Hello, my name is ___________________________ (first and last name). I'm on the staff of the Eagleton Poll, and I'm taking a public opinion survey of New Jersey adults for Rutgers University. I'd like your views on what New Jersey is like as a place to live and on some topics currently in the news.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all of your life?
   1 LESS THAN ONE
   2 ONE OR TWO
   3 3 - 5
   4 6 - 10
   5 11 - 20
   6 21 - 30
   7 MORE THAN 30
   8 ALL MY LIFE
   9 DON'T KNOW

2. Are you registered to vote here in New Jersey?
   1 YES ---> CONTINUE
   2 NO -----> TERMINATE
   9 DON'T KNOW ---> TERMINATE

2a. Are you registered as a Democrat, Republican, Independent or something else?
   1 DEMOCRAT
   2 REPUBLICAN
   3 INDEPENDENT
   4 OTHER
   9 DK/REFUSED

2b. How long have you been registered to vote in the state of New Jersey?
   1 Less than one year
   2 1 to 2 years
   3 3 to 5 years ago [Go to q.3]
   4 Over 5 years ago [Go to q.3]
   9 DK [Go to q.3]

3. How would you rate the job Bill Clinton is doing as President--excellent, good, only fair, or poor?
   1 EXCELLENT
   2 GOOD
   3 ONLY FAIR
   4 POOR
   9 DON'T KNOW
4. Generally speaking, would you say things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

1 RIGHT DIRECTION
2 WRONG TRACK
9 DON'T KNOW

5. In November there will be an election for President and U.S. Senate in New Jersey -- do you think you definitely will vote, probably will vote, probably not vote, or definitely not vote?

1 DEFINITELY VOTE
2 PROBABLY VOTE
3 PROBABLY NOT VOTE
4 DEFINITELY NOT VOTE
5 WILL VOTE ONE/NOT OTHER
9 DON'T KNOW

6. How much interest do you have in this election--a lot, some, a little, or none at all?

1 A LOT
2 SOME
3 A LITTLE
4 NONE
5 MIXED
9 DON'T KNOW

7A. And compared to the 1992 election, would you say that you are more interested or less interested in this year’s Presidential campaign?

1 MORE INTERESTED
2 LESS INTERESTED
3 JUST AS INTERESTED/ABOUT THE SAME
9 DK

8. In your opinion, how much of a difference will the outcome of this election make in the way the government is run for the next few years -- a great deal of difference, some difference, or not very much difference?

1 A GREAT DEAL OF DIFFERENCE
2 SOME DIFFERENCE
3 NOT VERY MUCH DIFFERENCE
8 DEPENDS
9 DON'T KNOW

9. Now I’d like to get your general feelings about the Presidential candidates--For each name please tell me whether you have a favorable or unfavorable impression--If you don’t have an opinion on some just say so--First, how about (START AT DESIGNATED POINT) do you have a favorable or unfavorable impression of him--IF FAVORABLE OR UNFAVORABLE, PROBE: ?Is that very (favorable/unfavorable) or only somewhat (favorable/unfavorable)
A Bill Clinton?
B Bob Dole?
C Ross Perot?

1 VERY FAIRABLE
2 SOMEWHAT FAIRABLE
3 SOMEWHAT UNFAVORABLE
4 VERY UNFAVORABLE
9 DON'T KNOW

10. If the election for President were held today and you had to choose between Bill Clinton, the Democrat; Bob Dole the Republican; and Ross Perot, the Reform Party candidate, who would you vote for?

[ROTATE WITHIN QUESTION RESPONSE CATEGORIES 1 THRU 3]

1 CLINTON [Go to q.11a]
2 DOLE [Go to q.11a]
3 PEROT [Go to q.11a]
4 OTHER [Go to q.14]
5 WOULDN'T VOTE [Go to q.14]
9 DON'T KNOW/UNDECIDED [Go to q.12]

(IF #1, #2, OR #3 TO Q. 10, ASK:)

11a. Are you very sure about your choice or might you change your mind before election day?

