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**Rutgers-Eagleton Poll: Two-Thirds of New Jerseyans Feel State is Moving at Right Pace to Reopen**

*Majorities worry about getting virus, testing, future ramifications for jobs, finances, local businesses, hospitals*

NEW BRUNSWICK, N.J. (May 7, 2020) – As Governor Murphy continues to navigate how, when, and at what speed New Jersey should reopen, 66% of New Jerseyans feel the state is moving to lift restrictions and reopen businesses at just the right pace, according to the latest Rutgers-Eagleton Poll. Another 19% feel it is happening too quickly, while 16% say too slowly.

When do residents think New Jersey will reopen? The answer depends on how the question is asked. When asked how long they think it will take before the state starts to “loosen restrictions and reopen businesses,” New Jerseyans are somewhat optimistic for a summer timeline: 12% say it will happen sometime around now (May), 38% by June 1, and 26% by July 1. But when the question is phrased to ask how long before life returns to “normal” in New Jersey, views are somewhat bleaker. Just a third believe New Jersey will get back to normal by either mid-May, June 1, or July 1. Most say it will take longer than this: 17% say by the end of summer, 18% by the end of the year, and 25% say longer than that.

“Perceptions on the pace at which New Jersey is moving to reopen and when normalcy will return are divided by familiar partisan lines,” said Ashley Koning, assistant research professor and director of the [Eagleton Center for Public Interest Polling \(ECPIP\)](#) at [Rutgers University–New Brunswick](#). “While a majority of Democrats, independents and Republicans alike agree with the speed of the state’s approach to reopen, Democrats do so to a far greater degree than their counterparts. Independents and Republicans are also more hopeful than Democrats when it comes to how long they think it will take before restrictions are loosened and life returns to normal.”

Even though large numbers of New Jerseyans accept and are realistic about the pace at which

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the state is moving to reopen, majorities are concerned about a variety of consequences that come with the virus and ongoing restrictions. Eight in ten are very (41%) or somewhat (38%) worried that they or someone in their household will get sick from the coronavirus; almost the same number (41% very, 35% somewhat) are worried about being prepared if they or someone in the household contracts it, and just over six in ten worry about obtaining a test if needed (29% very, 34% somewhat).

Finances and job security are also a concern for a large number of New Jerseyans. Almost six in ten are very (35%) or somewhat (23%) worried they will get laid off from work or have their hours or pay reduced due to the outbreak. A similar number are worried about being able to meet their monthly financial obligations (29% very, 31% somewhat). Three-quarters are worried about losing financial investments or savings (42% very, 31% somewhat).

Overwhelming majorities are worried about their hospitals and communities. Eight in ten worry (49% very, 32% somewhat) that their local hospital will run out of necessary equipment, like beds or ventilators for patients or personal protective equipment for health care workers. Nine in ten (58% very, 34% somewhat) worry that local businesses in their community will permanently close because of lost revenue due to the outbreak.

Eighteen percent are very worried and another 38% are somewhat worried about being able to obtain food and other household essentials.

“The degree to which some groups worry more than others about the outbreak’s various ramifications are stark,” said Koning. “Worry over the coronavirus itself, job or pay loss, finances, and local hospitals having proper equipment is much higher among black and Hispanic residents than white residents – often by double digits – as well as lower-income residents compared to those in higher income brackets.”

Results are from a statewide poll of 1,502 adults contacted by live callers on landlines and cell phones from April 22 – May 2. The full sample has a margin of error of +/-2.9 percentage points. Interviews were done in English and, when requested, Spanish.

# # #

**Broadcast interviews:** Rutgers University–New Brunswick has broadcast-quality TV and radio studios available for remote live or taped interviews with Rutgers experts. For more information, contact Neal Buccino [neal.buccino@echo.rutgers.edu](mailto:neal.buccino@echo.rutgers.edu).

