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New Jersey Voters Rank Economy No. 1 Issue, Followed by Immigration, Character and Reproductive Rights

Rutgers-Eagleton Poll finds voters are negative about state and national economy, having some difficulties affording basic needs; more liberal on most social issues, except border security

NEW BRUNSWICK, N.J. (Nov. 5, 2024) – When it comes to what’s most important in deciding who to vote for in the 2024 presidential election, New Jersey registered voters – much like the rest of the nation – say, it’s the economy, according to the latest Rutgers-Eagleton Poll.

Voters cite the economy or fiscal issues as No. 1 (22%), followed by immigration (13%), candidate character (11%) and then reproductive rights (9%). Voters round out their top 10 issues with opposition to the other candidate (5%), candidate competence (5%), saving or preserving democracy (4%), foreign policy and international relations (3%), human rights (4%) and crime and safety (2%).

When asked the importance of a variety of top election issues to their vote choice, nearly all voters once again consider the economy as “very” (85%) or “somewhat” (12%) important. Health care is almost universally recognized as important (74% “very,” 20% “somewhat”).

About 9 in 10 say the same about foreign policy (63% “very,” 29% “somewhat”), violent crime (72% “very,” 18% “somewhat”), and immigration (66% “very,” 24% “somewhat”). More than 8 in 10 say gun policy (61% “very,” 25% “somewhat”) and Supreme Court appointments (61% “very,” 25% “somewhat”) are important to their vote this election cycle.

Slightly less than 8 in 10 say abortion is “very” (58%) or “somewhat” (20%) important. Three-quarters say racial and ethnic inequality (52% “very,” 24% “somewhat”) and climate change (47% “very,” 25% “somewhat”) are important to their vote.

“It’s no surprise that New Jersey voters are echoing what have been considered this election’s biggest issues nationally,” said [Ashley Koning](#), an assistant research professor and director of the [Eagleton Center for Public Interest Polling](#) (ECPIP) at [Rutgers University–New Brunswick](#). “Time and time again, the economy is top of mind for voters in the Garden State, regardless of election cycle – though partisanship does influence whether a voter places it as their No. 1. While independents and especially Republicans put the economy first and immigration second, the economy comes in third place for Democrats, who are more concerned about a candidate’s character and reproductive issues.”

Economic Indicators

Voters say they are generally negative about the state of the national economy: 38% describe it as “poor,” 29% say “only fair” and 26% “good;” 4% say “excellent.” Fifty percent say the nation’s economy has gotten worse in the past year, while about a quarter (23%) saying it has gotten better; another quarter (24%) say it is about the same as it was a year ago.

Voters are slightly more positive about New Jersey’s economy, though still negative overall: 29% rate it as “poor,” 33% “only fair,” 31% “good,” and 4% “excellent.” Forty-two percent think New Jersey’s economy has gotten worse over the past year, 18% say it has gotten better and 35% say it is about the same.

Regarding their personal finances, 47% say they are “holding steady financially,” 42% say they are “falling behind” and 10% say they are “getting ahead.” More than half say they are doing about the same financially as they were a year ago (56%), 3 in 10 say they are worse off now than a year ago (31%) and about one in 10 (11%) say they are better off.

Two-thirds say they find it difficult at some level to afford education costs, including student loans (38% “very,” 27% “somewhat”). More than half of voters say they find it “very” or “somewhat” difficult to afford rent or mortgage payments (22% “very,” 32% “somewhat”) and groceries and other food (21% “very,” 33% “somewhat”); half say the same about health care and medical costs (21% “very,” 28% “somewhat”). More than 4 in 10 have some level of difficulty affording utility bills (15% “very,” 31% “somewhat”) and gasoline or other transportation costs (13% “very,” 30% “somewhat”).

Looking toward the future, 44% of voters say they will be doing about the same financially 12 months from now, 19% say they expect to be doing better and 11% say they will be doing worse. Twenty-six percent are uncertain.

“Republicans, as compared with independents and especially Democrats, generally feel more negatively about the state of the economy, both nationally and statewide,” said [David Martin](#), a research assistant at ECPIP. “Republicans are more likely to rate economic conditions negatively and believe the economy is worse off today than it was a year ago. It’s unsurprising, then, that this voting bloc puts the economy right at the top of issues important to their vote in the 2024

election.”

Where Voters Stand on the Most Important Issues

In weighing the importance of protecting the rights of Americans to own guns versus controlling gun ownership, just over 6 in 10 say controlling gun ownership is more important (62%), while 31% say protecting the right to own guns is more important. When controlling ownership is rephrased as “creating policies that limit who can access certain types of firearms or require firearms to be stored in certain ways,” however, preference for this option increases (to 71%) and protecting the right to own firearms decreases slightly (to 25%).

“Words matter,” said [Kyle Morgan](#), a research associate at ECPIP. “While support for gun-related policies increases slightly among Democrats and Republicans alike when phrased as ‘policies’ instead of ‘gun control,’ there is a 19-point shift in support among independents.”

In terms of abortion’s legality, 33% of voters say it should be legal in all cases and 44% say it should be legal in most cases, while 15% say it should be illegal in most cases and 5% say it should be illegal in all cases.

When it comes to the future of abortion access in the United States, two-thirds of voters say they would prefer a federal law guaranteeing a nationwide right to abortion (66%), while 23% say they prefer letting states decide if and when abortion is legal in their respective state. Three percent say they would prefer a federal law banning abortion nationwide.

On another reproductive rights issue, which has gained more attention during the 2024 presidential race, voters in the Garden State are highly supportive of protecting access to in vitro fertilization, also known as IVF: 65% say they “strongly support” doing so and 19% say they “somewhat support” it. Five percent say they oppose protecting access to IVF (2% “strongly,” 3% “somewhat”).

Overall, most voters in New Jersey consider themselves supportive of rights for LGBTQ+ people (50% “very,” 31% “somewhat”). Opinions are mixed on acceptance of transgender people, however: 28% say that society hasn’t gone far enough in accepting trans individuals (28%), while 32% say society has gone too far in its acceptance and 21% say society has been about right when it comes to accepting people who are transgender.

Two-thirds of voters say the nation’s population being made up of people of many different races, ethnicities and religions strengthens American society (66%). Ten percent say this weakens American society and 18% say it doesn’t make much difference.

New Jersey voters tend to be supportive of progressive immigration measures, though have concerns about border security. Seven in 10 say they support approving a pathway to citizenship for undocumented people if they have no criminal record and certain requirements

are met (41% “strongly,” 29% “somewhat”) and nearly 6 in 10 say they support allowing undocumented immigrants to stay in the U.S. legally as long as they have no criminal record and certain requirements are met (26% “strongly,” 33% “somewhat”).

Regardless of this support, 9 in 10 say they would like improved security along the nation’s borders (66% “strongly,” 23% “somewhat”). Voters are split when it comes to mass deportations of immigrants living in the U.S. illegally – 49% say they are in support (28% “strongly,” 21% “somewhat”) versus 45% who say they are in opposition (18% “somewhat,” 27% “strongly”).

When it comes to foreign policy, around two-thirds of voters say they approve of the U.S. continuing to send humanitarian aid to Gaza (40% “strongly,” 25% “somewhat”), while about a quarter say they disapprove (14% “somewhat,” 12% “strongly”).

Voters tend to be less supportive of providing military aid to other countries. About half say they approve of continuing to send equipment and weapons to Ukraine (26% “strongly,” 25% “somewhat”) and 41% say they disapprove (18% “somewhat,” 23% “strongly”). Voters are split regarding sending military equipment and weapons to Israel – 46% say they approve (18% “strongly,” 28% “somewhat”) and 46% say they disapprove (21% “somewhat,” 25% “strongly”).

On environmental issues, most New Jersey voters say they believe the Earth’s climate is changing – 79% versus 8% who say it isn’t changing and 13% who say they are unsure. Nearly two-thirds say changing climate conditions contribute “a lot” to severe weather such as floods and storms (64%); 21% say “a little” and 6% say “not at all.”

“Partisans take their expected sides when it comes to most of what we consider social issues,” said [Jessica Roman](#), director of data management and analysis at ECPIP. “Even in New Jersey, the supposed ‘culture wars’ fueled in the Trump era are alive and well. Democrats, and independents to a lesser extent, are more supportive of abortion’s legality and LGBTQ+ rights and are more likely to believe in climate change compared with Republicans. Republicans, on the other hand, are more likely to support cracking down on immigration.”

Results are from a statewide poll of 1,018 adults contacted through the probability-based [Rutgers-Eagleton/SSRS Garden State Panel](#) from Oct. 15 to Oct. 22. The full sample has a margin of error of +/- 4.1 percentage points. The registered-voter subsample contains 929 registered voters and has a margin of error of +/- 4.2 percentage points.

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Broadcast interviews: Rutgers University-New Brunswick has broadcast-quality television and radio studios available for remote live or taped interviews with Rutgers experts. For more information, contact Kiana Miranda at kiana.miranda@eagleton.rutgers.edu.

ABOUT RUTGERS UNIVERSITY–NEW BRUNSWICK

Rutgers University–New Brunswick is where Rutgers, The State University of New Jersey, began more than 250 years ago. Ranked among the world’s top 60 universities, Rutgers’s flagship university is a leading public research institution and a member of the prestigious Association of American Universities. It is home to internationally acclaimed faculty and has 12 degree-granting schools and a Division I Athletics program. It is the Big Ten Conference’s most diverse university. Through its community of teachers, scholars, artists, scientists and healers, Rutgers is equipped as never before to transform lives.