1 SURE/FIRM
2 MIGHT CHANGE/DON'T KNOW

11b. When did you decide you were going to vote for--[READ #1-4]?

1 In the last few days,
2 In the last couple weeks,
3 In the last month or two,
4 Did you know all along
9 DK

(IF #9 TO Q. 10, ASK:)

12. Do you lean more toward Clinton, more towards Dole, or more towards Perot?

1 CLINTON [Go to q.13]
2 DOLE [Go to q.13]
3 PEROT [Go to q.13]
9 NEITHER [Go to q.14]

13. Would you say you are voting more for (CANDIDATE NAMED IN Q. 10 OR Q.12) or more against the other candidate?

1 MORE FOR
2 MORE AGAINST
9 DON'T KNOW

[CATI: ROTATE Q.14/15 and Q.16/17 within series]
14. In your opinion, what is the main issue Bob Dole is talking about in this campaign?

15. And how important is this issue to you personally -- very important, somewhat important, not too important, or not at all important?

1 Very important
2 Somewhat important
3 Not too important
4 Not at all important
9 DK

16. In your opinion, what is the main issue Bill Clinton is talking about in this campaign?

17. And how important is this issue to you personally -- very important, somewhat important, not too important, or not at all important?

1 Very important
2 Somewhat important
3 Not too important
4 Not at all important
9 DK

17A. What issue would you personally like the candidates to talk about?

18. Thinking about your family’s financial situation today compared to four years ago, would you say that things have gotten better, worse, or stayed about the same?

1 Better
2 Worse
3 Stayed the same
4 A little of both
9 DK

18A. Thinking ahead to four years from now, would your family’s financial situation be [better if Bill Clinton were President] or [better if Bob Dole were President], or wouldn’t it make much of a difference?

[ROTATE CHOICES]

1 Better with Clinton
2 Better with Dole
3 Wouldn’t make difference
4 Depends
9 DK

19. How important is it to you that whoever is elected President is able to bring the country into the 21st century--very important, somewhat important, or not too important?

1 Very important
2 Somewhat important
3 Not too important
20. And which candidate is better able to bring the country into the 21st century, [Clinton] or [Dole]?

[ROTATE CHOICES]
1 Clinton
2 Dole
3 Neither
4 Both equally
5 Depends
9 DK

21. How important is it to you that whoever is elected President can be trusted to carry out the programs he has talked about during the campaign--very important, somewhat important, or not too important?

1 Very important
2 Somewhat important
3 Not too important
9 DK

22. And which candidate can be trusted more to carry out the programs he has talked about during the campaign, [Clinton] or [Dole]?

[ROTATE CHOICES]
1 Clinton
2 Dole
3 Neither
4 Both equally
5 Depends
9 DK

23A. Which candidate for President would do a better job for children in this country, [Clinton] or [Dole]?

[ROTATE CHOICES]
1 Clinton
2 Dole
3 Neither
4 Both equally
5 Depends
9 DK

23B. And which candidate for President would do a better job for senior citizens in this country, [Clinton] or [Dole]?

[ROTATE CHOICES]
1 Clinton
2 Dole
3 Neither
4 Both equally
5 Depends
24. Did you watch the October 6th Presidential debate between Clinton and Dole?

1 Yes
2 No [Go to q.25]
9 DK [Go to q.25]

24A. Based on what you saw or heard about the debate, did your overall impression of Bill Clinton become more favorable, less favorable, or didn’t your view of him change?

1 More favorable
2 Less favorable
3 No change
9 DK

24B. Based on what you saw or heard about the debate, did your overall impression of Bob Dole become more favorable, less favorable, or didn’t your view of him change?

1 More favorable
2 Less favorable
3 No change
9 DK

[NOTE FOR CATI PROGRAM: Q.25 thru Q.25C series is only asked in second wave of survey. Wave 1 respondents go directly to Q.26]

25. Did you watch the October 16th Presidential debate between Clinton and Dole?

1 Yes --> ASK Q.25a and Q.25b
2 No [Go to q.26]
9 DK [Go to q.26]

25A. Based on what you saw or heard about the debate, did your overall impression of Bill Clinton become more favorable, less favorable, or didn’t your view of him change?

