

STAR-LEDGER/EAGLETON POLL 95
OCTOBER 1993

Hello, my name is (first and last name). I'm on the staff of the Eagleton Poll, and I'm taking a public opinion survey of New Jersey adults for Rutgers University. I'd like your views on what New Jersey is like as a place to live and on some topics currently in the news.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all of your life?

- 1 LESS THAN ONE
- 2 ONE OR TWO
- 3 3 - 5
- 4 6 - 10
- 5 11-20
- 6 21 - 30
- 7 MORE THAN 30
- 8 ALL MY LIFE
- 9 DON'T KNOW

2. How would you rate the job Bill Clinton is doing as President-excellent, good, only fair or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

3. How would you rate the job Jim Florio is doing as Governor- excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

4. Are you currently registered to vote here in New Jersey--IF YES, PROBE: As a Democrat, Republican, Independent or something else?

- 1 YES, DEMOCRAT
- 2 YES, REPUBLICAN
- 3 YES, INDEPENDENT
- 4 YES, OTHER
- 5 YES, REFUSED PARTY
- 6 NO
- 9 DON'T KNOW

5. As of now, how likely are you to vote in the election for Governor this November--will you definitely vote, probably vote, probably not vote, or definitely not vote?

- 1 DEFINITELY VOTE
- 2 PROBABLY VOTE

- 3 PROBABLY NOT VOTE
- 4 DEFINITELY NOT VOTE
- 9 DON'T KNOW

6. How much interest do you have in this election--a lot, some, a little, or none at all?

- 1 A LOT
- 2 SOME
- 3 A LITTLE
- 4 NONE
- 9 DON'T KNOW

7. DO you know who the Republican candidate for Governor is?

- 1 NAMES WHITMAN [Go to q.9]
- 2 DOES NOT NAME WHITMAN

(IF "DOES NOT NAME WHITMAN" TO Q. 7. ASK:)

8. The Republican candidate is Christine Todd Whitman--have you ever heard of her before?

- 1 YES
- 2 NO [Go to q.10]
- 9 DON'T KNOW [Go to q.10]

(IF "YES" TO Q. 8. OR #1 TO Q. 7. ASK:)

9. Is your general impression of Christine Todd Whitman favorable or unfavorable, or don't you really have an opinion about her--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 NO OPINION/DON'T KNOW

10. And do you know who the Democratic candidate for Governor is?

- 1 NAMES JIM FLORIO [Go to q.12]
- 2 DOES NOT NAME JIM FLORIO

(IF "DOES NOT NAME FLORIO" TO Q. 10, ASK:)

11. The Democratic candidate is Jim Florio--have you ever heard of him before?

- 1 YES
- 2 NO [Go to q.13]
- 9 DON'T KNOW [Go to q.13]

(IF YES TO Q 11. OR #1 TO Q.10, ASK:)

12. Is your general impression of Florio favorable or unfavorable, or don't you really have an opinion about him--(IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/ unfavorable)?)

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 NO OPINION/DON'T KNOW

13. Suppose the election for Governor was held today and you had to choose right now--would you vote for Christine Todd Whitman the Republican or Jim Florio the Democrat (ROTATE CANDIDATES)?

- 1 WHITMAN
- 2 FLORIO
- 3 WON'T VOTE [Go to q.13C]
- 8 OTHER CANDIDATE
- 9 UNDECIDED/DON'T KNOW

(IF "UNDECIDED OR DON'T KNOW TO Q.13, ASK:)

14. At this moment do you lean more towards Whitman, or more towards Florio?

- 1 WHITMAN
- 2 FLORIO
- 9 NEITHER/UNDECIDED/DON'T KNOW

15. Are you very sure about voting for Mr./MS. (Florio/Whitman); or might you change your mind before election day?

- 1 VERY SURE
- 2 MIGHT CHANGE/DON'T KNOW

16. Overall how satisfied are you with the current field of candidates running for governor this year--very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

- 1 VERY SATISFIED
- 2 SOMEWHAT SATISFIED
- 3 SOMEWHAT DISSATISFIED
- 4 VERY DISSATISFIED
- 9 DON'T KNOW

17. There are also independent candidates who will also be on the ballot running for governor--How likely is it you might vote for one of these candidates--very likely, somewhat likely, not very likely, or not at all likely?

