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EDITOR'S NOTE: ATTENTION POLITICAL, ASSIGNMENT EDITORS, Professor David Redlawsk may be contacted at 319-400-1134 (cell) or redlawsk@rutgers.edu. See <http://eagletonpollblog.wordpress.com> for additional commentary. Follow the Rutgers-Eagleton Poll on Facebook at <https://www.facebook.com/RutgersEagletonPoll> and Twitter @EagletonPoll.

NEW JERSEY VOTERS TELL RUTGERS-EAGLETON POLL THAT COUNTRY WILL REMAIN DIVIDED

NEW BRUNSWICK, N.J. – Following President Barack Obama's re-election, 49 percent of New Jersey voters say the country will become more divided, while only 40 percent think Americans will become more united, according to a Rutgers-Eagleton poll released today. Even so, two-thirds of respondents remain optimistic about the next four years.

Not surprisingly, this feeling of optimism is driven by the 90 percent of Democrats who are positive about the future. Only 25 percent of Republicans are optimistic about the next four years. Independent voters are more optimistic than pessimistic, 56 percent to 38 percent.

Nearly all of Mitt Romney's GOP backers are pessimistic and expect the country to remain divided. Most Obama voters are optimistic, but 30 percent agree that Americans will be more divided. Voters also are evenly split about the country's direction.

"New Jersey went heavily for Obama, and his supporters are optimistic," said David Redlawsk, director of the Rutgers-Eagleton Poll and professor of political science at Rutgers University. "But their optimism is tempered by recognition that the election did not eliminate divisions in the country."

Obama and Romney voters do not agree on much, but 60 percent of both groups say that the economy and jobs are the most important issue today. Romney supporters name the federal budget deficit second (17 percent), while Obama voters call education their runner-up (12 percent).

Asked to name a second-term priority for Obama, 42 percent of all voters reference the economy, jobs, or fiscal responsibility. Reinforcing existing divisions, 15 percent of Republicans simply say Obama should resign and leave office.

"Obama's victory clearly did little to heal partisan wounds," said Redlawsk. "National polling gives him a post-election approval bump, but a significant number of voters continues to be implacably opposed to the president."

Results are from a poll of 1,228 New Jersey adults conducted statewide among both landline and cell phone households from Nov 14-17. Within this sample is a subsample of 1,108 registered voters with a margin of error of +/- 2.9 percentage points.

Demographics underscore political division

Nearly 80 percent of Republicans and 56 percent of independents see the country as more divided following the election. Conversely, 60 percent of Democrats say Americans will become more united.

Obama voters – Democrats and independents – are seven times more likely to believe the country will come together (60 percent) than Romney backers (8 percent). By more than 3 to 1, Romney voters expect more division in the country than Obama supporters.

Reflecting the presidential vote, men are more likely than women to believe the country will become more divided (55 percent to 44 percent). About one-third of men expect greater unity, while 44 percent of women feel the same. White voters have a more negative outlook than Hispanic and black voters: 55 percent of whites believe the country will be more divided, compared to 46 percent of Hispanics and only a quarter of blacks.

Perceptions of division decrease with age. Voters under 35 are the most skeptical about Americans uniting, with 55 percent thinking there will be greater division. Seniors are split, with 44 percent expecting division and 41 percent seeing a more united country. This negative outlook also increases with education; more than half of those with at least a college degree believe the country will be more divided.

Beliefs about country's direction follow a similar pattern. Voters are split with 47 percent saying the country is going in the right direction while 48 percent think it is off on the wrong track. More Democrats (73 percent) say the U.S. is going in the right direction than Republicans (12 percent) or independents (40 percent). Eight-five percent of Republicans say the country is on the wrong track, compared to 57 percent of independents and 21 percent of Democrats. By more than 12 to 1, Obama supporters agree with the country's direction compared to Romney voters. More than 90 percent of Romney voters believe the country is headed down the wrong path.

The next four years: who is optimistic?

As expected, partisanship defines voter optimism about the next four years. While more than nine in 10 Democrats are optimistic, 56 percent of independents and just 23 percent of Republicans feel the same.

