

Eagleton Institute of Politics

Rutgers, The State University of New Jersey
191 Ryders Lane New Brunswick, New Jersey 08901-8557
eagletonpoll.rutgers.edu
eagleton.poll@rutgers.edu

848.932.8940



THURSDAY SEPTEMBER 14, 2017

EDITOR'S NOTE - ATTENTION ASSIGNMENT EDITORS:

Dr. Ashley Koning
Director, Rutgers-Eagleton Poll/ECPIP
Office: 848-932-8940
Cell: 908-872-1186
akoning@rutgers.edu

Bob Morrison
Director, Arts Ed NJ
908-542-9396
bob@artsedresearch.org

Questions and tables are available at:

http://eagletonpoll.rutgers.edu/rutgers-eagleton-arts-education-NJ-Sept2017.
Find all releases at http://eagletonpoll.rutgers.edu, and follow the Rutgers-Eagleton Poll on Facebook https://www.facebook.com/RutgersEagletonPoll and Twitter @EagletonPoll.

MOST NEW JERSEYANS BELIEVE ARTS EDUCATION IS IMPORTANT BUT ARE MIXED ON ITS FUNDING, IMPLEMENTATION AND STUDENTS' ACCESS TO PARTICIPATION OPPORTUNITIES

Few Active in Promoting Arts Education in Schools and Communities

NEW BRUNSWICK, N.J. – With school back in session, New Jersey residents are not only thinking about "reading and writing and 'rithmetic" but also about the importance of arts education, according to a new Rutgers-Eagleton Poll in partnership with Arts Ed NJ for the Arts Ed Now campaign. Nine in 10 residents say that receiving an education in the arts – which includes lessons in dance, music, theater, visual arts, media arts, and other forms of creativity – is "very" or "somewhat" important in the classroom (90 percent), through before or after school programs (93 percent), and through cultural organizations in their community (89 percent).

Likewise, half or more of residents believe arts education is just as important as a whole range of other subjects, including English language arts (53 percent), science (50 percent), social studies (56 percent), computer science (49 percent), health and physical education (56 percent), and world languages (54 percent); a plurality feel this way when arts education is compared to math (43 percent) and career and life skills classes (45 percent).

Furthermore, New Jerseyans believe that arts education can help students "a lot" in in becoming more creative and imaginative (87 percent), building confidence (81 percent), improving communication skills (74 percent), becoming more tolerant of other cultures (73 percent), developing discipline and perseverance (69 percent), improving overall academic performance (60 percent), or gaining workforce readiness and career skills (53 percent).

Yet while New Jerseyans largely agree that arts education is an essential part of learning, they are somewhat mixed on how well it is being taught. When asked to grade how they feel public schools in

their area are doing in terms of providing arts education, 16 percent of residents award an "A" letter grade, 29 percent a "B," and 24 percent a "C." This is slightly lower than the average grade residents assign to other core subjects like math (27 percent "A's"), English (27 percent "A's"), science (24 percent "A's"), and social studies (19 percent give "A's"), as well as computer science (20 percent "A's") and physical education (18 percent "A's"). Only world language (13 percent "A's") and life skills classes (8 percent "A's") receive worse grades than the arts from New Jerseyans.

New Jerseyans are also mixed on whether students have enough opportunities to participate in arts education in the classroom during the school day (28 percent "strongly agree" that they do, 32 percent "somewhat agree"), through before or after school programs (33 percent "strongly agree," 29 percent "somewhat agree"), or through community organizations (24 percent "strongly agree," 31 percent "somewhat agree").

Almost half of New Jerseyans (48 percent) believe their local public school district does not spend enough on arts education; 31 percent believe their local district spends the right amount, and just 5 percent believe their district spends too much. When it comes to the arts, in general, almost all residents believe they should be funded by government in some form – whether by local government (9 percent), state government (15 percent), or both (68 percent).

"New Jerseyans across the board see the value of arts education, but certain key subgroups are especially supportive," said Ashley Koning, assistant research professor and director of the Eagleton Center for Public Interest Polling (ECPIP) at Rutgers University. "Women, non-white residents, and younger residents, for example, are more likely to believe the arts are important, that students in their area do not have enough opportunities to participate, that the arts help children build various skills, and that the arts do not receive enough funding."

Despite considerable support for the arts, sizable numbers don't participate in activities that help to promote and increase arts education. More than half have not taken a child to a program or event (56 percent), donated or raised money (63 percent), volunteered (66 percent), or shared something on social media related to the arts (64 percent) in their local schools or communities within the past year. Almost half have not discussed arts programs or events with others (47 percent), four in 10 (41 percent) have not attended an arts program or event themselves, and over a third (37 percent) have not encouraged a child to participate in an arts program or event. One in five residents have not done any of these activities.

Moreover, nearly half of respondents have not spoken about arts education in any way – whether with teachers, school administrators and elected officials, or in public meetings or on social media. Being a parent makes a difference, however. Parents and guardians are more likely to participate in arts-

related activities and discuss arts education with others.

"This survey confirms what we have long suspected," stated Robert Morrison, co-director of Arts Ed NJ. "While there is almost universal support for arts education in our schools, the public does not believe there is enough emphasis on, or resources to support, these programs. As the state transitions to focusing on a 'well-rounded education' as part of the Every Student Succeeds Act, this is an important moment for districts across the state to examine their arts education programs and look for ways to improve opportunities for all."

Results are from a statewide poll of 714 adults contacted by live callers on both landlines and cell phones from Aug. 24-28, 2017. The sample has a margin of error of +/-4.1 percentage points. Interviews were done in English and, when requested, Spanish.

About Arts Ed NJ

Arts Ed NJ is the unified voice for arts education in New Jersey. Formerly the New Jersey Arts Education Partnership, Arts Ed NJ was founded in 2007 by the New Jersey State Council on the Arts, Geraldine R. Dodge Foundation, New Jersey Department of Education and Music for All Foundation with additional support from the ArtPride New Jersey Foundation. The mission of Arts Ed NJ is to provide a unified voice for a diverse group of constituents who agree on the educational benefits and impact of the arts, specifically the contribution they make to student achievement and a civilized, sustainable society. Additional information is available at www.artsednj.org.

