

EMBARGOED UNTIL 12:01 A.M., WEDNESDAY, APRIL 10, 2013

EDITOR'S NOTE: ATTENTION POLITICAL, ASSIGNMENT EDITORS, Professor David Redlawsk may be contacted at 319-400-1134 (Cell), 732-932-9384, ext. 285 (office), or redlawsk@rutgers.edu until 11 p.m. Questions and tables are available during embargo at <http://www.rci.rutgers.edu/~redlawsk/EP/Tables2013/EmbargoRelease.html>. Visit our blog at <http://eagletonpollblog.wordpress.com> for additional commentary. Follow the Rutgers-Eagleton Poll on Facebook at <https://www.facebook.com/RutgersEagletonPoll> and Twitter @EagletonPoll.

FIVE MONTHS AFTER SANDY CHRISTIE STILL GOING STRONG, BUT RATINGS SHOW SOME SLIPPAGE, RUTGERS-EAGLETON POLL FINDS

NEW BRUNSWICK, N.J – Five months after Hurricane Sandy, New Jersey voters continue to give Gov. Chris Christie high marks for his job performance, according to a new Rutgers-Eagleton Poll. However, weak spots have emerged and in general, Christie's ratings have dropped slightly since February.

While overwhelmingly approving (87 percent) Christie's post-Sandy recovery efforts, only 42 percent of voters approve of his handling of New Jersey's economy and jobs and only 37 percent approve of his tax policy. About 50 percent approve of Christie's efforts on education, the budget, and crime.

Christie's work on Sandy recovery drives up his general approval ratings despite unhappiness about economic issues: 68 percent approve his overall job performance, 64 percent have a favorable impression, and 60 percent grade Christie A or B.

Polling has shown Christie all but invincible in the gubernatorial race, but there is some evidence his ratings are coming down from his record highs. Overall job performance is down five points and favorability is down six points from a February Rutgers-Eagleton Poll. Christie's approval on both the economy and taxes has fallen three points.

"Christie still has ratings any governor would love, but all-time highs generally come back toward earth over time," said David Redlawsk, director of the Rutgers-Eagleton Poll and professor of political science at Rutgers University. "With Sandy recovery helping drive overall approval and voters all but ecstatic at his efforts there, Christie remains in great political shape."

Results are from a poll of 923 New Jersey adults conducted statewide among both landline and cell phone households from April 3-7. A subsample of 819 registered voters reported on here has a margin of error of +/- 3.4 percentage points.

Christie's "character"

Twenty-six percent of voters maintain an unfavorable impression of Christie, up 6 points from February, while 64 percent of voters have a favorable impression. Democrats are most responsible for the overall decline, showing a 14-point drop to 45 percent. Independents (71 percent favorable) and Republicans (90 percent) show no significant change.

Favorability among men declined from 74 percent in February to 65 percent, while women’s admiration decreased by four points to 62 percent. Christie continues to receive very high favorability ratings from areas hardest hit by Sandy – northwest exurban (72 percent) and shore (75 percent) counties.

Among those viewing the governor favorably, one quarter use a range of character terms such as honest, integrity, and frankness to explain why they like him. Many mention how Christie “speaks his mind,” is a “straight shooter,” and “sticks to his beliefs.” But the single most named reason (18 percent) for liking Christie is his post-Sandy recovery work. Another 10 percent mention governing and policy decisions.



Word Cloud for “In just a word or two can you tell me why you have a favorable impression of Gov. Christie?”
Rutgers-Eagleton Poll, April 3-7, 2013

Among the 26 percent who dislike Christie, 30 percent name similar traits as supporters: but instead they question his character, honesty, and integrity, with many calling him a bully. The single most often named issue focuses on teachers and education (18 percent). Sixteen percent say Christie is uncaring, has the wrong priorities and is hurting the state and its citizens, and 10 percent cite his handling of such economic matters as the budget, taxes and fiscal responsibility.



Word Cloud for “In just a word or two can you tell me why you have an unfavorable impression of Gov. Christie?”
Rutgers-Eagleton Poll, April 3-7, 2013

Democratic Christie supporters are mostly driven by Sandy (35 percent) and by perceptions of the governor’s honesty and integrity (20 percent). But only 3 percent of Republicans cite Sandy as their

primary reason. For GOP voters, honesty and integrity drive support at 28 percent, followed by Christie's leadership (14 percent) and policy positions (12 percent). Among independents, 27 percent name honesty as their top reason for liking Christie, followed by Sandy recovery work at 16 percent.