ABOUT THE EAGLETON CENTER FOR PUBLIC INTEREST POLLING

Home of the Rutgers-Eagleton Poll, the Eagleton Center for Public Interest Polling (ECPIP) was established in 1971 and is the oldest and one of the most respected university-based statewide polling operations in the United States. Now in its 52nd year and with the publication of over 200 polls, ECPIP’s mission is to provide scientifically sound, nonpartisan information about public opinion. To read more about ECPIP and view all of our press releases, published research and data archive, please visit our website: eagletonpoll.rutgers.edu. You can also visit our [Facebook](#) and [X](#), formerly Twitter.

ABOUT THE EAGLETON INSTITUTE OF POLITICS

The Eagleton Center for Public Interest Polling is a unit of the Eagleton Institute of Politics at Rutgers University–New Brunswick. The Eagleton Institute studies how American politics and government work and change, analyzes how the democracy might improve and promotes political participation and civic engagement. The Institute explores state and national politics through research, education and public service, linking the study of politics with its day-to-day practice. To learn more about Eagleton programs and expertise, visit eagleton.rutgers.edu.

ABOUT THE RUTGERS-EAGLETON/SSRS GARDEN STATE PANEL

[The Rutgers-Eagleton/SSRS Garden State Panel](#) is a probability-based panel of New Jersey adults age 18 or older. Members are recruited randomly based on statewide representative ABS (Address Based Sample) design. The ABS sample is drawn from the Delivery Sequence File (DSF) maintained by the U.S. Postal Service. Population coverage of the DSF is in the 98%-99% range. During the recruitment process, full demographic information on panelists is collected. This data is stored securely and used to determine eligibility for specific studies (if needed). The Rutgers-Eagleton/SSRS Garden State Panel is a multi-mode panel. Internet households participate via web while all non-internet households (including those who have internet but are unwilling to take surveys online) participate via phone. Panelists also have the option of taking surveys in their preferred language (English or Spanish).

QUESTIONS AND TABLES START ON THE FOLLOWING PAGE

Questions and Tables

The questions covered in this release are listed below. Column percentages may not add to 100% due to rounding. Respondents are New Jersey adults who self-reported being registered to vote unless otherwise noted; all percentages are of weighted results. Interpret groups with samples sizes under 100 with extreme caution. Certain crosstabs may be condensed or omitted due to sample size.

D1. In just a word or two, what is the most important issue in making your decision about who to vote for in the 2024 presidential election?

Note: This question was originally asked in an open-ended format.

Economy/fiscal issues	22%
Immigration	13%
Candidate good character (trustworthy, integrity)	11%
Reproductive issues	9%
Oppose other candidate	5%
Competence	5%
Saving/preserving democracy	4%
Human rights/social justice	4%
Foreign policy/international relations	3%
Crime and safety	2%
Nothing/none	1%
Other	20%
Don't know	<1%
Unweighted N=	903

Economy and Election Issues 2024
Rutgers-Eagleton Poll

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Economy	11%	23%	38%	25%	20%	20%	26%	29%	26%	19%	18%
Immigration	2%	15%	27%	16%	10%	17%	7%	6%	7%	15%	19%
Character	17%	10%	5%	8%	14%	10%	13%	4%	8%	14%	16%
Reproductive	17%	6%	2%	4%	14%	10%	8%	17%	8%	8%	5%
Opposition	7%	5%	3%	7%	4%	7%	3%	4%	2%	6%	8%
Competence	8%	4%	1%	6%	4%	6%	3%	2%	5%	7%	5%
Democracy	8%	3%	<1%	5%	4%	5%	2%	2%	2%	3%	8%
Human rights	6%	4%	<1%	2%	6%	2%	7%	9%	5%	2%	1%
Foreign policy	2%	5%	2%	3%	2%	2%	4%	5%	6%	1%	<1%
Crime	1%	4%	1%	<1%	4%	4%	0%	1%	1%	4%	2%
Nothing	<1%	1%	1%	1%	<1%	<1%	1%	1%	2%	0%	0%
Other	21%	19%	19%	24%	16%	17%	24%	19%	25%	19%	17%
Don't know	0%	1%	1%	0%	1%	<1%	1%	1%	<1%	<1%	0%
Unwt N=	382	324	197	434	463	607	294	206	209	272	215

Economy and Election Issues 2024
Rutgers-Eagleton Poll

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Economy	23%	21%	28%	19%	24%	25%	23%	19%	17%	23%	23%	21%	22%
Immigration	14%	14%	8%	11%	10%	13%	14%	7%	19%	19%	14%	7%	7%
Character	16%	11%	7%	11%	7%	8%	9%	20%	12%	10%	13%	10%	12%
Reproductive	3%	13%	11%	10%	8%	10%	11%	7%	11%	8%	9%	11%	9%
Opposition	1%	6%	6%	7%	5%	5%	8%	5%	5%	3%	8%	4%	9%
Competence	5%	4%	3%	8%	8%	4%	7%	3%	7%	4%	4%	4%	9%
Democracy	3%	4%	3%	6%	6%	4%	4%	5%	2%	3%	4%	6%	4%
Human rights	9%	5%	2%	1%	6%	4%	3%	4%	3%	5%	3%	4%	3%
Foreign policy	1%	4%	2%	5%	4%	3%	3%	2%	2%	1%	2%	4%	5%
Crime	2%	1%	6%	1%	2%	1%	3%	2%	4%	2%	1%	6%	<1%
Nothing	1%	1%	1%	0%	<1%	2%	0%	<1%	0%	<1%	2%	1%	0%
Other	21%	15%	22%	20%	20%	20%	16%	25%	17%	21%	16%	22%	20%
Don't know	1%	1%	0%	<1%	0%	1%	0%	0%	0%	1%	<1%	0%	<1%
Unwt N=	184	244	177	231	137	303	137	175	151	196	220	224	263

Economy and Election Issues 2024
Rutgers-Eagleton Poll

D2. How important, if at all, are each of the following issues in making your decision about who to vote for in the 2024 presidential election?

The economy

Very important	85%
Somewhat important	12%
Not too important	1%
Not at all important	1%
Don't know	1%
Unweighted N=	929

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	80%	84%	96%	85%	86%	84%	88%	80%	91%	89%	83%
Somewhat	17%	12%	4%	14%	11%	14%	10%	15%	8%	10%	16%
Not too imp	1%	2%	<1%	1%	1%	1%	1%	3%	<1%	<1%	2%
Not at all	1%	1%	0%	<1%	1%	<1%	1%	2%	<1%	<1%	0%
Don't know	1%	1%	<1%	<1%	1%	<1%	1%	1%	1%	1%	0%
Unwt N=	392	334	203	442	480	622	305	214	218	277	219

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Very	90%	86%	84%	81%	81%	88%	83%	87%	84%	93%	85%	84%	77%
Somewhat	6%	13%	14%	16%	13%	11%	13%	11%	15%	5%	14%	13%	21%
Not too imp	<1%	1%	2%	2%	3%	1%	4%	<1%	0%	1%	0%	3%	2%
Not at all	3%	0%	<1%	0%	2%	0%	0%	1%	0%	1%	1%	1%	<1%
Don't know	1%	1%	0%	1%	1%	1%	0%	<1%	1%	1%	<1%	<1%	1%
Unwt N=	194	253	181	233	142	311	141	178	157	205	229	227	267

D2. How important, if at all, are each of the following issues in making your decision about who to vote for in the 2024 presidential election?

Health care

Very important	74%
Somewhat important	20%
Not too important	3%
Not at all important	1%
Don't know	1%
Unweighted N=	925

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	85%	71%	61%	66%	80%	72%	77%	72%	70%	77%	74%
Somewhat	13%	21%	32%	26%	16%	24%	16%	23%	20%	16%	23%
Not too imp	1%	3%	6%	5%	1%	3%	3%	1%	6%	2%	3%
Not at all	<1%	3%	1%	1%	2%	1%	2%	2%	3%	2%	0%
Don't know	<1%	2%	1%	2%	1%	1%	2%	2%	1%	2%	0%
Unwt N=	390	334	201	441	477	619	304	212	217	276	219

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very	79%	82%	68%	65%	72%	73%	72%	76%	76%	76%	75%	74%	68%
Somewhat	14%	15%	25%	27%	19%	21%	23%	20%	19%	18%	20%	20%	25%
Not too imp	0%	2%	4%	5%	6%	2%	2%	2%	5%	1%	3%	3%	6%
Not at all	2%	0%	3%	2%	3%	2%	2%	2%	0%	1%	2%	3%	<1%
Don't know	4%	<1%	0%	1%	0%	2%	2%	<1%	1%	3%	1%	<1%	<1%
Unwt N=	193	253	180	231	141	309	141	178	156	205	226	227	266

D2. How important, if at all, are each of the following issues in making your decision about who to vote for in the 2024 presidential election?

Gun policy

Very important	61%
Somewhat important	25%
Not too important	8%
Not at all important	4%
Don't know	2%
Unweighted N=	928

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	78%	55%	44%	54%	68%	56%	70%	63%	59%	56%	67%
Somewhat	17%	26%	38%	25%	26%	30%	17%	23%	29%	27%	23%
Not too imp	2%	12%	12%	13%	3%	9%	6%	7%	6%	10%	9%
Not at all	2%	4%	6%	5%	2%	4%	4%	5%	5%	4%	2%
Don't know	1%	3%	<1%	2%	1%	1%	3%	2%	1%	3%	0%
Unwt N=	391	334	203	442	479	621	305	214	218	277	218

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very	59%	65%	65%	60%	64%	66%	54%	62%	58%	65%	59%	61%	59%
Somewhat	25%	22%	24%	27%	24%	19%	35%	25%	31%	23%	27%	23%	28%
Not too imp	8%	9%	5%	10%	9%	8%	8%	9%	6%	7%	9%	8%	8%
Not at all	3%	4%	6%	3%	3%	4%	4%	4%	4%	2%	4%	6%	3%
Don't know	5%	1%	<1%	1%	1%	3%	<1%	0%	2%	2%	1%	1%	1%
Unwt N=	194	252	181	233	142	310	141	178	157	205	229	227	266

D2. How important, if at all, are each of the following issues in making your decision about who to vote for in the 2024 presidential election?

