

WEDNESDAY, OCTOBER 23, 2013

EDITOR'S NOTE: ATTENTION POLITICAL, ASSIGNMENT EDITORS, Professor David Redlawsk may be contacted at 319-400-1134 (Cell), 732-932-9384, ext. 285 (office), or redlawsk@rutgers.edu. Visit our blog at <http://eagletonpollblog.wordpress.com> for additional commentary. Follow the Rutgers-Eagleton Poll on Twitter @EagletonPoll and Facebook at <https://www.facebook.com/RutgersEagletonPoll>.

**CHRISTIE'S OVERALL RATINGS REMAIN HIGH
BUT VOTERS UNHAPPY ABOUT HOW HE HANDLES ECONOMY AND TAXES**

Buono still largely unknown just weeks before the election

NEW BRUNSWICK, N.J. – As Election Day approaches, New Jersey's registered voters continue to give incumbent Republican Gov. Chris Christie high overall ratings, according to a new Rutgers-Eagleton Poll. Christie's favorability remains steady at 61 percent. He is viewed unfavorably by 28 percent of voters. Similarly, his overall job grade and approval are strong: 60 percent grade the governor B or higher and 67 percent approve of the overall job he is doing.

Voters remain persistently negative toward Christie's efforts on what they perceive as the two most important issues facing the state, the economy and taxes. Only 42 percent approve of his handling of the economy and jobs, which more than a third say is the biggest problem facing New Jersey. Similarly, 38 percent approve of his performance on taxes, the top problem for 25 percent. But, as earlier polls have found, Christie's overall support is not hurt by disapproval on specific issues.

Christie continues to benefit from Democratic challenger state Sen. Barbara Buono's lack of a statewide profile – 43 percent of respondents have no real impression of her. Among those with an impression, negative views now outweigh positive: 29 percent to 28 percent, a seven-point increase in negative ratings since early September. This slippage reflects Christie's continued and mostly unanswered TV ads attacking his opponent.

"For a major party challenger, Sen. Buono has had very low visibility throughout this campaign," said David Redlawsk, director of the Rutgers-Eagleton Poll and professor of political science at Rutgers University. "Her lack of resources and unwillingness of many Democratic leaders to promote her have hampered her messaging. Christie could have been vulnerable on the issues voters care about, but not without the presence of a visible, viable alternative."

Voters also have difficulty placing Buono's ideology: 19 percent say she is very liberal and 25 percent say somewhat liberal. Fifty percent are evenly split between moderate and unsure. Seven percent call her conservative. "This pattern of responses seems more like guessing than a clear recognition of Sen. Buono's stances," noted Redlawsk.

By way of contrast, 58 percent mostly see Christie as a moderate (58 percent) or somewhat conservative (22 percent), suggesting he has effectively positioned himself in the middle of the road. Only five percent of registered voters are unable to assess Christie's ideology.

Results are from a poll of 799 registered voters conducted statewide by live callers with landline and cell phone households from Oct. 7-13. The poll has a margin of error of +/- 3.5 percentage points.

Democrats increasingly less favorable toward Christie

Ninety percent of Republicans and 68 percent of independents fuel Christie's high favorability. However, as the campaign winds on, Democrats are increasingly negative: the governor's favorability dropped five points in a month to 38 percent while his unfavorability rose two points to 49 percent.

Also, Democrats' disapproval of the incumbent's overall job performance fell three points to 46 percent. Independents, however, are increasingly approving, showing a four-point rise to 74 percent. Nearly all Republicans – 91 percent – approve generally of the job he is doing, and his job grade is slightly higher.

“Democrats have become less enamored of the governor as is to be expected during a campaign.” said Redlawsk. “But between the increasing support of independents and the fact that many Democrats remain on his side, Christie's favorability and job ratings continue to fly high.”

Sandy still drives ratings

As the one-year anniversary of SuperStorm Sandy approaches, that fact that 85 percent approve of Christie's post-disaster work drives his overall approval. Approval cuts across party lines.

The governor's performance on many other issues, however, fails to top 50 percent approval, and partisans are deeply divided. This is especially true on the economy and taxes. Thirty-seven percent call the economy and jobs the most important problem facing the state, while another 23 percent name taxes, followed by education at 12 percent.

Across all registered voters, 42 percent approve of Christie's performance on the economy and jobs, 38 percent on taxes, and 48 percent on education. But partisan divides are clear. Seventy-five percent of Republicans approve Christie's work on the economy and jobs, but 65 percent of Democrats disapprove. Even independents, who strongly favor Christie overall, show just 43 percent approval on the economy, while 44 percent disapprove.

On taxes, two-thirds of Republicans approve the governor's work, while 69 percent of Democrats disapprove. Independents are also more likely to disapprove, 49 percent to 42 percent. Christie does better with independents on education: 53 percent approve versus 39 percent who don't.

But only 30 percent of respondents who call the economy/jobs the state's most important problem approve of Christie's performance on the issue. Another 58 percent disapprove.

The same trend is observed among those most concerned about taxes; 38 percent approve of Christie's handling of the issue while 53 percent disapprove. And among the 12 percent of voters calling education the state's most pressing problem, 77 percent disapprove of Christie's performance and only 19 percent are positive.