About Arts Ed Now

Arts Ed Now is a statewide campaign to increase active participation in arts education in all schools in New Jersey. Studies show that students who participate in arts education do better in school and in life. Unfortunately, not all NJ students have the access or information to increase their participation in arts education. The Arts Ed Now campaign identifies ways to increase participation in arts education and garner public support to put a spotlight on the issue - and is designed to be customized at a local grassroots level for more impact. The "Campaign Central" website www.ArtsEdNow.org features stories, tools and ways for citizens to become better ambassadors - together. This project is supported in part by funds from the New Jersey State Council on the Arts, Geraldine R Dodge Foundation, Jay and Linda Grunin Foundation and an award from the National Endowment for the Arts. To find out more about how National Endowment for the Arts grants impact individuals and communities, visitwww.arts.gov.

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QUESTIONS AND TABLES START ON THE FOLLOWING PAGE



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848.932.8940

Questions and Tables

The questions covered in the release for September 14, 2017 are listed below. Column percentages may not add to 100% due to rounding. Respondents are New Jersey adults 18 years and older; all percentages are of weighted results.

Let's talk a bit about public schools and education in New Jersey.

[SPLIT SAMPLE]

[VERSION A]

Q. For each of the following academic subjects, please rate how you feel public schools in your district are doing in terms of providing education in that area, using a grading scale from A to F. You can give any full letter grade for each subject - A, B, C, D, or F.

[RANDOMIZE ORDER]

	_		English		Social
	Arts		Language		Studies
	Education	Math	Arts	Science	and History
Α	15%	27%	27%	24%	19%
В	29%	29%	29%	31%	28%
С	25%	21%	19%	18%	20%
D	8%	5%	5%	8%	8%
F	7%	5%	5%	4%	9%
Don't know	16%	13%	15%	15%	16%
Unweighted N=	351	351	351	350	351

[VERSION B]

Q. For each of the following academic subjects, please rate how you feel public schools in your district are doing in terms of providing education in that area, using a grading scale from A to F. You can give any full letter grade for each subject – A, B, C, D, or F. [RANDOMIZE ORDER]

		Computer	Health and		Career and
	Arts	Science/	Physical	World	Life Skills
	Education	Technology	Education	Languages	Classes
A	17%	20%	18%	13%	8%
В	29%	31%	29%	23%	21%
С	22%	23%	24%	30%	27%
D	10%	7%	8%	10%	13%
F	7%	5%	8%	8%	14%
Don't know	15%	14%	13%	16%	16%
Unweighted N=	355	356	356	356	356

[END SPLIT SAMPLE]

Now let's talk specifically about arts education – which includes lessons in dance, music, theater, visual arts, media arts, and other forms of creativity taught by certified professionals.

Q. Please tell me if you think it is very important, somewhat important, not very important, or not at all important for K-12 students to receive an education in the arts through each of the following:

	In the Classroom	Cultural Organizations	Before- or After-
	During the Day	in Your Community	school Programs
Very important	57%	56%	66%
Somewhat important	32%	32%	26%
Not very important	6%	6%	3%
Not at all important	3%	3%	2%
Don't know	1%	3%	2%
Unweighted N=	712	712	712

In the Classroom During the Day

	Party ID		Ge	ender	Ra	Race			Age			rent	
	Non-												
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
Very important	66%	60%	39%	49%	66%	53%	64%	51%	63%	59%	54%	61%	56%
Somewhat important	27%	31%	43%	39%	26%	34%	30%	38%	32%	28%	33%	32%	32%
Not very important	4%	5%	12%	8%	4%	9%	2%	6%	2%	9%	8%	6%	6%
Not at all important	3%	2%	5%	4%	2%	2%	3%	4%	2%	3%	4%	1%	4%
Don't know	0%	2%	1%	1%	1%	2%	0%	0%	1%	2%	1%	0%	2%
Unwt N=	277	281	133	339	373	436	262	148	187	223	154	176	532

	Income				Education				Region				
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
Very important	60%	59%	64%	49%	51%	59%	62%	58%	65%	58%	56%	53%	54%
Somewhat important	31%	33%	26%	33%	36%	31%	30%	33%	27%	33%	28%	36%	36%
Not very important	6%	4%	5%	11%	7%	7%	5%	6%	5%	5%	11%	4%	8%
Not at all important	2%	3%	3%	5%	5%	2%	3%	1%	2%	2%	5%	5%	2%
Don't know	1%	0%	1%	1%	1%	1%	1%	1%	2%	1%	0%	2%	1%
Unwt N=	154	220	105	125	145	204	193	166	111	246	100	129	126

Cultural Organizations in Your Communication
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	Party ID		Ge	ender	Race Age			е	Parent				
	Non-												
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
Very important	64%	55%	43%	48%	64%	49%	67%	57%	61%	57%	46%	64%	53%
Somewhat important	29%	32%	40%	38%	27%	37%	26%	34%	32%	30%	33%	29%	34%
Not very important	3%	7%	7%	7%	4%	7%	4%	7%	1%	9%	7%	3%	6%
Not at all important	0%	4%	6%	4%	1%	3%	2%	1%	3%	3%	4%	3%	3%
Don't know	3%	2%	4%	2%	4%	5%	1%	1%	2%	2%	9%	1%	4%
Unwt N=	277	281	133	339	373	436	262	148	187	223	154	176	532

		Inco	ome			Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
Very important	60%	59%	64%	49%	51%	55%	64%	52%	64%	58%	51%	55%	52%
Somewhat important	31%	33%	26%	33%	34%	36%	26%	34%	29%	33%	38%	33%	28%
Not very important	6%	4%	5%	11%	7%	4%	5%	7%	4%	5%	3%	6%	9%
Not at all important	2%	3%	3%	5%	4%	2%	2%	3%	2%	1%	4%	4%	5%
Don't know	1%	0%	1%	1%	4%	3%	2%	3%	1%	2%	4%	2%	6%
Unwt N=	154	220	105	125	145	204	193	166	111	246	100	129	126