***ABOUT RUTGERS—NEW BRUNSWICK***

*Rutgers University–New Brunswick is where Rutgers, the State University of New Jersey, began more than 250 years ago. Ranked among the world’s top 60 universities, Rutgers’s flagship university is a leading public research institution and a member of the prestigious Association of*

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*American Universities. It is home to internationally acclaimed faculty and has 12 degree-granting schools and a Division I Athletics program. It is the Big Ten Conference's most diverse university. Through its community of teachers, scholars, artists, scientists, and healers, Rutgers is equipped as never before to transform lives.*

**ABOUT THE EAGLETON CENTER FOR PUBLIC INTEREST POLLING (ECPIP)**

*Home of the Rutgers-Eagleton Poll, ECPIP was established in 1971 and is the oldest and one of the most respected university-based state survey research centers in the United States. Now in its 48<sup>th</sup> year and with the publication of over 200 polls, ECPIP's mission is to provide scientifically sound, non-partisan information about public opinion. To read more about ECPIP and view all of our press releases, published research, and data archive, please visit our website: [eagletonpoll.rutgers.edu](http://eagletonpoll.rutgers.edu). You can also visit our [Facebook](#) and [Twitter](#).*

**ABOUT THE EAGLETON INSTITUTE OF POLITICS**

*The Eagleton Center for Public Interest Polling is a unit of the Eagleton Institute of Politics at Rutgers University-New Brunswick. The Eagleton Institute studies how American politics and government work and change, analyzes how the democracy might improve, and promotes political participation and civic engagement. The Institute explores state and national politics through research, education, and public service, linking the study of politics with its day-to-day practice. To learn more about Eagleton programs and expertise, visit [eagleton.rutgers.edu](http://eagleton.rutgers.edu).*

**QUESTIONS AND TABLES START ON THE FOLLOWING PAGE**

**Questions and Tables**

*The questions covered in this release are listed below. Column percentages may not add to 100% due to rounding. Respondents are of New Jersey adults; all percentages are of weighted results. Interpret groups with samples sizes under 100 with extreme caution.*

**Q. Please tell me if you are very worried, somewhat worried, not very worried, or not worried at all about each of the following. First:**

	<b>You or someone in your household getting sick from the Coronavirus</b>	<b>Obtaining a test for the coronavirus if you need one</b>	<b>Being prepared if you or someone in your household contracted the coronavirus</b>
Very worried	41%	29%	41%
Somewhat worried	38%	34%	35%
Not very worried	10%	15%	13%
Not worried at all	11%	22%	12%
Unwght N=	1498	1494	1499

	<b>Losing investments and/or savings due to the coronavirus</b>	<b>Getting laid off from work or having your hours/ pay reduced to the coronavirus outbreak</b>	<b>Being able to meet monthly financial obligations due to the coronavirus outbreak</b>
Very worried	42%	35%	29%
Somewhat worried	31%	23%	31%
Not very worried	9%	10%	14%
Not worried at all	17%	32%	26%
Unwght N=	1498	1485	1500

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	<b>Being able to obtain food and other household essentials due to the coronavirus outbreak</b>	<b>Local businesses in your community permanently closing because of lost revenue during the coronavirus outbreak</b>	<b>Your local hospitals running out of necessary equipment, like beds or ventilators to treat patients, or personal protective equipment like masks to protect healthcare workers, due to the coronavirus outbreak</b>
Very worried	18%	58%	49%
Somewhat worried	38%	34%	32%
Not very worried	22%	4%	9%
Not worried at all	23%	4%	10%
Unwght N=	1502	1492	1491

**You or someone in your household getting sick from the Coronavirus**

	Party ID			Gender		Race/ethnicity			Age					Income		
	Dem	Ind	Rep	Male	Female	White	Black	Hispanic	18-29	30-49	50-64	65+	<\$50k	\$50k- <\$100k	\$100k- <150k	\$150k+
Very worried	49%	38%	28%	34%	47%	36%	47%	51%	35%	46%	42%	36%	49%	40%	41%	33%
Somewhat worried	34%	39%	42%	42%	34%	41%	36%	28%	44%	37%	37%	36%	29%	39%	44%	47%
Not very worried	9%	10%	13%	12%	9%	11%	7%	11%	10%	10%	10%	11%	8%	11%	7%	11%
Not worried at all	7%	13%	17%	13%	10%	12%	11%	10%	12%	8%	11%	17%	14%	10%	8%	10%
Unwght N=	586	553	303	724	774	1007	174	198	186	474	542	286	300	427	270	355

