

A13b. I'm going to ask you to rate New Jersey on some questions. For each just tell me whether you think the state is excellent, good, only fair or poor. As a place to find a job?

A13c. I'm going to ask you to rate New Jersey on some questions. For each just tell me whether you think the state is excellent, good, only fair or poor. As a place to get an education?

A13d. I'm going to ask you to rate New Jersey on some questions. For each just tell me whether you think the state is excellent, good, only fair or poor. As a place to settle down and retire?

- 1 Excellent
- 2 Good
- 3 Only Fair
- 4 Poor
- 9 DK

14a. Now I'm going to read you a list of items, and for each one please tell me if you feel satisfied about it or dissatisfied about it. (If respondent says satisfied/dissatisfied, ask Are you very satisfied/dissatisfied or somewhat satisfied/dissatisfied) : your job?

14b. Now I'm going to read you a list of items, and for each one please tell me if you feel satisfied about it or dissatisfied about it. (If respondent says satisfied/dissatisfied, ask Are you very satisfied/dissatisfied or somewhat satisfied/dissatisfied) : your chance of getting a job if you sent looking for one?

14c. Now I'm going to read you a list of items, and for each one please tell me if you feel satisfied about it or dissatisfied about it. (If respondent says satisfied/dissatisfied, ask Are you very satisfied/dissatisfied or somewhat satisfied/dissatisfied) : your life as a whole?

14d. Now I'm going to read you a list of items, and for each one please tell me if you feel satisfied about it or dissatisfied about it. (If respondent says satisfied/dissatisfied, ask Are you very satisfied/dissatisfied or somewhat satisfied/dissatisfied) : the income you and your family have?

14e. Now I'm going to read you a list of items, and for each one please tell me if you feel satisfied about it or dissatisfied about it. (If respondent says satisfied/dissatisfied, ask Are you very satisfied/dissatisfied or somewhat satisfied/dissatisfied) : the amount of time you have for doing the things you want to do?

14f. Now I'm going to read you a list of items, and for each one please tell me if you feel satisfied about it or dissatisfied about it. (If respondent says satisfied/dissatisfied, ask Are you very satisfied/dissatisfied or somewhat satisfied/dissatisfied) : your current housing?

14g. Now I'm going to read you a list of items, and for each one please tell me if you feel satisfied about it or dissatisfied about it. (If respondent says satisfied/dissatisfied, ask Are you very satisfied/dissatisfied or somewhat satisfied/dissatisfied) : your chance of owning your own home—or moving to a better one if you want to?

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Somewhat dissatisfied
- 4 Very dissatisfied
- 9 Don't know
- 0 Non applicable

14h. Is the pace of life where you live too fast, too slow or just about right?

- 1 Too fast
- 2 Too slow
- 3 About right
- 9 Don't know

A15. Now on another topic, how important do you think it is for the state to take measures to attract new businesses to New Jersey and help old businesses expand—very important, somewhat important, or not at all important?

- 1 Very important
- 2 Somewhat important
- 3 Not at all important
- 9 Don't know

A16. Some people say that anti-pollution laws discourage the growth of jobs and industry. If you had to choose between maintaining strict anti-pollution laws or relaxing those laws to create more jobs in New Jersey, which would you choose?

- 1 Maintain strict laws
- 2 Relax laws
- 8 Both/rejects choice (vol)
- 9 Don't know

A17. There has been some talk lately about making New Jersey a center for “high technology” industries. How much have you heard or read about this—a lot, some, just a little or nothing at all?

- 1 Lot
- 2 Some
- 3 Little
- 4 Nothing
- 9 Don't know

A18. How important do you think the development of a hi-tech industry is to New Jersey's future economic health—very important, somewhat important, not very important or not important at all?

- 1 Very
- 2 Somewhat
- 3 Not very
- 4 Not at all
- 9 Don't know

A19a. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it --
Development of the Hudson Waterfront?

A19b. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it --
The development of New Brunswick ?

A19c. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it --
Development of hi-tech corridors—such as around Rt. 1 and 287?

A19d. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it --
Management and conservation plans for certain areas of the state, such as the Pinelands, Coastal Zone and wetlands?

A19e. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it --
Development of the Delaware River front ?

A19f. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it --
Renewal efforts in the city of Hoboken?

A19g. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it --
Plans to preserve farmlands and open spaces?

A19h. There are a number of new projects and developments going on throughout the state. For each I read please tell me whether or not you have heard anything about it --
Plans to promote New Jersey farm products?

