

NEW BRUNSWICK TOMORROW 2002

PHONE EXC: _____

RESPONDENT SEX:

1. MALE 2.

FEMALE

Time interview began
interview_____
Time interview ended/_____/_____/_____
Length of

Hello, my name is _____ (**first and last name**). I'm on the staff of the Eagleton Poll and I'm taking a public opinion survey of adults for Rutgers University. I'd like to ask you a few questions about what New Brunswick is like as a place to live.

Your participation is important as only 800 city residents have been selected to take part in this study. The survey will take 15 minutes and all your answers are confidential.

S1. First of all, what town or city do you live in? [!!!! ENTER PUNCH CAREFULLY !!!! TOWN NAMES ARE VERY SIMILAR]

1. NEW BRUNSWICK --> CONTINUE
3. NORTH BRUNSWICK --> THANK AND TERMINATE INTERVIEW
4. EAST BRUNSWICK --> THANK AND TERMINATE INTERVIEW
5. SOUTH BRUNSWICK --> THANK AND TERMINATE INTERVIEW
6. OTHER --> THANK AND TERMINATE INTERVIEW
9. REF --> THANK AND TERMINATE INTERVIEW

1. How long have you lived in New Brunswick, or have you lived here all of your life?

1. LESS THAN ONE YEAR
2. 1 OR 2 years
3. 3 - 5
4. 6 - 10
5. 11 - 20
6. 21 - 30
7. MORE THAN 30
8. ALL MY LIFE
9. DON'T KNOW

1A. Do you attend Rutgers University? **(IF YES:** Is that full-time or part-time?) [ENTER PUNCH CAREFULLY]

1. YES, FULL TIME
2. YES, PART TIME
3. NO, DO NOT ATTEND RUTGERS
9. DK/RF

******* CATI SCREEN. IF Q.1A=1 and Q.1=1,2,3,4,5, or 9 >>>> THANK AND TERMINATE. ALL OTHERS CONTINUE WITH INTERVIEW.**

2. How would you rate New Brunswick as a place to live -- excellent, good, only fair, or poor?

1. EXCELLENT
2. GOOD
3. ONLY FAIR
4. POOR
9. DON'T KNOW

3. All things considered, do you think New Brunswick has gotten better or worse than it was (5 years ago/when you first moved in), or has it stayed about the same as a place to live? **(IF "BETTER" OR "WORSE," PROBE:** Would you say it's gotten much (better/worse) or only somewhat (better/worse)?

1. MUCH BETTER
2. SOMEWHAT BETTER
3. ABOUT THE SAME
4. SOMEWHAT WORSE
5. MUCH WORSE
9. DON'T KNOW

[CATI SKIP: ASK Q.4 ONLY IF RESPONDENT HAS LIVED IN NEW BRUNSWICK 21 YEARS OR MORE -- Punch 6, 7, or 8 from Q.1]

4. Now I'd like you to think back to what New Brunswick was like about 25 years ago before the rebuilding and revitalization efforts began. All things considered, do you think New Brunswick is better or worse **(IF "BETTER" OR "WORSE," PROBE:** Would you say it is much (better/worse) or only somewhat (better/worse)?

1. MUCH BETTER
2. SOMEWHAT BETTER
3. ABOUT THE SAME
4. SOMEWHAT WORSE

- 5. MUCH WORSE
- 9. DON'T KNOW

5. Thinking of the future, do you think New Brunswick will be better or worse as a place to live 5 years from now? **(IF "BETTER" OR "WORSE," PROBE:** Would you say it will be much or only somewhat (better/worse)?

