Hello, my name is ______________________(first and last name). I'm on the staff of the Eagleton Poll, and I'm taking a public opinion survey of New Jersey adults for Rutgers University. I'd like your views on what New Jersey is like as a place to live and on some topics currently in the news.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all of your life?

1 LESS THAN ONE
2 ONE OR TWO
3 3 - 5
4 6 - 10
5 11 - 20
6 21 - 30
7 MORE THAN 30
8 ALL MY LIFE
9 DON'T KNOW

2. How would you rate the job Christie Whitman is doing as Governor--excellent, good, only fair, or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

3. And, how would you rate the job Bill Clinton is doing as President--excellent, good, only fair, or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

4. Are you currently registered to vote here in New Jersey--(IF YES, PROBE: As a Democrat, Republican, Independent or something else)?

1 YES, DEMOCRAT [Go to q.5]
2 YES, REPUBLICAN [Go to q.5]
3 YES, INDEPENDENT [Go to q.5]
4 YES, OTHER [Go to q.5]
5 YES, REFUSED PARTY [Go to q.5]
6 NO [Go to q.D1]
9 DON'T KNOW [Go to q.D1]

5. In November there will be an election for President and for U.S. Senator in New Jersey--While the election is still far away, how likely are you to vote in it -- do you think you definitely will vote, probably will vote, probably not vote, or definitely not vote?

1 DEFINITELY VOTE
2 PROBABLY VOTE
3 PROBABLY NOT VOTE
4 DEFINITELY NOT VOTE
5 FOR ONE/NOT OTHER
9 DON'T KNOW

6. How much interest do you have in this election--a lot, some, a little, or none at all?

1 A LOT
2 SOME
3 A LITTLE
4 NONE
5 MIXED
9 DON'T KNOW


SECTION A: PRESIDENTIAL RACE

ROTATE WITHIN ROTATION: DOLE [Q.7 THRU Q.10] AND CLINTON [Q.11 THRU Q.14]

7. Do you know who the Republican candidate for President is?

1 NAMES BOB DOLE [Go to q.9]
2 DOES NOT NAME BOB DOLE

(IF "DOES NOT NAME DOLE" TO Q.7, ASK:)

8. The Republican candidate is Bob Dole -- you ever heard of him before?

1 YES
2 NO [Go to q.11]
9 DON'T KNOW [Go to q.11]

(IF "YES" TO Q.8, OR #1 TO Q.7, ASK:)

9. How much do you think you know about Bob Dole -- a lot, some or just a little?

1 A LOT
2 SOME
3 A LITTLE
4 NOTHING
9 DON'T KNOW

10. Is your general impression of Bob Dole favorable or unfavorable, or don't you really have an opinion about him--(IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

1 VERY FAVORABLE
2 SOMewhat FAVORABLE
3 SOMEWHAT UNFAVORABLE
4 VERY UNFAVORABLE
9 NO OPINION/DON'T KNOW

11. And do you know who the Democratic candidate for President is?
1 NAMES BILL CLINTON [Go to q.13]
2 DOES NOT NAME BILL CLINTON

(IF "DOES NOT NAME CLINTON" TO Q.11, ASK:)

12. The Democratic candidate is Bill Clinton -- you ever heard of him before?
1 YES
2 NO [Go to q.15]
9 DON'T KNOW [Go to q.15]

(IF YES TO Q.12, OR #1 TO Q.11, ASK:)

13. How much do you think you know about Bill Clinton -- a lot, some or just a little?
1 A LOT
2 SOME
3 A LITTLE
4 NOTHING
9 DON'T KNOW

14. Is your general impression of Bill Clinton favorable or unfavorable, or don't you really have an opinion about him--(IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?
1 VERY FAVORABLE
2 SOMewhat Favorable
3 SOMewhat Unfavorable
4 VERY UNFAVORABLE
9 NO OPINION/DON'T KNOW

15. What do you think is the most important problem facing the country that whoever is elected President will have to face--DO NOT READ OPTIONS--IF MORE THAN ONE GIVEN, PROBE: Which do you think is most important--IF ECONOMY IS NAMED, PROBE: What about the economy do you feel is most important?