- 1 Heard
- 2 Not heard
- 9 Don't know

A20. One recent development in New Jersey has been the Meadowlands Sports Complex in Northern New Jersey. Overall, do you think the Meadowlands has been good or bad for the state?

- 1 Good
- 2 Bad
- 3 Both/Depends
- 9 Don't Know

A21. Have you ever been to the Meadowlands for a sporting event or concert: (If yes. Probe: "Have you been there at least once in the last 12 months")?

- 1 No
- 2 Yes—within last 12 months
- 3 Yes—not in last 12 months
- 8 Yes-don't know if in last 12 months
- 9 Don't know if been there

A22. How interested are you in professional football—very interested, somewhat interested, only a little interested, or not at all interested?

- 1 Very
- 2 Somewhat
- 3 Little
- 4 Not at all

A23. As you may know, when the New York Giants moved to New Jersey in 1977, they dropped New York from their name and became known simply as the Giants. What do you think the team should be named—the New Jersey Giants, the New York Giants, or just "The Giants?"

- 1 N J Giants
- 2 N Y Giants
- 3 Giants
- 9 Don't know

A24. The New York Jets football team has also moved to the Meadowlands this year. Do you think the team should be changed to the New Jersey Jets, or should the name stay the New York Jets?

- 1 New Jersey Jets
- 2 New York Jets
- 9 Don't know

A25. Would you favor or oppose a law requiring all teams playing their home games in the state to use "New Jersey" in their names?

- 1 Favor
- 2 Oppose
- 9 Don't know /Don't care

Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor:

A26a. Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor: Entertainment and recreation in New Jersey?

A26b. Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor: Entertainment and recreation in your own area?

A26c. Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor: Cultural activities in New Jersey (by cultural activities, I mean museums, art shows, ballet, opera and the like)?

A26d. Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor: Cultural activities in your area?

A26e. Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor: Shopping in New Jersey?

A26f. Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor: Shopping in your area?

A26g. Now, I'm going to read you a list of items about life in New Jersey in general and your area in particular. For each one please tell me if you rate it excellent, good, only fair or poor: New Jersey's climate?

- 1 Excellent
- 2 Good
- 3 Only Fair
- 4 Poor
- 9 DK

B10. Now I have a few questions on recreation in the state. First, would you agree or disagree that the shore is one of New Jersey's best features?

- 1 Agree
- 2 disagree
- 3 Don't know

B11. Do you think the Jersey shore has been going downhill, getting better, or hasn't it really changed much over the years?

- 1 Going downhill
- 2 Getting better
- 3 Not changed much
- 4 Don't know

B12. Does the traffic congestion and crowding at the shore bother you a lot, bother you some, just a little, or not at all?

- 1 Lot
- 2 Some
- 3 Little
- 4 Not at all

2 No
9 Don't know/refused

B20C. [AC CASINO VISTORS ONLY:] Have you ever been to a show at one of the hotels?

1 Yes
2 No
9 Don't know

B21. Do you think Atlantic City will become a major convention and resort city centered around gambling, or do you think in the years to come it will be known only for gambling?

1 Resort, convention
2 Gambling only
9 Don't know/depends

B22a. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: water pollution in New Jersey ?

B22b. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: water pollution in your area?

B22c. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: traffic congestion in NJ ?

B22d. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: traffic congestion in your area?

B22e. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: crime in New Jersey ?

B22f. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: crime in your area?

B22g. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: disposal of toxic wastes in New Jersey ?

B22h. Now I'm going to read you a short list of problems. For each, please tell me whether you think it is a very serious problem, somewhat serious, or not too serious: disposal of toxic wastes in your area?

1 Very serious
2 Somewhat serious
3 Not too serious
9 DK

B23a. I would also like you to rate some services of the state, such as education, as excellent, good, only fair or poor. Public Schools in New Jersey. Are they excellent, good, only fair, or poor?

B23b. I would also like you to rate some services of the state, such as education, as excellent, good, only fair or poor. Public schools in your own area. Are they excellent, good, only fair, or poor?

B23c. I would also like you to rate some services of the state, such as education, as excellent, good, only fair or poor. Mass transportation in NJ. Are they excellent, good, only fair, or poor?

B23d. I would also like you to rate some services of the state, such as education, as excellent, good, only fair or poor. Mass transportation in your area. Are they excellent, good, only fair, or poor?

B23e. I would also like you to rate some services of the state, such as education, as excellent, good, only fair or poor. Police protection in your area. Are they excellent, good, only fair, or poor?

- 2 Harmful
- 3 Both
- 9 Don't Know

31. Thinking about New Jersey businesses and corporations in general, do you think they honestly try to provide people with services and products they need, are they only interested in making money, or do they try to do both?