	Education				Region				
	High school or less	Some college	College grad	Graduate work	Urban	Suburban	Exurban	Phil/South Shore	
Very worried	42%	42%	41%	35%	43%	44%	40%	45%	27%
Somewhat worried	29%	39%	41%	48%	33%	38%	41%	30%	47%
Not very worried	12%	9%	9%	10%	12%	8%	8%	13%	11%
Not worried at all	17%	9%	9%	8%	11%	10%	11%	11%	15%
Unwght N=	261	366	477	390	249	538	199	268	244

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**Obtaining a test for the coronavirus if you need one**

	Party ID			Gender		Race/ethnicity			Age				Income			
	Dem	Ind	Rep	Male	Female	White	Black	Hispanic	18-29	30-49	50-64	65+	<\$50K	<\$100k	\$100k- <150k	\$150k+
Very worried	38%	27%	15%	28%	30%	22%	40%	40%	32%	28%	29%	26%	36%	29%	22%	26%
Somewhat worried	37%	34%	32%	33%	36%	37%	25%	32%	35%	34%	35%	35%	30%	39%	37%	30%
Not very worried	11%	15%	22%	16%	14%	17%	14%	13%	15%	17%	14%	13%	13%	14%	14%	20%
Not worried at all	14%	24%	31%	23%	20%	25%	21%	14%	18%	20%	23%	26%	21%	18%	27%	23%
Unwght N=	586	551	302	720	774	1006	174	197	186	471	540	287	300	425	270	354

	Education				Region				
	High school or less	Some college	College grad	Graduate work	Urban	Suburban	Exurban	Phil/South Shore	
Very worried	28%	31%	29%	26%	33%	33%	26%	24%	24%
Somewhat worried	32%	32%	37%	40%	35%	32%	40%	36%	33%
Not very worried	15%	16%	14%	15%	13%	14%	17%	17%	17%
Not worried at all	26%	21%	20%	19%	19%	21%	18%	23%	27%
Unwght N=	261	365	474	390	250	534	198	267	245

**Being prepared if you or someone in your household contracted the coronavirus**

	Party ID			Gender		Race/ethnicity			Age				Income			
	Dem	Ind	Rep	Male	Female	White	Black	Hispanic	18-29	30-49	50-64	65+	<\$50K	<\$100k	\$100k- <150k	\$150k+
Very worried	52%	35%	30%	38%	44%	32%	58%	56%	36%	41%	43%	40%	56%	39%	37%	29%
Somewhat worried	33%	35%	37%	35%	34%	40%	22%	26%	35%	35%	33%	38%	25%	37%	40%	43%
Not very worried	9%	15%	16%	13%	12%	15%	8%	11%	17%	13%	12%	8%	10%	14%	13%	14%
Not worried at all	6%	14%	17%	14%	9%	13%	12%	7%	12%	10%	11%	13%	9%	11%	10%	15%
Unwght N=	585	555	303	725	774	1009	173	198	186	474	541	288	300	428	270	354

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	Education				Region				
	High school or less	Some college	College grad	Graduate work	Urban	Suburban	Exurban	Phil/South Shore	
Very worried	44%	42%	38%	37%	48%	44%	39%	41%	28%
Somewhat worried	30%	34%	39%	39%	31%	35%	38%	31%	38%
Not very worried	13%	12%	13%	15%	11%	9%	14%	18%	17%
Not worried at all	13%	12%	10%	9%	10%	12%	8%	11%	17%
Unwght N=	261	366	477	391	249	538	199	268	245