Women are 12 points more likely than men to be optimistic about the next four years (69 percent to 57 percent). While more than half of all white voters are optimistic, blacks and Hispanics are most positive at 89 percent and 72 percent, respectively. Younger voters and those in lower income brackets are most optimistic, while older and higher-income voters show greater pessimism. Still, more than half from each group say they are optimistic. Obama voters are more optimistic about the next four year than Romney's supporters (92 percent to 17 percent).

Economy and jobs remains top priority

Given a list of issues, voters name the economy and jobs as most important (58 percent of Democrats, 52 percent of independents, 62 percent of Republicans). Education is a distant second for Democrats (11 percent), while Republicans and independents pick the federal budget deficit second (17 and 13 percent, respectively).

Obama handily won voters who found the economy and jobs most important, 59 percent to 39 percent. Romney was the easy winner among the much smaller group naming the federal budget deficit first, 58 percent to 36 percent.

Asked to say “in just a couple words” what the president’s second-term priorities should be, nearly half of voters cited the economy, jobs, fiscal issues and taxes. Health care is specifically named by seven percent, followed by six percent who want Obama to focus primarily on bipartisanship and compromise.

Democrats are more likely than Republicans to say fixing the economy is most important, while Republicans are equally likely to talk about establishing fiscal responsibility and about the economy. But 15 percent of Republicans – the largest percentage – simply say Obama should resign and leave office. Republicans also are more likely than Democrats to mention health care, with 11 percent saying the top priority is to change Obama’s health care law.

Motivation for Republicans at the polls

Many Romney voters were motivated primarily by opposition to Obama. The large majority of Obama voters (79 percent) said they voted more for the president than against Romney, while 20 percent said they were voting against the challenger. By contrast, 55 percent of Romney supporters say their vote supported Romney, while 42 percent said they voted against the incumbent.

Eighty-five percent of Democrats who voted for Obama were motivated by their support for the president, rather than by their opposition to Romney (14 percent). Independent Obama voters were somewhat more focused on their opposition to Romney, but 67 percent still said they were voting in support of Obama. Sixty percent of Romney’s GOP supporters voted for him while 38 percent were voting against Obama. Independents supporting Romney were equally likely to say they were motivated in favor of the challenger as they were to be voting in opposition to Obama.

“While opposition to a candidate can motivate voters to show up, studies show that it is enthusiasm that really brings people to the polls,” said Redlawsk. “Obama voters clearly had enthusiasm on their side, while Romney voters were more motivated by their dislike of Obama.”

Obama’s favorability

Obama’s favorability rating has increased five points since October to 61 percent. His unfavorability dropped seven points to 32 percent. Ninety-three percent of Democrats and 53 percent of

independents like Obama. Three-quarters of Republicans are unfavorable while only 14 percent feel favorably toward the president. Nearly two-thirds of women are favorable, while 57 percent of men agree, reopening a gender gap that had disappeared in a late September Rutgers-Eagleton Poll.

While 96 percent of Democrats voted for Obama and 87 percent of Republicans for Romney, independents split evenly, 47 percent for each. Obama won both men and women in New Jersey, but women were much more supportive: 64 percent favored Obama, compared to 54 percent of men. Obama also won virtually all black voters, nearly 70 percent of Hispanics, and just half of white voters in the Garden State.

“As Romney closed in during October, the gender gap in attitudes toward Obama briefly disappeared,” noted Redlawsk. “But in the end, women were far more likely to vote for Obama, and that gap continues in Obama’s post-election favorability. Any announcement of the death of the gender gap was obviously premature.”

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QUESTIONS AND TABLES BEGIN ON THE FOLLOWING PAGE

Questions and Tables

The questions covered in the release of December 4, 2012 are listed below. Column percentages may not add to 100% due to rounding. Respondents are New Jersey Registered Voters; all percentages are of weighted results.

