

FOR IMMEDIATE RELEASE MONDAY APRIL 18, 2016

EDITOR'S NOTE: ATTENTION POLITICAL, ASSIGNMENT EDITORS, Poll Assistant Director Ashley Koning may be contacted at 908-872-1186 (cell), 848-932-8940 (office), or akoning@rutgers.edu. Poll Director David Redlawsk may be reached at 319-400-1134 (cell) or redlawsk@rutgers.edu. Questions and tables are available at: <http://eagletonpoll.rutgers.edu/rutgers-eagleton-2016-presidential-election-Apr2016>. Find all releases at <http://eagletonpoll.rutgers.edu>, and visit our blog at <http://eagletonpollblog.wordpress.com> for additional commentary. Follow the Rutgers-Eagleton Poll on Facebook <https://www.facebook.com/RutgersEagletonPoll> and Twitter [@EagletonPoll](https://twitter.com/EagletonPoll).

**OVER HALF OF NJ REPUBLICANS CHOOSE TRUMP;
CLINTON STILL LEADS BUT LOSING GROUND AGAINST SANDERS**

Kasich does best against Clinton in New Jersey, most liked among GOP candidates; Clinton favorability at all-time low, Sanders now more likeable among many previous Clinton strongholds

Note: This Rutgers-Eagleton Poll overlapped the Wisconsin primary on Tuesday, April 5.

NEW BRUNSWICK, N.J. – As Donald Trump looks poised for victory in New York, he continues to lead with Republican voters on this side of the Hudson as well, according to the latest Rutgers-Eagleton Poll. Breaking the 50-percent mark in New Jersey for the first time since announcing his candidacy last summer, Trump was named by 52 percent of registered Republican voters as their first choice if they had to cast their primary vote today.

Ohio Gov. John Kasich has ascended to a distant second in the Garden State, with 24 percent. Texas Sen. Ted Cruz comes in third at 18 percent, though support for the senator grew here in the days following his Wisconsin primary win.

“For perhaps the first time ever, the New Jersey primary will matter this June, giving the state a rare opportunity to impact the presidential selection process,” said Ashley Koning, assistant director of the Eagleton Center for Public Interest Polling at Rutgers University. “Despite gains by Cruz and especially Kasich since February, Trump’s large lead puts him on track to claim all 51 delegates in New Jersey’s winner-take-all primary, bringing him that much closer to clinching the nomination.”

On the Democratic side, former Secretary of State Hillary Clinton continues to lead Vermont Sen. Bernie Sanders for the nomination but – for the first time – only by single digits, 51 percent (down four points) to 42 percent (up 10 points). Democratic-leaning independents appear to be fueling Sanders’ momentum, with just over half of this group choosing the Vermont senator. Confirmed Democrats, on the other hand, firmly support Clinton, at 57 percent.

“The preferences of unaffiliated voters could be an important factor in the primary,” said Koning. “New Jerseyans who have not yet declared a party affiliation may do so at the polls on primary day, and those who want to switch parties could have done so up until just a few days ago.”

When it comes to the general election, Clinton wins most hypothetical match-ups, handily beating both Trump (50 percent to 36 percent) and Cruz (50 percent to 35 percent). Sanders similarly leads Trump if the two became their parties’ nominees, 55 percent to 34 percent.

Despite not being the first choice among New Jersey Republicans, Kasich shows the most promise among the field by far to take back the White House in 2016. Kasich is the only GOP candidate who is competitive against Clinton in New Jersey, with voters split at 43 percent – fueled, in most part, by Kasich’s ability to win over independents by double digits (45 percent to 35 percent).

“Much like we have seen nationally, the comparatively moderate Kasich is the GOP’s best chance when it comes to the general,” said Koning. “Even in ‘blue Jersey,’ he gives Clinton a run for her money, and he garners better ratings than any of his fellow GOP candidates across the board. Nevertheless, he continues to fall short of the number one spot among his base here and elsewhere.”

