Hello, my name is (first and last name)--I'm on the staff of the Eagleton Poll, and I'm taking a public opinion survey of New Jersey adults for Rutgers University--I'd like your views on what New Jersey is like as a place to live and on some topics currently in the news.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all of your life?

1 LESS THAN ONE
2 ONE OR TWO
3 3-5
4 6 - 10
5 11 - 20
6 21 - 30
7 MORE THAN 30
8 ALL MY LIFE
9 DON'T KNOW

2. Overall, how would you rate New Jersey as a place to live--excellent, good, only fair, or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

Before I discuss some New Jersey issues with you, I'd like to ask you a few questions about President George Bush

3. How would you rate the job George Bush is doing as President--excellent, good, only fair, or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

4a. How would you rate his handling of the nation's foreign affairs--excellent, good, only fair or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

4b. And how would you rate Bush's handling of the problems of the economy? (REPEAT OPTIONS IF NECESSARY)

1 EXCELLENT
2c. How would you rate Bush's handling of all the changes taking place in Eastern Europe?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

4d. His handling of relations with the Soviet Union? (REPEAT OPTIONS IF NECESSARY)

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

4e. And, his handling of the nation's social problems?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

5. How would you rate the job Dan Quayle is doing as Vice-President-excellent, good, only fair or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

Turning to New Jersey,

6. Is your general impression of Governor Jim Florio favorable or unfavorable, or don't you have an opinion about him--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very favorable/unfavorable or somewhat favorable/unfavorable?

1 VERY FAVORABLE
2 SOMewhat FAVORABLE
3 SOMewhat UNFAVORABLE
4 VERY UNFAVORABLE
9 NO OPINION/DON'T KNOW

7. How would you rate the job Jim Florio is doing as Governor-excellent, good, only fair or poor?

1 EXCELLENT
2 GOOD
8. And how would you rate the job the New Jersey State Legislature is doing--excellent, good, only fair or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

9. One of New Jersey's United States senators is Bill Bradley--Have you ever heard of him before?

1 YES [Go to q.10]
2 NO [Go to q.11]
9 DON'T KNOW [Go to q.11]

IF "YES" TO Q.9 ASK:

10. How would you rate the job Bradley is doing as Senator--excellent, good, only fair or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

11. New Jersey's other United States Senator is Frank Lautenberg--Have you ever heard of him before?

1 YES [Go to q.12]
2 NO [Go to q.13]
9 DON'T KNOW [Go to q.13]

IF "YES" TO Q.11 ASK:

12. How would you rate the job Lautenberg is doing as Senator--excellent, good, only fair or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

13. How would you generally describe economic conditions in New Jersey right now--Would you say that economically New Jersey is in good times or bad times right now?

1 GOOD TIMES
2 BAD TIMES
9 DON'T KNOW
14. Thinking now about your family's financial situation over the last year, have things gotten better, worse, or stayed about the same?

1 BETTER
2 WORSE
3 STAYED THE SAME
9 DON'T KNOW

15. And, looking ahead, do you think that a year from now you and your family will be better off financially, worse off, or about the same as now?

1 BETTER
2 WORSE
3 STAYED THE SAME
9 DON'T KNOW

Now I'd like to ask you some questions about automobile insurance

16. Do you think auto insurance rates in New Jersey have to be as high as they are in order for insurance companies to stay in business, or do you think rates could be lower--IF LOWER, ASK: Do you think they could be a lot lower or only somewhat lower?

1 A LOT LOWER
2 SOMewhat LOWER
3 HAVE TO BE HIGH
8 DEPENDS
9 DON'T KNOW

17. Recently, Governor Florio and the State Legislature passed legislation to create a new car insurance system for New Jersey--Have you read or heard anything about this--IF "YES," ASK: How much have you read or heard--a lot, some, or just a little?

1 YES--A LOT
2 YES--SOME
3 YES--A LITTLE
4 NO--NOT HEARD ABOUT
9 DON'T KNOW

18. Governor Florio has said that under the new system, insurance rates for most drivers will go down an average of 20 percent starting next year--Do you think it is very likely, somewhat likely, not too likely, or not at all likely that this will actually happen?

1 VERY LIKELY
2 SOMEWHAT LIKELY
3 NOT TOO LIKELY
4 NOT AT ALL LIKELY
8 DEPENDS
9 DON'T KNOW

19. What do you think will happen to you or your family's car insurance rates next year under the new system--do you think your rates will go down, will go up, or stay about the same?