(ROTATE WITHIN ROTATION: RESPONSE CATAGORIES)
16. Regardless of who you plan to vote for, who do you think will do a better job of handling this problem -- Bob Dole or Bill Clinton?
1 DOLE
2 CLINTON
3 BOTH/NO DIFFERENCE
4 NEITHER
9 DON'T KNOW

(ROTATE WITHIN ROTATION: RESPONSE CATAGORIES)
17. Suppose the election for President was held today and you had to choose right now-- would you vote for Bob Dole the Republican or Bill Clinton the Democrat--(IF "WOULDN'T VOTE," PROBE: Would you not vote because you're undecided now, or don't you plan to vote in the election)?
1 DOLE [Go to q.19]
2 CLINTON [Go to q.19]
3 WON'T VOTE [Go to q.20]
8 OTHER CANDIDATE [Go to q.20]
9 UNDECIDED/DON'T KNOW [Go to q.18]

(IF "UNDECIDED OR DON'T KNOW TO Q.17, ASK:)

18. At this moment do you lean more towards Dole, or more towards Clinton?
1 DOLE [Go to q.20]
2 CLINTON [Go to q.20]
9 NEITHER/UNDECIDED/DON'T KNOW [Go to q.20]

19. Are you very sure about voting for (Clinton/Dole); or might you change your mind before Election Day?
1 VERY SURE
2 MIGHT CHANGE/DON'T KNOW

FOR QUESTIONS 20 THRU 22:
ROTATE WITHIN ROTATION: RESPONSE CATEGORIES DOLE AND CLINTON.

20. Who do you think would do a better job of [READ ITEM], Bob Dole or Bill Clinton -- |
A Managing the country’s economy?
B Creating jobs?
C Reforming welfare?
D Protecting the environment?
E Holding down taxes?
F Providing social services?
G Reducing crime?
H Improving education?
J Cutting government spending?
K Dealing with foreign policy?
L Maintaining Medicare spending?
M Balancing the budget?
1 DOLE
2 CLINTON
3 NEITHER (VOL)
4 BOTH (VOL)
9 DON'T KNOW

Now I’d like to ask you a few questions about the candidates’ personal characteristics.

21. Which candidate [READ ITEM] -- Bob Dole or Bill Clinton|
22a. If Christie Whitman was picked by Bob Dole to be vice-president, would that make you more likely to vote for Bob Dole, more likely to vote for Bill Clinton or make no difference in your voting decision?

1 MORE LIKELY TO VOTE FOR DOLE
2 MORE LIKELY TO VOTE FOR CLINTON
3 MAKE NO DIFFERENCE
9 DON'T KNOW

22b. Is your general impression of Newt Gingrich favorable or unfavorable or don't you really have an opinion about him—(IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

1 VERY FAVORABLE
2 SOMEWHAT FAVORABLE
3 SOMEWHAT UNFAVORABLE
4 VERY UNFAVORABLE
9 DON'T KNOW

22c. Does Newt Gingrich’s position as Speaker of the House and spokesman for the Republican party in Congress make you more likely to vote for Bob Dole, more likely to vote for Bill Clinton, or doesn’t he make a difference in your vote?

1 MORE LIKELY TO VOTE FOR DOLE
2 MORE LIKELY TO VOTE FOR CLINTON
3 MAKE NO DIFFERENCE
9 DON'T KNOW

22d. Recently, Senator Dole recommended a position of tolerance on the issue of abortion for the Republican party--Does Senator Dole’s position on abortion make you more likely to vote for Bob Dole, more likely to vote for Bill Clinton, or not make a difference in your voting decision?

1 MORE LIKELY TO VOTE FOR DOLE
2 MORE LIKELY TO VOTE FOR CLINTON
3 MAKE NO DIFFERENCE
9 DON'T KNOW

22e. How much have you read or heard about the Whitewater Investigation -- a lot, something, just a little or nothing at all?

1 A LOT
2 SOMETHING
3 A LITTLE
4 NOTHING AT ALL
9 DON'T KNOW

22f. Will the Whitewater Investigation make you more likely to vote for Bob Dole, more likely to vote for Bill Clinton, or not make a difference in your voting decision?

1 MORE LIKELY TO VOTE FOR DOLE
2 MORE LIKELY TO VOTE FOR CLINTON
23. Thinking about the job that Bill Clinton has done as President, do you think he deserves to be re-elected or do you think it's time for a change?

1 YES-DESERVES RE-ELECTION  
2 NO-TIME FOR A CHANGE  
3 DEPENDS--VOL  
9 DON'T KNOW

24. Most people do not vote in every election--Did you vote in the 1992 election for President between George Bush, the Republican, Bill Clinton, the Democrat and Ross Perot--If you can't recall whether you voted or weren't eligible to vote just say so?

1 VOTED [Go to q.24a]  
2 DIDN'T VOTE [Go to q.25]  
3 CAN'T RECALL [Go to q.25]  
4 NOT ELIGIBLE [Go to q.25]  
9 DON'T KNOW [Go to q.25]

(IF "VOTED" TO Q.24, ASK:)

24a. Did you vote for Bush, Clinton, or Perot?

