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**CONCERN FOR GUN VIOLENCE RECEDES TOWARD PRE-SANDY HOOK LEVELS,  
BUT MOST NEW JERSEYANS STILL SUPPORT GUN CONTROL**

NEW BRUNSWICK, N.J – New Jerseyans' concern about gun violence in America has eased somewhat since the Sandy Hook shootings in December, according to a new Rutgers-Eagleton Poll. In the week following the school shooting in Connecticut, 77 percent of Garden State residents were "very concerned." That number has dropped to 69 percent. The same percentage believes it is more important to control gun ownership than to protect gun owner rights, a slight dip from 72 percent in December.

"The immediate aftermath of Sandy Hook saw a clear increase in concern about guns in New Jersey," noted David Redlawsk, director of the Rutgers-Eagleton Poll and professor of political science at Rutgers University. "As that particular shooting fades in the public eye, concern has also dropped, though it remains slightly above pre-Sandy Hook numbers."

About a third of New Jerseyans (34 percent) believe easy availability is the primary cause of gun violence in America, with inadequate background checks (16 percent) and how parents raise their children (15 percent) as distant runners-up. Also, 48 percent have an unfavorable impression of the National Rifle Association, while 28 percent view the NRA favorably. New Jerseyans are split on whether stricter gun laws would actually reduce the amount of violence in the country.

Results are from a poll of 796 adult New Jerseyans conducted statewide among landline and cell phone households from Jan. 30 – Feb. 3 with a margin of error of +/- 3.5 percentage points.

**Concern and support for gun control return to pre-Newtown levels**

Two months after the Sandy Hook Elementary School tragedy, the intensity of concern over gun violence has subsided, returning close to levels reported in an August 2012 Rutgers-Eagleton Poll. In particular, concern has dropped most among groups that saw the largest increases in December. Sixty percent of men are now "very concerned," down 11 points, while the number of very concerned women dropped only five points to 78 percent, leaving an 18-point gender gap.

Fifty-five percent of Republicans remain very concerned, a drop of four points. Among Democrats and independents, the decrease is greater: very concerned Democrats declined 10 percentage points to 78 percent. Independents declined nine points to 66 percent.

Concurrent with a decline in concern has been increased support for gun owner rights among

some groups. While 69 percent of adults favor gun control over owners' rights, there is a dramatic shift since December in the 20 percent of households with a gun owner. Immediately after Sandy Hook, 57 percent of residents in gun-owning households said gun control was more important than protecting gun rights. Now, this same group favors protecting their gun rights over gun controls, 51 percent to 42 percent.

Republicans also have shifted their views: 50 percent prefer protection of gun owner rights, up from 38 percent two months ago. Sixty-six percent of independents and 84 percent of Democrats, however, believe controlling gun ownership is more important. Among those who are unfavorable toward the NRA, 86 percent believe gun control to be more important; those with a favorable impression of the NRA take the opposite position, 60 percent to 38 percent.

The poll also finds the importance of gun control as an issue also has declined somewhat. In December, 26 percent saw it as the most important issue facing America. Today 18 percent feel the same way. Another 52 percent say it is one of a few very important issues, a drop of only 2 points.

"In the immediate shock of the Sandy Hook shootings, partisanship and self-interest gave way briefly to a common belief that gun violence had become a serious problem and gun control was necessary," said Redlawsk. "But we are beginning to see the usual partisan differences again, with Republicans supporting gun owners, and owners reasserting their rights. At the same time, these positions are not shared by the majority of New Jerseyans."

### **NRA favorability low in New Jersey**

The NRA is not looked upon favorably by many New Jerseyans, with 28 percent holding a favorable impression compared to 48 percent who do not. This puts the NRA only slightly ahead of Garden Staters' perceptions of Congress, which have been endemically low.

Fifty-five percent of Republicans favor the NRA, compared to 17 percent of Democrats and 25 percent of independents. Men favor the group by 33 percent to 23 percent, and respondents 65 and older are more favorable than those under 30, 32 percent to 20 percent. Regionally, the NRA's strongest support comes from the Shore counties (32 percent) and the Philadelphia suburbs/south Jersey (31 percent). Twenty-four 24 percent of northeast urban New Jerseyans favor the NRA.

### **President Obama's proposals**

New Jerseyans strong support President Obama's recently announced proposals and executive orders on guns: more than 90 percent favor improved mental health services, universal background checks and a tougher background check system. While support is lower, three-quarters are in favor of renewing the federal ban on military-style assault weapons, and limiting access to high-capacity ammunition magazines. There is slightly less support for providing incentives to hire school resource officers and counselors, although about seven in 10 support this specific proposal.

