

STAR-LEDGER/EAGLETON POLL 119

June 4 Final, 1998

Interview dates June 8-10

Hello, my name is _____ (first and last name). I'm on the staff of the Eagleton Poll, and I'm taking a public opinion survey of New Jersey adults for Rutgers University. I'd like your views on what New Jersey is like as a place to live and some topics currently in the news. We are not selling anything, not asking for money, and all your answers will be completely confidential.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all of your life?

1 LESS THAN ONE
2 ONE OR TWO
3 3 - 5
4 6 _ 10
5 11 _ 20
6 21 _ 30
7 MORE THAN 30
8 ALL MY LIFE
9 DON'T KNOW

**CATI PROGRAMMING NOTE--ROTATE ORDER OF Q2 AND Q3:
ASK Q 2 THEN Q3 ON FORM A; ASK Q3 THEN Q2 ON FORM B**

2. How would you rate the job Christie Whitman is doing as Governor--excellent, good, only fair or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

3. How would you rate the job Bill Clinton is doing as President--excellent, good, only fair or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

4. I'm going to read you the names of some political figures and would like you to tell me if your opinion of each is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable-- If you don't have an opinion, just say so-- First, how about (READ FIRST NAME--ROTATE NAMES)--Very favorable, Somewhat favorable, Somewhat unfavorable, or Very unfavorable -- |

ROTATE ITEMS

BOTH FORM A AND B

- A Current New Jersey U.S. Senator Bob Torricelli (Pronounced TOR-I-SELL-E)?
 B Current New Jersey U.S. Senator Frank Lautenberg?
 C New Jersey Governor Christie Whitman?

FORM A ONLY

- D Former Governor Thomas Kean (Pronounced CANE)?
 E Former Governor Brendan Byrne?

FORM B ONLY

- F Former New Jersey U.S. Senator Bill Bradley?
 G Former Governor Jim Florio?

- 1 Very favorable
 2 Somewhat favorable
 3 Somewhat unfavorable
 4 Very unfavorable
 9 Don't Know/No opinion/not recognized

5. Now let me ask you about some issues facing the state of New Jersey-- First, do you think your town or city spends too much, too little, or about the right amount on your local public schools?

- 1 Too much
 2 Too little
 3 About right
 9 Don't know

CATI PROGRAMMING: ROTATE QUESTIONS 6A, 6B AND 6C

6A. How important is it to you to make sure that farm and open spaces are preserved here in New Jersey--very, somewhat or not very important?

- 1 Very
 2 Somewhat
 3 Not very
 9 Don't know

6B. How important do you think continued growth and development in New Jersey is to the state's future economic health--very, somewhat or not very important?

- 1 Very
 2 Somewhat
 3 Not very
 9 Don't know

6C. How important do you think it is for New Jersey to have a good transportation system of roads and highways, trains and buses--very, somewhat or not very important?

- 1 Very

- 2 Somewhat
- 3 Not very
- 9 Don't know

7. Which do you think is MORE important--economic growth, OR the preservation of farmland and open space?

- 1 Economic growth
- 2 Land preservation
- 3 Both/rejects choice/equally important (VOL)
- 9 Don't know/Refused

8. Governor Whitman has recently proposed that the state purchase about 1 million acres of undeveloped land over the next 10 years-- Money to do this would come from an increase in the tax on gasoline-- Have you heard or read anything about this proposal- IF YES, PROBE: Have you heard a lot, some, or just a little?

- 1 Yes, lot
- 2 Yes, some
- 3 Yes, little
- 4 Not heard or read anything
- 9 Don't know

I'm going to read you three proposals that have been discussed to raise money either for the preservation of open space, for transportation projects, or for both-- Please just tell me whether you think you would vote for or against each one-- First,

CATI PROGRAMMING: ROTATE QUESTIONS 9, 10, 11

9. A proposal to raise the price of gasoline by 7 cents a gallon-- Two cents of this would go to preserve farmland and open space, while the other 5 cents would go to fund road improvements and mass transit in the state-- Do you think you would vote for against this proposal?

