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CHRISTIE MAY BE GAINING 'COATTAILS' AS BUONO'S BASE ABANDONS HER

Governor holds better than 2-1 lead over challenger

NEW BRUNSWICK, N.J. – In the final hours before New Jersey's gubernatorial election, Gov. Chris Christie's lead over state Sen. Barbara Buono has grown to 36 points among likely voters, up 10 points in the last month, according to a new Rutgers-Eagleton Poll. Christie's 66 percent to 30 percent margin may also be helping Republican Assembly and Senate candidates, as voters prefer Democrats keep control of the Legislature by only seven points, down from 12 points in early September.

Christie's increasing home stretch lead reflects a lack of enthusiasm among Democrats for Buono, leading to decreased levels of attention to the race and a lower likelihood of voting. While 95 percent of Republicans support Christie, only 59 percent of Democrats plan to vote for Buono.

"Over the past month, Christie's campaign appears to have convinced more Democrats to abandon Buono," said David Redlawsk, director of the Rutgers-Eagleton Poll and professor of political science at Rutgers University. "Whether Democrats are switching to Christie or just planning to stay home, the small gains Buono had made with her party base over previous months have been reversed. The risk is great for Democrats up and down the ballot if uninspired party faithful fail to turn out."

In a generic statewide ballot test, likely voters give Assembly Democrats just a six-point margin, 42 percent to 36 percent, nearly erasing what was a 17-point Democratic lead in early September. The state Senate vote is similar: 44 percent plan to vote for Democrats, while 38 percent will support the GOP. Overall, 47 percent of likely voters still want Democrats in control of the Legislature while 40 percent hope for a Republican takeover, down from 50 percent to 38 percent two months ago.

"The real story tomorrow could be that Republicans make unexpected legislative gains," said Redlawsk. "While the gerrymandered nature of legislative districts – mostly drawn to favor one party over the other – argues against a Republican takeover, Christie's huge margin may make a difference."

Voters continue to favor overwhelmingly a constitutional amendment raising the state's minimum wage by one dollar to \$8.25 per hour, 68 percent to 30 percent.

Results are from a sample of 535 likely voters with a margin of error of +/- 4.2 percentage points, drawn from 804 New Jersey registered voters polled statewide from Oct. 28 – Nov. 2, on both landlines and cell phones. The registered voter sample margin of error is +/- 3.5 percentage points.

Christie makes more inroads into Buono's base

Christie's already large lead has grown within almost every group of voters. The governor wins 95 percent of his own party members, up two points since October. Likewise, 73 percent of independents now support Christie, up five points. Buono gets support from just 20 percent of independents. Democrats have especially taken to Christie in the final week; 38 percent now say they support him, up from 25 percent four weeks ago. Buono garners only 59 percent among Democrats.

Nonwhite voters also have moved into Christie's column, 55 percent to 40 percent for Buono, a reversal from early September. Her other stronghold, public union households, now gives Buono just a three-point lead, 48 percent to 45 percent, down from nine points.

"There is simply no good news for Buono in any of our numbers," said Redlawsk. "To top it off, Christie's efforts to court black and Hispanic voters seem to be paying off much better than might have been expected."

Christie continues to win big across all age groups, income brackets and education levels, though his margin is somewhat smaller among the most educated. Among voters in households with incomes under \$50,000 that usually lean Democratic, Christie's lead has doubled and is now 70 percent to 27 percent. Christie also holds massive leads in every region of the state.

There is only a limited gender gap in support for the governor. Christie has a 2-1 lead among women (63 percent to 32 percent), while men are five points more likely to back him.

Christie coattails may be in play

Democrats have held a wide lead over Republicans in statewide generic tests of Assembly and Senate races all year. But the combination of a huge Christie margin and possible demobilization of Democrats may be having an impact on down-ballot races, as the previous lead has all but disappeared.

After giving Democrats an 18-point margin in early September, likely voters now favor Democrats by single digits statewide in both Assembly and Senate races. Christie's success is rubbing off, especially among fellow partisans. Among the increasing number of Christie supporters, Republican Assembly candidates lead, 53 percent to 22 percent. In the Senate, Republicans lead 55 percent to 25 percent among these voters. While more than eight in 10 Buono voters choose legislative Democrats, the smaller share of her supporters means statewide Democrats are in worse shape than two months ago.

