Hello, my name is ___________________(first and last name). I'm on the staff of the Eagleton Poll, and I'm taking a public opinion survey of New Jersey adults for Rutgers University. I'd like your views on what New Jersey is like as a place to live and some topics currently in the news. We are not selling anything, not asking for money, and all your answers will be completely confidential.

1. To begin with, are you currently registered to vote at the address where you now live?

1. YES
2. NO/DON’T KNOW-- TERMINATE

2. As you know, there will be an election for President this fall. I’d like you to rate your chances of voting in the upcoming November election on a scale of 10 to 1. If 10 represents a person who DEFINITELY will vote and 1 represents a person who definitely will NOT vote, where would you place yourself--10 definitely will; 1 definitely will not?

1 DEFINITELY WILL NOT VOTE
2
3
4
5
6
7
8
9
10 DEFINITELY WILL VOTE
99 Don’t know/refused

3. How much interest do you have in this election--a lot, some, a little or none at all?

1 a Lot
2 Some
3 a Little
4 None
9 Don’t Know

4. In your opinion, how much of a difference will the outcome of this election make in the way the government is run over the next few years--a great deal of difference, some, or not very much difference?

1 A great deal
2 Some
3 Not very much
8 Depends
9 Don’t know

5. Now, suppose the 2000 presidential election were being held TODAY. If you had to choose between [ROTATE ITALICS] Al Gore, the Democrat; George W. Bush, the Republican; Pat
Buchanan, of the Reform Party; and Ralph Nader, of the Green Party — who would you vote for?

1 Gore [Go to Q.7]
2 Bush [Go To Q.7]
3 Buchanan [Go To Q.5A]
4 Nader [Go To Q.5A]
5 Other candidate [Go To Q.5A]
9 Undecided/Don’t know [Go To Q.6]

5A. How likely is it you will actually vote for one of the major party candidates on Nov 7: Is there a good chance, some chance or no chance at all?

1 Good Chance [Go To Q.6]
2 Some Chance [Go To Q.6]
3 No chance [Go To Q.8]
9 Undecided/Don’t know [Go To Q.6]

IF "UNDECIDED OR DON'T KNOW TO Q.5, or GOOD, SOME, DK CHANCE TO D5A, ASK:
6. At this moment do you lean more towards Bush or more towards Gore?

1 Bush [Go to Q.8]
2 Gore [Go to Q.8]
3 Neither/Undecided [Go to Q.8]
4 Other [Go to Q.8]
9 Don’t Know [Go to Q.8]

IF GORE OR BUSH TO Q 5, ASK
7. Are you very sure about voting for (Bush/Gore); or might you change your mind before election day?

1 VERY SURE
2 MIGHT CHANGE/DON'T KNOW

8. There will also be an election for the U.S. Senate in New Jersey. If the election for the Senate were held today, would you vote for (CATI RANDOMIZE NAMES IN ITALICS) Bob Franks, the Republican; or Jon Corzine (KORE-ZIGN), the Democrat?

1 Franks [Go to Q.10A]
2 Corzine [Go to Q.10A]
7 Neither/Other [Go to Q.11]
8 Wouldn’t vote [Go to Q.11]
9 Don’t know/Undecided [Go to Q.9]

9. At this moment do you lean more towards Franks or more towards Corzine?

1 Franks [Go to Q.11]
2 Corzine [Go to Q.11]
9 Neither/Undecided [Go to Q.11]
10A. Are you very sure about voting for (Franks/Corzine); or might you change your mind before election day?

1 VERY SURE  
2 MIGHT CHANGE/DON'T KNOW

10B. And when did you decide who you would vote for in the Senate election--In the last few days, in the last week, within the last 4 weeks, or earlier?

1 Last few days  
2 Last week  
3 Last 4 weeks/month  
4 Earlier  
9 Don't know

11. I’d like to learn a little more about your opinions of the candidates. After I read each name, please tell me if your general impression of him is favorable or unfavorable, or if you don’t really have an opinion about him. First (RANDOMIZE...) Favorable or unfavorable--(IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable))

A George W. Bush?  
B Al Gore?  
C Democrat Jon Corzine?  
D Republican Bob Franks?

1 VERY FAVORABLE  
2 SOMEWHAT FAVORABLE  
3 SOMEWHAT UNFAVORABLE  
4 VERY UNFAVORABLE  
9 NO OPINION/DON'T KNOW

12. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Al Gore or more to George W. Bush. How about [RANDOMIZE) Gore or Bush]

A Shares your values?  
B Is prepared to run the country?  
C Is a strong and decisive leader?  
D Generally agrees with you on the issues you care about?  
E Is honest and trustworthy?

1 Gore  
2 Bush  
3 Both/Same (VOL)  
4 Neither (VOL)  
9 Don’t know

13A. Turning back to the Senate contest, how much have you heard or read about the New
Jersey Senate election between Jon Corzine and Bob Franks—a lot, some, just a little, or nothing at all?