Gun-owning households are just as likely to support improved mental health services as those without, according to the poll. Democrats are stronger supporters than Republicans by 92 percent to 85 percent.

Perhaps surprisingly, given recent NRA rhetoric, a similar pattern exists for universal background checks, with 93 percent of New Jerseyans in favor, including more than nine in 10 gun-owning households, non-gun owners, and across all partisan affiliations.

The president's proposal to institute a stronger background check system produces a slightly different picture: 83 percent of gun-owning households support it compared to 92 percent without. Similarly, 81 percent of NRA backers support the measure versus 95 percent of opponents. Republicans (at 85 percent) are also less likely to support it than Democrats (96 percent) and slightly less likely than independents (87 percent).

Three-quarters of New Jerseyans support the White House's proposed renewal of the federal assault weapons, but those in households with guns are 17 points less likely than those without guns to support it (62 percent versus 79 percent). Likewise, NRA backers are much less supportive than detractors, 59 percent to 88 percent, and Democrats (83 percent) are stronger supporters than Republicans (70 percent) and independents (69 percent). Similar divisions are seen with the proposal to limit access to high-capacity ammunition magazines: gun owners (64 percent), NRA proponents (55 percent), and Republicans (65 percent) are all less likely to support it.

As for providing incentives to schools to high resource officers and counselors, this proposal receives a large majority of but not universal support. Those in gun-owning households (58 percent), NRA backers (67 percent), independents (61 percent), Republicans (67 percent), whites (66 percent), and older respondents are all slightly less favorable of the particular initiative.

### **What causes gun violence and how effective are gun laws?**

One third of New Jersey adults say the easy availability of guns is the cause of gun violence, followed by 16 percent who blame inadequate background checks, and 15 percent who place the blame on how parents raise their children. Another 13 percent blame inadequate treatment of the mentally ill while 8 percent think violent video games are to blame.

New Jerseyans are split on whether stricter gun laws would reduce violence with 47 percent agreeing and 47 percent disagreeing. But among gun-owning households, 69 percent say stricter gun laws would not reduce violence compared to 53 who feel differently. Similarly, 74 percent of NRA supporters believe violence would not be reduced, compared to only 28 percent of opponents. A solid majority of Democrats (61 percent) say stricter laws would reduce violence, but only 39 percent of independents and 35 percent of Republicans agree.

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**Questions and Tables**

The questions covered in the release of February 6, 2013 are listed below. Column percentages may not add to 100% due to rounding. Respondents are New Jersey adults; all percentages are of weighted results.

**Q. I'd like to ask about some people and groups. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion. First, [ROTATE]:**

**The National Rifle Association (NRA)**

	ALL	Gun Owner	
		Yes	No
Favorable	28%	49%	21%
Unfavorable	48%	32%	53%
No opn/DK	25%	19%	26%
Unwt N=	790	167	596

	Party ID			Ideology			Gender		Race		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp
Favorable	17%	25%	55%	18%	24%	55%	33%	23%	32%	16%	26%
Unfavorable	57%	48%	29%	61%	49%	29%	47%	48%	46%	59%	41%
No opn/DK	26%	27%	16%	21%	28%	17%	20%	29%	22%	25%	33%
Unwt N=	284	327	161	185	425	162	427	363	564	77	71

	Age				Region				Parent		
	18-29	30-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	Yes	No
Favorable	20%	29%	27%	32%	24%	24%	29%	31%	32%	29%	27%
Unfavorable	39%	46%	56%	49%	43%	50%	54%	46%	42%	44%	49%
No opn/DK	41%	25%	17%	19%	33%	25%	17%	23%	26%	27%	24%
Unwt N=	124	242	238	186	101	254	124	157	154	213	575

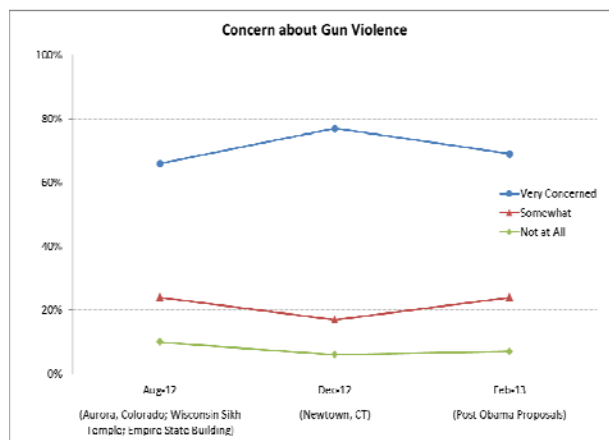
	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Grad Work
Favorable	27%	29%	31%	31%	33%	28%	28%	18%
Unfavorable	45%	47%	53%	55%	37%	42%	52%	64%
No opn/DK	29%	24%	15%	14%	30%	29%	20%	18%
Unwt N=	171	243	100	113	197	226	225	137

