

EAGLETON POLL 53  
(SL/EP4)  
AUGUST 1984

Hello, my name is (first and last name). I'm on the staff of Rutgers University and I'm taking a public opinion poll for the Eagleton Institute. I'd like your views on what New Jersey is like as a place to live and on the Presidential election.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all of your life?

- 1 LESS THAN ONE
- 2 ONE OR TWO
- 3 3- 5
- 4 6- 10
- 5 11- 20
- 6 21 - 30
- 7 MORE THAN 30
- 8 ALL MY LIFE
- 9 DON'T KNOW

2. Where do you get most of your information about New Jersey politics and government--from newspapers, radio, TV or someplace else--IF COMBINATION GIVEN, PROBE: Which one of these do you rely on more?

- 1 NEWSPAPERS
- 2 RADIO
- 3 TV
- 4 OTHER
- 5 COMBINATION-- REFUSES TO CHOOSE, EQUAL ATTENTION
- 9 DON'T KNOW/NO INFORMATION

3. How often do you wear safety belts when driving in a car--always, most of the time, sometimes, only once in a while, or never?

- 1 ALWAYS
- 2 MOST OF THE TIME
- 3 SOMETIMES
- 4 ONCE IN A WHILE
- 5 NEVER
- 8 DON'T KNOW
- 9 DOESN'T DRIVE--QUESTION NOT APPLICABLE

4. The State of New York recently passed a law requiring all drivers and passengers in the front seat to wear seat belts. People can be fined up to 50 dollars for not wearing them. On the whole, do you think this law is or is not a good idea?

- 1 IS
- 2 IS NOT
- 8 DEPENDS
- 9 DON'T KNOW

5. Do you think this law will be enforceable, or don't you think government can really require people to wear their seat belt?

- 1 IS ENFORCEABLE
- 2 NOT ENFORCEABLE
- 8 DEPENDS
- 9 DON'T KNOW

6. Would you like to see New Jersey also pass a law requiring drivers and passengers to wear seat belts, or not?

- 1 YES
- 2 NO
- 8 DEPENDS/MAYBE
- 9 DON'T KNOW

7. Do you know what the penalty is in New Jersey for people who are found guilty of a first offense of drunk driving, or aren't you sure?

- 1 YES
- 2 NO/DON'T KNOW
- 3 KNOW SOME BUT NOT ALL

8. The current law states that first offenders will have their license suspended for 6 months to a year, will be fined between 250 to 400 dollars, and may go to jail for up to a month. Do you think this law is too tough, not tough enough or about right?

- 1 TOO TOUGH
- 2 NOT TOUGH ENOUGH
- 3 JUST RIGHT
- 8 DEPENDS
- 9 DON'T KNOW

READ SLOWLY

9. The New Jersey Supreme Court just ruled that people serving alcohol in private homes can be held responsible for damages caused by drunk drivers under some conditions. If one person directly serves another alcohol and feels the drink could hurt the person's ability to drive, the server can be liable for a lawsuit and damages. Bars are not covered by the ruling. On the whole do you agree or disagree with this ruling?

- 1 AGREE
- 2 DISAGREE
- 8 DEPENDS
- 9 DON'T KNOW

10. DO you think this law will or will not change your behavior when you have friends over or are at a party?

- 1 WILL CHANGE
- 2 WILL NOT CHANGE
- 7 DON'T DRINK--NOT APPLICABLE
- 8 DEPENDS
- 9 DON'T KNOW

11. While very few New Jerseyans drive while they are drunk, many tell us they occasionally drink while in their cars. Have you ever had a beer or other alcoholic beverage while you were driving?

- 1 YES [Go to q.12]
- 2 NO [Go to q.13]
- 4 DOESN'T DRIVE--INAPPLICABLE [Go to q.13]
- 9 DON'T KNOW/REFUSED [Go to q.13]

(IF "YES" TO Q.11, ASK:)

12. Have you done this at any time in the last 12 months?

- 1 YES
- 2 NO
- 9 DON'T KNOW/REFUSED

13. On another state issue, do you think New Jersey should be spending more on its state colleges and university, less, or about the same as it is now spending?