Before- or After-school Programs

	- 0	_												
	Party ID			Ge	ender	Race			Age			Parent		
							Non-							
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No	
Very important	75%	63%	57%	61%	72%	60%	76%	64%	73%	67%	57%	71%	64%	
Somewhat important	20%	29%	35%	32%	21%	30%	20%	30%	23%	26%	29%	23%	28%	
Not very important	3%	3%	4%	3%	3%	4%	2%	4%	1%	3%	5%	3%	3%	
Not at all important	1%	3%	3%	3%	2%	3%	2%	2%	2%	2%	3%	3%	2%	
Don't know	1%	3%	1%	1%	3%	3%	0%	0%	1%	2%	5%	1%	2%	
Unwt N=	277	281	133	339	373	436	262	148	187	223	154	176	532	

	Income				Education				Region				
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
Very important	68%	70%	68%	58%	69%	66%	67%	58%	81%	66%	56%	65%	63%
Somewhat important	27%	25%	31%	27%	24%	27%	26%	31%	17%	27%	41%	27%	23%
Not very important	3%	1%	1%	8%	3%	2%	4%	4%	1%	2%	1%	4%	7%
Not at all important	1%	2%	0%	6%	3%	2%	2%	1%	2%	3%	0%	3%	3%
Don't know	1%	1%	0%	1%	1%	3%	1%	5%	0%	1%	3%	2%	4%
Unwt N=	154	220	105	125	145	204	193	166	111	246	100	129	126

[SPLIT SAMPLE – SAME SPLIT AS ABOVE] [VERSION A]

Q. Please tell me whether or not you think arts education is more important, less important, or just as important for a child to learn as each of the following academic areas: [RANDOMIZE ORDER]

		English Language		Social Studies
	Math	Arts	Science	and History
More important	20%	22%	19%	19%
Less important	36%	25%	31%	25%
Just as important	43%	53%	50%	56%
Don't know	0%	0%	0%	0%
Unweighted N=	355	355	355	355

[VERSION B]

Q. Please tell me whether or not you think arts education is more important, less important, or just as important for a child to learn as each of the following academic areas: [RANDOMIZE ORDER]

	Computer Science/	Health and Physical	World	Career and Life Skills
	Technology	Education	Languages	Classes
More important	23%	23%	23%	23%
Less important	26%	21%	21%	31%
Just as important	49%	56%	54%	45%
Don't know	1%	0%	2%	1%
Unweighted N=	358	358	358	358

[END SPLIT SAMPLE]

Q. And from what you know or have heard, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that students in your area have enough opportunities to participate in arts education programs through each of the following:

	In the Classroom	Cultural Organizations	Before- or After-
	During the Day	in Your Community	school Programs
Strongly agree	28%	24%	33%
Somewhat agree	32%	31%	29%
Somewhat disagree	15%	17%	12%
Strongly disagree	11%	14%	12%
Don't know	14%	15%	14%
Unweighted N=	710	709	710

	P	arty II)	Ge	ender	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
Strongly agree	28%	31%	23%	29%	28%	26%	31%	27%	29%	28%	28%	33%	26%
Somewhat agree	33%	24%	49%	36%	29%	34%	30%	37%	30%	32%	32%	35%	31%
Somewhat disagree	14%	19%	7%	13%	16%	13%	15%	20%	15%	14%	8%	14%	15%
Strongly disagree	14%	11%	6%	10%	13%	7%	18%	11%	13%	12%	8%	11%	12%
Don't know	11%	16%	15%	13%	15%	19%	6%	5%	14%	14%	23%	7%	16%
Unwt N=	277	279	133	338	372	436	261	148	187	222	153	177	529

		Inco	ome			Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
Strongly agree	34%	22%	28%	32%	34%	28%	27%	18%	29%	32%	19%	28%	26%
Somewhat agree	29%	36%	29%	39%	34%	31%	31%	35%	29%	28%	42%	37%	33%
Somewhat disagree	14%	15%	18%	13%	9%	15%	20%	14%	18%	15%	13%	13%	13%
Strongly disagree	10%	13%	10%	8%	10%	12%	12%	13%	13%	13%	6%	11%	10%
Don't know	13%	15%	16%	8%	14%	14%	10%	21%	10%	13%	21%	11%	18%
Unwt N=	154	221	105	123	146	203	192	165	111	246	99	129	125

Cultural Organizations in Your Community

-	P	arty II)	Ge	ender	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
Strongly agree	27%	22%	19%	26%	22%	20%	29%	14%	29%	24%	24%	32%	20%
Somewhat agree	26%	32%	38%	32%	29%	32%	28%	38%	24%	30%	33%	27%	32%
Somewhat disagree	17%	18%	13%	16%	17%	19%	14%	21%	16%	17%	13%	15%	17%
Strongly disagree	15%	14%	11%	11%	17%	9%	21%	19%	16%	14%	5%	16%	13%
Don't know	15%	14%	19%	15%	15%	20%	8%	7%	14%	15%	26%	10%	17%
Unwt N=	276	279	133	337	372	435	261	148	187	221	153	176	529

		Inco	ome			Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
Strongly agree	29%	21%	21%	24%	26%	26%	23%	13%	29%	25%	19%	25%	17%
Somewhat agree	29%	33%	28%	31%	39%	26%	26%	31%	33%	33%	34%	24%	28%
Somewhat disagree	14%	13%	23%	18%	11%	14%	22%	22%	13%	18%	15%	18%	18%
Strongly disagree	15%	19%	11%	10%	12%	15%	16%	12%	15%	12%	9%	18%	17%
Don't know	14%	15%	17%	17%	11%	19%	13%	22%	11%	12%	23%	15%	20%
Unwt N=	154	220	105	125	145	203	192	165	111	246	99	129	124

	P	arty ID)	Ge	ender	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
Strongly agree	37%	32%	26%	37%	30%	31%	37%	38%	31%	33%	30%	37%	32%
Somewhat agree	23%	26%	47%	32%	26%	31%	25%	33%	26%	28%	31%	26%	30%
Somewhat disagree	14%	13%	6%	11%	14%	10%	15%	10%	16%	14%	7%	17%	10%
Strongly disagree	13%	13%	6%	9%	15%	9%	16%	11%	14%	12%	8%	11%	12%
Don't know	12%	15%	15%	12%	16%	19%	6%	8%	12%	13%	24%	9%	16%
Unwt N=	277	279	133	338	372	436	261	148	187	222	153	177	529