1 GO DOWN
20. Insurance companies sell different kinds of property insurance such as homeowners and commercial insurance in addition to car insurance—Some companies now say they will stop selling car insurance in New Jersey because of the new system—Should insurance companies who want to stop selling car insurance under the new system be allowed to continue selling other kinds of insurance in New Jersey, or not?

1 YES
2 NO
8 DEPENDS
9 DON'T KNOW

Turning now to taxes,

21. Do you think the state and local taxes you pay are too high, too low, or about-right—IF "Too HIGH" ASK: Would you say much too high, or only somewhat too high?

1 MUCH TOO HIGH
2 ABOUT RIGHT
3 TOO LOW
4 ABOUT RIGHT
9 DON'T KNOW

22. Do you think you get your money's worth for the state and local taxes you pay; or do you think you pay too much for what you get—IF RESPONDENT SAYS DEPENDS ON WHETHER STATE OR LOCAL, SAY: Well, thinking about your state and local taxes in general?

1 GET MONEY'S WORTH
2 PAY TOO MUCH
3 BOTH
9 DON'T KNOW

23. Comparing New Jersey to other states in the nation, do you think New Jersey residents pay more, less, or about the same in overall state and local taxes?

1 MORE
2 LESS
3 ABOUT THE SAME
9 DON'T KNOW

24. As you know, most of the money government spends comes from the taxes you and others pay—For each of the following, please tell me whether you think state and local government here in New Jersey should be spending more, less, or about the same as now—First, how about (READ-ITEM)—should more, less, or the same be spent—READ LIST STARTING AT DESIGNATED POINT)

A Environmental programs?
B Programs for the poor?
C Public grade schools and high schools?
25. The state is currently facing a budget deficit of almost $600 million dollars this year, with the possibility of an even larger deficit next year--Governor Florio has recently proposed a plan to cut state spending and raise taxes to deal with this problem--How much have you read or heard about Governor Florio's plan--a lot, some, just a little, or nothing at all?

1 A LOT
2 SOME
3 A LITTLE
4 NOTHING
9 DON'T KNOW

26. In general, which do you think is more responsible for New Jersey's current budget problem--the slowdown in the state's economy which resulted in less tax revenue for the state, or was the budget problem caused by too much government spending during Governor Kean's Administration when the state had a budget surplus?

1 ECONOMIC SLOWDOWN
2 TOO MUCH SPENDING BY KEAN
3 BOTH--REFUSES TO CHOOSE
4 OTHER
9 DON'T KNOW

27. Governor Florio has proposed a number of ways to cut state spending--For each one I read, please just tell me whether you approve or disapprove--First, do you approve or disapprove of--(READ FIRST ITEM STARTING AT DESIGNATED POINT)

A Reducing spending in all state agencies except the Department of Human Services and Department of Corrections?
B Reducing spending for state colleges and universities, which may mean greater tuition increases for students?
C No increase in funds for public transportation, which would mean an increase in fares for bus and train riders?
DEliminating the Homestead Rebate program which provides tax rebates to homeowners?
EReducing state funding next year for local schools, which could mean increases in local property taxes?
F Leaving unfilled 3,000 state government jobs that are now vacant?
G Postponing salary increases for 7,500 state employees?
28. Governor Florio has also proposed various tax increases or sources of new revenue for the state—For each one I read, please tell me whether you approve or disapprove—First, do you approve or disapprove of—(READ FIRST ITEM STARTING AT DESIGNATED POINT)

A Increasing the income tax for people with incomes of over $55,000?
B Extending the sales tax to paper products, soaps, and non-prescription drugs, which are not now taxed?
C Raising taxes on alcohol, cigarettes and tobacco?
D Raising the state sales tax from 6 to 7 percent?
E imposing a new tax on oil companies in New Jersey?
F imposing the sales tax on cable TV services and telephone toll calls?

1 APPROVE
2 DISAPPROVE
9 DON'T KNOW

29. As you may know, the state constitution requires that New Jersey have a balanced budget each year. To balance the state budget next year, if you had to choose between reducing spending for government services, or increasing taxes to keep government services at current levels, which would you prefer?

1 REDUCE SPENDING
2 INCREASE TAXES
3 BOTH—REFUSES TO CHOOSE
8 DEPENDS—REFUSES TO CHOOSE
9 DON'T KNOW

On another topic,

30. Have you read or heard anything about Earth Day 1990 which is coming up in April—IF YES ASK How much have you read or heard about this—a lot, some or just a little?