1. MUCH BETTER
2. SOMEWHAT BETTER
3. ABOUT THE SAME
4. SOMEWHAT WORSE
5. MUCH WORSE
8. DON'T KNOW HOW MUCH BETTER/WORSE
9. DON'T KNOW BETTER/WORSE

6. What do you think are the two or three most important things that should be done to make New Brunswick a better place to live? **(PROBE:** Is there anything New Brunswick needs that would make living here easier or better?) **(OPEN END - DO NOT READ LIST - PROBE FOR UP TO THREE RESPONSES)**

- | | |
|--------------------------------------|--|
| 1. Make safer/reduce crime | 18. More/better parks/recreation |
| 2. Deal with drug problems | 19. Lower taxes |
| 3. Improve police protection | 21. Better transportation |
| 4. More police/foot patrols | 22. Improve Government/Politics |
| 5. Improve quality of police force | 23. Race relations |
| 6. Improve education/schools | 24. Roads and Traffic |
| 7. Build more housing | 25. Clean water |
| 8. Build Low-Income housing | 26. RU students relations |
| 9. Renovate old housing | 27. More activities for children/teens |
| 10. Replace old housing projects | 28. More nightlife/entertainment |
| 11. Make landlords keep up property | 29. Lower rents/rent control |
| 12. Renovate buildings (NOT housing) | 30. More services for seniors |
| 13. Improve Downtown area | 31. Over-development |
| 14. Clean streets | 37. Other (specify: _____) |
| 15. Encourage New Businesses | 38. Nothing |
| 16. More jobs | 39. DK/refused |
| 17. More/better parking | |

7. How would you rate your neighborhood as a place to live-- excellent, good, only fair or poor?

1. EXCELLENT
2. GOOD
3. ONLY FAIR
4. POOR
9. DON'T KNOW

8. In the last few years, has your neighborhood gotten better or worse as a place to live, or hasn't there been any change?

1. BETTER
2. WORSE
3. NO CHANGE
9. DON'T KNOW

9. If you had the opportunity, would you like to move out of your neighborhood or would you continue to live where you are now?
(IF "MOVE" ASK: Would you like to move to another part of New Brunswick or would you prefer to move out of the city?)

1. MOVE OUT OF NEW BRUNSWICK
2. IN PROCESS OF MOVING OUT OF NEW BRUNSWICK
3. MOVE TO ANOTHER PART OF NEW BRUNSWICK >> GO TO Q. 11
4. CONTINUE WHERE NOW >>>> GO TO Q. 11
9. DON'T KNOW >>>> GO TO Q. 11

(IF "MOVE OUT OF NEW BRUNSWICK" OR "IN PROCESS" TO Q.9, ASK Q.10)

10. Why do you want to move out of New Brunswick?

(DO NOT READ LIST - PROBE FOR UP TO TWO RESPONSES)

1. Crime rate/Safety
2. School/education quality
3. Want to live in suburban area/better environment
4. Want to live in a different city
5. New Brunswick is dirty/run-down/don't like it
6. Job/employment opportunities
7. Transportation
8. Leaving college/school
9. Taxes
11. Noise
12. Cost of Living/Cost of Housing/expensive
13. Parking
14. Overcrowded/congested
15. Been here too long/all my life
16. Want to live in a house/different house
18. Other (specify: _____)
19. DK/ref

[ASK EVERYONE:]

11. Compared to other towns in this area, do you think New Brunswick has more crime, less crime, or about the same amount?

1. MORE CRIME
2. LESS CRIME
3. SAME AMOUNT
9. DON'T KNOW

12. Compared to two years ago, do you think crime in New Brunswick has gotten better, gotten worse, or stayed about the same? **(IF LIVED IN NEW BRUNSWICK LESS THAN 2 YEARS, SAY:** Then compared with when you first moved in.)
1. BETTER
 2. WORSE
 3. SAME
 9. DON'T KNOW
13. How safe is your neighborhood at night--very safe, somewhat safe, or not at all safe?
1. VERY SAFE
 2. SOMEWHAT SAFE
 3. NOT AT ALL SAFE
 - (VOL) 4. DOESN'T GO OUT BECAUSE NOT SAFE
 9. DON'T KNOW
14. How good a job do you think New Brunswick's public schools are doing--excellent, good, only fair or poor? **(PROBE:** Based on what you've heard.)
1. EXCELLENT
 2. GOOD
 3. ONLY FAIR
 4. POOR
 9. DON'T KNOW
15. Compared to two years ago, do you think the quality of the public schools has gotten better, gotten worse, or stayed about the same? **(IF LIVED IN NEW BRUNSWICK LESS THAN 2 YEARS, SAY:** Then compared with when you first moved in.)
1. BETTER
 2. WORSE
 3. SAME
 - (VOL) 4. WAS NOT HERE/NO CHILDREN IN SCHOOLS
 9. DON'T KNOW
16. How good a job do you think New Brunswick High School is doing excellent, good, only fair, or poor?
1. EXCELLENT
 2. GOOD
 3. ONLY FAIR
 4. POOR
 9. DON'T KNOW

