

EAGLETON POLL 56
OCTOBER--NOVEMBER 1984

Hello, my name is (first and last name). I'm on the staff of Rutgers University and I'm taking a public opinion poll for the Eagleton Institute. I'm talking to people 18 and older about what New Jersey is like as a place to live and next month's Presidential election. To begin with, are you currently registered to vote here in New Jersey? IF NOT REGISTERED, TERMINATE

1. How likely are you to vote in the November election--will you definitely vote, probably vote, probably not vote, or definitely not vote?

- 1 DEFINITELY WILL VOTE
- 2 PROBABLY WILL VOTE
- 3 PROBABLY WILL NOT VOTE
- 4 DEFINITELY WILL NOT VOTE
- 9 DON'T KNOW

2. How much interest do you have in the Presidential election--a lot, some, a little or none at all?

- 1 LOT
- 2 SOME
- 3 LITTLE
- 4 NONE
- 9 DON'T KNOW

3. And how much do you care who wins the election--a lot, some, just a little; or doesn't it really make any difference to you?

- 1 LOT
- 2 SOME
- 3 LITTLE
- 4 NO DIFFERENCE
- 9 DON'T KNOW

4. In general, is your overall impression Of (name) favorable or unfavorable, or don't you have an opinion about him. (IF FAVORABLE OR UNFAVORABLE, PROBE: "Is that very (favorable/unfavorable) or only somewhat (favorable/unfavorable). Next, how about...(REPEAT RESPONSE OPTIONS AS NECESSARY) ...|

A Ronald Reagan?
B Walter Mondale?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 DON'T KNOW

5. If the election for President were held today and you had to choose between Walter Mondale, the Democrat; and Ronald Reagan, the Republican; who would you vote for--IF RESPONDENT SAYS "OTHER," PROBE: "But if you had to choose only between Mondale and Reagan who would you vote for?"

- 1 MONDALE [Go to q.6]

2 REAGAN [Go to q.6]
 7 OTHER (VOL.) [Go to q.8]
 8 WOULDN'T VOTE [Go to q.8]
 9 DON'T KNOW/UNDECIDED [Go to q.7]

(IF #1 OR #2 TO Q.5, ASK:)

6. Are you very sure about your choice or do you think you might change your mind before election day?

1 VERY SURE
 2 MIGHT CHANGE MIND
 9 DON'T KNOW

(IF #9 TO Q. 5, ASK:)

7. Do you lean more towards Mondale, or more towards Reagan?

1 MONDALE
 2 REAGAN
 9 DON'T KNOW

(IF #1 OR 2 TO Q.6, ASK:)

8. When did you decide who you would vote for--in the last few days, in the last couple of weeks, in the last month or two, or did you know all along?

1 LAST FEW DAYS/AFTER DEBATE:
 2 LAST WEEK OR TWO
 3 LAST MONTH OR TWO/AFTER CONVENTION
 4 EARLIER/ALL ALONG
 8 OTHER
 9 DON'T KNOW

9. Regardless of who you favor, please tell me which candidate--Mondale or Reagan --would be best able to handle the problems I read, or if there wouldn't be any difference...|

A Maintaining the nation's economy?
 B Reducing the federal budget deficit?
 C Handling relations with the Soviet Union?
 D Reducing the chances of nuclear war?
 E Who has stronger qualities of leadership?
 F Who has a clearer vision of the country's future?

1 MONDALE
 2 REAGAN
 9 DON'T KNOW

10. Did you see any of the Presidential debates between Reagan and Mondale--IF YES, PROBE: "Did you see only the first debate, only the second or both?"

1 YES, ONLY FIRST
 2 YES, ONLY SECOND
 3 YES, BOTH
 4 NO--DIDN'T SEE EITHER
 9 DON'T KNOW/OTHER

(IF "YES, FIRST, SECOND OR BOTH" TO Q.10, ASK:)

11. Overall, who did you think was more impressive--Reagan or Mondale?

- 1 REAGAN
- 2 MONDALE
- 3 BOTH/NEITHER/SAME/NO DIFFERENCE
- 9 DON'T KNOW

12. New Jersey will also be choosing a U.S. Senator this year. If the election was today, would YOU vote for Mary Mochary, the Republican; or Bill Bradley, the Democrat? (IF "WOULDN'T VOTE," PROBE: Would you not vote because you're undecided now, or don't you plan to vote in the election?)

