

TUESDAY SEPTEMBER 13, 2016

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Questions and tables are available at:

<http://eagletonpoll.rutgers.edu/rutgers-eagleton-NJ-arts-education-partnership-arts-ed-now-Sept2016>.

Find all releases at <http://eagletonpoll.rutgers.edu>, and visit our blog at <http://eagletonpollblog.wordpress.com> for additional commentary. Follow the Rutgers-Eagleton Poll on Facebook <https://www.facebook.com/RutgersEagletonPoll> and Twitter [@EagletonPoll](https://twitter.com/EagletonPoll).

ALMOST ALL NEW JERSEYANS BELIEVE ARTS EDUCATION IS IMPORTANT, BUT FEWER HELP TO PROMOTE IT IN SCHOOLS OR COMMUNITIES

Residents' views on student access to local arts programs and events divided by key social and economic factors

NEW BRUNSWICK, N.J. – As the school year gets underway, New Jersey residents deem more than just “reading and writing and ‘rithmetic” valuable to a child’s education. Ninety-five percent believe an education in the arts – which can include dance, media arts, music, theater, visual arts, and other forms of active creative learning – is very (72 percent) or somewhat (23 percent) important for K-12 students, according to the latest Rutgers-Eagleton Poll. Just 5 percent say the opposite.

Yet despite overwhelming agreement that the arts are essential, sizable numbers of New Jerseyans do not participate in related activities that help to promote and increase arts education. More than half have not taken a child to a program or event, donated or raised money, volunteered, or shared something on social media related to the arts either at their local school or in their community within the past year. Almost half have not discussed arts programs or events with others, and four in 10 have not encouraged a child to participate in any way. Few have brought up the issue with figures like teachers, school administrators and elected officials or in settings like school or town meetings or on social media.

Residents' views on student access to arts programs and events in their local area are mixed. In terms of their local school, 28 percent of New Jerseyans strongly agree that students have enough arts opportunities, and another 26 percent somewhat agree; a combined 34 percent either somewhat or strongly disagree. In terms of their local community, 56 percent of New Jerseyans likewise agree that students have enough arts opportunities (29 percent strongly, 27 percent somewhat), whereas 31 percent feel just the opposite.

“New Jerseyans overwhelmingly believe that our students need arts education, and a number of residents believe more needs to be done. We want to build upon this support and create strong local ambassadors with the help of the [Arts Ed Now campaign](#),” stated Bob Morrison, director of the [New Jersey Arts Education Partnership](#). “This is a statewide call to action for all residents to help increase arts education in schools and communities all across New Jersey.”

Results are from a statewide poll of 802 adults contacted by live callers on both landlines and cell phones from Sept. 6 to 10, 2016. The sample has a margin of error of +/-3.9 percentage points. Interviews were done in English and, when requested, Spanish.

Widespread belief in importance, but participation limited to certain groups

Majorities across the board say that the arts are very important, though there is some difference in degree. Women are more likely than men to feel this way (80 percent to 64 percent), as are those residents who have completed some type of graduate school work (83 percent versus 70 percent of college graduates and 68 percent of those with some college or less). Urbanites are most likely to believe an education in the arts is very important (at 87 percent), while shore residents are least likely to do so (at 62 percent).

Actively participating in arts-supporting activities is limited to particular groups, however. Twenty-two percent of New Jerseyans have not participated in any of the asked-about activities either at a local school or in their community; at the other extreme, just 8 percent have participated in all six activities in the past year.

Being a parent or guardian has a big impact on participation. Most parents have encouraged a child to participate in or have taken a child to attend an arts program or event in the past twelve months, either at school or in their local community; most residents without children in the household have not. Those with children are also more likely than those without to have volunteered or raised money for an arts program in their local school or community, yet even a majority of this group has not participated in either activity. They are likewise much more likely to bring up the issue of arts education with school officials and at school meetings, but are no different from those without children when it comes to town meetings or talking to elected officials. Discussion with others and communication through social media about arts education is also more prevalent among parents.

Age, income, education, and race all have a strong influence on participation. Younger and middle-aged residents who are near child-rearing age are more likely than others to participate in a variety of activities, both in school and in their local community; a majority of senior citizens

consistently do not participate in arts-supporting activities. Participation also increases with income and level of education. Overall, those who are of prime parenting age, more affluent, and more highly educated tend to participate in not just one, but several of the asked about activities.

While white and non-white residents have participated in comparable numbers of activities, they differ in the nature of their participation: non-white residents are less likely than white residents to say they have taken their child to a program or event, discussed arts programs and events with others, or brought up the issue of arts education at school meetings.

Women are slightly more likely than men to say they have brought up the issue of arts education at a school meeting, while men are slightly more likely to say they have brought up the issue with an elected official.