- 1 VERY LIKELY
- 2 SOMEWHAT LIKELY
- 3 NOT VERY LIKELY
- 4 NOT AT ALL LIKELY
- 9 DON'T KNOW

18. How would you rate the job Governor Jim Florio has done at (START AT DESIGNATED POINT)--excellent, good, only fair, or poor -- |

- A managing the state's economy?
- B creating jobs?
- C keeping government honest and free from corruption?
- D protecting the environment?
- E holding down taxes?
- F reducing crime?
- G improving public school education?
- H holding down the cost of automobile insurance?
- I cutting government spending?
- J dealing with the issue of gun control?
- K reforming the state's welfare system?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

ASK RIGHT AFTER Q.18 FOR EACH ITEM:

19. Do you think Christine Todd Whitman would do a better, worse, or about the same job of this if elected governor -- |

- A managing the state's economy?
- B creating jobs?
- C keeping government honest and free from corruption?
- D protecting the environment?
- E holding down taxes?
- F reducing crime?
- G improving public school education?
- H holding down the cost of automobile insurance?
- I cutting government spending?
- J dealing with the issue of gun control?
- K reforming the state's welfare system?

- 1 BETTER
- 2 WORSE
- 9 DON'T KNOW

20A. Which candidate has a clearer vision of the state's future--Florio or Whitman?

- 1 FLORIO
- 2 WHITMAN
- 9 DON'T KNOW

20B. And who cares more about people like you--Florio or Whitman?

- 1 FLORIO
- 2 WHITMAN
- 9 DON'T KNOW

20C. Who is more honest--Florio or Whitman?

1 FLORIO
 2 WHITMAN
 9 DON'T KNOW

20D. Who is more competent--Florino or Whitman?

1 FLORIO
 2 WHITMAN
 9 DON'T KNOW

20E. Who is more experienced--Florino or Whitman?

1 FLORIO
 2 WHITMAN
 9 DON'T KNOW

20F. Who do you trust more--Florino or Whitman?

1 FLORIO
 2 WHITMAN
 9 DON'T KNOW

21. Christine Todd Whitman recently announced a plan to stimulate the state economy--The plan includes a 30 percent overall reduction in the state income tax over the next three years--Have you read or heard anything about this plan-- IF YES: HOW much, a lot, some, or just a little?

1 NO-NOT READ OR HEARD ABOUT
 2 YES-A LOT
 3 YES-SOME
 4 YES-A LITTLE
 9 DON'T KNOW

22. How do you feel about this tax cut plan -- does it make you think of Christine Todd Whitman as a politician who is making promises she cannot keep, or do you think cutting the state income tax by 30 percent over three years is a plan that will be good for the state?

1 MAKES PROMISES SHE CANNOT KEEP
 2 PLAN WILL BE GOOD FOR THE STATE
 9 DON'T KNOW

23. In his 1989 campaign for Governor, Jim Florino said he saw no need to increase state taxes--However, Florino signed into law increases in the state sales and income taxes--He said this was necessary because of budget problems he did not find out about until, after he was elected--How do you feel about this-- does it make you think of Jim Florino as a politician who goes back on what he says, or do you think raising taxes was something he had to do for the good of the state?

1 GOES BACK ON WHAT HE SAYS
 2 HAD TO DO FOR GOOD OF STATE
 9 DON'T KNOW

24. Do you think Jim Florino deserves to be re-elected to a second term as governor, or not?

- 1 YES
- 2 NO
- 8 DEPENDS
- 9 DON'T KNOW

25. Did you watch any of last Thursday's debate between Whitman and Florio on TV or listen to it on the radio?

- 1 YES [Go to q.26]
- 2 NO/DON'T KNOW [Go to q.27]

(IF "YES" TO Q. 25. ASK:)

26. Have you seen or read any news stories about their debate?

- 1 YES
- 2 NO
- 9 DON'T KNOW

(IF "NO/DON'T KNOW" TO Q. 25. ASK:)

27. Have you seen or read any news stories about their debate?

- 1 YES
- 2 NO
- 9 DON'T KNOW

(IF #1, 2, OR 9 TO Q, 26. OR "YES" TO q. 25. ASK:)

28. Who do you think actually got the best of the debate--Whitman or Florio--IF CHOICE MADE, PROBE: By a lot or just a little?

- 1 WHITMAN--A LOT
- 2 WHITMAN--A LITTLE
- 3 FLORIO--A LOT
- 4 FLORIO--A LITTLE
- 5 NOBODY WON/NO OPINION

29. Based on what you saw or heard about the debate, did your overall impression of Jim Florio become more favorable, less favorable, or didn't your view of him change?

- 1 MORE FAVORABLE
- 2 LESS FAVORABLE
- 3 DIDN'T CHANGE
- 9 DON'T KNOW

30. How about your impression of Christine Todd Whitman--did this become more favorable, less favorable, or didn't your view of her change?