Q. I'd like to ask about some people and groups. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion. First, [ROTATE]:

President Barack Obama

	RV
Favorable	61%
Unfavorable	32%
No opn/DK	7%
Unwt N=	1106

BARACK OBAMA

	Party ID			Ideology			Gender		Race			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp	Other
Favorable	93%	53%	14%	95%	63%	24%	57%	65%	53%	93%	72%	83%
Unfavorable	4%	36%	76%	2%	28%	69%	36%	28%	39%	4%	19%	9%
DK/No Opn	3%	11%	9%	3%	9%	7%	7%	7%	7%	3%	9%	9%
Unwt N=	450	401	243	254	576	253	504	602	799	113	89	83

	Age				Region				
	18-34	35-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore
Favorable	74%	65%	59%	53%	80%	66%	46%	55%	53%
Unfavorable	20%	27%	35%	40%	17%	27%	47%	32%	41%
DK/No Opn	6%	8%	6%	7%	3%	7%	6%	12%	6%
Unwt N=	127	365	389	209	185	371	170	194	186

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
Favorable	69%	60%	62%	59%	62%	64%	56%	63%
Unfavorable	23%	33%	33%	36%	28%	30%	38%	31%
DK/No Opn	8%	7%	6%	5%	10%	6%	6%	7%
Unwt N=	262	305	169	158	252	285	308	251

	Religion				Union Household			
	Cath	Prot	Jewish	Other	Born Again	Public	Private	No Union
Favorable	57%	58%	64%	77%	60%	65%	65%	60%
Unfavorable	35%	36%	27%	18%	35%	27%	30%	33%
DK/No Opn	8%	7%	9%	5%	5%	7%	5%	7%
Unwt N=	483	300	72	195	163	186	63	828

[QUESTIONS ABOUT NEW JERSEY POLITICS INCLUDING GOV. CHRIS CHRISTIE APPEARED HERE BEFORE THE NEXT QUESTION]

Q. Thinking about the United States as a whole, would you say the country is currently going in the right direction or has it gone off on the wrong track?

	RV
Right Direction	47%
Wrong Track	48%
DK (vol)	5%
Unwgt N=	1099

Registered Voters

	Party ID			Ideology			Gender		Race			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp	Other
Right Direction	73%	40%	12%	76%	48%	18%	44%	50%	40%	79%	51%	59%
Wrong Track	21%	57%	85%	17%	48%	81%	52%	44%	55%	17%	38%	38%
DK (vol)	7%	3%	3%	7%	5%	1%	4%	6%	5%	4%	11%	3%
Unwt N=	445	398	243	248	575	253	502	597	791	114	89	83

	Age				Region				
	18-29	30-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore
Right Direction	54%	49%	44%	46%	59%	54%	37%	40%	40%
Wrong Track	42%	46%	53%	48%	34%	43%	59%	55%	54%
DK (vol)	5%	5%	4%	6%	7%	3%	4%	5%	6%
Unwt N=	127	362	388	208	184	369	169	193	184

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
Right Direction	53%	42%	49%	48%	46%	52%	43%	48%
Wrong Track	41%	52%	49%	49%	47%	44%	55%	45%
DK (vol)	5%	6%	2%	3%	8%	4%	2%	7%
Unwt N=	261	304	167	157	252	284	304	249

	Religion				Union Household			
	Cath	Prot	Jewish	Other	Born Again	Public	Private	No Union
Right Direction	43%	44%	49%	61%	42%	57%	42%	45%
Wrong Track	52%	51%	45%	35%	51%	42%	51%	49%
DK (vol)	5%	5%	6%	5%	7%	2%	7%	5%
Unwt N=	479	300	70	195	162	184	63	823

Q. Which of the following is the MOST important issue facing America today? [READ; ROTATE OPTIONS]

		Obama Favorability		Presidential Vote Choice	
		Fav	Unfav	Obama	Romney
The economy including jobs	57%	55%	60%	59%	61%
The federal budget deficit	11%	8%	16%	7%	17%
Education	9%	12%	3%	12%	2%
Health care	6%	8%	2%	6%	3%
Social security and Medicare	5%	6%	3%	5%	3%
Homeland security and terrorism	3%	2%	6%	2%	6%
Immigration	2%	2%	2%	2%	2%
Medicaid and welfare reform	2%	2%	1%	2%	1%
Something else	5%	4%	5%	5%	4%
Don't Know	2%	2%	1%	1%	1%
Unwt N=	1107	669	355	552	355