**Losing investments and/or savings due to the coronavirus**

	Party ID			Gender		Race/ethnicity			Age				Income			
	Dem	Ind	Rep	Male	Female	White	Black	Hispanic	18-29	30-49	50-64	65+	<\$50K	<\$100k	<\$150k	\$150k+
Very worried	44%	41%	40%	40%	43%	37%	46%	54%	32%	44%	47%	39%	46%	38%	43%	42%
Somewhat worried	33%	31%	30%	29%	34%	34%	29%	22%	30%	34%	29%	33%	25%	34%	31%	37%
Not very worried	8%	10%	11%	11%	8%	10%	6%	10%	19%	7%	7%	9%	8%	10%	10%	8%
Not worried at all	15%	18%	20%	20%	15%	19%	18%	14%	20%	15%	17%	20%	21%	17%	15%	13%
Unwght N=	587	555	300	723	775	1007	175	198	185	473	541	289	299	428	270	354

	Education				Region				
	High school or less	Some college	College grad	Graduate work	Urban	Suburban	Exurban	Phil/South Shore	
Very worried	44%	42%	38%	44%	45%	44%	46%	42%	32%
Somewhat worried	28%	29%	36%	35%	30%	30%	30%	32%	36%
Not very worried	8%	12%	9%	8%	8%	10%	8%	7%	12%
Not worried at all	21%	17%	17%	13%	16%	16%	16%	20%	20%
Unwght N=	260	366	476	392	251	536	199	268	244

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**Getting laid off from work or having your hours/pay reduced to the coronavirus outbreak**

	Party ID			Gender		Race/ethnicity			Age				Income			
	Dem	Ind	Rep	Male	Female	White	Black	Hispanic	18-29	30-49	50-64	65+	<\$50K	<\$100k	\$100k- <150k	\$150k+
Very worried	38%	34%	28%	32%	37%	27%	47%	52%	34%	42%	38%	19%	46%	37%	29%	25%
Somewhat worried	26%	24%	19%	23%	24%	23%	16%	23%	29%	25%	25%	15%	20%	23%	21%	31%
Not very worried	8%	11%	14%	11%	9%	12%	5%	8%	12%	10%	11%	7%	5%	10%	12%	13%
Not worried at all	28%	31%	39%	34%	30%	38%	31%	17%	25%	23%	26%	60%	29%	30%	37%	30%
Unwght N=	580	548	301	718	767	996	173	197	186	469	538	282	293	425	269	352

	Education				Region				
	High school or less	Some college	College grad	Graduate work	Urban	Suburban	Exurban	Phil/South Shore	
Very worried	39%	36%	33%	28%	40%	38%	34%	31%	28%
Somewhat worried	20%	24%	24%	28%	23%	25%	24%	21%	22%
Not very worried	8%	10%	12%	11%	6%	10%	9%	10%	14%
Not worried at all	33%	31%	31%	33%	31%	27%	33%	38%	36%
Unwght N=	260	361	472	388	248	533	198	265	241

**Being able to meet monthly financial obligations due to the coronavirus outbreak**

	Party ID			Gender		Race/ethnicity			Age				Income			
	Dem	Ind	Rep	Male	Female	White	Black	Hispanic	18-29	30-49	50-64	65+	<\$50K	<\$100k	\$100k- <150k	\$150k+
Very worried	34%	27%	21%	25%	33%	20%	36%	53%	25%	33%	33%	22%	50%	28%	21%	13%
Somewhat worried	30%	32%	31%	31%	31%	32%	32%	25%	34%	33%	32%	22%	24%	35%	31%	31%
Not very worried	15%	13%	14%	13%	15%	17%	9%	8%	17%	13%	14%	12%	8%	13%	18%	21%
Not worried at all	21%	28%	34%	31%	22%	31%	22%	13%	24%	20%	21%	44%	18%	24%	29%	36%
Unwght N=	586	555	303	724	776	1009	175	197	185	474	543	288	300	428	270	355



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	Education				Region				
	High school or less	Some college	College grad	Graduate work	Urban	Suburban	Exurban	Phil/South Shore	
Very worried	37%	31%	23%	19%	34%	33%	27%	28%	21%
Somewhat worried	26%	32%	32%	34%	37%	30%	29%	29%	29%
Not very worried	11%	11%	20%	16%	10%	12%	16%	15%	20%
Not worried at all	26%	25%	25%	30%	19%	25%	28%	28%	31%
Unwght N=	261	366	477	392	250	539	199	267	245