- 1 For
- 2 Against
- 3 Depends (VOL)
- 9 Don't know/refused

10. A proposal to raise the gas tax by 5 cents a gallon if the money would only be used to fund transportation programs and projects in New Jersey--would you vote for or against it?

- 1 For
- 2 Against
- 3 Depends (VOL)
- 9 Don't know/refused

11. A Bond Issue proposal of about 375 million dollars used only to fund farmland and open space preservation-- Do you think you would vote for against this bond issue?

- 1 For
- 2 Against
- 3 Depends (VOL)
- 9 Don't know/refused

Now on another topic I'd like to ask you some questions about vacations.

V1. First, have you taken a vacation of a week or more away from home in the last 12 months?

- 1 Yes
- 2 No [Go to q.V3]
- 9 Don't Know/Refused [Go to q.V3]

V2. Did you spend your last vacation somewhere in New Jersey, another state in the Northeast, a different part of the country, or out of the country?

- 1 NEW JERSEY
- 2 NORTHEAST
- 3 OTHER U.S.
- 4 OTHER COUNTRY
- 5 OTHER
- 9 DON'T KNOW

V3. Overall, how would you rate the state of New Jersey as a place to take a vacation--excellent, good, only fair or poor?

- 1 Excellent
- 2 Good
- 3 Only Fair
- 4 Poor
- 9 Don't Know/Refused

V4. Let me ask you about your plans this summer-- For each question please just say yes or no.--
Do you think you will -- |

- A Take a vacation of a week or more in New Jersey this summer?
- B Take a vacation of a week or more outside of New Jersey this summer?
- C Take a day or two or weekend off to go on a short trip in NJ this summer?
- D Take a day or two or a weekend off to go on a short trip outside of NJ this summer?

- 1 Yes
- 2 No
- 9 Don't know/Refused

V5. Now just a few questions about the New Jersey shore-- First, would you agree or disagree that the shore is one of New Jersey's best features?

- 1 Agree
- 2 Disagree

9 Don't Know/Refused

FORM A ONLY

V6. Do you think the New Jersey shore has been going downhill, getting better, or hasn't it really changed much over the years?

- 1 Going downhill
- 2 Getting better
- 3 Not changed much
- 9 Don't Know/refused

FORM B ONLY

V7. Do you think the New Jersey shore is in better condition, worse condition, or about the same condition as five years ago?

- 1 Better
- 2 Worse
- 3 About the same
- 9 Don't know

V8. From what you may have read or heard, how serious a problem is ocean pollution along the Jersey shore--very serious, somewhat serious or not too serious?

- 1 Very serious
- 2 Somewhat serious
- 3 Not too serious
- 4 Depends (VOL)
- 9 Don't Know/Refused

V9. As you probably know, almost all shore towns require people to buy beach passes to get on the beach-- This raises money for those communities while restricting access-- There has been some discussion about a proposal to make all the beaches public and open to the everyone, with shore towns being compensated by the state through a slight increase in taxes that all New Jersey residents would pay.--Which would you prefer--that beaches are restricted to people who pay individual fees to use them, or that beaches are open to all but funded from state tax dollars you and others pay?

- 1 Restricted/Individual fees/beach passes
- 2 Open to all/funded from tax revenue
- 9 Don't know/refused

V10. Have you been to Atlantic City at any time in the last 12 months?

- 1 Yes
- 2 No
- 9 Don't know/Refused

V11. Do you think Atlantic City will become a major convention and resort city centered around

gambling, or do you think in years to come it will be known ONLY for gambling?

- 1 Resort & convention centered around gambling
- 2 Known only for gambling
- 9 Don't know/refused

Now I have some questions that will give us a better idea of some of the things people in New Jersey have or do.

S1. Do you have a home computer where you live?

- 1 Yes
- 2 No
- 9 DK/Refused

S2. Do you personally use a computer at your workplace, at school or at home on at least an occasional basis?

- 1 Yes
- 2 No [Go to q.S4]
- 9 DK/Refused [Go to q.S4]

S3. Do you ever use a computer at work, school or home to connect with computer bulleting boards, information services such as America Online or Prodigy, or other computers over the Internet-- IF YES, PROBE: Have you done this in the last 7 days, or not?