- 1 MORE [Go to q.13a]
- 2 SAME [Go to q.14]
- 3 LESS [Go to q.14]
- 9 DON'T KNOW [Go to q.14]

(IF "MORE" TO Q.13, ASK:)

13A. Would you want to see more spent even if it resulted in higher taxes?

- 1 YES
- 2 NO
- 8 DEPENDS
- 9 DON'T KNOW

14. Are you currently registered to vote in New Jersey?

- 1 YES-REGISTERED [Go to q.15]
- 2 NO-NOT REGISTERED
- 9 DON'T KNOW

(IF "YES--REGISTERED" TO Q.14, ASK:)

15. As of now how likely are you to vote in the November election for president-- do you think you definitely will vote, probably will vote, probably will not vote, or definitely will not vote?

- 1 DEFINITELY WILL VOTE
- 2 PROBABLY WILL VOTE
- 3 PROBABLY WILL NOT VOTE
- 4 DEFINITELY WILL NOT VOTE
- 9 DON'T KNOW

16. How much interest do you have in the Presidential election between Ronald Reagan and Walter Mondale--a lot, some, a little or none at all?

- 1 LOT

- 2 SOME
- 3 LITTLE
- 4 NONE
- 9 DON'T KNOW

17A. [SPLIT-HALF WITH QB17] How much do you care which candidate wins the election--a lot, some, just a little; or doesn't it really make any difference to you who wins?

- 1 LOT
- 2 SOME
- 3 LITTLE
- 4 NO DIFFERENCE
- 9 DON'T KNOW

17B. [SPLIT-HALF WITH QA17] In your opinion, how much of a difference will the outcome of this election make in the way government is run for the next few years--a great deal of difference, some difference, or not much difference?

18. Regardless of which candidate you plan to vote for, who do you think will win the Presidential election?

- 1 MONDALE
- 2 REAGAN
- 9 DON'T KNOW/NO OPINION

(IF "MONDALE" OR "REAGAN" TO Q.18, ASK:)

19. Do you think (Reagan/Mondale) will win by a landslide, by a moderate amount, or will it be close?

- 1 LANDSLIDE
- 2 MODERATE AMOUNT
- 3 CLOSE
- 9 DON'T KNOW/NO OPINION/DEPENDS--TOO EARLY TO TELL

20. What do you think is the most important problem facing the country that you would like to see the candidates talking about?

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(IF NO RESPONSE, SKIP TO Q.22 BELOW)

21. Regardless of the candidate you favor, who do you think would do a better job of handling this problem--Mondale or Reagan?

- 1 MONDALE
- 2 REAGAN
- 3 NO DIFFERENCE (BOTH/NEITHER/SAME)
- 9 DON'T KNOW

22. People feel differently about what qualities or characteristics are important for a good President to have. What are the one or two traits you most look for when judging candidates for the Presidency -- |

A FIRST MENTION?

B SECOND MENTION?

23. Now I'd like to get your general feelings about the Presidential and Vice Presidential candidates. For each name please tell me whether you have a favorable or unfavorable impression. If you don't have an opinion on some just say SO. First, how about (READ CIRCLED NAME) do you have a favorable or unfavorable impression of him. IF FAVORABLE OR UNFAVORABLE, PROBE: "Is that very (favorable/unfavorable) or only somewhat (favorable/unfavorable). Next, how about... (REPEAT RESPONSE OPTIONS AS NECESSARY)...|

A Ronald Reagan?  
 B George Bush?  
 C Walter Mondale?  
 D Geraldine Ferraro?