The classification of one's local school district (commonly referred to as [District Factor Groups](#), or DFGs) and the state school aid one's district has received also have some impact on participation, yet only when it comes to speaking up about the arts within the past year, either to school officials or in school or town meetings. For the most part, residents are similar in their participation habits – and the number of activities in which they partake – across school district types.

Student access to arts depends on who you ask

Whether or not New Jerseyans believe students in their area have enough opportunities to attend arts programs and events varies across key demographics. Democrats, women, non-white residents, those in lower-income households, those with less education, and those in urban and southern areas of the state are all less likely to agree that students have enough access to arts programs in their local school. Virtually the same pattern holds when it comes to arts access within the local community. Age is also a factor for both areas.

Belief that students do not have enough opportunities sharply increases with amount of state school aid funding and district classification. Residents who live in the poorest school districts (classified on the DFG scale as “A” or “B”) are less than half as likely as those who live in the wealthiest districts (classified as “I” or “J”) to believe students in their area have enough arts opportunities in schools (38 percent agree versus 78 percent agree); they are similarly much less likely to feel the same about their community (43 percent agree versus 71 percent agree). Likewise, less than half of those in school districts who receive the highest levels of state funding (which tend to be the poorest districts) agree that there are enough opportunities either through school or the surrounding community.

“Socioeconomic factors like wealth create significant barriers for students when it comes to accessing arts education and opportunities,” said Ashley Koning, interim director of the Eagleton Center for Public Interest Polling at Rutgers University. “While New Jerseyans see the arts as fundamental to education and participate at similar rates, children in some of the most disadvantaged areas of the state have the fewest chances to benefit.”

About the Arts Ed Now Campaign

Arts Ed Now is a statewide campaign to increase active participation in arts education in all schools in New Jersey. Studies show that students who participate in arts education do better in school and in life. Unfortunately, not all NJ students have the access or information to increase their participation in arts education. The Arts Ed Now campaign identifies ways to increase participation in arts education and garner public support to put a spotlight on the issue - and is designed to be customized at a local grassroots level for more impact. The “Campaign Central” website www.ArtsEdNow.org features stories, tools and ways for citizens to become better ambassadors - together. Arts Ed Now was initiated by New Jersey Arts Education Partnership (NJ AEP), NJ State Council on the Arts, the Geraldine R. Dodge Foundation, and Americans for the Arts and now includes hundreds of organizations and individuals across New Jersey.

About the New Jersey Arts Education Partnership

The [New Jersey Arts Education Partnership](http://www.ArtsEdNow.org) (NJ AEP) is the unified voice for arts education in New Jersey. NJ AEP was originally founded in 2007 as a cosponsored program of the New Jersey State Council on the Arts, with additional support from the Geraldine R. Dodge Foundation, New Jersey Department of Education and Music for All Foundation. Additional support has been provided by the Prudential Foundation, and ArtPride New Jersey Foundation. The mission of the NJ AEP is to provide a unified voice for a diverse group of constituents who agree on the educational benefits and impact of the arts, specifically the contribution they make to student achievement and a civilized, sustainable society. Additional information is available at www.artsednj.org.

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QUESTIONS AND TABLES START ON THE FOLLOWING PAGE

Questions and Tables

The questions covered in the release of September 13, 2016 are listed below. Column percentages may not add to 100% due to rounding. Respondents are New Jersey Adults; all percentages are of weighted results.

Now let's turn to some questions about arts education – which can include dance, media, music, theater, visual arts, and other forms of creativity.

Q. How important do you think it is for K-12 students to receive an education in the arts? Is it very important, somewhat important, somewhat unimportant, or not at all important?

Very important	72%
Somewhat important	23%
Somewhat unimportant	3%
Not at all important	2%
Unwght N	797

	Gender		Race/Ethnicity		Age			
	Male	Female	White	Non-white	18-34	35-49	50-64	65+
Very important	64%	80%	71%	75%	71%	78%	70%	68%
Somewhat important	32%	16%	24%	21%	24%	20%	23%	27%
Somewhat unimportant	2%	3%	3%	2%	2%	1%	4%	3%
Not at all important	2%	1%	2%	1%	3%	0%	2%	2%
Unwght N	394	403	492	280	156	191	291	159

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Very important	72%	74%	71%	73%	68%	68%	70%	83%
Somewhat important	23%	22%	24%	25%	25%	27%	25%	14%
Somewhat unimportant	3%	3%	3%	2%	6%	2%	3%	1%
Not at all important	2%	2%	3%	1%	0%	3%	2%	2%
Unwght N	193	232	138	139	162	217	241	175