Democrats' unfavorable views of the governor are driven mostly by dislike of his education policies (18 percent) and impressions of Christie as confrontational (14 percent). Another 14 percent believe the governor does not care about New Jersey's citizens.

"Christie's natural Republican constituency likes his attitude and policies and sees him as a strong leader," said Redlawsk. "Sandy doesn't matter much to them. But for Democrats, we see clear evidence that the Sandy recovery is critical to support and probably also contributes to their sense of his integrity and honesty. Without those Democrats, Christie's ratings would be much closer to where they were before Sandy hit."

Christie job approval still high but dropping among Democrats

Almost six-in-10 voters (58 percent) continue to think New Jersey is headed in the right direction. Just over one-in-three (35 percent) continue to say the state is on the wrong track. Even so, the respondents' approval of Christie's overall job performance has dropped five points to 68 percent, while disapproval has risen slightly to 26 percent.

Democrats are clearly responsible for the decline; their approval has dropped 11 points since February to 51 percent. Three-quarters of independents and 93 percent of Republicans remain steady in their approval.

"This decline among Democrats is not surprising as we enter an election season," noted Redlawsk. "As long as independents are strongly on Christie's side he will continue to draw very positive ratings. If they move away, things could get interesting."

While strongly backing Christie's response to Sandy, more voters disapprove than favor his performance on the economy and jobs, 49 percent to 42 percent. More men (46 percent) than women (39 percent) like Christie's economic performance. His highest approval on the economy comes from the exurban (54 percent) and Jersey Shore (47 percent) regions of the state.

Voters' views on taxes show a similar, but more negative pattern. Overall, just 37 percent approve of the job Christie is doing on taxes while 56 percent disapprove. Sixty percent of women disapprove of Christie's handling of taxes, and men are now more likely to disapprove (51 percent) than approve (42 percent).

Approval of the governor's performance on education, an area of strength in February, is now more tenuous; 49 percent approve (down five points) and 44 percent who disapprove (up five points). Christie does better on the state budget, with 50 percent approving and 41 percent disapproving of his performance – appraisals that have remained steady over the past two months. Voters are much more positive on crime: 55 percent approve and 29 percent disapprove of his performance on this issue.

Christie continues strong in Hurricane Sandy approval ratings – 87 percent approve compared to only 9 percent who disapprove and 4 percent who are unsure. He continues to get high marks from

many of his usual detractors: those who view him unfavorably (75 percent approval), Democrats (87 percent), women (87 percent), black voters (82 percent), Hispanic voters (87 percent) and public union households (87 percent).

When asked to grade Christie's efforts, 21 percent award an A, while another 39 percent give a B. Democrats have become their most critical graders since Sandy – 43 percent grade him A or B, down from 52 percent in February. Independents have held steady with 64 percent awarding A or B, while 88 percent of Republicans (the same percentage as in November 2012) assign top grades, an increase of 8 points. Christie continues to get his highest marks from storm-battered exurban and shore regions, though down six and seven points respectively from the last poll.

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Questions and Tables begin on the next page

Questions and Tables

The questions covered in the release of April 10, 2013 are listed below. Column percentages may not add to 100% due to rounding. Respondents are New Jersey Registered Voters; all percentages are of weighted results.

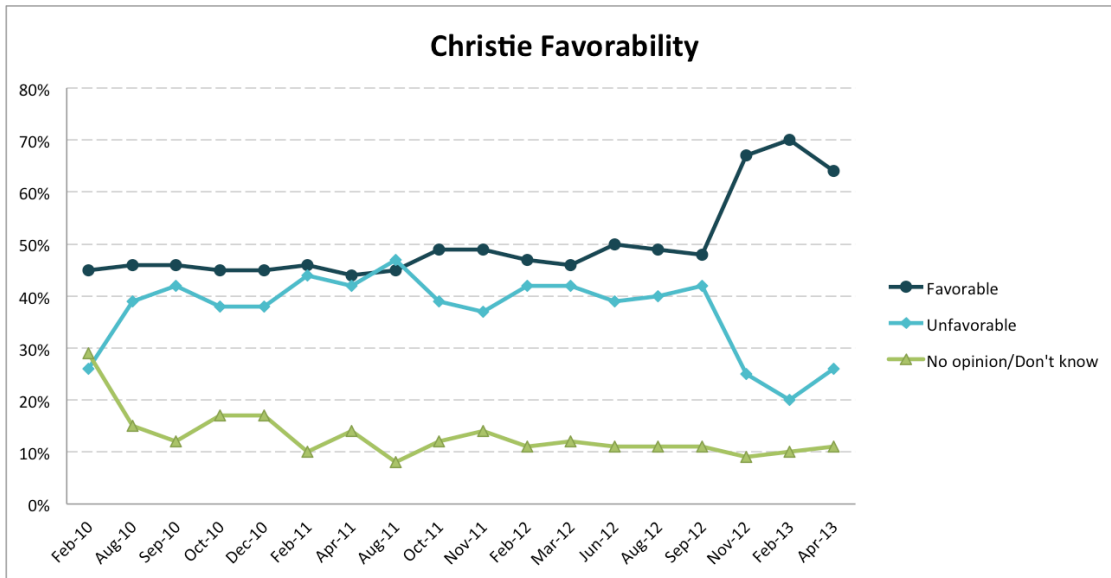
Q. I'd like to ask about some people and groups. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion.