17. And, how would you rate the job the New Brunswick grammar or elementary schools are doing--excellent, good, only fair, or poor?

1. EXCELLENT
2. GOOD
3. ONLY FAIR
4. POOR
9. DON'T KNOW

18. Thinking of things like the arts, theater, and concerts, how important a role do you think culture plays in revitalizing New Brunswick--is it very important, somewhat important, not very important, or not at all important?

1. VERY IMPORTANT
2. SOMEWHAT IMPORTANT
3. NOT VERY IMPORTANT
4. NOT AT ALL IMPORTANT
9. DON'T KNOW

19. In the past year, how often have you attended concerts, shows, or plays in New Brunswick -- [READ LIST]

1. Never,
2. Once or twice,
3. 3 to 5 times, or
4. More than 5 times in the past year
9. DK/ref

On another topic....,

20. Rutgers University is located in New Brunswick. Do you think this is good for the city, bad, or doesn't it make any difference?

1. GOOD
2. BAD
3. DOESN'T MAKE ANY DIFFERENCE
9. DON'T KNOW

21. How about Johnson & Johnson--is it good for the city that J&J is located in New Brunswick, is it bad, or doesn't it make any difference?

1. GOOD

- (VOL)
2. BAD
 3. DOESN'T MAKE ANY DIFFERENCE
 4. BOTH--REFUSES TO CHOOSE
 9. DON'T KNOW

22. Have you heard of New Brunswick Tomorrow?

1. YES
2. NO
9. DK/REF

23. New Brunswick Tomorrow is a private, non-profit organization that works to coordinate services for city residents to assure that human and social issues are addressed. They do NOT renovate buildings or property. Do you approve or disapprove of what New Brunswick Tomorrow is trying to do?

1. APPROVE
2. DISAPPROVE
9. DON'T KNOW

24. Do you think it is succeeding in improving New Brunswick, or not?

1. YES--IS SUCCEEDING
2. NO--NOT SUCCEEDING
- (VOL) 3. BOTH--REFUSES TO CHOOSE
9. DON'T KNOW

25. All things considered, do you think the revitalization and redevelopment that has taken place in the city in recent years will help or hurt low-income families in New Brunswick or will it have no effect?

1. HELP >>>> ASK Q26A
2. HURT >>>> ASK Q26B
3. BOTH HELP & HURT > SKIP TO Q.D1
- (VOL) 8. NEITHER/NO EFFECT > SKIP TO Q.D1
9. DON'T KNOW > SKIP TO Q.D1

(IF "HELP" TO Q.25, ASK:)

26A. How will it help? **(OPEN-END - DO NOT READ LIST - PROBE FOR UP TO TWO RESPONSES)**

1. Create/Provide jobs
2. Create opportunities for the poor
3. More housing
4. More affordable housing
5. Better housing conditions
6. Lower cost of living
7. Improve standard of living
8. Better schools/education
9. Less crime/drugs - safer
18. Other (specify: _____)
19. DK/ref

(IF "HURT" TO Q.25, ASK:)

26B. How will it hurt? **(OPEN-END - DO NOT READ LIST - PROBE FOR UP TO TWO RESPONSES)**

1. Fewer jobs
2. Clear out poor/forced to re-locate
3. Less housing
4. Less affordable housing
5. Worse housing conditions
6. Increase cost of living
7. Worsen standard of living
8. Worse/fewer services/schools

18. Other (specify: _____)
19. DK/ref

Now just a few questions so that we can classify your answers.