**Being able to obtain food and other household essentials due to the coronavirus outbreak**

	Party ID			Gender		Race/ethnicity			Age				Income			
	Dem	Ind	Rep	Male	Female	White	Black	Hispanic	18-29	30-49	50-64	65+	<\$50K	<\$100k	<\$150k	\$150k+
Very worried	21%	17%	13%	14%	21%	11%	26%	33%	13%	19%	20%	15%	31%	17%	10%	7%
Somewhat worried	39%	39%	32%	36%	39%	38%	38%	36%	40%	42%	34%	37%	37%	39%	41%	38%
Not very worried	20%	22%	23%	22%	22%	24%	13%	19%	26%	21%	24%	16%	13%	22%	30%	25%
Not worried at all	19%	22%	31%	28%	18%	27%	24%	12%	22%	17%	23%	33%	19%	22%	19%	30%
Unwght N=	587	556	303	726	776	1010	175	198	186	474	543	289	301	429	270	355

	Education				Region				
	High school or less	Some college	College grad	Graduate work	Urban	Suburban	Exurban	Phil/South Shore	
Very worried	27%	17%	11%	11%	23%	20%	14%	15%	13%
Somewhat worried	33%	40%	41%	38%	38%	38%	37%	42%	34%
Not very worried	17%	24%	24%	24%	16%	21%	26%	22%	26%
Not worried at all	23%	19%	24%	26%	22%	22%	23%	20%	27%
Unwght N=	262	366	477	393	251	539	199	268	245

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**Local businesses in your community permanently closing because of lost revenue during the coronavirus outbreak**

	Party ID			Gender		Race/ethnicity			Age				Income			
	Dem	Ind	Rep	Male	Female	White	Black	Hispanic	18-29	30-49	50-64	65+	<\$50K	<\$100k	\$100k- <150k	\$150k+
Very worried	62%	54%	56%	57%	58%	58%	56%	62%	54%	59%	61%	53%	56%	56%	59%	62%
Somewhat worried	31%	36%	33%	35%	33%	34%	34%	29%	33%	35%	32%	35%	33%	34%	36%	33%
Not very worried	4%	4%	6%	4%	5%	4%	5%	5%	7%	3%	4%	5%	7%	3%	3%	3%
Not worried at all	3%	5%	5%	5%	4%	4%	5%	3%	6%	3%	4%	7%	4%	7%	2%	2%
Unwght N=	583	551	302	721	771	1004	174	196	186	472	538	286	298	427	268	355

	Education				Region				
	High school or less	Some college	College grad	Graduate work	Urban	Suburban	Exurban	Phil/South Shore	
Very worried	56%	54%	62%	60%	57%	59%	61%	60%	49%
Somewhat worried	33%	35%	31%	35%	33%	33%	30%	32%	39%
Not very worried	6%	5%	3%	2%	4%	4%	3%	5%	6%
Not worried at all	5%	6%	4%	3%	6%	4%	5%	3%	6%
Unwght N=	260	365	474	389	251	533	199	266	243

**Your local hospitals running out of necessary equipment, like beds or ventilators to treat patients, or personal protective equipment like masks to protect healthcare workers, due to the coronavirus outbreak**

	Party ID			Gender		Race/ethnicity			Age				Income			
	Dem	Ind	Rep	Male	Female	White	Black	Hispanic	18-29	30-49	50-64	65+	<\$50K	<\$100k	\$100k- <150k	\$150k+
Very worried	62%	46%	31%	44%	53%	39%	66%	66%	56%	53%	46%	41%	60%	52%	46%	35%
Somewhat worried	30%	33%	31%	32%	31%	35%	26%	23%	31%	33%	32%	31%	28%	29%	33%	41%
Not very worried	4%	8%	23%	10%	8%	13%	5%	5%	9%	7%	9%	13%	7%	8%	12%	9%
Not worried at all	3%	14%	15%	14%	7%	13%	4%	6%	4%	8%	13%	16%	6%	11%	10%	15%
Unwght N=	587	548	300	716	775	1002	175	197	186	470	539	286	299	428	270	353