Democrats maintain a small lead because most partisan voters still plan to vote for their party in both Assembly and Senate races. However, increasing solidarity among likely Republican voters contributes to Republican gains. In Assembly races, 89 percent of GOP voters are now staying with the party line, up 13 points from September. Eighty-two percent of Democrats plan to vote for legislative Democrats, even as many are defecting to Christie at the top of the ticket. Senate races look similar.

Christie's coattails are not as strong with independents, but Assembly Republicans eke out a 4-point lead, 32 percent to 28 percent, while independents favor Senate GOPers, 37 percent to 31 percent.

"As always, these statewide tests do not tell us about individual districts, and they are highly contingent on who actually chooses to vote in these races," noted Redlawsk. "But as the statewide

margin closes, some Democratic seats may be more at risk than they were before.”

Democrats lack enthusiasm

Two-thirds of all registered voters say they have followed the election very or fairly closely, and 31 percent are very enthusiastic about their vote choices. Another 52 percent are somewhat enthusiastic.

But Democrats are not nearly as engaged in the race as Republicans. Registered Democrats are five points less likely to say they are paying very close attention to the election, and they are seven points less apt to say they are very likely to turn out to vote. More importantly, enthusiasm for their gubernatorial candidate reveals an even larger gap. Only 22 percent of registered Democrats are very enthusiastic about voting for Buono, compared to half of Republicans who feel that way about re-electing Christie.

“We would expect Democrats remaining with Buono to be more enthusiastic about her compared to defecting Democrats, who might be somewhat reluctantly favoring Christie, but that’s not the case,” said Redlawsk. “Democrats voting for Christie are just as enthusiastic about crossing over as those remaining with Buono feel about her. Across the board, Republicans are excited. Democrats are not.”

Christie voters are much more motivated by support for their candidate than by opposition to Buono. While 60 percent of Buono’s likely voters are primarily voting against Christie, 84 percent of Christie’s voters are marking their ballot in support of him, rather than in opposition to Buono.

Few voters remain unsettled in their choices; only about 10 percent say they might consider changing by Nov. 5. But Buono loses out here as well: 14 percent of her supporters might change their minds versus only 8 percent of Christie voters.

Minimum wage continues to win, but loses some GOP backing

Support for the minimum wage constitutional amendment has fallen eight points since September, to 68 percent, mostly due to an increasingly strong Republican turnout. For the first time, Republicans are now more likely to oppose it: 52 percent are against the increase, versus 45 percent who support it. Support is also down seven points among independents, though 60 percent still are still in favor. Ninety-one percent of Democrats are behind the minimum wage increase.

Fifty-six percent of Christie voters favor the amendment despite the governor’s opposition – down six points since September. Ninety-one percent of Buono’s backers favor the increase. Women are stronger supporters at 72 percent versus 63 percent for men. A 12-point gap in support exists between the lowest and highest income brackets, though 59 percent in the highest income bracket still support the measure.

“It seems that despite the lack of enthusiasm by Democrats for voting in this election, the minimum wage amendment will pass,” said Redlawsk. “Almost all Democrats will support it, and enough independents agree to likely put it over the top.”

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Questions and Tables begin on the Following Page

Questions and Tables

The questions covered in the release of November 4, 2013 are listed below. Column percentages may not add to 100% due to rounding. Respondents are Likely Voters for the gubernatorial election unless otherwise indicated; all percentages are of weighted results.

Q. I'd like to ask about some people and groups. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion.

LIKELY VOTERS

	Gov. Chris Christie	State Sen. Barbara Buono	The New Jersey State Legislature
Favorable	67%	32%	34%
Unfavorable	28%	38%	24%
No Opn/Don't Know	5%	30%	41%
Unwgt N=	535	534	534

Q. There will be an election for New Jersey governor soon. How closely have you followed news about the governor's election so far? Is it very closely, fairly closely, not too closely, or not at all closely?