D1. What was the last grade in school you completed?

1. 8TH GRADE OR LESS
2. HIGH SCHOOL INCOMPLETE (GRADES 9, 10 AND 11)
3. HIGH SCHOOL COMPLETE (GRADE 12)
4. VOCATIONAL/TECHNICAL SCHOOL
5. SOME COLLEGE
6. JUNIOR COLLEGE GRADUATE (2 YEAR, ASSOCIATES DEGREE)
7. 4 YEAR COLLEGE GRADUATE (BACHELOR=S DEGREE)
8. GRADUATE WORK (MASTERS, LAW/MEDICAL SCHOOL, ETC.)
9. DK/REF

D2. Do you own or rent your home?

1. OWN
2. RENT
- (VOL) 3. LIVE RENT FREE WITH PARENTS/RELATIVES
9. DON'T KNOW

D3. Are there any children under 18 now living in your household?

1. YES
2. NO >>> GO TO Q.D6
9. DON'T KNOW >>> GO TO Q.D6

D4. Is there a child in your household that attends public school?

1. YES
2. NO
9. DON'T KNOW

D5. Is there a child in your household that attends private or parochial school?

1. YES
2. NO
9. DON'T KNOW

D6. How many people age 18 or over are now living in your household
other than yourself?

 / / / Code actual number

D7. Are you currently employed full-time--that is, more than 20 hours a week--employed part-time, laid off, retired or not employed?

1. EMPLOYED FULL-TIME
2. EMPLOYED PART-TIME
3. LAID OFF
4. RETIRED --->GO TO Q.D9
5. NOT EMPLOYED --->GO TO Q.D9
6. OTHER (Specify: _____) --->GO TO Q.D9
9. DK/ref --->GO TO Q.D9

D8. In which town or city do you work?

1. New Brunswick
2. Somerset/Franklin
3. Piscataway/Highland Park
4. North Brunswick
5. East Brunswick
6. Edison/Metuchen
7. New York City
10. Princeton
11. Trenton
12. South Brunswick/ Dayton/Cranbury/Plainsboro
13. Iselin/Woodbridge
14. South Plainfield
15. Other Middlesex County
18. Other (specify: _____)
19. DK/ref

D9. Are you the chief wage earner in your household?

1. YES --> GO TO Q.D12
2. NO --> ASK Q.D10 and D11
- (VOL) 3. THERE IS NO CHIEF WAGE EARNER IN HOUSEHOLD >>>GO TO Q.D12
9. DK/ref --> GO TO Q.D12

(IF "NO" TO Q.D9, ASK:)

D10. Is the chief wage earner in your household currently employed, temporarily laid off, retired or not employed?

1. EMPLOYED
2. LAID OFF
3. RETIRED
4. NOT EMPLOYED
5. OTHER (Specify: _____)
9. DK/ref

D11. Is the chief wayer earner male or female?

1. MALE
2. FEMALE
- (VOL) 3. BOTH
9. DK/REF

D12. What was your age on your last birthday?

 / / (CODE # OF YEARS, 99=REFUSED AND CODE)

D13. [IF REFUSED AGE ASK:] Is it between --

1. 18-20
2. 21-24
3. 25-29
4. THIRTIES (30-39)
5. FORTIES (40-49)
6. FIFTIES (50-59)
7. 60 - 64
8. 65 OR OLDER
9. NO ANSWER/REFUSED

D14. **IF RESPONDENT IS LESS THAN 65 YEARS OLD OR REFUSED AGE,**
ASK: Is anyone in your household 65 years of age or older?

1. YES
2. NO
9. DK/REF

D15. Are you married, living as married, widowed, divorced, separated, or have you never been married?

1. MARRIED
2. LIVING AS MARRIED
3. WIDOWED
4. DIVORCED
5. SEPARATED
6. NEVER MARRIED
9. DON'T KNOW

D16. Do you consider yourself to be of Hispanic or Latino origin?

