

STAR-LEDGER/EAGLETON POLL 96  
OCTOBER 1993

Hello, my name is (first and last name). I'm on the staff of the Eagleton Poll, and I'm taking a public opinion survey of New Jersey adults for Rutgers University. I'd like your views on what New Jersey is like as a place to live and on some topics currently in the news.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all of your life?

- 1 LESS THAN ONE
- 2 ONE OR TWO
- 3 3 - 5
- 4 6 - 10
- 5 11- 20
- 6 21 - 30
- 7 MORE THAN 30
- 8 ALL MY LIFE
- 9 DON'T KNOW

2. How would you rate the job Jim Florio is doing as Governor--excellent, good, only fair or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

3. Are you registered to vote here in New Jersey--IF YES, PROBE: As a Democrat, Republican, Independent or something else?

- 1 DEMOCRAT
- 2 REPUBLICAN
- 3 INDEPENDENT
- 4 OTHER/REFUSED
- 5 NO - **TERMINATE INTERVIEW**
- 9 DON'T KNOW

4. As of now, how likely are you to vote in the election for governor this November--will you definitely vote, probably vote, probably not vote, or definitely not vote?

- 1 DEFINITELY WILL VOTE
- 2 PROBABLY WILL VOTE
- 3 PROBABLY NOT VOTE
- 4 DEFINITELY NOT VOTE
- 9 DON'T KNOW

5. How much interest do you have in this election--a lot, some, a little or none at all?

- 1 A LOT
- 2 SOME
- 3 A LITTLE

- 4 NONE
- 9 DON'T KNOW

6. The Republican candidate for governor is Christine Todd Whitman--Is your general impression of Christine Todd Whitman favorable or unfavorable, or don't you really have an opinion about her--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/ unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 NO OPINION/DON'T KNOW

7. The Democratic candidate for governor is Jim Florio--Is your general impression of Jim Florio favorable or unfavorable, or don't you really have an opinion about him--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/ unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 NO OPINION/DON'T KNOW

8. Suppose the election for Governor was held today and you had to choose right now--would you vote for Christine Todd Whitman the Republican or Jim Florio the Democrat (ROTATE CANDIDATES)?

- 1 WHITMAN [Go to q.9a]
- 2 FLORIO [Go to q.9a]
- 3 WON'T VOTE [Go to q.9b]
- 8 OTHER CANDIDATE [Go to q.9b]
- 9 UNDECIDED/DON'T KNOW [Go to q.9b]

(IF #1, OR #2 TO Q 8. ASK:)

9a. Are you very sure about your choice or might you change your mind before election day?

- 1 SURE/FIRM
- 2 MIGHT CHANGE/DON'T KNOW

9b. When did you decide who you would vote for--in the last few days, in the last couple weeks, in the last month or two, or did you know all along?

- 1 LAST FEW DAYS
- 2 LAST COUPLE WEEKS
- 3 LAST MONTH OR TWO
- 4 KNEW ALL ALONG
- 9 DON'T KNOW

(IF #9 TO Q 8. ASK:)

10. Do you lean more towards Whitman or more towards Florio?

- 1 WHITMAN

2 FLORIO  
9 NONE

11A. Would you say you are voting more for (CANDIDATE NAMED IN Q. 8 OR Q. 10) or more against the other candidates?

1 MORE FOR  
2 MORE AGAINST  
9 DON'T KNOW

11B. IF WHITMAN IS NOT SELECTED IN Q. 8 OR Q. 10: Is there any chance you might vote for Christie Whitman on election day, or have you decided that you will definitely not vote for her no matter what else happens in the campaign?

1 IS A CHANCE I MIGHT VOTE FOR HER  
2 DEFINITELY WILL NOT VOTE FOR HER  
9 DON'T KNOW

11C. IF FLORTO IS NOT SELECTED IN Q. 8 OR Q. 10: Is there any chance you might vote for Jim Florio on election day, or have you decided that you will definitely not vote for him no matter what else happens in the campaign?