1 A lot
2 Some
3 A little
4 Nothing at all [Go to Q.14a]
9 DK [Go to Q.14a]

13B. Where have you been getting most of your news about the election: from television, from newspapers, from radio, from magazines, or from the Internet?

1 Television
2 Newspapers
3 Radio
4 Magazines
5 Internet
6 Other
9 Don’t know/Refused

CATI: ROTATE QUESTIONS 14 AND 15
14. Have you seen any TV commercials for Democratic candidate Jon Corzine--IF YES, PROBE: About how many do you think you have seen during the campaign--Your best guess will be fine?

/____/____/ Record actual number
96 96 or more commercials
97 No, haven’t seen any
98 Yes, Don’t know how many
99 Don’t know if saw any/refused.

15. Have you seen any TV commercials for Republican candidate Bob Franks--IF YES, PROBE: About how many do you think you have seen during the campaign--Your best guess will be fine?

/____/____/ Record actual number
96 96 or more commercials
97 No, haven’t seen any
98 Yes, Don’t know how many
99 Don’t know if saw any/refused.

No Question 15 this draft

16. Most people do not vote in every election. How often would you say you vote in various elections: always, nearly always, part of the time, or seldom?

1 Always
2 Nearly Always
3 Part of the Time
4 Seldom
5 Never (VOL)
17. Can you recall if you voted in the 1996 election between Bill Clinton and Bob Dole—IF NECESSARY, PROBE: Did you vote?

1 Voted
2 Didn’t Vote
9 Don’t know

18. And can you recall if you voted in the 1997 election for Governor between Jim McGreevy and Christie Whitman—IF NECESSARY, PROBE: Did you vote?

1 Voted
2 Didn’t Vote
9 Don’t Know

Now just a final few questions so we can classify your answers.

D1. In politics today, do you consider yourself a Democrat, Republican, Independent, or something else?

1 Democrat [Go to Q.D1a]
2 Republican [Go to Q.D1a]
3 Independent [Go to Q.D1b]
4 Something Else/Other [Go to Q.D2]
9 Don’t Know/No opinion [Go to Q.D1b]

D1a. Would you call yourself a strong (Democrat/Republican), or a not so strong (Democrat/Republican)?

1 Strong [Go to Q.D2]
2 Not Strong/Don’t know [Go to Q.D2]

D1b. Do you lean more toward the Democratic Party or more toward the Republican Party?

1 Democratic party
2 Republican party
3 Other party
4 Neither
9 Don’t know/no opinion

D2. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

1 Liberal
2 Conservative
3 Somewhere in between
4 Other
9 Don’t Know/No opinion
NO QUESTION D3 THIS VERSION

D4. Did you receive a high school diploma?

1. Yes
2. No/Don’t Know [Go to Q.D5]

D4A. Not counting vocational or technical school, did you ever attend college--(IF YES, ASK: Did you graduate--IF YES, ASK: Was that from a 2 year or a 4 year program?)

1. No, never attended
2. Yes, attended but did not graduate
3. Yes, graduated from 2 year program/Junior college
4. Yes, graduated from 4 year program
9. Don’t know/refused

D5. What was your age on your last birthday?

__/__/ (ENTER AGE: 97=97+) [Go to Q.D7]
98 DK [Go to Q.D7]
99 REFUSED [Go to q. D5A]
CATI NOTE, IF REFUSED IN D5, ASK D5A; OTHERWISE GO TO D7

D5A. Were you born before 1946, between 1946 and 1964, or after 1964?

1. before 1946
2. between 1946 and 1964
3. after 1964
9. Refused/don’t know

NO QUESTION D6 THIS VERSION

D7. Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

1. Yes
2. No/Don’t know

D8. Are you white, black or of Asian origin?

1. White
2. Black
3. Asian
4. Other
9. Not determined

NO QUESTIONS D9 - D11 THIS VERSION

D12. In which county do you live?
Atlantic
Bergen
Burlington
Camden
Cape May
Cumberland
Essex
Gloucester
Hudson
Hunterdon
Mercer
Middlesex
Monmouth
Morris
Ocean
Passaic
Salem
Somerset
Sussex
Union
Warren
Don’t know/Refused

D13. So that we can group all answers, is your total annual family income before taxes: Under 
35,000; between $35,000 to just under $70,000; between $70,000 to just under $100,000; or 
$100,000 or more?

1 UNDER $35,000
2 $35,000 TO $69,999
3 $70,000 TO $100,000
4 $100,000 OR MORE
9 DON’T KNOW

D14. Not counting cell phones, how many DIFFERENT telephone numbers for incoming calls 
reach this household--This does not include those lines that are ONLY used for fax machines and 
computers?

1 One
2 Two
3 Three
4 Four or more
9 Don’t Know/Refused