1 More favorable
2 Less favorable
3 No change
9 DK

25B. Based on what you saw or heard about the debate, did your overall impression of Bob Dole become more favorable, less favorable, or didn’t your view of him change?

1 More favorable
2 Less favorable
3 No change
9 DK

26. In the last week, have you seen a political ad for a Presidential candidate?

1 YES --> ASK Q.26A
2 NO [Go to q.27]
9 DK [Go to q.27]

26A. What is the ONE thing you recall about an ad that you have seen?
27. Based upon what you have seen or heard of the Presidential campaign, would you say that in general this year’s campaign has been positive or negative?

1 Positive [Go to q.27b]
2 Negative [Go to q.27a]
3 Both negative and positive [Go to q.27a]
4 Neither/Has been neutral [Go to q.27b]
9 DK [Go to q.27b]

27a. [IF "NEGATIVE" OR "BOTH" in Q.27] In your view, whose campaign has been more negative, [Clinton’s] or [Dole’s]?

[ROTATE CHOICES]

1 Clinton more negative
2 Dole more negative
3 Both
9 DK

27b. Has the way this year’s Presidential campaign been conducted made you more likely or less likely to go out and vote, or hasn’t it made a difference?

1 More likely to vote
2 Less likely to vote
3 No difference
9 DK

28. Thinking about the job that Bill Clinton has done as President, do you think he deserves to be re-elected or do you think it's time for a change?

1 YES-DESERVES RE-ELECTION
2 NO-TIME FOR A CHANGE
3 DEPENDS--VOL
9 DON'T KNOW

[ROTATE SERIES Q.29 TO 32 AND Q.33 TO Q.36]

Now thinking about the race for U.S. Senator,

29. Do you know who the Republican candidate for U.S. Senator is?
1 NAMES DICK ZIMMER [Go to q.31]
2 DOES NOT NAME DICK ZIMMER [Go to q.30]

(IF "DOES NOT NAME ZIMMER" TO Q.29, ASK:)

30. The Republican candidate is Dick Zimmer--have you ever heard of him before?
1 YES
2 NO [Go to q.32]
9 DON'T KNOW [Go to q.32]

(IF "YES" TO Q.30, OR '1' TO Q.29, ASK:)

31. How much do you think you know about Dick Zimmer--a lot, some or just a little?

1 A LOT
2 SOME
32. Is your general impression of Dick Zimmer favorable or unfavorable, or don't you really have an opinion about him—(IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?)

1 VERY FAVORABLE
2 SOMEWHAT FAVORABLE
3 SOMEWHAT UNFAVORABLE
4 VERY UNFAVORABLE
9 NO OPINION/DON'T KNOW

33. And do you know who the Democratic candidate for U.S. Senate is?

1 NAMES BOB TORRICELLI [Go to q.35]
2 DOES NOT NAME BOB TORRICELLI (Tour-a-sell-ee)

(IF "DOES NOT NAME TORRICELLI" TO Q.33, ASK:)

34. The Democratic candidate is Bob Torricelli (Tour-a-sell-ee)—have you ever heard of him before?

1 YES
2 NO [Go to q.36]
9 DON'T KNOW [Go to q.36]

(IF YES TO Q.34, OR '1' TO Q.33, ASK:)

35. How much do you think you know about Torricelli (Tour-a-sell-ee)—a lot, some or just a little?

1 A LOT
2 SOME
3 A LITTLE
4 NOTHING
9 DON'T KNOW

36. Is your general impression of Torricelli favorable or unfavorable, or don't you really have an opinion about him—(IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?)

1 VERY FAVORABLE
2 SOMEWHAT FAVORABLE
3 SOMEWHAT UNFAVORABLE
4 VERY UNFAVORABLE
9 NO OPINION/DON'T KNOW

37. Suppose the election for Senator was held today and you had to choose right now—would you vote for Dick Zimmer the Republican or Bob Torricelli, the Democrat—[ROTATE WITHIN QUESTION RESPONSE CATEGORIES 1 THRU 2] (IF "WOULDN'T VOTE," PROBE: Would you not vote because you're undecided now, or don't you plan to vote in the election?)