1 YES—A LOT
2 YES—SOME
3 YES—A LITTLE
4 NO—NOT HEARD
9 DON'T KNOW

31. As you may know, in 1970 there was an Earth Day which was a national event with rallies and demonstrations across the country to make people more aware of environmental issues and problems—Now, in 1990 this event will be repeated—Did you participate in any Earth Day activities in 1970?

1 YES
2 NO [Go to q.33]
9 DON'T KNOW [Go to q.33]

32. What did you do—DO NOT READ RESPONSE CODES; IF MORE THAN ONE RESPONSE GIVEN, RECORD FIRST RESPONSE?
1 ATTENDED AN EVENT\RALLY\DEMONSTRATION\SEMINAR\MEETING
2 PLANTED A TREE
3 CONTRIBUTED MONEY
OTHER, SPECIFY:
9 DON'T KNOW\DON'T REMEMBER

33. As of right now, would you say you definitely will, probably will, probably will not, or definitely will not participate in any Earth Day 1990 activities or events?

1 DEFINITELY WILL [Go to q.34]
2 PROBABLY WILL [Go to q.34]
3 PROBABLY NOT [Go to q.35]
4 DEFINITELY NOT [Go to q.35]
8 DEPENDS [Go to q.35]
9 DON'T KNOW [Go to q.35]

34. What do you do plan to do--DO NOT READ RESPONSE CODES: IF MORE THAN ONE RESPONSE GIVEN, RECORD FIRST RESPONSE?

1 ATTEND AN EVENT\RALLY\DEMONSTRATION\SEMINAR\MEETING
2 PLANT A TREE
3 CONTRIBUTE MONEY
OTHER, SPECIFY:
9 DON'T KNOW

35. Overall, how serious do you think environmental problems are in New Jersey--very serious, somewhat serious, or not too serious?

1 VERY SERIOUS
2 SOMEWHAT SERIOUS
3 NOT TOO SERIOUS
8 DEPENDS
9 DON'T KNOW

36. How much of a difference do you think events like Earth Day actually make in helping to protect and improve the environment--would you say they make a great deal of difference, some, just a little, or no difference at all?

1 GREAT DEAL
2 SOME
3 JUST A LITTLE
4 NONE--NO DIFFERENCE
8 DEPENDS
9 DON'T KNOW

37. In the last 20 years, since Earth Day 1970, do you feel that environmental problems in New Jersey have gotten better, gotten worse, or stayed about the same?

1 BETTER
2 WORSE
3 SAME
8 DEPENDS
9 DON'T KNOW

I have a few questions about gambling.
38. For many people gambling is a form of entertainment—I'm going to read you a list of different ways people can gamble, and would like you to tell me if you have done any of these in the last year—First, have you (READ FIRST ITEM STARTING AT DESIGNATED POINT) in the last year:

A played bingo?
B bet on a live horse race or dog race?
C bet on a simulcast of a horse race?
D bought a lottery ticket?
E gambled at a casino in Atlantic City?
F bet on a sporting event?
G bet on a card game?

1 YES
2 NO
9 DON'T KNOW

39. Have you ever bet on a live horse race at a track in New Jersey—IF YES, ASK: Have you bet at a track in New Jersey in the last 12 months—IF YES, ASK: How about in the last month?

1 YES—IN LAST MONTH
2 YES—IN LAST YEAR
3 YES—DON'T KNOW IF IN LAST YEAR
4 YES—BUT NOT IN LAST YEAR [Go to q.41]
5 NO, NEVER BET [Go to q.41]
9 DON'T KNOW [Go to q.41]

(IF "YES", #1, 2, OR 3 TO Q.39. ASK)

40. How often do you usually bet on a horse race at a track in New Jersey, a few times a week or more, once a week, a few times a month, once a month, or do you only bet at a New Jersey track once in a while?

1 A FEW TIMES A WEEK OR MORE
2 ONCE A WEEK
3 A FEW TIMES A MONTH
4 ONCE A MONTH
5 BETS ONCE IN A WHILE
9 DON'T KNOW

41. As you may know, horse racetracks in New Jersey are open from Monday to Saturday, but by state law must close on Sunday—In order to give people more opportunity to attend racetracks in New Jersey, a proposal is being considered to allow tracks to open on Sunday afternoons or evenings while requiring them to close one day during the week—In general, would you favor or oppose such a proposal to allow Sunday racing at tracks in New Jersey—IF FAVOR OR OPPOSE, PROBE: Would you (favor/oppose) this strongly or mildly?