1 BUSH  
2 CLINTON  
3 PEROT  
4 CAN'T REMEMBER/DON'T KNOW  
5 OTHER  
9 REFUSED

25a. In the 1996 Presidential race, are you satisfied with the candidates who are running or would you like to have another candidate you could vote for?

1 SATISFIED  
2 WANT OTHER  
9 DON'T KNOW

25b. If a third party candidate ran for President in 1996, how likely would you be to vote for that person -- very likely, somewhat likely, not too likely or not likely at all?

1 VERY LIKELY  
2 SOMEWHAT LIKELY  
3 NOT TOO LIKELY  
4 NOT LIKELY AT ALL  
5 DEPENDS  
9 DON'T KNOW

SECTION B: SENATORIAL RACE

Now thinking about the race for U.S. Senator,

ROTATE WITHIN ROTATION: ZIMMER [Q26 THRU Q29] AND TORRICELLI [Q30 THRU Q33]
26. Do you know who the Republican candidate for U.S. Senator is?
   1 NAMES DICK ZIMMER [Go to q.28]
   2 DOES NOT NAME DICK ZIMMER

(IF "DOES NOT NAME ZIMMER" TO Q.26, ASK:)

27. The Republican candidate is Dick Zimmer--have you ever heard of him before?
   1 YES
   2 NO [GO to q.30]
   9 DON'T KNOW [Go to q.30]

(IF "YES" TO Q.27, OR #1 TO Q.26, ASK:)

28. How much do you think you know about Dick Zimmer--a lot, some or just a little?
   1 A LOT
   2 SOME
   3 A LITTLE
   4 NOTHING
   9 DON'T KNOW

29. Is your general impression of Dick Zimmer favorable or unfavorable, or don't you
   really have an opinion about him--(IF FAVORABLE OR UNFAVORABLE, PROBE: Is that
   very (favorable/unfavorable) or somewhat (favorable/ unfavorable)?
   1 VERY FAVORABLE
   2 SOMewhat FAVORABLE
   3 SOMEWHAT UNFAVORABLE
   4 VERY UNFAVORABLE
   9 NO OPINION/DON'T KNOW

30. And do you know who the Democratic candidate for U.S. Senate is?
   1 NAMES BOB TORRICELLI [Go to q.32]
   2 DOES NOT NAME BOB TORRICELLI (Tour-a-sell-ee)

(IF "DOES NOT NAME TORRICELLI" TO Q.30, ASK:)

31. The Democratic candidate is Bob Torricelli (Tour-a-sell-ee)-- have you ever heard of
   him before?
   1 YES
   2 NO [GO to q.34]
   9 DON'T KNOW [GO to q.34]

(IF YES TO Q.31, OR #1 TO Q.30, ASK:)

32. How much do you think you know about Torricelli (Tour-a-sell-ee) -- a lot, some or
   just a little?
   1 A LOT
   2 SOME
   3 A LITTLE
   4 NOTHING
   9 DON'T KNOW
33. Is your general impression of Torricelli favorable or unfavorable, or don't you really have an opinion about him—(IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/ unfavorable)?)

1 VERY FAVORABLE
2 SOMEWHAT FAVORABLE
3 SOMEWHAT UNFAVORABLE
4 VERY UNFAVORABLE
9 NO OPINION/DON'T KNOW

34. What do you think is the most important problem facing the country that whoever is elected U.S. Senator will have to face—DO NOT READ OPTIONS—IF MORE THAN ONE GIVEN, PROBE: Which do you think is most important—IF ECONOMY IS NAMED, PROBE: What about the economy do you feel is most important?

(ROTATE WITHIN ROTATION: RESPONSE CATEGORIES)

35. Regardless of who you plan to vote for, who do you think will do a better job of handling this problem—Dick Zimmer or Bob Torricelli?

1 ZIMMER
2 TORRICELLI
3 BOTH/NO DIFFERENCE
4 NEITHER
9 DON'T KNOW

(ROTATE WITHIN ROTATION: RESPONSE CATEGORIES)

36. Suppose the election for Senator was held today and you had to choose right now—would you vote for Dick Zimmer the Republican or Bob Torricelli the Democrat—(IF "WOULDN'T VOTE," PROBE: Would you not vote because you're undecided now, or don't you plan to vote in the election?)