The governor does better on crime and drugs by a 2 to 1 margin, 52 percent to 26 percent. Twenty-two percent are unsure. Democrats are split on this issue, 39 percent approving and 37 percent disapproving. About three-quarters of Republicans and half of independents approve. About half approve of his performance on the budget, compared to 37 percent who disapprove and 14 percent who are unsure. Republicans are much more likely to back Christie's work – 76 percent to 17 percent – compared to 26 percent of Democrats and 58 percent of independents.

Voters lack clarity on Buono

The Democratic challenger has gained little additional awareness with voters in the final weeks of the campaign. More registered voters have no impression of Buono than have a favorable impression. Moreover, while her favorability has not grown stronger in the last month, her unfavorability has increased by seven points. Importantly, four in 10 Democrats still don't know or have no opinion of the candidate. Among all Democrats, just 46 percent are favorable, and 13 percent are unfavorable.

Even more independent voters (51 percent) have no impression of the challenger, with just 18 percent unfavorable and 30 percent unfavorable. More Republicans than Democrats or independents have an opinion: 55 percent of all GOP voters are unfavorable, while only 11 percent have a favorable impression of Buono.

"Results from all registered voters reflect those for likely voters," said Redlawsk. "Buono has not made enough impact to get voters excited. If people don't know her, they generally won't vote for her."

Voters, including Democrats, are unsure about Buono's ideology. Thirty-six percent of Democrats see her as somewhat or very liberal, but another 35 percent say she is somewhere in between. Twenty-two percent remain uncertain. Seven percent of Democrats even say she is conservative.

Independents and Republicans are even more likely to say they do not know where Buono stands – 28 percent and 24 percent, respectively – and they also both place her as more liberal than moderate on the scale. Forty-three percent of independents say Buono is liberal (20 percent saying very liberal), while 62 percent of Republicans say the same (with 37 percent saying very liberal). Only one in five independents and one in 10 Republicans label Buono a moderate.

"Not all registered voters will actually show up on Election Day," noted Redlawsk. "But as we previously reported, things are little better for Buono among those most likely to do so. Christie has positioned himself in the 'sweet spot' as a moderate, and most voters agree. But for Buono, voters are all over the place, reflecting their lack of awareness of the challenger."

###

QUESTIONS AND TABLES BEGIN ON THE FOLLOWING PAGE

Questions and Tables

The questions covered in the release of October 23, 2013 are listed below. Column percentages may not add to 100% due to rounding. Respondents are New Jersey Registered Voters; all percentages are of weighted results.

Q. I'd like to ask about some people and groups. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion.

Registered Voters

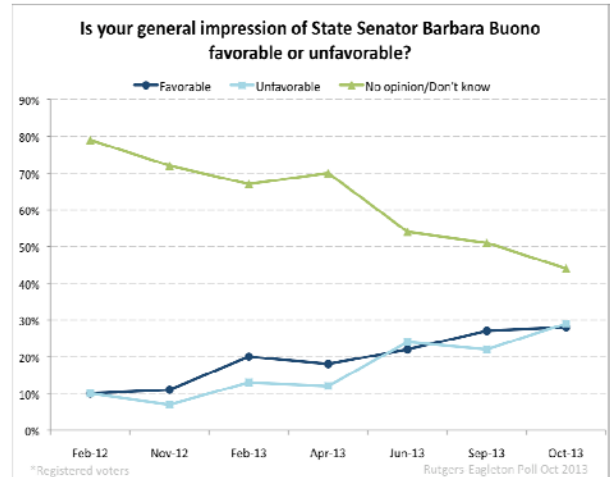
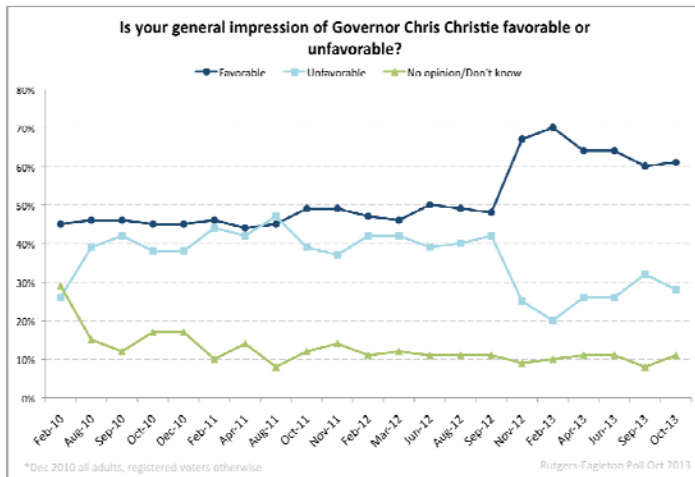
	Gov. Chris Christie	State Sen. Barbara Buono
Favorable	61%	28%
Unfavorable	28%	29%
No Opn/Don't Know Person	11%	43%
Unwgt N=	798	795

CHRISTIE Trend

	9/13	6/13	4/13	2/13	11/12	9/12	8/12	6/12	3/12	2/12	11/11	10/11	8/11	4/11	2/11	12/10	10/10	9/10
	RV	RV	RV	RV	RV	RV	RV	RV	RV	RV	RV	RV	RV	RV	RV	Adults	RV	RV
Fav	60%	64%	64%	70%	67%	48%	49%	50%	46%	47%	49%	49%	45%	44%	46%	45%	45%	46%
Unfav	32%	26%	26%	20%	25%	42%	40%	39%	42%	42%	37%	39%	47%	42%	44%	38%	38%	42%
DK	8%	11%	10%	10%	9%	11%	11%	11%	12%	11%	14%	12%	8%	14%	10%	17%	17%	12%
N=	812	761	816	695	1105	787	911	1,064	514	910	752	803	613	769	810	906	879	911

