

#### **Eagleton Institute of Politics**

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# NJ VOTERS MORE ANGRY, AFRAID OF TRUMP THAN ANY OTHER 2016 CANDIDATE; TRUMP'S POLICY POSITIONS AND PERSONA FUEL VIEWS OF GOP FRONTRUNNER

#### Over half say Trump goes too far with some statements

Note: This Rutgers-Eagleton Poll overlapped the Wisconsin primary on Tuesday, April 5.

NEW BRUNSWICK, N.J. – Donald Trump may be the GOP frontrunner in New Jersey, but the real estate mogul provokes some strong negative reactions from many registered voters in the Garden State, according to the latest Rutgers-Eagleton Poll.

In particular, 61 percent of voters say Trump makes them feel angry because of "the kind of person he is or something he has done," while 57 percent say he makes them feel afraid. Nearly half – 45 percent – feel contemptuous when they think of Trump. On the positive side, just 37 percent say Trump makes them feel hopeful and 34 percent, enthusiastic.

Positive and negative feelings toward Trump are clearly related to overall favorability toward the businessman; 30 percent of voters have a favorable impression, while 62 percent feel unfavorable. Given a chance to explain their assessments, Trump's supporters and detractors alike make statements about the kind of person Trump is and his beliefs as key reasons.

Among those voters who are favorable toward him, 19 percent like Trump because of his policy positions, 18 percent because he is a political outsider, and 10 percent because they believe he is a good businessman. Among his detractors, 31 percent mention something about his character, personality, or attitude, and 11 percent say their dislike stems from his policy positions and beliefs; another 9 percent are unfavorable because they believe Trump to be racist.

"Politics is very much about emotions," said David Redlawsk, director of the Eagleton Center for Public Interest Polling and professor of political science at Rutgers University. "Even so, the intensity of emotional responses to Donald Trump may be unique for a frontrunner. That nearly half of all voters feel contempt when considering him is astounding, and is no doubt driven by his own contemptuous rhetoric."

Over half of voters (55 percent) say Trump generally goes too far in some of the things he says; but three in 10 believe he is simply saying out loud what other people are already thinking. Just over one in 10 think it is a little of both.

Results are from a statewide poll of 886 adults contacted by live callers on both landlines and cell phones from April 1 to 8, 2016, including 738 registered voters reported on in this release. The registered voter sample has a margin of error of +/-4.0 percentage points. Interviews were done in English and, when requested, Spanish.

#### **Trump provokes emotional extremes**

Support – or lack thereof – for Trump affects feelings toward the GOP frontrunner. Republicans are by far the most hopeful (72 percent) and enthusiastic (63 percent) about the entrepreneur; but still a third of GOP members feel anger, fear, or contempt when thinking about him. Democrats, of course, show the opposite responses: 81 percent say Trump makes them feel angry, 76 percent afraid, and 59 percent contempt.

Independents, whom many think hold the key to any general election, are more like Democrats than Republicans in their emotional reactions to Trump. While more hopeful (39 percent) and enthusiastic (35 percent) about him than Democrats, the large majority does not express positive emotions; 59 percent feel anger and 56 percent feel fear as a response to the GOP frontrunner. Contempt is felt by 43 percent of independent voters.

While voters of both genders have mostly negative feelings toward Trump, women are more likely than men to feel negative emotions toward him; men are more likely than women to feel positive ones.

"Even as New Jersey GOP voters continue overwhelmingly to choose Trump as their 2016 nominee, he is far from popular statewide," said Ashley Koning, ECPIP assistant director. "More than any other 2016 candidate, Trump provokes anger and fear for a lot of voters, including many within the GOP and most outside the party. These feelings will act as political motivators that are likely to hurt Trump's chances in the general election this November, especially among the independents he would need in New Jersey."

#### **Emotions toward other candidates less intense**

The other 2016 candidates pale in comparison to Trump when it comes to igniting strong

feelings from voters. Texas Sen. Ted Cruz provokes little emotion in either direction. About a third of NJ voters feel anger, fear, or contempt toward him. Cruz inspires even less hope and enthusiasm than Trump – at 23 percent and 15 percent, respectively. Not even a majority of his own party base feels hopeful or enthusiastic about him, nor are his detractors especially negative toward him.