Registered Voters

	Gov. Chris Christie
Favorable	64%
Unfavorable	26%
No Opn/Don't Know Person (vol)	10%
Unwgt N=	816

CHRISTIE Trend

	2/13	11/12	9/12	8/12	6/12	3/12	2/12	11/11	10/11	8/11	4/11	2/11	12/10	10/10	9/10	8/10	2/10
	RV	RV	RV	RV	RV	RV	RV	RV	RV	RV	RV	RV	Adults	RV	RV	RV	RV
Favorable	70%	67%	48%	49%	50%	46%	47%	49%	49%	45%	44%	46%	45%	45%	46%	46%	45%
Unfavorable	20%	25%	42%	40%	39%	42%	42%	37%	39%	47%	42%	44%	38%	38%	42%	39%	26%
No opn/DK	10%	9%	11%	11%	11%	12%	11%	14%	12%	8%	14%	10%	17%	17%	12%	15%	29%
Unwgt N=	695	1105	787	911	1,064	514	910	752	803	613	769	810	906	879	911	751	881



GOVERNOR CHRIS CHRISTIE

Registered Voters

	Party ID			Ideology			Gender		Race	
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black
Favorable	45%	71%	90%	46%	66%	82%	65%	62%	72%	37%
Unfavorable	41%	19%	6%	42%	23%	11%	24%	27%	21%	46%
DK/No Opn	14%	10%	4%	12%	11%	7%	11%	10%	7%	17%
Unwt N=	309	328	165	196	443	164	384	432	626	73

Christie Ratings April 2013
Rutgers-Eagleton Poll

	Age			
	18-29	30-49	50-64	65+
Favorable	51%	62%	66%	72%
Unfavorable	35%	29%	23%	20%
DK/No Opn	15%	10%	11%	8%
Unwt N=	83	220	309	204

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
Favorable	60%	61%	61%	74%	66%	63%	65%	61%
Unfavorable	25%	29%	27%	22%	22%	27%	23%	31%
DK/No Opn	15%	10%	13%	5%	12%	10%	11%	8%
Unwt N=	153	223	137	136	162	207	222	219

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Favorable	47%	62%	72%	62%	75%	49%	67%
Unfavorable	40%	25%	20%	23%	23%	40%	22%
DK/No Opn	13%	13%	8%	15%	2%	11%	11%
Unwt N=	105	290	140	132	149	140	615

Q. Please rate how Chris Christie is handling his job as governor, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

	4/13 RV	Trend											
		2/13 RV	11/12 RV	9/12 RV	8/12 RV	6/12 RV	3/12 RV	2/12 RV	11/11 RV	10/11 RV	8/11 RV	4/11 RV	2/11 RV
A	21%	24%	28%	18%	15%	15%	12%	16%	18%	14%	13%	14%	14%
B	39%	40%	33%	29%	30%	31%	31%	27%	28%	30%	25%	32%	24%
C	22%	22%	22%	22%	25%	24%	25%	24%	21%	27%	18%	20%	26%
D	10%	9%	11%	15%	13%	15%	13%	14%	17%	14%	24%	14%	15%
F	7%	4%	5%	15%	16%	14%	17%	18%	13%	14%	19%	21%	19%
DK (vol)	1%	1%	1%	2%	1%	2%	2%	2%	2%	1%	1%	0%	2%
Unwgt N=	819	698	573	788	913	1,063	516	914	752	799	612	390	416