	Party ID			Ideology			Gender		Race			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp	Other
The economy including jobs	58%	52%	62%	56%	59%	55%	55%	58%	57%	62%	51%	56%
The federal budget deficit	5%	17%	13%	6%	11%	16%	14%	8%	12%	4%	6%	13%
Education	11%	10%	3%	15%	9%	3%	8%	9%	7%	14%	13%	12%
Health care	8%	4%	6%	9%	5%	5%	3%	8%	6%	7%	8%	7%
Social security/Medicare	6%	4%	4%	5%	5%	5%	5%	5%	5%	5%	4%	3%
Unwt N=	450	401	243	253	578	253	503	604	799	114	89	83

	Age				Region				
	18-34	35-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore
The economy including jobs	46%	59%	61%	54%	61%	58%	55%	51%	57%
The federal budget deficit	11%	10%	11%	11%	7%	13%	13%	9%	11%
Education	23%	9%	7%	5%	10%	8%	9%	11%	7%
Health care	6%	8%	6%	4%	6%	7%	5%	5%	7%
Social security/Medicare	2%	3%	5%	8%	4%	5%	3%	7%	5%
Unwt N=	127	365	389	210	185	372	170	194	186

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
The economy including jobs	53%	59%	57%	69%	49%	52%	65%	61%
The federal budget deficit	7%	11%	14%	13%	8%	10%	11%	15%
Education	9%	10%	10%	6%	10%	11%	6%	9%
Health care	8%	6%	7%	3%	8%	6%	6%	4%
Social security/Medicare	10%	4%	2%	1%	9%	7%	3%	1%
Unwt N=	263	306	169	158	253	285	308	251

NJ Election Wrap-up 2012
Rutgers-Eagleton Poll

	Religion				Union Household			
	Cath	Prot	Jewish	Other	Born Again	Public	Private	No Union
The economy including jobs	59%	58%	56%	52%	60%	55%	59%	57%
The federal budget deficit	11%	10%	10%	10%	7%	12%	13%	11%
Education	6%	7%	13%	18%	6%	11%	7%	8%
Health care	5%	6%	8%	7%	6%	5%	6%	6%
Social security/Medicare	6%	5%	2%	2%	8%	4%	1%	5%
Unwt N=	482	302	72	195	163	186	63	829

Q. [VOTERS ONLY] For President, did you vote for Barack Obama, Mitt Romney, or someone else?

Obama	58%
Romney	38%
Other	3%
Unwt N=	940

	Party ID			Ideology			Gender		Race			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp	Other
Obama	96%	47%	9%	97%	60%	18%	54%	64%	51%	99%	68%	82%
Romney	4%	47%	87%	2%	35%	80%	42%	33%	46%	1%	29%	13%
Other	0%	6%	3%	1%	4%	1%	4%	1%	3%	0%	4%	4%
Unwt N=	404	308	223	226	475	228	430	510	695	95	72	67

	Age				Region				
	18-34	35-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore
Obama	67%	66%	55%	53%	79%	66%	43%	56%	47%
Romney	27%	30%	42%	46%	19%	32%	52%	41%	50%
Other	5%	3%	2%	1%	2%	2%	5%	2%	3%
Unwt N=	95	310	341	187	152	315	148	168	157

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
Obama	69%	57%	60%	57%	58%	63%	55%	61%
Romney	27%	40%	37%	41%	38%	33%	42%	36%
Other	4%	2%	3%	1%	4%	2%	3%	2%
Unwt N=	219	262	157	144	197	245	275	219

	Religion				Union Household			
	Cath	Prot	Jewish	Other	Born Again	Public	Private	No Union
Obama	54%	56%	64%	77%	57%	65%	63%	57%
Romney	43%	41%	34%	18%	39%	33%	35%	39%
Other	2%	2%	2%	5%	3%	2%	2%	3%
Unwt N=	414	260	69	165	135	168	56	697

Q. [OBAMA/ROMNEY VOTERS ONLY] Would you say your vote was more for [OBAMA/ROMNEY] or more against [ROMNEY/OBAMA]?

All Registered Voters

		Obama Voters	Romney Voters
For	70%	79%	55%
Against	29%	20%	42%
Don't Know	2%	1%	3%
Unwt N=	907	553	354

Obama Voters

	Party ID			Ideology			Gender		Race	
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black
For	85%	67%	-	84%	75%	-	82%	77%	77%	86%
Against	14%	33%	-	14%	25%	-	17%	23%	22%	14%
Don't Know	1%	0%	-	2%	0%	-	2%	1%	2%	0%
Unwt N=	386	144	*	219	283	*	229	324	351	94