1 IS A CHANCE I MIGHT VOTE FOR HIM  
2 DEFINITELY WILL NOT VOTE FOR HIM  
9 DON'T KNOW

12. There are also independent candidates who will also be on the ballot running for governor--How likely is it you might vote for one of these candidates--very likely, somewhat likely, not very likely, or not at all likely?

1 VERY LIKELY  
2 SOMEWHAT LIKELY  
3 NOT VERY LIKELY  
4 NOT AT ALL LIKELY  
9 DON'T KNOW

13. Thinking about the issue you feel is most important that the next governor will have to handle--which candidate Florio or Whitman do you think will do a better job of addressing that issue?

1 FLORIO  
2 WHITMAN  
3 NEITHER  
4 MAKES NO DIFFERENCE  
9 DON'T KNOW

14. Which candidate for governor do you think would do a better job of improving economic conditions in New Jersey--Jim Florio or Christine Todd Whitman, or don't you think it makes much difference?

1 FLORIO  
2 WHITMAN  
3 NO DIFFERENCE  
9 DON'T KNOW

15A. Do you think Jim Florio deserves to be re-elected to a second term as governor, or not?

- 1 YES
- 2 NO
- 8 DEPENDS
- 9 DON'T KNOW

15B. What do you think you will do on election day?

- 1 Vote for Christie Whitman the Republican
- 2 Stay home and not vote
- 3 Vote for one of the 17 independent candidates
- 4 Vote for Florio because you don't like any other candidate
- 5 Other
- 9 Don't Know

16. In November, there will be an election for the representatives from your district in the State Senate and Assembly--If the election were held today, would you vote for the Democratic or Republican candidate for the State Senate from your district?

- 1 DEMOCRAT
- 2 REPUBLICAN
- 9 DON'T KNOW

17. And, if the election were held today, would you vote for the Democratic or Republican candidates for State Assembly?

- 1 DEMOCRAT
- 2 REPUBLICAN
- 3 ONE DEMOCRAT/ONE REPUBLICAN
- 9 DON'T KNOW

18A. This year on the ballot there is a referendum which will allow for the recall of elected officials--How much have you read or heard about the recall referendum--a lot, some, or not much?

- 1 A LOT
- 2 SOME
- 3 NOT MUCH
- 9 DON'T KNOW

18B. And, do you think you will vote for or against this referendum?

- 1 FOR
- 2 AGAINST
- 3 WON'T VOTE ON IT
- 9 DON'T KNOW

Most people do not vote in every election--I'm going to ask you about some past elections: If you can't recall whether you voted or if you weren't eligible to vote, just say so.

19. Did you vote in the November 1992 election for President?

- 1 YES
- 2 NO
- 3 INELIGIBLE

9 DON'T KNOW

20. Did you vote in the 1991 election for the New Jersey State Senate and Assembly?

1 YES  
2 NO  
3 INELIGIBLE  
9 DON'T KNOW

21A. What about the 1990 election for the United States Senate?

1 YES  
2 NO [Go to q.22A]  
3 INELIGIBLE [Go to q.22A]  
9 DON'T KNOW [Go to q.22A]

21B. IF YES TO Q.21a--Did you vote for Christie Todd Whitman, the Republican or Bill Bradley the Democrat?

1 WHITMAN  
2 BRADLEY  
9 DON'T KNOW

22A. The 1989 election for Governor?

1 YES  
2 NO [Go to q.23]  
3 INELIGIBLE [Go to q.23]  
9 DON'T KNOW [Go to q.23]

22B. IF YES TO Q.22A--Did you vote for Jim Florio the Democrat, or Jim Courter the Republican?

1 FLORIO  
2 COURTER  
9 DON'T KNOW

23. Did you vote in the Presidential election in 1988?

1 YES  
2 NO  
3 NO, NOT OLD ENOUGH TO VOTE  
9 DON'T KNOW/REFUSED

24. Did you vote in the Presidential election in 1984?

1 YES  
2 NO  
3 NO, NOT OLD ENOUGH TO VOTE  
9 DON'T KNOW/REFUSED

25. Now, pretend that it is election day and you are about to pull the lever to vote for governor, who are you voting for?

