

EAGLETON POLL 70 FORM A + B

(SL/EP20)

SEPTEMBER 16-21 (Form A pre-debate) and 26-29 (form B post-debate), 1988

Hello, my name is (first and last name). I'm on the staff of the Eagleton Poll, and I'm taking a public opinion survey of New Jersey adults for Rutgers University. I'd like your views on what New Jersey is like as a place to live and on some topics currently in the news.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all of your life?

- 1 LESS THAN ONE
- 2 ONE OR TWO
- 3 3- 5
- 4 6 - 10
- 5 11 - 20
- 6 21 - 30
- 7 MORE THAN 30
- 8 ALL WY LIFE
- 9 DON'T KNOW

2. Are you registered to vote here in New Jersey--IF YES, PROBE: As a Democrat, Republican, Independent or something else?

- 1 DEMOCRAT
- 2 REPUBLICAN
- 3 INDEPENDENT
- 4 OTHER/REFUSED
- 5 NO [Go to q. 33]
- 9 DON'T KNOW [Go to q.33]

3. As of now, how likely are YOU to vote in the election for president this November--will you definitely vote, probably vote, probably not Vote, or definitely not vote?

- 1 DEFINITELY WILL VOTE
- 2 PROBABLY WILL VOTE
- 3 PROBABLY NOT VOTE [Go to q. 33]
- 4 DEFINITELY NOT VOTE [Go to q.33]
- 9 DON'T KNOW [Go to q. 33]

4. How much interest do you have in this election--a lot, some, a little or none at all?

- 1 A LOT
- 2 SOME
- 3 A LITTLE
- 4 NONE
- 9 DON'T KNOW

A5. [WAVE 1 ONLY:] In your opinion, how much of a difference will the outcome of this election make in the way the government is run for the next few years -- a great deal of difference, some difference, or not very much difference?

- 1 A GREAT DEAL OF DIFFERENCE

- 2 SOME DIFFERENCE
- 3 NOT VERY MUCH DIFFERENCE
- 8 DEPENDS
- 9 DON'T KNOW

6. Now I'd like to get your general feelings about the Presidential and Vice Presidential candidates. For each name please tell me whether you have a favorable or unfavorable impression. If you don't have an opinion on some just say so. First, how about (START AT DESIGNATED POINT) do you have a favorable or unfavorable impression of him. IF FAVORABLE OR UNFAVORABLE, PROBE: "IS that very (favorable/unfavorable) or only somewhat (favorable/unfavorable). Next, how about... (REPEAT RESPONSE OPTIONS As NECESSARY) ...|

- A Michael Dukakis?
- B George Bush?
- C Lloyd Bentsen?
- D Dan Quayle?

A7. [WAVE 1 ONLY:] As you may know, there is going to be a televised debate between the presidential candidates (next/this) Sunday. Who do you expect to do better in the debate--Dukakis, Bush, or haven't you thought about it?

- 1 DUXAXIS
- 2 BUSH
- 8 DEPENDS
- 9 DON'T KNOW/NOT THOUGHT

B7A. [WAVE 2 ONLY:] Did you watch last Sunday's Presidential debate on TV or listen to it on the radio?

(IF "NO/DON'T KNOW" TO Q.7B1. ASK:)

B7B. [WAVE 2 ONLY:] Have you read or seen any news stories about Sunday's debate?

B7C. [WAVE 2 ONLY:] Who do you think actually got the best of the debate--Dukakis or Bush--IF CHOICE MADE, PROBE: By a lot or just a little?

- 1 DUKAKIS--LOT
- 2 DUKAKIS--LITTLE/OTHER
- 3 BUSH--LOT
- 4 BUSH--LITTLE/OTHER
- 5 NOBODY WON/NO OPINION

B7D. [WAVE 2 ONLY:] Based on what you saw or heard about the debate, did your overall impression of Michael Dukakis become more favorable, less favorable, or didn't your view of him change?

- 1 MORE FAVORABLE
- 2 LESS FAVORABLE
- 3 DIDN'T CHANGE
- 9 DON'T KNOW

B7E. [WAVE 2 ONLY:] How about your impression of George Bush--did this become more favorable, less favorable, or didn't your view of him change?

- 1 MORE FAVORABLE

- 2 LESS FAVORABLE
- 3 DIDN'T CHANGE
- 9 DON'T KNOW

8. If the election for President were held today and you had to choose between Michael Dukakis, the Democrat; and George Bush, the Republican; who would you vote for--IF RESPONDENT SAYS OTHER, PROBE: "But if you had to choose only between Dukakis and Bush who would you vote for?"

