EAGLETON POLL 81 (SL/EP31) OCTOBER 1990

Hello, my name is (first and last name). I'm on the staff of the Eagleton Poll, and I'm taking a public opinion survey of New Jersey adults for Rutgers University. I'd like your views on what New Jersey is like as a place to live and on some topics currently in the news.

- 1. To begin with, for how many years have you lived in New Jersey, or have you lived here all of your life?
- 1 LESS THAN ONE
- 2 ONE OR TWO
- 3 3 5
- 4 6 10
- 5 11 20
- 621 30
- 7 MORE THAN 30
- 8 ALL MY LIFE
- 9 DON'T KNOW
- 2. Are you currently registered to vote here in New Jersey?
- 1 YES
- 2 NO [TERMINATE]
 9 DON'T KNOW [TERMINATE]
- 3. While the election is still about a few weeks away, how likely are you to vote in it--do you think you definitely will vote, probably will vote, probably not vote, or definitely not vote?
- 1 DEFINITELY WILL VOTE
- 2 PROBABLY WILL VOTE
- 3 PROBABLY WILL NOT VOTE
- 4 DEFINITELY WILL NOT VOTE
- 9 DON'T KNOW
- 4. In November there will be an election for US Senator in New Jersey--How interested are you in this election--very interested, somewhat interested, or not at all interested?
- 1 VERY INTERESTED
- 2 SOMEWHAT INTERESTED
- 3 NOT AT ALL INTERESTED
- 9 DON'T KNOW
- 5. Do you know who the Democratic candidate for U.S. Senator is--IF YES, ASK: who is that?
- 1 NAMES BILL BRADLEY [Go to q.7]
- 2 OTHER NAME GIVEN [Go to q.6]
- 9 NO/DON'T KNOW [Go to q.6]
- (IF "OTHER" OR "DON'T KNOW" TO Q. 5, ASK:)

- 6. The Democratic candidate is Senator Bill Bradley--Have you ever heard of him before?
- 1 YES
- 2 NO [Go to q.9]
- 9 DON'T KNOW [Go to q.9]
- (IF #1 TO Q. 5, OR "YES" TO Q. 6. ASK:)
- 7. Is your general impression of Bradley favorable, unfavorable or don't you have an opinion about him--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very favorable/unfavorable or somewhat favorable/unfavorable?
- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 DON'T KNOW
- 8. How much do you think you know about Bradley--a lot, some, or just a little?
- 1 LOT
- 2 SOME
- 3 LITTLE
- 4 NOTHING
- 9 DON'T KNOW
- 9. Do you know who the Republican candidate for U.S. Senator is--IF YES ASK, Who is that?
- 1 CHRISTINE TODD WHITMAN [Go to q.11]
- 2 OTHER NAME GIVEN [Go to q.10]
- 9 NO/DON'T KNOW [Go to q.10]
- 10. The Republican candidate is Christine Todd Whitman--Have you ever heard of her before?
- 1 YES
- 2 NO [Go to q.13]
- 9 DON'T KNOW [Go to q.13]
- (IF #1 TO Q. 9 OR YES TO Q.10. ASK.)
- 11. Is your general impression of Whitman favorable, unfavorable, or don't you have an opinion about her--IF FAVORABLE OR UNFAVORABLE PROBE: Is that very favorable/unfavorable or somewhat favorable/unfavorable?
- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 DON'T KNOW/NO OPINION
- 12. How much do you think you know about Whitman -- a lot, some or just a little?
- 1 LOT
- 2 SOME