	Registered Voters	10/13 RV	9/13 RV	6/13 RV	4/13 RV	2/13 RV
Very closely	25%	28%	34%	20%	12%	15%
Fairly closely	41%	39%	34%	42%	36%	33%
Not too closely	25%	21%	21%	26%	33%	34%
Not at all closely	8%	10%	9%	12%	19%	18%
Unwgt N=	799	798	813	761	816	692

Q. Did you watch or listen to any of the debates between Chris Christie and Barbara Buono?

	Registered Voters
Yes	35%
No	65%
Unwgt N=	798

Q. And how likely is it that you will vote in the election for governor? Is it very likely, somewhat likely, not very likely, are you certain you will *not* vote, or have you already voted by mail?

	Registered voters
Very likely	77%
Somewhat likely	14%
Not very likely	5%
Will not vote	4%
Voted by mail	0%
Don't know	1%
Unwgt N=	796

Q. Let's talk about the election for governor. If the election for governor was today and the candidates were [ROTATE ORDER: Republican Chris Christie and Democrat Barbara Buono], for whom would you vote?

[IF ALREADY VOTED BY MAIL:] Thinking about the election for governor, for whom did you vote by mail? Was it [ROTATE ORDER: Republican Chris Christie or Democrat Barbara Buono?]

[ASK ONLY IF RESPONDENT DOES NOT KNOW OR REFUSED]

Do you lean more toward [SAME CANDIDATE ORDER: Republican Chris Christie or Democrat Barbara Buono]?

(Including leaners)

	Likely Voters	LV: Christie Fav		LV: Buono Fav		
		Fav	Unfav	Fav	Unfav	No Opn
Christie	66%	92%	8%	22%	96%	73%
Buono	30%	6%	88%	74%	1%	22%
Someone else	2%	1%	4%	2%	3%	2%
Don't know	2%	1%	0%	2%	0%	3%
Unwgt N=	535	362	146	167	214	153

	Trend (Likely Voters)		Trend (Registered Voters)					
	10/13	9/13	10/13	9/13	6/13	4/13	2/13	11/12
Christie	59%	55%	60%	55%	59%	57%	63%	60%
Buono	33%	35%	30%	33%	27%	27%	21%	22%
Someone else	2%	1%	2%	2%	2%	2%	3%	2%
Don't know	6%	8%	7%	9%	10%	13%	12%	13%
Unwgt N=	562	568	764	783	754	812	690	1097

LIKELY VOTERS

	Following Gov Election		Likely to Vote
	Very closely	Fairly closely	Very Likely
Christie	59%	71%	66%
Buono	36%	25%	30%
Someone else	2%	3%	2%
Don't know	2%	1%	2%
Unwgt N=	203	306	487

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-white	18-44	45-64	65+
Christie	38%	73%	95%	35%	68%	92%	68%	63%	70%	55%	64%	62%	73%
Buono	59%	20%	5%	64%	26%	8%	28%	32%	27%	40%	32%	34%	23%
Someone else	.4%	6%	0%	0%	4%	1%	2%	2%	1%	3%	3%	2%	2%
Don't know	3%	2%	0%	1%	2%	0%	2%	2%	2%	2%	1%	2%	2%
Unwgt N=	187	207	138	122	270	136	257	278	421	99	118	241	176

**2013 Gov. Election November
Rutgers-Eagleton Poll**

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Christie	70%	60%	57%	75%	68%	70%	71%	53%
Buono	27%	38%	36%	22%	26%	26%	27%	43%
Someone else	3%	1%	2%	2%	3%	2%	1%	3%
Don't know	0%	1%	6%	0%	2%	2%	2%	1%
Unwgt N=	106	155	74	83	107	130	155	141

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Christie	55%	61%	72%	70%	72%	45%	70%
Buono	36%	33%	27%	29%	26%	48%	27%
Someone else	6%	4%	0%	0%	1%	3%	2%
Don't know	3%	2%	1%	1%	1%	3%	1%
Unwt N=	68	189	77	100	101	91	399

Q. Would you say your vote is more for [CHRISTIE/BUONO] or more against [Other major candidate: BUONO/CHRISTIE]?

	Likely Voters	Christie Voters	Buono Voters
For	69%	84%	37%
Against	30%	15%	60%
Don't Know	2%	1%	3%
Unwt N=	510	354	156

Q. Would you say you are very enthusiastic about supporting [CHRISTIE/BUONO], somewhat enthusiastic, not so enthusiastic, or not enthusiastic at all?