1 VERY FAVORABLE  
 2 SOMEWHAT FAVORABLE  
 3 SOMEWHAT UNFAVORABLE  
 4 VERY UNFAVORABLE  
 9 DON'T KNOW

24. If the election for President was held today and you had to choose between the Democratic ticket of Mondale and Ferraro or the Republican ticket of Reagan and Bush; who would you vote for--IF RESPONDENT SAYS "OTHER," PROBE: "But if you had to choose only between Mondale and Reagan who would you vote for?"

1 MONDALE [[Go to q.25A]  
 2 REAGAN [Go to q.25A]  
 7 OTHER (VOL.) [Go to q.26]  
 8 WOULDN'T VOTE [Go to q.26]  
 9 DON'T KNOW/UNDECIDED [Go to q.25B]

(IF #1 OR #2 TO Q.24,ASK:)

25A. Are you very sure about your choice or do you think you might change your mind before election day?

1 SURE/FIRM [Go to q.26]  
 2 MIGHT CHANGE/DON'T KNOW [Go to q.26]

(IF #9 TO Q.24, ASK:)

25B. Do you lean more towards Mondale, or more towards Reagan?

1 MONDALE  
 2 REAGAN  
 9 NEITHER

26. Is your general reaction to the fact that a woman is running for Vice President favorable or unfavorable, or don't you much care one way or the other--(IF FAVORABLE OR UNFAVORABLE, PROBE: "Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?"

1 VERY FAVORABLE  
 2 SOMEWHAT FAVORABLE  
 3 SOMEWHAT UNFAVORABLE

- 4 VERY UNFAVORABLE
- 5 DON'T KNOW/NO OPINION, DON'T CARE/OTHER

27. Compared to other people who have run for Vice President in the last few elections, do you think Geraldine Ferraro is more qualified, less qualified or equally qualified?

- 1 MORE
- 2 LESS
- 3 EQUAL/SAME
- 9 DON'T KNOW/NO OPINION/TOO EARLY TO TELL

28. There will also be an election for the U.S. Senate in New Jersey this November. How interested are you in the outcome of this election--very, somewhat, not very, or not at all interested?

- 1 VERY INTERESTED
- 2 SOMEWHAT INTERESTED
- 3 NOT VERY INTERESTED
- 4 NOT AT ALL INTERESTED
- 9 DON'T KNOW

29. Do you know who the Democratic candidate for Senator is--IF BRADLEY IS NOT NAMED, ASK: His name is Bill Bradley--have you ever heard of him before?

- 1 NAMED BRADLEY AS THE DEMOCRATIC CANDIDATE
- 2 RECOGNIZED BRADLEY NAME--HAD HEARD OF HIM
- 3 HAD NOT HEARD OF BRADLEY/DON'T KNOW

30. Is your general impression of Bradley favorable or unfavorable, or don't you have an opinion about him--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 NO OPINION/DON'T KNOW

31. Do you know who the Republican candidate for Senator is--IF MOCHARY NOT NAMED, ASK: "Her name is Mary Mochary (PRONOUNCED: MUH-SHERRY)--have you ever heard of her before?

- 1 NAMED MOCHARY AS THE REPUBLICAN CANDIDATE
- 2 RECOGNIZED MOCHARY NAME--HAD HEARD OF HER
- 3 HAD NOT HEARD OF MOCHARY/DON'T KNOW

32. IS your general impression of Mochary favorable or unfavorable, or don't you have an opinion about her--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 NO OPINION/DON'T KNOW

33. Suppose the election for Senator was held today and you had to choose right now. Would you vote for Mary Mochary, the Republican; or Bill Bradley, the Democrat--IF "WOULDN'T VOTE," PROBE: Would you not vote because you're undecided now, or don't you plan to vote in the election?