- 1 DUKAKIS
- 2 BUSH
- 7 OTHER [Go to q.10]
- 8 WOULDN'T VOTE [Go to q.10]
- 9 DON'T KNOW/UNDECIDED [Go to q.10]

(IF #1 OR #2 TO Q.8. ASK:)

9. Are you very sure about your choice or might you change your mind before election day?

- 1 SURE/FIRM
- 2 MIGHT CHANGE/DON'T KNOW

10. Do you lean more toward Dukakis, or more towards Bush?

- 1 DUKAKIS
- 2 BUSH
- 9 NEITHER

A11. [WAVE 1 ONLY:] Different people are concerned with different issues. What do you feel is the most important problem facing the country that the new President will have to solve-- Do NOT READ OPTIONS. IF MORE THAN ONE GIVEN, PROBE: Which do you think is most important?

A12. [WAVE 1 ONLY:] Which candidate would be more likely to do what you want done about this problem--Bush, Dukakis, or wouldn't there be any difference between them?

- 1 BUSH
- 2 DUKAKIS
- 3 NO DIFFERENCE
- 8 DEPENDS
- 9 DON'T KNOW

13. I'm going to read you a short list of issues. Regardless of which candidate YOU might favor, please tell me which one--Bush or Dukakis--you think would do a better job of handling each. First (DESIGNATED POINT)..who would be better--Bush or Dukakis...|

- A managing the economy and keeping the country prosperous?
- B keeping government honest and free from corruption?
- C providing strong leadership for the country?
- D protecting the environment?
- E reducing the federal budget?
- F providing social services such as day care and aid to the needy?
- G keeping the country militarily strong?

H coping with drug and alcohol abuse?
I holding down taxes?

A14. [WAVE 1 ONLY:] As you know, candidates in an election make many promises about what they will do if elected. How believable do you think Mike Dukakis's campaign promises are--very, somewhat, or not very believable?

- 1 VERY BELIEVABLE
- 2 SOMEWHAT BELIEVABLE
- 3 NOT VERY BELIEVABLE
- 8 DON'T KNOW IF PROMISES ARE BELIEVABLE
- 9 HAVEN'T HEARD ANY CAMPAIGN PROMISES/DON'T KNOW WHAT PROMISES ARE

A15. [WAVE 1 ONLY:] Now how about George Bush's campaign promises-- Are they very, somewhat, or not very believable?

- 1 VERY BELIEVABLE
- 2 SOMEWHAT BELIEVABLE
- 3 NOT VERY BELIEVABLE
- 8 DON'T KNOW IF PROMISES ARE BELIEVABLE
- 9 HAVEN'T HEARD ANY CAMPAIGN PROMISES/DON'T KNOW WHAT PROMISES ARE

B14. [WAVE 2 ONLY:] Which candidate has a clearer vision of the country's future--Bush or Dukakis?

B15. [WAVE 2 ONLY:] And who cares more about people like you?

A16. [WAVE 1 ONLY:] New Jersey will also be choosing a U.S. senator this year. Do you know who the Democratic candidate for senator is?

A17. [WAVE 1 ONLY:] The Democratic candidate is Frank Lautenberg--have you ever heard of him?

- 1 YES
- 2 NO
- 9 DON'T KNOW

A18. [WAVE 1 ONLY:] How much do you know about Frank Lautenberg--a lot, some or just a little?

- 1 A LOT
- 2 SOME
- 3 A LITTLE/NOTHING
- 9 DON'T KNOW

19. Is your general impression of Lautenberg favorable or unfavorable, or don't you really have an opinion about him yet--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 NO OPINION/DON'T KNOW

A20. [WAVE 1 ONLY:] Have you heard any of Lautenberg's television or radio advertisements--IF YES, PROBE: TV, radio or both?

- 1 YES, TV
- 2 YES, RADIO
- 3 YES, BOTH
- 4 NO
- 9 DON'T KNOW

A21. [WAVE 1 ONLY:] Do you know who the Republican candidate for U.S. Senate is?

- 1 NAMES PETE DAWKINS
- 2 DOES NOT NAME PETE DAWKINS

A22. [WAVE 1 ONLY:] The Republican candidate is Pete Dawkins--have you ever heard of him?

- 1 YES
- 2 NO
- 9 DON'T KNOW

A23. [WAVE 1 ONLY:] How much do you know about Pete Dawkins--a lot, some or just a little?

- 1 A LOT
- 2 SOME
- 3 A LITTLE/NOTHING
- 9 DON'T KNOW

24. Is your general impression of Dawkins favorable or unfavorable, or don't you really have an opinion about him yet--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 NO OPINION/DON'T KNOW

A25. [WAVE 1 ONLY:] Have you heard any of Dawkins' television or radio advertisements--IF YES, PROBE: TV, radio or both?