* Fewer than 50 respondents

	Age				Region				
	18-34	35-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore
For	77%	80%	76%	82%	84%	80%	69%	77%	80%
Against	20%	19%	24%	17%	16%	19%	29%	22%	18%
Don't Know	4%	1%	1%	1%	0%	1%	2%	1%	2%
Unwt N=	66	201	185	97	120	202	65	94	72

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
For	82%	75%	80%	77%	78%	78%	78%	81%
Against	17%	23%	19%	23%	22%	20%	22%	17%
Don't Know	1%	2%	1%	0%	0%	2%	0%	2%
Unwt N=	152	151	92	80	112	156	151	132

	Religion			Union Household Born		
	Cath	Prot	Other	Again	Public	No Union
For	78%	77%	82%	77%	80%	79%
Against	22%	22%	16%	23%	20%	20%
Don't Know	0%	1%	2%	0%	0%	1%
Unwt N=	222	143	127	76	107	398

Romney Voters

	Party ID			Ideology			Gender	
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female
For	-	49%	60%	-	49%	60%	55%	56%
Against	-	48%	38%	-	47%	38%	43%	41%
Don't Know	-	3%	3%	-	4%	2%	2%	3%
Unwt N=	*	144	192	*	168	181	181	173

NJ Election Wrap-up 2012
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	Age				Region				
	18-34	35-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore
For	-	51%	52%	66%	-	49%	59%	48%	64%
Against	-	43%	46%	33%	-	46%	40%	51%	35%
Don't Know	-	6%	2%	1%	-	5%	1%	1%	1%
Unwt N=	*	97	146	86	*	104	76	67	79

	Income				Education			
	<50K	50K-100K	100K-150K	>150K	HS or Less	Some Coll	Coll Grad	Grad Work
For	60%	55%	53%	46%	56%	59%	53%	53%
Against	38%	41%	45%	52%	42%	39%	44%	43%
Don't Know	2%	5%	2%	2%	2%	2%	3%	4%
Unwt N=	57	103	60	62	76	80	116	81

	Religion			Union Household Born	
	Cath	Prot	Again	Public	No Union
For	60%	53%	49%	47%	57%
Against	38%	43%	47%	48%	41%
Don't Know	2%	4%	4%	5%	2%
Unwt N=	179	110	54	57	274

[ALL REGISTERED VOTER WERE ASKED THE FOLLOWING QUESTIONS]

Q. Are you generally optimistic or pessimistic about the next four years with Barack Obama continuing as President?

		Presidential Vote Choice	
		Obama	Romney
Optimistic	64%	92%	17%
Pessimistic	32%	5%	79%
Neither	3%	1%	3%
Don't Know	2%	1%	1%
Unwt N=	1104	553	354

	Party ID			Ideology			Gender		Race			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp	Other
Optimistic	91%	56%	23%	93%	66%	27%	57%	69%	56%	89%	72%	89%
Pessimistic	5%	38%	72%	5%	28%	69%	38%	26%	39%	4%	21%	10%
Neither	2%	2%	4%	1%	3%	3%	2%	3%	2%	3%	4%	1%
Don't Know	2%	4%	%	1%	3%	1%	2%	2%	2%	4%	2%	1%
Unwt N=	451	397	243	254	575	252	503	601	799	114	88	83

	Age				Region				
	18-34	35-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore
Optimistic	73%	67%	60%	59%	78%	69%	50%	60%	56%
Pessimistic	21%	30%	35%	36%	19%	27%	45%	34%	39%
Neither	3%	3%	3%	2%	2%	2%	3%	2%	4%
Don't Know	3%	1%	2%	3%	1%	3%	2%	4%	1%
Unwt N=	126	364	389	210	184	371	170	195	184

NJ Election Wrap-up 2012
Rutgers-Eagleton Poll

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
Optimistic	70%	63%	66%	61%	66%	66%	57%	65%
Pessimistic	23%	33%	30%	38%	26%	29%	40%	31%
Neither	5%	2%	2%	1%	4%	2%	2%	2%
Don't Know	3%	1%	2%	0%	3%	3%	1%	2%
Unwt N=	262	306	169	158	252	283	308	251