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	Education				Region				
	High school or less	Some college	College grad	Graduate work	Urban	Suburban	Exurban	Phil/South Shore	
Very worried	50%	52%	45%	48%	60%	55%	39%	48%	36%
Somewhat worried	29%	31%	36%	32%	29%	29%	37%	33%	33%
Not very worried	11%	9%	8%	8%	4%	8%	10%	9%	16%
Not worried at all	10%	9%	10%	12%	7%	8%	14%	10%	14%
Unwght N=	259	365	475	388	250	533	198	267	243

**Q. What do you think of the speed at which New Jersey is moving to lift restrictions and reopen businesses? Is New Jersey moving too quickly, too slowly, or is it moving at just the right pace?**

Too quickly	19%
Too slowly	16%
Moving at just the right pace	66%
Unwght N=	1461

	Party ID			Gender		Race/ethnicity			Age				Income			
	Dem	Ind	Rep	Male	Female	White	Black	Hispanic	18-29	30-49	50-64	65+	<\$50K	<\$100k	\$100k- <150k	\$150k+
Too quickly	22%	20%	10%	17%	21%	13%	27%	30%	20%	22%	16%	16%	30%	19%	12%	10%
Too slowly	4%	17%	35%	21%	11%	19%	3%	13%	11%	15%	18%	16%	10%	12%	17%	22%
Right pace	74%	63%	55%	63%	68%	68%	69%	57%	69%	63%	65%	68%	59%	69%	70%	69%
Unwght N=	570	540	297	705	756	985	166	195	178	461	535	277	293	417	261	350

	Education				Region				
	High school or less	Some college	College grad	Graduate work	Urban	Suburban	Exurban	Phil/South Shore	
Too quickly	23%	20%	16%	13%	24%	20%	17%	16%	16%
Too slowly	16%	17%	15%	13%	9%	13%	14%	18%	25%
Right pace	60%	63%	69%	74%	67%	66%	68%	66%	60%
Unwght N=	257	357	463	380	242	526	196	263	234

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[SPLIT SAMPLE – VERSION A]

**Q. How long do you think it will take before New Jersey starts to loosen restrictions and reopen businesses, given the current coronavirus outbreak? Will it be:**

By mid-May	12%
By June 1	38%
By July 1	26%
By August 1	4%
By the end of summer	10%
By the end of the year	5%
Longer than that	5%
Unwght N=	731

	Party ID			Gender		Race/ethnicity			Age					Income		
	Dem	Ind	Rep	Male	Female	White	Black	Hispanic	18-29	30-49	50-64	65+	<\$50K	\$50k- <\$100k	\$100k- <150k	\$150k+
By mid-May	6%	16%	17%	16%	8%	14%	6%	10%	6%	12%	15%	11%	13%	8%	10%	16%
By June 1	36%	35%	45%	36%	39%	39%	35%	35%	46%	32%	40%	39%	32%	41%	37%	39%
By July 1	28%	27%	23%	29%	24%	30%	23%	28%	20%	28%	24%	31%	24%	28%	33%	27%
By August 1	5%	5%	3%	4%	5%	5%	3%	3%	6%	4%	3%	6%	3%	6%	5%	5%
By the end of summer	11%	9%	10%	7%	12%	7%	16%	12%	13%	13%	6%	6%	13%	8%	7%	9%
By the end of the year	8%	4%	1%	4%	6%	2%	8%	7%	7%	5%	7%	0%	8%	5%	3%	4%
Longer than that	8%	4%	2%	5%	5%	4%	9%	6%	3%	6%	5%	6%	7%	4%	4%	1%
Unwght N=	290	273	135	355	376	485	81	101	85	244	267	132	149	210	123	185

