IMAGES III EAGLETON POLL 55 OCTOBER/NOVEMBER 1984 FORMS A/B

Hello, my name is(first and last name). I'm on the
staff of Rutgers University and I'm taking a public opinion poll for the Eagleton Institute. I'd like your
views on what New Jersey is like as a place to live.
views on what New Jersey is like as a place to live.
1A. To begin with, for how many years have you live in New Jersey, or have you lived here all your life? 1 Less than 12 2 1 or 2 3 3-5 4 6-10 5 11-20 6 21 or more 7 All of life>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>
1B. What state did you live in just before you came to New Jersey? (if different country write "non-U. S.")
 2. Overall, how would you rate New Jersey as a place to live—excellent, good, only fair or poor? 1 Excellent 2 Good 3 Only fair 4 Poor 9 Don't know
3. How do you think most New Jerseyans would rate New Jersey as a place to live—excellent, good, only fair or poor: 1 Excellent 2 Good 3 Only fair 4 Poor 9 Don't know
A4. How would you rate New Jersey as a place to live compared to <u>most</u> other states. Is New Jersey much better, somewhat better, about the same, somewhat worse or much worse? 1 Much better 2 Somewhat better 3 About the same 4 Somewhat worse 5 Much worse 9 Don't know
B4. And how do you think most people outside the state would rate New Jersey as a place to live? 1 Excellent 2 Good 3 Only fair 4 Poor

A5. Thinking back over the last 5 or 10 years, would you say that New jersey has become a better or worse

place to live, or hasn't here been any change?

- 1 Better 2 Worse 3 No change 9 Don't know A6. And thinking ahead over the next 5 or 10 years, do you think New Jersey will become a better or worse place to live, or won't there be much of a change? 1 Better 2 Worse 3 No change 9 Don't know/hasn't been here long A7. There has been a lot of talk lately about New Jersey's image—how outsiders see the state. On the whole, do you thing New Jersey's image is positive or negative: (Probe: Would you say very or just somewhat positive/negative)? 1 Very positive 2 Somewhat positive 3 Somewhat negative 4 Very negative 9 Don't know>>>>>Go to Q9 (If "positive" or "negative" to QA7, ask:) A8. (If "positive" or "negative" to QA7, ask:) Do you think this (positive/negative) image is justified, or not? 1 Yes 2 No 9 Don't know 9. How would you rate your own town or city as a place to live—excellent, good, only fair or poor? 1 Excellent 2 Good 3 Only fair 4 Poor 9 Don't know 10. And how would you rate your neighborhood as a place to live—excellent, good, only fair or poor? 1 Excellent 2 Good 3 Only fair 4 Poor
 - 9 Don't know
 - 11. What are the one or two things you like most about living in New Jersey -- |

A FIRST MENTION?

B SECOND MENTION?

12. What one or two things do you dislike most about living in New Jersey -- |

A FIRST MENTION?

B SECOND MENTION?

A13a. I'm going to ask you to rate New Jersey on some questions. For each just tell me whether you think the state is excellent, good, only fair or poor. How would you rate New Jersey as a place to raise a family?

A13b. I'm going to ask you to rate New Jersey on some questions. For each just tell me whether you think the state is excellent, good, only fair or poor. As a place to find a job?

A13c. I'm going to ask you to rate New Jersey on some questions. For each just tell me whether you think the state is excellent, good, only fair or poor. As a place to get an education?

A13d. I'm going to ask you to rate New Jersey on some questions. For each just tell me whether you think the state is excellent, good, only fair or poor. As a place to settle down and retire?

- 1 Excellent
- 2 Good
- 3 Only Fair
- 4 Poor
- 9 DK

14a. Now I'm going to read you a list of items, and for each one please tell me if you feel satisfied about it or dissatisfied about it. (If respondent says satisfied/dissatisfied, ask Are you very satisfied/dissatisfied or somewhat satisfied/dissatisfied): your job?