BUONO Trend

	9/13	6/13	4/13	2/13	11/12
	RV	RV	RV	RV	RV
Fav	27%	22%	18%	20%	11%
Unfav	22%	24%	12%	13%	7%
DK	51%	54%	70%	67%	72%
N=	810	762	817	698	1107



Christie/Buono Ratings Oct 2013
Rutgers-Eagleton Poll

CHRIS CHRISTIE
Registered Voters

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-White	18-39	40-64	65+
Favorable	38%	68%	90%	44%	62%	77%	64%	58%	65%	51%	60%	58%	67%
Unfavorable	49%	20%	6%	43%	28%	10%	26%	30%	26%	33%	32%	29%	22%
DK/No Opn	13%	13%	4%	13%	9%	13%	10%	12%	9%	16%	8%	13%	11%
Unwt N=	288	324	178	199	384	195	393	405	599	141	109	409	280

	Income				Education				
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	
Favorable	56%	58%	62%	71%	64%	62%	64%	52%	
Unfavorable	34%	33%	26%	20%	21%	28%	25%	37%	
DK/No Opn	9%	9%	11%	9%	15%	10%	11%	11%	
Unwt N=	141	219	101	116	147	199	228	192	

	Region					Union HH	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No
Favorable	60%	59%	61%	50%	76%	40%	67%
Unfavorable	30%	30%	30%	35%	13%	46%	23%
DK/No Opn	10%	11%	9%	15%	11%	14%	10%
Unwt N=	113	262	123	142	158	139	541

BARBARA BUONO
Registered Voters

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-White	18-39	40-64	65+
Favorable	46%	18%	11%	46%	27%	11%	27%	28%	27%	30%	32%	25%	28%
Unfavorable	13%	30%	55%	16%	23%	58%	31%	27%	36%	14%	21%	31%	31%
DK/No Opn	41%	51%	34%	38%	50%	32%	42%	45%	37%	55%	47%	43%	41%
Unwt N=	287	322	178	199	381	195	391	404	597	140	109	406	280

	Income				Education				
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	
Favorable	30%	30%	31%	23%	24%	23%	25%	38%	
Unfavorable	28%	29%	21%	34%	27%	34%	29%	25%	
DK/No Opn	43%	42%	48%	43%	49%	43%	46%	37%	
Unwt N=	140	218	100	116	146	198	228	191	

	Region					Union HH	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No
Favorable	27%	28%	29%	30%	24%	44%	26%
Unfavorable	27%	30%	30%	22%	35%	21%	30%
DK/No Opn	46%	42%	42%	48%	41%	36%	44%
Unwt N=	113	260	124	141	157	139	539

Christie/Buono Ratings Oct 2013
Rutgers-Eagleton Poll

Q. Please rate how Chris Christie is handling his job as governor, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

	10/13 RV	Trend														
		9/13 RV	6/13 RV	4/13 RV	2/13 RV	11/12 RV	9/12 RV	8/12 RV	6/12 RV	3/12 RV	2/12 RV	11/11 RV	10/11 RV	8/11 RV	4/11 RV	2/11 RV
A	21%	17%	24%	21%	24%	28%	18%	15%	15%	12%	16%	18%	14%	13%	14%	14%
B	39%	36%	34%	39%	40%	33%	29%	30%	31%	31%	27%	28%	30%	25%	32%	24%
C	21%	23%	24%	22%	22%	22%	22%	25%	24%	25%	24%	21%	27%	18%	20%	26%
D	9%	13%	9%	10%	9%	11%	15%	13%	15%	13%	14%	17%	14%	24%	14%	15%
F	9%	10%	8%	7%	4%	5%	15%	16%	14%	17%	18%	13%	14%	19%	21%	19%
DK	1%	1%	2%	1%	1%	1%	2%	1%	2%	2%	2%	2%	1%	1%	0%	2%
Unwgt N=	798	813	759	819	698	573	788	913	1,063	516	914	752	799	612	390	416

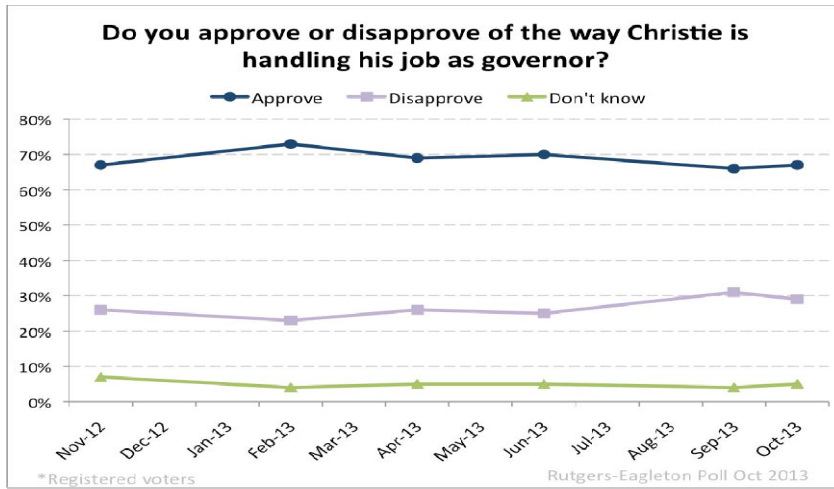
	Party ID		Ideology				Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-White	18-39	40-64	65+
A	8%	21%	43%	12%	18%	36%	20%	21%	22%	16%	19%	18%	28%
B	32%	43%	44%	34%	41%	39%	44%	35%	41%	34%	44%	39%	33%
C	30%	22%	6%	30%	21%	13%	19%	23%	21%	24%	17%	24%	20%
D	13%	8%	1%	14%	9%	4%	9%	8%	9%	8%	7%	10%	9%
F	14%	6%	6%	10%	10%	7%	7%	11%	7%	15%	12%	9%	9%
DK	3%	0%	0%	1%	1%	2%	0%	2%	0%	3%	2%	1%	2%
Unwt N=	289	323	178	199	384	195	393	405	599	141	109	409	280