1 STRONGLY FAVOR [Go to q.42]
2 MILDLY FAVOR [Go to q.42]
3 MILDLY OPPOSE [Go to q.43]
4 STRONGLY OPPOSE [Go to q.43]
5 DEPENDS [Go to q.42]
9 DON'T KNOW [Go to q.42]
42. If Sunday racing at tracks in New Jersey was allowed, how likely is it that you would actually go to a track on a Sunday to bet—very likely, somewhat likely, not very likely, or not at all likely?

1 VERY LIKELY [Go to q.44]
2 SOMEWHAT LIKELY [Go to q.44]
3 NOT VERY LIKELY [Go to q.44]
4 NOT AT ALL LIKELY [Go to q.44]
8 DON’T GO TO TRACKS/ DOESN’T BET [Go to q.44]
9 DON’T KNOW [Go to q.44]

IF “MILDLY OR STRONGLY OPPOSE” IN Q41 ASK:

43. What is the main reason why you would be opposed to Sunday racing at tracks in New Jersey—INTERVIEWERS NOTE: PROBE FOR THE ONE MOST IMPORTANT REASON?

1 RELIGIOUS REASONS
2 OPPOSES ALL GAMBLING
3 WILL WORSEN COMPULSIVE GAMBLING
4 IS ALREADY ENOUGH—TOO MUCH GAMBLING
5 SUNDAY SHOULD BE FAMILY DAY, DAY OF REST
6 OTHER SPECIFY:__
99 DON’T KNOW

44. I’m going to read you some of the arguments both for and against Sunday horse racing—for each one, please tell me if you agree or disagree—if you don’t have an opinion on some, just say so|

A The Atlantic City casinos and State lottery are open on Sunday, so race tracks should be allowed to open also?
B Allowing Sunday racing would worsen the problem of compulsive gambling?
C Sunday racing would generate more tax revenue for the state?
D Sunday is a religious day for many people, so the race tracks should stay closed?
E Since all our neighbor states have Sunday racing, it should be allowed here also so that tracks in New Jersey don’t lose business to out of state tracks?

1 AGREE
2 DISAGREE
9 NO OPINION/DON’T KNOW

45. Are you currently registered to vote here in New Jersey?

1 YES [Go to q.46]
2 NO [Go to q.47]
9 DON’T KNOW [Go to q.47]

46. If there is a referendum question on the election ballot this November on whether to allow Sunday racing in New Jersey, right now would you be inclined to vote for or against it—if “FOR” OR AGAINST, PROBE: Would you say you feel strongly about this, or not?

1 FOR—STRONGLY
2 FOR—NOT STRONGLY
3 AGAINST—NOT STRONGLY
4 AGAINST—STRONGLY
8 DEPENDS
47. Turning to higher education, Rutgers is the State University of New Jersey—Compared to other state universities, do you feel Rutgers has a better overall reputation, a poorer reputation, or is it about the same as other state universities?

1 BETTER
2 POORER
3 ABOUT THE SAME
9 DON'T KNOW/NO OPINION

48. From your experience and what you have heard, how would you rate Rutgers as an educational institution—Do you feel it provides students with an excellent, good, only fair, or poor education?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW/NO OPINION

49. How important do you think the quality of the educational system is for the development of a hi-tech industry in New Jersey—very, somewhat or not at all important?

1 VERY
2 SOMEWHAT
3 NOT AT ALL
9 DON'T KNOW

50. Do you think the idea of business and universities working together on research projects is a good one, or should there be a separation between the business and academic communities?

1 GOOD IDEA--WORK TOGETHER
2 SEPARATION
3 DEPENDS
9 DON'T KNOW/NO OPINION

51. Do you think New Jersey should be spending more on its state colleges and university, less, or about the same as it is now spending?

1 MORE [Go to q.52]
2 LESS [Go to q.53]
3 ABOUT THE SAME [Go to q.53]
9 DON'T KNOW [Go to q.53]

(IF "MORE" TO Q.51, ASK:)

52. Would you want to see more spent even if it resulted in higher taxes?

1 YES
2 NO
9 DON'T KNOW
53. Do you personally know anyone under 18 years old who has ever run away from home?

1 YES
2 NO
9 DON'T KNOW

(IF "YES" TO Q.53. ASK)

54. Is this person related to you, or not?

1 YES RELATED
2 NOT RELATED
9 DON'T KNOW

Just a few more questions so we can classify your answers.

