Hello, my name is (first and last name). I'm on the staff of Rutgers University and I'm taking a public opinion poll of adults for the Eagleton Institute. I'd like your views on what New Jersey is like as a place to live and on some topics currently in the news.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all of your life?

- 1 LESS THAN ONE
- 2 ONE OR TWO
- 3 3- 5
- 4 6-10
- 5 11 - 20
- 6 21 - 30
- 7 MORE THAN 30
- 8 ALL MY LIFE
- 9 DON'T KNOW

2. Overall, how would you rate New Jersey as a place to live--excellent, good, only fair or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

3. Thinking back over the last few years, would you say that things in New Jersey have gotten better, worse, or stayed about the same?

- 1 BETTER
- 2 WORSE
- 3 SAME
- 8 DEPENDS
- 9 DON'T KNOW

4A. The Miss America Beauty Pageant is held every year in Atlantic City. Overall, do you think this helps the state's image, hurts it, or doesn't make much of a difference--IF NECESSARY, EXPLAIN: "By image I mean how the state is seen by outsiders."

- 1 HELP
- 2 HURT
- 3 NO DIFFERENCE
- 8 BOTH
- 9 DON'T KNOW

4B. In general, do you like the idea of beauty contests, dislike them, or don't you much care one way or the other?

- 1 LIKE
- 2 DISLIKE
- 8 DEPENDS (VOL.)
There has been some controversy lately about the Miss New Jersey Beauty Pageant. As you may know, the contest was won by a Pennsylvania resident who became eligible by registering for a two-week college course in New Jersey. While she never actually attended this class, a judge ruled she could keep her title because no pageant rules were violated. Please tell me whether you agree or disagree with each of the following statements.

4C. -- It makes me angry that someone from Pennsylvania will be representing my state?
1 AGREE
2 DISAGREE
9 DON'T KNOW

4D. -- The winner did nothing wrong as she just took advantage of the rules?
1 AGREE
2 DISAGREE
9 DON'T KNOW

4E. -- This situation makes New Jersey look bad to outsiders?
1 AGREE
2 DISAGREE
9 DON'T KNOW

4F. -- Do you think this woman should, or should not be allowed to represent New Jersey in the Miss America Pageant?
1 SHOULD
2 SHOULD NOT
9 DON'T KNOW/DON'T CARE
5. Turning to politics, how would you rate the job Ronald Reagan is doing as President--excellent, good, only fair or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

6. And here in New Jersey, how would you rate the job Tom Kean (PRONOUNCED KANE) is doing as Governor--excellent, good, only fair or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

7. How good a job do you think the New Jersey State Legislature is doing--excellent, good, only fair or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

8. Are you currently registered to vote here in New Jersey--IF YES, PROBE: As a Democrat, Republican, Independent or something else?

1 YES, DEMOCRAT
2 YES, REPUBLICAN
3 YES, INDEPENDENT
4 YES, OTHER

9. As you may know, New Jersey will be having an election for Governor in a few months. As of now, do you think you definitely will vote, probably will vote, probably not vote, or definitely not vote?

1 DEFINITELY WILL VOTE
2 PROBABLY WILL VOTE
3 PROBABLY NOT VOTE [Go to q.11]
4 DEFINITELY NOT VOTE [Go to q.11]
9 DON'T KNOW [Go to q.11]

(IF "DEFINITELY OR PROBABLY VOTE" TO Q.9, ASK:)

10. How interested are you in the outcome of the election for Governor--very, somewhat, not very, or not at all interested?

1 VERY INTERESTED
2 SOMewhat INTERESTED
3 NOT VERY INTERESTED
4 NOT AT ALL INTERESTED
9 DON'T KNOW
11. HOW much of a difference do you think who is elected Governor makes in how the state is run—a great deal, some or not very much?

1 GREAT DEAL
2 SOME
3 NOT VERY MUCH (NONE AT ALL)
9 DON'T KNOW

12. Do you know who the Republican candidate for Governor is?

1 NAMES KEAN [Go to q.14]
2 DOES NOT NAME KEAN
9 DON'T KNOW

(IF DOES NOT NAME KEAN TO Q.12. ASK:)

13. The Republican candidate is Tom Kean (PRONOUNCED KANE)—have you ever heard of him before?

1 YES
2 NO [Go to q.15]
9 DON'T KNOW [Go to q.15]

(IF YES TO Q.13, OR #1 TO Q.12, ASK:)