	Income				Education				
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Coll Grad	Grad Work
A	21%	16%	23%	22%	26%	22%	16%	21%	
B	41%	38%	38%	45%	32%	37%	48%	35%	
C	27%	20%	19%	20%	23%	22%	21%	21%	
D	6%	13%	10%	8%	4%	11%	6%	13%	
F	4%	13%	7%	5%	11%	8%	9%	9%	
DK	1%	0%	3%	0%	4%	0%	0%	2%	
Unwt N=	141	218	101	116	147	199	228	192	

	Region					Union HH	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No
A	26%	23%	16%	10%	27%	11%	24%
B	34%	36%	41%	42%	44%	27%	41%
C	17%	23%	25%	19%	21%	25%	21%
D	11%	7%	9%	12%	5%	16%	7%
F	12%	11%	9%	11%	3%	18%	6%
DK	1%	1%	0%	5%	0%	4%	1%
Unwt N=	113	262	124	142	157	140	540

Q. And overall, do you approve or disapprove of the way Chris Christie is handling his job as governor?

		Trend					Christie Favorability	
		9/13	6/13	4/13	2/13	11/12	Favorable	Unfavorable
		RV	RV	RV	RV	RV		
Approve	67%	66%	70%	68%	73%	67%	95%	12%
Disapprove	29%	31%	25%	26%	23%	26%	3%	85%
Don't know	5%	4%	5%	5%	4%	7%	2%	3%
Unwgt N=	794	809	756	810	696	533	498	210



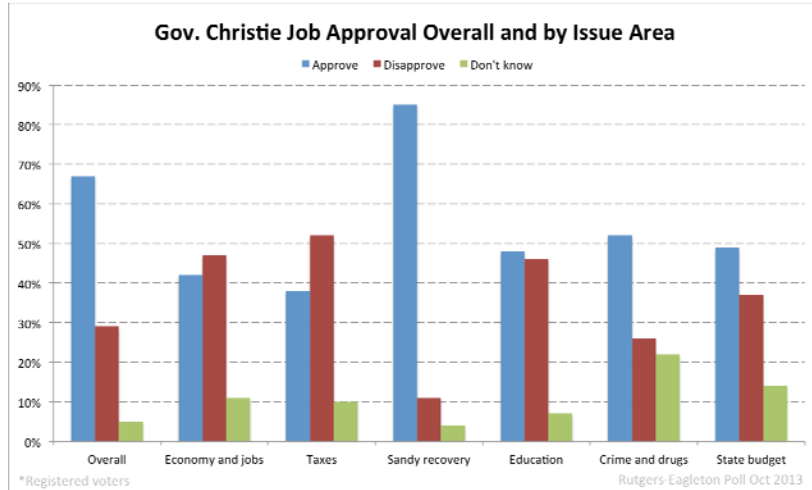
	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-White	18-39	40-64	65+
Approve	46%	74%	91%	55%	65%	83%	72%	62%	69%	59%	66%	66%	69%
Disapprove	47%	21%	8%	41%	30%	12%	26%	31%	27%	33%	31%	29%	26%
Don't know	7%	5%	1%	3%	5%	4%	2%	7%	4%	8%	4%	5%	5%
Unwgt N=	286	322	178	197	382	195	391	403	597	140	108	407	279

	Income				Education			
	<50K	50K-100K	100K-150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Approve	67%	61%	62%	78%	67%	68%	72%	59%
Disapprove	26%	36%	30%	19%	26%	27%	25%	37%
Don't know	7%	3%	8%	4%	7%	5%	4%	4%
Unwgt N=	141	218	101	115	146	199	225	192

	Region					Union HH	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No
Approve	67%	63%	70%	57%	80%	43%	73%
Disapprove	28%	32%	27%	37%	16%	47%	24%
Don't know	5%	5%	4%	6%	4%	10%	3%
Unwt N=	113	259	123	141	158	139	538

Q. Now I am going to list some specific areas where I would like you to tell me if you approve or disapprove of the job Chris Christie is doing. First: [RANDOMIZE ORDER]

	NJ's economy and jobs	Taxes	Education and Schools	Hurricane Sandy recovery	Crime and drugs	The state budget
Approve	42%	38%	48%	85%	52%	49%
Disapprove	47%	52%	46%	11%	26%	37%
Don't know	11%	10%	7%	4%	22%	14%
Unwgt N=	794	795	793	796	793	793