- 1 MOCHARY
- 2 BRADLEY
- 7 WON'T VOTE
- 8 OTHER CANDIDATE
- 9 UNDECIDED/DON'T KNOW

(IF "UNDECIDED/DON'T KNOW" TO Q.12, ASK:)

13. At this moment do you lean more towards Mochary, or more towards Bradley?

- 1 MOCHARY
- 2 BRADLEY
- 3 NEITHER/UNDECIDED/DON'T KNOW

14. There will also be an election for the U.S. House of Representatives in your district in November. If you were voting today, would you vote for the Democratic candidate or the Republican candidate?

- 1 DEMOCRATIC CANDIDATE
- 2 REPUBLICAN CANDIDATE
- 3 OTHER CANDIDATE
- 9 UNDECIDED/NO OPINION

15. Most people don't vote in every election. I'm going to ask you if you voted in some past elections. If you can't recall whether you voted just say so...|

- A Last years election for state Assembly and Senate?
- B The 1982 election for Senate between Fenwick and Lautenberg?
- C The 1981 election for Governor between Kean and Florio?

- 1 DID VOTE
- 2 DID NOT VOTE
- 9 DON'T KNOW

D. In the elections for President since you have been old enough to vote, have you voted in all of them, most of them, or only some of them?

- 1 ALL
- 2 MOST/ALMOST ALL
- 3 SOME
- 4 LESS OFTEN (VOL.)
- 8 INAPPROPRIATE/INELIGIBLE IN PAST ELECTIONS

9 DON'T KNOW

Now just a few more questions SO we can classify your answers.

16. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 DEMOCRAT [Go to q.18]
- 2 REPUBLICAN [Go to q.18]
- 3 INDEPENDENT
- 4 SOMETHING ELSE/OTHER
- 9 DON'T KNOW/NO OPINION

(IF #3, 4, OR 9 TO Q.16, ASK:)

17. Do you lean more toward the Democratic Party Or more toward the Republican Party?

- 1 DEMOCRATIC PARTY
- 2 REPUBLICAN PARTY
- 3 OTHER
- 4 NEITHER
- 9 DON'T KNOW/NO OPINION

18. Do you own or rent your apartment or house?

- 1 OWN
- 2 RENT
- 3 LIVE RENT FEE WITH PARENTS/RELATIVES
- 4 BOTH OWN AND RENT
- 9 NOT DETERMINED

19. Is the chief wage earner in your household currently employed full time, employed part time, temporarily laid off, retired or not employed?

- 1 EMPLOYED FULL TIME (35 HRS/WK OR MORE)
- 2 EMPLOYED PART TIME
- 3 TEMPORARILY LAID OFF
- 4 RETIRED [Go to q.21]
- 5 NOT EMPLOYED [Go to q.21]
- 9 OTHER/REFUSED [Go to q.21]

(IF #1, 2 OR 3 TO Q.19, ASK:)

20. Does the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?

- 1 HOURLY (AND PIECEWORK)
- 2 SALARIED (AND COMMISSONS)
- 3 SELF-EMPLOYED
- 9 DON'T KNOW

21. Are you or someone else in your household a member of a union?

- 1 YES
- 2 NO/DON'T KNOW

22. Did you receive a high school diploma?

- 1 YES
- 2 NO [Go to q.24]
- 9 DON'T KNOW [Go to q.24]

(IF "YES" TO Q. 22,ASK:)

23. Did you ever attend college? (IF YES, ASK: "Did you graduate?")

- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE
- 3 NO
- 9 DON'T KNOW

24. What was your age on your last birthday?

24b. What was your age on your last birthday?

- 1 18-20
- 2 21-24
- 3 25-29
- 4 THIRTIES (30-39)
- 5 FORTIES (40-49)
- 6 FIFTIES (50-59)
- 7 60 OR OVER
- 9 NO ANSWER/REFUSED

25. Are you white, black or of Hispanic origin?

- 1 WHITE
- 2 BLACK
- 3 HISPANIC
- 4 OTHER (SPECIFY)
- 9 NOT DETERMINED

26. Where do you live-- in what township or municipality?

26A. In what county is that?

27. So that we can group all answers, what is your total annual family income before taxes: Under \$10,000; \$10,000 to \$15,000; \$15,000 to \$20,000; \$20,000 to \$30,000; \$30,000 to \$50,000; over \$50,000?

- 1 UNDER \$10,000
- 2 \$10,001-\$15,000
- 3 \$15,001-\$20,000
- 4 \$20,001-\$30,000
- 5 \$30,001-\$50,000
- 6 OVER \$50,000
- 9. REFUSED/DON'T KNOW