On the Democratic side, former Sec. of State Hillary Clinton receives the most anger from voters, but falls far short of Trump's numbers: 48 percent say she has made them angry. Thirty-five percent feel afraid about Clinton, and 39 percent feel contempt. Of course, Clinton especially sparks negative feelings among Republicans: 77 percent say Clinton makes them feel angry, 56 percent afraid, and 60 percent contempt. Even 53 percent of independents feel angry thinking about Clinton. Similarly, men, more than women, express anger (56 percent versus 41 percent) and contempt (45 percent versus 34 percent) about Clinton. Democrats are the most positive about Clinton; 70 percent say Clinton makes them feel hopeful, and 60 percent say she makes them enthusiastic.

Vermont Sen. Bernie Sanders provokes much more hope (53 percent) and enthusiasm (43 percent) than Clinton among voters overall (39 percent and 32 percent, respectively) but only slightly more than his competitor among the Democratic Party base (76 percent feel hopeful, 62 percent enthusiastic). Sanders even makes more than half of independents hopeful, while inspiring limited negative feelings among Republicans.

Those angry with or afraid of Trump on the Republican side are much more likely to want Ohio Gov. John Kasich as their nominee, while those on the Democratic side who feel this way are torn between Clinton and Sanders. Republicans who are angry with or afraid of Clinton overwhelmingly want Trump to get the nomination, while angered Democrats choose Sanders.

#### Why (or why not) Trump?

Love him or hate him, Trump's policy positions and personality loom large when voters explain their views; his stances and beliefs take the top spot among those favorable toward him and the second spot among those unfavorable. But Trump's supporters and detractors have distinctive reasons for their feelings toward the candidate.

Those favorable toward Trump are "tired of political correctness" and want to "shake up the system." "He brings up topics no one else wants to talk about [...], issues [...] we need to deal with as a nation, like immigration and trade," voters explained. Others like him because he is "not beholden to anybody in Washington," he "speaks straight from the heart" "in a way [they] can understand," and as a "successful businessman," he "knows how to use a dollar."

Besides his policies, anti-establishment persona, and business acumen, those who like Trump cite his "tell it like it is" attitude (9 percent), his honesty (8 percent), ability to bring about change (7 percent), overall character (7 percent), and how he will "make America great again" (5 percent). Trump's policy positions are the number one factor among Republicans who like him, while his outsider status ranks highest among his independent supporters.

Most voters who oppose Trump do so because of his character; as one voter puts it, he is "all ego and no substance." To a lesser extent, they mention his issue positions and beliefs, including his "lack of consistency" on them and his inability to "defin[e] clear, intelligent policies." A number call him racist (9 percent) and mention his outspoken nature (7 percent) as reasons for their dislike. "He speaks without thinking," said one voter.

Voters also say he is unqualified (7 percent), dishonest (6 percent), and an entertainer who is inexperienced in politics (5 percent). Another 3 percent each say their disapproval stems from a belief that he will ruin the county and that he is sexist.

"He is conducting a campaign like it is a reality TV program," a voter explained. "[It is] difficult to take him seriously. I feel his positions are more for the purpose of gaining votes than anything else," another stated. Fear of Trump in voters' reasons is evident: one called Trump "unpredictable and scary," while another believed Trump would "get us into a war."

#### Telling it like it is?

Typical Trump supporters are more likely to believe he is simply saying out loud what others are thinking, while those against the GOP frontrunner believe he goes too far in what he says on the campaign trail. Democrats (at 69 percent) overwhelmingly feel Trump goes too far, as do over half of independents. Republicans are more supportive of their candidate: 46 percent of this group believes Trump is simply saying out loud what others are thinking, while 38 percent feel he goes too far.

While men and women both think Trump goes too far with his rhetoric, women are much more likely to feel this way than men (61 percent versus 48 percent); men are somewhat more divided (38 percent believe he is just saying out loud what others think, compared to 25 percent of women). White and non-white voters also similarly believe Trump goes a step too far (at 56 percent and 54 percent, respectively).