- 3 LITTLE
- 4 NOTHING
- 9 DON'T KNOW
- 13. What do you think is the most important problem facing the country that whoever is elected Senator will have to face?
- DO NOT READ RESPONSE OPTIONS--PROBE FOR ONE RESPONSE AND CIRCLE APPROPRIATE CODE, IF MORE THAN ONE RESPONSE GIVEN, ASK WHICH IS MOST IMPORTANT--IF UNCLEAR WEERE TO CODE, WRITE RESPONSE IN OTHER
- 1 ABORTION
- 2 AUTO INSURANCE
- 3 BUDGET; BUDGET DEFICIT (FEDERAL)
- 4 CRIME, SAFETY, VIOLENCE, LAW AND ORDER
- 5 DRUGS
- 6 ECONOMY: UNEMPLOYMENT, INFLATION
- 7 EDUCATION/SCHOOLS
- 8 ENVIRONMENT, TOXIC WASTE, POLLUTION, GARBAGE
- 9 GAY RIGHTS
- 10 GOVERNMENT PERFORMANCE, CORRUPTION, ETHICS
- 11 GROWTH AND DEVELOPMENT, OVERPOPULATION, PRESERVATION OF OPEN SPACES
- 12 SOCIAL ISSUES AND SERVICES: HEALTH; WELFARE; CARE OF ELDERLY, POOR OR HANDICAPPED; CHILD CARE; AIDS
- 13 TAXES--FEDERAL
- 14 TAXES--NEW JERSEY STATE
- 15 TAXES UNSPECIFIC, TAXES BOTH STATE & FEDERAL
- 16 TRANSPORTATION: TRAFFIC CONGESTION, ROADS AND HIGHWAYS, MASS TRANSIT
- 17 WAR IN MIDDLE EAST; IRAQ WAR
- 18 OTHER, SPECIFY:
- 98 NONE--NO ISSUES
- 99 DON'T KNOW
- 14. Regardless of who you plan to vote for, who do you think will do a better job of handling this problem--Christine Todd Whitman the Republican (or) Bill Bradley the Democrat?
- 1 WHITMAN
- 2 BRADLEY
- 3 BOTH/NO DIFFERENCE
- 4 NEITHER
- 9 DON'T KNOW
- 15. And, do you think the New Jersey tax Package should or should not be an issue in the election for U.S. Senator?
- 1 SHOULD [Go to q.16]
- 2 SHOULD NOT [Go to q.17]
- 9 DON'T KNOW [Go to q.17]
- (IF SHOULD TO Q. 15, ASK:)
- 16. Which candidate, Bill Bradley the Democrat or Christine Todd Whitman the Republican feels the way you do about the New Jersey tax package--If you don't know just say so?
- 1 BILL BRADLEY
- 2 CHRISTINE TODD WHITMAN

- 9 DON'T KNOW
- 17. I'm going to read you a short list of issues--Regardless of which candidate you might favor, please tell me which one--Whitman or Bradley--you think would do a better job of handling each--First (DESIGNATED POINT) who would be better--Whitman or Bradley|
- A managing the economy and keeping the country prosperous?
- B keeping government honest and free from corruption?
- C providing strong leadership?
- D protecting the environment?
- E balancing the national budget?
- F providing social services such as day care and aid to the needy?
- G holding down federal taxes?
- H doing what you want done about abortion?
- 1 WHITMAN
- 2 BRADLEY
- 3 BOTH
- 4 NEITHER
- 9 DON'T KNOW
- 18. Suppose the election for senator was held today and you had to choose right now--Would you vote for Christine Todd Whitman, the Republican; or Bill Bradley, the Democrat--IF "WOULDN'T VOTE NOW," PROBE: Would you not vote because you're undecided now, or don't you plan to vote in the election?
- 1 WHITMAN [Go to q.19]
- 2 BRADLEY [Go to q.19]
- 3 WON'T VOTE [Go to q.23]
- 4 OTHER CANDIDATE [Go to q.23]
- 9 UNDECIDED/DON'T KNOW [Go to q.22]
- (IF #1 OR #2 TO Q. 18. ASK:)
- 19. Are you very sure about your choice, or might you change your mind before election day?
- 1 SURE/FIRM
- 2 MIGHT CHANGE/D.K.
- 20. When did you decide who you would vote for--in the last few days, in the last couple of weeks, in the last month or two, or did you know all along?
- 1 LAST FEW DAYS
- 2 LAST WEEK OR TWO
- 3 LAST MONTH OR TWO
- 4 EARLIER/KNEW ALL ALONG
- 8 OTHER
- 9 DON'T KNOW
- 21. Would you say you are voting for (candidate selected in Q.18) or against (other candidate)?
- 1 FOR SELECTED
- 2 AGAINST OTHER
- 9 DON'T KNOW