	Region					Married		Parent	
	Urban	Suburb	Exurban	Phil/South	Shore	Yes	Other	Yes	No
Very important	87%	72%	71%	70%	62%	69%	75%	69%	74%
Somewhat important	11%	25%	24%	26%	28%	24%	22%	25%	23%
Somewhat unimportant	1%	1%	3%	3%	6%	4%	1%	3%	2%
Not at all important	1%	2%	2%	1%	3%	2%	1%	3%	2%
Unwght N	123	292	108	142	132	443	344	248	542

Rutgers-Eagleton Poll
NJ Arts Education Partnership – Arts Ed Now 2016

	District Factor Group Classification				State School Aid 2015-2016			
	A+B	CD+DE	FG+GH	I+J	<\$2.96M	\$2.96M - <\$11.5M	\$11.5M - <\$49M	\$49M+
Very important	76%	69%	67%	77%	69%	75%	67%	77%
Somewhat important	19%	26%	29%	19%	26%	22%	26%	20%
Somewhat unimportant	2%	3%	1%	4%	3%	2%	4%	2%
Not at all important	2%	1%	3%	0%	2%	0%	3%	1%
Unwght N	232	223	173	160	196	202	202	188

Q. And from what you know or have heard, do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that students in YOUR area have enough opportunities to attend arts programs and events:

	In School	In Your Community
Strongly agree	28%	29%
Somewhat agree	26%	27%
Somewhat disagree	16%	15%
Strongly disagree	18%	16%
Don't know	12%	12%
Unwght N	472	485

In School

	Gender		Race/Ethnicity		Age			
	Male	Female	White	Non-white	18-34	35-49	50-64	65+
Strongly agree	28%	27%	32%	20%	23%	19%	37%	34%
Somewhat agree	32%	21%	25%	26%	29%	34%	22%	17%
Somewhat disagree	17%	16%	15%	19%	23%	18%	16%	5%
Strongly disagree	11%	24%	13%	27%	20%	22%	16%	15%
Don't know	12%	11%	14%	7%	5%	7%	10%	30%
Unwght N	227	245	297	164	86*	115	164	107

* Small N; interpret with caution.

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Strongly agree	23%	23%	27%	38%	33%	20%	30%	30%
Somewhat agree	15%	30%	36%	31%	23%	22%	29%	30%
Somewhat disagree	21%	19%	12%	12%	14%	21%	17%	13%
Strongly disagree	26%	17%	19%	11%	19%	23%	12%	19%
Don't know	15%	11%	7%	7%	11%	15%	12%	8%
Unwght N	114	147	77*	78*	113	124	121	112

* Small N; interpret with caution.

	Region					Married		Parent	
	Urban	Suburb	Exurban	Phil/South	Shore	Yes	Other	Yes	No
Strongly agree	23%	31%	35%	20%	28%	34%	22%	30%	27%

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Somewhat agree	25%	24%	28%	27%	28%	28%	23%	32%	23%
Somewhat disagree	18%	16%	12%	19%	16%	11%	22%	14%	17%
Strongly disagree	29%	18%	10%	22%	10%	16%	20%	21%	17%
Don't know	4%	11%	15%	12%	18%	11%	13%	3%	15%
Unwght N	75*	174	56*	87*	80*	264	202	137	330

* Small N; interpret with caution.

	District Factor Group Classification				State School Aid 2015-2016			
	A+B	CD+DE	FG+GH	I+J	<\$2.96M	\$2.96M - <\$11.5M	\$11.5M - <\$49M	\$49M+
Strongly agree	15%	25%	35%	47%	38%	31%	24%	20%
Somewhat agree	23%	25%	27%	31%	30%	27%	28%	20%
Somewhat disagree	20%	19%	12%	12%	13%	18%	15%	20%
Strongly disagree	32%	20%	10%	5%	9%	12%	17%	36%
Don't know	9%	12%	16%	6%	11%	13%	16%	5%
Unwght N	137	140	101	87*	113	120	117	115

* Small N; interpret with caution.

In Your Community

	Gender		Race/Ethnicity		Age			
	Male	Female	White	Non-white	18-34	35-49	50-64	65+
Strongly agree	26%	33%	31%	26%	18%	29%	38%	32%
Somewhat agree	34%	21%	29%	23%	36%	23%	23%	27%
Somewhat disagree	15%	15%	16%	14%	26%	14%	12%	9%
Strongly disagree	15%	18%	12%	24%	14%	22%	18%	10%
Don't know	10%	14%	11%	12%	6%	12%	10%	22%
Unwght N	247	238	308	160	84*	103	189	109

* Small N; interpret with caution.

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Strongly agree	27%	28%	34%	28%	34%	27%	30%	29%
Somewhat agree	26%	33%	24%	31%	21%	25%	31%	29%
Somewhat disagree	13%	14%	19%	20%	11%	18%	15%	14%
Strongly disagree	23%	18%	8%	13%	24%	17%	15%	11%
Don't know	11%	8%	15%	9%	10%	13%	8%	17%
Unwght N	113	131	98	83*	86*	146	151	102

* Small N; interpret with caution.