Kasich is one of the most liked candidates in the race: 41 percent are favorable toward the Ohio governor, just 21 percent are unfavorable, and 38 percent either have no opinion or do not know him. Fellow GOP candidates Cruz (at 22 percent favorable, 58 percent unfavorable) and Trump (30 percent favorable, 62 percent unfavorable) pale in comparison, as their ratings continue to decline.

Counting only Republicans, Kasich does almost as well as Trump (59 percent favorable, compared to 63 percent favorable); Cruz, on the other hand, does poorly among his own party base – 39 percent favorable to 48 percent unfavorable. Kasich is also viewed more favorably than either of his fellow candidates among women and nonwhite voters.

Kasich even draws slightly more positive reviews than Clinton, who hits a new low at 39 percent favorable to 50 percent unfavorable – quite the reverse from Clinton’s ratings just over a year ago. Kasich edges out Clinton with independents here as well (39 percent favorable, versus 31 percent favorable). Clinton has even slipped a few points with her own party base, now at 70 percent favorable (down eight points) to 17 percent unfavorable (up seven points).

Sanders still garners the highest favorability rating among all the candidates – 54 percent favorable (up eight points) to 32 percent unfavorable (up three points). He is now viewed more favorably than Clinton by Democrats (74 percent versus 70 percent), independents (53 percent versus 31 percent), women (56 percent versus 46 percent), and nonwhite voters (61 percent versus 49 percent).

New Jersey voters are definitely tuned in to this year's election: 45 percent say they are following election-related news very closely, 42 percent say somewhat closely, 11 percent say not too closely, and just 2 percent say not closely at all.

Results are from a statewide poll of 886 adults contacted by live callers on both landlines and cell phones from April 1 to 8, 2016, including 738 registered voters reported on in this release. The registered voter sample has a margin of error of +/-4.0 percentage points; the subsample of 244 Republican and Republican-leaning voters has a margin of error of +/-6.9 percentage points, and the subsample of 292 Democratic and Democratic-leaning voters has a margin of error of +/-6.3 percentage points. Interviews were done in English and, when requested, Spanish.

###

QUESTIONS AND TABLES START ON THE FOLLOWING PAGE

Questions and Tables

The questions covered in the release of April 18, 2016 are listed below. Column percentages may not add to 100% due to rounding. Respondents are New Jersey registered voters; all percentages are of weighted results.

Q. First, I'd like to ask you about some people. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion. If you do not know the name, just say so.
[ORDER RANDOMIZED]

	U.S. SEN. TED CRUZ	OHIO GOV. JOHN KASICH	BUSINESSMAN DONALD TRUMP
Favorable	22%	41%	30%
Unfavorable	58%	21%	62%
No opn/don't know person	20%	38%	9%
Unwgt N=	738	737	738

	FMR. SEC. OF STATE HILLARY CLINTON	U.S. SEN. BERNIE SANDERS	PRESIDENT BARACK OBAMA
Favorable	39%	54%	57%
Unfavorable	50%	32%	36%
No opn/don't know person	11%	15%	7%
Unwgt N=	738	734	737

U.S. SEN. TED CRUZ		Wisconsin Primary	
		Pre	Post
Favorable	22%	23%	21%
Unfavorable	58%	54%	61%
No opn/don't know person	20%	23%	18%
Unwgt N=	738	277	461

	Party ID			Ideology			Gender		Race		Age			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-wht.	18-29	30-49	50-64	65+
Favorable	11%	20%	39%	11%	18%	43%	23%	20%	21%	23%	21%	22%	18%	28%
Unfavorable	74%	53%	48%	75%	58%	42%	59%	58%	62%	50%	53%	52%	66%	58%
Don't know	15%	27%	13%	14%	24%	15%	18%	22%	17%	27%	27%	26%	16%	14%
Unwt N=	225	330	177	170	391	164	364	374	522	197	99*	153	258	228

	Income				Education				Region				
	<50K	50-100K	100-150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	Urban	Suburb	Exurban	Phil/South Shore	
Favorable	23%	21%	21%	23%	23%	20%	23%	21%	18%	19%	22%	27%	23%
Unfavorable	51%	58%	61%	62%	52%	54%	63%	63%	52%	65%	61%	50%	58%
Don't know	26%	20%	18%	15%	25%	26%	14%	16%	30%	17%	17%	23%	19%
Unwt N=	143	218	127	135	155	187	211	179	90*	262	119	138	129