	Likely Voters	Registered Voters	LV: 2013 Gov Election Vote	
			Christie	Buono
Very enthusiastic	37%	31%	42%	26%
Somewhat enthusiastic	51%	52%	50%	54%
Not so enthusiastic	8%	11%	7%	10%
Not enthusiastic at all	3%	4%	1%	7%
Don't know	1%	1%	0%	2%
Unwt N=	509	698	351	158

Likely Voters

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-White	18-44	45-64	65+
Very	29%	34%	55%	34%	34%	47%	37%	37%	38%	35%	31%	40%	40%
Somewhat	54%	55%	41%	46%	56%	47%	53%	50%	51%	52%	57%	47%	51%
Not so	11%	8%	4%	12%	7%	5%	8%	8%	8%	10%	10%	8%	7%
Not at all	4%	3%	1%	7%	3%	0%	2%	4%	3%	2%	1%	5%	2%
Don't know	2%	0%	0%	1%	0%	0%	0%	1%	1%	1%	1%	1%	1%
Unwt N=	179	190	137	121	250	134	245	264	407	91	112	229	168

**2013 Gov. Election November
Rutgers-Eagleton Poll**

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Very	34%	36%	41%	41%	42%	39%	35%	35%
Somewhat	58%	54%	50%	43%	49%	48%	51%	55%
Not so	7%	7%	7%	9%	6%	10%	11%	4%
Not at all	1%	2%	1%	5%	1%	3%	3%	4%
Don't know	0%	1%	0%	1%	2%	0%	0%	1%
Unwt N=	100	150	69	82	100	124	150	134

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No
Very	29%	41%	40%	27%	44%	30%	39%
Somewhat	57%	48%	51%	62%	43%	58%	50%
Not so	9%	10%	7%	6%	7%	8%	8%
Not at all	5%	2%	0%	6%	4%	4%	3%
Don't know	0%	0%	2%	0%	2%	0%	1%
Unwt N=	61	176	76	97	99	83	385

Q. How likely are you to change your mind about whom you will support for governor between now and Election Day? Are you:

	Likely Voters	LV: 2013 Gov Election Vote	
		Christie	Buono
Very likely	3%	2%	5%
Somewhat likely	7%	8%	6%
Not very likely	21%	19%	24%
Not at all likely	69%	70%	65%
Don't know	0%	%	1%
Unwt N=	513	355	158

Likely Voters

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non- White	18-44	45-64	65+
Very	4%	2%	3%	6%	3%	1%	3%	3%	2%	4%	2%	3%	3%
Somewhat	10%	6%	5%	13%	6%	3%	8%	7%	5%	13%	9%	7%	6%
Not very	23%	21%	17%	24%	21%	19%	21%	20%	19%	28%	33%	16%	14%
Not at all	62%	71%	76%	58%	70%	76%	68%	69%	73%	56%	56%	73%	75%
Don't know	0%	0%	1%	0%	0%	1%	0%	1%	1%	0%	0%	0%	1%
Unwt N=	180	192	138	121	252	135	248	265	408	93	113	231	169

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Very	2%	5%	4%	0%	5%	3%	2%	1%
Somewhat	9%	7%	5%	7%	4%	6%	10%	7%
Not very	27%	25%	17%	17%	20%	26%	20%	18%
Not at all	62%	63%	73%	76%	70%	64%	67%	74%
Don't know	1%	1%	0%	0%	1%	1%	1%	0%
Unwt N=	102	151	69	82	101	125	151	135

**2013 Gov. Election November
Rutgers-Eagleton Poll**

	Region				Union Household		
	Urban	Suburb	Exurban	Phil/South Shore	Public	No	
Very	2%	3%	2%	2%	5%	3%	3%
Somewhat	5%	7%	3%	11%	8%	10%	6%
Not very	25%	21%	22%	19%	19%	18%	21%
Not at all	68%	69%	71%	68%	67%	68%	70%
Don't know	0%	0%	1%	0%	1%	1%	0%
Unwt N=	62	177	76	99	99	85	386

Q. There will also be elections for the New Jersey state legislature next week. Please think about the election for your representatives to the *General Assembly*. Do you plan to vote for [ROTATE: Democrats or Republicans] for the General Assembly, or do you plan to skip the election this time?