14. How much do you think you know about Kean—a lot, some or just a little?

1 A LOT
2 SOME
3 A LITTLE/NOTHING
9 DON'T KNOW

15. Is your general impression of Kean favorable or unfavorable, or don't you really have an opinion about him—IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

1 VERY FAVORABLE
2 SOMEWHAT FAVORABLE
3 SOMEWHAT UNFAVORABLE
4 VERY UNFAVORABLE
9 NO OPINION/DON'T KNOW

16. And do you know who the Democratic candidate for Governor is?

1 YES [Go to q.18]
2 NO
9 DON'T KNOW

17. The Democratic candidate is Peter Shapiro (PRONOUNCED SHUH-PEER-OH) —have you ever heard of him before?

1 YES
2 NO [Go to q.19]
9 DON'T KNOW [Go to q.19]

18. How much do you think you know about Shapiro—a lot, some or just a little?
1 A LOT
2 SOME
3 A LITTLE/NOTHING
9 DON'T KNOW

19. Is your general impression of Shapiro favorable or unfavorable, or don't you really have an opinion about him--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/ unfavorable)?

1 VERY FAVORABLE
2 SOMEWHAT FAVORABLE
3 SOMEWHAT UNFAVORABLE
4 VERY UNFAVORABLE
9 NO OPINION/DON'T KNOW

20. Do you happen to know what office Shapiro now holds--IF YES: What is that?

1 YES, ESSEX COUNTY EXECUTIVE
2 YES, OTHER MENTIONING ESSEX/NEWARK
3 NO/DON'T KNOW, OTHER (WRONG)

21. What do you think is the most important problem facing the state that whoever is elected Governor will have to face?

22. Regardless of who you plan to vote for, who do you think will do a better job of handling this problem: Tom Kean or Peter Shapiro?

1 KEAN
2 SHAPIRO
3 BOTH/NO DIFFERENCE
4 NEITHER
9 DON'T KNOW

23. Suppose the election for Governor was held today and you had to choose right now--would you vote for: Tom Kean, the Republican or Peter Shapiro, the Democrat--IF WOULDN'T VOTE PROBE: Would you not vote because you are undecided now, or don’t you plan to vote in the election?

1 TOM KEAN [Go to q.25]
2 PETER SHAPIRO [Go to q.25]
3 NOT VOTE-UNDECIDED
4 NOT VOTE-DON'T PLAN TO VOTE
9 DON'T KNOW

(IF #8 OR #9 TO Q.23, ASK:)

24. At this moment do you lean more towards Kean, or more towards Shapiro?

1 KEAN
2 SHAPIRO
9 NEITHER/UNDECIDED/DON'T KNOW

25. Are you very sure about voting for Mr. (Shapiro/Kean); or might you change your mind before election day?
27. Regardless of who you plan to vote for, please tell me whether you think Kean or Shapiro would do a better job of each of the following. If you don't have an opinion, just say so...

A managing government effectively?
B cleaning up toxic waste sites?
C keeping corruption out of government?
D keeping the state's economy prosperous?

1 KEAN
2 SHAPIRO
3 NO OPINION
9 DON'T KNOW

28. Thinking about your family's financial situation over the past few years, have things gotten better, worse, or stayed the same since Tom Kean became Governor?

1 BETTER
2 WORSE
3 SAME [Go to q.30]
9 DON'T KNOW [Go to q.30]

(IF "BETTER OR WORSE" TO Q.28. ASK:)

29. How much of this change do you think is due to the policies of the Kean administration--most of it, some, or just a little?

1 MOST (ALL)
2 SOME
3 JUST A LITTLE
4 NONE (VOL.)
9 NO OPINION

30. Regardless of who you plan to vote for, who do you think will win the election for Governor?

1 SHAPIRO
2 KEAN
9 DON'T KNOW/NO OPINION

31. There will also be an election for the State Assembly. Do you think you will vote for the Democratic or Republican candidates from your district?

1 DEMOCRATIC
2 REPUBLICAN
3 1 DEM., 1 REP.
4 1 DEM., DON'T KNOW OTHER
5 1 REP., DON'T KNOW OTHER
8 OTHER (WON'T VOTE)
9 DON'T KNOW

32. Which party would you rather see in control of the state legislature, the Democrats or the Republicans?
1 DEMOCRATS
2 REPUBLICANS
3 NO DIFFERENCE/DOESN'T MATTER/DOESN'T LOOK AT IT THIS WAY
4 NEITHER
9 DON’T KNOW/NO OPINION

33. Most people do not vote every time. I'm going to ask you if you voted in some past elections. If you can't recall whether you voted just say so...