* Small N, results should be interpreted with caution

OHIO GOV. JOHN KASICH

		Wisconsin Primary	
		Pre	Post
Favorable	41%	41%	41%
Unfavorable	21%	23%	19%
No opn/don't know person	38%	36%	40%
Unwgt N=	737	276	461

	Party ID			Ideology			Gender		Race		Age			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-wht.	18-29	30-49	50-64	65+
Favorable	33%	39%	59%	33%	42%	48%	42%	40%	47%	29%	27%	37%	46%	49%
Unfavorable	27%	17%	18%	30%	15%	26%	23%	18%	18%	27%	18%	19%	21%	23%
Don't know	40%	44%	23%	38%	43%	26%	34%	42%	35%	44%	55%	43%	33%	28%
Unwt N=	225	329	177	170	390	164	364	373	521	197	99*	152	258	228

	Income				HS or Less	Education			Region			Phil/South	Shore
	<50K	50-100K	100-150K	150K+		Some Coll	Coll Grad	Grad Work	Urban	Suburb	Exurban		
Favorable	29%	39%	45%	54%	35%	38%	44%	47%	33%	39%	44%	44%	47%
Unfavorable	20%	23%	20%	23%	19%	21%	21%	22%	23%	26%	17%	15%	18%
Don't know	51%	38%	35%	24%	46%	41%	35%	31%	44%	36%	39%	41%	35%
Unwt N=	143	218	126	135	155	187	211	178	90*	262	119	137	129

* Small N, results should be interpreted with caution

BUSINESSMAN DONALD TRUMP

		Wisconsin Primary	
		Pre	Post
Favorable	30%	28%	31%
Unfavorable	62%	63%	61%
No opn/don't know person	9%	9%	9%
Unwgt N=	738	277	461

	Party ID			Ideology			Gender		Race		Age			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-wht.	18-29	30-49	50-64	65+
Favorable	8%	27%	63%	7%	29%	57%	36%	24%	35%	17%	19%	28%	34%	33%
Unfavorable	86%	64%	28%	88%	62%	33%	55%	68%	58%	72%	72%	63%	57%	60%
Don't know	6%	9%	10%	5%	10%	10%	9%	9%	7%	11%	9%	9%	9%	7%
Unwt N=	225	330	177	170	391	164	364	374	522	197	99*	153	258	228

	Income				HS or Less	Education			Region			Phil/South	Shore
	<50K	50-100K	100-150K	150K+		Some Coll	Coll Grad	Grad Work	Urban	Suburb	Exurban		
Favorable	25%	30%	31%	36%	32%	32%	33%	22%	15%	31%	38%	29%	32%
Unfavorable	65%	64%	62%	56%	56%	60%	57%	73%	70%	64%	52%	63%	59%
Don't know	10%	6%	7%	8%	12%	8%	9%	5%	15%	5%	10%	8%	9%
Unwt N=	143	218	127	135	155	187	211	179	90*	262	119	138	129

* Small N, results should be interpreted with caution

FMR. SEC. OF STATE HILLARY CLINTON

		Wisconsin Primary	
		Pre	Post
Favorable	39%	38%	40%
Unfavorable	50%	49%	50%
No opn/don't know person	11%	13%	10%
Unwgt N=	738	277	461

	Party ID			Ideology			Gender		Race		Age			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-wht.	18-29	30-49	50-64	65+
Favorable	70%	31%	12%	62%	38%	14%	31%	46%	33%	49%	22%	43%	44%	39%
Unfavorable	17%	58%	79%	26%	49%	80%	58%	43%	57%	35%	58%	46%	46%	54%
Don't know	13%	11%	9%	13%	13%	6%	11%	11%	9%	16%	19%	12%	10%	7%
Unwt N=	225	330	177	170	391	164	364	374	522	197	99*	153	258	228