	Party ID			Ideology			Gender		Race	
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Black
A	12%	24%	37%	13%	21%	33%	23%	20%	26%	10%
B	31%	40%	51%	34%	38%	47%	39%	38%	40%	33%
C	28%	23%	8%	30%	22%	12%	22%	22%	21%	26%
D	14%	9%	1%	12%	11%	2%	9%	10%	9%	13%
F	13%	4%	2%	10%	7%	6%	6%	9%	5%	16%
DK (vol)	2%	%	0%	1%	1%	0%	1%	1%	%	2%
Unwgt N=	312	328	165	197	445	164	385	434	627	74

Christie Ratings April 2013
Rutgers-Eagleton Poll

	Age			
	18-29	30-49	50-64	65+
A	14%	22%	21%	25%
B	31%	37%	42%	42%
C	21%	23%	22%	20%
D	18%	11%	7%	7%
F	11%	6%	8%	6%
DK (vol)	5%	%	0%	0%
Unwt N=	83	220	310	206

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
A	24%	20%	13%	32%	25%	22%	22%	17%
B	32%	38%	41%	41%	35%	33%	45%	40%
C	20%	22%	28%	18%	18%	22%	20%	28%
D	10%	13%	8%	7%	10%	11%	8%	10%
F	12%	6%	10%	3%	9%	12%	4%	4%
DK (vol)	1%	0%	0%	0%	3%	1%	1%	0%
Unwt N=	155	223	138	136	163	207	223	220

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
A	17%	22%	24%	16%	27%	16%	24%
B	26%	42%	40%	39%	40%	33%	39%
C	22%	20%	22%	29%	20%	26%	22%
D	16%	10%	8%	8%	7%	14%	9%
F	19%	6%	3%	7%	6%	11%	6%
DK (vol)	1%	1%	1%	1%	0%	1%	1%
Unwt N=	106	291	140	132	150	140	618

Q. And overall, do you approve or disapprove of the way Chris Christie is handling his job as governor?

	4/13	2/13	11/12	Christie Favorability	
	RV	RV	RV	Favorable	Unfavorable
Approve	68%	73%	67%	95%	9%
Disapprove	26%	23%	26%	3%	85%
Don't know (vol)	5%	4%	7%	2%	6%
Unwgt N=	810	696	533	539	191

	Party ID			Ideology			Gender		Race	
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Black
Approve	51%	75%	93%	54%	70%	84%	70%	67%	75%	43%
Disapprove	42%	20%	5%	42%	25%	10%	24%	28%	21%	45%
Don't know (vol)	7%	6%	2%	4%	5%	6%	7%	4%	4%	11%
Unwgt N=	306	326	165	193	440	164	381	429	619	74

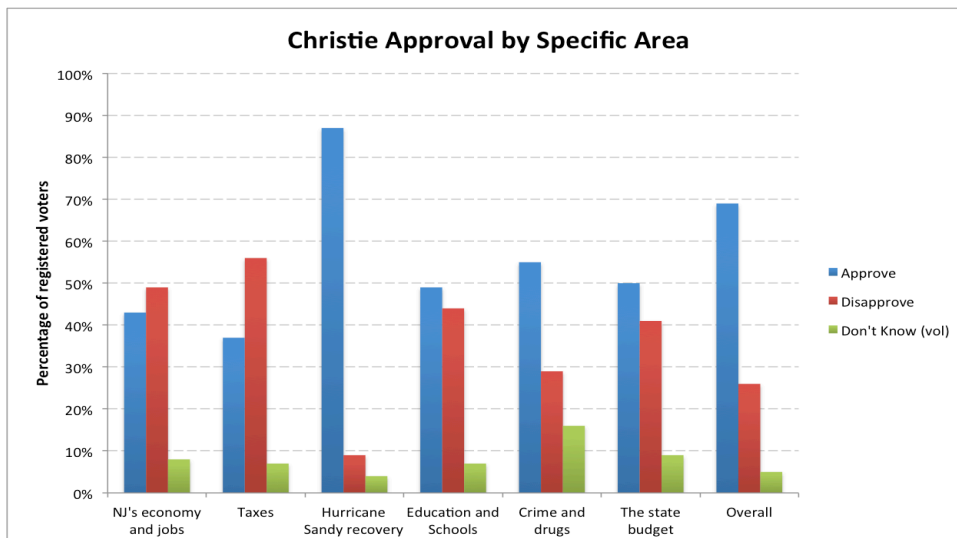
	Age			
	18-29	30-49	50-64	65+
Approve	58%	66%	71%	75%
Disapprove	37%	28%	25%	19%
Don't know (vol)	6%	6%	4%	6%
Unwgt N=	82	219	307	202