A Last year's election for President?
B The 1983 election for State Assembly and Senate?
C The 1982 election for Senate between Fenwick and Lautenberg?
D The 1981 election for Governor between Kean and Florio?

1 YES
2 NO
9 DON’T KNOW

34. Did you vote for Kean or Florio?

1 KEAN
2 FLORIO
3 CAN’T REMEMBER/DON'T KNOW
4 OTHER
9 REFUSED

Another school year will be starting soon, and I'd like to ask you a few questions about education. If you don't have an opinion on some, just say so.

First, . .

41. In general, how would you rate the job public schools are doing here in New Jersey--excellent, good, only fair, or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON’T KNOW

42. Thinking back over the past few years, would you say the quality of education in New Jersey's public schools has been getting better, getting worse, or hasn't really changed?

1 BETTER
2 WORSE
3 NO CHANGE
8 DEPENDS
9 NO OPINION

43. How closely do you follow what is going on in your local schools-- very closely, somewhat, or not at all?

1 VERY CLOSELY
2 SOMewhat CLOSELY
3 NOT AT ALL [Go to q.44]
9 DON’T KNOW [Go to q.44]
(IF "VERY" OR "SOMEWHAET CLOSE" TO Q.43, ASK;
)

44. HOW would you rate the job your local schools are doing --excellent, good, only fair, or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

45. How about the job teachers are doing in your local schools--Overall, would you rate them excellent, good, only fair, or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

46. Suppose the local public schools said they needed more money. Would you vote for or against raising taxes for this purpose?

1 FOR
2 AGAINST
8 DEPENDS (VOL. RESP.)
9 DON'T KNOW

47. Comparing teaching to professions requiring similar education and training, would you say that teachers are overpaid, underpaid, or are at about the right level?

1 OVERPAID
2 UNDERPAID
3 RIGHT LEVEL
8 DEPENDS/OTHER/DON'T KNOW HOW MUCH THEY MAKE
9 DON'T KNOW

48. Would YOU say that teachers get more respect than people of similar backgrounds in other professions, less respect, or about the same amount?

1 MORE
2 LESS
3 SAME
8 DEPENDS/OTHER
9 DON'T KNOW

49. And how do you personally feel about this--do you have more respect for teachers than for people in other professions, less, or about the same amount?

1 MORE
2 LESS
3 SAME
8 DEPENDS/OTHER
9 DON'T KNOW
50. Are there any school-age children in your household—IF NECESSARY: By school-age, I mean grades kindergarten through 12th grade?

1 YES  
2 NO [Go to q.52]  
9 DON'T KNOW [Go to q.52]  

(IF "YES" TO Q. 50. ASK,)

51. Does your child attend public or non-public school?

1 PUBLIC  
2 NON-PUBLIC  
3 MIXED OR BOTH  
9 DON'T KNOW  

52. Do you have a child in elementary or secondary school, or both?

1 ELEMENTARY  
2 SECONDARY  
3 BOTH  
9 DON'T KNOW  

53. Thinking about the school you are most familiar with, please tell me if you consider each of the following to be a very serious problem, somewhat serious, or not a serious problem....|

A Lack of discipline in the classroom or disrespect for teachers?  
B Student use of alcohol and drugs?  
C Uninterested or unmotivated students?  
D Lack of parent's Interest or support?  
E Inadequate financial support for the school?  
F Lack of physical safety for teachers and students?  
G Uninterested or unmotivated teachers?  

1 VERY SERIOUS  
2 SOMEWHAT SERIOUS  
3 NOT SERIOUS  
9 DON'T KNOW  

54. I'm going to read you some ideas that have been proposed as a means of improving public education. Please tell me whether you favor or oppose each. If you don't have an opinion on some just say so. [DESIGNATED POINT] First, do you favor or oppose...|

A Lengthening the school year by about 30 days?  
B Lengthening the school day by 1 hour?  
C Increasing the number of required courses in math and science for all students?  
D Promoting students from grade to grade only if they pass a competency examination?  
E Increasing the starting salaries of teachers to attract better people into the profession?  

1 FAVOR  
2 OPPOSE  
9 DON'T KNOW
55. How much do you know about New Jersey's colleges and universities—a great deal, some, very little or nothing at all?

1 GREAT DEAL
2 SOME
3 VERY LITTLE
4 NOTHING
9 DON'T KNOW

56. In general, do you think students get a better education at colleges and universities in New Jersey, or at those in other states—IF DEPENDS: Well, if you had to choose?