	Income				HS or Less	Education			Region				
	<50K	50-100K	100-150K	150K+		Some Coll	Coll Grad	Grad Work	Urban	Suburb	Exurban	Phil/South	Shore
Favorable	47%	38%	33%	36%	45%	36%	31%	46%	50%	43%	27%	35%	35%
Unfavorable	43%	49%	59%	57%	47%	49%	60%	43%	35%	47%	60%	54%	55%
Don't know	10%	13%	8%	7%	8%	16%	10%	11%	15%	9%	14%	11%	10%
Unwt N=	143	218	127	135	155	187	211	179	90*	262	119	138	129

* Small N, results should be interpreted with caution

U.S. SEN. BERNIE SANDERS

		Wisconsin Primary	
		Pre	Post
Favorable	54%	58%	51%
Unfavorable	32%	28%	34%
No opn/don't know person	15%	14%	15%
Unwgt N=	734	276	458

	Party ID			Ideology			Gender		Race		Age			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-wht.	18-29	30-49	50-64	65+
Favorable	74%	53%	26%	81%	55%	20%	51%	56%	51%	61%	75%	53%	51%	44%
Unfavorable	15%	31%	56%	11%	26%	70%	35%	29%	36%	21%	18%	28%	33%	43%
Don't know	11%	16%	18%	8%	19%	11%	15%	15%	13%	18%	7%	19%	16%	14%
Unwt N=	225	327	176	168	390	163	362	372	520	197	99*	153	256	226

	Income				HS or Less	Education			Region				
	<50K	50-100K	100-150K	150K+		Some Coll	Coll Grad	Grad Work	Urban	Suburb	Exurban	Phil/South	Shore
Favorable	56%	54%	58%	50%	46%	56%	58%	53%	56%	57%	45%	57%	47%
Unfavorable	27%	28%	31%	41%	36%	26%	32%	33%	26%	33%	32%	28%	35%
Don't know	17%	18%	11%	10%	18%	17%	10%	14%	18%	10%	22%	14%	17%
Unwt N=	142	218	126	135	154	186	210	179	90*	262	118	135	129

* Small N, results should be interpreted with caution

PRESIDENT BARACK OBAMA

Favorable	57%
Unfavorable	36%
No opn/don't know person	7%
Unwgt N=	737

	Party ID			Ideology			Gender		Race		Age			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-wht.	18-29	30-49	50-64	65+
Favorable	90%	54%	16%	89%	59%	17%	50%	63%	48%	76%	74%	59%	53%	49%
Unfavorable	6%	37%	77%	8%	32%	80%	40%	32%	46%	15%	19%	31%	41%	46%
Don't know	4%	9%	7%	3%	9%	3%	9%	5%	7%	8%	8%	10%	6%	5%
Unwt N=	225	330	176	170	391	163	364	373	521	197	98*	153	258	228

	Income				Education				Region				
	<50K	50-100K	100-150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	Urban	Suburb	Exurban	Phil/South	Shore
Favorable	68%	57%	57%	47%	55%	62%	50%	61%	73%	58%	45%	58%	50%
Unfavorable	24%	35%	37%	49%	37%	32%	40%	36%	16%	36%	47%	38%	42%
Don't know	8%	7%	6%	3%	8%	7%	10%	3%	10%	6%	8%	4%	8%
Unwt N=	143	217	127	135	155	187	210	179	90*	262	118	138	129

* Small N, results should be interpreted with caution

Q. Overall, how closely have you been following any news on the 2016 presidential election? Very closely, somewhat closely, not too closely, or not at all closely?

Very closely	45%
Somewhat closely	42%
Not too closely	11%
Not at all closely	2%
Unwgt N=	738

	Party ID			Ideology			Gender		Race		Age			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-wht.	18-29	30-49	50-64	65+
Very closely	40%	43%	58%	53%	37%	61%	50%	41%	47%	42%	23%	36%	56%	57%
Somewhat closely	48%	41%	36%	37%	48%	31%	38%	45%	42%	43%	55%	49%	36%	35%
Not too closely	10%	14%	4%	10%	13%	6%	10%	12%	9%	14%	21%	13%	6%	8%
Not at all closely	1%	2%	2%	0%	2%	2%	2%	2%	2%	2%	1%	3%	2%	1%
Unwgt N=	225	330	177	170	391	164	364	374	522	197	99*	153	258	228