- 1 MORE FAVORABLE
- 2 LESS FAVORABLE
- 3 DIDN'T CHANGE
- 9 DON'T KNOW

31. Have you seen any of Whitman's television or radio advertisements?

- 1 YES
- 2 NO
- 9 DON'T KNOW

32. And has what you've seen or heard in Whitman's advertisements made you more likely to support her, less likely, or have they made no difference?

- 1 MORE LIKELY
- 2 LESS LIKELY
- 3 NO DIFFERENCE
- 9 DON'T KNOW

33. Have you seen or heard any of Florio's television or radio advertisements?

- 1 YES
- 2 NO [Go to q.L-1]
- 9 DON'T KNOW [Go to q.L-1]

(IF "YES" TO Q. 33. ASK)

34. And has what you've seen or heard in Florio's advertisements made you more likely to support him, less likely, or have they made no difference?

- 1 MORE LIKELY
- 2 LESS LIKELY
- 3 NO DIFFERENCE
- 9 DON'T KNOW

L1. Turning to a different topic, thinking back over the past 12 months, have you had occasion to go to a public library?

- 1 YES
- 2 NO [Go to q.S-1]
- 9 DON'T KNOW [Go to q.S-1]

(IF "YES" TO Q.L-1, ASK:)

L2. How many times during the past 12 months? (CODE NUMBER IN BOXES, ZERO FILL)

L3A. What are all the reasons or purposes why you have gone to a public library in the past 12 months for yourself--Anything else (FIRST MENTION)?

L3B. What are all the reasons or purposes why you have gone to a public library in the past 12 months for yourself--Anything else (SECOND MENTION)?

L3C. What are all the reasons or purposes why you have gone to a public library in the past 12 months for yourself--Anything else (THIRD MENTION)?

L4A. Thinking back over the past 12 months again, have you had any occasion to go to a library other than a public library--such as a school or college library, a medical or law library, or some other type of special company or private library--IF YES, PROBE: Which type--Any others (FIRST MENTION)?

L4B. Thinking back over the past 12 months again, have you had any occasion to go to a library other than a public library--such as a school or college

library, a medical or law library, or some other type of special company or private library--IF YES, PROBE: Which type--Any others (SECOND MENTION)?

L4C. Thinking back over the past 12 months again, have you had any occasion to go to a library other than a public library--such as a school or college library, a medical or law library, or some other type of special company or private library--IF YES, PROBE: Which type--Any others (THIRD MENTION)?

S1. Currently, when a public school teacher receives a teaching license in New Jersey that license is good for life--No further training or professional activities are required for keeping that license--A proposal has been put forward to require teachers to renew their license every five years--Overall, do you agree or disagree with this proposal--PROBE: Do you strongly or mildly agree/disagree?

- 1 STRONGLY AGREE
- 2 MILDLY AGREE
- 3 MILDLY DISAGREE
- 4 STRONGLY DISAGREE
- 9 DON'T KNOW

S2. Under this proposal, in order for teachers to keep their licenses they need to attend 180 hours of professional development activities--half of which includes taking 2 college courses and the other half of which includes attending training or conferences provided by the school district--Do you think this should or should not be required for teachers to keep their licenses--IF SHOULD, PROBE: Do you think this definitely or probably be required?

- 1 DEFINITELY REQUIRED
- 2 PROBABLY REQUIRED
- 3 NOT REQUIRED
- 9 DON'T KNOW

S3. This proposal also requires teachers to develop a plan for achieving the 180 hours of professional development activities over the five year period--Should teachers be required to work with a supervisor in developing that plan, or should they be allowed to design the plan on their own?

- 1 WORK WITH A SUPERVISOR
- 2 DESIGN THE PLAN ON THEIR OWN
- 9 DON'T KNOW

Just a few more questions so we can classify your answers.

D1. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 DEMOCRAT [Go to q.D3]
- 2 REPUBLICAN [Go to q.D3]
- 3 INDEPENDENT
- 4 SOMETHING ELSE/OTHER
- 9 DON'T KNOW/NO OPINION

(IF #3, 4, OR 9 TO Q. D1, ASK)

D2. Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 DEMOCRATIC PARTY
- 2 REPUBLICAN PARTY
- 3 OTHER PARTY
- 4 NEITHER
- 9 DON'T KNOW/NO OPINION

D3. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

- 1 LIBERAL [Go to q.XD4A]
- 2 CONSERVATIVE [Go to q.XD4A]
- 3 SOMEWHERE IN BETWEEN
- 9 DON'T KNOW/NO OPINION

(IF #3 OR 9 TO Q. D3, ASK:)

D4. Do you lean more toward the liberal side or more toward the conservative side?

- 1 LIBERAL
- 2 CONSERVATIVE
- 3 OTHER/NEITHER
- 9 DON'T KNOW/NO OPINION

XD4A. Could you please tell me where you go to vote on election day?