- 1 YES, TV
- 2 YES, RADIO
- 3 YES, BOTH
- 4 NO
- 9 DON'T KNOW

26. If the election was today, would you vote for Pete Dawkins, the Republican; or Frank Lautenberg, the Democrat--IF WOULDN'T VOTE, PROBE: Would you not vote because you're undecided now, or don't you plan to vote in the election?

- 1 DAWKINS
- 2 LAUTENBERG
- 3 WON'T VOTE
- 4 OTHER CANDIDATE

9 UNDECIDED/DON'T KNOW

27. Are you very sure about your choice, or might you change your mind before election day?

- 1 SURE/FIRM
- 2 MIGHT CHANGE/DON'T KNOW

28. Do you lean more towards Dawkins, or more towards Lautenberg?

- 1 DAWKINS
- 2 LAUTENBERG
- 9 NEITHER

29. There will be an election for the U.S. House of Representatives in your district in November. If you were voting today, would you vote for the Democratic candidate or the Republican candidate?

- 1 DEMOCRATIC CANDIDATE
- 2 REPUBLICAN CANDIDATE
- 3 OTHER CANDIDATE
- 9 UNDECIDED/NO OPINION

30. Most people do not vote in every election. I'm going to ask you about some past elections. If you can't recall whether you voted just say so...|

30A. What about the 1986 election for Congress?

30B. The 1985 election for Governor?

31A. Did you vote in the Presidential election in 1980, in 1984, in both or neither--(NOTE: RECORD CAN'T RECALL OR INELIGIBLE AS NO)?

31B. Did you vote for Ronald Reagan or the Democratic candidate?

- 1 REAGAN
- 2 DEMOCRAT
- 3 OTHER
- 9 DON'T KNOW/REFUSED

31C. Did you vote for Ronald Reagan once, twice or neither time?

- 1 ONCE
- 2 TWICE
- 3 NEITHER
- 9 DON'T KNOW/REFUSE

A32. [WAVE 1 ONLY:] Here in New Jersey, how would you rate the job Tom Kean (KANE) is doing as Governor--excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

33. Besides voting, another way people get involved in public affairs is through donating their time to voluntary organizations -- that is, working for no pay

for non-profit groups or charity. Have you ever volunteered time to any non-profit groups or charities--IF YES, ASK: Have you done this in the last 12 months?

- 1 YES - IN THE LAST 12 MONTHS
- 2 YES - NOT IN THE LAST 12 MONTHS [Go to q. 38a]
- 3 NO [Go to q. 38a]
- 9 DON'T KNOW [Go to q. 38a]

34. [AMONG VOLUNTEERS ONLY:] How many different groups have you volunteered time to in the last 12 months?

35. [AMONG VOLUNTEERS ONLY:] I'm going to read you a list of different types of organizations, and would like you to tell me if you have volunteered any time to each within the last 12 months...|

- A a religious group ?
- B a health organization?
- C an environmental group?
- D a civic or community organization, or a group providing social services?
- E a group involved with recreation?
- F a group involved with the arts?
- G a group involved with education?

36. [AMONG VOLUNTEERS ONLY:] Thinking about the group you've volunteered the most time to during the last year, how did you first get involved with or hear about it--IF MORE THAN ONE MENTIONED, PROBE: How did you first hear about it?

37. [AMONG VOLUNTEERS ONLY:] And what would you say is the most important reason why you volunteer time to this group or activity--If MORE THAN ONE MENTIONED, PROBE: Which would you say is the most important reason?

38. [AMONG NON-VOLUNTEERS ONLY:] I'd like to read you some reasons people give for not volunteering their time in the last year. As I read each one, please tell me if it is or is not a reason why you don't now volunteer time to non-profit groups or charities. First, ... (START AT DESIGNATED POINT)--is this a reason you don't volunteer, or not...|

- A I would rather spend my free time in other ways?
- B I don't think there are causes that deserve my support?
- C No one has asked me to volunteer?
- D I don't have the time?
- E I never seem to around get to it?
- F I don't really know how to go about it?

39. My next few questions are about donating money to charity, religious groups or non-profit organizations. Before I begin I want to assure you that this information will be used only for research purposes and not to solicit donations. All your answers will be kept totally confidential. Have you ever donated money to any non-profit groups or charities--IF "YES," ASK: Have you done this in the last 12 months?

40. [AMONG CHARITY DONORS ONLY:] How many different groups have you donated money to in the last 12 months?