	Region					Married		Parent	
	Urban	Suburb	Exurban	Phil/South	Shore	Yes	Other	Yes	No
Strongly agree	27%	29%	31%	23%	35%	36%	23%	33%	28%
Somewhat agree	20%	27%	29%	30%	30%	27%	28%	29%	27%
Somewhat disagree	20%	18%	12%	15%	9%	13%	18%	10%	17%
Strongly disagree	28%	16%	14%	14%	12%	15%	17%	21%	14%
Don't know	6%	10%	14%	18%	14%	10%	14%	6%	14%
Unwght N	67*	181	79*	80*	78*	261	218	141	341

* Small N; interpret with caution.

Rutgers-Eagleton Poll
NJ Arts Education Partnership – Arts Ed Now 2016

	District Factor Group Classification				State School Aid 2015-2016			
	A+B	CD+DE	FG+GH	I+J	\$2.96M - \$11.5M		\$11.5M - \$49M+	
					<\$2.96M	<\$11.5M	<\$49M	\$49M+
Strongly agree	20%	27%	27%	47%	44%	28%	21%	23%
Somewhat agree	23%	29%	32%	24%	25%	27%	34%	23%
Somewhat disagree	20%	16%	14%	11%	15%	15%	15%	17%
Strongly disagree	30%	15%	12%	7%	7%	14%	18%	28%
Don't know	8%	13%	15%	12%	9%	16%	12%	9%
Unwght N	130	126	115	109	134	122	118	106

Q. Please tell me whether you have done any of the following arts-related activities either at a local school, in your community, BOTH at a local school and in your community, or neither place since September 2015. [RANDOMIZE ORDER]

Encouraged a child to participate in an arts program or event

At a local school	22%
In your community	17%
Both	23%
Neither	38%
Unwght N	797

	Gender		Race/Ethnicity		Age			
	Male	Female	White	Non-white	18-34	35-49	50-64	65+
At a local school	23%	21%	19%	26%	23%	27%	19%	15%
In your community	18%	17%	18%	16%	21%	20%	16%	11%
Both	22%	24%	24%	22%	20%	27%	25%	20%
Neither	37%	38%	39%	36%	36%	26%	41%	54%
Unwght N	393	404	493	279	154	191	290	162

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
At a local school	21%	18%	34%	23%	19%	27%	16%	25%
In your community	18%	18%	14%	21%	13%	18%	16%	21%
Both	18%	25%	22%	28%	23%	19%	25%	25%
Neither	43%	38%	30%	28%	45%	36%	43%	29%
Unwght N	194	232	139	138	164	216	241	174

	Region					Married		Parent	
	Urban	Suburb	Exurban	Phil/South	Shore	Yes	Other	Yes	No
At a local school	26%	20%	21%	21%	22%	23%	21%	32%	17%
In your community	20%	16%	15%	19%	19%	17%	18%	16%	18%
Both	23%	21%	31%	24%	21%	25%	21%	31%	20%
Neither	31%	44%	33%	37%	38%	36%	40%	22%	45%
Unwght N	122	294	108	141	132	442	345	246	544

Rutgers-Eagleton Poll
NJ Arts Education Partnership – Arts Ed Now 2016

	District Factor Group Classification				State School Aid 2015-2016			
	A+B	CD+DE	FG+GH	I+J	<\$2.96M	\$2.96M - \$11.5M	\$11.5M - \$49M	\$49M+
At a local school	22%	20%	22%	23%	26%	19%	20%	22%
In your community	17%	20%	17%	16%	15%	18%	18%	19%
Both	24%	22%	19%	26%	19%	27%	21%	23%
Neither	37%	39%	42%	35%	40%	35%	40%	36%
Unwght N	231	224	173	160	195	203	202	188

Taken a child to an arts program or event

At a local school	11%
In your community	16%
Both	16%
Neither	57%
Unwght N	793

	Gender		Race/Ethnicity		Age			
	Male	Female	White	Non-white	18-34	35-49	50-64	65+
At a local school	11%	10%	8%	15%	9%	18%	9%	5%
In your community	15%	18%	18%	14%	14%	24%	16%	10%
Both	14%	18%	18%	13%	8%	23%	19%	14%
Neither	60%	54%	55%	59%	69%	35%	56%	70%
Unwght N	391	402	491	277	154	191	288	160

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
At a local school	8%	10%	13%	15%	9%	12%	10%	12%
In your community	16%	17%	14%	19%	14%	17%	14%	20%
Both	12%	13%	21%	24%	15%	12%	20%	18%
Neither	65%	60%	52%	42%	61%	60%	56%	50%
Unwght N	192	232	139	136	162	217	239	173