- 1 NAMES A PLACE OR A LOCATION
- 2 DOES NOT NAME A PLACE OR LOCATION
- 9 DON'T KNOW

D5. Did you receive a high school diploma?

- 1 YES
- 2 NO
- 9 DON'T KNOW

(IF "YES" TO Q. D5 ASK:)

D6. Did you ever attend college--IF YES, ASK: Did you graduate?

- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE
- 3 JUNIOR COLLEGE--GRADUATE
- 4 VOCATIONAL/TECHNICAL SCHOOL
- 5 NO
- 9 DON'T KNOW

D7. Are you currently employed, temporarily laid off, retired or not employed?

- 1 EMPLOYED
- 2 TEMPORARILY LAID OFF
- 3 RETIRED [Go to q.D10]
- 4 NOT EMPLOYED [Go to q.D10]
- 9 OTHER/REFUSED [Go to q.D10]

(IF #1 OR 2 TO Q. D7, ASK:)

D8. Do you get paid at an hourly rate, a salary, or are you self-employed?

- 1 HOURLY (AND PIECEWORK)
- 2 SALARIED (AND COMMISSIONS)
- 3 SELF-EMPLOYED
- 9 DON'T KNOW

D9. Are you the chief wage earner in your household?

- 1 YES
- 2 NO

D10. Is the chief wage earner in your household currently employed, temporarily laid off, retired or not employed?

- 1 EMPLOYED
- 2 TEMPORARILY LAID OFF
- 3 RETIRED [Go to q.D12]
- 4 NOT EMPLOYED [Go to q.D12]
- 9 OTHER/REFUSED [Go to q.D12]

(IF #1, OR #2 TO Q.D10, ASK)

D11. Does/did the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?

- 1 HOURLY (AND PIECEWORK)
- 2 SALARIED (AND COMMISSIONS)
- 3 SELF-EMPLOYED
- 9 DON'T KNOW

D12. Do you own or rent your apartment or house?

- 1 OWN
- 2 RENT
- 3 LIVE RENT FREE WITH PARENTS/RELATIVES
- 4 BOTH OWN AND RENT
- 9 NOT DETERMINED

D13. Are you married, widowed, divorced, separated, or have you never been married?

- 1 MARRIED
- 2 WIDOWED
- 3 DIVORCED
- 4 SEPARATED
- 5 NEVER MARRIED
- 9 DON'T KNOW

XD13a. Do you have any school-aged children who are younger than 18 years old?

- 1 YES
- 2 NO [Go to q.D14]
- 9 DON'T KNOW [Go to q.D14]

(IF "YES" TO Q.XD13a ASK:)

XD13b. Do you have any child (children) attend public or non-public school?

- 1 PUBLIC
- 2 NON-PUBLIC
- 3 BOTH
- 9 DON'T KNOW

D14. Are you white, black or of Hispanic origin?

- 1 WHITE
- 2 BLACK
- 3 HISPANIC
- 4 ASIAN
- 5 OTHER (SPECIFY:)
- 9 NOT DETERMINED

D15. Do you consider yourself to be Catholic, Protestant, Jewish, or something else?

- 1 CATHOLIC
- 2 PROTESTANT
- 3 JEWISH
- 4 NONE/ATHEIST/AGNOSTIC
- 5 OTHER
- 9 DON'T KNOW/REFUSED

D16. What was your age on your last birthday?

(CODE # OF YEARS, 99 - REFUSED; AND CODE)
99 REFUSED

D17. In what age group are you [read choices]?

- 1 18 - 20
- 2 21 - 24
- 3 25-29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60-64
- 8 65 OR OVER
- 9 NO ANSWER/REFUSED

D18. Where do you live--in what township or municipality?

D18a. In what county is that?

D19. So that we can group all answers, is your total annual family income before taxes: under \$35,000; between \$35,000 to just under \$70,000; or \$70,000 or more?

- 1 UNDER \$35,000 [Go to q.D19a]
- 2 \$35,000 TO \$69,999 [Go to q.D19b]
- 3 \$70,000 OR MORE [Go to end]
- 9 DON'T KNOW [Go to end]

D19a. Is that: under \$10,000; \$10,000-\$20,000; \$20,000-\$30,000, or over \$30,000?

- 1 UNDER \$10,000
- 2 \$10,000-\$20,000
- 3 \$20,000-\$30,000
- 4 OVER \$30,000
- 9 DON'T KNOW

D19b. Is that: \$35,000 to \$50,000 or over \$50,000?

- 1 \$35,000 TO \$50,000
- 2 OVER \$50,000
- 9 DON'T KNOW