

EAGLETON POLL 82 (SL/EP32)
OCTOBER 1990

Hello, my name is (first and last name). I'm on the staff of the Eagleton Poll, and I'm taking a public opinion survey of New Jersey adults for Rutgers University. I'd like your views on what New Jersey is like as a place to live and on some topics currently in the news.

1. To begin with, are you currently registered to vote here in New Jersey--IF YES PROBE: As a Democrat, Republican, Independent or something else?

- 1 YES, DEMOCRAT
- 2 YES, REPUBLICAN
- 3 YES, INDEPENDENT
- 4 YES, OTHER
- 5 YES, REFUSED PARTY
- 6 NO/DON'T KNOW > THANK AND TERMINATE

2. As of now, how likely are you to vote in the election for US Senator this November--will you definitely vote, probably vote, probably not vote, or definitely not vote?

- 1 DEFINITELY VOTE
- 2 PROBABLY VOTE
- 3 PROBABLY/DEFINITELY NOT --> THANK AND TERMINATE VOTE/D.K./INELIGIBLE

3. How interested are you in the outcome of this election--very interested, somewhat interested, or not at all interested?

- 1 VERY INTERESTED
- 2 SOMEWHAT INTERESTED
- 3 NOT AT ALL INTERESTED
- 9 DON'T KNOW

4. The Democratic candidate is Bill Bradley--Have you ever heard of him before?

- 1 YES
- 2 NO [Go to q.6]
- 9 DON'T KNOW [Go to q.6]

(IF "YES" TO Q. 4. ASK:)

5. Is your general impression of Bradley favorable, unfavorable or don't you have an opinion about him--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very favorable/unfavorable or somewhat favorable/unfavorable?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 DON'T KNOW

6. The Republican candidate is Christine Todd Whitman--Have you ever heard of her before?

- 1 YES
- 2 NO [Go to q.8]

9 DON'T KNOW [Go to q.8]

(IF "YES" TO Q.6. ASK:)

7. Is your general impression of Whitman favorable, unfavorable, or don't you have an opinion about her--IF FAVORABLE OR UNFAVORABLE PROBE: Is that very favorable/unfavorable or somewhat favorable/unfavorable?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 DON'T KNOW/NO OPINION

8. If the election for Senator was today, would you vote for Christine Todd Whitman, the Republican: or Bill Bradley, the Democrat--IF "WOULDN'T VOTE NOW," PROBE: Would you not vote because you're undecided now, or don't you plan to vote in the election?

- 1 WHITHAN [Go to q.8]
- 2 BRADLEY [Go to q.8]
- 3 WON'T VOTE [Go to q.11]
- 4 OTHER CANDIDATE [Go to q.11]
- 9 UNDECIDED/DON'T KNOW [Go to q.11]

(IF #1 OR #2 TO Q. 8. ASK:)

9. Are you very sure about your choice, or might you change your mind before election day?

- 1 SURE/FIRM
- 2 MIGHT CHANGE/D.K.

10. When did you decide who you would vote for--in the last few days, in the last couple of weeks, in the last month or two, or did you know all along?

- 1 LAST FEW DAYS
- 2 LAST WEEK OR TWO
- 3 LAST MONTH OR TWO
- 4 EARLIER/KNEW ALL ALONG
- 8 OTHER
- 9 DON'T KNOW

(IF #9 TO Q. 8. ASK:)

11. At this moment do you lean more towards Whitman, or more towards Bradley?

- 1 WHITMAN
- 2 BRADLEY
- 9 NEITHER

12. Regardless of who you plan to vote for, who do you think will win the election for Senator?

- 1 BRADLEY
- 2 WHITMAN
- 9 DON'T KNOW/NO OPINION

13. Most people do not vote in every election--I'm going to ask you about some past elections--If you can't recall whether you voted or if you weren't eligible to vote, just say so--Did you vote in the June 1990 primary election for U.S. Senate?