1. YES--HISPANIC/LATINO --> ASK Q.D17
2. NO
9. DON'T KNOW

D17. What country is your family from? [NOTE: BEFORE COMING TO THE UNITED STATES. ACCEPT MULTIPLE RESPONSES]

- | | |
|-----------------------|----------------------------|
| 1. Columbia | 8. Mexico |
| 2. Cuba | 9. Nicaragua |
| 3. Dominican Republic | 10. Panama |
| 4. Ecuador | 11. Peru |
| 5. El Salvador | 12. Puerto Rico |
| 6. Guatemala | 18. Other (specify: _____) |
| 7. Honduras | 19. DK/ref |

D18. Are you white, black or of Asian origin?

1. WHITE
2. BLACK
3. ASIAN
- (VOL) 4. HISPANIC/LATINO
5. OTHER (SPECIFY: _____)
9. DK/REF

D19. What languages are spoken in your home? [**MULTIPLE RESPONSE: do not read list**]

1. English
2. Spanish
3. Portuguese
4. Hindi
5. Chinese/Mandarin/Cantonese
6. Korean
7. Japanese
10. Arabic
11. Hungarian
12. German
13. Russian/Polish/Slovak/Ukrainian/Lithuanian (Eastern Europe)
14. Other Western Europe (Italian, French, Gaelic)
18. Other (specify: _____)
19. DK

D20. And so that we can make sure that all parts of New Brunswick are represented, what are the nearest cross streets to your home? [**PROBE FOR TWO STREET NAMES**] (SEE ATTACHED LIST FOR PRE-CODES)

a.

b.

D21. So that we can group all answers, what is your total annual family income before taxes: Under \$10,000; \$10,000 to under \$20,000; \$20,000 to under \$30,000; \$30,000 to under \$50,000; \$50,000 to under \$75,000; or \$75,000 or more?

1. UNDER \$10,000
2. \$10,000 - \$20,000
3. \$20,000 - \$30,000
4. \$30,000 - \$50,000
5. \$50,000 - \$75,000
6. \$75,000 OR MORE
9. REFUSED/DON'T KNOW

D22. You've been very helpful. Sometimes Rutgers needs to re-contact people to ask some follow up questions. Would it be O.K. to re-contact you?

1. Yes --> Could I please have just your first name?
2. No

D23. Just so I am sure I dialed correctly, is your home phone number: (RECORD PHONE NUMBER LEGIBLY BELOW) (IF NOT, RECORD ACTUAL NUMBER DIALED)

(___ ___ ___) ___ ___ ___ -

THANK RESPONDENT. END OF INTERVIEW.