[ASK ONLY IF RESPONDENT DOES NOT KNOW OR REFUSED]

**Are you leaning toward voting for Democrats for the New Jersey Assembly or for Republicans?
[ROTATE PARTIES IN SAME ORDER]**

	Likely Voters Nov 2013		Likely Voters Sept 2013		Registered Voters June 2013		Registered Voters April 2013	
	Without Leaners	With Leaners	Without Leaners	With Leaners	Without Leaners	With Leaners	Without Leaners	With Leaners
Democrat	38%	42%	46%	49%	40%	42%	38%	44%
Republican	34%	36%	30%	32%	24%	27%	23%	26%
Other (vol)	2%	3%	1%	1%	2%	2%	2%	2%
Some Ds/some Rs (vol)	3%	4%	2%	3%	3%	3%	2%	2%
Not vote (vol)	6%	6%	5%	6%	12%	13%	9%	9%
Don't know/not sure (vol)	18%	10%	15%	10%	19%	13%	26%	16%
Unwgt N=	527	532	562	566	750	751	811	814

Likely Voters With Leaners

	NJ Leg Favorability			Christie v Buono	
	Fav	Unfav	DK	Christie	Buono
Democrat	48%	35%	41%	22%	83%
Republican	37%	41%	33%	53%	4%
Other	2%	5%	3%	3%	2%
Some Ds/some Rs	3%	4%	4%	3%	5%
Not vote	5%	4%	7%	6%	3%
Don't know/not sure	5%	11%	13%	12%	3%
Unwgt N=	179	137	215	353	158

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-white	18-44	45-64	65+
Democrat	82%	28%	2%	72%	40%	15%	37%	46%	36%	60%	48%	40%	37%
Republican	6%	32%	89%	12%	35%	67%	39%	34%	44%	15%	23%	41%	45%
Other	0%	7%	1%	2%	2%	4%	5%	1%	2%	6%	4%	3%	2%
Some D/some R	2%	7%	2%	4%	5%	1%	4%	4%	4%	2%	4%	4%	3%
Not vote	5%	10%	0%	8%	6%	2%	6%	6%	5%	8%	11%	4%	2%
Don't know	6%	16%	5%	3%	11%	11%	10%	10%	9%	10%	10%	8%	12%
Unwgt N=	187	205	138	122	268	136	256	276	418	99	118	239	175

**2013 Gov. Election November
Rutgers-Eagleton Poll**

	Income				HS or Less	Education		
	<50K	50K- <100K	100K- <150K	150K+		Some Coll	Coll Grad	Grad Work
Democrat	51%	46%	48%	32%	43%	36%	43%	45%
Republican	30%	35%	37%	47%	38%	37%	37%	34%
Other	4%	4%	3%	0%	3%	4%	1%	3%
Some D/some R	4%	1%	6%	3%	1%	4%	4%	5%
Not vote	4%	3%	5%	8%	8%	7%	5%	3%
Don't know	7%	10%	2%	10%	6%	11%	10%	10%
Unwgt N=	106	155	74	83	105	130	154	141

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Democrat	54%	45%	26%	49%	30%	52%	38%
Republican	20%	30%	50%	35%	51%	26%	39%
Other	0%	5%	1%	2%	4%	3%	2%
Some D/some R	4%	4%	3%	1%	6%	3%	4%
Not vote	9%	4%	4%	9%	4%	2%	7%
Don't know	14%	12%	15%	4%	5%	13%	9%
Unwt N=	68	188	77	100	99	91	396

Q. Now think about the election for your representative to the *State Senate*. Do you plan to vote for [ROTATE: the Democrat or the Republican] for the New Jersey Senate or do you plan to skip the election this time?