	Income				Education				Region				
	<50K	50-100K	100-150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	Urban	Suburb	Exurban	Phil/South	Shore
Very closely	35%	42%	57%	58%	38%	41%	48%	56%	42%	51%	41%	43%	44%
Somewhat closely	50%	44%	36%	36%	41%	46%	43%	36%	42%	39%	38%	46%	45%
Not too closely	13%	11%	7%	5%	16%	12%	9%	7%	15%	8%	16%	9%	10%
Not at all closely	2%	3%	0%	0%	6%	1%	0%	1%	1%	2%	4%	2%	1%
Unwgt N=	143	218	127	135	155	187	211	179	90	262	119	138	129

* Small N, results should be interpreted with caution

[REPUBLICANS AND GOP-LEANING REGISTERED VOTERS ONLY]

Q. I am now going to read you the names of the candidates running for the Republican nomination. If the Republican presidential primary in New Jersey were held today, for whom would you vote?

	Apr 16	Feb 16	Dec 15	Oct 15	Aug 15	Dec 14	Aug 14	Party ID		Wisconsin Primary	
								Rep	Ind	Pre	Post
Donald Trump	52%	38%	30%	32%	21%	-	-	56%	45%	49%	54%
John Kasich	24%	8%	2%	2%	2%	-	-	20%	31%	31%	21%
Ted Cruz	18%	10%	10%	6%	4%	3%	3%	18%	18%	12%	21%
Someone else/none	4%	2%	1%	1%	2%	3%	2%	3%	4%	5%	3%
Don't know	2%	11%	19%	16%	19%	31%	30%	2%	1%	3%	1%
Unwght N =	244	227	230	266	242	222	249	160	84*	75*	169

** Small N, results should be interpreted with caution*

[DEMOCRATS AND DEMOCRAT-LEANING REGISTERED VOTERS ONLY]

Q. I am now going to read you the names of the candidates running for the Democratic nomination. If the Democratic presidential primary in New Jersey were held today, for whom would you vote?

	Apr 16	Feb 16	Dec 15	Oct 15	Dec 14	Aug 14	Party ID		Wisconsin Primary	
							Dem	Ind	Pre	Post
Hillary Clinton	51%	55%	60%	49%	54%	59%	57%	40%	47%	54%
Bernie Sanders	42%	32%	19%	19%	-	-	38%	51%	50%	38%
Someone else/none	4%	0%	3%	3%	3%	4%	4%	5%	2%	5%
Don't know	2%	9%	17%	20%	34%	30%	1%	4%	1%	3%
Unwght N =	292	304	304	358	288	339	198	94*	90*	202

** Small N, results should be interpreted with caution*

Q. If the 2016 presidential election were held today and the candidates were [ROTATE ORDER: Democrat Hillary Clinton and Republican Donald Trump] for whom would you vote?

Hillary Clinton	50%
Donald Trump	36%
Neither/someone else (vol)	11%
Don't know	3%
Unwght N=	736

	Party ID			Ideology			Gender		Race		Age			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-wht.	18-29	30-49	50-64	65+
Hillary Clinton	87%	44%	12%	81%	50%	16%	41%	57%	41%	70%	50%	55%	50%	44%
Donald Trump	5%	34%	79%	11%	34%	68%	44%	29%	44%	18%	28%	31%	39%	41%
Neither/so. else	7%	17%	6%	7%	13%	13%	13%	11%	12%	9%	20%	9%	10%	11%
Don't know	1%	4%	3%	1%	3%	4%	3%	3%	3%	3%	1%	5%	1%	4%
Unwght N=	225	329	177	169	390	164	363	373	522	197	99*	152	257	228