D1. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?

1 DEMOCRAT [Go to q.D3]
2 REPUBLICAN [Go to q.D3]
3 INDEPENDENT [Go to q.D2]
4 SOMETHING ELSE/OTHER [Go to q.D2]
9 DON'T KNOW/NO OPINION [Go to q.D2]

D2. Do you lean more toward the Democratic Party or more toward the Republican Party?

1 DEMOCRATIC PARTY
2 REPUBLICAN PARTY
3 OTHER PARTY
4 NEITHER
9 DON'T KNOW/NO OPINION

D3. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

1 LIBERAL [Go to q.D5]
2 CONSERVATIVE [Go to q.D5]
3 SOMEWHERE IN BETWEEN [Go to q.D4]
9 DON'T KNOW/NO OPINION [Go to q.D4]

D4. Do you lean more toward the liberal side or more toward the conservative side?

1 LIBERAL
2 CONSERVATIVE
3 OTHER/NEITHER
9 DON'T KNOW/NO OPINION

D5. Did you receive a high school diploma?

1 YES [Go to q.D6]
2 NO [Go to q.D7]
9 DON'T KNOW [Go to q.D7]
D6. Did you ever attend college -- IF YES, ASK: Did you graduate?
1 YES, GRADUATED
2 YES, DID NOT GRADUATE
3 JUNIOR COLLEGE--GRADUATE
4 VOCATIONAL/TECHNICAL SCHOOL
5 NO
9 DON'T KNOW

D7. Are you currently employed, temporarily laid off, retired or not employed?
1 EMPLOYED
2 TEMPORARILY LAID OFF
3 RETIRED [Go to q.D9]
4 NOT EMPLOYED [Go to q.D9]
9 OTHER/REFUSED [Go to q.D9]

D8. Do you get paid at an hourly rate, a salary, or are you self-employed?
1 HOURLY (AND PIECEWORK)
2 SALARIED (AND COMMISSIONS)
3 SELF-EMPLOYED
9 DON'T KNOW

D9. Are you the chief wage earner in your household?
1 YES [Go to q.D12]
2 NO [Go to q.D10]
9 DON'T KNOW [Go to q.D12]

D10. Is the chief wage earner in your household currently employed, temporarily laid off, retired or not employed?
1 EMPLOYED
2 TEMPORARILY LAID OFF
3 RETIRED [Go to q.D12]
4 NOT EMPLOYED [Go to q.D12]
9 OTHER/REFUSED [Go to q.D12]

D11. Does/did the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?
1 HOURLY (AND PIECEWORK)
2 SALARIED (AND COMMISSIONS)
3 SELF-EMPLOYED
9 DON'T KNOW

D12. Do you own or rent your apartment or house?
1 OWN
2 RENT
3 LIVE RENT FREE WITH PARENTS/RELATIVES
4 BOTH OWN AND RENT
9 NOT DETERMINED

D13. Are you married, widowed, divorced, separated, or have you never been married?
1 MARRIED
2 WIDOWED
3 DIVORCED
4 SEPARATED
5 NEVER MARRIED
9 DON'T KNOW

D13A. Do you have any children?
1 YES
2 NO
9 DON'T KNOW

D14. Are you white, black or of Hispanic origin?
1 WHITE
2 BLACK
3 HISPANIC
4 OTHER (SPECIFY: 9 NOT DETERMINED
1

D15. Do you consider yourself to be Catholic, Protestant, Jewish, or something else?
1 CATHOLIC
2 PROTESTANT
3 JEWISH
4 NONE/ATHEIST/AGNOSTIC
5 OTHER
9 DON'T KNOW/REFUSED

D16. What was your age on your last birthday?
(CODE # OF YEARS, 99 = REFUSED; AND CODE)
99 REFUSED

D17. In what age group are you [read choices]?
1 18 - 20
2 21 - 24
3 25-29
4 THIRTIES (30 - 39)
5 FORTIES (40 - 49)
6 FIFTIES (50 - 59)
7 60-64
8 65 OR OVER
9 NO ANSWER/REFUSED

D18. Where do you live--in what township or municipality?
D18a. In what county is that?

________________________________________

D19. So that we can group all answers, what is your total annual family income before taxes: Under $10,000; $10,000 to $20,000; $20,000 to $30,000; $30,000 to $50,000; over $50,000?
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