- 1 Fill Need
- 2 Only Money
- 3 Both
- 9 Don't know

32. How much do you think businesses in your own town care about the people they serve—a lot, some, just a little, or not at all?

- 1 Lot
- 2 Some
- 3 Little
- 4 Not at all
- 9 Don't know

33. Do you think the businesses in your community pay their fair share of taxes or not?

- 1 Yes
- 2 No
- 3 Some (Vol)
- 9 Don't know

34a. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: your utility company?

34b. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: your local phone company like New Jersey Bell?

34c. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: your long distance phone company?

34d. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: the bank you use most often?

34e. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: your neighborhood merchants?

34f. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: the supermarket you go to most often?

34g. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: your insurance agent or company?

34h. I am going to read you a short list of some business services you probably use and would like you to tell me how satisfied you are with their overall level of performance. For each just tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied. If you don't use some, just say so :: the shopping center you go to most often?

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Somewhat dissatisfied
- 4 Very dissatisfied
- 9 Don't know
- 0 Not used

B35. Overall, how would you rate the quality of government in New Jersey—excellent, good, fair or poor?

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor
- 9 Don't know

B36. Compared to most other states is the quality of government in New Jersey better, worse, or about the same?

- 1 Better
- 2 Worse
- 3 Same
- 9 Don't know

B37. Comparing New Jersey to other states in the nation, do you think New Jersey residents pay more, less, or about the same in overall state and local taxes?

- 1 More
- 2 Less
- 3 About the same
- 9 Don't know

B38. Compared to homeowners in other states, do you think New Jersey homeowners pay more, less, or about the same in property taxes?

- 1 More
- 2 Less
- 3 About the same
- 9 Don't know

B39. Do you think you get your money's worth for the state and local taxes you pay, or do you think you pay too much for what you get: (If respondent says "depends: on whether state or local, say: "Well thinking about your state and local taxes in general")?

- 1 Get money's worth
- 2 Pay too much
- 3 Both (too much one one/money's worth from other (vol)
- 9 Don't know

B40. When the state government makes decisions about spending your tax money, do you think they act wisely most of the time, only some of the time, or less often than that?

- 1 Most of time

- 2 Some of time
- 3 Less often
- 8 Depends
- 9 Don't know

B41. Can you recall the names of the United States Senators from New Jersey?

- 1 Names Frank Lautenberg only
- 2 Names Bill Bradley only
- 3 Names both Lautenberg and Bradley
- 4 Names Lautenberg and someone else
- 5 Names Bradley and someone else
- 6 Names other
- 9 Don't know/Names no one

A36. Now I have a few questions about politics. In general, how interested are you in state government and politics—very interested, somewhat interested, a little interested or not at all interested?

- 1 Very
- 2 Somewhat
- 3 Little
- 4 Not at all
- 9 Don't know

A37. Which would you say you follow more closely—politics or sports?

- 1 Sports
- 2 Politics
- 3 Equal attention/both/neither
- 9 Don't know

A38. Do you follow news from the entertainment world more closely, or from the political world?

- 1 Entertainment
- 2 Politics
- 3 Equal Attention/both/neither
- 9 Don't know

A39. Where do you get most of your information about state government and politics--from newspapers, television, radio, magazines, or from friends and acquaintances?

- 1 Newspapers
- 2 Television
- 3 Radio
- 4 Magazines
- 5 Friends, acquaintances, other people
- 6 Other, combinations—refused to choose (Vol resp only)
- 9 Don't know

A40. As far as you know, is the Governor of New Jersey a Democrat or a Republican?

- 1. Democrat
- 2. Republican
- 3. Neither
- 9. Don't know

A41. Which party controls the New Jersey State Legislature—the Democrats or the Republicans?

- 1 Democrats
- 2 Republicans
- 9 Don't know/other

A42. Are you currently registered to vote here in New Jersey: (If yes, ask: How likely are you to vote in the election for president—do you think you definitely will vote, probably will vote or probably will not vote?)

9 Don't know

A50. Thinking now about the condition of New Jersey's central cities, would you say they are in excellent, good, only fair or poor shape?

- 1 Excellent
- 2 Good
- 3 Only fair
- 4 Poor
- 9 Don't know

A51. Over the past 5 years or so, would you say the cities have been getting better or worse as a place to live—or hasn't there been much change?

- 1 Better
- 2 Worse
- 3 No change
- 9 Don't know

A52. Some people feel that the cities are deteriorating and cannot be improved regardless of how much might be spent. Others think the cities can be revitalized. Do you think it is, or is not possible to make a major improvement in the quality of New Jersey's main cities?