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Approve	68%	63%	69%	78%	67%	65%	74%	67%
Disapprove	27%	30%	27%	19%	25%	27%	22%	30%
Don't know (vol)	6%	7%	4%	3%	8%	8%	3%	3%
Unwgt N=	154	221	137	133	161	206	223	214

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Approve	49%	71%	73%	68%	76%	56%	72%
Disapprove	46%	24%	20%	24%	23%	39%	23%
Don't know (vol)	5%	5%	6%	9%	1%	5%	6%
Unwt N=	106	285	138	131	150	137	613

Q. Now I am going to list some specific areas where I would like you to tell me if you approve or disapprove of the job Chris Christie is doing. First: [RANDOMIZE ORDER]

	NJ's economy and jobs	Taxes	Hurricane Sandy recovery	Education and Schools	Crime and drugs	The state budget
Approve	42%	37%	87%	49%	55%	50%
Disapprove	49%	56%	9%	44%	29%	41%
Don't know (vol)	8%	7%	4%	7%	16%	9%
Unwgt N=	798	790	815	795	769	793



NJ's Economy and Jobs

	RV	Christie Favorability	
		Favorable	Unfavorable
Approve	42%	58%	13%
Disapprove	49%	34%	81%
Don't know (vol)	8%	8%	7%
Unwgt N=	798	529	189

	Party ID			Ideology			Gender		Race	
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Black
Approve	28%	48%	65%	38%	42%	54%	46%	39%	48%	23%
Disapprove	65%	44%	28%	55%	50%	38%	45%	53%	44%	69%
Don't know (vol)	8%	9%	7%	7%	8%	8%	9%	7%	8%	8%
Unwgt N=	306	316	163	189	440	157	373	425	611	73

	Age			
	18-29	30-49	50-64	65+
Approve	41%	44%	40%	45%
Disapprove	49%	48%	53%	46%
Don't know (vol)	10%	7%	7%	9%
Unwgt N=	81	216	304	197

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Approve	39%	42%	46%	46%	39%	40%	48%	42%
Disapprove	55%	50%	49%	43%	51%	56%	44%	47%
Don't know (vol)	6%	9%	5%	10%	10%	4%	8%	11%
Unwgt N=	154	218	135	133	161	202	215	214

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Approve	28%	41%	54%	43%	47%	37%	45%
Disapprove	61%	52%	38%	48%	46%	57%	47%
Don't know (vol)	10%	7%	8%	10%	7%	6%	8%
Unwgt N=	102	284	136	128	148	136	601

Taxes

	RV	Christie Favorability	
		Favorable	Unfavorable
Approve	37%	53%	8%
Disapprove	56%	40%	86%
Don't know (vol)	7%	7%	7%
Unwgt N=	790	520	189

*Christie Ratings April 2013
Rutgers-Eagleton Poll*

	Party ID			Ideology			Gender		Race	
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Black
Approve	22%	40%	63%	25%	35%	57%	42%	32%	42%	16%
Disapprove	70%	54%	31%	66%	58%	38%	51%	60%	51%	75%
Don't know (vol)	8%	7%	6%	8%	7%	5%	7%	7%	7%	9%
Unwgt N=	301	318	158	191	429	158	372	418	601	74

	Age			
	18-29	30-49	50-64	65+
Approve	35%	33%	38%	42%
Disapprove	56%	61%	57%	50%
Don't know (vol)	9%	7%	6%	8%
Unwgt N=	82	214	301	193

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Approve	34%	38%	37%	43%	33%	35%	41%	37%
Disapprove	59%	56%	60%	48%	59%	61%	50%	56%
Don't know (vol)	7%	6%	3%	8%	8%	4%	9%	7%
Unwgt N=	150	217	132	131	152	201	219	213

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Approve	23%	37%	47%	33%	41%	33%	38%
Disapprove	69%	56%	44%	60%	55%	58%	55%
Don't know (vol)	8%	7%	9%	7%	4%	8%	6%
Unwt N=	103	280	136	124	147	134	598

Hurricane Sandy Recovery

	RV	Christie Favorability	
		Favorable	Unfavorable
Approve	87%	92%	75%
Disapprove	9%	5%	20%
Don't know (vol)	4%	3%	5%
Unwgt N=	815	539	195

	Party ID			Ideology			Gender		Race	
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Black
Approve	87%	87%	86%	88%	89%	81%	88%	87%	88%	82%
Disapprove	11%	9%	9%	10%	8%	12%	9%	10%	8%	13%
Don't know (vol)	2%	5%	5%	2%	3%	7%	3%	4%	4%	5%
Unwgt N=	310	328	164	195	445	163	382	433	625	74