		Inco	ome			Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
Strongly agree	37%	28%	32%	32%	39%	38%	31%	14%	45%	35%	24%	35%	23%
Somewhat agree	27%	31%	24%	33%	34%	29%	22%	33%	22%	28%	37%	25%	34%
Somewhat disagree	8%	14%	19%	14%	3%	9%	22%	18%	11%	15%	11%	12%	10%
Strongly disagree	13%	13%	9%	9%	12%	11%	11%	14%	13%	12%	9%	10%	15%
Don't know	14%	14%	15%	11%	12%	13%	13%	21%	9%	10%	19%	18%	19%
Unwt N=	154	221	105	123	146	203	192	165	111	246	99	129	125

Q. Please tell me if you think arts education can help students a lot, some, a little, or not at all in each of the following ways: [RANDOMIZE ORDER]

	Become more		Improve	
	creative and imaginative	Build confidence	communication skills (speaking/writing)	Become more tolerant of other cultures
	illiagillative	Build Collinaence	(Speaking/ Writing)	of other cultures
A lot	87%	81%	74%	73%
A little	10%	16%	20%	21%
Not at all	2%	3%	4%	5%
Don't know	1%	1%	1%	1%
Unweighted N=	712	712	712	710

	Develop discipline and	Improve overall	Gain workforce
	perseverance	academic performance	readiness/career skills
A lot	69%	60%	53%
A little	23%	32%	35%
Not at all	6%	6%	10%
Don't know	2%	2%	2%
Unweighted N=	712	711	712

Become more creative and imaginative	Become	more	creative	and	imaginative
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	P	arty ID)	Ge	nder	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
A lot	82%	73%	55%	67%	79%	67%	85%	77%	77%	72%	64%	76%	72%
A little	16%	18%	35%	27%	15%	26%	12%	19%	17%	22%	27%	18%	22%
Not at all	1%	7%	8%	6%	4%	6%	2%	3%	4%	5%	7%	4%	5%
Don't know	0%	2%	2%	1%	2%	2%	1%	1%	2%	0%	2%	1%	1%
Unwt N=	278	278	133	337	373	436	260	147	188	223	152	177	529

	Income					Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
A lot	79%	77%	76%	62%	70%	72%	81%	67%	75%	75%	69%	76%	70%
A little	16%	18%	24%	26%	23%	22%	16%	24%	20%	18%	26%	20%	24%
Not at all	3%	4%	1%	11%	6%	6%	3%	5%	5%	6%	4%	3%	4%
Don't know	2%	1%	0%	1%	2%	0%	0%	4%	1%	1%	1%	0%	3%
Unwt N=	152	220	105	125	145	203	192	166	110	245	100	129	126

Gain workforce readiness/career skills

	Р	arty ID)	Ge	nder	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
A lot	88%	81%	72%	75%	87%	78%	88%	82%	82%	81%	80%	84%	80%
A little	11%	15%	22%	20%	11%	18%	10%	13%	16%	17%	15%	15%	16%
Not at all	1%	2%	6%	5%	0%	3%	2%	5%	1%	2%	4%	0%	4%
Don't know	0%	2%	0%	0%	1%	1%	0%	0%	1%	0%	2%	1%	1%
Unwt N=	278	280	133	338	374	437	261	147	188	223	154	177	531

	Income					Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
A lot	86%	84%	80%	74%	81%	79%	84%	80%	79%	80%	81%	85%	82%
A little	12%	15%	16%	20%	15%	20%	13%	14%	20%	16%	15%	14%	12%
Not at all	1%	1%	4%	7%	3%	2%	3%	3%	1%	3%	4%	1%	4%
Don't know	1%	0%	0%	0%	1%	0%	0%	3%	0%	1%	0%	0%	2%
Unwt N=	154	220	105	125	146	203	193	166	111	246	100	129	126

Improve communication skills (speaking/writing)

	P	arty ID)	Ge	nder	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
A lot	69%	56%	50%	53%	66%	53%	69%	52%	63%	59%	64%	69%	56%
A little	26%	34%	38%	37%	27%	36%	25%	39%	31%	32%	24%	25%	34%
Not at all	4%	6%	11%	9%	4%	7%	5%	7%	4%	8%	8%	4%	7%
Don't know	1%	4%	0%	2%	3%	3%	1%	2%	2%	2%	4%	2%	2%
Unwt N=	278	279	133	337	374	437	260	147	188	223	153	177	530

	Income					Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
A lot	70%	61%	54%	56%	67%	51%	63%	57%	65%	60%	53%	62%	59%
A little	24%	32%	43%	31%	22%	42%	31%	33%	30%	31%	38%	32%	30%
Not at all	2%	5%	3%	13%	8%	5%	6%	7%	5%	7%	7%	6%	7%
Don't know	4%	2%	0%	0%	3%	3%	1%	3%	1%	3%	2%	1%	5%
Unwt N=	153	220	105	125	146	203	192	166	110	246	100	129	126

Develop discipline and perseverance

	P	arty II)	Ge	nder	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
A lot	69%	56%	50%	53%	66%	53%	69%	52%	63%	59%	64%	69%	56%
A little	26%	34%	38%	37%	27%	36%	25%	39%	31%	32%	24%	25%	34%
Not at all	4%	6%	11%	9%	4%	7%	5%	7%	4%	8%	8%	4%	7%
Don't know	1%	4%	0%	2%	3%	3%	1%	2%	2%	2%	4%	2%	2%
Unwt N=	278	279	133	337	374	437	260	147	188	223	153	177	530

		Income				Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
A lot	70%	61%	54%	56%	67%	51%	63%	57%	65%	60%	53%	62%	59%
A little	24%	32%	43%	31%	22%	42%	31%	33%	30%	31%	38%	32%	30%
Not at all	2%	5%	3%	13%	8%	5%	6%	7%	5%	7%	7%	6%	7%
Don't know	4%	2%	0%	0%	3%	3%	1%	3%	1%	3%	2%	1%	5%
Unwt N=	153	220	105	125	146	203	192	166	110	246	100	129	126

Recome	more to	lerant o	fother	cultures
Decome	IIIOI E LU	nei aiil v	ı ouiei	Luituies

	P	arty ID)	Ge	nder	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
A lot	82%	73%	55%	67%	79%	67%	85%	77%	77%	72%	64%	76%	72%
A little	16%	18%	35%	27%	15%	26%	12%	19%	17%	22%	27%	18%	22%
Not at all	1%	7%	8%	6%	4%	6%	2%	3%	4%	5%	7%	4%	5%
Don't know	0%	2%	2%	1%	2%	2%	1%	1%	2%	0%	2%	1%	1%
Unwt N=	278	278	133	337	373	436	260	147	188	223	152	177	529