- 1 Is
- 2 Is not
- 3 Maybe (depends)
- 4 In some
- 9 Don't know

A53. Would you be willing to see a small increase in your taxes to support efforts to revitalize some of New Jersey's cities, or not:

- 1 Yes
- 2 No
- 3 Depends
- 9 Don't know

54. In what township or municipality do you live?

54a. In what county is that?

Interviewer's Instructions: If respondent lives in town listed below, continue with Q55 If not, go to Q65

Atlantic City
 Bayonne
 Camden
 Clifton
 East orange
 Elizabeth
 Hoboken
 Jersey City
 Newark
 New Brunswick
 Passaic
 Paterson
 Plainfield (Union)
 Trenton
 Union City (Hudson)
 Vineland

9 Don't know

62. [URBAN RESIDENTS ONLY] What do you like most about living in (Name of City)?

63. [URBAN RESIDENTS ONLY] What do you dislike most about living in (Name of City)?

B64a. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- the quality of day to day shopping that is within walking distance?

B64b. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- the quality of day to day shopping that is within a short drive?

B64c. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- the quality of public health care services?

B64d. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- police and fire protection?

B64e. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- privacy for you and your family?

B64f. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- the general appearance of the area?

B64g. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- the friendliness of neighbors?

B64h. I'm going to read you a list of features and services. Please rate each as it applies to your town as excellent, good, only fair, or poor -- parks and outdoor recreation facilities?

- 1 Excellent
- 2 Good
- 3 Only fair
- 4 Poor
- 8 D K
- 9 Not Appl

B64i. How safe is your neighborhood at night—very safe, somewhat safe or not very safe?

- 1 Very safe
- 2 Somewhat safe
- 3 Not very safe
- 9 Don't know

B65. In your own mind, do you think of yourself as a supporter of one of the political parties, or not?

- 1 Yes
- 2 No
- 9 Depends/DK

B65A. Which political party do you support?

- 1 Dem
- 2 Rep
- 3 Other

4 Indep
9 DK/Ref

B65B. Would you say you support this party strongly, or not too strongly?

1 Strongly
2 Not too strongly
9 DK

B65C. Do you ever think of yourself as being closer to one of the two major political parties, or not. [IF YES, probe Democrats or Republicans]?

1 Yes, Dem
2 Yes, Rep
3 No
9 Depends/DK

B65D. Would you describe yourself as being very close to the (Democrats/Republicans), or not too close to them?

1 Very close
2 Not too close
9 DK

B66A. Do you ever think of yourself as a political independent, or not?

1 Yes
2 No
9 Depends/DK

B66B. Would you describe yourself as strongly independent, or not. IF NEEDED, Are you completely independent, or do you sometimes take guidance from one party or the other?

1 Strongly/Complete
2 Not strongly/takes guidance
9 DK

Now just a few more questions so we can classify your answers.

A65. In politics, as of today, do you consider yourself a Democrat, Republican, Independent, or something else?

1 Democrat
2 Republican
3 Independent
4 Something else/other
9 Don't know/no opinion

A66. Do you lean more toward the Democratic Party or more toward the Republican party?

1 Democratic party
2 Republican Party
3 Other
4 Neither
9 Don't know/no opinion

3 Self-employed
9 Don't know

75. Does the chief wage earner work in the city or town where you live, or somewhere else: (If somewhere else, probe: Is that in New Jersey, New York City, Philadelphia or some other place)?

1 Where respondent lives
2 Commutes—New Jersey
3 Commutes—New York City
4 commutes—Philadelphia
5 Commutes—Other
9 Don't know

76. Are you the chief wage earner in your household. (If no, ask: Are you currently employed full time, part time or not employed)?

1 Yes (sole, or both are chief wage earners)
2 No, employed full time
3 No, employed part time
4 No, temporarily laid off
5 No, retired
6 No, not employed
9 No, other/refused

77. Are you white, black or of Hispanic origin?

1 White
2 Black
3 Hispanic
4 Other
9 Not determined

78. So that we can group all answers, what is your total annual family income before taxes: Under \$10,000; \$10,000 to \$15,000; \$15,000 to \$20,000; \$20,000 to \$30,000; \$30,000 to \$50,000; over \$50,000?

1 Under \$10,000
2 \$10,000-\$15,000
3 \$15,001-\$20,000
4 \$20,001-\$30,000
5 \$30,001-\$50,000
6 Over \$50,000
9 Refused/Don't know