NJ's Economy and Jobs

	RV	Christie Favorability		Most Imp Prob Econ and Jobs
		Favorable	Unfavorable	
Approve	42%	61%	8%	30%
Disapprove	47%	28%	85%	58%
Don't know	11%	11%	7%	12%
Unwgt N=	794	497	208	289

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-White	18-39	40-64	65+
Approve	23%	43%	75%	31%	41%	58%	46%	38%	48%	27%	40%	42%	43%
Disapprove	65%	44%	17%	60%	48%	31%	44%	49%	42%	58%	47%	49%	42%
Don't know	12%	13%	8%	10%	11%	11%	10%	12%	10%	16%	13%	9%	15%
Unwgt N=	287	323	176	198	382	194	391	403	596	140	109	409	276

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Approve	36%	35%	49%	52%	39%	39%	46%	39%
Disapprove	51%	58%	42%	34%	44%	51%	42%	52%
Don't know	13%	8%	9%	14%	17%	10%	12%	10%
Unwgt N=	140	218	101	115	146	198	227	191

Christie/Buono Ratings Oct 2013
Rutgers-Eagleton Poll

	Region					Union HH	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No
Approve	36%	41%	48%	35%	53%	30%	45%
Disapprove	54%	48%	39%	55%	35%	61%	43%
Don't know	11%	11%	13%	11%	12%	9%	11%
Unwt N=	113	262	122	141	156	138	538

Taxes

	RV	Christie Favorability		Most Imp Prob
		Favorable	Unfavorable	Taxes
Approve	38%	56%	4%	38%
Disapprove	52%	34%	91%	53%
Don't know	10%	10%	5%	9%
Unwt N=	795	499	207	206

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-White	18-39	40-64	65+
Approve	20%	42%	67%	27%	35%	59%	41%	36%	43%	27%	37%	37%	43%
Disapprove	69%	49%	26%	65%	56%	31%	49%	54%	47%	61%	50%	55%	47%
Don't know	12%	9%	7%	9%	10%	10%	10%	10%	10%	11%	13%	8%	10%
Unwt N=	288	322	177	199	381	195	392	403	597	140	109	409	277

	Income				Education				
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	
Approve	39%	33%	42%	45%	36%	41%	40%	34%	
Disapprove	49%	60%	47%	46%	51%	49%	51%	57%	
Don't know	12%	7%	11%	9%	12%	10%	9%	9%	
Unwt N=	141	219	100	115	147	199	227	190	

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No
Approve	37%	40%	42%	31%	42%	27%	42%
Disapprove	52%	51%	51%	58%	48%	65%	49%
Don't know	11%	9%	8%	11%	11%	8%	9%
Unwt N=	113	262	121	141	158	137	540

Education and Schools

	RV	Christie Favorability		Most Imp Prob
		Favorable	Unfavorable	Educ & Schools
Approve	48%	69%	9%	19%
Disapprove	46%	24%	89%	77%
Don't know	7%	7%	1%	4%
Unwt N=	793	497	207	86

Christie/Buono Ratings Oct 2013
Rutgers-Eagleton Poll

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-White	18-39	40-64	65+
Approve	26%	53%	78%	28%	49%	66%	52%	44%	51%	40%	40%	51%	48%
Disapprove	66%	39%	19%	66%	45%	27%	42%	49%	43%	52%	56%	44%	39%
Don't know	8%	8%	3%	6%	6%	8%	6%	7%	7%	7%	4%	5%	13%
Unwgt N=	285	324	176	198	380	195	391	402	594	141	109	406	278

	Income				Education				
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll	Grad	Grad Work
Approve	50%	44%	43%	55%	54%	49%	48%	42%	
Disapprove	42%	51%	52%	40%	34%	45%	47%	53%	
Don't know	7%	5%	5%	4%	12%	6%	5%	6%	
Unwgt N=	141	218	101	113	147	199	224	191	

	Region				Union Household		
	Urban	Suburb	Exurban	Phil/South Shore	Public	No	
Approve	48%	44%	51%	37%	62%	29%	53%
Disapprove	44%	50%	41%	56%	31%	65%	40%
Don't know	8%	6%	8%	6%	7%	5%	7%
Unwt N=	113	262	120	141	157	139	536

Hurricane Sandy Recovery

	RV	Christie Favorability	
		Favorable	Unfavorable
Approve	85%	92%	72%
Disapprove	11%	5%	24%
Don't know	4%	3%	4%
Unwgt N=	796	500	208

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-White	18-39	40-64	65+
Approve	83%	84%	91%	87%	85%	84%	85%	85%	84%	86%	90%	83%	83%
Disapprove	13%	12%	6%	10%	11%	12%	11%	11%	12%	10%	9%	13%	11%
Don't know	4%	4%	3%	3%	4%	4%	4%	4%	4%	4%	2%	4%	6%
Unwgt N=	287	323	178	198	383	195	392	404	598	140	108	409	279

	Income				Education				
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll	Grad	Grad Work
Approve	84%	82%	91%	93%	81%	82%	88%	87%	
Disapprove	12%	14%	6%	5%	15%	15%	7%	10%	
Don't know	4%	4%	3%	2%	4%	3%	5%	3%	
Unwgt N=	141	219	101	114	147	198	228	191	