Supreme Court appointments

Very important	61%
Somewhat important	25%
Not too important	7%
Not at all important	4%
Don't know	3%
Unweighted N=	925

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	77%	49%	52%	60%	61%	59%	62%	49%	59%	54%	77%
Somewhat	17%	32%	29%	25%	25%	28%	21%	29%	24%	31%	17%
Not too imp	3%	9%	10%	7%	6%	7%	6%	10%	6%	9%	3%
Not at all	2%	5%	6%	4%	4%	4%	5%	6%	6%	3%	3%
Don't know	1%	5%	3%	3%	3%	1%	7%	6%	5%	3%	0%
Unwt N=	388	334	203	442	476	620	303	214	216	276	218

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very	54%	66%	62%	58%	62%	63%	47%	66%	60%	60%	57%	61%	64%
Somewhat	26%	25%	25%	23%	23%	21%	37%	26%	26%	24%	29%	25%	24%
Not too imp	5%	5%	6%	11%	7%	6%	10%	4%	8%	6%	8%	9%	5%
Not at all	6%	3%	3%	6%	4%	6%	3%	3%	4%	5%	4%	4%	4%
Don't know	8%	<1%	3%	3%	5%	4%	3%	1%	3%	5%	3%	1%	3%
Unwt N=	193	250	181	233	140	309	141	178	157	205	227	226	266

D2. How important, if at all, are each of the following issues in making your decision about who to vote for in the 2024 presidential election?

Foreign policy

Very important	63%
Somewhat important	29%
Not too important	3%
Not at all important	1%
Don't know	3%
Unweighted N=	929

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	60%	61%	73%	62%	65%	69%	54%	52%	61%	65%	73%
Somewhat	34%	28%	23%	30%	28%	27%	32%	30%	29%	30%	27%
Not too imp	3%	4%	1%	3%	3%	2%	5%	8%	3%	2%	<1%
Not at all	1%	2%	1%	1%	2%	1%	3%	4%	2%	<1%	0%
Don't know	2%	5%	2%	4%	2%	1%	6%	6%	5%	3%	0%
Unwt N=	392	334	203	442	480	622	305	214	218	277	219

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Very	58%	70%	62%	64%	59%	69%	59%	59%	66%	61%	64%	66%	64%
Somewhat	30%	24%	28%	31%	31%	25%	36%	35%	24%	30%	30%	28%	28%
Not too imp	3%	3%	5%	4%	5%	2%	3%	4%	3%	3%	2%	2%	6%
Not at all	3%	2%	1%	0%	3%	<1%	1%	1%	3%	2%	1%	2%	<1%
Don't know	7%	1%	4%	1%	2%	5%	2%	1%	3%	5%	3%	2%	2%
Unwt N=	194	253	181	233	142	311	141	178	157	205	229	227	267

D2. How important, if at all, are each of the following issues in making your decision about who to vote for in the 2024 presidential election?

Immigration

Very important	66%
Somewhat important	24%
Not too important	6%
Not at all important	3%
Don't know	1%
Unweighted N=	926

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	52%	67%	87%	66%	66%	69%	63%	57%	65%	69%	70%
Somewhat	35%	22%	9%	22%	25%	23%	25%	24%	26%	24%	23%
Not too imp	8%	6%	1%	8%	4%	5%	7%	10%	5%	4%	5%
Not at all	3%	4%	1%	3%	3%	2%	4%	7%	3%	1%	<1%
Don't know	1%	2%	2%	1%	2%	1%	2%	2%	1%	3%	<1%
Unwt N=	390	333	203	442	477	621	303	213	217	277	218

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Very	77%	68%	56%	61%	63%	70%	63%	62%	69%	80%	68%	62%	49%
Somewhat	14%	28%	26%	27%	28%	23%	24%	27%	19%	14%	24%	25%	37%
Not too imp	3%	2%	11%	8%	5%	4%	8%	5%	8%	3%	5%	7%	9%
Not at all	3%	2%	3%	4%	4%	1%	4%	4%	2%	2%	2%	4%	4%
Don't know	2%	<1%	4%	1%	0%	2%	2%	2%	1%	1%	1%	3%	1%
Unwt N=	193	252	180	233	141	309	141	178	157	205	227	227	266

Economy and Election Issues 2024
Rutgers-Eagleton Poll

D2. How important, if at all, are each of the following issues in making your decision about who to vote for in the 2024 presidential election?

Abortion

Very important	58%
Somewhat important	20%
Not too important	12%
Not at all important	8%
Don't know	2%
Unweighted N=	926

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	84%	47%	30%	45%	69%	53%	65%	65%	57%	52%	59%
Somewhat	10%	25%	30%	26%	16%	24%	14%	14%	15%	29%	20%
Not too imp	3%	13%	24%	17%	8%	12%	12%	11%	18%	7%	14%
Not at all	2%	11%	13%	10%	6%	10%	6%	9%	7%	9%	7%
Don't know	1%	3%	2%	3%	1%	1%	3%	2%	2%	3%	1%
Unwt N=	390	333	203	441	478	620	304	214	217	277	217

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very	55%	61%	56%	59%	61%	60%	60%	60%	47%	55%	52%	65%	61%
Somewhat	18%	19%	20%	21%	21%	18%	14%	18%	31%	19%	27%	17%	18%
Not too imp	13%	12%	15%	11%	10%	13%	12%	12%	10%	15%	10%	9%	13%
Not at all	10%	7%	7%	8%	8%	5%	12%	9%	9%	8%	10%	7%	8%
Don't know	4%	1%	1%	2%	0%	3%	2%	1%	2%	3%	1%	1%	1%
Unwt N=	193	251	181	233	141	309	141	178	157	204	228	227	266

D2. How important, if at all, are each of the following issues in making your decision about who to vote for in the 2024 presidential election?

Climate change

Very important	47%
Somewhat important	25%
Not too important	15%
Not at all important	10%
Don't know	2%
Unweighted N=	928

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	70%	37%	26%	39%	54%	43%	55%	53%	51%	43%	45%
Somewhat	24%	26%	24%	25%	26%	25%	25%	26%	23%	26%	25%
Not too imp	2%	18%	33%	18%	13%	21%	7%	10%	12%	18%	19%
Not at all	2%	15%	16%	15%	6%	11%	10%	8%	12%	11%	10%
Don't know	1%	3%	1%	3%	1%	1%	4%	2%	2%	3%	1%
Unwt N=	392	334	202	442	479	621	305	214	218	277	218

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very	46%	50%	45%	49%	53%	52%	42%	43%	43%	41%	46%	54%	50%
Somewhat	27%	24%	28%	21%	28%	21%	23%	30%	27%	25%	29%	21%	26%
Not too imp	12%	13%	17%	20%	12%	13%	23%	13%	17%	16%	13%	15%	16%
Not at all	10%	12%	9%	9%	6%	11%	9%	12%	10%	13%	10%	9%	7%
Don't know	6%	1%	1%	2%	1%	3%	2%	1%	3%	4%	1%	1%	1%
Unwt N=	194	252	181	233	142	310	141	178	157	205	229	227	266

D2. How important, if at all, are each of the following issues in making your decision about who to vote for in the 2024 presidential election?

Racial and ethnic inequality

Very important	52%
Somewhat important	24%
Not too important	14%
Not at all important	9%
Don't know	2%
Unweighted N=	927

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	74%	46%	24%	41%	60%	42%	67%	55%	53%	47%	52%
Somewhat	19%	22%	36%	24%	24%	29%	16%	21%	22%	25%	27%
Not too imp	4%	18%	22%	19%	9%	18%	7%	10%	13%	14%	16%
Not at all	3%	10%	16%	13%	5%	9%	8%	10%	11%	10%	5%
Don't know	<1%	4%	2%	3%	1%	2%	3%	3%	1%	4%	0%
Unwt N=	390	334	203	441	479	622	303	213	217	277	219

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Very	64%	52%	51%	44%	64%	56%	42%	51%	43%	54%	50%	51%	50%
Somewhat	16%	21%	26%	28%	20%	21%	31%	23%	28%	18%	29%	23%	29%
Not too imp	9%	17%	9%	16%	6%	13%	17%	16%	16%	16%	12%	14%	11%
Not at all	5%	9%	13%	9%	10%	8%	6%	9%	11%	9%	7%	10%	9%
Don't know	5%	1%	0%	3%	0%	3%	4%	<1%	3%	3%	1%	2%	2%
Unwt N=	192	253	181	233	140	311	141	178	157	204	228	227	267

D2. How important, if at all, are each of the following issues in making your decision about who to vote for in the 2024 presidential election?