**Q. Now I'd like to turn to another issue. How concerned are you about the amount of gun violence in the U.S. today? Are you very concerned, somewhat concerned, or not at all concerned?**

	TREND				
	Feb 2013		Dec 2012	Aug 2012	
	Adults		Adults	RV	
Very concerned	69%		77%	66%	
Somewhat	24%		17%	24%	
Not at all	7%		6%	10%	
Unwgt N=	788		660	915	

	Gun Owner		NRA Favorability		
	Yes	No	Fav	Unfav	No Opn/DK
Very	55%	73%	50%	84%	60%
Somewhat	34%	22%	33%	14%	34%
Not at all	11%	5%	16%	1%	6%
Unwt N=	165	595	235	370	177



	Party ID			Ideology			Gender		Race		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp
Very	78%	66%	55%	80%	70%	55%	60%	78%	66%	78%	80%
Somewhat	19%	25%	35%	15%	24%	33%	30%	19%	26%	19%	16%
Not at all	3%	9%	10%	5%	6%	11%	10%	3%	9%	2%	4%
Unwt N=	283	326	161	185	424	162	429	359	566	75	70

	Age				Region				Parent		
	18-29	30-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	Yes	No
Very	57%	66%	77%	76%	75%	70%	66%	65%	69%	68%	69%
Somewhat	35%	26%	19%	17%	19%	26%	27%	25%	24%	26%	24%
Not at all	8%	8%	4%	7%	7%	4%	7%	10%	7%	6%	7%
Unwt N=	120	244	237	187	101	254	123	156	154	209	577

	Income				Education				
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Coll Grad	Work
Very	75%	65%	56%	70%	70%	66%	68%	74%	
Somewhat	18%	29%	32%	24%	23%	28%	22%	23%	
Not at all	8%	7%	12%	6%	7%	6%	10%	2%	
Unwt N=	171	241	102	113	194	227	226	136	

**Q. Of the issues facing the country today, how important is gun control? Is it the most important issue, one of a few very important issues, somewhat important, or not at all important?**

	Feb 2013 Adults	TREND Dec 2012 Adults
Most important	18%	26%
One of a few very important	52%	50%
Somewhat important	23%	18%
Not at all important	7%	5%
Unwgt N=	787	661

	Gun Owner		NRA Favorability		
	Yes	No	Fav	Unfav	No Opn/DK
Most	15%	19%	15%	21%	15%
One of a few	39%	56%	34%	59%	60%
Somewhat	31%	21%	33%	19%	19%
Not at all	16%	4%	18%	1%	6%
Unwt N=	166	595	235	371	175

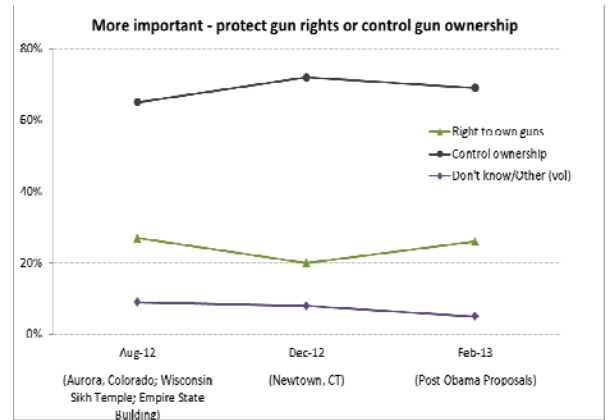
	Party ID			Ideology			Gender		Race		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp
Most	24%	15%	10%	24%	17%	14%	17%	19%	14%	28%	21%
One of a few	59%	50%	45%	58%	54%	39%	45%	59%	53%	57%	55%
Somewhat	15%	26%	34%	15%	25%	29%	28%	18%	25%	10%	20%
Not at all	3%	9%	12%	3%	5%	17%	10%	4%	8%	5%	3%
Unwt N=	284	325	160	185	423	161	427	360	562	77	70