	Region					Married		Parent	
	Urban	Suburb	Exurban	Phil/South	Shore	Yes	Other	Yes	No
At a local school	13%	11%	10%	8%	11%	11%	10%	19%	7%
In your community	17%	14%	19%	19%	15%	19%	13%	22%	13%
Both	16%	12%	23%	15%	20%	22%	10%	28%	11%
Neither	54%	63%	48%	58%	53%	48%	67%	31%	69%
Unwght N	122	292	107	142	130	440	344	245	541

Rutgers-Eagleton Poll
NJ Arts Education Partnership – Arts Ed Now 2016

	District Factor Group Classification				State School Aid 2015-2016			
	A+B	CD+DE	FG+GH	I+J	<\$2.96M	\$2.96M - <\$11.5M	\$11.5M - <\$49M	\$49M+
At a local school	10%	11%	12%	9%	13%	12%	10%	8%
In your community	18%	16%	12%	20%	16%	17%	16%	18%
Both	15%	16%	13%	23%	19%	14%	17%	14%
Neither	57%	56%	64%	48%	51%	58%	56%	60%
Unwght N	230	223	173	159	194	203	201	187

Donated to or raised money for an arts program or event

At a local school	13%
In your community	13%
Both	10%
Neither	64%
Unwght N	791

	Gender		Race/Ethnicity		Age			
	Male	Female	White	Non-white	18-34	35-49	50-64	65+
At a local school	12%	13%	14%	11%	11%	17%	13%	9%
In your community	14%	11%	14%	10%	14%	12%	11%	13%
Both	11%	10%	11%	9%	7%	13%	13%	7%
Neither	62%	67%	61%	70%	67%	59%	63%	70%
Unwght N	388	403	489	277	154	189	288	160

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
At a local school	10%	12%	18%	19%	12%	13%	11%	16%
In your community	10%	15%	8%	20%	8%	12%	16%	13%
Both	7%	10%	6%	18%	8%	8%	10%	15%
Neither	74%	63%	67%	43%	72%	67%	63%	57%
Unwght N	193	231	137	136	163	214	241	171

	District Factor Group Classification				State School Aid 2015-2016			
	A+B	CD+DE	FG+GH	I+J	<\$2.96M	\$2.96M - <\$11.5M	\$11.5M - <\$49M	\$49M+
At a local school	11%	15%	14%	11%	17%	11%	13%	10%
In your community	14%	12%	9%	15%	15%	11%	12%	13%
Both	12%	10%	9%	11%	10%	10%	11%	10%
Neither	64%	63%	68%	63%	58%	67%	64%	68%
Unwght N	230	222	173	158	193	203	199	188

Rutgers-Eagleton Poll
NJ Arts Education Partnership – Arts Ed Now 2016

	Region					Married		Parent	
	Urban	Suburb	Exurban	Phil/South	Shore	Yes	Other	Yes	No
At a local school	16%	11%	13%	12%	14%	15%	11%	19%	10%
In your community	14%	12%	10%	15%	11%	12%	13%	10%	14%
Both	13%	7%	16%	9%	11%	14%	7%	14%	9%
Neither	58%	70%	60%	63%	64%	60%	69%	57%	67%
Unwght N	119	292	108	141	131	437	344	244	540

Volunteered to help with an arts program or event

At a local school	9%
In your community	9%
Both	7%
Neither	74%
Unwght N	794

	Gender		Race/Ethnicity		Age			
	Male	Female	White	Non-white	18-34	35-49	50-64	65+
At a local school	8%	11%	8%	11%	10%	13%	9%	3%
In your community	10%	9%	9%	9%	8%	11%	10%	8%
Both	6%	8%	7%	8%	8%	7%	8%	5%
Neither	76%	72%	76%	72%	74%	69%	72%	84%
Unwght N	391	403	491	278	154	190	289	161

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
At a local school	7%	7%	10%	18%	7%	9%	8%	15%
In your community	8%	12%	7%	11%	7%	10%	12%	7%
Both	5%	7%	7%	9%	7%	4%	10%	8%
Neither	80%	75%	76%	62%	80%	78%	70%	70%
Unwght N	193	232	138	137	164	214	241	173

	Region					Married		Parent	
	Urban	Suburb	Exurban	Phil/South	Shore	Yes	Other	Yes	No
At a local school	11%	10%	14%	5%	7%	11%	8%	15%	7%
In your community	10%	8%	9%	10%	11%	9%	9%	9%	10%
Both	5%	8%	9%	8%	5%	7%	8%	9%	6%
Neither	73%	74%	68%	78%	76%	73%	75%	67%	77%
Unwght N	121	293	107	141	132	439	345	245	542