Christie/Buono Ratings Oct 2013
Rutgers-Eagleton Poll

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No
Approve	91%	84%	91%	79%	83%	83%	88%
Disapprove	6%	12%	8%	16%	12%	13%	9%
Don't know	2%	4%	2%	5%	5%	4%	3%
Unwt N=	112	261	124	141	158	139	539

Crime and Drugs

	RV	Christie Favorability	
		Favorable	Unfavorable
Approve	52%	67%	26%
Disapprove	26%	14%	54%
Don't know	22%	20%	21%
Unwgt N=	793	498	207

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-White	18-39	40-64	65+
Approve	39%	52%	76%	40%	52%	69%	57%	48%	56%	45%	49%	54%	52%
Disapprove	37%	24%	11%	32%	28%	14%	24%	27%	21%	33%	31%	26%	21%
Don't know	24%	24%	13%	28%	20%	17%	19%	24%	23%	21%	20%	20%	27%
Unwgt N=	286	321	178	198	380	195	393	400	595	140	109	407	277

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Approve	49%	47%	61%	63%	49%	56%	59%	44%
Disapprove	32%	26%	20%	20%	33%	25%	21%	25%
Don't know	20%	26%	19%	16%	18%	19%	20%	32%
Unwgt N=	141	218	100	115	147	199	226	189

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No
Approve	50%	60%	42%	38%	64%	43%	55%
Disapprove	29%	21%	26%	36%	22%	35%	23%
Don't know	21%	19%	32%	26%	14%	22%	22%
Unwt N=	113	261	122	141	156	138	537

The State Budget

	RV	Christie Favorability	
		Favorable	Unfavorable
Approve	49%	69%	11%
Disapprove	37%	16%	81%
Don't know	14%	15%	7%
Unwgt N=	793	497	207

Christie/Buono Ratings Oct 2013
Rutgers-Eagleton Poll

	Party ID		Ideology				Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-White	18-39	40-64	65+
	Approve	26%	58%	76%	36%	49%	68%	54%	45%	58%	31%	42%	51%
Disapprove	56%	28%	17%	54%	36%	22%	34%	40%	32%	46%	41%	36%	35%
Don't know	18%	14%	7%	10%	15%	10%	12%	16%	10%	23%	16%	13%	15%
Unwgt N=	286	323	176	198	381	194	390	403	596	140	109	407	277

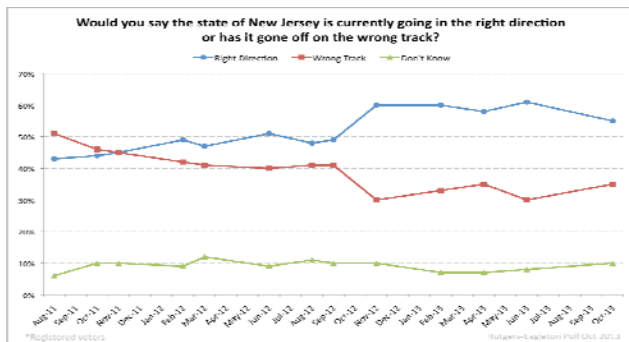
	Income				Education			
	<50K	50K-100K	100K-150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Approve	42%	44%	54%	61%	44%	50%	53%	46%
Disapprove	46%	40%	37%	26%	36%	35%	36%	40%
Don't know	12%	15%	9%	13%	20%	15%	10%	14%
Unwgt N=	139	219	101	115	146	198	226	192

	Region				Union Household		
	Urban	Suburb	Exurban	Phil/South Shore	Public	No	
Approve	52%	45%	58%	40%	54%	37%	53%
Disapprove	36%	38%	33%	43%	32%	50%	34%
Don't know	12%	17%	9%	17%	14%	13%	14%
Unwgt N=	113	260	123	141	156	140	536

Q. Would you say the state of New Jersey is currently going in the right direction or has it gone off on the wrong track?

	10/13	Christie Favorability		Buono Favorability		Christie Job Approval		2013 Gov Vote	
	RV	Fav	Unfav	Fav	Unfav	Approve	Disapprove	Christie	Buono
Right Direction	54%	78%	11%	30%	75%	76%	10%	78%	18%
Wrong Track	35%	15%	77%	61%	21%	16%	79%	16%	71%
DK	10%	7%	12%	8%	3%	8%	11%	7%	11%
Unwgt N=	791	494	208	216	254	536	216	457	223

TREND	6/13	4/13	2/13	11/12	9/12	8/12	6/12	3/12	2/12	11/11	10/11	8/11
	RV	RV	RV	RV	RV	RV	RV	RV	RV	RV	RV	RV
Right Direction	61%	58%	60%	60%	49%	48%	51%	47%	49%	45%	44%	43%
Wrong Track	30%	35%	33%	30%	41%	41%	40%	41%	42%	45%	46%	51%
DK	8%	7%	7%	10%	10%	11%	9%	12%	9%	10%	10%	6%
Unwgt N=	754	800	693	1103	783	912	1,064	511	911	744	817	612