	Age				Region				Parent		
	18-29	30-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	Yes	No
Most	23%	13%	21%	19%	27%	22%	14%	16%	8%	12%	20%
One of a few	50%	57%	51%	48%	53%	52%	56%	50%	53%	53%	52%
Somewhat	21%	23%	23%	26%	13%	22%	24%	25%	30%	25%	22%
Not at all	6%	7%	6%	8%	7%	4%	7%	10%	9%	9%	6%
Unwt N=	122	244	237	184	101	254	122	155	155	212	573

	Income				Education				
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad	Grad Work
Most	23%	16%	19%	11%	28%	15%	15%	13%	
One of a few	54%	56%	41%	52%	45%	52%	54%	60%	
Somewhat	19%	20%	33%	25%	22%	24%	24%	22%	
Not at all	4%	8%	7%	12%	6%	8%	8%	5%	
Unwt N=	169	243	102	112	195	223	227	137	

**Q. Which do you think is more important--to protect the right of Americans to own guns, or to control gun ownership?**

	Feb 2013	TREND	
	Adults	Dec 2012 Adults	Aug 2012 RV
Right to own guns	26%	20%	27%
Control ownership	69%	72%	65%
Don't know (vol)	5%	8%	9%
Unwgt N=	791	653	911



	Gun Owner		NRA Favorability		
	Yes	No	Fav	Unfav	No Opn/DK
Right to own guns	51%	18%	60%	9%	21%
Control ownership	42%	77%	38%	86%	70%
Don't know (vol)	7%	5%	3%	4%	9%
Unwt N=	168	596	237	371	178

	Party ID			Ideology			Gender		Race		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp
Right to own guns	13%	28%	50%	15%	22%	52%	32%	21%	32%	13%	18%
Control ownership	84%	66%	42%	83%	71%	44%	64%	73%	63%	86%	77%
Don't know (vol)	3%	6%	7%	3%	7%	4%	4%	6%	5%	2%	5%
Unwt N=	285	327	162	185	424	164	429	362	566	77	71

	Age				Region				Parent		
	18-29	30-49	50-64	65+	Urban	Suburb	Exurban	Phil/South Shore	Yes	No	
Right to own guns	23%	23%	29%	31%	17%	23%	27%	30%	33%	29%	25%
Control ownership	74%	72%	67%	60%	78%	73%	69%	65%	58%	67%	69%
Don't know (vol)	4%	4%	4%	10%	4%	4%	3%	5%	9%	4%	6%
Unwt N=	123	244	238	186	103	253	124	157	154	212	577

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Grad Work
Right to own guns	22%	27%	31%	31%	28%	29%	27%	19%
Control ownership	76%	68%	65%	63%	66%	68%	69%	72%
Don't know (vol)	2%	5%	3%	6%	6%	3%	4%	9%
Unwt N=	173	242	100	113	197	228	225	136

**Q. Do you think having stricter gun laws would reduce the amount of violence in the country, or would the amount of violence remain the same?**

	ALL	Gun Owner		NRA Favorability		
		Yes	No	Fav	Unfav	No Opn/DK
Would reduce violence	47%	26%	53%	22%	66%	38%
Stay the same	47%	69%	41%	74%	28%	54%
Don't know (vol)	6%	5%	6%	4%	5%	8%
Unwgt N=	795	168	599	239	371	179

	Party ID			Ideology			Gender		Race		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp
Reduce violence	61%	39%	35%	60%	47%	28%	45%	49%	46%	44%	44%
Stay the same	35%	53%	61%	37%	45%	67%	50%	44%	49%	49%	49%
Don't know (vol)	4%	8%	4%	3%	8%	4%	5%	7%	5%	7%	7%
Unwt N=	285	331	162	185	427	165	431	364	569	77	71