14b. Now I'm going to read you a list of items, and for each one please tell me if you feel satisfied about it or dissatisfied about it. (If respondent says satisfied/dissatisfied, ask Are you very satisfied/dissatisfied or somewhat satisfied/dissatisfied): you chance of getting a job if you sent looking for one?

14c. Now I'm going to read you a list of items, and for each one please tell me if you feel satisfied about it or dissatisfied about it. (If respondent says satisfied/dissatisfied, ask Are you very satisfied/dissatisfied or somewhat satisfied/dissatisfied): your life as a whole?

14d. Now I'm going to read you a list of items, and for each one please tell me if you feel satisfied about it or dissatisfied about it. (If respondent says satisfied/dissatisfied, ask Are you very satisfied/dissatisfied or somewhat satisfied/dissatisfied): the income you and your family have?

14e. Now I'm going to read you a list of items, and for each one please tell me if you feel satisfied about it or dissatisfied about it. (If respondent says satisfied/dissatisfied, ask Are you very satisfied/dissatisfied or somewhat satisfied/dissatisfied): the amount of time you have for doing the things you want to do?

14f. Now I'm going to read you a list of items, and for each one please tell me if you feel satisfied about it or dissatisfied about it. (If respondent says satisfied/dissatisfied, ask Are you very satisfied/dissatisfied or somewhat satisfied/dissatisfied): your current housing?

14g. Now I'm going to read you a list of items, and for each one please tell me if you feel satisfied about it or dissatisfied about it. (If respondent says satisfied/dissatisfied, ask Are you very satisfied/dissatisfied or somewhat satisfied/dissatisfied): your chance of owning your own home—or moving to a better one if you want to?

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Somewhat dissatisfied
- 4 Very dissatisfied
- 9 Don't know
- 0 Non applicable

14h. Is the pace of life where you live too fast, too slow or just about right?

- 1 Too fast
- 2 Too slow
- 3 About right
- 9 Don't know

- A15. Now on another topic, how important do you think it is for the state to take measures to attract new businesses to New Jersey and help old businesses expand—very important, somewhat important, or not at all important?
- 1 Very important
- 2 Somewhat important
- 3 Not at all important
- 9 Don't know
- A16. Some people say that anti-pollution laws discourage the growth of jobs and industry. If you had to choose between maintaining strict anti-pollution laws or relaxing those laws to create more jobs in New Jersey, which would you choose?
- 1 Maintain strict laws
- 2 Relax laws
- 8 Both/rejects choice (vol)
- 9 Don't know
- A17. There has been some talk lately about making New Jersey a center for "high technology" industries. How much have you heard or read about this —a lot, some, just a little or nothing at all?
- 1 Lot
- 2 Some
- 3 Little
- 4 Nothing
- 9 Don't know
- A18. How important do you thing the development of a hi-tech industry is to New Jersey's future economic health—very important, somewhat important, not very important or not important at all?
- 1 Very
- 2 Somewhat
- 3 Not very
- 4 Not at all
- 9 Don't know
- A19a. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it --

Development of the Hudson Waterfront?

A19b. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it --

The development of New Brunswick?

A19c. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it --

Development of hi-tech corridors—such as around Rt. 1 and 287?

A19d. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it --

Management and conservation plans for certain areas of the state, such as the Pinelands, Coastal Zone and wetlands?

A19e. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it --

Development of the Delaware River front?

A19f. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it -- Renewal efforts in the city of Hoboken?

A19g. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it --

Plans to preserve farmlands and open spaces?

A19h. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it -- Plans to promote New Jersey farm products?