1 ZIMMER [Go to q.39A]
2 TORRICELLI [Go to q.39A]
3 WON'T VOTE [Go to q.41]
8 OTHER CANDIDATE [Go to q.41]
9 UNDECIDED/DON'T KNOW [Go to q.38]

(IF "UNDECIDED OR DON'T KNOW TO Q.37, ASK:)

38. At this moment do you lean more towards Zimmer, or more towards Torricelli?

1 ZIMMER [Go to q.40]
2 TORRICELLI [Go to q.40]
9 NEITHER/UNDECIDED/DON'T KNOW [Go to q.41]

39A. Are you very sure about voting for (CANDIDATE NAMED IN Q.37 OR Q.38); or might you change your mind before election day?

1 VERY SURE
2 MIGHT CHANGE/DON'T KNOW

39B. When did you decide who were going to vote for--[READ #1-4]?

1 In the last few days,
2 In the last couple weeks,
3 In the last month or two, or
4 Did you know all along
9 DK

40. Would you say you are voting more for (CANDIDATE NAMED IN Q.37 OR Q.38) or against the other candidate?

1 MORE FOR
2 MORE AGAINST
9 DON'T KNOW

[CATI: ROTATE Q.41/42 and Q.43/44 within series]

41. In your opinion, what is the main issue Dick Zimmer is talking about in this campaign?

42. And how important is this issue to you personally -- very important, somewhat important, not too important, or not at all important?

1 Very important
2 Somewhat important
3 Not too important
4 Not at all important
9 DK

43. In your opinion, what is the main issue Bob Torricelli is talking about in this campaign?

44. And how important is this issue to you personally -- very important, somewhat important, not too important, or not at all important?

1 Very important
2 Somewhat important
3 Not too important
4 Not at all important
9 DK
44A. What issue would you personally like the candidates to talk about?

45. Did you watch the October 5th Senate debate between Zimmer and Torricelli?
   1 Yes
   2 No [Go to q.46]
   9 DK [Go to q.46]

45A. Based on what you saw or heard about the debate, did your overall impression of Dick Zimmer become more favorable, less favorable, or didn’t your view of him change?
   1 More favorable
   2 Less favorable
   3 No change
   9 DK

45B. Based on what you saw or heard about the debate, did your overall impression of Bob Torricelli become more favorable, less favorable, or didn’t your view of him change?
   1 More favorable
   2 Less favorable
   3 No change
   9 DK

[NOTE FOR CATI PROGRAM: Q.46 thru Q.47 series is only asked in second wave of survey. Wave 1 respondents go directly to Q.48]

46. Did you watch the October 17th Senate debate between Zimmer and Torricelli?
   1 Yes
   2 No [Go to q.48]
   9 DK [Go to q.48]

46A. Based on what you saw or heard about the debate, did your overall impression of Dick Zimmer become more favorable, less favorable, or didn’t your view of him change?
   1 More favorable
   2 Less favorable
   3 No change
   9 DK

46B. Based on what you saw or heard about the debate, did your overall impression of Bob Torricelli become more favorable, less favorable, or didn’t your view of him change?
   1 More favorable
   2 Less favorable
   3 No change
   9 DK

[SKIP Q.47]

48. Based upon what you have seen or heard of the Senate campaign, would you say that in general this year’s campaign has been positive or negative?
   1 Positive [Go to q.48b]
   2 Negative [Go to q.48a]
3 Both negative and positive [Go to q.48a]
4 Neither/Has been neutral [Go to q.48b]
9 DK [Go to q.48b]

48a. [IF “NEGATIVE” OR “BOTH” in Q.48] In your view, whose campaign has been more negative, [Zimmer’s] or [Torricelli’s]?