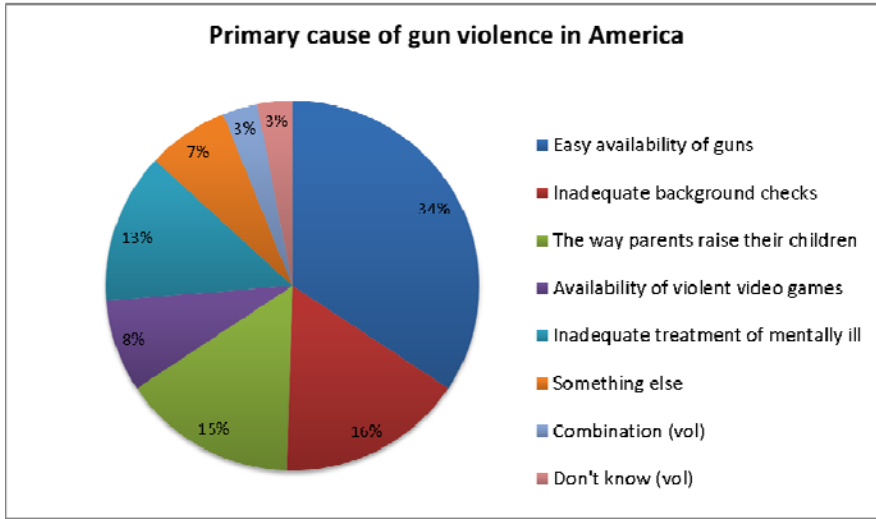
	Age				Region				Parent		
	18-29	30-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	Yes	No
Reduce violence	44%	48%	49%	45%	51%	48%	53%	40%	43%	46%	47%
Stay the same	50%	45%	46%	50%	39%	47%	43%	56%	50%	46%	48%
Don't know (vol)	6%	6%	5%	6%	10%	5%	4%	4%	7%	8%	5%
Unwt N=	124	244	240	187	103	255	124	157	156	213	580

	Income				Education				
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Grad	Work
Reduce violence	41%	47%	49%	56%	44%	37%	51%	60%	
Stay the same	50%	49%	49%	41%	50%	56%	43%	35%	
Don't know (vol)	9%	3%	2%	3%	6%	6%	6%	5%	
Unwt N=	173	244	102	113	197	228	227	138	

**Q. Which ONE of the following do you think is the primary cause of gun violence in America?**

	ALL	Gun Owner		NRA Favorability		
		Yes	No	Fav	Unfav	No Opn/DK
The easy availability of guns	34%	25%	37%	21%	46%	25%
Inadequate background checks	16%	10%	18%	13%	17%	20%
The way parents raise their children	15%	18%	14%	21%	12%	16%
Inadequate treatment of mentally ill people	13%	16%	13%	19%	10%	14%
The availability of violent video games	8%	11%	7%	10%	7%	8%
Something else	7%	13%	6%	10%	5%	8%
Combination of all of them (vol)	3%	4%	3%	3%	2%	4%
Don't know (vol)	3%	3%	3%	3%	3%	6%
Unwgt N=	792	167	598	237	370	179



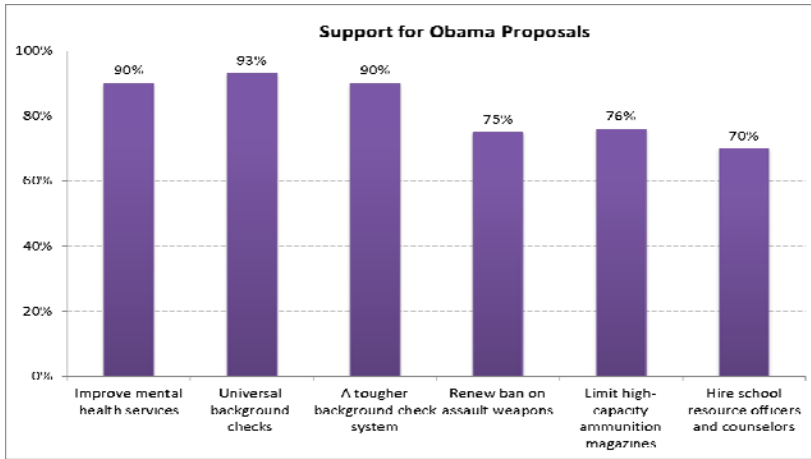


	Party ID			Ideology			Gender		Race		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp
Easy avail. of guns	46%	24%	28%	45%	32%	24%	32%	36%	32%	40%	36%
Background checks	13%	22%	11%	16%	19%	10%	15%	18%	16%	16%	17%
Way parents raise children	16%	13%	21%	11%	15%	21%	18%	13%	16%	10%	19%
Treatment of mentally ill	10%	15%	17%	13%	13%	16%	11%	15%	16%	5%	12%
Video games	5%	11%	8%	4%	8%	15%	8%	8%	7%	10%	8%
Something else	6%	7%	10%	6%	7%	9%	9%	6%	6%	14%	8%
Combination (vol)	3%	2%	4%	2%	3%	3%	3%	3%	4%	2%	0%
Don't know (vol)	2%	5%	1%	4%	3%	3%	3%	4%	4%	3%	%
Unwt N=	284	330	160	185	425	164	428	364	565	77	71