1 ZIMMER [Go to q.38]
2 TORRICELLI [Go to q.38]
3 WON'T VOTE [Go to q.39]
8 OTHER CANDIDATE [Go to q.39]
9 UNDECIDED/DON'T KNOW [Go to q.37]

(IF "UNDECIDED OR DON'T KNOW TO Q.36, ASK:)

37. At this moment do you lean more towards Zimmer, or more towards Torricelli?

1 ZIMMER [Go to q.39]
2 TORRICELLI [Go to q.39]
9 NEITHER/UNDECIDED/DON'T KNOW [Go to q.39]

38. Are you very sure about voting for (Torricelli/Zimmer); or might you change your mind before election day?

1 VERY SURE
2 MIGHT CHANGE/DON'T KNOW

SKIP Q.39 AND Q.40 IF:
Q.27 EQUALS 2 OR 9 AND Q.31 EQUALS 2 OR 9;
Q.27 EQUALS 2 OR 9 AND Q.32 EQUALS 4 OR 9;
Q.28 EQUALS 4 OR 9 AND Q.31 EQUALS 2 OR 9;
Q.28 EQUALS 4 OR 9 AND Q.32 EQUALS 4 OR 9.

FOR QUESTIONS 39 AND 40:
ROTATE WITHIN ROTATION: RESPONSE CATEGORIES ZIMMER BEFORE TORRICELLI.

39. Who do you think [READ ITEM], Dick Zimmer or Bob Torricelli |

A Has a better understanding of the problems and important issues facing New Jersey?
B Would accomplish more for New Jersey in the U.S. Senate?
C Would be better at getting money from the federal government for projects and programs here in New Jersey?
D Would do a better job at holding down federal taxes?
E Would be more likely to do what you want done about abortion?
F Would be more likely to do what you want done on gun control?
G Would be better at reducing the federal budget deficit?
H Would be better at dealing with the problem of unemployment?

1 ZIMMER
2 TORRICELLI
3 NEITHER (VOL)
4 BOTH (VOL)
9 DON'T KNOW

Now I’d like to ask you a few questions about the candidates personal characteristics.

40. Which candidate [READ ITEM] -- Dick Zimmer or Bob Torricelli |

A Cares more about people like you?
B Is more honest?
C Is more intelligent?
D Is more experienced?
E Do you trust more?
F Has better personal values?
G Has a clearer vision of the future?

1 ZIMMER
2 TORRICELLI
3 NEITHER (VOL)
4 BOTH (VOL)
9 DON'T KNOW

41. If President Clinton endorsed Bob Torricelli, would you be more likely to vote for him or less likely to vote for him?

1 MORE LIKELY
2 LESS LIKELY
3 MAKES NO DIFFERENCE
9 DON'T KNOW
42. If Governor Christie Whitman endorsed Dick Zimmer, would you be more likely to vote for him or less likely to vote for him?

1 MORE LIKELY
2 LESS LIKELY
3 MAKES NO DIFFERENCE
9 DON'T KNOW

43. How much time do you think you will spend following the upcoming political campaigns — a lot, some, just a little or none?

1 A LOT
2 SOME
3 JUST A LITTLE
4 NONE
9 DON'T KNOW

44. Overall, how useful do you think the upcoming political campaigns will be in your voting decision — very useful, somewhat useful, not too useful or not useful at all?

1 VERY USEFUL
2 SOMEWHAT USEFUL
3 NOT TOO USEFUL
4 NOT USEFUL AT ALL
9 DON'T KNOW [Go to q.46]

[IF 1 THRU 4 IN Q.44, ASK Q.45, IF 9 IN Q.44, SKIP TO Q.46]

46. In general, do you like or dislike the political campaign process — Is that like/dislike a lot or a little?

1 LIKE A LOT
2 LIKE A LITTLE
3 DISLIKE A LITTLE
4 DISLIKE A LOT
9 DON'T KNOW

Just a few more questions so we can classify your answers.

D1. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?

1 DEMOCRAT [Go to q.D3]
2 REPUBLICAN [Go to q.D3]
3 INDEPENDENT
4 SOMETHING ELSE/OTHER
9 DON'T KNOW/NO OPINION

(IF #3,4, OR 9 TO Q. D1, ASK)

D2. Do you lean more toward the Democratic Party or more toward the Republican Party?

1 DEMOCRATIC PARTY
2 REPUBLICAN PARTY
3 OTHER PARTY
4 NEITHER
11

9 DON'T KNOW/NO OPINION

D3. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?
   1 LIBERAL [Go to q.XD4A]
   2 CONSERVATIVE [Go to q.XD4A]
   3 SOMEWHERE IN BETWEEN
   9 DON'T KNOW/NO OPINION

(IF #3 OR 9 TO Q. D3, ASK)

D4. Do you lean more toward the liberal side or more toward the conservative side?