- 1 YES
- 2 NO
- 3 INELIGIBLE
- 9 DON'T KNOW

14. Did you vote in the November 1989 election for Governor?

- 1 YES
- 2 NO
- 3 INELIGIBLE
- 9 DON'T KNOW

15. Did you vote in the 1989 election for the State Senate and Assembly?

- 1 YES
- 2 NO
- 3 INELIGIBLE
- 9 DON'T KNOW

16. Did you vote in the Presidential election in 1988?

- 1 YES
- 2 NO
- 3 INELIGIBLE
- 9 DON'T KNOW

17. Did you vote in the 1987 election for the State Senate and Assembly?

- 1 YES
- 2 NO
- 3 INELIGIBLE
- 9 DON'T KNOW

18. Did you vote in the 1984 election for U.S. Senate?

- 1 YES
- 2 NO
- 3 INELIGIBLE
- 9 DON'T KNOW

19. In past elections for US Senator, did you usually favor the Democratic or the Republican candidate? (INTERVIEWER'S NOTE: IF RESPONDENT SAYS "SOMETIMES DEMOCRAT" OR "SOMETIMES REPUBLICAN," CIRCLE CHOICE 3)

- 1 DEMOCRAT
- 2 REPUBLICAN
- 3 DEPENDS ON CANDIDATES
- 4 NOT ELIGIBLE TO VOTE IN PAST--TOO YOUNG, NOT IN STATE
- 9 DON'T KNOW

20. Generally speaking, would you say things in New Jersey are going in the right direction, or have they pretty seriously gotten off on the wrong track?

- 1 RIGHT DIRECTION
- 2 WRONG TRACK
- 9 DON'T KNOW

Just a few more questions So we can classify your answers.

D1. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 DEMOCRAT [Go to q.D3]
- 2 REPUBLICAN [Go to q.D3]
- 3 INDEPENDENT [Go to q.D2]
- 4 SOMETHING ELSE/OTHER [Go to q.D2]
- 9 DON'T KNOW/NO OPINION [Go to q.D2]

(IF #3, 4, OR 9 TO Q. D1. ASK)

D2. Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 DEMOCRATIC PARTY
- 2 REPUBLICAN PARTY
- 3 OTHER PARTY
- 4 NEITHER
- 9 DON'T KNOW/NO OPINION

D3. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

- 1 LIBERAL
- 2 CONSERVATIVE
- 3 SOMEWHERE IN BETWEEN [Go to q.D5]
- 9 DON'T KNOW/NO OPINION {Go to q.D5}

(IF #3 OR 9 TO Q. D3 ASK)

D4. Do you lean more toward the liberal side or more toward the conservative side?

- 1 LIBERAL
- 2 CONSERVATIVE
- 3 OTHER/NEITHER
- 9 DON'T KNOW/NO OPINION

D5. Did you receive a high school diploma?

- 1 YES [Go to q.D6]
- 2 NO [Go to q.D7]
- 9 DON'T KNOW [Go to q.D7]

D6. Did you ever attend college--IF YES, ASK: Did you graduate?

- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE

- 3 JUNIOR COLLEGE--GRADUATE
- 4 VOCATIONAL/TECHNICAL SCHOOL
- 5 NO
- 9 DON'T KNOW

D7. Are you white, black or of Hispanic origin?

- 1 WHITE
- 2 BLACK
- 3 HISPANIC
- 4 ASIAN
- 5 OTHER (SPECIFY:
- 9 NOT DETERMINED

D8. What was your age on your last birthday?

(CODE # OF YEARS, 99 = REFUSED: AND CODE)
99 REFUSED

D9. In what age group are you [read choices]?

- 1 18 - 20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 - 64
- 8 65 OR OVER
- 9 NO ANSWER/REFUSED

D10. Where do you live--in what township or municipality?

D10a. In what county is that?

D11. So that we can group all answers, is your total annual family income before taxes: Under \$35,000; between \$35,000 to just under \$70,000; or \$70,000 or more?

- 1 UNDER \$10,000 [Go to q.D11a]
- 2 \$10,001 - \$20,000 [Go to q.D11a]
- 3 \$20,001 - \$30,000 [Go to q.D11a]
- 4 \$30,001 - \$50,000 [Go to q.D11b]
- 5 OVER \$50,000 [Go to q.D11b]
- 9 REFUSED/DON'T KNOW

D11a. Is that: under \$10,000; \$10,000-\$20,000; \$20,000-\$30,000, or over \$30,000?

- 1 UNDER \$10,000
- 2 510,000-\$20,000
- 3 520,000-\$30,000
- 4 OVER \$30,000
- 9 DON'T KNOW

D11b. Is that: \$35,000 to \$50,000 or over \$50,000?

- 1 \$35,000 TO \$50,000

2 OVER \$50,000
9 DON'T KNOW

Thank you very much for your help.