	Age				Region				Parent		
	18-29	30-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	Yes	No
Easy avail. of guns	33%	40%	28%	30%	37%	30%	34%	42%	30%	42%	30%
Background checks	20%	13%	19%	15%	25%	18%	15%	13%	11%	12%	18%
Way parents raise children	17%	13%	17%	16%	17%	17%	17%	12%	14%	12%	17%
Treatment of mentally ill	11%	13%	13%	15%	6%	11%	14%	19%	16%	14%	13%
Video games	6%	7%	8%	12%	4%	12%	8%	5%	7%	5%	9%
Something else	9%	8%	6%	5%	6%	6%	8%	5%	12%	10%	6%
Combination (vol)	0%	2%	5%	4%	1%	3%	3%	2%	4%	3%	3%
Don't know (vol)	4%	3%	4%	3%	5%	4%	1%	1%	5%	3%	4%
Unwt N=	123	244	240	185	103	254	123	157	155	212	578

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Grad Work
Easy avail. of guns	30%	33%	26%	46%	28%	29%	38%	42%
Background checks	15%	18%	21%	5%	17%	19%	17%	11%
Way parents raise children	20%	14%	19%	15%	22%	15%	15%	8%
Video games	8%	9%	8%	4%	8%	8%	8%	8%
Treatment of mentally ill	14%	16%	12%	17%	14%	14%	10%	16%
Something else	8%	4%	8%	7%	6%	8%	8%	6%
Combination (vol)	3%	3%	2%	3%	3%	4%	2%	3%
Don't know (vol)	3%	3%	4%	3%	3%	2%	3%	7%
Unwt N=	173	243	102	113	196	227	227	137

**Q. Recently, President Obama announced specific plans to reduce gun violence. For each of the following, please tell me if you support or oppose this idea, or have no opinion. [RANDOMIZE ORDER]**



**Improve Mental Health Services**

	ALL	Gun Owner		NRA Favorability		
		Yes	No	Fav	Unfav	No Opn/DK
Support	90%	89%	90%	87%	92%	88%
Oppose	5%	7%	4%	8%	4%	4%
No opn/DK	5%	4%	5%	5%	4%	8%
Unwt N=	794	168	598	239	370	179

	Party ID			Ideology			Gender		Race		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp
Support	92%	90%	85%	92%	91%	86%	88%	91%	92%	90%	89%
Oppose	4%	4%	9%	4%	4%	8%	6%	4%	4%	4%	6%
No opn/DK	4%	6%	6%	4%	5%	6%	6%	5%	4%	6%	4%
Unwt N=	285	331	162	184	427	165	430	364	568	77	71

	Age				Region				Parent		
	18-29	30-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	Yes	No
Support	92%	90%	90%	88%	86%	90%	92%	90%	92%	86%	92%
Oppose	4%	5%	4%	7%	4%	5%	3%	8%	5%	9%	3%
No opn/DK	4%	5%	6%	5%	10%	6%	5%	2%	3%	5%	5%
Unwt N=	124	244	240	186	103	254	124	157	156	213	579

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Grad Work
Support	90%	89%	89%	88%	87%	93%	90%	89%
Oppose	4%	5%	6%	8%	4%	2%	7%	6%
No opn/DK	5%	6%	4%	3%	9%	5%	3%	5%
Unwt N=	173	244	102	113	197	228	227	137

**Universal background checks for anyone who wants to buy a gun.**

	ALL	Gun Owner		NRA Favorability		
		Yes	No	Fav	Unfav	No Opn/DK
Support	93%	90%	94%	86%	97%	92%
Oppose	5%	8%	4%	11%	2%	5%
No opn/DK	2%	2%	2%	3%	1%	3%
Unwt N=	794	167	599	238	371	179

	Party ID			Ideology			Gender		Race			
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp	Other
Support	95%	92%	90%	97%	92%	90%	90%	95%	93%	96%	93%	88%
Oppose	4%	5%	8%	3%	4%	8%	8%	3%	4%	4%	6%	9%
No opn/DK	1%	3%	3%	0%	3%	2%	2%	3%	3%	0%	1%	4%
Unwt N=	285	330	162	185	427	164	430	364	568	77	71	62