- 1 MOCHARY [Go to q.35]
- 2 BPADLEY [Go to q.35]
- 7 WON'T VOTE [Go to q.35]
- 8 OTHER CANDIDATE [Go to q.35]
- 9 UNDECIDED/DON'T KNOW [Go to q.34]

(IF "UNDECIDED/DON'T KNOW" TO Q.33, ASK:)

34. At this moment do you lean more towards Mochary, or more towards Bradley?

- 1 MOCHARY
- 2 BRADLEY
- 3 NEITHER/UNDECIDED/DON'T KNOW

35. While most people aren't familiar with it, they will also be asked to vote on something called the "Jobs, Science and Technology" Bond Issue. The state would sell 90 million dollars in bonds to spend on science and advanced technology programs at colleges to create more jobs in the future. Do you think you will vote for or against this bond issue?

- 1 FOR [Go to q.37]
- 2 AGAINST [Go to q.37]
- 9 NO OPINION/UNDECIDED [Go to q.36]

(IF "NO OPINION/UNDECIDED" TO Q.35, ASK:)

36. Do you lean more towards voting for or against this?

- 1 FOR
- 2 AGAINST
- 9 NO OPINION

37. The bond issue would provide money for three purposes. Please tell me whether you think each is a very important reason for selling the bonds, or not an important reason. First, (START WITH CIRCLED LETTER)--is this a very, somewhat or not an important reason. Second...Third...(REPEAT RESPONSE OPTIONS AS NECESSARY)...|

A to make New Jersey a more attractive place for high technology industries to locate?

B to improve the quality of New Jersey's colleges and universities?

C to train students for future jobs and retrain workers for jobs in growing industries?

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT IMPORTANT
- 9 DON'T KNOW

IF MORE THAN ONE CIRCLED--AS VERY IMPORTANT, ASK QUESTION BELOW (37D), OTHERWISE GO TO Q.38.

38d. IF MORE THAN ONE CIRCLED-AS VERY IMPORTANT, ASK : Which of these do you feel is the most important reason? Do you want me to repeat them?

MOST IMPORTANT

- 1 ATTRACT HIGH TECH
- 2 IMPROVE QUALITY OF SCHOOLS
- 3 TRAIN FOR JOBS
- 4 COMBINATION 1 & 2
- 5 COMBINATION 2 & 3
- 6 COMBINATION 1 & 3
- 7 COMBINATION ALL
- 9 DON'T KNOW/CAN'T CHOOSE

38. A second question on the ballot is called the "Human Services Construction Bond Act." The state would sell 60 million dollars of bonds to construct and upgrade human service facilities, and to improve mental health institutions. DO you think you will vote for or against this bond issue?

- 1 FOR [Go to q.39]
- 2 AGAINST [Go to q.40]
- 9 DON'T KNOW [Go to q.39]

(IF "FOR" OR "DON'T KNOW" TO Q.38, ASK:)

39. Which of these two bond issues, the one for jobs and technology, or the one for human service facilities do you think is more important?

- 1 JOBS--TECHNOLOGY
- 2 HUMAN SERVICE FACILITIES
- 3 BOTH EQUAL
- 9 NO OPINION

40. Because New Jersey now has a surplus in its treasury some people feel the state should not borrow money by selling bonds. Will this surplus make you less likely to support the bond questions on the ballot, or won't this make any difference in how you plan to vote?

- 1 LESS LIKELY
- 2 NO DIFFERENCE
- 3 DEPENDS
- 9 DON'T KNOW

READ SLOWLY

41. There has been a lot of talk lately about the computer revolution and a new age of high technology. Some people think it is coming too fast while others think it will dramatically improve the quality of life. Is the technology age something you generally feel comfortable or uncomfortable about--(IF COMFORTABLE OR UNCOMFORTABLE, PROBE: "Would you say very (comfortable/uncomfortable) or somewhat (comfortable/uncomfortable)?)

- 1 VERY COMFORTABLE
- 2 SOMEWHAT COMFORTABLE
- 3 SOMEWHAT UNCOMFORTABLE
- 4 VERY UNCOMFORTABLE
- 9 NO OPINION/DEPENDS



Now just a few more questions SO we can classify your answers.

42. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 DEMOCRAT [Go to q.44]
- 2 REPUBLICAN [Go to q.44]
- 3 INDEPENDENT [Go to q.43]
- 4 SOMETHING ELSE/OTHER [Go to q.43]
- 9 DON'T KNOW/NO OPINION [Go to q.43]

(IF #3, 4, OR 9 TO Q.42, ASK:)

43. Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 DEMOCRATIC PARTY
- 2 REPUBLICAN PARTY
- 3 OTHER
- 4 NEITHER
- 9 DON'T KNOW/NO OPINION

44. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

- 1 LIBERAL [Go to q.45]
- 2 CONSERVATIVE [Go to q.45]
- 3 SOMEWHERE IN BETWEEN [Go to q.46]
- 9 DON'T KNOW/NO OPINION [Go to q.46]

(IF #3 OR 9 TO Q, 44, ASK:)

45. Do you lean more toward the liberal side or more toward the conservative side?

- 1 LIBERAL
- 2 CONSERVATIVE
- 3 OTHER/NEITHER
- 9 DON'T KNOW/NO OPINION

46. Did you vote in the 1980 Presidential election between Reagan, Carter and John Anderson--IF YES, PROBE: Who did you vote for?

- 1 DID NOT VOTE
- 2 VOTED FOR REAGAN
- 3 VOTED FOR CARTER
- 4 VOTED FOR ANDERSON
- 5 VOTED FOR OTHER/REFUSED TO SAY WHO FOR
- 8 DON'T KNOW IF VOTED
- 9 REFUSES TO SAY IF VOTED

47. Do you own or rent your apartment or house?

- 1 OWN
- 2 RENT
- 3 LIVE RENT FREE WITH PARENTS/RELATIVES

4 BOTH OWN AND RENT  
9 NOT DETERMINED

48. Are you the chief wage earner in your household?

1 YES [Go to q.49]  
2 NO [Go to q.51]  
9 DON'T KNOW [Go to q.51]

(IF "YES" TO Q.48, ASK:)

49. Are you currently employed, laid off, retired or not employed?

1 EMPLOYED [Go to q.50]  
2 TEMPORARILY LAID OFF [Go to q.50]  
3 RETIRED [Go to q.50]  
4 NOT EMPLOYED [Go to q.51]  
5 OTHER/REFUSED [Go to q.51]

(IF #1,2 OR 3 TO Q. 49 ASK:)

50. DO you/did you get paid at an hourly rate, paid a salary, or are you self-employed?

1 HOURLY (AND PIECEWORK)  
2 SALARIED (AND COMMISSIONS)  
3 SELF-EMPLOYED  
9 DON'T KNOW

51. Is the chief wage earner in your household currently employed, temporarily laid off, retired or not employed?

1 EMPLOYED [Go to q.52]  
2 TEMPORARILY LAID OFF [Go to q.52]  
3 RETIRED [Go to q.52]  
4 NOT EMPLOYED [Go to q.53]  
5 OTHER/REFUSED [Go to q.53]

(IF #1,2 OR 3 TO Q.51, ASK:)

52. Does/Did the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?

1 HOURLY (AND PIECEWORK)  
2 SALARIED (AND COMMISSIONS)  
3 SELF-EMPLOYED  
9 DON'T KNOW

53. Are you currently employed, not employed or retired?

1 YES-EMPLOYED [Go to q.54]  
2 TEMPORARILY LAID OFF [Go to q.54]  
3 NO [Go to q.55]  
4 RETIRED [Go to q.55]  
9 DON'T KNOW [Go to q.55]

(IF "YES" OR "TEMPORARILY LAID OFF" TO Q. 53,ASK:)

54. Do you get paid at an hourly rate, a salary, or are you self-employed?

- 1 HOURLY (AND PIECEWORK)
- 2 SALARIED (AND COMMISSIONS)
- 3 SELF-EMPLOYED
- 9 DON'T KNOW

55. Are you or someone else in your household a member of a union?

- 1 YES
- 2 NO/DON'T KNOW

56. Did you receive a high school diploma?

- 1 YES [Go to q.57]
- 2 NO [Go to q.58]
- 9 DON'T KNOW [Go to q.58]