[ROTATE CHOICES]
1 Zimmer more negative
2 Torricelli more negative
3 Both
9 DK

48b. Has the way this year’s Senate campaign been conducted made you more likely or less likely to go out and vote, or hasn’t it made a difference?

1 More likely to vote
2 Less likely to vote
3 No difference
9 DK

X48C. Have you heard anything about Bob Torricelli’s relationship with South Korean businessman Harvard Jee [GEE] which has been mentioned in some campaign ads and the press—[IF ?YES,? PROBE: Does what you know about this relationship make you more likely to vote for Torricelli or more likely to vote for Zimmer, or does it make no difference in your vote choice for Senate?

1 YES, have heard—more likely to vote for TORRICELLI
2 YES, have heard—more likely to vote for ZIMMER
3 YES, have heard—makes NO DIFFERENCE in vote choice
4 YES, have heard—Don’t Know if makes a difference
8 NO, have not heard about this
9 Don’t know if heard about this

49. There will be an election for the U.S. House of Representatives in your district in November—If you were voting today, would you vote for the Democratic candidate or the Republican candidate?

1 DEMOCRATIC CANDIDATE
2 REPUBLICAN CANDIDATE
3 OTHER CANDIDATE
9 UNDECIDED/NO OPINION

50. Most people do not vote in every election—I’m going to ask you about some past elections—If you can’t recall whether you voted or weren’t eligible to vote just say so—Did you vote in the 1994 election for U.S. Senator?

1 YES
2 NO, DIDN’T VOTE [Go to q.51]
3 NOT ELIGIBLE [Go to q.51]
4 DON’T KNOW [Go to q.51]

50a. Did you vote for Chuck Haytaian [HIE-TIE-AN], the Republican or Frank Lautenberg, the Democrat?
51. And, did you vote in the 1993 election for Governor?

1 YES
2 NO, DIDN’T VOTE [Go to q.52]
3 NOT ELIGIBLE [Go to q.52]
4 DON’T KNOW [Go to q.52]

51a. Did you vote for Christie Whitman, the Republican or Jim Florio, the Democrat?

1 WHITMAN
2 FLORIO
3 OTHER
9 DON’T KNOW/REFUSED

52. Did you vote in the 1992 Presidential election?

1 YES
2 NO, DIDN’T VOTE [Go to q.53]
3 NOT ELIGIBLE [Go to q.53]
4 DON’T KNOW [Go to q.53]

52a. Did you vote for George Bush, the Republican, Bill Clinton, the Democrat, or Ross Perot?

1 BUSH
2 CLINTON
3 PEROT
4 OTHER
9 DON’T KNOW/REFUSED

53. Did you vote in the 1990 election for U.S. Senator?

1 YES
2 NO, DIDN’T VOTE
3 NOT ELIGIBLE
4 DON’T KNOW

54. Did you vote in the 1989 election for Governor?

1 YES
2 NO, DIDN’T VOTE
3 NOT ELIGIBLE
4 DON’T KNOW

Just a few more questions so we can classify your answers.

D1. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?

1 DEMOCRAT [Go to q.D3]
2 REPUBLICAN [Go to q.D3]
3 INDEPENDENT
4 SOMETHING ELSE/OTHER
9 DON'T KNOW/NO OPINION

(IF #3,4, OR 9 TO Q. D1, ASK)

D2. Do you lean more toward the Democratic Party or more toward the Republican Party?

1 DEMOCRATIC PARTY
2 REPUBLICAN PARTY
3 OTHER PARTY
4 NEITHER
9 DON'T KNOW/NO OPINION

D3. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

1 LIBERAL [Go to q.D5]
2 CONSERVATIVE [Go to q.D5]
3 SOMEWHERE IN BETWEEN
9 DON'T KNOW/NO OPINION

(IF #3 OR 9 TO Q. D3, ASK)

D4. Do you lean more toward the liberal side or more toward the conservative side?

1 LIBERAL
2 CONSERVATIVE
3 OTHER/NEITHER
9 DON'T KNOW/NO OPINION

D5. Did you receive a high school diploma?