[ASK ONLY IF RESPONDENT DOES NOT KNOW OR REFUSED]

Are you leaning toward voting for the Democrat for the New Jersey State Senate or for the Republican? [ROTATE PARTIES IN SAME ORDER]

	Likely Voters Nov 2013		Likely Voters Sept 2013		Registered Voters June 2013		Registered Voters April 2013	
	Without Leaners	With Leaners	Without Leaners	With Leaners	Without Leaners	With Leaners	Without Leaners	With Leaners
Democrat	41%	44%	48%	50%	42%	44%	43%	46%
Republican	36%	38%	33%	35%	26%	29%	26%	28%
Other (vol)	2%	2%	2%	2%	2%	3%	3%	4%
Not vote (vol)	7%	6%	4%	4%	11%	11%	6%	6%
DK/not sure (vol)	14%	10%	13%	9%	19%	13%	22%	17%
Unwgt N=	530	533	563	567	750	751	809	813

Likely Voters With Leaners

	NJ Leg Favorability			Christie v Buono	
	Fav	Unfav	No Opn/ DK	Christie	Buono
Democrat	51%	38%	41%	25%	86%
Republican	35%	42%	37%	55%	4%
Other	1%	4%	2%	2%	2%
Not vote	4%	7%	8%	6%	6%
Don't know	7%	9%	13%	12%	3%
Unwgt N=	179	137	216	354	158

**2013 Gov. Election November
Rutgers-Eagleton Poll**

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-white	18-44	45-64	65+
Democrat	83%	31%	3%	77%	42%	16%	41%	47%	37%	63%	48%	43%	40%
Republican	6%	37%	86%	11%	35%	70%	40%	36%	44%	19%	29%	41%	43%
Other	%	3%	3%	1%	2%	3%	4%	1%	2%	1%	1%	3%	2%
Not vote	5%	9%	4%	6%	9%	3%	7%	6%	6%	8%	11%	5%	4%
Don't know	5%	19%	4%	5%	12%	8%	9%	11%	10%	10%	12%	8%	11%
Unwgt N=	187	206	138	122	269	136	256	277	419	99	118	239	176

	Income				Education				
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	
Democrat	51%	52%	50%	34%	46%	35%	46%	49%	
Republican	32%	35%	37%	47%	36%	41%	41%	32%	
Other	2%	2%	3%	1%	2%	3%	1%	3%	
Not vote	7%	4%	4%	6%	9%	10%	5%	3%	
Don't know	8%	7%	5%	12%	7%	12%	7%	12%	
Unwgt N=	106	155	74	83	106	130	154	141	

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Democrat	56%	50%	27%	47%	33%	52%	41%
Republican	16%	34%	50%	36%	54%	28%	41%
Other	2%	2%	1%	3%	2%	3%	2%
Not vote	8%	4%	7%	9%	7%	5%	7%
Don't know	17%	11%	15%	5%	4%	12%	10%
Unwt N=	68	189	77	100	99	91	397

Q. Democrats currently control both houses of the New Jersey legislature. Do you think Democrats should remain in control or is it time to give control of the legislature to the Republicans?

Democrats Remain	47%
Give control to Republicans	40%
Don't care/doesn't matter who controls (vol)	7%
Don't know	6%
Unwgt N=	530

	General Assembly Election		State Senate Election	
	Democrats	Republicans	Democrat	Republican
Democrats	89%	9%	89%	6%
Republicans	5%	82%	4%	84%
Don't Care	2%	5%	4%	6%
Don't know	3%	4%	3%	4%
Unwgt N=	210	207	225	210

**2013 Gov. Election November
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	NJ Leg Favorability			Christie v Buono	
	Fav	Unfav	No Opn/ DK	Christie	Buono
Democrats	55%	41%	44%	26%	90%
Republicans	35%	51%	37%	59%	2%
Don't Care	5%	5%	10%	8%	4%
Don't know	5%	4%	9%	7%	4%
Unwgt N=	177	137	215	352	157

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non- white	18-44	45-64	65+
Democrats	87%	36%	5%	78%	47%	16%	43%	50%	40%	65%	55%	44%	41%
Republicans	6%	44%	84%	15%	36%	74%	44%	36%	47%	21%	28%	45%	45%
Don't Care	2%	9%	10%	3%	9%	6%	8%	6%	8%	5%	6%	7%	8%
Don't know	5%	11%	2%	5%	8%	5%	5%	8%	5%	10%	10%	4%	6%
Unwgt N=	186	205	138	122	268	135	254	276	419	97	116	240	174