- 1 Heard
- 2 Not heard
- 9 Don't know
- A20. One recent development in New Jersey has been the Meadowlands Sports Complex in Northern New Jersey. Overall, do you think the Meadowlands has been good or bad for the state?
- 1 Good
- 2 Bad
- 3 Both/Depends
- 9 Don't Know
- A21. Have you ever been to the Meadowlands for a sporting event or concert: (If yes. Probe: "Have you been there at least once in the last 12 months")?
- 1 No
- 2 Yes—within last 12 months
- 3 Yes—not in last 12 months
- 8 Yes-don't know if in last 12 months
- 9 Don't know if been there
- A22. How interested are you in professional football—very interested, somewhat interested, only a little interested, or not at all interested?
- 1 Verv
- 2 Somewhat
- 3 Little
- 4 Not at all
- A23. As you may know, when the New York Giants moved to New Jersey in 1977, they dropped New York from their name and became known simply as the Giants. What do you think the team should be named—the New Jersey Giants, the New York Giants, or just "The Giants?"
- 1 N J Giants
- 2 N Y Giants
- 3 Giants
- 9 Don't know
- A24. The New York Jets football team has also moved to the Meadowlands this year. Do you think the team should be changed to the New <u>Jersey</u> Jets, or should the name stay the New <u>York</u> Jets?
- 1 New Jersey Jets
- 2 New York Jets
- 9 Don't know
- A25. Would you favor or oppose a law requiring all teams playing their home games in the state to use "New Jersey" in their names?
- 1 Favor
- 2 Oppose
- 9 Don't know /Don't care

Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor:

A26a. Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor: Entertainment and recreation in New Jersey?

A26b. Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor: Entertainment and recreation in your own area?

A26c. Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor: Cultural activities in New Jersey (by cultural activities, I mean museums, art shows, ballet, opera and the like)?

A26d. Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor: Cultural activities in your area?

A26e. Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor: Shopping in New Jersey?

A26f. Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor: Shopping in your area?

A26g. Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor: New Jersey's climate?

- 1 Excellent
- 2 Good
- 3 Only Fair
- 4 Poor
- 9 DK

B10. Now I have a few questions on recreation in the state. First, would you agree or disagree that the shore is one of New Jersey's best features?

- 1 Agree
- 2 disagree
- 3 Don't know

B11. Do you think the Jersey shore has been going downhill, getting better, or hasn't it really changed much over the years?

- 1 Going downhill
- 2 Getting better
- 3 Not changed much
- 4 Don't know

B12. Does the traffic congestion and crowding at the shore bother you a lot, bother you some, just a little, or not at all?

- 1 Lot
- 2 Some
- 3 Little
- 4 Not at all

8 Don't go to shore/goes at off-peak hours or season 9 Don't know B13. As you may know, New Jersey adopted a new state slogan to promote tourism a year or so ago. Can you recall this slogan? 1 Yes, "N.J. and You: Perfect Together">>>>>>Go to QB14 2 Partially correct "NJ & You D. K. rest 3 Incorrect/Don't know (if incorrect or Don't Know to Q36, inform: The new slogan is "New Jersey and You: Perfect together") B14. (if incorrect or Don't Know to QB13, inform: The new slogan is "New Jersey and You: Perfect together") Can you recall having seen or heard ads using this slogan on TV or radio? 1 Yes 2 No/Can't recall B15. How do you like this slogan—is it great, pretty good, just okay, pretty bad or awful? 1 Great 2 Pretty good 3 Just okay 4 Pretty Bad 5 Awful 9 No opinion B16. A recent change in the state has been the development of Atlantic City around casino gambling. Is there anything in particular about what's been happening in Atlantic City that either has helped the state, or is something you feel positive about. If yes, "What one thing would you say is most important"? B17. Is there any way that Atlantic City either has hurt the state, or that you feel negative about. (If yes, "What would you say is the most important?") B18. Overall, do you think casino gambling has been good or bad for the state? 1 Good 2 No difference/both good and bad (vol resp) 3 Bad 9 Don't know B19. And has casino gambling been good or bad for the state's image—how others see New Jersey? 1 Good 2 No difference/both good and bad (vol resp) 3 Bad 9 Don't know B20. Have you been to Atlantic City since gambling was legalized? 1 Yes 2 No>>>>>SGo to QB20a 9 Don't know>>>>>>Go to QB20a B20A. Have you ever been inside one of the casino hotels? 1 Yes