Violent crime

Very important	72%
Somewhat important	18%
Not too important	6%
Not at all important	3%
Don't know	1%
Unweighted N=	922

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	64%	70%	89%	68%	76%	73%	72%	60%	70%	78%	78%
Somewhat	25%	18%	9%	20%	17%	18%	18%	28%	17%	15%	15%
Not too imp	7%	7%	1%	8%	4%	6%	5%	5%	9%	5%	4%
Not at all	3%	3%	1%	3%	2%	3%	3%	6%	2%	<1%	3%
Don't know	<1%	2%	1%	2%	1%	1%	2%	1%	1%	2%	0%
Unwt N=	390	330	202	439	476	620	300	211	216	276	218

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Very	81%	70%	72%	64%	63%	76%	68%	76%	71%	83%	75%	65%	61%
Somewhat	11%	25%	18%	21%	23%	17%	20%	19%	16%	11%	18%	24%	24%
Not too imp	2%	4%	7%	9%	8%	4%	7%	3%	9%	2%	5%	6%	11%
Not at all	3%	1%	3%	4%	6%	1%	3%	2%	2%	2%	2%	4%	3%
Don't know	4%	<1%	0%	2%	0%	2%	1%	<1%	1%	3%	<1%	<1%	1%
Unwt N=	192	250	180	232	141	307	140	177	157	201	228	225	267

G2A. Which do you think is more important?

Note: This question was part of a split sample. Half of respondents received G2A and half received G2B.

Protecting the right of Americans to own guns	31%
Controlling gun ownership	62%
Don't know	7%
Unweighted N=	477

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Protect right	6%	44%	55%	41%	23%	36%	22%	27%	35%	28%	34%
Control	88%	47%	38%	54%	68%	59%	67%	63%	56%	66%	60%
Don't know	6%	9%	7%	6%	9%	5%	11%	10%	9%	6%	6%
Unwt N=	206	167	104	212	263	322	154	111	105	152	109

	Income		Education	
	<\$100K	\$100K+	Some college or less	College grad or more
Protect right	33%	27%	37%	23%
Control	58%	68%	54%	73%
Don't know	9%	5%	10%	4%
Unwt N=	233	215	236	240

G2B. Which do you think is more important?

Note: This question was part of a split sample. Half of respondents received G2A and half received G2B.

Protecting the right of Americans to own firearms	25%
Creating policies that limit who can access certain types of firearms or require firearms to be stored in certain ways	71%
Don't know	5%
Unweighted N=	451

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Protect right	1%	28%	54%	32%	18%	34%	11%	12%	26%	30%	28%
Policies	94%	66%	43%	61%	79%	63%	82%	81%	70%	63%	70%
Don't know	5%	6%	3%	7%	2%	3%	7%	7%	3%	8%	2%
Unwt N=	186	166	99	230	216	299	151	103	113	125	109

	Income		Education	
	<\$100K	\$100K+	Some college or less	College grad or more
Protect right	27%	19%	32%	16%
Policies	66%	78%	63%	79%
Don't know	7%	2%	4%	5%
Unwt N=	213	199	197	254

R1B. When it comes to abortion, specifically, do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

Note: This question was part of a split sample.

Legal in all cases	33%
Legal in most cases	44%
Illegal in most cases	15%
Illegal in all cases	5%
Don't know	4%
Unweighted N=	452

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Legal all	55%	24%	9%	31%	35%	30%	39%	42%	28%	29%	35%
Legal most	35%	50%	48%	42%	45%	48%	35%	30%	54%	43%	45%
Illegal most	3%	18%	30%	20%	10%	13%	18%	21%	11%	12%	16%
Illegal all	3%	4%	11%	1%	8%	7%	3%	3%	6%	7%	3%
Don't know	4%	4%	2%	6%	2%	2%	6%	3%	2%	8%	0%
Unwt N=	187	166	99	209	241	305	146	95	114	134	108

	Income		Education			
	<\$100K	\$100K+	HS or less	Some college	College grad	Grad work
Legal all	33%	34%	24%	42%	32%	37%
Legal most	44%	44%	52%	30%	39%	49%
Illegal most	15%	13%	13%	18%	20%	10%
Illegal all	4%	6%	7%	4%	6%	3%
Don't know	5%	3%	4%	6%	3%	1%
Unwt N=	224	192	105	118	100	129

R2. Even if none of these is exactly right, when it comes to the future of abortion access in this country, would you prefer:

A federal law guaranteeing a nationwide right to abortion	66%
A federal law banning abortion nationwide	3%
Leaving it up to the states to decide if and when abortion is legal in their respective states	23%
Don't know	8%
Unweighted N=	928

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Nation right	92%	58%	39%	60%	71%	64%	71%	69%	65%	64%	68%
Nation ban	1%	2%	6%	2%	3%	2%	4%	3%	4%	3%	1%
States	4%	30%	44%	29%	19%	26%	19%	18%	26%	23%	26%
Don't know	3%	10%	11%	9%	7%	8%	7%	10%	5%	10%	5%
Unwt N=	392	333	203	442	479	621	305	214	218	277	218

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Nation right	60%	67%	70%	75%	70%	66%	70%	63%	66%	57%	69%	68%	77%
Nation ban	1%	4%	3%	3%	4%	3%	4%	2%	1%	3%	3%	3%	2%
States	25%	24%	24%	17%	20%	24%	22%	20%	27%	28%	24%	22%	16%
Don't know	13%	5%	3%	4%	6%	6%	4%	15%	6%	12%	5%	7%	4%
Unwt N=	194	253	181	233	142	310	141	178	157	205	228	227	267

R3. To what extent do you support or oppose protecting access to in vitro fertilization, or “IVF,” a type of fertility treatment where eggs are combined with sperm outside the body in a lab to form an embryo?

Strongly support	65%
Somewhat support	19%
Somewhat oppose	3%
Strongly oppose	2%
Don’t know	10%
Unweighted N=	929

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Strong supp	79%	55%	58%	58%	71%	70%	57%	57%	75%	58%	72%
Smwht supp	9%	28%	23%	22%	17%	19%	20%	20%	13%	28%	14%
Somwht opp	2%	4%	4%	4%	3%	2%	4%	4%	4%	3%	2%
Strong opp	3%	1%	3%	3%	2%	1%	4%	3%	3%	2%	2%
Don’t know	7%	13%	11%	14%	7%	7%	15%	16%	5%	9%	9%
Unwt N=	392	334	203	442	480	622	305	214	218	277	219

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Strong supp	56%	66%	66%	78%	62%	60%	72%	63%	74%	59%	58%	68%	78%
Smwht supp	18%	20%	20%	13%	19%	19%	17%	22%	18%	20%	25%	15%	16%
Somwht opp	4%	5%	4%	1%	4%	3%	1%	5%	2%	4%	4%	4%	1%
Strong opp	4%	2%	3%	1%	7%	3%	1%	2%	<1%	2%	4%	3%	1%
Don’t know	17%	8%	8%	7%	8%	14%	10%	8%	5%	15%	9%	9%	4%
Unwt N=	194	253	181	233	142	311	141	178	157	205	229	227	267

Economy and Election Issues 2024
Rutgers-Eagleton Poll

L1. How supportive would you say you are of rights for lesbian, gay, bisexual, transgender, and queer (LGBTQ+) people?

Very supportive	50%
Somewhat supportive	31%
Not very supportive	8%
Not at all supportive	6%
Don't know	5%
Unweighted N=	927

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	77%	43%	18%	40%	59%	51%	49%	57%	54%	45%	48%
Somewhat	16%	37%	46%	34%	29%	33%	27%	20%	27%	36%	37%
Not very	3%	7%	18%	11%	5%	7%	10%	5%	9%	6%	12%
Not at all	2%	6%	12%	8%	4%	5%	7%	8%	4%	8%	2%
Don't know	1%	7%	7%	7%	3%	4%	7%	10%	6%	5%	1%
Unwt N=	391	333	203	441	479	620	305	214	218	277	217

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Very	48%	45%	56%	58%	59%	45%	54%	49%	51%	39%	47%	58%	61%
Somewhat	35%	31%	27%	26%	29%	31%	25%	32%	34%	37%	35%	25%	24%
Not very	7%	10%	10%	6%	4%	9%	9%	9%	7%	11%	9%	5%	6%
Not at all	4%	7%	6%	7%	7%	8%	3%	5%	6%	7%	5%	7%	5%
Don't know	6%	6%	2%	3%	1%	7%	8%	5%	2%	6%	5%	5%	4%
Unwt N=	192	253	181	233	142	310	140	178	157	203	229	227	267

L2. Do you think society has...

Gone too far in accepting people who are transgender	32%
Not gone far enough in accepting people who are transgender	28%
Been about right when it comes to accepting people who are transgender	21%
Don't know	19%
Unweighted N=	926

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Too far	12%	34%	62%	37%	29%	35%	28%	32%	34%	34%	30%
Not enough	51%	21%	2%	22%	32%	26%	31%	31%	30%	24%	29%
About right	21%	21%	21%	23%	19%	20%	23%	21%	18%	25%	20%
Don't know	15%	24%	15%	18%	19%	18%	18%	17%	19%	17%	21%
Unwt N=	390	334	202	442	477	621	303	214	218	276	217

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Too far	30%	36%	30%	32%	28%	37%	29%	27%	36%	36%	37%	28%	27%
Not enough	29%	31%	26%	28%	36%	26%	32%	25%	25%	25%	22%	30%	36%
About right	17%	15%	28%	22%	24%	19%	21%	26%	18%	18%	21%	22%	25%
Don't know	23%	17%	16%	17%	12%	17%	19%	22%	22%	21%	20%	20%	12%
Unwt N=	191	253	181	233	141	311	141	177	156	204	227	227	267

B1. In general, do you think the fact that the United States population is made up of people of many different races, ethnicities and religions ... ?