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(IF #9 TO Q.18. ASK:)
22. At this moment do you lean more towards Whitman, or more towards Bradley?
1 WHITMAN
2 BRADLEY
9 NEITHER
23. Did you watch any of the debate between Whitman and Bradley on TV?
(INTERVIEWER NOTE: THE DEBATE WAS SUNDAY NIGHT, OCTOBER 14)
1 YES [Go to q.24]
2 NO, DON'T KNOW [Go to q.25]
(IF "YES" TO Q. 23, ASK:)
24. Have YOU seen or read any news stories about their debate?
1 YES
2 NO
9 DON'T KNOW
IF "NO/DON'T KNOW" TO Q. 23, ASK:
25. Have you seen or read any news stories about their debate?
1 YES
2 NO
9 DON'T KNOW
(IF #1, 2, OR 9 TO Q. 24 OR "YES" TO Q. 25, ASK:)
26. Who do you think actually got the best of the debate--Whitman or Bradley--IF
CHOICE MADE, PROBE: By a lot or just a little?
1 WHITMAN--A LOT
2 WHITMAN--A LITTLE
3 BRADLEY--A LOT
4 BRADLEY--A LITTLE
5 NOBODY WON
9 DON'T KNOW/NO OPINION
27. Have you seen or heard any of Bradley's television or radio advertisements?
1 YES
2 NO
                  [Go to q. 29]
9 DON'T KNOW
                  [Go to q. 29]
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- 28. And has what you've seen or heard in Bradley's advertisements made you more likely to support him, less likely, or have they made no difference?
- 1 MORE LIKELY
- 2 LESS LIKELY
- 3 NO DIFFERENCE
- 9 DON'T KNOW

- 29. Have you seen or heard any of Whitman's television or radio advertisements?
- 1 YES
- 2 NO [Go to q.31]
- 9 DON'T KNOW [Go to q.31]
- (IF "YES" TO Q. 29, ASK:)
- 30. And has what you've seen or heard in Whitman's advertisements made you more likely to support her, less likely, or have they made no difference?
- 1 MORE LIKELY
- 2 LESS LIKELY
- 3 NO DIFFERENCE
- 9 DON'T KNOW
- 31. Regardless of who you plan to vote for, who do you think will win the election for Senator?
- 1 BRADLEY
- 2 WHITMAN
- 9 DON'T KNOW/NO OPINION
- 32. In November there will also be an election for the US House of Representatives in your district--How interested are you in this election-very interested, somewhat interested, or not at all interested?
- 1 VERY INTERESTED
- 2 SOMEWHAT INTERESTED
- 3 NOT AT ALL INTERESTED
- 9 DON'T KNOW
- 33. If the election was held today, would you vote for the Democratic or Republican candidate for Congress from your district?
- 1 YES [Go to q.35]
- 2 NO [Go to q.35]
- 9 DON'T KNOW
- (IF "DON'T KNOW" TO Q. 33. ASK)
- 34. Are you leaning more toward the Democratic candidate or the Republican candidate?
- 1 DEMOCRATIC
- 2 REPUBLICAN
- 9 DON'T KNOW/NEITHER
- 35. Generally speaking, would you say things in New Jersey are going in the right direction, or have they pretty seriously gotten off on the wrong track?
- 1 RIGHT DIRECTION
- 2 WRONG TRACK
- 9 DON'T KNOW