	Religion				Union Household			
	Cath	Prot	Jewish	Other	Born Again	Public	Private	No Union
Optimistic	60%	60%	62%	79%	57%	65%	63%	63%
Pessimistic	36%	34%	35%	15%	35%	32%	34%	32%
Neither	2%	2%	3%	4%	5%	3%	2%	2%
Don't Know	2%	4%	0%	2%	3%	1%	1%	3%
Unwt N=	482	301	72	194	162	186	63	828

Q. Do you think America will be more united as a country or more divided as a country after this election?

		Presidential Vote Choice	
		Obama	Romney
Divided	49%	28%	85%
United	40%	60%	8%
Don't Know	11%	12%	7%
Unwt N=	1102	552	353

	Party ID			Ideology			Gender		Race			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp	Other
Divided	29%	56%	79%	32%	47%	74%	55%	44%	55%	25%	46%	31%
United	60%	32%	13%	54%	42%	18%	34%	44%	33%	64%	43%	57%
Don't Know	12%	12%	8%	14%	11%	8%	11%	12%	11%	11%	11%	12%
Unwt N=	450	398	241	254	573	252	501	601	796	114	89	83

	Age				Region				
	18-34	35-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore
Divided	55%	51%	49%	44%	36%	47%	58%	52%	56%
United	32%	39%	42%	41%	52%	42%	28%	39%	33%
Don't Know	13%	10%	9%	15%	12%	11%	14%	9%	10%
Unwt N=	127	364	388	209	185	370	168	195	184

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
Divided	40%	51%	54%	54%	42%	43%	57%	54%
United	48%	40%	36%	34%	45%	46%	32%	35%
Don't Know	12%	9%	10%	13%	12%	11%	11%	10%
Unwt N=	262	306	169	158	253	283	307	249

	Religion				Union Household			
	Cath	Prot	Jewish	Other	Born Again	Public	Private	No Union
Divided	54%	49%	46%	40%	46%	49%	48%	50%
United	39%	39%	42%	43%	45%	39%	45%	39%
Don't Know	8%	12%	12%	17%	9%	12%	7%	11%
Unwt N=	483	299	72	195	162	186	63	825

Q. In just a couple of words, please tell me the ONE most important thing you would like President Obama to do in the next four years? [RECORD OPEN ENDED]

First Mention is:		Obama Favorability Presidential Vote Choice			
		Fav	Unfav	Obama	Romney
The economy	19%	22%	14%	22%	15%
Jobs and unemployment	14%	18%	7%	17%	9%
Fiscal responsibility	9%	7%	13%	7%	14%
Healthcare	7%	6%	9%	6%	9%
Bipartisanship/compromise	6%	7%	5%	7%	5%
Resign and leave office	6%	0%	17%	0%	16%
Taxes	4%	4%	2%	5%	2%
Leadership	4%	5%	3%	6%	3%
Unite country and help it get back on track	4%	5%	3%	4%	3%
Education	3%	5%	1%	5%	1%
Entitlement programs	3%	3%	1%	4%	1%
National security, military, foreign relations	3%	1%	4%	1%	4%
Bring troops home and end war	2%	3%	1%	2%	2%
Less government	2%	0%	4%	0%	4%
Social issues	2%	3%	2%	3%	1%
Immigration	2%	2%	1%	2%	1%
Transparency and honesty	2%	%	4%	%	4%
Other	7%	8%	7%	8%	6%
Don't Know	1%	1%	2%	1%	1%
Unwt N=	1102	665	354	551	355

	Party ID			Ideology			Gender		Race			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Fem	White	Black	Hisp	Other
The economy	21%	20%	14%	20%	22%	13%	19%	19%	19%	19%	20%	24%
Jobs and unemployment	19%	11%	11%	14%	16%	10%	10%	18%	12%	26%	20%	15%
Fiscal responsibility	6%	11%	13%	6%	9%	14%	11%	8%	11%	3%	4%	11%
Healthcare	7%	5%	11%	7%	6%	7%	5%	8%	7%	9%	8%	2%
Bipartisanship	7%	8%	4%	8%	6%	6%	8%	5%	7%	6%	0%	4%
Resign and leave office	0%	6%	15%	%	4%	14%	8%	4%	7%	1%	3%	2%
Unwt N=	449	397	243	253	575	252	500	602	797	114	88	81