#### ###

#### **Questions and Tables**

The questions covered in the release of April 25, 2016 are listed below. Column percentages may not add to 100% due to rounding. Respondents are New Jersey registered voters; all percentages are of weighted results.

# Q. First, I'd like to ask you about some people. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion. If you do not know the name, just say so.

[ORDER RANDOMIZED]

FMR. SEC. OF U.S. SEN. TED BUSINESSMAN STATE HILLARY U.S. SEN. BERNIE **DONALD TRUMP** CRUZ **CLINTON SANDERS** Favorable 22% 30% 39% 54% Unfavorable 62% 32% 58% 50% No opn/don't know person 20% 9% 11% 15% Unwgt N= 738 734 738 738

# Q. In just a word or two, please tell me *why* you feel [FAVORABLE/UNFAVORABLE] toward Donald Trump. [OPEN-ENDED, RECORD VERBATIM]

**Favorable Toward Trump** 

1 a voi able 10 war a 11 amp	
Policy positions and beliefs in general	19%
Outsider/not establishment/not politician	18%
Good Businessman	10%
Speaks his mind, tells it like it is	9%
Honest, truthful, sincere	8%
Will bring about change	7%
Character, personality, and attitude	7%
Will make America great (again)	5%
Not owned/self-funding	4%
Will get the job done	3%
Something else	10%
Unwgt N=	226

	Party ID	Ideology	Gender
	Ind Rep	Mod Con	Male Female
Policy positions and beliefs in general	18% 21%	20% 17%	16% 22%
Outsider/not establishment/not politician	23% 13%	18% 19%	23% 12%
Good Businessman	11% 11%	12% 7%	9% 11%
Speaks his mind, tells it like it is	11% 7%	9% 7%	14% 3%
Honest, truthful, sincere	5% 13%	6% 9%	5% 13%
Will bring about change	6% 10%	4% 11%	8% 5%
Character, personality, and attitude	5% 5%	10% 4%	6% 8%
Will make America great (again)	5% 6%	3% 8%	4% 6%
Not owned/self-funding	4% 5%	5% 4%	5% 3%
Will get the job done	5% 2%	2% 6%	1% 6%
Something else	8% 9%	12% 8%	10% 11%
Unwt N=	97* 108	112 96*	131 95*

<sup>\*</sup> Small N, results should be interpreted with caution

**Unfavorable Toward Trump** 

<b>_</b>	
Character, style, and attitude	31%
Policy positions and beliefs in general	11%
Racist	9%
Too outspoken	7%
Not qualified	7%
Dishonest, untrustworthy, deceitful	6%
Entertainer, showman, not politician	5%
Bigoted, divisive, and discriminatory	4%
Will ruin America, bad for America	3%
Sexist	3%
Bad businessman	1%
Relationship with Republican Party	1%
Not Presidential	4%
Something else	8%
Unwgt N=	430

	Part	y ID	Ideo	logy	Ge	nder	R	lace
	Dem	Ind	Lib	Mod	Male	Female	eWhite l	Non-wht.
Character, style, and attitude	31%	31%	31%	28%	27%	35%	32%	31%
Policy positions and beliefs in general	9%	11%	9%	11%	9%	12%	11%	11%
Racist	14%	7%	12%	10%	6%	11%	8%	11%
Too outspoken	6%	10%	9%	6%	9%	6%	9%	5%
Not qualified	7%	6%	5%	8%	8%	6%	9%	4%
Dishonest, untrustworthy, deceitful	5%	8%	7%	6%	10%	3%	7%	6%
Entertainer, showman, not politician	2%	8%	6%	6%	6%	5%	5%	4%
Bigoted, divisive, and discriminatory	5%	4%	4%	5%	6%	3%	2%	9%
Will ruin America, bad for America	5%	2%	3%	4%	2%	4%	3%	4%
Sexist	4%	2%	3%	2%	1%	4%	3%	1%
Bad businessman	1%	0%	1%	1%	2%	0%	1%	0%
Relationship with Republican Party	1%	1%	0%	1%	1%	0%	0%	2%
Not Presidential	4%	3%	6%	2%	4%	4%	4%	4%
Something else	7%	8%	3%	11%	10%	6%	6%	8%
Unwt N=	188	191	146	229	197	233	288	133