	Age				Region					Parent	
	18-29	30-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	Yes	No
Support	90%	95%	93%	91%	92%	93%	94%	91%	93%	91%	93%
Oppose	6%	4%	6%	6%	4%	5%	4%	5%	7%	7%	4%
No opn/DK	4%	2%	2%	3%	4%	2%	2%	4%	1%	2%	3%
Unwt N=	124	244	240	186	102	255	124	157	156	213	579

	Income				Education					
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work		
Support	91%	92%	93%	95%	86%	93%	95%	96%		
Oppose	6%	7%	6%	4%	10%	4%	3%	3%		
No opn/DK	3%	1%	2%	1%	4%	3%	2%	1%		
Unwt N=	173	244	102	113	197	228	226	138		

**A tougher background check system.**

	ALL	Gun Owner		NRA Favorability		
		Yes	No	Fav	Unfav	No Opn/DK
Support	90%	83%	92%	81%	95%	90%
Oppose	6%	13%	4%	14%	3%	2%
No opn/DK	4%	5%	4%	5%	2%	8%
Unwt N=	795	168	599	239	371	179

	Party ID			Ideology			Gender		Race		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp
Support	96%	87%	85%	96%	90%	85%	87%	93%	90%	89%	90%
Oppose	1%	8%	11%	3%	5%	11%	9%	2%	5%	8%	7%
No opn/DK	3%	5%	5%	1%	5%	4%	4%	5%	5%	4%	3%
Unwt N=	285	331	162	185	427	165	431	364	569	77	71

	Age				Region					Parent	
	18-29	30-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	Yes	No
Support	90%	91%	93%	85%	89%	93%	91%	86%	90%	91%	90%
Oppose	7%	5%	6%	5%	4%	4%	6%	7%	8%	6%	5%
No opn/DK	3%	5%	2%	10%	7%	4%	3%	7%	2%	3%	5%
Unwt N=	124	244	240	187	103	255	124	157	156	213	580

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
Support	91%	89%	88%	94%	83%	91%	91%	96%
Oppose	4%	6%	8%	6%	8%	6%	5%	2%
No opn/DK	5%	5%	3%	0%	8%	3%	4%	2%
Unwt N=	173	244	102	113	197	228	227	138

**Renew the federal ban on military-style assault weapons.**

	ALL	Gun Owner		NRA Favorability		
		Yes	No	Fav	Unfav	No Opn/DK
Support	75%	62%	79%	59%	88%	67%
Oppose	15%	32%	10%	35%	7%	9%
No opn/DK	10%	6%	11%	6%	5%	25%
Unwt N=	794	168	598	239	370	179

	Party ID			Ideology			Gender		Race		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp
Support	83%	69%	70%	85%	75%	60%	69%	80%	77%	76%	71%
Oppose	7%	21%	22%	10%	14%	28%	24%	8%	15%	12%	13%
No opn/DK	10%	10%	8%	5%	11%	11%	7%	13%	7%	12%	16%
Unwt N=	285	330	162	185	426	165	431	363	568	77	71

	Age				Region				Parent		
	18-29	30-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	Yes	No
Support	65%	80%	77%	70%	73%	74%	76%	78%	72%	80%	72%
Oppose	16%	13%	16%	20%	11%	15%	19%	13%	20%	13%	16%
No opn/DK	19%	7%	7%	10%	16%	11%	5%	10%	8%	8%	11%
Unwt N=	124	244	240	186	103	255	124	157	155	213	579

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
Support	69%	76%	73%	81%	69%	68%	81%	83%
Oppose	16%	16%	20%	14%	19%	18%	12%	12%
No opn/DK	15%	8%	7%	5%	12%	14%	7%	5%
Unwt N=	172	244	102	113	196	228	227	138

**Limit access to high-capacity ammunition magazines.**

	ALL	Gun Owner		NRA Favorability		
		Yes	No	Fav	Unfav	No Opn/DK
Support	76%	64%	79%	55%	92%	67%
Oppose	15%	31%	10%	36%	4%	12%
No opn/DK	10%	5%	10%	9%	4%	21%
Unwt N=	791	166	597	237	370	178

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	Party ID			Ideology			Gender		Race		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp
Support	83%	72%	65%	89%	74%	63%	73%	78%	73%	74%	85%
Oppose	9%	17%	22%	8%	14%	29%	21%	9%	18%	12%	7%
No opn/DK	7%	10%	12%	2%	13%	8%	6%	13%	8%	14%	8%
Unwt N=	283	331	160	185	425	163	427	364	567	77	70