Christie/Buono Ratings Oct 2013
Rutgers-Eagleton Poll

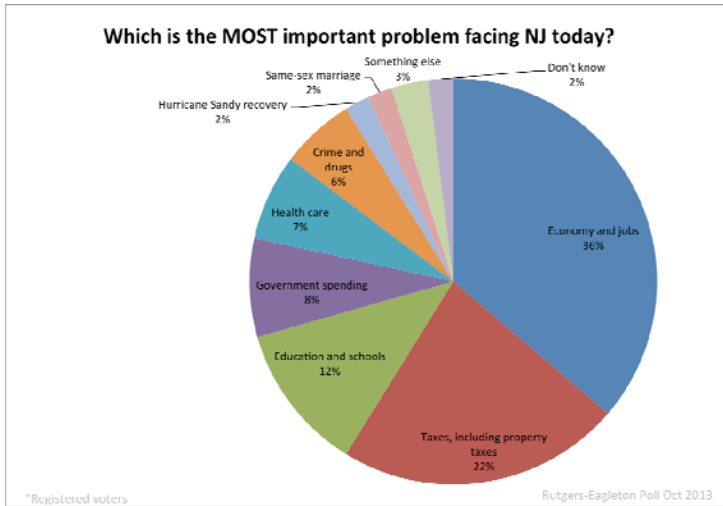
	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-White	18-39	40-64	65+
Right Direction	37%	58%	82%	44%	55%	67%	58%	52%	60%	43%	49%	55%	59%
Wrong Track	49%	32%	15%	47%	33%	26%	34%	36%	33%	38%	35%	37%	30%
DK	15%	10%	3%	9%	11%	7%	9%	12%	7%	19%	15%	8%	11%
Unwt N=	286	322	175	196	382	194	390	401	593	140	108	407	276

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Right Direction	46%	50%	57%	64%	58%	51%	58%	52%
Wrong Track	36%	41%	38%	28%	27%	39%	32%	40%
DK	18%	9%	5%	8%	15%	10%	10%	8%
Unwt N=	140	217	99	115	147	195	226	191

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No
Right Direction	53%	56%	57%	47%	59%	35%	61%
Wrong Track	35%	37%	34%	38%	29%	53%	29%
DK	12%	7%	9%	14%	12%	12%	9%
Unwt N=	113	260	122	140	156	137	536

**Q. Of the following, which is the MOST important problem facing New Jersey today? Is it:
[READ LIST, RANDOMIZE ORDER]**

	10/13 RV	Christie Favorability		Buono Favorability		2013 Gov Vote	
		Fav	Unfav	Fav	Unfav	Christie	Buono
The economy and jobs	37%	35%	41%	42%	30%	34%	43%
Taxes, including property taxes	23%	26%	15%	18%	33%	29%	14%
Education and Schools	12%	9%	18%	16%	5%	7%	20%
Government spending	8%	8%	7%	5%	9%	9%	5%
Health Care	7%	7%	5%	7%	4%	7%	5%
Crime and Drugs	6%	5%	6%	4%	8%	5%	6%
Same sex marriage	2%	3%	2%	2%	4%	3%	2%
Hurricane Sandy recovery	2%	2%	1%	1%	3%	2%	1%
Something else	3%	2%	3%	3%	2%	2%	3%
Dont know [vol]	2%	1%	3%	2%	1%	1%	2%
Unwgt N=	798	499	210	217	256	462	224



Listing only issues getting 5% or more mentions overall

	Party ID						Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-White	18-39	40-64	65+
Economy and jobs	41%	39%	26%	41%	39%	27%	41%	33%	37%	37%	38%	38%	31%
Taxes	17%	25%	30%	16%	23%	28%	26%	20%	27%	14%	13%	25%	28%
Educ. and Schools	17%	8%	10%	15%	11%	10%	8%	15%	10%	16%	18%	9%	12%
Gov. Spending	5%	8%	13%	4%	7%	14%	9%	7%	8%	7%	7%	9%	5%
Health Care	6%	9%	4%	8%	7%	5%	6%	7%	6%	8%	10%	7%	4%
Crime and Drugs	7%	5%	5%	5%	6%	6%	5%	7%	4%	10%	4%	5%	8%
Unwt N=	289	324	178	199	385	195	393	405	599	142	109	408	281

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Economy and jobs	38%	34%	41%	38%	29%	34%	39%	42%
Taxes	23%	26%	22%	24%	18%	26%	24%	24%
Educ. and Schools	13%	12%	10%	15%	15%	10%	11%	13%
Gov. Spending	7%	11%	10%	7%	6%	7%	9%	7%
Health Care	3%	7%	5%	6%	9%	8%	6%	6%
Crime and Drugs	8%	2%	4%	5%	16%	6%	3%	1%
Unwt N=	141	219	101	116	147	200	228	192

	Region					Union Household	
	Urban	Suburb	Exurb	Phil/South	Shore	Public	No
Economy and jobs	35%	38%	41%	34%	35%	36%	37%
Taxes	22%	22%	23%	25%	23%	27%	22%
Educ. and Schools	13%	15%	7%	12%	7%	18%	11%
Gov. Spending	8%	8%	11%	7%	7%	3%	8%
Health Care	6%	6%	10%	4%	11%	4%	8%
Crime and Drugs	7%	6%	2%	7%	5%	5%	6%
Unwt N=	112	262	124	142	158	140	541

Q. Thinking about Governor Christie, would you say that he is liberal, conservative, or is he somewhere in between?

[IF Liberal or conservative, ask:] Is he very or somewhat [Liberal/Conservative]?