<sup>\*</sup> Small N, results should be interpreted with caution

# Q. Has DONALD TRUMP – because of the kind of person he is or because of something he has done – ever made you feel: [RANDOMIZE ORDER]

A. Hopeful B. Angry C. Afraid D. Enthusiastic E. Contemptuous

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	37%	61%	57%	34%	45%
No	62%	38%	42%	65%	52%
Don't Know	1%	1%	0%	1%	4%
Unwght N=	736	735	736	735	731

#### PARTY ID Democrat

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	9%	81%	76%	11%	59%
No	91%	19%	24%	89%	37%
Don't Know	0%	0%	0%	0%	4%
Unwght N=	224	223	224	223	224

#### Independent

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	39%	59%	56%	35%	43%
No	60%	40%	43%	63%	53%
Don't Know	1%	1%	1%	2%	4%
Unwght N=	329	329	329	329	326

### Republican

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	72%	39%	36%	63%	31%
No	27%	60%	64%	36%	67%
Don't Know	1%	1%	0%	0%	2%
Unwght N=	177	177	177	177	175

### **VOTER GENDER**

### Male

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	44%	54%	51%	41%	44%
No	56%	45%	49%	59%	52%
Don't Know	0%	0%	0%	0%	3%
Unwght N=	363	362	364	362	362

#### **Female**

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	32%	67%	62%	29%	45%
No	68%	32%	37%	70%	51%
Don't Know	1%	1%	1%	1%	4%
Unwght N=	373	373	372	373	369

#### **IMPRESSION OF TRUMP**

#### Favorable

	Hopeful	Angry	Afraid	Enthusiastic	Contempt	
Yes	93%	25%	21%	84%	20%	•
No	6%	73%	78%	16%	76%	
Don't Know	1%	1%	0%	1%	4%	
Unwght N=	232	232	231	232	229	۰

#### Unfavorable

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	8%	83%	77%	9%	59%
No	91%	17%	23%	90%	38%
Don't Know	0%	0%	0%	0%	3%
Unwght N=	440	439	441	439	438

# Q. Has TED CRUZ – because of the kind of person he is or because of something he has done – ever made you feel: [RANDOMIZE ORDER]

#### A. Hopeful B. Angry C. Afraid D. Enthusiastic E. Contemptuous

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	23%	37%	31%	15%	35%
No	72%	59%	64%	79%	58%
Don't Know	4%	4%	5%	6%	7%
Unwght N=	735	735	735	734	735

# PARTY ID

#### Democrat

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	12%	48%	39%	10%	45%
No	84%	47%	56%	85%	48%
Don't Know	4%	5%	5%	5%	7%
Unwght N=	225	224	224	225	225

#### Independent

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	23%	36%	31%	13%	34%
No	72%	60%	64%	81%	58%
Don't Know	5%	4%	5%	6%	8%
Unwght N=	327	328	328	326	327

#### Republican

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	38%	26%	23%	26%	24%
No	59%	72%	73%	70%	69%
Don't Know	2%	3%	4%	5%	7%
Unwght N=	177	177	177	177	177

## VOTER GENDER

#### Male

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	24%	40%	32%	17%	39%
No	72%	56%	64%	79%	54%
Don't Know	4%	4%	4%	4%	7%
Unwght N=	363	362	362	362	363

#### Female

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	23%	35%	30%	14%	32%
No	73%	61%	64%	80%	61%
Don't Know	4%	4%	6%	6%	7%
Unwght N=	372	373	373	372	372

#### IMPRESSION OF CRUZ

#### Favorable

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	65%	12%	12%	44%	16%
No	30%	85%	83%	49%	75%
Don't Know	4%	3%	5%	7%	9%
Unwght N=	170	170	170	170	170

#### Unfavorable

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	9%	54%	46%	6%	51%
No	90%	44%	52%	91%	45%
Don't Know	2%	2%	2%	3%	4%
Unwght N=	426	425	425	426	426

# Q. Has HILLARY CLINTON – because of the kind of person he is or because of something he has done – ever made you feel: [RANDOMIZE ORDER]