***NJ Election Wrap-up 2012
Rutgers-Eagleton Poll***

	Age				Region				
	18-34	35-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore
The economy	13%	22%	18%	20%	19%	18%	21%	19%	19%
Jobs and unemployment	22%	16%	15%	8%	19%	16%	7%	14%	14%
Fiscal responsibility	9%	9%	11%	7%	4%	9%	11%	14%	8%
Entitlement programs	1%	2%	1%	7%	2%	2%	3%	5%	1%
Healthcare	13%	9%	5%	4%	7%	9%	4%	4%	9%
Bipartisanship	3%	4%	9%	8%	5%	5%	11%	5%	8%
Resign and leave office	1%	2%	8%	11%	4%	4%	8%	6%	9%
Unwt N=	126	363	388	211	184	372	169	194	183

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
The economy	17%	23%	17%	27%	22%	14%	19%	22%
Jobs and unemployment	22%	14%	8%	7%	15%	17%	15%	11%
Fiscal responsibility	5%	9%	15%	13%	6%	11%	9%	12%
Entitlement programs	4%	3%	2%	1%	6%	3%	1%	2%
Healthcare	10%	7%	8%	4%	7%	8%	6%	6%
Bipartisanship	3%	7%	7%	9%	3%	7%	5%	9%
Resign and leave office	5%	4%	4%	6%	4%	8%	7%	4%
Unwt N=	263	304	168	158	252	283	308	249

	Religion				Union Household			
	Cath	Prot	Jewish	Other	Born Again	Public	Private	No Union
The economy	19%	21%	19%	15%	20%	22%	22%	18%
Jobs and unemployment	16%	14%	5%	15%	18%	10%	10%	16%
Fiscal responsibility	9%	9%	5%	11%	8%	12%	8%	9%
Entitlement programs	4%	2%	2%	1%	2%	2%	2%	3%
Healthcare	7%	8%	9%	5%	8%	8%	13%	7%
Bipartisanship	6%	8%	4%	5%	6%	10%	9%	5%
Resign and leave office	6%	5%	10%	2%	3%	4%	6%	6%
Unwt N=	480	302	72	194	163	185	63	825

Rutgers-Eagleton Poll November 14-17, 2012

The Rutgers-Eagleton Poll was conducted by telephone from November 14-17, 2012 with a scientifically selected random sample of 1228 New Jersey adults. This telephone poll included 900 landline respondents and 338 cell phone respondents, all acquired through random digit dialing. Distribution of the phone sample is:

Cell Phone Only Household:	10%
Landline Only Household:	7%
Both landline/Cell Reached on Cell:	17%
Both landline/Cell Reached on Landline:	66%

Within the adult sample, a total of 1108 respondents said they were registered voters. This subsample has a margin of error of +/-2.9 percentage points. All data in this release are reported using this registered voter sample.

Data are weighted to represent known parameters in the New Jersey registered voter population, using gender, age, race, and Hispanic ethnicity matching to US Census Bureau data. All results are reported with these weighted data.

***NJ Election Wrap-up 2012
Rutgers-Eagleton Poll***

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. The sampling error for 1108 registered voters is +/-2.9 percentage points, at a 95 percent confidence interval. Thus if 50 percent of New Jersey registered voters favored a particular position, one would be 95 percent sure that the true figure would be between 47.1 and 52.9 percent (50 +/-2.9) had all New Jersey registered voters been interviewed, rather than just a sample. Sampling error increases as the sample size decreases, so statements based on various population subgroups are subject to more error than are statements based on the total sample. Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects.

This Rutgers-Eagleton Poll was fielded by Braun Research Incorporated and through our in-house calling center. The questionnaire was developed and all data analyses were completed in house. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center focused on the study and teaching of politics and the political process.

Weighted Sample Characteristics 1108 New Jersey Registered Voters			
43% Democrat	47% Male	13% 18-29	74% White
35% Independent	53% Female	32% 30-49	13% Black
22% Republican		31% 50-64	8% Hispanic
		24% 65+	6% Asian/Other/Multi