

EAGLETON POLL 60 (SL/EP10)
OCTOBER 1985

Hello, my name is (first and last name). I'm on the staff of the Eagleton Poll. I'm taking a public opinion survey of registered New Jersey voters for Rutgers University and the Newark Star-Ledger.

1A. Are you now registered to vote at your current address--IF YES, PROBE: As a Democrat, Republican, Independent or something else?

- 1 YES, DEMOCRAT
- 2 YES, REPUBLICAN
- 3 YES, INDEPENDENT
- 4 YES, OTHER
- 5 YES, REFUSED PARTY
- 6 NO [TERMINATE]
- 9 DON'T KNOW [TERMINATE]

1B. New Jersey will be having an election for Governor on November 5. As of now, do you think you definitely will vote, probably will vote, or probably not vote?

- 1 DEFINITELY WILL VOTE
- 2 PROBABLY WILL VOTE
- 3 PROBABLY NOT VOTE [TERMINATE]
- 4 DEFINITELY NOT VOTE [TERMINATE]
- 9 DON'T KNOW

2. How interested are you in the outcome of this election--very, somewhat, not very, or not at all interested?

- 1 VERY INTERESTED
- 2 SOMEWHAT INTERESTED
- 3 NOT VERY INTERESTED
- 4 NOT AT ALL INTERESTED
- 9 DON'T KNOW

3. How much of a difference do you think who is elected Governor makes in how the state is run--a great deal, some or not very much?

- 1 GREAT DEAL
- 2 SOME
- 3 NOT VERY MUCH (NONE AT ALL)
- 9 DON'T KNOW

4. The Republican candidate for Governor is Tom Kean (PRONOUNCED KANE). Is your general impression of him favorable or unfavorable, or don't you have an opinion--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/ unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 8 HAVEN'T HEARD OF HIM
- 9 NO OPINION/DON'T KNOW

5. The Democratic candidate for Governor is Peter Shapiro (PRONOUNCED SHUH-PEER-OH). Is your general impression of him favorable or unfavorable, or don't you have an opinion--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very favorable/unfavorable or somewhat favorable/ unfavorable?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 8 HAVEN'T HEARD OF HIM
- 9 NO OPINION/DON'T KNOW

6. If the election was held today- would you vote for Tom Kean, the Republican; or Peter Shapiro, the Democrat--IF "WOULDN'T VOTE," PROBE: would you not vote because you're undecided now, or don't you plan to vote in the election?

- 1 KEAN
- 2 SHAPIRO
- 3 WON'T VOTE
- 8 OTHER CANDIDATE
- 9 UNDECIDED/DON'T KNOW

7. At this moment do you lean more towards Kean, or more towards Shapiro?

- 1 KEAN
- 2 SHAPIRO
- 9 NEITHER/UNDECIDED/DON'T KNOW

8. Are you very sure about voting for Mr. (Shapiro/Kean); or might you change your mind before election day?

- 1 VERY SURE
- 2 MIGHT CHANGE/DON'T KNOW

9. When did you decide who you would vote for--in the last few days, in the last week, in the last month, or more than a month ago?

- 1 RIGHT NOW/DURING INTERVIEW
- 2 LAST FEW DAYS
- 3 LAST WEEK
- 4 LAST MONTH
- 5 MORE THAN A MONTH AGO
- 9 DON'T KNOW

10. Did you see or hear any of last Wednesday's debate between Kean and Shapiro?

- 1 YES
- 2 NO [Go to q.12]
- 9 DON'T KNOW [Go to q.12]

(IF "YES" TO Q.10, ASK:)

11. Who do you think did the better job in the debate--Kean or Shapiro?

- 1 KEAN
- 2 SHAPIRO
- 3 NEITHER/NO DIFFERENCE

9 DON'T KNOW

12. Regardless of who you plan to vote for, please tell me whether you think Kean or Shapiro would do a better job of each of the following. If you don't have an opinion, just say so. [DESIGNATED POINT]...|

- A managing government effectively?
- B cleaning up toxic waste sites?
- C keeping corruption out of government?
- D keeping the state's economy prosperous?

1 KEAN
2 SHAPIRO
9 DON'T KNOW

13. There will also be an election for the New Jersey State Assembly. If this election was held today, would you vote for the Democratic or Republican candidates for the State Assembly?

1 BOTH DEMOCRATIC CANDIDATES/DEMOCRATS [Go to q.15]
2 BOTH REPUBLICAN CANDIDATES/REPUBLICAN [Go to q.15]
3 ONE DEMOCRAT, ONE REPUBLICAN [Go to q.15]
4 DEMOCRAT ON ONE, UNSURE OF OTHER
5 REPUBLICAN ON ONE, UNSURE OF OTHER
9 DON'T KNOW/UNSURE OF BOTH
8 WILL NOT VOTE [Go to q.15]

(IF #4,5. OR 9 TO Q.13, ASK:)

14. Are you leaning more toward the Democratic candidate(s) or the Republican candidate(s)?

1 DEMOCRAT
2 REPUBLICAN
3 ONE OF EACH
4 ONE DEMOCRAT, D.K. OTHER
5 ONE REPUBLICAN, D.K. OTHER
9 DON'T KNOW/NEITHER

15. Which party would you rather see in control of the state legislature, the Democrats or the Republicans?

1 DEMOCRATS
2 REPUBLICANS
3 NO DIFFERENCE/DOESN'T MATTER/DOESN'T LOOK AT IT THIS WAY
4 NEITHER
9 DON'T KNOW/NO OPINION

16. Governor Kean has said he will be campaigning for Republican candidates this fall. Will this make you more or less likely to support the Republican candidates in your district, or won't it make any difference?