#### A. Hopeful B. Angry C. Afraid D. Enthusiastic E. Contemptuous

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	39%	48%	35%	32%	39%
No	60%	52%	64%	67%	57%
Don't Know	1%	0%	1%	1%	4%
Unwght N=	738	738	738	738	737

# PARTY ID

#### Democrat

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	70%	21%	13%	60%	18%
No	29%	79%	86%	40%	77%
Don't Know	0%	0%	1%	0%	5%
Unwght N=	225	225	225	225	225

#### Independent

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	32%	53%	39%	22%	43%
No	66%	46%	60%	76%	54%
Don't Know	2%	1%	1%	2%	3%
Unwght N=	330	330	330	330	329

### Republican

	Hopeful	Angry	Afraid	Enthusiastic	Contempt	
Yes	11%	77%	56%	10%	60%	
No	89%	23%	42%	89%	37%	
Don't Know	0%	0%	2%	1%	2%	
Unwght N=	177	177	177	177	177	•

#### **VOTER GENDER**

#### Male

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	31%	56%	39%	26%	45%
No	68%	44%	60%	73%	51%
Don't Know	1%	0%	1%	1%	3%
Unwght N=	364	364	364	364	364

#### **Female**

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	47%	41%	31%	37%	34%
No	52%	58%	68%	62%	62%
Don't Know	1%	1%	2%	1%	4%
Unwght N=	374	374	374	374	373

#### IMPRESSION OF CLINTON

#### Favorable

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	81%	11%	6%	67%	16%
No	18%	88%	94%	33%	82%
Don't Know	1%	0%	0%	0%	2%
Unwght N=	287	287	287	287	287

#### Unfavorable

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	8%	81%	59%	7%	62%
No	92%	19%	39%	92%	35%
Don't Know	1%	0%	2%	1%	3%
Unwght N=	374	374	374	374	373

# Q. Has BERNIE SANDERS – because of the kind of person he is or because of something he has done – ever made you feel: [RANDOMIZE ORDER]

# A. Hopeful B. Angry C. Afraid D. Enthusiastic E. Contemptuous

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	53%	15%	21%	43%	17%
No	44%	83%	76%	55%	77%
Don't Know	2%	2%	2%	2%	6%
Unwght N=	735	735	736	735	734

# PARTY ID Democrat

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	76%	8%	6%	62%	12%
No	22%	90%	92%	36%	80%
Don't Know	2%	2%	2%	3%	7%
Unwght N=	225	225	225	225	224

### Independent

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	52%	16%	22%	41%	17%
No	45%	82%	75%	56%	79%
Don't Know	3%	2%	2%	2%	5%
Unwght N=	328	329	328	328	327

### Republican

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	25%	24%	41%	18%	25%
No	73%	74%	57%	79%	69%
Don't Know	2%	2%	2%	2%	6%
Unwght N=	176	175	177	176	177

## **VOTER GENDER**

#### Male

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	51%	19%	24%	43%	21%
No	47%	79%	74%	55%	74%
Don't Know	2%	2%	2%	2%	5%
Unwght N=	362	364	363	364	363

### Female

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	55%	11%	19%	43%	13%
No	42%	87%	78%	54%	80%
Don't Know	2%	2%	3%	3%	6%
Unwght N=	373	371	373	371	371

#### **IMPRESSION OF SANDERS**

#### Favorable

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	83%	5%	5%	71%	8%
No	16%	95%	94%	28%	88%
Don't Know	0%	0%	1%	1%	4%
Unwght N=	374	374	374	373	373

#### Unfavorable

	Hopeful	Angry	Afraid	Enthusiastic	Contempt
Yes	13%	36%	49%	7%	33%
No	85%	63%	50%	92%	63%
Don't Know	1%	1%	1%	1%	5%
Unwght N=	246	245	246	246	246

# Q. In general, do you think Donald Trump [ROTATE: is just saying out loud what other people are already thinking], or do you think he [goes too far with some of the things he says]?