Rutgers-Eagleton Poll
NJ Arts Education Partnership – Arts Ed Now 2016

	District Factor Group Classification				State School Aid 2015-2016			
	A+B	CD+DE	FG+GH	I+J	<\$2.96M	\$2.96M - <\$11.5M	\$11.5M - <\$49M	\$49M+
At a local school	9%	8%	5%	16%	12%	10%	7%	9%
In your community	11%	8%	10%	9%	8%	9%	9%	12%
Both	5%	8%	9%	7%	7%	9%	9%	4%
Neither	75%	76%	76%	68%	73%	72%	75%	76%
Unwght N	231	222	173	159	194	202	201	188

Discussed an arts program or event with others

At a local school	10%
In your community	25%
Both	19%
Neither	46%
Unwght N	797

	Gender		Race/Ethnicity		Age			
	Male	Female	White	Non-white	18-34	35-49	50-64	65+
At a local school	10%	9%	9%	11%	12%	11%	8%	8%
In your community	25%	25%	26%	24%	24%	27%	23%	28%
Both	19%	19%	22%	14%	14%	26%	24%	9%
Neither	46%	46%	43%	51%	50%	36%	45%	55%
Unwght N	393	404	492	280	156	191	290	160

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
At a local school	6%	8%	17%	10%	5%	12%	6%	15%
In your community	19%	28%	25%	32%	21%	26%	26%	26%
Both	14%	16%	21%	29%	15%	14%	23%	24%
Neither	61%	48%	37%	29%	59%	48%	45%	36%
Unwght N	194	232	138	138	164	216	240	175

	Region					Married		Parent	
	Urban	Suburb	Exurban	Phil/South	Shore	Yes	Other	Yes	No
At a local school	8%	12%	11%	8%	6%	9%	10%	14%	7%
In your community	28%	23%	29%	24%	25%	26%	24%	23%	26%
Both	21%	14%	24%	21%	21%	24%	14%	28%	15%
Neither	42%	51%	36%	46%	48%	41%	52%	35%	51%
Unwght N	123	292	107	142	133	441	346	248	542

Rutgers-Eagleton Poll
NJ Arts Education Partnership – Arts Ed Now 2016

	District Factor Group Classification				State School Aid 2015-2016			
	A+B	CD+DE	FG+GH	I+J	<\$2.96M	\$2.96M - <\$11.5M	\$11.5M - <\$49M	\$49M+
At a local school	8%	9%	11%	12%	13%	10%	9%	7%
In your community	23%	26%	25%	27%	26%	24%	23%	26%
Both	20%	18%	16%	23%	17%	22%	20%	17%
Neither	49%	48%	48%	38%	43%	44%	48%	50%
Unwght N	232	225	173	158	194	204	202	188

Shared something about an arts program or event on Facebook, Twitter, or other social media platforms

At a local school	5%
In your community	17%
Both	14%
Neither	65%
Unwght N	790

	Gender		Race/Ethnicity		Age			
	Male	Female	White	Non-white	18-34	35-49	50-64	65+
At a local school	4%	5%	4%	5%	8%	4%	3%	1%
In your community	14%	19%	16%	17%	24%	14%	15%	11%
Both	14%	14%	15%	12%	13%	19%	15%	7%
Neither	67%	63%	65%	66%	54%	63%	67%	81%
Unwght N	385	405	489	278	153	187	289	161

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
At a local school	2%	5%	8%	5%	2%	5%	4%	7%
In your community	15%	20%	17%	17%	9%	19%	16%	20%
Both	10%	15%	13%	20%	10%	13%	17%	14%
Neither	73%	60%	63%	58%	79%	62%	63%	60%
Unwght N	192	233	138	135	164	214	239	171

	Region					Married		Parent	
	Urban	Suburb	Exurban	Phil/South	Shore	Yes	Other	Yes	No
At a local school	2%	4%	9%	4%	6%	5%	5%	8%	3%
In your community	27%	13%	12%	20%	14%	16%	17%	13%	18%
Both	18%	13%	10%	12%	17%	16%	12%	18%	12%
Neither	53%	70%	68%	65%	64%	64%	66%	62%	66%
Unwght N	118	291	108	141	132	438	343	243	541

Rutgers-Eagleton Poll
NJ Arts Education Partnership – Arts Ed Now 2016

	District Factor Group Classification				State School Aid 2015-2016			
	A+B	CD+DE	FG+GH	I+J	<\$2.96M	\$2.96M - <\$11.5M	\$11.5M - <\$49M	\$49M+
At a local school	4%	3%	7%	4%	7%	3%	5%	4%
In your community	20%	14%	12%	19%	16%	16%	11%	23%
Both	15%	17%	11%	11%	13%	14%	16%	14%
Neither	60%	66%	70%	65%	64%	68%	68%	59%
Unwght N	227	222	174	158	193	203	201	184

Q. Please tell me whether you have brought up the issue of arts education with any of the following people or in any of the following settings since September 2015. Just tell me yes or no for each. [RANDOMIZE ORDER]