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	Education				Region				
	High school or less	Some college	College grad	Graduate work	Urban	Suburban	Exurban	Phil/South Shore	
By mid-May	10%	16%	11%	9%	9%	11%	13%	15%	13%
By June 1	38%	32%	39%	44%	38%	37%	45%	31%	40%
By July 1	26%	28%	28%	23%	27%	23%	28%	32%	25%
By August 1	2%	5%	6%	7%	0%	5%	3%	7%	5%
By the end of summer	12%	9%	9%	9%	8%	12%	4%	9%	11%
By the end of the year	5%	4%	4%	8%	12%	5%	2%	3%	4%
Longer than that	7%	6%	3%	2%	6%	7%	5%	3%	1%
Unwght N=	120	163	246	200	126	253	99	137	116

**[SPLIT SAMPLE VERSION B]**

**Q. How long do you think it will take before New Jersey is back to normal, again, given the current coronavirus outbreak? Will it be:**

By mid-May	4%
By June 1	12%
By July 1	18%
By August 1	7%
By the end of summer	17%
By the end of the year	18%
Longer than that	25%
Unwght N=	725

**NJ Coronavirus Outbreak Reopening and Concerns May 2020**  
**Rutgers-Eagleton Poll**

	Party ID			Gender		Race/ethnicity			Age					Income		
	Dem	Ind	Rep	Male	Female	White	Black	Hispanic	18-29	30-49	50-64	65+	<\$50K	<\$100k	\$100k- <150k	\$150k+
By mid-May	2%	4%	5%	5%	2%	2%	8%	7%	5%	3%	5%	2%	4%	4%	2%	1%
By June 1	10%	12%	16%	15%	10%	15%	13%	4%	15%	9%	13%	13%	13%	13%	12%	11%
By July 1	13%	18%	23%	17%	19%	21%	13%	10%	22%	13%	18%	21%	16%	21%	20%	14%
By August 1	6%	7%	10%	6%	8%	8%	11%	3%	4%	7%	8%	8%	9%	6%	7%	5%
By the end of summer	14%	18%	18%	14%	19%	17%	11%	17%	19%	19%	14%	15%	16%	14%	20%	19%
By the end of the year	21%	18%	11%	17%	19%	14%	23%	25%	19%	19%	13%	21%	16%	20%	20%	18%
Longer than that	33%	23%	17%	26%	24%	23%	21%	34%	16%	31%	29%	20%	27%	22%	18%	32%
Unwght N=	279	268	156	348	377	499	85	90	100	220	257	142	142	210	141	164

	Education				Region				
	High school or less	Some college	College grad	Graduate work	Urban	Suburban	Exurban	Phil/South Shore	
By mid-May	5%	3%	3%	3%	5%	4%	1%	4%	4%
By June 1	15%	10%	15%	7%	9%	10%	15%	15%	13%
By July 1	24%	13%	15%	19%	13%	19%	14%	18%	21%
By August 1	8%	8%	5%	7%	4%	5%	4%	6%	17%
By the end of summer	13%	22%	18%	11%	16%	19%	16%	15%	13%
By the end of the year	16%	18%	20%	18%	27%	18%	15%	16%	13%
Longer than that	20%	26%	24%	35%	26%	24%	35%	26%	19%
Unwght N=	133	186	225	179	115	265	94	123	128

## NJ Coronavirus Outbreak Reopening and Concerns May 2020 Rutgers-Eagleton Poll

### Methodology

The Rutgers-Eagleton Poll was conducted by telephone using live callers April 22 to May 2, 2020, with a scientifically selected random sample of 1,502 New Jersey adults, 18 or older. Persons without a telephone could not be included in the random selection process. Respondents within a household are selected by asking randomly for the youngest adult male or female currently available. If the named gender is not available, the youngest adult of the other gender is interviewed. The poll was available in Spanish for respondents who requested it. This telephone poll included 452 adults reached on a landline phone and 1050 adults reached on a cell phone, all acquired through random digit dialing. Distribution of household phone use in this sample is:

Cell Only:	43%
Dual Use, Reached on Cell:	27%
Dual Use, Reached on LL:	29%
Landline Only:	1%

The data were weighted to be representative of the non-institutionalized adult population of New Jersey. The weighting balanced sample demographics to target population parameters. The sample is balanced to match parameters for sex, age, education, race/ethnicity, region and phone use. The sex, age, education, race/ethnicity and region parameters were derived from 2018 American Community Survey PUMS data. The phone use parameter was derived from estimates provided by the National Health Interview Survey Early Release Program.<sup>123</sup> Weighting was done in two stages. The first stage of weighting corrected for different probabilities of selection associated with the number of adults in each household and each respondent's telephone usage patterns. This adjustment also accounts for the overlapping landline and cell sample frames and the relative sizes of each frame and each sample. This first stage weight was applied to the entire sample which included all adults. The second stage of the weighting balanced sample demographics to match target population benchmarks. This weighting was accomplished using SPSSINC RAKE, an SPSS extension module that simultaneously balances the distributions of all variables using the GENLOG procedure. Weights were trimmed to prevent individual interviews from having too much influence on the final results. The use of these weights in statistical analysis ensures that the demographic characteristics of the sample closely approximate the demographic characteristics of the target population.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. Sampling error should be adjusted to recognize the effect of weighting the data to better match the population. In this poll, the simple sampling error for 1,502 New Jersey adults is +/-2.5 percentage points at a 95 percent confidence interval. The design effect<sup>4</sup> is 1.31, making the adjusted margin of error +/- 2.9

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<sup>1</sup> NCHS, National Health Interview Survey, 2014-2018; U.S. Census Bureau, American Community Survey, 2012-2016; and infoUSA.com consumer database, 2013-2018.

<sup>2</sup> Blumberg SJ, Luke JV. Wireless substitution: Early release of estimates from the National Health Interview Survey, January-June 2018. National Center for Health Statistics. December 2018.

<sup>3</sup> Blumberg SJ, Luke JV. Wireless substitution: Early release of estimates from the National Health Interview Survey, July-December 2018. National Center for Health Statistics. June 2019.

<sup>4</sup> Post-data collection statistical adjustments require analysis procedures that reflect departures from simple random sampling. We calculate the effects of these design features so that an appropriate adjustment can be incorporated into tests of statistical significance when using these data. The so-called "design effect" or *deff* represents the loss in statistical efficiency that results from a disproportionate sample design and systematic non-response.

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percentage points. Thus, if 50 percent of New Jersey adults in this sample favor a particular position, we would be 95 percent sure that the true figure is between 47.1 and 52.9 percent (50 +/- 2.9) if all New Jersey adults had been interviewed, rather than just a sample.

Sampling error does not consider other sources of variation inherent in public opinion studies, such as non-response, question wording, or context effects.

This Rutgers-Eagleton Poll was fielded by Braun Research, Inc. with sample from Dynata. The questionnaire was developed and all data analyses were completed in house by the Eagleton Center for Public Interest Polling (ECPIP). Dr. William Young assisted with analysis and preparation of this report. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics at Rutgers, The State University of New Jersey, a non-partisan academic center for the study of politics and the political process. Full questionnaires are available on request, and can also be accessed through our archives at [eagletonpoll.rutgers.edu](http://eagletonpoll.rutgers.edu). For more information, please contact [poll@eagleton.rutgers.edu](mailto:poll@eagleton.rutgers.edu).

**Weighted Sample Characteristics  
1,502 New Jersey Adults**

<b>Male</b>	48%	<b>Democrat</b>	40%	<b>18-34</b>	26%	<b>HS or Less</b>	31%	<b>White</b>	59%
<b>Female</b>	52%	<b>Independent</b>	39%	<b>35-49</b>	24%	<b>Some College</b>	29%	<b>Black</b>	12%
		<b>Republican</b>	21%	<b>50-64</b>	30%	<b>College Grad</b>	22%	<b>Hispanic</b>	19%
				<b>65+</b>	21%	<b>Grad Work</b>	18%	<b>Other</b>	10%