- 36. Some people have suggested that the number of years elected officials serve should be limited--For example, under this plan a person elected as a US Senator could only serve two terms which is twelve years--Overall, do YOU feel the number of years a person serves in an elected position should or should not be limited?
- 1 SHOULD BE LIMITED
- 2 SHOULD NOT BE LIMITED
- 3 DEPENDS--SOME POSITIONS SHOULD BE LIMITED, SOME SHOULDN'T BE LIMITED
- 9 DON'T KNOW

Most people do not vote in every election--I'm going to ask you about some past elections--If you can't recall whether you voted or if you weren't eligible to vote, just say so

- 37. Did you vote in the June 1990 primary election for U.S. Senate?
- 1 YES
- 2 NO
- 3 INELIGIBLE [Go to q. D1] 9 DON'T KNOW [Go to q. D1]
- 38a. Did you vote in the November 1989 election for Governor?
- 1 YES [Go to q.38b]
- 2 NO [Go to q.39]
- 3 INELIGIBLE [Go to q. D1]
- 9 DON'T KNOW [Go to q. D1]
- (IF "YES" TO Q. 38a. ASK:)

38b. Do you remember if you voted for Jim Florio the $\operatorname{Democrat}$ or Jim Courter the Republican?

- 1 JIM FLORIO
- 2 JIM COURTER
- 9 DON'T KNOW
- 39. Did you vote in the 1989 election for the State Senate and Assembly?
- 1 YES
- 2 NO
- 3 INELIGIBLE
- 9 DON'T KNOW
- 40. Did you vote in the Presidential election in 1988?
- 1 YES
- 2 NO
- 3 INELIGIBLE
- 9 DON'T KNOW
- 41. Did you vote in the 1987 election for the State Senate and Assembly?
- 1 YES
- 2 NO
- 3 INELIGIBLE

- 9 DON'T KNOW
- 42. Did you vote in the 1984 election for U.S. Senate?
- 1 YES
- 2 NO
- 3 INELIGIBLE
- 9 DON'T KNOW
- 43. In past elections for U.S. Senator, did you usually favor the Democratic or the Republican candidate? (INTERVIEWER'S NOTE: IF RESPONDENT SAYS SOMETIMES DEMOCRAT" OR "SOMETIMES REPUBLICAN," CIRCLE CHOICE 3)
- 1 DEMOCRAT
- 2 REPUBLICAN
- 3 DEPENDS ON CANDIDATES
- 4 NOT ELIGIBLE TO VOTE IN PAST--TOO YOUNG, NOT IN STATE
- 9 DON'T KNOW

Just a few more questions so we can classify your answers.

- D1. In politics as of today, do you consider Yourself a Democrat, Republican, Independent, or something else?
- 1 DEMOCRAT [Go to q.D3]
- 2 REPUBLICAN [Go to q.D3]
- 3 INDEPENDENT [Go to q.D2]
- 4 SOMETHING ELSE/OTHER [Go to q.D2]
- 9 DON'T KNOW/NO OPINION [Go to q.D2]
- (IF #3, 4, OR 9 TO Q. D1 ASK)
- D2. Do you lean more toward the Democratic Party or more toward the Republican Party?
- 1 DEMOCRATIC PARTY
- 2 REPUBLICAN PARTY
- 3 OTHER PARTY
- 4 NEITHER
- 9 DON'T KNOW/NO OPINION
- D3. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?
- 1 LIBERAL [Go to q. D5]
- 2 CONSERVATIVE [Go to q. D5]
- 3 SOMEWHERE IN BETWEEN [Go to q. D4]
- 9 DON'T KNOW/NO OPINION {Go to q. D4]
- (IF #3 OR 9 TO Q.D3, ASK)
- D4. Do you lean more toward the liberal side or more toward the conservative side?
- 1 LIBERAL
- 2 CONSERVATIVE
- 3 OTHER/NEITHER