RATE THE RESPONDENT'S LEVEL OF ATTENTION TO, AND KNOWLEDGE ABOUT, REDEVELOPMENT AND REVITALIZATION IN NEW BRUNSWICK

1. VERY HIGH
2. ABOVE AVERAGE
3. AVERAGE
4. BELOW AVERAGE
5. VERY LOW
9. NO OPINION/CAN'T JUDGE

NUMBER OF CALL ATTEMPTS: / _____ /

INTERVIEW LENGTH : / _____ / minutes

INTERVIEWER SEX: 1. MALE 2. FEMALE

LANGUAGE OF INTERVIEW: 1. ENGLISH 2. SPANISH

NEW BRUNSWICK RESIDENTIAL STREETS

1.	Abeel St	68.	Handy St	135.	Powers St
2.	Adams Pl	69.	Hardenberg St	136.	Prentiss Rd
3.	Albany St	70.	Hartwell St	137.	Prospect St
4.	Alexander St	71.	Harvey St	138.	Prosper St
5.	Baldwin St	72.	Hassart St	139.	Quentin Ave
6.	Ball St	73.	Hazelhurst Ave	140.	Railroad Ave
7.	Bartlett St	74.	High St	141.	Ray St
8.	Bayard St	75.	Hiram Square	142.	Redmond St
9.	Bergen Ct	76.	Hoffman Bd	143.	Reed St
10.	Bethany St	77.	Howard St	144.	Regency Manor Dr
11.	Bishop PLACE	78.	Huntington St	145.	Remsen Ave
12.	Bishop STREET	79.	James St	146.	Renaissance Ln
13.	Bowser Rd	80.	Jefferson Ave	147.	Reservoir Ave
14.	Brookside Ave	81.	Jennings Ct	148.	Richardson St
15.	Burnet St	82.	Jersey Ave	149.	Roberts Rd
16.	Camner Ave	83.	Jones Ave	150.	Robinson St
17.	Carman St	84.	Joyce Kilmer Ave	151.	Roosevelt St
18.	Carpender St	85.	Juliet St	152.	Rutgers St
19.	Carroll Pl	86.	Kempton Ave	153.	Ryders Ln
20.	Carter Rd	87.	Kennedy Sq	154.	Sandford St
21.	Central Ave	88.	Kirkpatrick St	155.	Scott St
22.	Charles St	89.	Lafayette St	156.	Seaman St
23.	Chester Circle	90.	Lake St	157.	Seminary Pl
24.	Class Pl	91.	Landing Ln	158.	Senior St
25.	Clark St	92.	Langley Pl	159.	Sicard St
26.	Clifton Ave	93.	Lansing Pl	160.	Simplex Ave
27.	Cobb Rd	94.	Larch Ave	161.	Somerset St/Route 27
28.	Cogswell St	95.	Laurel Pl	162.	South Pennington Rd
29.	College Ave	96.	Lawrence St	163.	South Talmadge St
30.	Columbus Pl	97.	Lee Ave	164.	South Ward St
31.	Commercial Ave	98.	Livingston Ave	165.	Starlight Ct
32.	Comstock St	99.	Llewelyn Pl	166.	Stockton Rd
33.	Condict St	100.	Longfield Rd	167.	Stone St
34.	Conger Ave	101.	Lorain St	168.	Stratford Pl
35.	Cotter Dr	102.	Loretto St	169.	Suydam St
36.	Courtland St	103.	Louis St	170.	Talmadge St
37.	Crescent Ct	104.	Lufberry Ave	171.	Taylor Dr
38.	Crest Rd	105.	Manor Crescent Dr	172.	Throop Ave
39.	Curtis Pl	106.	Manor Ct	173.	Townsend St
40.	Delafield St	107.	Maple St	174.	Tunison Rd
41.	Delavan COURT	108.	Mason Ave	175.	US Hwy 1/Route 1
42.	Delavan STREET	109.	May St	176.	Union St
43.	Dewey Dr	110.	Memorial Parkway/Route 18	177.	Voorhees Rd
44.	Division St	111.	Mine St	178.	Ward St
45.	Dix St	112.	Mitchell Ave	179.	Wellington Pl
46.	Drift St	113.	Monument Square	180.	Welton St
47.	Duke St	114.	Morrell St	181.	Wilcox Rd
48.	Easton Ave	115.	Neilson St	182.	Woodbridge St
49.	Edgebrook Rd	116.	New St	183.	Woodnor Ct
50.	Edgeworth Pl	117.	New York Ave	184.	Wright Pl
51.	Edpas Rd	118.	Newell Ave	185.	Wyckoff St
52.	Ellen St	119.	Nichol Ave	186.	4th St
53.	Florence St	120.	North Pennington Rd	187.	5th St
54.	Freeman St	121.	North Talmadge St	188.	6th St
55.	French St	122.	North Ward St	189.	7th St
56.	Fulton COURT	123.	Oak St	190.	8th St
57.	Fulton STREET	124.	Oliver Ave	191.	9th St
58.	Gatling Ct	125.	Oxford St	192.	Van Dyke
59.	George STREET	126.	Palmetto Ct	198.	Other (specify:____)
60.	Georges ROAD	127.	Park Boulevard	199.	Refused
61.	Goodale Circle	128.	Park View Dr		
62.	Guilden St	129.	Paterson St		
63.	Hale St	130.	Paulus Boulevard		
64.	Halstead Rd	131.	Pennington Rd		
65.	Hamilton St	132.	Phelps Ave		
66.	Hampton COURT	133.	Pine St		
67.	Hampton ROAD	134.	Plum St		