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Democrats	51%	54%	53%	40%	46%	40%	46%	55%
Republicans	36%	38%	38%	49%	42%	47%	41%	31%
Don't Care	7%	6%	6%	4%	6%	8%	7%	6%
Don't know	7%	2%	4%	8%	6%	6%	6%	8%
Unwgt N=	105	154	74	82	106	129	153	140

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Democrats	60%	52%	35%	51%	31%	63%	42%
Republicans	27%	31%	53%	38%	58%	28%	44%
Don't Care	2%	11%	8%	4%	6%	4%	7%
Don't know	10%	6%	4%	7%	5%	5%	7%
Unwt N=	67	187	76	100	100	89	398

Q. New Jersey voters will also vote on an amendment to the state constitution to raise the minimum wage from \$7.25 an hour to \$8.25 with automatic annual cost of living increases. If the election were today, would you support or oppose this constitutional amendment?

	Trend Likely Voters		Trend Registered Voters		Likely Voters: Vote Choice	
	11/13	9/13	6/13	4/13	Christie	Buono
Support	68%	76%	77%	76%	56%	91%
Oppose	30%	22%	18%	20%	41%	8%
Don't know	2%	2%	5%	4%	3%	1%
Unwgt N=	532	566	759	816	353	157

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	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-white	18-44	45-64	65+
Support	91%	60%	45%	85%	73%	38%	63%	72%	62%	84%	76%	65%	62%
Oppose	8%	37%	52%	14%	25%	57%	36%	25%	36%	14%	21%	33%	35%
Don't know	1%	3%	4%	1%	2%	5%	1%	4%	2%	2%	3%	2%	3%
Unwt N=	187	206	137	122	268	136	254	278	420	99	116	241	175

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
Support	71%	69%	76%	59%	74%	65%	69%	64%
Oppose	26%	28%	23%	40%	24%	32%	28%	34%
Don't know	2%	3%	1%	2%	3%	3%	3%	1%
Unwt N=	106	155	74	83	107	129	154	140

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Support	75%	75%	59%	68%	56%	70%	67%
Oppose	25%	22%	38%	32%	39%	28%	31%
Don't know	0%	3%	3%	0%	5%	2%	2%
Unwt N=	67	187	77	100	101	91	398

Rutgers-Eagleton Poll October 28-Nov 2, 2013

The Rutgers-Eagleton Poll was conducted by telephone using live callers October 28-Nov 2, 2013 with a scientifically selected random sample of 804 New Jersey registered voters. Data are weighted to represent known parameters in the New Jersey voter population, using gender, age, race, and Hispanic ethnicity matching to US Census Bureau data. All results are reported with these weighted data. This telephone poll included 618 landline and 186 cell phone adults, all acquired through random digit dialing.

This release reports on 535 likely voters for the November 5 general election. To determine likely voters, we ask registered voters about attention to the election, the last time they voted, and intent to vote in this election, . Potential voters are also given the chance to say they will not vote when asked who they support.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. The sampling error for 539 likely voters is +/-4.2 percentage points, at a 95 percent confidence interval. Thus if 50 percent of New Jersey likely voters favored a particular position, one would be 95 percent sure that the true figure is between 46.8 and 54.2 percent (50 +/-4.1) if all New Jersey likely voters were interviewed, rather than just a sample.

The sampling error for 804 registered voters is +/- 3.4 percentage points.

Sampling error increases as the sample size decreases, so statements based on various population subgroups are subject to more error than are statements based on the total sample. Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects.

This Rutgers-Eagleton Poll was fielded in house by the Eagleton Center for Public Interest Polling. The questionnaire was developed and all data analyses were completed in house. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center for the study of politics and the political process.

**2013 Gov. Election November
Rutgers-Eagleton Poll**

Weighted Sample Characteristics 804 New Jersey Registered Voters			
36% Democrat	47% Male	27% 18-39	68% White
42% Independent	53% Female	50% 40-64	12% Black
21% Republican		23% 65+	11% Hispanic
			9% Asian/Other/Multi

Weighted Sample Characteristics 535 Likely Voters			
36% Democrat	47% Male	20% 18-39	75% White
39% Independent	53% Female	54% 40-64	11% Black
25% Republican		26% 65+	7% Hispanic
			7% Asian/Other/Multi