Strengthens American society	66%
Weakens American society	10%
Doesn't make much difference	18%
Don't know	6%
Unweighted N=	926

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Strengthens	85%	58%	50%	60%	72%	64%	70%	72%	71%	60%	65%
Weakens	3%	11%	18%	10%	9%	11%	8%	9%	7%	13%	9%
No diff	9%	23%	28%	23%	14%	20%	16%	12%	18%	21%	21%
Don't know	4%	9%	4%	6%	5%	5%	6%	7%	3%	6%	6%
Unwt N=	390	333	203	441	478	620	304	213	217	276	219

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Strengthens	54%	69%	67%	78%	74%	63%	77%	63%	63%	51%	70%	72%	80%
Weakens	12%	8%	11%	6%	8%	13%	8%	9%	5%	13%	12%	5%	6%
No diff	25%	17%	17%	14%	14%	17%	13%	20%	26%	27%	15%	18%	10%
Don't know	10%	6%	5%	3%	4%	7%	3%	7%	6%	8%	3%	6%	4%
Unwt N=	194	252	181	232	142	310	141	177	156	204	228	226	267

B2. How much would you support or oppose each of the following U.S. immigration policies?

Improving security along the country's borders

Strongly support	66%
Somewhat support	23%
Somewhat oppose	5%
Strongly oppose	2%
Don't know	3%
Unweighted N=	927

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Strong supp	45%	73%	88%	71%	61%	73%	54%	47%	61%	74%	75%
Smwht supp	40%	16%	8%	22%	25%	20%	29%	24%	29%	23%	20%
Smwht opp	9%	5%	1%	4%	6%	3%	9%	17%	4%	1%	2%
Strong opp	2%	2%	2%	2%	2%	1%	4%	7%	2%	<1%	<1%
Don't know	4%	4%	1%	1%	6%	2%	5%	6%	5%	2%	2%
Unwt N=	391	333	203	441	479	621	304	214	217	276	219

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Strong supp	57%	66%	69%	65%	48%	70%	67%	65%	69%	71%	70%	60%	59%
Smwht supp	23%	23%	21%	28%	32%	18%	26%	24%	24%	17%	19%	28%	33%
Smwht opp	5%	6%	7%	5%	9%	7%	4%	2%	4%	4%	5%	7%	6%
Strong opp	5%	2%	1%	1%	4%	2%	2%	2%	2%	3%	2%	3%	<1%
Don't know	9%	3%	2%	1%	7%	2%	1%	6%	2%	5%	4%	2%	2%
Unwt N=	193	252	181	233	141	311	141	178	156	204	229	227	266

B2. How much would you support or oppose each of the following U.S. immigration policies?

Enforcing mass deportations of immigrants living in the country illegally

Strongly support	28%
Somewhat support	21%
Somewhat oppose	18%
Strongly oppose	27%
Don't know	7%
Unweighted N=	927

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Strong supp	8%	29%	57%	33%	24%	33%	20%	18%	31%	34%	27%
Smwht supp	14%	24%	27%	22%	20%	21%	20%	24%	19%	23%	18%
Smwht opp	24%	20%	5%	18%	18%	16%	19%	15%	18%	14%	23%
Strong opp	48%	18%	7%	22%	30%	24%	32%	37%	25%	21%	26%
Don't know	6%	9%	5%	5%	9%	6%	9%	6%	7%	8%	7%
Unwt N=	391	333	203	441	479	621	304	213	218	276	219

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Strong supp	31%	28%	32%	18%	16%	35%	24%	23%	32%	37%	30%	25%	16%
Smwht supp	15%	22%	19%	25%	17%	20%	23%	24%	20%	18%	23%	18%	25%
Smwht opp	19%	18%	16%	20%	19%	16%	19%	17%	20%	16%	19%	19%	17%
Strong opp	23%	28%	28%	31%	38%	23%	29%	26%	24%	20%	21%	32%	36%
Don't know	13%	4%	5%	7%	10%	6%	6%	9%	5%	9%	6%	7%	5%
Unwt N=	193	252	181	233	142	309	141	178	157	205	227	227	267

B2. How much would you support or oppose each of the following U.S. immigration policies?

Allowing undocumented immigrants to stay in the country legally, if they have no criminal record and if certain requirements are met

Strongly support	26%
Somewhat support	33%
Somewhat oppose	15%
Strongly oppose	21%
Don't know	4%
Unweighted N=	928

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Strong supp	43%	20%	10%	24%	28%	22%	33%	35%	24%	25%	22%
Smwht supp	37%	34%	26%	33%	34%	32%	35%	27%	34%	30%	42%
Smwht opp	10%	19%	19%	16%	15%	16%	14%	16%	17%	19%	10%
Strong opp	6%	23%	43%	26%	17%	26%	14%	18%	21%	22%	23%
Don't know	4%	5%	2%	2%	5%	3%	4%	5%	4%	3%	3%
Unwt N=	391	334	203	441	480	621	305	214	218	276	219

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	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Strong supp	26%	24%	30%	27%	32%	26%	28%	23%	26%	23%	29%	29%	27%
Smwht supp	30%	42%	27%	34%	32%	32%	28%	42%	32%	33%	31%	30%	39%
Smwht opp	11%	12%	17%	19%	13%	18%	20%	12%	13%	13%	16%	17%	17%
Strong opp	24%	18%	23%	19%	15%	21%	21%	20%	28%	27%	19%	23%	14%
Don't know	8%	4%	2%	1%	8%	3%	3%	4%	2%	5%	5%	1%	3%
Unwt N=	193	253	181	233	142	311	140	178	157	205	229	226	267

B2. How much would you support or oppose each of the following U.S. immigration policies?

Approving a path to citizenship for people who are in the U.S. illegally, if they have no criminal record and if certain requirements are met

Strongly support	41%
Somewhat support	29%
Somewhat oppose	9%
Strongly oppose	16%
Don't know	4%
Unweighted N=	925

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Strong supp	60%	34%	22%	38%	43%	38%	46%	49%	40%	39%	38%
Smwht supp	25%	34%	28%	30%	29%	29%	29%	23%	34%	31%	29%
Smwht opp	5%	9%	18%	10%	9%	12%	6%	9%	8%	11%	9%
Strong opp	6%	19%	29%	20%	13%	19%	12%	13%	15%	16%	20%
Don't know	5%	4%	3%	2%	6%	3%	7%	5%	3%	4%	5%
Unwt N=	390	333	202	441	477	618	305	214	217	276	217

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	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Strong supp	35%	42%	40%	50%	44%	41%	40%	37%	44%	36%	38%	46%	46%
Smwht supp	31%	30%	28%	27%	27%	29%	28%	35%	24%	27%	37%	23%	30%
Smwht opp	6%	8%	10%	11%	8%	10%	15%	8%	7%	9%	7%	11%	11%
Strong opp	18%	16%	20%	10%	12%	18%	13%	13%	22%	22%	14%	16%	11%
Don't know	9%	5%	1%	2%	8%	2%	4%	6%	2%	7%	3%	4%	2%
Unwt N=	193	251	181	232	141	308	141	178	157	203	228	226	267

F1. Do you approve or disapprove of each of the following actions the United States is taking?

Continuing to send military equipment and weapons to Ukraine

Strongly approve	26%
Somewhat approve	25%
Somewhat disapprove	18%
Strongly disapprove	23%
Don't know	8%
Unweighted N=	929

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Strong appr	42%	20%	11%	28%	25%	31%	18%	14%	21%	25%	42%
Smwht appr	22%	26%	27%	29%	21%	27%	21%	21%	19%	27%	29%
Smwht disappr	17%	18%	21%	15%	21%	18%	18%	22%	23%	17%	12%
Strong disappr	11%	28%	32%	23%	22%	16%	33%	33%	32%	17%	14%
Don't know	9%	9%	8%	5%	12%	8%	10%	10%	6%	14%	3%
Unwt N=	392	334	203	442	480	622	305	214	218	277	219

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Strong appr	15%	31%	24%	36%	23%	31%	26%	23%	25%	21%	21%	28%	38%
Smwht appr	24%	26%	22%	24%	22%	20%	26%	31%	27%	26%	19%	23%	30%
Smwht disappr	20%	14%	24%	16%	20%	20%	19%	13%	18%	18%	20%	22%	13%
Strong disappr	29%	22%	23%	17%	25%	24%	17%	22%	23%	27%	30%	20%	12%
Don't know	12%	7%	8%	8%	10%	4%	12%	12%	8%	8%	11%	8%	6%
Unwt N=	194	253	181	233	142	311	141	178	157	205	229	227	267

F1. Do you approve or disapprove of each of the following actions the United States is taking?

Continuing to send military equipment and weapons to Israel

Strongly approve	18%
Somewhat approve	28%
Somewhat disapprove	21%
Strongly disapprove	25%
Don't know	8%
Unweighted N=	925

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Strong appr	13%	18%	28%	23%	14%	24%	9%	6%	14%	19%	30%
Smwht appr	24%	32%	28%	30%	26%	34%	20%	13%	20%	32%	42%
Smwht disappr	28%	17%	13%	19%	22%	19%	23%	20%	23%	24%	16%
Strong disappr	25%	24%	25%	23%	25%	16%	39%	51%	35%	12%	10%
Don't know	10%	9%	5%	4%	12%	7%	10%	9%	8%	13%	3%
Unwt N=	391	333	201	441	477	619	304	214	218	274	218

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Strong appr	7%	24%	20%	20%	8%	22%	23%	20%	14%	21%	16%	15%	20%
Smwht appr	29%	29%	22%	29%	22%	29%	23%	29%	33%	30%	29%	21%	31%
Smwht disappr	26%	16%	23%	20%	22%	18%	20%	22%	22%	18%	20%	24%	21%
Strong disappr	24%	25%	29%	25%	37%	25%	21%	19%	23%	21%	28%	29%	22%
Don't know	14%	7%	7%	6%	10%	5%	12%	11%	8%	9%	7%	10%	6%
Unwt N=	192	253	180	232	142	309	140	177	157	203	228	227	266

F1. Do you approve or disapprove of each of the following actions the United States is taking?