B20B. [AC CASINO VISTORS ONLY:] Have you ever gambled? 1 Yes

2 No>>>>>Go to QB21 9 Don't know>>>>>Go to QB21

(If "yes" to Q. B20A, ask:

- 2 No
- 9 Don't know/refused

B20C. [AC CASINO VISTORS ONLY:] Have you ever been to a show at one of the hotels?

- 1 Yes
- 2 No
- 9 Don't know
- B21. Do you think Atlantic City will become a major convention and resort city centered around gambling, or do you think in the years to come it will be known only for gambling?
- 1 Resort, convention
- 2 Gambling only
- 9 Don't know/depends
- B22a. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: water pollution in New Jersey?
- B22b. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: water pollution in your area?
- B22c. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: traffic congestion in NJ?
- B22d. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: traffic congestion in your area?
- B22e. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: crime in New Jersey?
- B22f. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: crime in your area?
- B22g. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: disposal of toxic wastes in New Jersey?
- B22h. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: disposal of toxic wastes in your area?
- 1 Very serious
- 2 Somewhat serious
- 3 Not too serious
- 9 DK
- B23a. I would also like you to rate some services of the state, such as education, as excellent, good, only fair or poor. Public Schools in New Jersey. Are they excellent, good, only fair, or poor?
- B23b. I would also like you to rate some services of the state, such as education, as excellent, good, only fair or poor. Public schools in your own area. Are they excellent, good, only fair, or poor?
- B23c. I would also like you to rate some services of the state, such as education, as excellent, good, only fair or poor. Mass transportation in NJ. Are they excellent, good, only fair, or poor?
- B23d. I would also like you to rate some services of the state, such as education, as excellent, good, only fair or poor. Mass transportation in your area. Are they excellent, good, only fair, or poor?
- B23e. I would also like you to rate some services of the state, such as education, as excellent, good, only fair or poor. Police protection in your area. Are they excellent, good, only fair, or poor?

B23f. I would also like you to rate some services of the state, such as education, as excellent, good, only fair or poor. The quality of state colleges and universities. Are they excellent, good, only fair, or poor?

- 1 Excellent
- 2 Good
- 3 Only fair
- 4 Poor
- 9 DK
- B24. Do you know whether Rutgers is a private university or if it is a State University (If yes, probe: Which is it—private or state)?
- 1 Private
- 2 State
- 9 Don't know/no opinion
- B25. From your experience and what you have heard, how would you rate Rutgers as an educational institution. Do you feel it provides students with an excellent, good, fair, or poor education?
- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor
- 9 Don't know/no opinion
- B26. Rutgers is the State University of New Jersey. Compared to other state universities, do you feel Rutgers has a better overall reputation, a poorer reputation, or is it about the same as other state universities?
- 1 Better
- 2 Poorer
- 3 About the same
- 9 DK
- 27. Would you say that your general impression of businesses and corporations in New Jersey is favorable or unfavorable, or don't you have an opinion?
- 1 Favorable
- 2 Unfavorable
- 3 Mixed (Vol)>> > Go to Q 29
- 9 No Opinion
- 28. (If "Favorable or Unfavorable to Q27, ask:)) What is the main reason you feel this way?
- 29. Are there any major corporation or business in the area where you live. (If necessary, clarify—In your home town or municipality.) If Yes, ask: Thinking about the most prominent corporation or business where you live, would you say that it is a good citizen of your community, or not?
- 1 No corp located there
- 2 Don't know if corp Located there>>>>>Go to Q31
- 3 Yes, corp there, is good citizen
- 4 Yes, corp there is not good citizen
- 9 Yes, corp there don't know if good citizen
- 30. [If major corporation is in hometown, ask:] In general, would you say it is beneficial or harmful to your community to have this firm located here?
- 1 Beneficial