1 FLORIO  
2 WHITMAN

- 3 NAMES SOME OTHER CANDIDATE
- 4 WILL NOT VOTE
- 9 DON'T KNOW

26. Have you ever changed your mind or made up your mind about who you would vote for while you were in the voting booth or do you always decide who to vote for before election day?

- 1 YES--HAVE CHANGED MIND
- 2 YES--MADE UP MIND
- 3 ALWAYS MAKE UP MIND BEFORE
- 4 YES--BOTH
- 9 DON'T KNOW

Just a few more questions so we can classify your answers.

D1. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 DEMOCRAT [Go to q.D3]
- 2 REPUBLICAN [Go to q.D3]
- 3 INDEPENDENT
- 4 SOMETHING ELSE/OTHER
- 9 DON'T KNOW/NO OPINION

D2. Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 DEMOCRATIC PARTY
- 2 REPUBLICAN PARTY
- 3 OTHER PARTY
- 4 NEITHER
- 9 DON'T KNOW/NO OPINION

D3. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

- 1 LIBERAL [Go to q.D5]
- 2 CONSERVATIVE [Go to q.D5]
- 3 SOMEWHERE IN BETWEEN
- 9 DON'T KNOW/NO OPINION

(IF #3 OR 9 TO q. D3, ASK:)

D4. Do you lean more toward the liberal side or more toward the conservative side?

- 1 LIBERAL
- 2 CONSERVATIVE
- 3 OTHER/NEITHER
- 9 DON'T KNOW/NO OPINION

D5. Did you receive a high school diploma?

- 1 YES
- 2 NO
- 9 DON'T KNOW

D6. Did you ever attend college--IF YES, ASK: Did you graduate?

- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE
- 3 JUNIOR COLLEGE--GRADUATE
- 4 VOCATIONAL/TECHNICAL SCHOOL
- 5 NO
- 9 DON'T KNOW

D12. Do you own or rent your apartment or house?

- 1 OWN
- 2 RENT
- 3 LIVE RENT FREE WITH PARENTS/RELATIVES
- 4 BOTH OWN AND RENT
- 9 NOT DETERMINED

D13. Are you married, widowed, divorced, separated, or have you never been married?

- 1 MARRIED
- 2 WIDOWED
- 3 DIVORCED
- 4 SEPARATED
- 5 NEVER MARRIED
- 9 DON'T KNOW

D14. Are you white, black or of Hispanic origin?

- 1 WHITE
- 2 BLACK
- 3 HISPANIC
- 4 ASIAN
- 5 OTHER (SPECIFY:)
- 9 NOT DETERMINED

D15. Do you consider yourself to be Catholic, Protestant, Jewish, or something else?

- 1 CATHOLIC
- 2 PROTESTANT
- 3 JEWISH
- 4 NONE/ATHEIST/AGNOSTIC
- 5 OTHER
- 9 DON'T KNOW/REFUSED

D16. What was your age on your last birthday?

(CODE # OF YEARS, 99 - REFUSED; AND CODE)  
99 REFUSED

D17. In what age group are you?

- 1 18-20
- 2 21-24
- 3 25-29

- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 - 64
- 8 65 OR OVER
- 9 NO ANSWER/REFUSED

D18. Where do you live--in what township or municipality?

D18a. In what county is that?

---

D19. So that we can group all answers, is your total annual family income before taxes: under \$35,000; between \$35,000 to just under \$70,000; or \$70,000 or more?

- 1 UNDER \$35,000 [Go to q.D19a]
- 2 \$35,000 TO \$69,999 [Go to q.D19b]
- 3 \$70,000 OR MORE [Go to end]
- 9 DON'T KNOW [Go to end]

D19a. Is that: under \$10,000; \$10,000-\$20,000; \$20,000-\$30,000, or over \$30,000?

- 1 UNDER \$10,000
- 2 \$10,000-\$20,000
- 3 \$20,000-\$30,000
- 4 OVER \$30,000
- 9 DON'T KNOW

D19b. Is that: \$35,000 to \$50,000 or over \$50, 000?

- 1 \$35,000 TO \$50,000
- 2 OVER \$50,000
- 9 DON'T KNOW