[COMBINED CHRISTIE IDEOLOGY]

Very liberal	2%
Somewhat liberal	3%
In between	58%
Somewhat conservative	22%
Very conservative	11%
Other/Don't know	5%
Unwgt N=	776

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	18-39	40-64	65+
Very liberal	3%	2%	1%	%	2%	5%	2%	2%	1%	2%	2%	2%	1%
Somewhat liberal	5%	2%	1%	3%	3%	3%	3%	3%	3%	4%	5%	3%	2%
In between	50%	63%	61%	50%	60%	58%	53%	61%	57%	58%	54%	58%	60%
Somewhat conserv.	23%	19%	23%	25%	22%	19%	28%	16%	22%	22%	27%	21%	17%
Very conservative	14%	7%	10%	18%	8%	9%	11%	11%	13%	7%	10%	11%	10%
Don't know	5%	6%	3%	3%	5%	6%	4%	6%	4%	7%	2%	5%	9%
Unwt N=	276	317	177	189	376	193	382	394	589	140	105	398	273

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Very liberal	2%	2%	1%	1%	3%	1%	4%	0%
Somewhat liberal	3%	2%	3%	4%	5%	4%	2%	2%
In between	61%	58%	64%	53%	61%	62%	55%	54%
Somewhat conserv.	17%	22%	26%	27%	16%	16%	26%	27%
Very conservative	10%	15%	6%	11%	4%	12%	11%	14%
Don't know	7%	2%	0%	4%	12%	5%	3%	3%
Unwt N=	141	217	101	112	142	200	225	188

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No
Very liberal	0%	4%	1%	2%	%	3%	1%
Somewhat liberal	3%	2%	3%	3%	4%	1%	2%
In between	64%	53%	58%	58%	60%	53%	60%
Somewhat conserv.	17%	26%	25%	13%	25%	28%	21%
Very conservative	11%	11%	9%	14%	7%	11%	11%
Don't know	6%	5%	4%	9%	3%	5%	5%
Unwt N=	110	255	120	135	156	138	536

Q. And what about Barbara Buono? Would you say she is liberal, conservative, or somewhere in between?

[IF Liberal or conservative, ask:] Is she very or somewhat [Liberal/Conservative]?

[COMBINED BUONO IDEOLOGY]

Very liberal	19%
Somewhat liberal	25%
In between	24%
Somewhat conservative	5%
Very conservative	2%
Other/Don't know	25%
Unwgt N=	779

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	18-39	40-64	65+
Very liberal	9%	20%	37%	10%	15%	39%	24%	15%	23%	9%	15%	19%	22%
Somewhat liberal	27%	23%	25%	37%	22%	17%	30%	20%	27%	21%	23%	27%	23%
In between	35%	20%	11%	24%	29%	12%	18%	29%	21%	29%	30%	22%	21%
Somewhat conserv.	6%	6%	2%	5%	6%	4%	5%	6%	4%	9%	7%	5%	4%
Very conservative	1%	3%	1%	1%	2%	4%	2%	2%	2%	1%	4%	1%	1%
Don't know	22%	28%	24%	23%	25%	24%	22%	28%	23%	30%	20%	26%	28%
Unwt N=	281	317	175	192	378	191	384	395	591	141	107	399	273

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Very liberal	12%	21%	17%	20%	17%	19%	20%	18%
Somewhat liberal	25%	26%	26%	35%	12%	22%	31%	31%
In between	29%	23%	34%	16%	25%	24%	20%	26%
Somewhat conserv.	6%	5%	4%	4%	6%	6%	7%	2%
Very conservative	1%	2%	2%	1%	2%	4%	1%	2%
Don't know	28%	23%	17%	24%	37%	26%	21%	22%
Unwt N=	139	219	99	115	144	198	225	191

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No
Very liberal	17%	19%	29%	12%	20%	15%	20%
Somewhat liberal	23%	28%	24%	19%	27%	29%	25%
In between	20%	21%	23%	32%	24%	31%	21%
Somewhat conserv.	5%	6%	7%	4%	4%	5%	6%
Very conservative	3%	1%	1%	5%	1%	%	2%
Don't know	32%	24%	17%	29%	24%	19%	27%
Unwt N=	110	258	121	136	154	139	536

Rutgers-Eagleton Poll October 7-13, 2013

The Rutgers-Eagleton Poll was conducted by telephone using live callers October 7-13, 2013 with a scientifically selected random sample of 799 New Jersey registered voters. Data are weighted to represent known parameters in the New Jersey voter population, using gender, age, race, and Hispanic ethnicity matching to US Census Bureau data. All results are reported with these weighted data. This telephone poll included 664 landline and 135 cell phone adults, all acquired through random digit dialing.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. The sampling error for 799 registered voters is +/-3.4 percentage points, at a 95 percent confidence interval. Thus if 50 percent of New Jersey registered voters favored a particular position, one would be 95 percent sure that the true figure is between 46.6 and 53.4 percent (50 +/-3.4) if all New Jersey registered voters were interviewed, rather than just a sample.

Sampling error increases as the sample size decreases, so statements based on various population subgroups are subject to more error than are statements based on the total sample. Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects.

This Rutgers-Eagleton Poll was fielded in house by the Eagleton Center for Public Interest Polling. The questionnaire was developed and all data analyses were completed in house. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center for the study of politics and the political process.

**Weighted Sample Characteristics
799 New Jersey Registered Voters**

39% Democrat	47% Male	13% 18-29	68% White
40% Independent	53% Female	33% 30-49	14% Black
21% Republican		30% 50-64	8% Hispanic
		24% 65+	10% Asian/Other/Multi