- 2 Harmful
- 3 Both
- 9 Don't Know
- 31. Thinking about New Jersey businesses and corporations in general, do you think they honestly try to provide people with services and products they need, are they only interested in making money, or do they try to do both?
- 1 Fill Need
- 2 Only Money
- 3 Both
- 9 Don't know
- 32. How much do you think businesses in your own town care about the people they serve—a lot, some, just a little, or not at all?
- 1 Lot
- 2 Some
- 3 Little
- 4 Not at all
- 9 Don't know
- 33. Do you think the businesses in your community pay their fair share of taxes or not?
- 1 Yes
- 2 No
- 3 Some (Vol)
- 9 Don't know
- 34a. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: your utility company?
- 34b. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: your local phone company like New Jersey Bell?
- 34c. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: your long distance phone company?
- 34d. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: the bank you use most often?
- 34e. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: your neighborhood merchants?
- 34f. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: the supermarket you go to most often?

34g. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: your insurance agent or company?

34h. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: the shopping center you go to most often?

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Somewhat dissatisfied
- 4 Very dissatisfied
- 9 Don't know
- 0 Not used

B35. Overall, how would you rate the quality of government in New Jersey—excellent, good, fair or poor?

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor
- 9 Don't know

B36. Compared to most other states is the quality of government in New Jersey better, worse, or about the same?

- 1 Better
- 2 Worse
- 3 Same
- 9 Don't know

B37. Comparing New Jersey to other states in the nation, do you think New Jersey residents pay more, less, or about the same in overall state and local taxes?

- 1 More
- 2 Less
- 3 About the same
- 9 Don't know

B38. Compared to homeowners in other states, do you think New Jersey homeowners pay more, less, or about the same in property taxes?

- 1 More
- 2 Less
- 3 About the same
- 9 Don't know

B39. Do you think you get your money's worth for the state and local taxes you pay, or do you think you pay too much for what you get: (If respondent says "depends: on whether state or local, say: "Well thinking about your state and local taxes in general")?

- 1 Get money's worth
- 2 Pay too much
- 3 Both (too much one one/money's worth from other (vol)
- 9 Don't know

B40. When the state government makes decisions about spending your tax money, do you think they act wisely most of the time, only some of the time, or less often than that?

1 Most of time

- 2 Some of time
- 3 Less often
- 8 Depends
- 9 Don't know
- B41. Can you recall the names of the United States Senators from New Jersey?
- 1 Names Frank Lautenberg only
- 2 Names Bill Bradley only
- 3 Names both Lautenberg and Bradley
- 4 Names Lautenberg and someone else
- 5 Names Bradley and someone else
- 6 Names other
- 9 Don't know/Names no one
- A36. Now I have a few questions about politics. In general, how interested are you in <u>state</u> government and politics—very interested, somewhat interested, a little interested or not at all interested?
- 1 Very
- 2 Somewhat
- 3 Little
- 4 Not at all
- 9 Don't know
- A37. Which would you say you follow more closely—politics or sports?
- 1 Sports
- 2 Politics
- 3 Equal attention/both/neither
- 9 Don't know
- A38. Do you follow news from the entertainment world more closely, or from the political world?
- 1 Entertainment
- 2 Politics
- 3 Equal Attention/both/neither
- 9 Don't know
- A39. Where do you get most of your information about state government and politics--from newspapers, television, radio, magazines, or from friends and acquaintances?
- 1 Newspapers
- 2 Television
- 3 Radio
- 4 Magazines
- 5 Friends, acquaintances, other people
- 6 Other, combinations—refused to choose (Vol resp only)
- 9 Don't know
- A40. As far as you know, is the Governor of New Jersey a Democrat or a Republican?
- 1. Democrat
- 2. Republican
- 3. Neither
- 9. Don't know
- A41. Which party controls the New Jersey State Legis lature—the Democrats or the Republicans?
- 1 Democrats
- 2 Republicans
- 9 Don't know/other
- A42. Are you currently registered to vote her in New Jersey: (If yes, ask: How likely are you to vote in the election for president—do you think you definitely will vote, probably will vote or probably will not vote?