	Age				Region				Parent		
	18-29	30-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	Yes	No
Support	69%	80%	79%	67%	69%	80%	79%	74%	70%	77%	75%
Oppose	13%	12%	15%	24%	18%	11%	17%	15%	18%	13%	16%
No opn/DK	18%	8%	5%	9%	13%	8%	4%	11%	12%	11%	9%
Unwt N=	124	243	238	186	103	254	124	156	154	212	577

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
Support	74%	77%	79%	76%	68%	72%	80%	85%
Oppose	14%	15%	14%	20%	19%	16%	14%	10%
No opn/DK	12%	8%	8%	4%	13%	12%	6%	6%
Unwt N=	172	244	102	113	196	226	226	138

**Provide incentives for schools to hire school resource officers and counselors.**

	ALL	Gun Owner		NRA Favorability		
		Yes	No	Fav	Unfav	No Opn/DK
Support	70%	58%	73%	67%	72%	69%
Oppose	20%	30%	17%	23%	20%	15%
No opn/DK	10%	12%	10%	9%	8%	16%
Unwt N=	795	168	599	239	371	179

	Party ID			Ideology			Gender		Race		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp
Support	80%	61%	67%	72%	71%	65%	70%	70%	66%	78%	78%
Oppose	12%	25%	24%	21%	17%	27%	21%	19%	23%	11%	15%
No opn/DK	7%	14%	9%	7%	11%	9%	9%	11%	11%	11%	7%
Unwt N=	285	331	162	185	427	165	431	364	569	77	71

	Age				Region				Parent		
	18-29	30-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	Yes	No
Support	80%	78%	62%	56%	74%	69%	65%	73%	69%	72%	69%
Oppose	11%	14%	28%	29%	12%	21%	22%	20%	22%	20%	20%
No opn/DK	9%	8%	11%	16%	14%	10%	12%	7%	9%	8%	11%
Unwt N=	124	244	240	187	103	255	124	157	156	213	580

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
Support	74%	75%	65%	59%	75%	70%	70%	64%
Oppose	13%	18%	27%	25%	16%	19%	22%	20%
No opn/DK	12%	7%	8%	16%	9%	11%	8%	15%
Unwt N=	173	244	102	113	197	228	227	138

**Q. Do you or anyone in your household own any kind of gun?**

ALL	
Yes	20%
No	80%
Unwt N=	768

	Party ID			Ideology			Gender		Race		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Black	Hisp
Yes	14%	19%	33%	16%	19%	28%	22%	17%	23%	19%	16%
No	86%	81%	67%	84%	81%	72%	78%	83%	77%	81%	84%
Unwt N=	282	313	157	183	417	152	413	355	548	77	70

	Age				Region				Parent		
	18-29	30-49	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	Yes	No
Yes	14%	16%	25%	26%	14%	17%	21%	20%	26%	23%	18%
No	86%	84%	75%	74%	86%	83%	79%	80%	74%	77%	82%
Unwt N=	120	239	231	178	100	252	119	152	145	207	559

	Income				Education			
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Work
Yes	11%	21%	27%	25%	18%	22%	21%	15%
No	89%	79%	73%	75%	82%	78%	79%	85%
Unwt N=	169	239	99	110	193	219	219	133

**Rutgers-Eagleton Poll January 30 – February 3, 2012**

The Rutgers-Eagleton Poll was conducted by telephone Jan 30 – Feb 3, 2013 with a scientifically selected random sample of 796 New Jersey adults. Data are weighted to represent known parameters in the New Jersey population, using gender, age, race, and Hispanic ethnicity matching to 2010 US Census Bureau data. All results are reported with these weighted data. This telephone poll included 586 landline respondents and 210 cell phone respondents, all acquired through random digit dialing.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. The sampling error for 796 adults is +/-3.5 percentage points, at a 95 percent confidence interval. Thus if 50 percent of New Jersey adults favor a particular position, one would be 95 percent sure that the true figure is between 46.5 and 53.5 percent (50 +/-3.5) if all New Jersey adults were interviewed, rather than just a sample. Sampling error increases as the sample size decreases, so statements based on various population subgroups are subject to more error than are statements based on the total sample. Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects.

This Rutgers-Eagleton Poll was fielded by Braun Research Incorporated. The questionnaire was developed and all data analyses were completed in house. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center focused on the study and teaching of politics and the political process.

Weighted Sample Characteristics 796 New Jersey Adults			
39% Democrat	48% Male	19% 18-29	64% White
42% Independent	52% Female	36% 30-49	11% Black
19% Republican		27% 50-64	16% Hispanic
		18% 65+	9% Asian/Other/Multi