41. [AMONG CHARITY DONORS ONLY:] I'm going to read you a list of different types of organizations, and would like you to tell me if you have donated any money to each within the last 12 months...|

- A a religious group?
- B a health organization?
- C an environmental group?
- D a civic or community organization, or a group providing social services?
- E a group involved with recreation?
- F a involved with the arts group?
- G a group involved with education?

42. [AMONG CHARITY DONORS ONLY:] Thinking about the group you've donated the most money to during the last year, how did you first hear about them or how were you first contacted about possibly donating to them--IF MORE THAN ONE MENTIONED, PROBE: How were you first contacted?

43. [AMONG CHARITY DONORS ONLY:] What would you say is the most important reason why you donate money to this group or activity?

44. [AMONG CHARITY NON-DONORS ONLY:] I'd like to read you some reasons people give for not donating money in the last year. AS I read each one, please tell me if it is or is not a reason why you don't now donate money to non-profit groups or charities. First,... (START AT DESIGNATED POINT) --is this a reason you don't give money, or not|

- A I would rather spend my money in other ways?
- B I don't think there are causes that deserve my support?
- C No one has asked me to donate?
- D I don't have the money?
- E I never seem to get around to it?
- F I don't really know how to go about it?

A45. [WAVE 1 ONLY:] Overall, how would you rate your town as a place to live--excellent, good, only fair or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

A46. [WAVE 1 ONLY:] There are a number of different environmental problems--such as air and water pollution, radon, toxic wastes and garbage--in different parts of the state. Overall, how would you rate the quality of the environment where you live--excellent, good, only fair or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

A47. [WAVE 1 ONLY:] How important is the safety and quality of the environment to your general satisfaction with everyday life. Is it essential, very important, somewhat important, or not too important?

- 1 ESSENTIAL
- 2 VERY IMPORTANT
- 3 SOMEWHAT IMPORTANT
- 4 NOT TOO IMPORTANT
- 8 DEPENDS
- 9 DON'T KNOW

A48. [WAVE 1 ONLY:] How would you rate the job that state government is doing of cleaning up and protecting the environment in New Jersey--excellent, good, only fair, or poor, or don't you have an opinion?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

A49. [WAVE 1 ONLY:] There has been some discussion lately of what to do about companies that knowingly break the law by polluting the environment. Please tell me if you think each of the following penalties is too strict, is fair, or is not strict enough. READ "A" BELOW AND PROBE: "Is this too strict, fair, or not strict enough...|

A the company should face a heavy fine, but not so much that it would hurt their ability to stay in business?

B they should have to give up all the profits they made during the time they were breaking the law?

C they should be responsible for the full cost of any clean-up, even if it puts them out of business?

D the company should not be allowed to do business in New Jersey ever again?

E those people who approved the illegal activities should be financially responsible for damages as individuals?

F those officers of the company responsible for the violations should face criminal charges and go to jail if found guilty?

50. The State of New Jersey is considering ways to help families save money to send their children to college. In addition to financial aid and student loan programs now available, do you think having the state set up some kind of college savings program is a good or a bad idea?

- 1 GOOD
- 2 BAD
- 8 DEPENDS
- 9 DON'T KNOW

51. Do you have any children under the age of 18?

52. How many?

53. Are any of your children age 5 to 11--IF 'YES,' ASK: How many?

54. Are any under the age of 5--IF YES, ASK: How many?

55. Are you now saving any money specifically for the purpose of sending your children to college, or not?

56. Over the last 12 months, about how much money have you saved or invested for future college expenses for your children--IF NOT SURE, PROBE: Your best guess will be fine?

57. One program being considered by the state would allow parents to buy tax exempt savings bonds to be used later for college expenses. Another idea would permit parents to pay college tuition in advance, and receive a guaranteed discount in return. Both programs, however, could be used only to send children to colleges in New Jersey. How interested would you be in joining a college savings program like these--would YOU be very interested, somewhat interested, not too, or not at all interested?

- 1 VERY
- 2 SOMEWHAT
- 3 NOT TOO
- 4 NOT AT ALL
- 8 DEPENDS
- 9 DON'T KNOW

58. Suppose these programs could be used to go to colleges outside of New Jersey as well--would that make YOU more interested in the program, or wouldn't it make any difference--IF "'MORE," PROBE: Would you be a lot more interested, or just a little?

- 1 MORE--A LOT
- 2 MORE--A LITTLE
- 3 NO DIFFERENCE
- 9 DON'T KNOW

59. Suppose someone you know was thinking about becoming a public school teacher, and asked for your advice. Would you encourage them to become a teacher, or discourage them--IF ENCOURAGE OR DISCOURAGE PROBE: Would you encourage/discourage them strongly or mildly?