To a teacher or school administrator

Yes	30%
No	70%
Unwght N	798

	Gender		Race/Ethnicity		Age			
	Male	Female	White	Non-white	18-34	35-49	50-64	65+
Yes	31%	28%	28%	34%	33%	33%	30%	21%
No	69%	72%	72%	66%	67%	67%	70%	79%
Unwght N	394	404	492	281	156	191	291	160

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Yes	21%	32%	32%	38%	22%	28%	31%	37%
No	79%	68%	68%	62%	78%	72%	69%	63%
Unwght N	194	233	139	139	165	217	239	175

	Region					Married		Parent	
	Urban	Suburb	Exurban	Phil/South	Shore	Yes	Other	Yes	No
Yes	38%	26%	31%	33%	27%	33%	27%	40%	25%
No	62%	74%	69%	67%	73%	67%	73%	60%	75%
Unwght N	123	293	107	142	133	443	345	248	543

	District Factor Group Classification				State School Aid 2015-2016			
	A+B	CD+DE	FG+GH	I+J	<\$2.96M	\$2.96M - <\$11.5M	\$11.5M - <\$49M	\$49M+
Yes	36%	28%	21%	31%	29%	28%	26%	37%
No	64%	72%	79%	69%	71%	72%	74%	63%
Unwght N	232	223	175	159	195	203	203	188

Rutgers-Eagleton Poll
NJ Arts Education Partnership – Arts Ed Now 2016

At a local community or town meeting

Yes	12%									
No	88%									
Unwght N	799									
	Gender		Race/Ethnicity				Age			
	Male	Female	White	Non-white	18-34	35-49	50-64	65+		
Yes	11%	13%	11%	14%	11%	14%	13%	11%		
No	89%	87%	89%	86%	89%	86%	87%	89%		
Unwght N	394	405	493	281	156	191	291	161		
	Income				Education					
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work		
Yes	12%	13%	6%	18%	15%	9%	13%	12%		
No	88%	87%	94%	82%	85%	91%	87%	88%		
Unwght N	194	234	139	139	165	218	239	175		
	Region				Married		Parent			
	Urban	Suburb	Exurban	Phil/South	Shore	Yes	Other	Yes	No	
Yes	18%	12%	13%	12%	8%	12%	12%	15%	11%	
No	82%	88%	87%	88%	92%	88%	88%	85%	89%	
Unwght N	123	294	107	142	133	444	345	248	544	
	District Factor Group Classification				State School Aid 2015-2016					
	A+B	CD+DE	FG+GH	I+J	<\$2.96M	\$2.96M - <\$11.5M	\$11.5M - <\$49M	\$49M+		
Yes	17%	13%	7%	9%	9%	12%	13%	15%		
No	83%	87%	93%	91%	91%	88%	87%	85%		
Unwght N	232	224	175	159	196	203	203	188		

At a PTO, PTA, or school board meeting

Yes	12%									
No	88%									
Unwght N	798									
	Gender		Race/Ethnicity				Age			
	Male	Female	White	Non-white	18-34	35-49	50-64	65+		
Yes	9%	14%	9%	16%	10%	15%	14%	7%		
No	91%	86%	91%	84%	90%	85%	86%	93%		
Unwght N	393	405	493	280	156	191	290	161		

Rutgers-Eagleton Poll
NJ Arts Education Partnership – Arts Ed Now 2016

	Income				Education				
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	
Yes	11%	11%	11%	16%	9%	11%	12%	14%	
No	89%	89%	89%	84%	91%	89%	88%	86%	
Unwght N	193	234	139	139	165	218	238	175	

	Region					Married		Parent	
	Urban	Suburb	Exurban	Phil/South	Shore	Yes	Other	Yes	No
Yes	20%	8%	13%	10%	13%	13%	11%	22%	7%
No	80%	92%	87%	90%	87%	87%	89%	78%	93%
Unwght N	123	293	107	142	133	444	344	247	544

	District Factor Group Classification				State School Aid 2015-2016			
	A+B	CD+DE	FG+GH	I+J	<\$2.96M	\$2.96M - <\$11.5M	\$11.5M - <\$49M	\$49M+
Yes	18%	12%	6%	10%	9%	8%	11%	19%
No	82%	88%	94%	90%	91%	92%	89%	81%
Unwght N	232	224	174	159	196	202	203	188

To an elected official

Yes	9%
No	91%
Unwght N	798

	Gender		Race/Ethnicity		Age			
	Male	Female	White	Non- white	18-34	35-49	50-64	65+
Yes	11%	7%	10%	8%	6%	10%	11%	11%
No	89%	93%	90%	92%	94%	90%	89%	89%
Unwght N	394	404	493	280	155	191	291	161