1 NEW JERSEY
2 OTHER STATES
3 NO DIFFERENCE
4 DEPENDS
9 DON'T KNOW

57. Did you receive a high school diploma?

1 YES
2 NO
9 DON'T KNOW

58. Did you ever attend college—IF YES, ASK: "Did you graduate?"

1 YES
2 NO
9 DON'T KNOW [Go to q.60]

(IF "YES #1 OR #2" TO Q. 58, ASK:)

59. Were you living in New Jersey at the time you started going to college?

1 YES
2 NO
9 DON'T KNOW

60. Did you attend college in New Jersey or somewhere else?

1 NEW JERSEY
2 BOTH NEW JERSEY & OTHER (VOL.)
3 ELSEWHERE [Go to q.62]
9 DON'T KNOW [Go to q.62]

(IF #1 & #2 N.J. TO Q. 60, ASK)

61. At Rutgers, a state college, a community college, or a private school?

1 RUTGERS
2 STATE COLLEGE
3 COMMUNITY/COUNTY COLLEGE
4 NJIT/STEVENS
5 PRINCETON
6 OTHER PRIVATE (DREW, FARLEIGH-DICKINSON, RIDER, SETON HALL)
62. Now on another topic, how often do you talk with others about the differences between how men and women are treated in society or the workforce--pretty often, once in a while or never?

1 PRETTY OFTEN
2 ONCE IN A WHILE
8 NEVER
9 DON'T KNOW

63. In general, who would you say gets treated better by society--men, women, are they treated the same; or don't you think it makes sense to talk about men and women as separate groups?

1 MEN
2 WOMEN
3 THE SAME
4 NOT TALKED ABOUT AS SEPARATE GROUPS
8 DEPENDS (VOL. RESPONSE)
9 DON'T KNOW

64. How much sex discrimination would you say there is in American society--where women are not treated as equals because of their sex--a lot, a fair amount, some, just a little, or none at all?

1 A LOT
2 A FAIR AMOUNT
3 SOME
4 JUST A LITTLE
5 NONE AT ALL [Go to q.66]
9 DON'T KNOW [Go to q.66]

(IF #1, 2, 3 OR 4 TO Q.64. ASK:)

65. How do you feel about this yourself--does this bother you a lot, some, a little or not at all?

1 LOT
2 SOME
3 LITTLE
4 NOT AT ALL
9 DON'T KNOW

66. Please tell me whether you agree or disagree with the following statement. When a woman seeks public office or a job formerly held by a man, other people seem more concerned with the fact that she is a woman than with her individual qualifications?

1 AGREE
2 DISAGREE
9 DON'T KNOW

67. And how do you feel about this--does it bother you a lot, some, just a little, or not at all?
1 A LOT
2 SOME
3 LITTLE
4 NOT AT ALL
9 DON'T KNOW

68. When a woman achieves something important and gets recognition, do you think of this as a good thing for all women, or do you only think of the individual woman involved?
1 ALL WOMEN
2 INDIVIDUALS INVOLVED
9 DON'T KNOW

69. When this happens, do you feel proud because another woman accomplished something, or isn't this something you think much about?
1 PROUD
2 NOT THINK ABOUT
9 DON'T KNOW

70. Do you think that a woman who has achieved a successful position, does or does not have a special obligation to help other women?
1 DOES
2 DOES NOT
8 DEPENDS
9 DON'T KNOW

71. How much attention do you think women's concerns get from government and politicians-too little, too much, or the right amount?
1 TOO LITTLE
2 TOO MUCH
3 THE RIGHT AMOUNT
9 DON'T KNOW

72. Which do YOU think is the best way for women to get equal treatment with men-by women working together to improve their condition, by each individual working to get ahead on her own; or don't you think any change is necessary?
1 WOMEN WORKING TOGETHER
2 WOMEN WORKING AS INDIVIDUAL
3 NO CHANGE NECESSARY
4 BOTH 1 & 2 (VOL.
9 DON'T KNOW

Now just a few more questions so we can classify your answers.

73. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?
1 DEMOCRAT [Go to q.75]
2 REPUBLICAN [Go to q.75]
3 INDEPENDENT
4 SOMETHING ELSE/OTHER
9 DON'T KNOW/NO OPINION/
(IF #3.4, OR 9 TO Q.73, ASK:)

74. Do you lean more toward the Democratic Party or more toward the Republican Party?

1 DEMOCRATIC PARTY
2 REPUBLICAN PARTY
3 OTHER
4 NEITHER
9 DON'T KNOW/NO OPINION

75. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

1 LIBERAL [Go to q.77]
2 CONSERVATIVE [Go to q.77]
3 SOMEWHERE IN BETWEEN
9 DON'T KNOW/NO OPINION /

(IF #3 OR #9 TO Q.75, ASK:)

76. Do you lean more toward the liberal side or more toward the conservative side?

1 LIBERAL
2 CONSERVATIVE
3 OTHER/NEITHER
9 DON'T KNOW/NO OPINION

77. Do you own or rent your apartment or house?

1 OWN
2 RENT
3 LIVE RENT FREE WITH PARENTS/RELATIVES
4 BOTH OWN AND RENT
9 NOT DETERMINED

78. Are you currently employed, laid off, retired or not employed?

1 CURRENTLY EMPLOYED
2 LAID OFF [Go to q.80]
3 RETIRED [Go to q.80]
4 NOT EMPLOYED [Go to q.80]
9 DON'T KNOW [Go to q.80]

(IF "EMPLOYED" TO Q.78. ASK:)

79. Do you work full-time or part-time?

1 FULLTIME
2 PART TIME
9 OTHER/DON'T KNOW

80. Do you think of your work as a career, or a job?
1. CAREER
2. JOB
3. BOTH/OTHER, SPECIFY:
9. DON'T KNOW

81. Do you get paid at an hourly rate, a salary, or are you self-employed?

1. HOURLY (AND PIECEWORK)
2. SALARIED (AND COMMISSIONS)
3. SELF-EMPLOYED
9. DON'T KNOW

82. Are you the chief wage earner in your household?

1. YES [Go to q.85]
2. NO
9. DON'T KNOW [Go to q.85]

(IF "NO" TO Q.83, ASK:)

83. Is the chief wage earner in your household currently employed, temporarily laid off, retired or not employed?

1. CURRENTLY EMPLOYED
2. LAID OFF [Go to q.86]
3. RETIRED [Go to q.86]
4. NOT EMPLOYED [Go to q.86]
9. DON'T KNOW [Go to q.86]

(IF #1 OR 12 TO Q.84, ASK:)

84. Does/did the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?

1. HOURLY (AND PIECEWORK)
2. SALARIED (AND COMMISSIONS)
3. SELF-EMPLOYED
9. DON'T KNOW

85. Are you or anyone in your household a member of a union—IF YES, PROBE: Is that you, someone else or both?

1. NO
2. RESPONDENT ONLY
3. OTHER ONLY
4. RESPONDENT AND OTHER
5. USED TO BE IN THE PAST
9. DON'T KNOW

86. What was your age on your last birthday?

CODE # OF YEARS
99. REFUSED AND CODE

87. What was your age on your last birthday?
1 18-20
2 21-24
3 25-29
4 THIRTIES (30-39)
5 FORTIES (40-49)
6 FIFTIES (50-59)
7 60 OR OVER
9 NO ANSWER/REFUSED

88. Are YOU married, widowed, divorced, separated, or have you never been married?
1 MARRIED
2 WIDOWED
3 DIVORCED
4 SEPARATED
5 NEVER MARRIED [Go to q.90]
9 DON'T KNOW [Go to q.90]

(IF #1.2.3 OR 4 TO Q 88. ASK,)

89. Do you have children?
1 YES
2 NO
9 DON'T KNOW/REFUSED

90. Are you white, black or of Hispanic origin?
1 WHITE
2 BLACK
3 HISPANIC
4 OTHER (SPECIFY: 1
9 NOT DETERMINED

91. Do you consider yourself to be Catholic, Protestant, Jewish, or something else?
1 PROTESTANT
2 CATHOLIC
3 JEWISH
4 NONE/ATHEIST/AGNOSTIC
5 OTHER
9 DON'T KNOW/REFUSED

92. Where do you live-- in what township or municipality?

92A. In what county is that?

93. Does anyone in your household work in New York City?
1 YES
2 NO [Go to q.95]
9 DON'T KNOW [Go to q.95]
94. On most days, does that person take the train or bus to work?
1 YES
2 NO
9 DON'T KNOW

95. Is public transportation available between home and New York for that person?
1 YES
2 NO
9 DON'T KNOW

96. So that we can group all answers, what is your total annual family income before taxes: under $10,000; $10,000 to $15,000; $15,000 to $20,000; $20,000 to $30,000; $30,000 to $50,000: over $50,000?
1 UNDER $10,000
2 $10,001 - $15,000
3 $15,001 - $20,000
4 $20,001 - $30,000
5 $30,001 - $50,000
6 OVER $50,000
9 REFUSED/DON'T KNOW