		Income				Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
A lot	79%	77%	76%	62%	70%	72%	81%	67%	75%	75%	69%	76%	70%
A little	16%	18%	24%	26%	23%	22%	16%	24%	20%	18%	26%	20%	24%
Not at all	3%	4%	1%	11%	6%	6%	3%	5%	5%	6%	4%	3%	4%
Don't know	2%	1%	0%	1%	2%	0%	0%	4%	1%	1%	1%	0%	3%
Unwt N=	152	220	105	125	145	203	192	166	110	245	100	129	126

Build confidence

	Р	Party ID			nder	Race			Parent				
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
A lot	88%	81%	72%	75%	87%	78%	88%	82%	82%	81%	80%	84%	80%
A little	11%	15%	22%	20%	11%	18%	10%	13%	16%	17%	15%	15%	16%
Not at all	1%	2%	6%	5%	0%	3%	2%	5%	1%	2%	4%	0%	4%
Don't know	0%	2%	0%	0%	1%	1%	0%	0%	1%	0%	2%	1%	1%
Unwt N=	278	280	133	338	374	437	261	147	188	223	154	177	531

		Inco	ome			Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
A lot	86%	84%	80%	74%	81%	79%	84%	80%	79%	80%	81%	85%	82%
A little	12%	15%	16%	20%	15%	20%	13%	14%	20%	16%	15%	14%	12%
Not at all	1%	1%	4%	7%	3%	2%	3%	3%	1%	3%	4%	1%	4%
Don't know	1%	0%	0%	0%	1%	0%	0%	3%	0%	1%	0%	0%	2%
Unwt N=	154	220	105	125	146	203	193	166	111	246	100	129	126

	P	Party ID			nder	Ra	ce		Ag	e	Parent		
					Non-								
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
A lot	69%	56%	50%	53%	66%	53%	69%	52%	63%	59%	64%	69%	56%
A little	26%	34%	38%	37%	27%	36%	25%	39%	31%	32%	24%	25%	34%
Not at all	4%	6%	11%	9%	4%	7%	5%	7%	4%	8%	8%	4%	7%
Don't know	1%	4%	0%	2%	3%	3%	1%	2%	2%	2%	4%	2%	2%
Unwt N=	278	279	133	337	374	437	260	147	188	223	153	177	530

		Inco	me			Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
A lot	70%	61%	54%	56%	67%	51%	63%	57%	65%	60%	53%	62%	59%
A little	24%	32%	43%	31%	22%	42%	31%	33%	30%	31%	38%	32%	30%
Not at all	2%	5%	3%	13%	8%	5%	6%	7%	5%	7%	7%	6%	7%
Don't know	4%	2%	0%	0%	3%	3%	1%	3%	1%	3%	2%	1%	5%
Unwt N=	153	220	105	125	146	203	192	166	110	246	100	129	126

Q. Do you think your local public school district spends too much, not enough, or just the right amount on arts education?

Too much	5%
Not enough	48%
Just the right amount	31%
Don't know	16%
Unweighted N=	712

	Р	arty I)	Ge	ender	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
Too much	2%	5%	7%	8%	2%	6%	3%	1%	3%	7%	9%	2%	6%
Not enough	53%	51%	30%	43%	54%	40%	61%	53%	52%	51%	32%	52%	47%
Just the right amount	28%	29%	43%	35%	27%	35%	26%	37%	28%	29%	31%	37%	29%
Don't know	17%	15%	19%	15%	17%	19%	10%	9%	17%	14%	28%	10%	19%
Unwt N=	278	280	133	338	374	437	262	148	187	223	154	176	532

		Inco	ome			Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
Too much	2%	4%	6%	8%	7%	4%	3%	2%	1%	6%	5%	5%	4%
Not enough	54%	49%	43%	37%	49%	45%	50%	49%	62%	54%	33%	45%	41%
Just the right amount	30%	29%	35%	40%	30%	33%	29%	33%	21%	27%	38%	36%	36%
Don't know	14%	19%	16%	15%	14%	17%	18%	16%	16%	13%	24%	14%	19%
Unwt N=	154	221	105	124	145	204	193	166	110	247	100	129	126

Q. Let's talk for a minute about funding for the arts in New Jersey, in general. Who do you think should provide funding for the arts? Local government, state government, both, or neither?

Local government	9%
State government	15%
Both	68%
Neither	6%
Don't know	2%
Unweighted N=	712

	P	arty IE)	Ge	ender	Ra	ce		Ag	e		Par	ent
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
Local government	5%	9%	19%	12%	7%	10%	8%	17%	9%	4%	9%	6%	10%
State government	15%	14%	18%	15%	15%	15%	15%	15%	12%	14%	22%	13%	16%
Both	77%	68%	51%	62%	73%	65%	73%	60%	73%	72%	61%	76%	65%
Neither	1%	8%	11%	10%	3%	9%	2%	6%	3%	8%	8%	3%	7%
Don't know	2%	1%	3%	2%	2%	1%	2%	1%	2%	2%	1%	2%	2%
Unwt N=	278	280	133	337	375	438	261	147	188	223	154	176	532

		Inco	me			Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
Local government	12%	7%	8%	9%	8%	15%	6%	5%	9%	10%	7%	13%	7%
State government	17%	15%	14%	13%	20%	12%	14%	11%	17%	12%	12%	20%	17%
Both	65%	71%	72%	66%	63%	65%	73%	75%	67%	72%	68%	61%	68%
Neither	2%	6%	4%	10%	6%	6%	7%	8%	5%	4%	11%	6%	8%
Don't know	3%	1%	1%	2%	3%	2%	0%	1%	3%	2%	1%	0%	1%
Unwt N=	153	221	105	125	146	204	192	166	110	247	100	129	126

Now let's talk a bit about your own involvement in arts-related activities.