- 1 Definitely will vote.
- 2 Probably will vote
- 3 Other>>>>>Go to Q44
- A43. [Among probable voters in Q42, ask;] If the election for President was held today and you had to choose between Walter Mondale, the Democrat; or Ronald Reagan, the Republican; who would you vote for: (If respondent says undecided, probe, probe: "Do you lean more towards Mondale or more towards Reagan")?
- 1 Mondale
- 2 Reagan
- 3 Undecided—then Mondale
- 4 Undecided—then Reagan
- 5 Undecided—Doesn't lean
- 8 Other/Won't vote
- A44. Is the newspaper you read most often located in New Jersey or outside the state: (If respondent says both, ask: But what about the one you read most often)?
- 1 In New Jersey
- 2 Out of state
- 3 Both (volunteered only)
- 4 Don't read paper (volunteered only)
- 9 Don't know
- A45. And is the radio station you listen to most often located in New Jersey or outside the state?
- 1 In New Jersey
- 2 Out of State
- 3 Both
- 4 Don't listen to radio
- 9 Don't know
- A46. Do you ever watch the <u>local</u> news on television—most often at 6:00 or 11:00. (If yes, ask: Is the station you most often watch located in New York or Philadelphia)?
- 1 New York
- 2 Philadelphia
- 3 Watches New Jersey—Ch 9,13, NJ Network-PBS
- $8\,No-doesn't~watch/other>>>>>>>>>>Go~to~Q48$
- 9 Don't know
- A47. (If "New York" or "Philadelphia" to Q46, ask:) Do you think this station does a better job of covering New Jersey that it does of covering (New York/Philadelphia), a worse job of covering New Jersey, or does it do exactly the same job in covering both?
- 1 Better job
- 2 Worse job
- 3 Both exactly the same
- 9 Don't know
- A48. Were you aware that one of the commercial TV stations formerly located in New York has moved to New Jersey (If yes, ask: "Can you name the station")?
- 1 Yes—names WOR, channel 9
- 2 Yes, but doesn't know station name
- 3 No/don't know that station moved to N. J.
- A49. Would you like to get more information about New Jersey politics and government, or are you satisfied with the amount of information you now get?
- 1 Would like more
- 2 Satisfied

9 Don't know

A50.	Thinking now about the condition of	New Jerse	y's central	cities,	would you	u say they	are in	excellent
good	, only fair or poor shape?							

- 1 Excellent
- 2 Good
- 3 Only fair
- 4 Poor
- 9 Don't know
- A51. Over the past 5 years or so, would you say the cities have been getting better or worse as a place to live—or hasn't there been much change?
- 1 Better
- 2 Worse
- 3 No change
- 9 Don't know
- A52. Some people feel that the cities are deteriorating and cannot be improved regardless of how much might be spent. Others think the cities can be revitalized. Do you think it <u>is</u>, or is <u>not</u> possible to make a major improvement in the quality of New Jersey's main cities?
- 1 Is
- 2 Is not
- 3 Maybe (depends)
- 4 In some
- 9 Don't know
- A53. Would you be willing to see a small increase in your taxes to support efforts to revitalize some of New Jersey's cities, or not:
- 1 Yes
- 2 No
- 3 Depends
- 9 Don't know
- 54. In what township or municipality do you live?

54a. In what county is that?