1 MORE LIKELY
2 LESS LIKELY
3 NO DIFFERENCE
9 DON'T KNOW

17. Overall, how would you rate the job Tom Kean (PRONOUNCED KANE) is doing as Governor-- excellent, good, only fair or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

18. Most people do not vote every time. I'm going to ask you if you voted in some past elections. If you can't recall whether you voted just say so...|

- A Last year's election for President?
- B The 1983 election for State Assembly and Senate?
- C The 1982 election for Senate between Fenwick and Lautenberg?
- D The 1981 election for Governor between Kean and Florio?

- 1 VOTED
- 2 DID NOT VOTE
- 9 DON'T KNOW

Now just a few more questions so we can classify your answers.

19. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 DEMOCRAT
- 2 REPUBLICAN
- 3 INDEPENDENT
- 4 SOMETHING ELSE/OTHER
- 9 DON'T KNOW

20A. Do you consider yourself a strong (Democrat/Republican) or not a strong (Democrat/Republican)?

- 1 STRONG [Go to q.]
- 2 NOT STRONG [Go to q.]
- 9 DON'T KNOW [Go to q.]

20B. Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 DEMOCRATIC PARTY
- 2 REPUBLICAN PARTY
- 9 DON'T KNOW

21. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

- 1 LIBERAL [Go to q.23]
- 2 CONSERVATIVE [Go to q.23]
- 3 SOMEWHERE IN BETWEEN
- 9 DON'T KNOW/NO OPINION

(IF #3 OR #9 TO Q.21, ASK:)

22. Do you lean more toward the liberal side or more toward the conservative side?

- 1 LIBERAL
- 2 CONSERVATIVE
- 3 OTHER/NEITHER
- 9 DON'T KNOW/NO OPINION

23. Did you receive a high school diploma?

- 1 YES
- 2 NO [Go to q.25]
- 9 DON'T KNOW [Go to q.25]

(IF "YES" TO Q.23, ASK:)

24. Did you ever attend college--IF YES, ASK: "Did you graduate?")

- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE
- 3 NO
- 9 DON'T KNOW

25. Do you own or rent your apartment or house?

- 1 OWN
- 2 RENT
- 3 LIVE RENT FREE WITH PARENTS/RELATIVES
- 4 BOTH OWN AND RENT
- 9 NOT DETERMINED

26. Are you currently employed, laid off, retired or not employed?

- 1 CURRENTLY EMPLOYED
- 2 LAID OFF [Go to q.28]
- 3 RETIRED [Go to q.28]
- 4 NOT EMPLOYED [Go to q.28]
- 9 DON'T KNOW

27. Do you get paid at an hourly rate, a salary, or are you self-employed?

- 1 HOURLY (AND PIECEWORK)
- 2 SALARIED (AND COMMISSIONS)
- 3 SELF-EMPLOYED
- 9 DON'T KNOW

28. Are you the chief wage earner in your household?

- 1 YES [Go to q.30]
- 2 NO
- 9 DON'T KNOW [Go to q.30]

(IF "NO" TO Q.28, ASK:)

29. Is the chief wage earner in your household currently employed, temporarily laid off, retired or not employed?

- 1 CURRENTLY EMPLOYED
- 2 LAID OFF
- 3 RETIRED [Go to q.31]
- 4 NOT EMPLOYED [Go to q.31]
- 9 DON'T KNOW

(IF #1 OR #2 TO Q.29, ASK:)

30. Does/did the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?

- 1 HOURLY (AND PIECEWORK)
- 2 SALARIED (AND COMMISSIONS)
- 3 SELF-EMPLOYED
- 9 DON'T KNOW

31. Are you or anyone in your household a member of a union--IF YES, PROBE: Is that you, someone else or both?

- 1 NO
- 2 RESPONDENT ONLY
- 3 OTHER ONLY
- 4 RESPONDENT AND OTHER
- 5 USED TO BE IN THE PAST
- 9 DON'T KNOW

32. What was your age on your last birthday?

CODE # OF YEARS
99 REFUSED AND CODE

33. ?

- 1 18-20
- 2 21-24
- 3 25-29
- 4 THIRTIES (30-39)
- 5 FORTIES (40-49)
- 6 FIFTIES (50-59)
- 7 60 OR OVER
- 9 NO ANSWER/REFUSED

34. Are you married, widowed, divorced, separated, or have you never been married?

- 1 MARRIED
- 2 WIDOWED
- 3 DIVORCED
- 4 SEPARATED
- 5 NEVER MARRIED
- 9 DON'T KNOW

35. Are you white, black or of Hispanic origin?

- 1 WHITE
- 2 BLACK

- 3 HISPANIC
- 4 OTHER (SPECIFY:)
- 9 NOT DETERMINED

36. Where do you live-in what township or municipality

36a. In what county is that?

37. So that we can group all answers, what is your total annual family income before taxes: Under \$10,000; \$10,000 to \$15,000; \$15,000 to \$20,000; \$20,000 to \$30,000; \$30,000 to \$50,000; over \$50,000?

- 1 UNDER \$10,000
- 2 \$10,001 - \$15,000
- 3 \$15,001 - \$20,000
- 4 \$20,001 - \$30,000
- 5 \$30,001 - \$50,000
- 6 OVER \$50,000
- 9 REFUSED/DON'T KNOW