

EAGLETON POLL 72
(SL/EP22)
NOVEMBER 1988

Hello, my name is (first and last name)--I'm on the staff of the Eagleton Poll, and I'm taking a public opinion survey of New Jersey adults for Rutgers University--To begin with, are you registered to vote. {TERMINATE WITH NON REGISTERED)

1. As of now, how likely are you to vote in the election for president this November--will you definitely vote, probably vote, probably not vote, or definitely not vote?

- 1 DEFINITELY WILL VOTE
- 2 PROBABLY WILL VOTE I
- 3 PROBABLY NOT VOTE [Terminate]
- 4 DEFINITELY NOT VOTE [Terminate]
- 5 DON'T KNOW [Terminate]

2. How much interest do you have in this election--a lot, some, a little or none at all?

- 1 A LOT
- 2 SOME
- 3 A LITTLE
- 4 NONE
- 5 DON'T KNOW

NOTE TO INTERVIEWER: ROTATE Q.3 & Q.4:

3. Is your general impression of George Bush favorable or unfavorable--IF FAVORABLE OR UNFAVORABLE, PROBE: "IS that very (favorable/unfavorable) or only somewhat (favorable/unfavorable)?"

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 5 DON'T KNOW/NO OPINION

4. Is your general impression of Michael Dukakis favorable or unfavorable--IF FAVORABLE OR UNFAVORABLE, PROBE: "Is that very (favorable/unfavorable) or only somewhat (favorable/unfavorable)?"

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 5 DON'T KNOW/NO OPINION

5. If the election for President was today and you had to choose between Michael Dukakis, the Democrat; and George Bush, the Republican; who would you vote for-- IF RESPONDENT SAYS "OTHER," PROBE: "But if you had to choose only between Dukakis and Bush who would you vote for?"

- 1 DUKAKIS

- 2 BUSH
- 3 OTHER [Go to q.8]
- 4 WOULDN'T VOTE [Go to q.8]
- 5 DON'T KNOW/UNDECIDED [Go to q.7]

(IF #1 OR #2 TO Q. 5. ASK:)

6. When did you decide who you would vote for--in the last few days, in the last couple of weeks, in the last month or two, or did you know all along?

- 1 LAST FEW DAYS
- 2 LAST WEEK OR TWO
- 3 LAST MONTH OR TWO/AFTER CONVENTION
- 4 EARLIER/ALL ALONG
- 5 OTHER
- 6 DON'T KNOW

(IF #5 TO Q. 5. ASK:)

7. Do you lean more toward Dukakis, or more towards Bush?

- 1 DUKAKIS
- 2 BUSH
- 3 NEITHER

8. There is also an election for the U.S. Senate in New Jersey next Tuesday. How much interest do you have in this election--a lot, some, a little, or none at all?

- 1 A LOT
- 2 SOME
- 3 A LITTLE
- 4 NONE
- 5 DON'T KNOW

NOTE TO INTERVIEWERS ROTATE: Q. 9 AND Q. 10:

9. Is your general impression of Pete Dawkins favorable or unfavorable--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 5 NO OPINION/DON'T KNOW

10. Is your general impression of Frank Lautenberg favorable or unfavorable--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 5 NO OPINION/DON'T KNOW

11. If the Senate election was today, would YOU vote for Pete Dawkins, the Republican; or Frank Lautenberg, the Democrat--IF "WOULDN'T VOTE, PROBE: Would you not vote because you're undecided now, or don't you plan to vote in the election?

- 1 DAWKINS
- 2 LAUTENBERG
- 3 WON'T VOTE
- 4 OTHER CANDIDATE
- 5 UNDECIDED/DON'T KNOW

12. When did you decide who you would vote for--in the last few days, in the last couple of weeks, in the last month or two, or did you know all along?

- 1 LAST FEW DAYS
- 2 LAST WEEK OR TWO
- 3 LAST MONTH OR TWO
- 4 EARLIER/KNEW ALL ALONG
- 5 OTHER
- 6 DON'T KNOW

13. Do you lean more towards Dawkins, or more towards Lautenberg?

- 1 DAWKINS
- 2 LAUTENBERG
- 3 NEITHER

14. And do you plan to vote for the Democratic candidate or the Republican candidate for the U.S. House of Representatives in your district?

- 1 DEMOCRATIC CANDIDATE
- 2 REPUBLICAN CANDIDATE
- 3 OTHER CANDIDATE
- 4 UNDECIDED/NO OPINION

Most people do not vote in every election. I'm going to ask you about some past elections. If you can't recall whether you voted just say so.

15. Did you vote in last year's election for the State Senate and Assembly?

- 1 YES
- 2 NO
- 3 INELIGIBLE
- 9 DON'T KNOW

16. What about the 1986 election for Congress?

- 1 YES
- 2 NO
- 3 INELIGIBLE
- 9 DON'T KNOW

17. The 1985 election for Governor?

- 1 YES
- 2 NO
- 3 INELIGIBLE

9 DON'T KNOW

18. The 1984 election for President?

- 1 YES
- 2 NO
- 3 INELIGIBLE
- 9 DON'T KNOW

19. Overall, how would you rate the job Ronald Reagan is doing as President--
excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 5 DON'T KNOW

Now just a few more questions so we can classify your answers.

20. In politics as of today, do you consider yourself a Democrat, Republican,
Independent, or something else?

- 1 DEMOCRAT [Go to q.22]
- 2 REPUBLICAN [Go to q.22]
- 3 INDEPENDENT
- 4 SOMETHING ELSE/OTHER
- 5 DON'T KNOW/NO OPINION

21. Do you lean more toward the Democratic Party or more toward the Republican
Party?

- 1 DEMOCRATIC PARTY
- 2 REPUBLICAN PARTY
- 3 OTHER PARTY
- 4 NEITHER
- 5 DON'T KNOW/NO OPINION

22. Did you receive a high school diploma?

- 1 YES
- 2 NO [Go to q.24]
- 9 DON'T KNOW [Go to q.24]

(IF "YES" TO Q.22, ASK:)

23. Did you ever attend college--IF YES, ASK: Did you graduate?

- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE
- 3 JUNIOR COLLEGE--GRADUATE
- 4 VOCATIONAL/TECHNICAL SCHOOL
- 5 NO
- 6 DON'T KNOW

24. Are you white, black or of Hispanic origin?

- 1 WHITE
- 2 BLACK
- 3 HISPANIC
- 4 AMERICAN INDIAN
- 5 PACIFIC ISLANDER
- 6 ASIAN
- 7 OTHER
- 8 NOT DETERMINED

25. What was your age on your last birthday?

(CODE # OF YEARS, 99 = REFUSED AND CODE)
99 REFUSED

26. In what age group are you [read choices]?

- 1 18 - 20
- 2 21- 24
- 3 25- 29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60- 64
- 8 65 OR OVER
- 9 NO ANSWER/REFUSED

27. Where do you live--in what county?