Q. Please tell me whether or not you have done any of the following arts-related activities either at a local school, in your community, BOTH at a local school and in your community, or neither place in the past 12 months: [RANDOMIZE ORDER]

Shared something about an arts program or event on Facebook,

	Volunteered to help with an arts program or event	Twitter, or other social media platforms	Donated to or raised money for an arts program or event	Taken a child to an arts program or event
At a local school	11%	6%	14%	12%
In your community	14%	18%	14%	16%
Both	8%	11%	8%	14%
Neither	66%	64%	63%	56%
Don't know	1%	2%	1%	1%
Unweighted N=	708	707	709	707

	Discussed an arts		Encouraged a child to
	program or event with	Attended an arts	participate in an arts
	others	program or event	program or event
At a local school	11%	18%	24%
In your community	24%	24%	18%
Both	17%	16%	21%
Neither	47%	41%	37%
Don't know	1%	1%	1%
Unweighted N=	710	709	710

Encouraged a child to participate in an arts program or event

	P	Party ID		Gender		Race		Age			Parent		
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
At a local school	26%	22%	18%	22%	25%	20%	30%	20%	28%	25%	19%	34%	19%
In your community	18%	18%	16%	18%	18%	17%	19%	15%	21%	20%	13%	16%	19%
Both	22%	21%	16%	17%	24%	19%	23%	21%	24%	22%	13%	29%	17%
Neither	33%	37%	47%	42%	32%	44%	27%	44%	26%	33%	54%	20%	43%
Don't know	0%	1%	2%	1%	1%	1%	0%	0%	1%	0%	2%	0%	1%
Unwt N=	275	281	133	339	371	437	259	148	188	220	154	177	529

		Inco	ome			Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
At a local school	32%	20%	20%	26%	22%	26%	26%	17%	20%	25%	18%	28%	26%
In your community	15%	19%	15%	20%	17%	18%	16%	26%	23%	14%	18%	21%	18%
Both	16%	25%	25%	20%	17%	20%	23%	27%	17%	26%	18%	14%	21%
Neither	36%	35%	40%	34%	43%	35%	34%	30%	39%	34%	47%	37%	33%
Don't know	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	0%	0%	2%
Unwt N=	154	220	105	125	145	204	191	166	111	245	99	129	126

Taken a cl	hild to an	arts program	or event
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	P	arty ID)	Gender		Race		Age			Parent		
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
At a local school	18%	8%	10%	12%	13%	10%	15%	9%	14%	14%	12%	22%	8%
In your community	15%	17%	17%	14%	18%	16%	17%	11%	20%	21%	10%	25%	12%
Both	16%	12%	18%	12%	16%	15%	14%	7%	20%	20%	5%	24%	11%
Neither	51%	62%	54%	61%	51%	58%	52%	72%	46%	45%	72%	28%	67%
Don't know	0%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Unwt N=	275	278	133	336	371	436	258	147	187	220	153	177	526

		Inco	me			Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
At a local school	14%	12%	14%	14%	11%	11%	15%	10%	15%	14%	9%	10%	12%
In your community	13%	17%	14%	19%	16%	16%	12%	24%	20%	16%	18%	17%	12%
Both	9%	18%	21%	17%	10%	15%	18%	17%	10%	17%	13%	15%	14%
Neither	63%	51%	51%	49%	61%	57%	54%	48%	53%	52%	60%	58%	61%
Don't know	0%	2%	1%	1%	2%	1%	1%	1%	1%	1%	0%	0%	2%
Unwt N=	154	218	105	124	145	203	191	164	110	245	99	128	125

Donated to or raised money for an arts program or event

	Р	arty IE)	Ge	ender	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
At a local school	16%	13%	10%	12%	15%	12%	16%	14%	15%	16%	7%	24%	10%
In your community	15%	12%	18%	15%	13%	14%	15%	9%	17%	17%	13%	13%	15%
Both	8%	7%	10%	8%	7%	6%	9%	6%	9%	7%	8%	7%	8%
Neither	59%	67%	58%	62%	63%	66%	58%	69%	57%	60%	70%	55%	66%
Don't know	1%	1%	3%	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%
Unwt N=	275	280	133	338	371	437	258	148	188	220	153	177	528

		Inco	ome			Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
At a local school	14%	12%	10%	23%	12%	14%	16%	13%	20%	16%	10%	8%	10%
In your community	10%	16%	18%	16%	9%	15%	14%	25%	14%	14%	14%	17%	12%
Both	5%	12%	11%	6%	7%	6%	12%	6%	3%	12%	5%	5%	9%
Neither	70%	59%	58%	53%	71%	63%	57%	56%	62%	56%	71%	69%	67%
Don't know	1%	1%	2%	2%	2%	2%	1%	1%	1%	2%	0%	1%	2%
Unwt N=	154	219	105	125	145	204	191	165	111	245	99	128	126

Volunteered to help with an arts program o	or event
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	P	arty ID)	Ge	nder	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
At a local school	14%	8%	11%	10%	11%	8%	14%	12%	12%	11%	6%	21%	7%
In your community	14%	15%	12%	12%	16%	12%	17%	11%	20%	15%	7%	15%	14%
Both	7%	9%	4%	7%	8%	6%	10%	11%	8%	7%	3%	9%	7%
Neither	64%	67%	69%	69%	64%	73%	59%	65%	58%	66%	83%	55%	71%
Don't know	0%	1%	3%	1%	1%	1%	0%	0%	2%	1%	1%	1%	1%
Unwt N=	275	279	133	337	371	436	258	147	188	220	153	177	527

		Inco	me			Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
At a local school	13%	12%	10%	10%	11%	12%	10%	11%	11%	12%	12%	8%	9%
In your community	11%	14%	17%	16%	10%	17%	15%	15%	23%	13%	13%	13%	10%
Both	8%	10%	6%	4%	5%	7%	10%	11%	3%	10%	5%	9%	8%
Neither	68%	62%	67%	67%	74%	63%	64%	62%	61%	63%	71%	70%	71%
Don't know	0%	1%	1%	2%	1%	2%	1%	1%	0%	1%	0%	0%	2%
Unwt N=	154	218	105	125	145	204	191	164	111	245	99	128	125

Discussed an arts program or event with others

	P	arty IE)	Ge	ender	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
At a local school	12%	10%	10%	9%	12%	9%	13%	9%	13%	12%	6%	14%	9%
In your community	22%	26%	24%	20%	27%	25%	22%	23%	22%	30%	19%	20%	25%
Both	20%	18%	10%	17%	17%	15%	20%	18%	23%	16%	7%	23%	15%
Neither	46%	44%	53%	51%	43%	49%	44%	49%	39%	41%	66%	42%	49%
Don't know	1%	1%	3%	2%	1%	2%	1%	0%	2%	1%	3%	1%	2%
Unwt N=	275	281	133	339	371	437	259	148	188	220	154	177	529