	Income				Education				Region				
	<50K	50-100K	100-150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	Urban	Suburb	Exurban	Phil/South	Shore
Hillary Clinton	58%	52%	47%	44%	49%	47%	46%	58%	70%	52%	40%	47%	41%
Donald Trump	28%	37%	40%	44%	39%	37%	41%	27%	20%	34%	47%	36%	42%
Neither/so. else	12%	8%	13%	10%	10%	13%	10%	12%	6%	12%	10%	15%	12%
Don't know	3%	3%	1%	2%	2%	3%	3%	2%	4%	2%	3%	2%	5%
Unwgt N=	143	218	126	135	155	187	209	179	90*	260	119	138	129

* Small N, results should be interpreted with caution

Q. If the 2016 presidential election were held today and the candidates were [ROTATE ORDER: Democrat Hillary Clinton and Republican Ted Cruz] for whom would you vote?

Hillary Clinton	50%
Ted Cruz	35%
Neither/someone else (vol)	13%
Don't know	2%
Unwgt N=	734

	Party ID			Ideology			Gender		Race		Age			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-wht.	18-29	30-49	50-64	65+
Hillary Clinton	85%	42%	16%	77%	52%	16%	43%	56%	43%	64%	50%	49%	54%	44%
Ted Cruz	7%	34%	73%	10%	32%	70%	40%	30%	40%	24%	30%	37%	32%	41%
Neither/so. else	6%	21%	10%	11%	15%	12%	16%	11%	14%	11%	18%	12%	12%	13%
Don't know	1%	3%	1%	2%	2%	3%	1%	3%	3%	1%	2%	2%	2%	3%
Unwgt N=	224	329	176	169	390	162	362	372	521	195	99*	152	256	227

	Income				Education				Region				
	<50K	50-100K	100-150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	Urban	Suburb	Exurban	Phil/South	Shore
Hillary Clinton	57%	49%	46%	47%	50%	46%	47%	58%	67%	52%	40%	47%	44%
Ted Cruz	31%	36%	37%	41%	35%	36%	40%	28%	19%	32%	45%	41%	37%
Neither/so. else	10%	13%	16%	10%	15%	16%	11%	11%	11%	14%	13%	12%	15%
Don't know	2%	2%	1%	2%	1%	3%	2%	3%	3%	2%	3%	1%	4%
Unwgt N=	142	217	126	134	154	187	210	177	89*	261	118	138	128

* Small N, results should be interpreted with caution

Q. If the 2016 presidential election were held today and the candidates were [ROTATE ORDER: Democrat Hillary Clinton and Republican John Kasich] for whom would you vote?

Hillary Clinton	43%
John Kasich	43%
Neither/someone else (vol)	10%
Don't know	5%
Unwgt N=	733

	Party ID			Ideology			Gender		Race		Age			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-wht.	18-29	30-49	50-64	65+
Hillary Clinton	77%	35%	14%	73%	40%	15%	37%	48%	35%	60%	41%	45%	45%	38%
John Kasich	12%	45%	79%	13%	45%	71%	47%	39%	51%	25%	34%	41%	43%	49%
Neither/so. else	6%	16%	4%	9%	9%	11%	11%	9%	9%	11%	18%	7%	9%	8%
Don't know	5%	5%	4%	4%	6%	3%	5%	4%	5%	4%	7%	7%	2%	4%
Unwgt N=	223	328	177	168	388	164	362	371	520	196	98*	152	255	228

	Income				Education				Region				
	<50K	50-100K	100-150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	Urban	Suburb	Exurban	Phil/South	Shore
Hillary Clinton	54%	42%	38%	40%	40%	45%	36%	52%	61%	47%	32%	39%	31%
John Kasich	26%	46%	50%	53%	40%	38%	51%	40%	24%	37%	56%	51%	48%
Neither/so. else	12%	9%	10%	4%	11%	12%	9%	7%	10%	10%	8%	8%	13%
Don't know	8%	3%	2%	3%	8%	5%	4%	1%	5%	5%	4%	2%	7%
Unwgt N=	141	217	126	135	153	185	210	179	89*	261	118	137	128

* Small N, results should be interpreted with caution

Q. If the 2016 presidential election were held today and the candidates were [ROTATE ORDER: Democrat Bernie Sanders and Republican Donald Trump] for whom would you vote?