Continuing to send humanitarian aid to Gaza

Strongly approve	40%
Somewhat approve	25%
Somewhat disapprove	14%
Strongly disapprove	12%
Don't know	8%
Unweighted N=	925

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Strong appr	57%	37%	18%	42%	38%	34%	50%	45%	36%	36%	45%
Smwht appr	24%	26%	28%	25%	26%	30%	17%	12%	28%	30%	29%
Smwht disappr	7%	16%	21%	14%	14%	16%	10%	15%	14%	14%	14%
Strong disappr	5%	11%	26%	14%	10%	11%	13%	17%	16%	10%	7%
Don't know	7%	10%	7%	4%	12%	8%	9%	11%	7%	10%	5%
Unwt N=	391	333	201	441	477	620	303	214	218	275	217

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Strong appr	39%	43%	39%	43%	46%	45%	40%	37%	33%	34%	38%	43%	49%
Smwht appr	19%	29%	24%	25%	22%	23%	20%	27%	34%	26%	24%	23%	28%
Smwht disappr	15%	9%	20%	11%	15%	14%	14%	15%	11%	16%	14%	14%	10%
Strong disappr	11%	13%	10%	15%	7%	14%	11%	10%	14%	13%	15%	12%	7%
Don't know	16%	6%	7%	5%	9%	4%	14%	10%	8%	11%	8%	8%	5%
Unwt N=	192	252	180	233	142	308	140	178	157	202	228	227	267

C1. In general, do you think the Earth's climate is changing, not changing, or are you not sure?

Changing	79%
Not changing	8%
Don't know/not sure	13%
Unweighted N=	929

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Changing	93%	73%	66%	75%	83%	77%	82%	82%	83%	77%	77%
Not changing	2%	9%	14%	11%	4%	8%	7%	4%	10%	8%	9%
DK/not sure	5%	18%	20%	13%	13%	15%	10%	14%	7%	15%	15%
Unwt N=	392	334	203	442	480	622	305	214	218	277	219

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Changing	74%	76%	85%	86%	89%	77%	80%	78%	78%	71%	77%	84%	88%
Not changing	8%	14%	3%	3%	4%	10%	2%	9%	7%	10%	6%	9%	4%
DK/not sure	18%	11%	11%	11%	7%	13%	18%	13%	15%	18%	17%	7%	8%
Unwt N=	194	253	181	233	142	311	141	178	157	205	229	227	267

C2. How much do you think changing climate conditions contribute to severe weather, like floods or intense storms, across the United States?

A lot	64%
A little	21%
Not at all	6%
Don't know	8%
Unweighted N=	927

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
A lot	89%	56%	36%	57%	70%	55%	79%	71%	74%	55%	61%
A little	7%	28%	36%	25%	19%	26%	14%	17%	17%	28%	22%
Not at all	1%	8%	13%	9%	4%	8%	4%	4%	3%	7%	10%
Don't know	4%	9%	14%	8%	8%	11%	4%	8%	7%	10%	7%
Unwt N=	392	332	203	442	478	620	305	214	217	277	218

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
A lot	63%	64%	65%	69%	82%	66%	58%	57%	58%	53%	63%	70%	74%
A little	19%	21%	23%	19%	10%	20%	29%	24%	24%	28%	22%	18%	16%
Not at all	3%	10%	6%	4%	4%	8%	6%	9%	4%	9%	6%	5%	4%
Don't know	15%	5%	6%	8%	4%	6%	6%	10%	14%	10%	8%	6%	6%
Unwt N=	192	253	181	233	142	311	140	177	157	203	229	227	267

Economy and Election Issues 2024
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M1. How would you rate the condition of each of the following?

The national economy

Excellent	4%
Good	26%
Only fair	29%
Poor	38%
Don't know	3%
Unweighted N=	926

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Excellent	8%	3%	1%	5%	4%	6%	2%	1%	4%	4%	8%
Good	38%	23%	11%	27%	26%	26%	25%	14%	17%	29%	40%
Fair	27%	31%	28%	33%	25%	29%	29%	30%	31%	26%	29%
Poor	23%	40%	60%	33%	43%	38%	39%	48%	48%	40%	21%
Don't know	4%	3%	0%	2%	3%	1%	5%	7%	1%	1%	1%
Unwt N=	391	333	202	439	480	622	302	214	217	277	217

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Excellent	2%	4%	5%	7%	6%	7%	4%	1%	3%	2%	4%	3%	8%
Good	16%	30%	25%	35%	20%	27%	26%	30%	26%	23%	21%	26%	36%
Fair	26%	31%	32%	26%	25%	29%	34%	29%	27%	26%	32%	28%	30%
Poor	52%	34%	36%	30%	43%	36%	36%	37%	42%	46%	42%	39%	23%
Don't know	4%	2%	2%	2%	5%	2%	0%	3%	2%	3%	1%	4%	2%
Unwt N=	193	252	181	233	140	310	141	178	157	204	227	227	267

M1. How would you rate the condition of each of the following?

New Jersey's economy

Excellent	4%
Good	31%
Only fair	33%
Poor	29%
Don't know	4%
Unweighted N=	922

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Excellent	6%	2%	3%	4%	4%	5%	2%	2%	4%	3%	7%
Good	46%	27%	12%	32%	30%	30%	31%	24%	17%	32%	45%
Fair	29%	34%	38%	37%	30%	33%	33%	37%	33%	31%	32%
Poor	13%	34%	46%	25%	32%	29%	29%	32%	42%	32%	13%
Don't know	5%	3%	2%	3%	5%	4%	4%	6%	4%	2%	3%
Unwt N=	389	332	201	437	478	618	302	214	217	275	215

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Excellent	4%	1%	4%	6%	3%	5%	2%	4%	3%	2%	4%	2%	7%
Good	21%	32%	32%	40%	29%	31%	35%	31%	28%	28%	22%	34%	40%
Fair	31%	36%	29%	29%	27%	34%	34%	33%	34%	35%	35%	29%	31%
Poor	39%	28%	28%	23%	36%	26%	28%	26%	33%	31%	35%	29%	19%
Don't know	5%	2%	7%	2%	5%	3%	1%	6%	3%	4%	3%	6%	2%
Unwt N=	192	250	179	233	140	306	141	178	157	202	226	227	266

Economy and Election Issues 2024
Rutgers-Eagleton Poll

M2. Compared to a year ago, do you think each of the following has gotten better, worse, or stayed about the same?

The national economy

Better	23%
Worse	50%
About the same	24%
Don't know	3%
Unweighted N=	923

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Better	39%	18%	5%	26%	20%	25%	19%	14%	10%	25%	37%
Worse	28%	57%	76%	49%	52%	49%	52%	61%	58%	48%	38%
Same	30%	20%	18%	22%	25%	24%	23%	17%	29%	25%	24%
Don't know	3%	4%	<1%	3%	3%	2%	5%	8%	3%	2%	1%
Unwt N=	390	332	201	438	478	619	302	213	217	275	217

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Better	11%	24%	27%	29%	25%	23%	26%	22%	21%	18%	20%	23%	34%
Worse	58%	50%	52%	40%	51%	54%	41%	49%	52%	58%	56%	47%	36%
Same	26%	24%	19%	27%	18%	21%	31%	25%	26%	21%	23%	23%	29%
Don't know	6%	2%	2%	3%	6%	3%	3%	4%	1%	3%	1%	7%	1%
Unwt N=	191	251	181	232	141	309	139	177	157	204	227	226	265

Economy and Election Issues 2024
Rutgers-Eagleton Poll

M2. Compared to a year ago, do you think each of the following has gotten better, worse, or stayed about the same?

New Jersey's economy

Better	18%
Worse	42%
About the same	35%
Don't know	5%
Unweighted N=	920

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Better	32%	12%	3%	19%	17%	17%	19%	18%	10%	16%	25%
Worse	24%	48%	62%	41%	43%	39%	47%	47%	54%	42%	30%
Same	36%	35%	34%	37%	34%	39%	28%	25%	32%	38%	43%
Don't know	8%	4%	1%	3%	6%	5%	6%	10%	4%	4%	2%
Unwt N=	389	331	200	436	477	615	303	212	217	275	215

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Better	8%	20%	23%	22%	21%	20%	23%	15%	11%	11%	18%	20%	26%
Worse	51%	43%	45%	29%	49%	44%	37%	40%	41%	48%	49%	37%	31%
Same	37%	32%	25%	45%	22%	33%	35%	41%	43%	39%	29%	33%	38%
Don't know	4%	5%	8%	4%	8%	4%	6%	4%	6%	2%	4%	10%	4%
Unwt N=	191	250	180	231	141	307	138	177	157	202	228	224	265

M3. Thinking about your personal financial situation, do you feel like you are...