(IF "YES" TO Q.56, ASK:)

57. Did you ever attend college? (IF YES, ASK: "Did you graduate?")

- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE
- 3 NO
- 9 DON'T KNOW

58. What was your age on your last birthday?

CODE # OF YEARS  
99 refused and CODE

59. What was your age on your last birthday?

- 1 18- 20
- 2 21-24
- 3 25-29
- 4 THIRTIES (30-39)
- 5 FORTIES (40-49)
- 6 FIFTIES (50-59)
- 7 60 OR OVER
- 9 NO ANSWER/REFUSED

60. Are you married, widowed, divorced, separated, or have you never been married?

- 1 MARRIED [Go to q.61]
- 2 WIDOWED [Go to q.61]
- 3 DIVORCED [Go to q.61]
- 4 SEPARATED [Go to q.61]
- 5 NEVER MARRIED [Go to q.62]
- 9 DON'T KNOW [Go to q.62]

(IF #1,2,3 or 4 TO Q.60, ASK:)

61. Do you have children?

- 1 YES
- 2 NO
- 9 DON'T KNOW/REFUSED

62. Have you ever been in the military?

- 1 YES
- 2 NO
- 9 DON'T KNOW

63. Do you consider yourself to be Catholic, Protestant, Jewish, or something else?

- 1 PROTESTANT
- 2 CATHOLIC
- 3 JEWISH
- 4 NONE/ATHEIST
- 5 OTHER
- 9 DON'T KNOW/REFUSED

64. Are you white, black or of hispanic origin?

- 1 WHITE
- 2 BLACK
- 3 HISPANIC
- 4 OTHER (SPECIFY)
- 9 NOT DETERMINED

65. Where do you live--in what township or municipality?

65A. In what county is that?

66. So that we can group all answers, what is your total annual family income before taxes: Under \$10,000; \$10,000 to \$15,000; \$15,000 to \$20,000; \$20,000 to \$30,000; \$30,000 to \$50,000; over \$50,000?

- 1 UNDER \$10,000
- 2 \$10,001-\$15,000
- 3 \$15,001-\$20,000
- 4 \$20,001-\$30,000
- 5 \$30,001-\$50,000
- 6 OVER \$50,000
- 9. REFUSED/DON'T KNOW

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PANEL RESPONDENTS (n=307)  
Recontacted Early October 1984

P1. [VOTER PANEL RESPONDENTS RECONTACTED 10/1/84 (n=304)] First, did you happen to watch any of the debate between Ronald Reagan and Walter Mondale. IF YES: Who do you think won?

P2. [VOTER PANEL RESPONDENTS RECONTACTED 10/1/84 (n=304)] And did you watch the debate between Bush and Ferraro. IF YES: Who do you think won?

P3. [VOTER PANEL RESPONDENTS RECONTACTED 10/1/84 (n=304)] Is your general impression of REAGAN very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or don't you have an opinion about him?

P4. [VOTER PANEL RESPONDENTS RECONTACTED 10/1/84 (n=304)] Is your general impression of MONDALE very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or don't you have an opinion about him?

P5. [VOTER PANEL RESPONDENTS RECONTACTED 10/1/84 (n=304)] How do you feel about GEORGE BUSH -- very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or don't you have an opinion about him?

P6. [VOTER PANEL RESPONDENTS RECONTACTED 10/1/84 (n=304)] And finally, how about GERALDINE FERRARO -- very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or don't you have an opinion about him?

P7. [VOTER PANEL RESPONDENTS RECONTACTED 10/1/84 (n=304)] If the election for President was held today who would you vote for. IF UNDECIDED: Do you lean more toward Reagan, more toward Mondale, or toward neither?

P8. [VOTER PANEL RESPONDENTS RECONTACTED 10/1/84 (n=304)] Did you make up your mind after the debate, just before the debate, or before this?