   1 LIBERAL
   2 CONSERVATIVE
   3 OTHER/NEITHER
   9 DON'T KNOW/NO OPINION

XD4A. Are you a member of Ross Perot's organization, "United We Stand, America?"

   1 YES
   2 NO
   9 DON'T KNOW

D5. Did you receive a high school diploma?
   1 YES
   2 NO [Go to q.D7]
   9 DON'T KNOW [Go to q.D7]

(IF "YES" TO Q. D5, ASK:)

D6. Did you ever attend college—(IF YES, ASK: Did you graduate)?

   1 YES, GRADUATED
   2 YES, DID NOT GRADUATE
   3 JUNIOR COLLEGE--GRADUATE
   4 VOCATIONAL/TECHNICAL SCHOOL
   5 NO
   9 DON'T KNOW

D7. Are you currently employed, temporarily laid off, retired or not employed?

   1 EMPLOYED
   2 TEMPORARILY LAID OFF [Go to q.D9]
   3 RETIRED [Go to q.D9]
   4 NOT EMPLOYED [Go to q.D9]
   9 OTHER/REFUSED [Go to q.D9]

(IF "EMPLOYED" TO Q. D7, ASK:)

XD7a. And how concerned are you that you might become unemployed within the next year—Are you very concerned, somewhat concerned, or not too concerned about becoming unemployed?

   1 VERY CONCERNED
   2 SOMewhat CONCERNED
3 NOT TOO CONCERNED
9 DON'T KNOW

(IF #1 OR 2 TO Q. D7, ASK:)

D8. Do you get paid at an hourly rate, a salary, or are you self-employed?

1 HOURLY (AND PIECEWORK)
2 SALARIED (AND COMMISSIONS)
3 SELF-EMPLOYED
9 DON'T KNOW

D9. Are you the chief wage earner in your household?

1 YES
2 NO
9 DON'T KNOW

XD11A. In the last 12 months, has any adult in your household been out of work and actively looking for a job?

1 YES
2 NO [Go to q.D12]
9 DON'T KNOW [Go to q.D12]

D12. Do you own or rent your apartment or house?

1 OWN
2 RENT
3 LIVE RENT FREE WITH PARENTS/RELATIVES
4 BOTH OWN AND RENT
9 NOT DETERMINED

D13. Are you married, widowed, divorced, separated, or have you never been married?

1 MARRIED
2 WIDOWED
3 DIVORCED
4 SEPARATED
5 NEVER MARRIED
9 DON'T KNOW

D14. Are you white, black or of Hispanic or Asian origin?

1 WHITE
2 BLACK
3 HISPANIC
4 ASIAN
5 OTHER (SPECIFY: ________________________________)
9 NOT DETERMINED

D15. Do you consider yourself to be Catholic, Protestant, Jewish, or something else?

1 CATHOLIC
2 PROTESTANT
3 JEWISH
4 OTHER
5 NONE/ATHEIST/AGNOSTIC [Go to q.D16]
9 DON'T KNOW/REFUSED [Go to q.D16]

[IF 1, 2, 3, OR 4 IN D15, ASK XD15A]

XD15A. How often do you usually attend religious services -- once a week, 2 or 3 times a month, once a month, less than once a month or do you never attend religious services?

1 ONCE A WEEK
2 2 OR 3 TIMES A MONTH
3 ONCE A MONTH
4 LESS THAN ONCE A MONTH
5 NEVER
9 DON'T KNOW

D16. What was your age on your last birthday?

/_____ / ______/  (CODE # OF YEARS, 99 = REFUSED; AND CODE)
99 REFUSED

D17. What was your age on your last birthday?
1 18 - 20
2 21 - 24
3 25 - 29
4 THIRTIES (30 - 39)
5 FORTIES (40 - 49)
6 FIFTIES (50 - 59)
7 60 - 64
8 65 OR OVER
9 NO ANSWER/REFUSED

D18. Where do you live--in what township or municipality?
D18a. In what county is that?

/_____ / _____/ / _____/ /______/  
County        Town

D19. So that we can group all answers, is your total annual family income before taxes:
Under $35,000; between $35,000 to just under $70,000; or $70,000 or more?

1 UNDER $35,000 [Go to q.D19a]
2 $35,000 TO $69,999 [Go to q.D19b]
3 $70,000 OR MORE
9 DON'T KNOW

D19a. Is that: under $10,000; $10,000-$20,000; $20,000-$30,000, or over $30,000?

1 UNDER $10,000
2 $10,000-$20,000
3 $20,000-$30,000
4 OVER $30,000
9 DON'T KNOW
D19b. Is that: $35,000 to $50,000 or over $50,000?

1 $35,000 TO $50,000
2 OVER $50,000
9 DON'T KNOW