Interviewer's Instructions: If respondent lives in town listed below, continue with Q55 If not, go to Q65

Atlantic City

Bayonne

Camden

Clifton

East orange

Elizabeth

Hoboken

Jersey City

Newark

New Brunswick

Passaic

Paterson

Plainfield (Union)

Trenton

Union City (Hudson)

Vineland

- 55. [URBAN RESIDENTS ONLY] How many year shave you been living in (name of city/town), or have you lived there all your life?
- 1 Under 2 years
- 2 2-5 year
- 3 6-9 years
- 4 10-19 years
- 5 20 years or more
- 6 Entire life
- 9 No answer
- 56. [URBAN RESIDENTS ONLY] Overall, would you say you are satisfied or dissatisfied with (name of city) as a place to live: (If satisfied/dissatisfied Probe: Would you say very or only somewhat satisfied/dissatisfied)?
- 1 Very satisfied
- 2 Somewhat Satisfied
- 3 Somewhat dissatisfied
- 4 Very dissatisfied
- 9 Don't know
- 57. [URBAN RESIDENTS ONLY] All things considered, do you think (name of city) has gotten better or worse that it was (5 years ago/when you first move in), or has it stayed about the same as a place to live?
- 1 Better
- 2 Stayed the same
- 3 Worse
- 9 Don't know/ Just got here (DK)
- 58. [URBAN RESIDENTS ONLY] Thinking of the future, do you think (name of city) will be better or worse as a place to live 5 years from now?
- 1 Better
- 2 About the same (vol.)
- 3 Worse
- 8 Don't know how much better/worse
- 9 Don't know better/worse
- 59. [URBAN RESIDENTS ONLY] If you ad the opportunity, would you <u>like</u> to move out of your neighborhood or continue to live where you are now: (if "move",: Ask, Would you like to move to another part of your city or would you prefer to move out of the city altogether)?
- 1 Continue in same neighborhood
- 2 Move to another part of city
- 3 Move out of city
- 9 Don't know/other
- 60. [URBAN RESIDENTS ONLY] How likely is it that you actually <u>will</u> move in the next year. Do you think you definitely will move, probably will move, probably will not move or definitely will not move: (Interviewer's note: we are interested in mobility plans—not whether people <u>want</u> to move)?
- 1 Definitely will move
- 2 Probably will move
- 3 Probably will not move
- 4 Definitely will not move >>>>>>Skip to Q62,
- 9 Don't know
- 61. [URBAN RESIDENTS ONLY] (If "definitely" or "probably" will move to Q60, Ask) Would you be more likely to move to a different place in (name of city/town) or to a different place altogether?
- 1 Within city/town
- 2 Different place
- 3 Both equally likely

- 9 Don't know
- 62. [URBAN RESIDENTS ONLY] What do you like most about living in (Name of City)?
- 63. [URBAN RESIDENTS ONLY] What do you dislike most about living in (Name of City)?

B64a. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- the quality of day to day shopping that is within walking distance?

B64b. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- the quality of day to day shopping that is within a short drive?

B64c. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- the quality of public health care services?

B64d. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- police and fire protection?

B64e. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- privacy for you and your family?

B64f. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- the general appearance of the area?

B64g. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- the friendliness of neighbors?

B64h. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- parks and outdoor recreation facilities?

- 1 Excellent
- 2 Good
- 3 Only fair
- 4 Poor
- 8 D K
- 9 Not Appl

B64i. How safe is your neighborhood at night—very safe, somewhat safe or not very safe?

- 1 Verv safe
- 2 Somewhat safe
- 3 Not very safe
- 9 Don't know

B65. In your own mind, do you think of yourself as a supporter of one of the political parties, or not?

- 1 Yes
- 2 No
- 9 Depends/DK

B65A. Which political party do you support?