- 1 STRONGLY ENCOURAGE
- 2 MILDLY ENCOURAGE
- 3 MILDLY DISCOURAGE
- 4 STRONGLY DISCOURAGE
- 5 NEITHER
- 8 DEPENDS
- 9 DON'T KNOW

60. From what you may have heard, do you think most public school teachers in New Jersey find their work to be very satisfying, somewhat satisfying, somewhat dissatisfying, or very dissatisfying?

- 1 VERY SATISFYING
- 2 SOMEWHAT SATISFYING
- 3 SOMEWHAT DISSATISFYING
- 4 VERY DISSATISFYING
- 8 DEPENDS/BOTH
- 9 DON'T KNOW

61. Do you have more respect for teachers than for People in other professions, less, or about the same amount?

- 1 MORE
- 2 LESS
- 3 SAME
- 8 DEPENDS/OTHER
- 9 DON'T KNOW

62. As far as you know, are people who want to teach in New Jersey public schools required to pass a test before they are allowed to teach, or not?

- 1 YES
- 2 NO
- 9 DON'T KNOW

63. During the last couple of years, would you say the average starting salary for public school teachers in New Jersey has gone up, gone down, or stayed about the same?

- 1 GONE UP
- 2 GONE DOWN
- 3 STAYED SAME
- 8 DEPENDS
- 9 DON'T KNOW

Now just a few more questions so we can classify your answers.

64. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 DEMOCRAT [Go to q.66]
- 2 REPUBLICAN [Go to q.66]
- 3 INDEPENDENT
- 4 SOMETHING ELSE/OTHER
- 9 DON'T KNOW/NO OPINION

65. Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 DEMOCRATIC PARTY
- 2 REPUBLICAN PARTY
- 3 OTHER PARTY
- 4 NEITHER
- 9 DON'T KNOW/NO OPINION

66. Regardless of the political Party You might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

- 1 LIBERAL [Go to q.68]
- 2 CONSERVATIVE [Go to q.68]
- 3 SOMEWHERE IN BETWEEN
- 9 DON'T KNOW/NO OPINION

67. DO YOU lean more toward the liberal side or more toward the conservative side?

- 1 LIBERAL
- 2 CONSERVATIVE
- 3 OTHER/NEITHER
- 9 DON'T KNOW/NO OPINION

68. Did you receive a high school diploma?

69. Did you ever attend college--IF YES, ASK: "Did you graduate?"

- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE
- 3 JUNIOR COLLEGE-GRADUATE
- 4 VOCATIONAL/TECHNICAL SCHOOL
- 5 NO
- 9 DON'T KNOW

70. Are you currently employed, temporarily laid off, retired or not employed?

71. Do you get paid at an hourly rate, a salary, or are you self-employed?

- 1 HOURLY (AND PIECEWORK)
- 2 SALARIED (AND COMMISSIONS)
- 3 SELF-EMPLOYED
- 9 DON'T KNOW

72. Are you the chief wage earner in your household?

73. Do you own or rent your apartment or house?

- 1 OWN
- 2 RENT
- 3 LIVE RENT FREE WITH PARENTS/RELATIVES
- 4 BOTH OWN AND RENT
- 9 NOT DETERMINED

74. Including yourself, how many people live in your household?

75. How many people under the age of 18 live in your household?

76. Are you married, widowed, divorced, separated, or have you never been married?

- 1 MARRIED
- 2 WIDOWED
- 3 DIVORCED
- 4 SEPARATED
- 5 NEVER MARRIED
- 9 DON'T KNOW

77. Does anyone in your household belong to a union?

- 1 YES
- 2 NO
- 9 DON'T KNOW

78. Are you white, black or of Hispanic origin?

- 1 WHITE
- 2 BLACK
- 3 HISPANIC
- 4 OTHER (SPECIFY:)
- 9 NOT DETERMINED

79. What was your age on your last birthday?

80. In what age group are you [read choices]?

- 1 18 - 20
- 2 21-24
- 3 25-29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60-64
- 8 65 OR OVER
- 9 NO ANSWER/REFUSED

81. Where do you live--in what township or municipality?

81a. In what county is that?

82. So that we can group all answers, what is your total annual family income before taxes: Under \$10,000; \$10,000 to \$20,000; \$20,000 to \$30,000; \$30,000 to \$50,000; over \$50,000?

- 1 UNDER \$10,000
- 2 \$10,001 - \$20,000
- 3 \$20,001 - \$30,000
- 4 \$30,001 - \$50,000
- 5 OVER \$50,000
- 9 REFUSED/DON'T KNOW