Bernie Sanders	55%
Donald Trump	34%
Neither/someone else (vol)	8%
Don't know	3%
Unwgt N=	735

	Party ID			Ideology			Gender		Race		Age			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-wht.	18-29	30-49	50-64	65+
Bernie Sanders	88%	53%	14%	88%	55%	16%	50%	59%	48%	71%	70%	60%	52%	43%
Donald Trump	6%	33%	75%	7%	32%	69%	43%	26%	41%	19%	20%	32%	37%	43%
Neither/so. else	5%	11%	6%	4%	9%	11%	5%	11%	8%	8%	7%	5%	9%	11%
Don't know	1%	3%	5%	0%	3%	4%	2%	4%	3%	2%	2%	4%	2%	3%
Unwgt N=	224	328	177	170	388	164	363	372	521	196	99*	151	258	227

	Income				Education				Region				
	<50K	50-100K	100-150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	Urban	Suburb	Exurban	Phil/South	Shore
Bernie Sanders	65%	58%	55%	43%	53%	56%	51%	58%	68%	56%	47%	56%	46%
Donald Trump	25%	35%	36%	45%	35%	33%	40%	29%	18%	33%	44%	33%	42%
Neither/so. else	7%	6%	8%	9%	9%	8%	6%	12%	10%	9%	5%	9%	8%
Don't know	4%	1%	1%	3%	4%	3%	3%	1%	4%	2%	4%	2%	3%
Unwgt N=	142	218	127	135	153	187	210	179	89*	261	119	137	129

* Small N, results should be interpreted with caution

The Rutgers-Eagleton Poll was conducted by telephone using live callers April 1-8, 2016 with a scientifically selected random sample of 886 New Jersey adults, 18 or older. The sample contains a subsample of 738 registered voters. Respondents within a household are selected by asking randomly for the youngest adult male or female currently available. If the named gender is not available, the youngest adult of the other gender is interviewed. The poll was available in Spanish for respondents who requested it. This telephone poll included 513 landline and 373 cell phone adults, all acquired through random digit dialing using a sample obtained from Survey Sampling International. Distribution of household phone use in this sample is:

Cell Only:	18%
Dual Use, Reached on Cell:	25%
Dual Use, Reached on LL:	51%
Landline Only:	7%

Data were weighted to the demographics of registered voters in New Jersey. Weights account for the probability of being selected within the sample frame and the probability of being sampled within a household, based on the number of individuals living in the household and the phone composition (cell, landline) of the household. The samples were weighted using a raking algorithm to several demographic variables reflecting the registered voter parameters of the state of New Jersey: gender, race, age, and Hispanic ethnicity. The final weight, which combined all of the parameters mentioned, was trimmed at the 5th and 95th percentile so as to not accord too much weight to any one case or subset of cases. All results are reported with these weighted data.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. Sampling error should be adjusted to recognize the effect of weighting the data to better match the population. In this poll, the simple sampling error for the 738 registered voters is +/- 3.6 percentage points at a 95 percent confidence interval. The registered voter subsample weighting design effect is 1.21, making the adjusted margin of error +/- 4.0 percentage points for the registered voter subsample.

Thus if 50 percent of New Jersey registered voters in this sample favor a particular position, we would be 95 percent sure that the true figure is between 46 and 54 percent (50 +/-4.0) if all New Jersey registered voters had been interviewed, rather than just a sample.

Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording, or context effects.

This Rutgers-Eagleton Poll was fielded in house by the Eagleton Center for Public Interest Polling (ECPPI), with additional calling by Braun Research, Inc. The questionnaire was developed and all data analyses were completed in house. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center for the study of politics and the political process. Full questionnaires are available on request, and can also be accessed at the Eagleton Poll archive at www.eagletonpoll.rutgers.edu. For more information, please contact eagleton.poll@rutgers.edu.

Weighted Sample Characteristics			
738 New Jersey Registered Voters			
32% Democrat	47% Male	17% 18-29	69% White
44% Independent	53% Female	24% 35-49	12% Black
24% Republican		34% 50-64	13% Hispanic
		24% 65+	6% Asian/Other/Multi