- 1 Yes--in last 7 days
- 2 Yes--but not in last 7 days
- 2 No
- 9 DK/Refused

S4. Does anyone in your household work out of your home as their primary place of business on a full-time basis, or not-- IF YES, PROBE: Is that you, someone else, or both?

- 1 No
- 2 Respondent only
- 3 Other only
- 4 Respondent and other
- 9 Don't Know/refused

FORM A ONLY

S5. Do you own any stocks or mutual funds--this could also be a pension or 401K plan?

- 1 Yes
- 2 No
- 9 DK/Refused

FORM B ONLY

S6. Do you have a dog, a cat, both, or neither in your household?

- 1 Dog
- 2 Cat
- 3 Both
- 4 Neither

S7. Do you happen to have any guns or revolvers in your home?

- 1 Yes
- 2 No [Go to q.S9]
- 9 Don't Know/Refused [Go to q.S9]

S8. And are any of these currently loaded, or not?

- 1 Yes
- 2 No
- 9 DK/Refused

S9. Do you have any Frank Sinatra records, tapes or compact discs in your house, or not?

- 1 Yes
- 2 No
- 9 DK/Refused

S10. Have you gone to a MINOR league baseball game in New Jersey this year, or not?

- 1 Yes [Go to q.S12]
- 2 No
- 9 DK/Refused

S11. Do you think you will go to one before the season ends, or not?

- 1 Yes
- 2 No
- 9 DK/Refused

S13. Have you heard or read anything about the drug Viagra that stimulates sexual interest and performance in men?

- 1 Yes--BRANCH TO S14A for men; S14B for women
- 2 No [Go to q.D1]
- 9 DK/Refused [Go to q.D1]

S14A. MALE RESPONDENTS ONLY: Do you think you would be interested in trying viagra or would you not be interested?

- 1 Would be
- 2 Would not be interested
- 9 Don't Know/Refused

S14B. FEMALE RESPONDENTS ONLY: Is there someone in your household you would be interested in having try Viagra, would you not be interested in having them try it, or isn't there someone in your house who could take it?

- 1 Would be interested
- 2 Would not be interested
- 3 No one who could take it/ no male
- 9 Don't Know/Refused

Now just a few final questions so we can classify your answers.

D1. In politics today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 Democrat [Go to q.D2]
- 2 Republican [Go to q.D2]
- 3 Independent
- 4 Something Else/Other
- 9 Don't Know/No opinion

(IF #3,4, OR 5 TO Q. D1, ASK)

D1A. Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 DEMOCRATIC PARTY
- 2 REPUBLICAN PARTY
- 3 OTHER PARTY
- 4 NEITHER
- 9 DON'T KNOW/NO OPINION

D2. Are you currently registered to vote at the address where you now live?

- 1 YES
- 2 NO [Go to q.D3]
- 9 DON'T KNOW [Go to q.d3]

**CATI PROGRAMMING NOTE--ROTATE ORDER OF D2A AND D2B:
ASK D2A FIRST AND D2B 2ND ON FORM A; ASK D2B FIRST AND D2A 2ND ON FORM B**

D2a. Only about 15 percent of voters turned out for the last school board election. Did you happen to vote in that election, or not?

- 1 Yes
- 2 No/Don't know/can't recall

D2b. Do you happen to recall in which month the last school board election was held-- IF YES--
What month was that?

- 1 Yes/April

2 No/Don't know/can't recall/wrong month

D3. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

- 1 Liberal
- 2 Conservative
- 3 Somewhere in between
- 4 Other
- 9 Don't Know/No opinion

D4. Which of the following BEST describes the place where you now live? READ OPTIONS 1 THROUGH 4

- 1 A large city
- 2 A suburb near a large city
- 3 A small city or town
- 4 OR a rural area
- 9 Other/don't know/refused

D5. Did you receive a high school diploma?

- 1 Yes
- 2 No/Don't Know [Go to q.D7]

D6. Did you ever attend college-- **(IF YES, ASK: Did you graduate)?**

- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE [Go to q.D7]
- 3 JUNIOR COLLEGE—GRADUATE [Go to q.D7]
- 4 VOCATIONAL/TECHNICAL SCHOOL [Go to q.D7]
- 5 NO [Go to q.D7]

D6A. Was this from a 4-year college, a junior college two year program, or a vocational/technical school?