Saying out loud what other people are thinking	31%
Goes too far with some things	55%
Both	12%
Don't know	1%
Unwgt N=	731

	Pa	arty I	D	Ic	deolog	gy	Ge	nder	R	ace		Ag	ţе	
										Non-				
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	wht.	18-29	30-49	50-64	65+
Says what others think	20%	31%	46%	21%	31%	46%	38%	25%	31%	30%	26%	35%	32%	30%
Goes too far	69%	54%	38%	66%	55%	40%	48%	61%	56%	54%	52%	55%	55%	57%
Both	9%	14%	15%	11%	13%	12%	13%	12%	11%	15%	21%	9%	11%	11%
Don't know	1%	1%	1%	2%	1%	3%	1%	1%	2%	1%	1%	1%	2%	1%
Unwt N=	224	329	173	169	386	163	360	371	520	193	97*	150	257	227

		Inc	ome			Educa	ation		Region				
		50-	100-		HS or	Some	Coll	Grad				Phil/	
	<50K	100K	150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurbar	South	Shore
Says what others think	34%	26%	30%	35%	35%	33%	34%	24%	26%	34%	34%	27%	32%
Goes too far	57%	56%	54%	54%	54%	54%	51%	62%	56%	54%	48%	61%	55%
Both	8%	16%	15%	10%	10%	12%	14%	14%	16%	10%	15%	12%	12%
Don't know	1%	2%	2%	1%	1%	1%	2%	1%	2%	1%	3%	0%	1%
Unwt N=	141	217	125	133	153	186	208	178	89*	260	118	136	128

<sup>\*</sup> Small N, results should be interpreted with caution

The Rutgers-Eagleton Poll was conducted by telephone using live callers April 1-8, 2016 with a scientifically selected random sample of 886 New Jersey adults, 18 or older. The sample contains a subsample of 738 registered voters. Respondents within a household are selected by asking randomly for the youngest adult male or female currently available. If the named gender is not available, the youngest adult of the other gender is interviewed. The poll was available in Spanish for respondents who requested it. This telephone poll included 513 landline and 373 cell phone adults, all acquired through random digit dialing using a sample obtained from Survey Sampling International. Distribution of household phone use in this sample is:

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Cell Only: 18%
Dual Use, Reached on Cell: 25%
Dual Use, Reached on LL: 51%
Landline Only: 7%

Data were weighted to the demographics of registered voters in New Jersey. Weights account for the probability of being selected within the sample frame and the probability of being sampled within a household, based on the number of individuals living in the household and the phone composition (cell, landline) of the household. The samples were weighted using a raking algorithm to several demographic variables reflecting the registered voter parameters of the state of New Jersey: gender, race, age, and Hispanic ethnicity. The final weight, which combined all of the parameters mentioned, was trimmed at the 5<sup>th</sup> and 95<sup>th</sup> percentile so as to not accord too much weight to any one case or subset of cases. All results are reported with these weighted data.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. Sampling error should be adjusted to recognize the effect of weighting the data to better match the population. In this poll, the simple sampling error for the 738 registered voters is +/-3.6 percentage points at a 95 percent confidence interval. The registered voter subsample weighting design effect is 1.21, making the adjusted margin of error +/- 4.0 percentage points for the registered voter subsample.

Thus if 50 percent of New Jersey registered voters in this sample favor a particular position, we would be 95 percent sure that the true figure is between 46 and 54 percent (50 + /-4.0) if all New Jersey registered voters had been interviewed, rather than just a sample.

Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording, or context effects.

This Rutgers-Eagleton Poll was fielded in house by the Eagleton Center for Public Interest Polling (ECPIP), with additional calling by Braun Research, Inc. The questionnaire was developed and all data analyses were completed in house. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center for the study of politics and the political process. Full questionnaires are available on request, and can also be accessed at the Eagleton Poll archive at www.eagletonpoll.rutgers.edu. For more information, please contact eagleton.poll@rutgers.edu.

Weighted Sample Characteristics 738 New Jersey Registered Voters										
32% Democrat	47% Male	17% 18-29	69% White							
44% Independent	53% Female	24% 35-49	12% Black							
24% Republican		34% 50-64	13% Hispanic							
_		24% 65+	6% Asian/Other/Multi							