Getting ahead financially	10%
Holding steady financially	47%
Falling behind financially	42%
Don't know	2%
Unweighted N=	929

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Getting ahead	14%	9%	5%	13%	7%	12%	7%	6%	9%	9%	14%
Holding steady	53%	42%	45%	48%	47%	50%	41%	37%	36%	46%	53%
Falling behind	33%	46%	49%	37%	45%	37%	49%	53%	54%	44%	33%
Don't know	1%	3%	1%	2%	2%	1%	3%	5%	2%	1%	1%
Unwt N=	392	334	203	442	480	622	305	214	218	277	392

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Getting ahead	14%	5%	10%	8%	18%	10%	11%	13%	4%	11%	6%	8%	11%
Holding steady	64%	29%	50%	57%	54%	37%	49%	50%	55%	39%	41%	41%	54%
Falling behind	22%	63%	39%	34%	28%	53%	38%	35%	38%	49%	50%	49%	35%
Don't know	<1%	4%	1%	1%	1%	0%	2%	2%	3%	1%	3%	2%	1%
Unwt N=	219	194	253	181	233	142	311	141	178	157	205	229	227

M6A. Compared to a year ago, how are you and your family doing financially? Are you...

Better off	11%
About the same	56%
Worse off	31%
Don't know	2%
Unweighted N=	926

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Better off	16%	9%	5%	14%	8%	11%	11%	10%	9%	11%	12%
Same	65%	50%	50%	56%	56%	56%	55%	50%	51%	52%	68%
Worse off	18%	38%	43%	28%	34%	32%	31%	33%	38%	36%	20%
Don't know	1%	3%	2%	2%	2%	1%	4%	7%	1%	1%	<1%
Unwt N=	391	333	202	441	478	620	304	213	218	275	219

	Income				Region					Education			
	<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Better off	7%	12%	9%	16%	12%	13%	13%	4%	11%	5%	11%	14%	16%
Same	45%	59%	61%	59%	56%	56%	48%	60%	56%	52%	57%	54%	63%
Worse off	44%	29%	29%	23%	31%	29%	36%	33%	32%	40%	31%	31%	20%
Don't know	4%	<1%	1%	2%	1%	3%	3%	2%	1%	4%	1%	1%	1%
Unwt N=	194	252	181	231	142	310	141	177	156	205	228	227	265

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M6B. Now, looking ahead, how do you think you and your family will be doing financially twelve months from now?

Better	19%
About the same	44%
Worse	11%
Don't know	26%
Unweighted N=	927

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Better	27%	15%	15%	19%	19%	14%	28%	24%	21%	18%	16%
About the same	51%	40%	39%	45%	44%	47%	40%	41%	43%	40%	51%
Worse	6%	17%	10%	11%	11%	12%	9%	13%	10%	13%	7%
Don't know	16%	29%	36%	26%	26%	27%	23%	22%	26%	29%	25%
Unwt N=	390	334	203	442	478	621	304	214	218	276	218

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Better	21%	24%	14%	19%	31%	19%	17%	18%	15%	17%	20%	22%	20%
Same	32%	43%	51%	54%	39%	50%	41%	40%	44%	33%	48%	46%	55%
Worse	12%	10%	10%	9%	10%	9%	18%	12%	7%	12%	10%	13%	8%
Don't know	35%	23%	25%	18%	20%	22%	24%	29%	34%	38%	23%	20%	16%
Unwt N=	193	252	181	233	142	309	141	178	157	204	228	227	267

M8. Given your current financial situation, how difficult is it for you to afford each of the following?

Note: This question originally had a “not applicable” option. Respondents who selected this option were removed in analysis.

Rent or mortgage payments

Very difficult	22%
Somewhat difficult	32%
Not very difficult	24%
Not at all difficult	21%
Don’t know	1%
Unweighted N=	793

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	17%	28%	21%	21%	23%	15%	32%	35%	25%	21%	8%
Somewhat	28%	30%	40%	31%	33%	34%	29%	32%	31%	35%	27%
Not very	28%	22%	20%	24%	24%	25%	23%	19%	22%	22%	34%
Not at all	26%	18%	19%	25%	18%	26%	14%	13%	22%	20%	30%
Don’t know	1%	1%	0%	1%	1%	<1%	1%	1%	0%	1%	1%
Unwt N=	327	300	166	373	413	518	274	197	212	241	142

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Very	45%	22%	18%	7%	26%	22%	16%	26%	21%	28%	25%	21%	14%
Somewhat	33%	34%	28%	25%	27%	30%	32%	34%	36%	35%	36%	31%	23%
Not very	15%	25%	29%	27%	30%	25%	28%	19%	20%	22%	21%	22%	31%
Not at all	6%	18%	25%	40%	15%	22%	24%	21%	23%	14%	17%	25%	31%
Don’t know	1%	1%	0%	1%	2%	1%	1%	<1%	<1%	1%	1%	1%	<1%
Unwt N=	170	214	154	205	127	272	118	145	131	173	197	198	224

M8. Given your current financial situation, how difficult is it for you to afford each of the following?

Note: This question originally had a “not applicable” option. Respondents who selected this option were removed in analysis.

Healthcare and medical costs

Very difficult	21%
Somewhat difficult	28%
Not very difficult	28%
Not at all difficult	22%
Don’t know	1%
Unweighted N=	893

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	14%	28%	20%	18%	22%	17%	27%	28%	25%	23%	9%
Somewhat	29%	24%	33%	31%	26%	29%	26%	31%	22%	32%	26%
Not very	31%	28%	23%	26%	30%	30%	25%	24%	30%	24%	34%
Not at all	24%	19%	23%	23%	21%	23%	21%	16%	23%	18%	30%
Don’t know	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	<1%
Unwt N=	378	315	200	425	461	608	283	195	212	270	215

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Very	39%	21%	15%	7%	31%	19%	18%	21%	19%	28%	21%	19%	12%
Somewhat	28%	31%	27%	24%	27%	29%	28%	28%	28%	27%	36%	31%	20%
Not very	19%	30%	32%	32%	19%	26%	30%	32%	33%	26%	27%	29%	31%
Not at all	10%	18%	26%	38%	22%	26%	24%	18%	18%	17%	16%	21%	36%
Don’t know	3%	<1%	0%	0%	1%	1%	<1%	<1%	1%	2%	1%	<1%	1%
Unwt N=	176	248	176	228	134	302	138	168	151	189	217	224	262

M8. Given your current financial situation, how difficult is it for you to afford each of the following?

Note: This question originally had a “not applicable” option. Respondents who selected this option were removed in analysis.

Gasoline or other transportation costs

Very difficult	13%
Somewhat difficult	30%
Not very difficult	29%
Not at all difficult	27%
Don’t know	1%
Unweighted N=	915

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	8%	15%	18%	11%	14%	12%	14%	16%	16%	14%	8%
Somewhat	24%	35%	33%	29%	31%	29%	33%	32%	32%	35%	22%
Not very	36%	25%	26%	25%	34%	29%	29%	30%	26%	28%	32%
Not at all	32%	25%	22%	34%	21%	29%	24%	21%	25%	22%	38%
Don’t know	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	<1%
Unwt N=	383	329	203	437	471	620	293	206	218	273	217

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Very	25%	13%	9%	3%	18%	11%	11%	12%	14%	21%	11%	8%	8%
Somewhat	45%	28%	27%	19%	29%	27%	22%	37%	35%	35%	36%	31%	17%
Not very	22%	32%	29%	34%	23%	30%	35%	29%	30%	22%	33%	32%	34%
Not at all	7%	26%	35%	43%	28%	32%	31%	21%	21%	22%	20%	27%	40%
Don’t know	1%	<1%	0%	<1%	2%	<1%	<1%	<1%	1%	<1%	<1%	1%	<1%
Unwt N=	186	252	180	231	137	308	140	175	155	198	225	225	266

M8. Given your current financial situation, how difficult is it for you to afford each of the following?

Note: This question originally had a “not applicable” option. Respondents who selected this option were removed in analysis.

Utility bills, like electricity or water

Very difficult	15%
Somewhat difficult	31%
Not very difficult	28%
Not at all difficult	26%
Don’t know	0%
Unweighted N=	902

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	12%	21%	13%	12%	18%	12%	20%	20%	20%	19%	5%
Somewhat	24%	32%	38%	29%	32%	30%	32%	36%	30%	30%	28%
Not very	33%	26%	23%	30%	27%	27%	28%	28%	23%	26%	34%
Not at all	31%	21%	25%	29%	23%	30%	19%	16%	26%	25%	33%
Don’t know	1%	1%	<1%	<1%	1%	<1%	1%	1%	<1%	<1%	0%
Unwt N=	380	324	198	430	465	609	291	199	215	269	218

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Very	33%	16%	10%	3%	23%	14%	8%	18%	14%	20%	16%	15%	8%
Somewhat	41%	31%	28%	20%	24%	29%	30%	34%	36%	37%	38%	26%	19%
Not very	16%	32%	33%	28%	26%	29%	28%	28%	28%	26%	27%	29%	31%
Not at all	9%	19%	29%	49%	24%	28%	34%	20%	22%	17%	19%	29%	41%
Don’t know	<1%	1%	<1%	0%	2%	<1%	0%	<1%	<1%	<1%	<1%	1%	1%
Unwt N=	181	249	177	229	135	306	138	174	149	193	222	224	262

M8. Given your current financial situation, how difficult is it for you to afford each of the following?

Note: This question originally had a “not applicable” option. Respondents who selected this option were removed in analysis.