1 YES
2 NO [Go to q.D7]
9 DON'T KNOW [Go to q.D7]

(IF "YES" TO Q. D5, ASK:)

D6. Did you ever attend college-- IF YES, ASK: Did you graduate?

1 YES, GRADUATED
2 YES, DID NOT GRADUATE
3 JUNIOR COLLEGE--GRADUATE
4 VOCATIONAL/TECHNICAL SCHOOL
5 NO
9 DON'T KNOW

D7. Are you currently employed, temporarily laid off, retired or not employed?

1 EMPLOYED
2 TEMPORARILY LAID OFF
3 RETIRED
4 NOT EMPLOYED
9 OTHER/REFUSED

(IF "EMPLOYED" TO Q. D7, ASK XD7A, ELSE SKIP TO Q.D9:)

XD7a. And how concerned are you that you might become unemployed within the next year--Are you very concerned, somewhat concerned, or not too concerned about becoming unemployed?
1 VERY CONCERNED
2 SOMEWHAT CONCERNED
3 NOT TOO CONCERNED
9 DON'T KNOW

D9. Are you the chief wage earner in your household?
1 YES
2 NO
9 DON'T KNOW

D12. Do you own or rent your apartment or house?
1 OWN
2 RENT
3 LIVE RENT FREE WITH PARENTS/RELATIVES
4 BOTH OWN AND RENT
9 NOT DETERMINED

D13. Are you married, widowed, divorced, separated, or have you never been married?
1 MARRIED
2 WIDOWED
3 DIVORCED
4 SEPARATED
5 NEVER MARRIED
9 DON'T KNOW

XD13A. Do you have any children under the age of 18 years old?
1 YES
2 NO
9 DK

D14. Are you white, black or of Hispanic or Asian origin?
1 WHITE
2 BLACK
3 HISPANIC
4 ASIAN
5 OTHER (SPECIFY: ________________________________)
9 NOT DETERMINED

D15. Do you consider yourself to be Catholic, Protestant, Jewish, or something else?
1 CATHOLIC
2 PROTESTANT
3 JEWISH
4 OTHER
5 NONE/ATHEIST/AGNOSTIC
9 DON'T KNOW/REFUSED

D16. What was your age on your last birthday?
/_____ /_____/ (CODE # OF YEARS, 99 = REFUSED)
D17. [IF REFUSED IN D.16, ASK:] Is it between...?

1 18 - 20
2 21 - 24
3 25 - 29
4 THIRTIES (30 - 39)
5 FORTIES (40 - 49)
6 FIFTIES (50 - 59)
7 60 - 64
8 65 OR OVER
9 NO ANSWER/REFUSED

D18. Where do you live--in what township or municipality?
D18a. In what county is that?

/_________ /_________ /_________ /_________
County          Town
D19. So that we can group all answers, is your total annual family income before taxes: Under $35,000; between $35,000 to just under $70,000; or $70,000 to $100,000; or $100,000 or more?

1 UNDER $35,000 [Go to Q.19A]
2 $35,000 TO $69,999 [Go to Q.19B]
3 $70,000 TO $100,000 [Go to XQ.55]
4 $100,000 OR MORE [Go to XQ.55]
9 DON'T KNOW Go to XQ.55

D19a. Is that: under $10,000; $10,000-$20,000; $20,000-$30,000, or over $30,000?

1 UNDER $10,000
2 $10,000-$20,000
3 $20,000-$30,000
4 OVER $30,000
9 DON'T KNOW

D19b. Is that: $35,000 to $50,000 or over $50,000?

1 $35,000 TO $50,000
2 OVER $50,000
9 DON'T KNOW

55. And finally, do you ever use a computer at work, school, or home to connect with computer bulletin boards, information services such as America Online or Prodigy, or other computers over the Internet?

1 YES
2 NO [Go to Thank You]
3 DOES NOT USE A COMPUTER AT ALL [Go to Thank You]
9 DK [Go to Thank You]

55A. And have you used an on-line service or the Internet to get information about the current political campaign?

1 YES
2 NO
9 DK