		Income				Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
At a local school	13%	8%	9%	15%	11%	8%	14%	9%	13%	11%	9%	6%	13%
In your community	19%	27%	26%	26%	18%	26%	24%	33%	24%	20%	35%	28%	20%
Both	15%	19%	20%	18%	13%	13%	25%	22%	12%	22%	13%	12%	20%
Neither	52%	45%	43%	38%	56%	52%	37%	34%	49%	45%	43%	54%	44%
Don't know	0%	1%	2%	2%	1%	2%	1%	2%	1%	2%	0%	0%	3%
Unwt N=	154	220	105	125	145	204	191	166	111	245	99	129	126

	F	arty ID)	Ger	nder	R	ace		Αę	ge		Pai	rent	
							Non-	-						
	Dem	Ind	Rep	Male	Female	White	wht.	. 18-29	30-49	50-64	65+	Yes	No	_
At a local school	9%	5%	2%	5%	6%	4%	9%	6%	8%	6%	3%	11%	4%	_
In your community	14%	25%	12%	15%	21%	18%	17%	21%	22%	18%	7%	17%	19%	
Both	13%	11%	6%	9%	12%	10%	12%	15%	13%	11%	2%	15%	9%	
Neither	64%	58%	76%	68%	60%	66%	62%	57%	55%	63%	87%	57%	66%	
Don't know	0%	2%	4%	2%	1%	2%	1%	0%	3%	1%	1%	1%	2%	_
Unwt N=	275	278	133	337	370	435	258	147	188	220	152	177	526	-
		Inco	ome			Educa	ation				Regio	on		
		50K-	100K	_	HS or	Some	Coll	Grad			Ū		Phil/	
	<50K	<100K	<150	< 150K+	Less	Coll	Grad	Work l	Jrban S	Suburb	Exur	oan S	South	Shor
At a local school	5%	4%	11%	7%	4%	8%	7%	5%	6%	4%	9%	6	5%	8%
In your community	19%	18%	22%	16%	14%	19%	19%	24%	21%	16%	179	%	20%	18%
Both	8%	14%	10%	11%	5%	9%	16%	16%	5%	14%	9%	6	7%	14%
Neither	67%	63%	55%	64%	76%	62%	57%	54%	68%	64%	649	%	66%	56%
Don't know	1%	1%	2%	3%	1%	2%	2%	2%	0%	2%	1%	6	1%	3%
Unwt N=	153	218	105	125	144	204	191	164	111	244	99)	128	125
Attended an arts p	rograi	m or e	vent											
	_	arty ID		Ger	nder	R	ace		Αg	ge		Pai	rent	
		•					Non-	-						
	Dem	Ind	Rep	Male	Female	White	wht.	. 18-29	30-49	50-64	65+	Yes	No	
At a local school	20%	17%	17%	18%	18%	16%	21%	19%	19%	17%	16%	27%	14%	•
In your community	24%	23%	25%	23%	25%	24%	23%	18%	27%	30%	15%	18%	25%	
Both	18%	16%	12%	14%	18%	16%	16%	17%	18%	18%	8%	22%	14%	
Neither	38%	43%	43%	45%	38%	43%	39%	45%	35%	33%	60%	32%	45%	
Don't know	0%	1%	3%	2%	1%	1%	1%	1%	2%	0%	1%	1%	1%	

		Income				Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
At a local school	20%	18%	16%	23%	15%	17%	25%	13%	12%	19%	21%	18%	19%
In your community	17%	26%	26%	29%	17%	26%	25%	29%	27%	21%	33%	22%	22%
Both	14%	16%	23%	18%	12%	14%	19%	23%	11%	19%	14%	16%	16%
Neither	48%	39%	33%	29%	56%	41%	31%	34%	50%	40%	32%	44%	39%
Don't know	0%	1%	2%	1%	1%	2%	1%	0%	0%	1%	0%	0%	4%
Unwt N=	154	220	105	125	144	204	191	166	111	245	98	129	126

436

259

148

371

188

220 153 177 528

275

Unwt N=

281 132 338

Q. Please tell me whether you have talked about arts education with any of the following people or in any of the following settings in the past 12 months. Just tell me yes or no for each. [RANDOMIZE ORDER]

On Facebook, Twitter,
To a teacher or school or other social media At a local community

	administrator	platforms	or town meeting
Yes	35%	30%	17%
No	65%	70%	83%
Unweighted N=	710	710	710

At a PTO, PTA, or

	school board meeting	To an elected official
Yes	14%	10%
No	86%	90%
Unweighted N=	710	710

To a teacher or school administrator

	P	Party ID			ender	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
Yes	40%	33%	32%	31%	40%	33%	38%	35%	40%	36%	26%	46%	32%
No	60%	67%	68%	69%	60%	66%	62%	64%	60%	64%	74%	54%	68%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Unwt N=	276	281	133	339	371	437	259	147	188	221	154	177	530

		Income				Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
Yes	33%	38%	40%	35%	29%	33%	41%	43%	29%	39%	39%	33%	34%
No	67%	62%	60%	65%	71%	67%	59%	56%	71%	61%	61%	67%	66%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Unwt N=	154	220	105	125	145	204	192	166	111	245	100	129	125

On Facebook, Twitter, or other social media platforms

	P	Party ID		Ge	nder	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
Yes	28%	36%	20%	25%	34%	26%	34%	34%	39%	29%	9%	37%	27%
No	72%	64%	80%	75%	66%	74%	66%	65%	61%	71%	91%	63%	73%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Unwt N=	276	281	133	339	371	437	259	147	188	221	154	177	530

		Income				Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
Yes	29%	31%	37%	30%	21%	33%	34%	34%	27%	29%	26%	32%	34%
No	71%	69%	63%	70%	79%	67%	66%	65%	73%	71%	74%	68%	66%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Unwt N=	154	220	105	125	145	204	192	166	111	245	100	129	125