	Age			
	18-29	30-49	50-64	65+
Approve	84%	88%	86%	89%
Disapprove	11%	9%	10%	7%
Don't know (vol)	4%	3%	4%	4%
Unwgt N=	83	218	310	204

Christie Ratings April 2013
Rutgers-Eagleton Poll

	Income				HS or Less	Education		
	<50K	50K- <100K	100K- <150K	150K+		Some Coll	Coll Grad	Grad Work
Approve	86%	92%	85%	90%	82%	86%	90%	90%
Disapprove	12%	5%	10%	7%	11%	12%	7%	7%
Don't know (vol)	2%	2%	5%	3%	7%	3%	3%	3%
Unwgt N=	153	223	136	136	162	205	223	219

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Approve	82%	90%	86%	86%	88%	87%	88%
Disapprove	16%	6%	11%	10%	9%	8%	9%
Don't know (vol)	2%	4%	3%	5%	3%	5%	3%
Unwt N=	106	289	139	132	149	139	616

Education and Schools

	RV	Christie Favorability	
		Favorable	Unfavorable
Approve	49%	67%	10%
Disapprove	44%	26%	84%
Don't know (vol)	7%	7%	5%
Unwgt N=	795	524	193

	Party ID			Ideology			Gender		Race	
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Black
Approve	32%	53%	76%	34%	49%	72%	49%	49%	54%	31%
Disapprove	62%	39%	17%	63%	43%	21%	45%	43%	40%	58%
Don't know (vol)	6%	8%	7%	3%	8%	7%	6%	8%	6%	11%
Unwgt N=	301	316	164	192	432	159	378	417	608	73

	Age			
	18-29	30-49	50-64	65+
Approve	46%	47%	51%	52%
Disapprove	39%	49%	44%	40%
Don't know (vol)	15%	4%	6%	8%
Unwgt N=	83	216	299	197

	Income				HS or Less	Education		
	<50K	50K- <100K	100K- <150K	150K+		Some Coll	Coll Grad	Grad Work
Approve	50%	48%	49%	56%	53%	50%	49%	46%
Disapprove	44%	44%	47%	40%	35%	42%	46%	50%
Don't know (vol)	6%	7%	4%	4%	12%	8%	5%	4%
Unwgt N=	153	216	132	134	160	198	216	215

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Approve	37%	51%	53%	47%	55%	40%	53%
Disapprove	59%	42%	37%	46%	39%	55%	40%
Don't know (vol)	4%	7%	10%	7%	6%	6%	7%

Christie Ratings April 2013
Rutgers-Eagleton Poll

Unwt N=	104	284	135	125	147	136	600
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Crime and Drugs

	RV	Christie Favorability	
		Favorable	Unfavorable
Approve	55%	69%	27%
Disapprove	29%	16%	57%
Don't know (vol)	16%	15%	16%
Unwgt N=	769	518	178

	Party ID				Ideology			Gender		Race	
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Black	
Approve	46%	57%	72%	52%	54%	65%	58%	53%	61%	29%	
Disapprove	41%	25%	12%	34%	31%	18%	26%	32%	22%	60%	
Don't know (vol)	13%	18%	16%	15%	15%	17%	16%	15%	17%	11%	
Unwgt N=	288	308	160	178	422	157	362	407	591	73	

	Age			
	18-29	30-49	50-64	65+
Approve	49%	55%	55%	59%
Disapprove	35%	30%	27%	27%
Don't know (vol)	15%	15%	18%	14%
Unwgt N=	81	205	294	189

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Approve	52%	48%	58%	69%	54%	51%	57%	58%
Disapprove	35%	36%	29%	16%	33%	36%	23%	25%
Don't know (vol)	13%	16%	13%	15%	13%	13%	20%	17%
Unwgt N=	149	210	127	125	155	199	207	202

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Approve	40%	58%	55%	56%	61%	45%	58%
Disapprove	42%	27%	23%	30%	27%	40%	26%
Don't know (vol)	17%	15%	22%	14%	13%	15%	15%
Unwt N=	100	277	129	120	143	130	582

The State Budget

	RV	Christie Favorability	
		Favorable	Unfavorable
Approve	50%	69%	12%
Disapprove	41%	22%	81%
Don't know (vol)	9%	9%	7%
Unwgt N=	793	525	190

	Party ID				Ideology			Gender		Race	
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Black	
Approve	32%	54%	78%	36%	50%	68%	53%	47%	57%	22%	
Disapprove	57%	36%	17%	55%	41%	26%	39%	43%	36%	61%	