- 1 Dem
- 2 Rep
- 3 Other

4 Indep 9 DK/Ref B65B. Would you say you support this party strongly, or not too strongly? 1 Strongly 2 Not too strongly 9 DK B65C. Do you ever think of yourself as being closer to one of the two major political parties, or not. [IF YES, probe Democrats or Republicans]? 1 Yes, Dem 2 Yes, Rep 3 No 9 Depends/DK B65D. Would you describe yourself as being very close to the (Democrats/Republicans), or not too close to them? 1 Very close 2 Not too close 9 DK B66A. Do you ever think of yourself as a political independent, or not? 1 Yes 2 No 9 Depends/DK B66B. Would you describe yourself as strongly independent, or not. IF NEEDED, Are you completely independent, or do you sometimes take guidance from one party or the other? 1 Strongly/Complete 2 Not strongly/takes guidance 9 DK Now just a few more questions so we can classify your answers. A65. In politics, as of today, do you consider yourself a Democrat, Republican, Independent, or something else? 1 Democrat 2 Republican

- 3 Independent
- 4 Something else/other
- 9 Don't know/no opinion

A66. Do you lean more toward the Democratic Party or more toward the Republican party?

- 1 Democratic party
- 2 Republican Party
- 3 Other
- 4 Neither
- 9 Don't know/no opinion

67. Do you own or rent your apartment or house? 1 Own 2 Rent 3 Live rent free with parents/relatives 4 Both own and rent 9 Not determined 68. Did you receive a high school diploma. (If yes, ask: Did you ever attend college) (If yes, ask: Did you graduate)? 1 No/don't know high school diploma 2 High school diploma; hasn't attended college 3 Attended college but didn't graduate 4 College grad/post-graduate work 9 Don't know 69. What was your age on your last birthday? (code# of years, 99-refused and code) 70. What was your age on your last birthday? 1 18-20 2 21-24 3 25-29 4 Thirties (30-39) 5 Forties (40-49) 6 Fifties (50-59) 7 60 or over 9 No answer/refused 71. Are you married, widowed, divorced, currently separated, or have you never been married? 1 Married 2 Widowed 3 Divorced 4 Separated 5 Never married 9 Don't know 72. Are there any school age children now living in your household. (If necessary, probe: By school age, I mean grades Kindergarten through 12th grade.) If yes, ask: Do they attend a public or private school)? 1 No children/DK children 2 Public 3 Non-public 4 Mixed or both 9 Don't know school 73. Is the chief wage earner in your household currently employed full time, part time, temporarily laid off, retired or not employed? 1 Employed full time (35 hrs/wk or more) 2 Employed part time 3 Temporarily laid off 4 Retired 5 Not employed >>>>>>Go to Q76 74. Does the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner selfemployed? 1 Hourly (and piecework) 2 Salaried (and commissions)

- 3 Self-employed
- 9 Don't know
- 75. Does the chief wage earner work in the city or town where you live, or somewhere else: (If somewhere else, probe: Is that in New Jersey, New York City, Philadelphia or some other place)?
- 1 Where respondent lives
- 2 Commutes—Jew Jersey
- 3 Commutes—New York City
- 4 commutes—Philadelphia
- 5 Commutes—Other
- 9 Don't know
- 76. Are you the chief wage earner in your household. (If no, ask: Are you currently employed full time, part time or not employed)?
- 1 Yes (sole, or both are chief wage earners)
- 2 No, employed full time
- 3 No, employed part time
- 4 No, temporarily laid off
- 5 No, retired
- 6 No, not employed
- 9 No, other/refused
- 77. Are you while, black or of Hispanic origin?
- 1 White
- 2 Black
- 3 Hispanic
- 4 Other
- 9 Not determined
- 78. So that we can group all answers, what is your total annual family income before taxes: Under \$10,000; \$10,000 to \$15,000; \$15,000 to \$20,000; \$20,000 to \$30,000; \$30,000 to \$50,000; over \$50,000?
- 1 Under \$10.000
- 2 \$10,000-\$15,000
- 3 \$15,001-\$20,000
- 4 \$20,001-\$30,000
- 5 \$30,001-\$50,000
- 6 Over \$50,000
- 9 Refused/Don't know