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Yes	5%	9%	9%	15%	8%	6%	9%	14%
No	95%	91%	91%	85%	92%	94%	91%	86%
Unwght N	194	233	139	139	165	216	240	175

	Region					Married		Parent	
	Urban	Suburb	Exurban	Phil/South	Shore	Yes	Other	Yes	No
Yes	14%	8%	11%	6%	8%	11%	8%	9%	9%
No	86%	92%	89%	94%	92%	89%	92%	91%	91%
Unwght N	123	293	108	141	133	443	345	248	543

Rutgers-Eagleton Poll
NJ Arts Education Partnership – Arts Ed Now 2016

	District Factor Group Classification				State School Aid 2015-2016			
	A+B	CD+DE	FG+GH	I+J	<\$2.96M	\$2.96M - <\$11.5M	\$11.5M - <\$49M	\$49M+
Yes	12%	9%	7%	9%	8%	10%	9%	10%
No	88%	91%	93%	91%	92%	90%	91%	90%
Unwght N	232	222	175	160	196	203	202	188

On Facebook, Twitter, or other social media platforms

Yes	26%
No	74%
Unwght N	796

	Gender		Race/Ethnicity		Age			
	Male	Female	White	Non-white	18-34	35-49	50-64	65+
Yes	21%	30%	25%	26%	33%	28%	24%	12%
No	79%	70%	75%	74%	67%	72%	76%	88%
Unwght N	392	404	492	281	155	191	290	160

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Yes	20%	31%	24%	26%	18%	23%	29%	30%
No	80%	69%	76%	74%	82%	77%	71%	70%
Unwght N	193	232	138	139	165	218	238	173

	Region				Married		Parent		
	Urban	Suburb	Exurban	Phil/South Shore	Yes	Other	Yes	No	
Yes	31%	24%	23%	26%	25%	27%	24%	30%	23%
No	69%	76%	77%	74%	75%	73%	76%	70%	77%
Unwght N	122	293	108	141	132	442	345	247	542

	District Factor Group Classification				State School Aid 2015-2016			
	A+B	CD+DE	FG+GH	I+J	<\$2.96M	\$2.96M - <\$11.5M	\$11.5M - <\$49M	\$49M+
Yes	29%	26%	22%	24%	23%	27%	24%	29%
No	71%	74%	78%	76%	77%	73%	76%	71%
Unwght N	232	221	175	159	194	202	203	188

The Rutgers-Eagleton Poll was conducted by telephone using live callers September 6-10, 2016 with a scientifically selected random sample of 802 New Jersey adults, 18 or older. Respondents within a household are selected by asking randomly for the youngest adult male or female currently available. If the named gender is not available, the youngest adult of the other gender is interviewed. The poll was available in Spanish for respondents who requested it. This telephone poll included 441 landline and 361 cell phone adults, all acquired through random digit dialing. Distribution of household phone use in this sample is:

Cell Only:	21%
Dual Use, Reached on Cell:	25%
Dual Use, Reached on LL:	51%
Landline Only:	4%

Data were weighted to the demographics of adults in New Jersey. Weights account for the probability of being selected within the sample frame, adjusting for frame overlap, as well as the probability of being sampled within a household, based on the number of individuals living in the household for respondents reached via landline and on the number of adults sharing a phone for respondents reached via cell. The sample was weighted using a raking algorithm to several demographic variables reflecting the general population parameters of the state of New Jersey: gender, race, age, and Hispanic ethnicity. The final weights, which combined all of the parameters mentioned, were trimmed at the 5th and 95th percentile so as to not accord too much weight to any one case or subset of cases. All results are reported with these weighted data.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. Sampling error should be adjusted to recognize the effect of weighting the data to better match the population. In this poll, the simple sampling error for the 802 adults is +/-3.5 percentage points at a 95 percent confidence interval. The sample weighting design effect is 1.27, making the adjusted margin of error +/- 3.9 percentage points for the adult sample.

Thus if 50 percent of New Jersey adults in this sample favor a particular position, we would be 95 percent sure that the true figure is between 46.1 and 53.9 percent (50 +/-3.9) if all New Jersey adults had been interviewed, rather than just a sample.

Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording, or context effects.

This Rutgers-Eagleton Poll was fielded by Braun Research, Inc. The questionnaire was developed in partnership with the New Jersey Arts Education Partnership and all data analyses were completed in house by the Eagleton Center for Public Interest Polling (ECPIP). The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center for the study of politics and the political process. Full questionnaires are available on request, and can also be accessed through our archives at eagletonpoll.rutgers.edu. For more information, please contact eagleton.poll@rutgers.edu.

Weighted Sample Characteristics			
802 New Jersey Adults			
37% Democrat	48% Male	28% 18-34	63% White
43% Independent	52% Female	26% 35-49	12% Black
20% Republican		28% 50-64	16% Hispanic
		18% 65+	9% Asian/Other/Multi