Christie Ratings April 2013
Rutgers-Eagleton Poll

Don't know (vol)	11%	9%	5%	9%	9%	6%	8%	10%	7%	17%
Unwgt N=	297	320	163	190	431	161	376	417	609	73

	Age			
	18-29	30-49	50-64	65+
Approve	40%	48%	52%	56%
Disapprove	48%	44%	39%	35%
Don't know (vol)	12%	8%	9%	10%
Unwgt N=	81	215	303	194

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Approve	45%	47%	55%	57%	45%	47%	56%	51%
Disapprove	42%	47%	39%	35%	42%	42%	37%	44%
Don't know (vol)	13%	6%	5%	8%	14%	11%	8%	5%
Unwgt N=	147	216	134	134	154	200	217	216

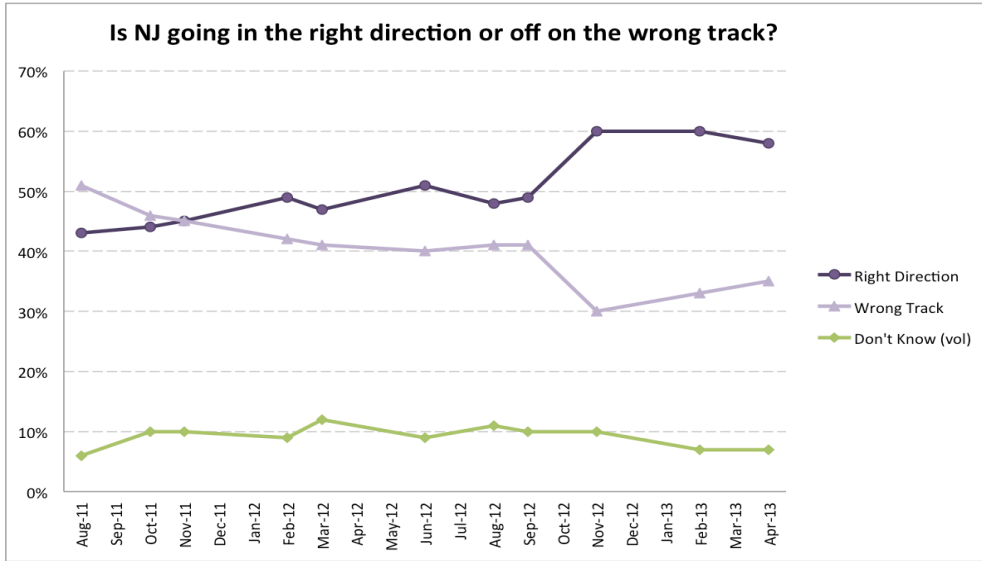
	Region				Union Household		
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Approve	38%	51%	55%	49%	55%	38%	53%
Disapprove	51%	42%	35%	40%	37%	54%	38%
Don't know (vol)	11%	8%	10%	11%	8%	9%	9%
Unwgt N=	99	282	137	126	149	136	598

Q. Would you say the state of New Jersey is currently going in the right direction or has it gone off on the wrong track?

	4/13 RV	Christie Favorability			Overall Job Approval	
		Favorable	Unfavorable	No Opin/DK	Approve	Disapprove
Right Direction	58%	77%	19%	37%	77%	15%
Wrong Track	35%	16%	77%	46%	16%	81%
DK (vol)	7%	6%	5%	17%	7%	4%
Unwgt N=	800	533	189	76	561	192

TREND

	2/13 RV	11/12 RV	9/12 RV	8/12 RV	6/12 RV	3/12 RV	2/12 RV	11/11 RV	10/11 RV	8/11 RV
Right Direction	60%	60%	49%	48%	51%	47%	49%	45%	44%	43%
Wrong Track	33%	30%	41%	41%	40%	41%	42%	45%	46%	51%
DK (vol)	7%	10%	10%	11%	9%	12%	9%	10%	10%	6%
Unwgt N=	693	1103	783	912	1,064	511	911	744	817	612



	Party ID			Ideology			Gender		Race	
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black
Right Direction	45%	61%	80%	48%	58%	70%	62%	55%	64%	34%
Wrong Track	47%	31%	16%	44%	34%	24%	32%	37%	30%	60%
DK (vol)	8%	8%	4%	8%	7%	5%	6%	8%	6%	6%
Unwt N=	304	322	162	191	438	160	375	425	614	72

