English or Spanish; non-internet households were called by live interviews in English only. Sample drawn was stratified by county, age, gender, race and ethnicity, and education to ensure adequate representation of each demographic group.

Data were weighted to represent the adult population of New Jersey. Weighting was done by applying a base weight, making an adjustment to account for the oversampling of African American and Hispanic respondents and calibrating sample demographic distributions to match target population benchmarks.

The first step in the weighting was to apply a base weight that accounts for the recruitment sampling probabilities and respondent selection.

A composite adjustment was applied to combine the panel base sample and the panel oversamples of African Americans and Hispanics. This adjustment brought the proportion of the two targeted groups in the combined sample to equal the proportion of the main Garden State Panel sample.

The final base weight is the product of the initial base weight and the composite adjustments. The final base weight was standardized overall to sum up the number of interviews.

With the base weight applied, the data were weighted to balance the demographic profile of the sample to target population parameters.

Missing data in the raking variables were imputed using hot decking. Hot deck imputation replaces the missing values of a respondent randomly with another similar respondent without missing data. Hot decking was done using an SPSS macro detailed in 'Goodbye, Listwise Deletion: Presenting Hot Deck Imputation as an Easy and Effective Tool for Handing Missing Data' (Myers, 2011).

Data were calibrated by raking sample distributions to target population distributions using iterative proportional fitting. This procedure balances each calibration variable to target benchmarks individually and iteratively. The entire set of calibration variables is cycled through until the weights converge across all dimensions.

Data were weighted to distributions of sex by age, sex by education, gender by race, age by race, age by education, detailed education, race/ethnicity, region, home tenure, number of adults per household, civic engagement, internet use frequency and 2024 recalled vote.

Table 1 shows the variables used in the calibration and the sources of the target distributions.

Calibra	tion Variables	Sources			
•	Sex				
•	Age				
•	Education	2024 Current Population			
•	Race	Survey ¹			
•	Hispanic nativity				
•	Number of adults in household				
•	Home tenure				
		American Community			
•	Region	Survey, ACS 1-Year			
·	Negion -	Estimates Subject Tables,			
		Table S0101, 2022			
•	Civic engagement	Modeled from SSRS			
•	Internet frequency	Opinion Panel			
•	2024 Presidential recalled vote	National Election Pool			

Table 1. Calibration Variable Sources

Weights were trimmed at the 2nd and 98th percentiles to prevent individual interviews from having too much influence on survey-derived estimates.

Post-data collection statistical adjustments require analysis procedures that reflect departures from simple random sampling. We calculate the effects of these design features so that an appropriate adjustment can be incorporated into tests of statistical significance when using these data. The so-called "design effect" or *deff* represents the loss in statistical efficiency that results from a disproportionate sample design and systematic non-response. The total sample design effect for this survey is 1.95.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. Sampling error should be adjusted to recognize the effect of weighting the data to better match the population. In this poll, the simple sampling error for 1,059 New Jersey adults is +/-3.0 percentage points at a 95% confidence interval. The design effect² is 1.95, making the adjusted margin of error +/- 4.2 percentage points. Thus, if 50% of New Jersey adults in this sample favor a particular position, we would be 95% sure that the true figure is between 45.8 and 54.2% (50 +/- 4.2) if all New Jersey adults had been interviewed, rather than just a sample.

Sampling error is only one possible source of error in a survey estimate. Sampling error does not consider other sources of variation inherent in public opinion studies, such as selection bias, non-response bias, question wording, context effects, or reporting accuracy, which may contribute additional

¹ Sarah Flood, Miriam King, Renae Rodgers, Steven Ruggles, J. Robert Warren, Daniel Backman, Annie Chen, Grace Cooper, Stephanie Richards, Megan Schouweiler and Michael Westberry. IPUMS CPS: Version 11.0 [dataset]. Minneapolis, MN: IPUMS, 2023.

² Post-data collection statistical adjustments require analysis procedures that reflect departures from simple random sampling. We calculate the effects of these design features so that an appropriate adjustment can be incorporated into tests of statistical significance when using these data. The so-called "design effect" or *deff* represents the loss in statistical efficiency that results from a disproportionate sample design and systematic non-response.

error.

This Rutgers-Eagleton Poll was fielded by SSRS through the Rutgers-Eagleton/SSRS Garden State Panel. The questionnaire was developed and all data analyses were completed in house by the Eagleton Center for Public Interest Polling (ECPIP). Jessica Roman, Kyle Morgan, and David Martin assisted with analysis and preparation of this report. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics at Rutgers, The State University of New Jersey, a non-partisan academic center for the study of politics and the political process. Full questionnaires are available on request and can also be accessed through our archives at <u>eagletonpoll.rutgers.edu</u>. For more information, please contact <u>poll@eagleton.rutgers.edu</u>.

Weighted Demographics 1,059 New Jersey Adults 18+ Overall Margin of Error = +/- 4.2 percentage points

Please note: Totals may equal slightly more or less than 100% due to rounding.

		deff	MOE			deff	MOE
Man	48%	2.01	+/- 6.1%	White	55%	1.72	+/- 5.9%
Woman	52%	1.88	+/- 5.8%	Black	13%	1.95	+/- 10.4%
				Hispanic or Latino	20%	2.29	+/- 9.2%
18-34	26%	2.18	+/- 8.8%	Other	12%	2.19	+/- 11.8%
35-49	24%	1.75	+/- 7.9%				
50-64	27%	1.79	+/- 7.9%	<50K	24%	2.30	+/- 8.1%
65+	23%	2.04	+/- 9.0%	50K-<100K	30%	1.80	+/- 7.6%
				100K-<150K	20%	1.80	+/- 10.2%
Democrat	37%	2.00	+/- 6.7%	150K+	25%	1.64	+/- 9.1%
Independent	36%	2.00	+/- 6.9%				
Republican	27%	1.73	+/- 8.6%	Urban	17%	1.74	+/- 9.9%
				Suburb	35%	2.03	+/- 7.2%
HS or Less	34%	1.91	+/- 7.6%	Exurban	14%	1.92	+/- 11.8%
Some College	21%	2.36	+/- 8.9%	Phil/South	17%	2.14	+/- 10.0%
College Grad	23%	1.75	+/- 8.8%	Shore	17%	1.80	+/- 9.8%
Grad Work	22%	1.75	+/- 8.4%				