Groceries and other food

Very difficult	21%
Somewhat difficult	33%
Not very difficult	24%
Not at all difficult	21%
Don’t know	1%
Unweighted N=	920

	Party ID			Gender		Race or Ethnicity		Age			
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-34	35-49	50-64	65+
Very	11%	25%	30%	17%	24%	18%	25%	21%	28%	24%	13%
Somewhat	31%	37%	32%	33%	34%	34%	33%	39%	35%	35%	25%
Not very	29%	21%	22%	27%	22%	24%	24%	27%	16%	20%	32%
Not at all	28%	16%	16%	23%	19%	24%	17%	12%	20%	20%	29%
Don’t know	1%	1%	<1%	<1%	1%	1%	1%	<1%	<1%	1%	1%
Unwt N=	389	329	202	438	475	621	297	207	217	277	218

	Income				Region					Education			
	<\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Very	42%	18%	13%	7%	22%	17%	20%	24%	24%	31%	22%	11%	15%
Somewhat	38%	36%	32%	29%	42%	31%	32%	29%	36%	37%	29%	43%	23%
Not very	13%	27%	29%	27%	15%	29%	23%	27%	21%	21%	30%	22%	25%
Not at all	6%	18%	26%	36%	20%	23%	24%	18%	19%	10%	17%	25%	37%
Don’t know	1%	1%	0%	0%	1%	<1%	<1%	1%	0%	1%	1%	<1%	<1%
Unwt N=	189	252	180	231	140	308	141	176	155	200	228	226	265

M8. Given your current financial situation, how difficult is it for you to afford each of the following?

Note: This question originally had a “not applicable” option. Respondents who selected this option were removed in analysis.

Education costs, including student loans

Very difficult	38%
Somewhat difficult	27%
Not very difficult	16%
Not at all difficult	16%
Don’t know	3%
Unweighted N=	519

	Party ID			Gender		Race or Ethnicity		Age	
	Dem	Ind	Rep	Man	Woman	White, Non-Hispanic	Non-White	18-49	50+
Very	40%	39%	34%	35%	41%	31%	46%	41%	35%
Somewhat	21%	28%	37%	26%	28%	27%	27%	27%	27%
Not very	17%	18%	11%	17%	15%	18%	14%	15%	17%
Not at all	21%	13%	14%	20%	13%	22%	11%	17%	16%
Don’t know	2%	2%	4%	3%	2%	3%	2%	1%	5%
Unwt N=	225	190	104	238	275	298	220	323	195

	Income		Education			
	<\$100K	\$100K+	HS or less	Some college	College grad	Grad work
Very	45%	30%	45%	37%	39%	32%
Somewhat	27%	26%	26%	34%	21%	26%
Not very	13%	20%	10%	14%	21%	18%
Not at all	11%	24%	17%	9%	18%	22%
Don’t know	4%	1%	2%	6%	1%	1%
Unwt N=	250	238	102	135	126	155

Methodology

The Rutgers-Eagleton Poll was conducted using the [Rutgers-Eagleton/SSRS Garden State Panel](#) from October 15 to 22, 2024 with a scientifically selected random sample of 1,018 New Jersey adults, 18 or older. Analysis is based on a registered voter subsample including 929 New Jersey adults, 18 or older, who are self-reported registered voters. The Rutgers-Eagleton/SSRS Garden State Panel is a probability-based panel of New Jersey adults aged 18 or older. Members are recruited randomly based on statewide representative ABS (Address Based Sample) design. ABS sample is drawn from the Delivery Sequence File (DSF) maintained by the U.S. Postal Service. Population coverage of the DSF is in the 98%-99% range. During the recruitment process, full demographic information on panelists is collected. The Rutgers/SSRS Garden State Panel is a multi-mode panel. For this poll, only Internet households were invited to participate via web; non-internet households were not included. Sample drawn was stratified by county, age, gender, race and ethnicity, and education to ensure adequate representation of each demographic group. Only panelists who complete surveys by web in English were eligible for selection for this study.

Data were weighted to represent the adult population of New Jersey. Weighting was done by applying a base weight and calibrating sample demographic distributions to match target population benchmarks. With the base weight applied, the data were weighted to balance the demographic profile of the sample to target population parameters.

Missing data in the raking variables were imputed using hot decking. Hot deck imputation replaces the missing values of a respondent randomly with another similar respondent without missing data. Hot decking was done using an SPSS macro detailed in 'Goodbye, Listwise Deletion: Presenting Hot Deck Imputation as an Easy and Effective Tool for Handling Missing Data' (Myers, 2011).

Data were calibrated by raking sample distributions to target population distributions using iterative proportional fitting. This procedure balances each calibration variable to target benchmarks individually and iteratively. The entire set of calibration variables is cycled through until the weights converge across all dimensions.

Data were weighted to distributions of sex by age, sex by education, sex by race, age by race, age by education, detailed education, race/ethnicity, region, home tenure, number of adults per household, civic engagement, voter registration, internet use frequency and 2020 recalled vote.

Table 1 shows the variables used in the calibration and the sources of the target distributions.

Table 1. Calibration Variables

Calibration variables	Sources
<ul style="list-style-type: none"> • Sex • Age • Education • Race • Hispanic nativity • Number of adults in household • Home tenure 	Current Population Survey 2023 ¹
<ul style="list-style-type: none"> • Region 	American Community Survey ²
<ul style="list-style-type: none"> • Civic engagement • Voter registration • Internet frequency 	Modeled from SSRS Opinion Panel
<ul style="list-style-type: none"> • 2020 Presidential recalled vote 	National Election Pool

Weights were trimmed at the 2nd and 98th percentiles to prevent individual interviews from having too much influence on survey-derived estimates. The table below compares unweighted and weighted sample distributions to target population benchmarks.

Data were also calibrated by form. Non-registered voters were randomly assigned to one of the two forms and combined with the random half samples of registered voters to create two general population half samples. Data for each general population half sample were then calibrated separately using the procedures described above. After calibration, the form split weight for the non-registered voters were dropped and the remaining form split weights were standardized to the number of registered voters within each split form. The tables below compare unweighted and weighted sample distributions to target population benchmarks for each split form grouping.

Post-data collection statistical adjustments require analysis procedures that reflect departures from simple random sampling. We calculate the effects of these design features so that an appropriate adjustment can be incorporated into tests of statistical significance when using these data. The so-called "design effect" or *deff* represents the loss in statistical efficiency that results from a disproportionate sample design and systematic non-response. The total sample design effect for this survey is 1.80. Design effect for the registered voter subsample is 1.71.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. Sampling error should be adjusted to recognize the effect of weighting the data to better match the population. In this poll, the simple sampling error for 1,018 New Jersey adults is +/-3.1 percentage points at a 95% confidence interval. The design effect³ is 1.80, making the adjusted margin of error +/- 4.1 percentage

¹ Sarah Flood, Miriam King, Renae Rodgers, Steven Ruggles, J. Robert Warren, Daniel Backman, Annie Chen, Grace Cooper, Stephanie Richards, Megan Schouweiler and Michael Westberry. IPUMS CPS: Version 11.0 [dataset]. Minneapolis, MN: IPUMS, 2023.

² "Age and Sex." American Community Survey, ACS 1-Year Estimates Subject Tables, Table S0101, 2022.

³ Post-data collection statistical adjustments require analysis procedures that reflect departures from simple random sampling. We calculate the effects of these design features so that an appropriate adjustment can be

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points. Thus, if 50% of New Jersey adults in this sample favor a particular position, we would be 95% sure that the true figure is between 45.9 and 54.1% (50 +/- 4.1) if all New Jersey adults had been interviewed, rather than just a sample. Among the registered voter subsample (n=929), the simple sampling error is +/- 3.2 percentage points. Design effect for the registered voter subsample is 1.71, making the adjusted margin of error +/- 4.2 percentage points.

Sampling error is only one possible source of error in a survey estimate. Sampling error does not consider other sources of variation inherent in public opinion studies, such as selection bias, non-response bias, question wording, context effects, or reporting accuracy, which may contribute additional error.

This Rutgers-Eagleton Poll was fielded by SSRS through the Rutgers-Eagleton/SSRS Garden State Panel. The questionnaire was developed and all data analyses were completed in house by the Eagleton Center for Public Interest Polling (ECPIP). Jessica Roman and David Martin assisted with analysis and preparation of this report. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics at Rutgers, The State University of New Jersey, a non-partisan academic center for the study of politics and the political process. Full questionnaires are available on request and can also be accessed through our archives at eagletonpoll.rutgers.edu. For more information, please contact poll@eagleton.rutgers.edu.

incorporated into tests of statistical significance when using these data. The so-called "design effect" or *deff* represents the loss in statistical efficiency that results from a disproportionate sample design and systematic non-response.

Weighted Demographics
929 New Jersey Registered Voters
Overall Margin of Error = +/- 4.2 percentage points

Please note: Totals may equal slightly more or less than 100% due to rounding.

		deff	MOE			deff	MOE
Man	46%	1.85	+/- 6.3%	White, Non-Hisp	61%	1.68	+/- 5.1%
Woman	54%	1.60	+/- 5.7%	Non-White	39%	1.67	+/- 7.3%
18-34	22%	1.71	+/- 8.8%	<50K	22%	1.67	+/- 9.1%
35-49	19%	1.75	+/- 8.8%	50K-<100K	31%	1.82	+/- 8.3%
50-64	30%	1.62	+/- 7.5%	100K-<150K	23%	1.67	+/- 9.4%
65+	28%	1.69	+/- 8.6%	150K+	24%	1.63	+/- 8.2%
Democrat	39%	1.61	+/- 6.3%	Urban	13%	1.52	+/- 10.2%
Independent	37%	1.89	+/- 7.4%	Suburb	34%	1.94	+/- 7.7%
Republican	24%	1.55	+/- 8.6%	Exurban	14%	1.52	+/- 10.2%
HS or Less	32%	1.63	+/- 8.7%	Phil/South	20%	1.64	+/- 9.4%
Some College	23%	1.65	+/- 8.3%	Shore	18%	1.56	+/- 9.8%
College Grad	22%	1.58	+/- 8.2%				
Grad Work	23%	1.54	+/- 7.4%				