- 9 DON'T KNOW/NO OPINION
- D5. Did you receive a high school diploma?
- 1 YES [Go to q.D6]
- 2 NO [Go to q.D7]
- 9 DON'T KNOW [Go to q.D7]
- D6. Did you ever attend college--IF YES, ASK: Did you graduate?
- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE
- 3 JUNIOR COLLEGE--GRADUATE
- 4 VOCATIONAL/TECHNICAL SCHOOL
- 5 NO
- 9 DON'T KNOW
- D7. Are you currently employed, temporarily laid off, retired or not employed?
- 1 EMPLOYED
- 2 TEMPORARILY LAID OFF
- 3 RETIRED [Go to q. D9]
- 4 NOT EMPLOYED [Go to q. D9]
- 9 OTHER/REFUSED [Go to q. D9]
- D8. Do you get paid at an hourly rate, a salary, or are you self-employed?
- 1 HOURLY (AND PIECEWORK)
- 2 SALARIED (AND COMMISSIONS)
- 3 SELF-EMPLCYED
- 9 DON'T KNOW
- D9. Are you the chief wage earner in your household?
- 1 YES
- 2 NO
- 9 DON'T KNOW
- D10. Is the chief wage earner in your household currently employed, temporarily laid off, retired or not employed?
- 1 EMPLOYED
- 2 TEMPORARILY LAID OFF
- 3 RETIRED [Go to q.D12]
- 4 NOT EMPLOYED [Go to q.D12]
- 9 OTHER/REFUSED [Go to q.D12]
- D11. Does/did the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?
- 1 HOURLY (AND PIECEWORK)
- 2 SALARIED (AND COMMISSIONS)
- 3 SELF-EMPLOYED
- 9 DON'T KNOW
- D12. Do you own or rent your apartment or house?

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1 OWN
2 RENT
3 LIVE RENT FREE WITH PARENTS/RELATIVES
4 BOTH OWN AND RENT
9 NOT DETERMINED
D13. Are you married, widowed, divorced, Separated or have you never been
married?
1 MARRIED
2 WIDOWED
3 DIVORCED
4 SEPARATED
5 NEVER MARRIED
9 DON'T KNOW
D14. Are you white, black or of Hispanic origin?
1 WHITE
2 BLACK
3 HISPANIC
4 ASIAN
5 OTHER (SPECIFY:
9 NOT DETERMINED
D15. Do you consider yourself to be Catholic, Protestant, Jewish, or something
1 CATHOLIC
2 PROTESTANT
3 JEWISH
4 NONE/ATHEIST/AGNOSTIC
5 OTHER
9 DON'T KNOW/REFUSED
D16. What was your age on your last birthday?
99 REFUSED
(CODE # OF YEARS, 99 = REFUSED; AND CODE)
D17. In what age group are you [read choices]?
1 18 - 20
2\ 21\ -\ 24
3 25 - 29
4 THIRTIES (30 - 39)
5 FORTIES (40 - 49)
6 FIFTIES (50 - 59)
7 60-64
8 65 OR OVER
9 NO ANSWER/REFUSED
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D18a. In what county is that?

D18. Where do you live--in what township or municipality?

D19. So that we can group all answers, is your total annual family income before taxes: Under \$35,000; between \$35,000 to just under \$70,000; or \$70,000 or more?

- 1 UNDER \$35,000 [Go to q. D19a]
- 2 \$35,000 to under \$70,000 [Go to q. D19b]
- 3 \$70,000 AND OVER
- 9 REFUSED/DON'T KNOW

D19a. Is that: under \$10,000; \$10,000-\$20.000: \$20,000-\$30,000; or over \$30,000?

- 1 UNDER \$10,000
- 2 \$10,000-\$20,000
- 3 \$20,000-\$30,000
- 4 OVER \$30,000
- 9 DON'T KNOW

D19b. Is that: \$35,000 to \$50,000 or over \$50,000?

- 1 \$35,000 TO \$50,000
- 2 OVER \$50,000
- 9 DON'T KNOW

Thank you very much for your help.