

# THE RUTGERS-EAGLETON OMNIBUS SURVEY

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The Eagleton Center for Public Interest Polling, home of the *Rutgers-Eagleton Poll*, is now inviting government, academic, and non-profit agencies, as well as public policy oriented organizations, to add their own questions to a new **multi-client telephone survey**.

**Scientific. High-Quality. Cost-efficient.**

## Who We Are

The Eagleton Center for Public Interest Polling (ECP/IP) is one of the nation's oldest and most respected university-based survey research centers. Best known as the home of the Rutgers-Eagleton Poll, ECP/IP was established in 1971 to provide scientifically sound, non-partisan information about public opinion. We conduct research for all levels of government, nonprofit organizations with a public interest mission, as well as college and university-based researchers and staff.

## What We Offer

We pride ourselves on integrity, quality, and objectivity. The new omnibus poll continues this tradition, providing a cost-efficient opportunity for clients to draw on our expertise and high standards for data collection and analysis.

Using statewide representative samples of New Jersey adults age 18 or over, the omnibus survey demographics can include age, education, gender, race and ethnicity, region, partisan identification, ideology, income, and more.

### Ask a little or a lot

- Pick the number of questions you want to ask
- Pricing varies based on number and complexity

### Reports

- Frequencies and subgroup analysis
- Demographic summary of sample

### Let us tell the story

- Executive summary included
- Comprehensive reporting and analysis available

To get started, contact: [eagleton.poll@rutgers.edu](mailto:eagleton.poll@rutgers.edu) or call 848.932.8940.