- 1 Four year college
- 2 Junior college/2 year program
- 3 Vocational/technical school
- 4 Other/Don't know

D7. Are you married, living as married, widowed, divorced, separated, or have you never been married?

- 1 MARRIED
- 2 LIVING AS MARRIED
- 3 WIDOWED
- 4 DIVORCED
- 5 SEPARATED
- 6 NEVER MARRIED
- 7 DON'T KNOW

D8. What was your age on your last birthday?

 / / / (CODE # OF YEARS, 99 = REFUSED)

D8a. [IF REFUSED IN D.8, ASK:] Is it between...[read choices]?

1 18 – 20

2 21 - 24

3 25 - 29

4 THIRTIES (30 - 39)

5 FORTIES (40 - 49)

6 FIFTIES (50 - 59)

7 60 - 64

8 65 OR OVER

9 NO ANSWER/REFUSED

D9. Do you consider yourself to be Catholic, Protestant, Jewish, Baptist, Muslim, some other religion, atheist or agnostic?

1 CATHOLIC

2 PROTESTANT

3 JEWISH [Go to q.D10]

4 BAPTIST

5 MUSLIM [Go to q.D10]

6 OTHER [Go to q.D10]

7 ATHEIST/AGNOSTIC/NONE [Go to q.D10]

9 DON'T KNOW/REFUSED [Go to q.D10]

D9A. Would you describe yourself as a “born again” or evangelical Christian, or not?

1 Yes

2 No

3 Don't Know/Refused

D10. Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

1 Yes

2 No/Don't know

D11. Are you white, black or of Asian origin?

1 White

2 Black

3 Asian

4 Other

9 Not determined

D12. In what county do you live?

- 1 Atlantic
- 2 Bergen
- 3 Burlington
- 4 Camden
- 5 Cape May
- 6 Cumberland
- 7 Essex
- 8 Gloucester
- 9 Hudson
- 10 Hunterdon
- 11 Mercer
- 12 Middlesex
- 13 Monmouth
- 14 Morris
- 15 Ocean
- 16 Passaic
- 17 Salem
- 18 Somerset
- 19 Sussex
- 20 Union
- 21 Warren
- 99 Don't know/Refused

D13. So that we can group all answers, is your total annual family income before taxes: Under 35,000; between \$35,000 to just under \$70,000; between \$70,000 to just under \$100,000; or \$100,000 or more?

- 1 UNDER \$35,000 [Go to q.D14A]
- 2 \$35,000 TO \$69,999 [Go to q.D14B]
- 3 \$70,000 TO \$100,000 [Go to q.D15]
- 4 \$100,000 OR MORE [Go to q.D15]
- 9 DON'T KNOW [Go to q.D15]

D14A. Is that: under \$20,000; \$20,000-\$30,000, or over \$30,000?

- 1 Under \$20,000
- 2 \$20,000-\$30,000
- 3 OVER \$30,000
- 9 DON'T KNOW

D14B. Is that: \$35,000 to \$50,000 or over \$50,000?

- 1 \$35,000 TO \$50,000
- 2 OVER \$50,000
- 9 DON'T KNOW

D15. How many DIFFERENT telephone numbers will reach this household, including those that are attached to faxes or computers?

- 1 One
- 2 Two
- 3 Three
- 4 Four or more
- 9 Don't Know/Refused

D16. Is your telephone number currently listed in the telephone directory-- IF NO, PROBE: Is that because it's new or because your household does not want to be listed?

- 1 Yes, listed
- 2 Not listed--new listing
- 3 Not listed--by choice
- 4 Some listed/some unlisted (VOL)
- 9 Don't know/refused

D17. Thanks. You've been very helpful-- The results of the poll will be released in the Newark Star-Ledger-- Sometimes we need to recontact people to ask some follow-up questions or someone writing up the results may want to know more about how you feel-- Would it be okay for us to recontact you if necessary--(IF YES, ASK: Could I please have just your first name)?

- 1 YES -----> RECORD NAME: _____
- 2 NO