At a local community or town meeting

	P	Party ID			nder	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
Yes	15%	19%	17%	17%	18%	12%	24%	9%	22%	19%	16%	24%	14%
No	85%	81%	83%	83%	82%	88%	76%	90%	78%	81%	84%	76%	86%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Unwt N=	276	281	133	339	371	437	259	147	188	221	154	177	530

		Income				Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
Yes	16%	20%	17%	11%	15%	19%	19%	14%	18%	19%	11%	19%	17%
No	84%	80%	83%	89%	85%	81%	81%	85%	82%	81%	89%	81%	83%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Unwt N=	154	220	105	125	145	204	192	166	111	245	100	129	125

At a PTO, PTA, or school board meeting

	P	Party ID		Ge	nder	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
Yes	15%	15%	9%	11%	17%	8%	23%	13%	24%	9%	4%	31%	7%
No	85%	85%	90%	89%	83%	92%	77%	87%	75%	91%	96%	68%	93%
Don't know	0%	0%	2%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%
Unwt N=	276	281	133	339	371	437	259	147	188	221	154	177	530

		Inco	me			Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
Yes	18%	15%	13%	10%	11%	14%	18%	12%	14%	19%	6%	16%	9%
No	82%	84%	87%	90%	88%	86%	82%	87%	86%	81%	94%	83%	90%
Don't know	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	2%	0%
Unwt N=	154	220	105	125	145	204	192	166	111	245	100	129	125

To an elected official

Party ID Gender Race Age Parent

							Non	-						
	Dem	Ind	Rep	Male	Female	White	e wht	. 18-2	9 30-49	50-64	65+	Yes	No	
Yes	12%	8%	13%	13%	8%	10%	10%	4%	10%	11%	16%	9%	11%	
No	88%	92%	87%	87%	92%	90%	90%	96%	90%	89%	84%	91%	89%	
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Unwt N=	276	281	133	339	371	437	259	147	188	221	154	177	530	_
		Inco	me			Educa	ation				Regio	n		
		50K-	100K	-	HS or	Some	Coll	Grad					Phil/	
	<50K	<100K	<150H	< 150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurb	an S	South	Shore
Yes	8%	15%	5%	15%	7%	8%	12%	18%	12%	9%	129	6	11%	8%
No	92%	85%	95%	85%	93%	92%	88%	82%	88%	91%	889	6	89%	92%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%)	0%	0%
Unwt N=	154	220	105	125	145	204	192	166	111	245	100)	129	125

Q. Thinking back to when you yourself were in school, did you take any courses that allowed you to learn about and enjoy the arts, or not?

Yes, I did	75%
No, I did not	24%
Don't know	1%
Unweighted N=	712

	Р	arty IE)	Ge	ender	Ra	ce		Ag	e		Par	ent
							Non-						
	Dem	Ind	Rep	Male	Female	White	wht.	18-29	30-49	50-64	65+	Yes	No
Yes, I did	75%	75%	76%	78%	72%	74%	76%	86%	77%	72%	62%	72%	76%
No, I did not	23%	24%	24%	21%	27%	26%	22%	13%	22%	28%	36%	27%	23%
Don't know	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
Unwt N=	279	281	133	339	373	438	260	147	188	223	154	177	533

		Inco	me			Educ	ation				Region		
		50K-	100K-		HS or	Some	Coll	Grad				Phil/	
	<50K	<100K	<150K	150K+	Less	Coll	Grad	Work	Urban	Suburb	Exurban	South	Shore
Yes, I did	68%	77%	85%	78%	60%	75%	84%	87%	77%	77%	70%	69%	78%
No, I did not	28%	23%	15%	22%	39%	24%	15%	13%	21%	23%	28%	31%	20%
Don't know	4%	0%	0%	0%	1%	2%	1%	0%	2%	0%	2%	0%	2%
Unwt N=	154	222	105	125	146	205	193	166	111	247	100	129	125

The Rutgers-Eagleton Poll was conducted by telephone using live callers Aug. 24-28, 2017 with a scientifically selected random sample of 714 New Jersey adults, 18 or older. Respondents within a household are selected by asking randomly for the youngest adult male or female currently available. If the named gender is not available, the youngest adult of the other gender is interviewed. The poll was available in Spanish for respondents who requested it. This telephone poll included 314

landline and 400 cell phone adults, all acquired through random digit dialing. Distribution of household phone use in this sample is:

Cell Only: 31%
Dual Use, Reached on Cell: 25%
Dual Use, Reached on LL: 43%
Landline Only: 1%

Data were weighted to the demographics of registered voters in New Jersey. Weights account for the probability of being selected within the sample frame and the probability of being sampled within a household, based on the number of individuals living in the household and the phone composition (cell, landline) of the household. The samples were weighted using a raking algorithm to several demographic variables reflecting the registered voter parameters of the state of New Jersey: gender, race, age, Hispanic ethnicity, county, and education. The final weight, which combined all of the parameters mentioned, was trimmed at the 5th and 95th percentile so as to not accord too much weight to any one case or subset of cases. All results are reported with these weighted data.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. Sampling error should be adjusted to recognize the effect of weighting the data to better match the population. In this poll, the simple sampling error for 714 New Jersey adults is +/-3.7 percentage points at a 95 percent confidence interval. The sample weighting design effect is 1.23, making the adjusted margin of error +/- 4.1 percentage points. Thus if 50 percent of New Jersey registered voters in this sample favor a particular position, we would be 95 percent sure that the true figure is between 45.9 and 54.1 percent (50 +/- 4.1) if all New Jersey adults had been interviewed, rather than just a sample.

Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording, or context effects.

This Rutgers-Eagleton Poll was fielded by Braun Research, Inc. The questionnaire was developed and all data analyses were completed in house by the Eagleton Center for Public Interest Polling (ECPIP) in partnership with Arts Ed NJ. This Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics at Rutgers, The State University of New Jersey, a non-partisan academic center for the study of politics and the political process, with support from Arts Ed NJ. Full questionnaires are available on request, and can also be accessed through our archives at eagletonpoll.rutgers.edu. For more information, please contact poll@eagleton.rutgers.edu.

Weighted Sample Characteristics 714 New Jersey Adults (18+)									
39% Democrat	48% Male	22% 18-29	58% White						
42% Independent	52% Female	33% 30-49	12% Black						
19% Republican		28% 50-64	20% Hispanic						
		18% 65+	10% Other						