	Age			
	18-29	30-49	50-64	65+
Right Direction	52%	55%	58%	65%
Wrong Track	42%	37%	36%	26%
DK (vol)	6%	8%	6%	9%
Unwt N=	81	215	306	198

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
Right Direction	51%	59%	61%	65%	51%	52%	63%	63%
Wrong Track	41%	33%	33%	32%	42%	40%	31%	29%
DK (vol)	8%	9%	6%	3%	7%	8%	6%	8%
Unwt N=	150	217	135	133	158	203	220	213

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Right Direction	41%	58%	64%	61%	62%	45%	62%
Wrong Track	54%	34%	28%	32%	32%	47%	31%
DK (vol)	5%	8%	8%	7%	6%	7%	7%
Unwt N=	100	283	139	130	148	138	602

Q. Now let's talk for a bit about Governor Christie. Earlier, you said you feel [INSERT RESPONSE FROM IMPRESSION QUESTION: FAVORABLE/UNFAVORABLE] about the governor. In just a word or two can you tell me why you have a [FAVORABLE/UNFAVORABLE] impression of Governor Christie?

Registered Voters - Christie Favorability: Favorable

Honesty, Integrity, and Frankness	25%
Hurricane Sandy Leadership	18%
Gets Things Done, Tries, Hard, and Cares About NJ	14%
Overall Governing and Policy Decisions	10%
Strong Leader and Overall Leadership Style	9%
Character, Personality, and Attitude	9%
Handling of Economic Matters and General Fiscal Responsibility	6%
Other	10%
Unwght N=	530

Registered Voters - Christie Favorability: Unfavorable

Character, Personality, and Attitude	29%
Education and Teachers	18%
Wrong Priorities, Unconcerned About and Hurting NJ	14%
Handling of Economic Matters and General Fiscal Responsibility	10%
Handling of Unions and State Workers	8%
Overall Governing and Policy Decisions	7%
Other	14%
Unwght N=	187

Favorable Voters

	Party ID		
	Democrat	Independent	Republican
Honesty, Integrity, and Frankness	20%	27%	28%
Hurricane Sandy Leadership	35%	16%	3%
Gets Things Done, Tries, Hard, and Cares About NJ	14%	13%	13%
Overall Governing and Policy Decisions	8%	10%	12%
Strong Leader and Overall Leadership Style	5%	9%	14%
Character, Personality, and Attitude	8%	9%	10%
Handling of Economic Matters and General Fiscal Responsibility	1%	7%	8%
Other	9%	8%	12%
Unwght N=	141	234	147

Unfavorable Voters

	Party ID
	Democrat
Character, Personality, and Attitude	30%
Education and Teachers	18%
Wrong Priorities, Unconcerned About and Hurting NJ	16%
Handling of Economic Matters and General Fiscal Responsibility	10%
Handling of Unions and State Workers	9%
Overall Governing and Policy Decisions	8%
Other	9%
Unwght N=	117

Rutgers-Eagleton Poll April 3-7, 2013

The Rutgers-Eagleton Poll was conducted by telephone April 3-7, 2013 with a scientifically selected random sample of 923 New Jersey adults. Data are weighted to represent known parameters in the New Jersey population, using gender, age, race, and Hispanic ethnicity matching to 2010 US Census Bureau data. All results are reported with these weighted data. This telephone poll included 736 landline respondents and 187 cell phone respondents, all acquired through random digit dialing. The registered voter subsample includes 819 respondents, weighted to gender, age, race, and Hispanic ethnicity, using 2011 US Census Bureau registered voter data. The registered voter subsample includes 672 landline respondents and 147 cell phone respondents.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. The sampling error for 923 adults is +/-3.2 percentage points, at a 95 percent confidence interval. Thus if 50 percent of New Jersey adults favor a particular position, one would be 95 percent sure that the true figure is between 46.8 and 53.2 percent (50 +/-3.2) if all New Jersey adults were interviewed, rather than just a sample. The sampling error for 819 registered voters is +/-3.7 percentage points. Sampling error increases as the sample size decreases, so statements based on various population subgroups are subject to more error than are statements based on the total sample. Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects.

This Rutgers-Eagleton Poll was fielded by Opinion Access Corporation and the Eagleton Center for Public Interst Polling. The questionnaire was developed and all data analyses were completed in house. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center focused on the study and teaching of politics and the political process.

**Weighted Sample Characteristics
819 New Jersey Registered Voters**

41% Democrat	46% Male	14% 18-29	71% White
40% Independent	54% Female	31% 30-49	14% Black
19% Republican		31% 50-64	8% Hispanic
		24% 65+	7% Asian/Other/Multi