Hello, my name is [first and last name]. I'm [a student at/on the staff of] Rutgers University and I'm taking a [survey/public opinion poll] for the Eagleton Institute. I'd like your views on some important issues facing the state of New Jersey and the nation.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all of your life?
   1. LESS THAN ONE
   2. ONE OR TWO
   3. 3-5
   4. 6-10
   5. 11-20
   6. 21-30
   7. MORE THAN 30
   8. ALL MY LIFE
   9. DON'T KNOW

2. Is your name now recorded in the voter registration book where you live?
   1. YES
   2. NO, BUT ABSENTEE BALLOT/GOES HOME TO VOTE--IN N.J.
   9. NO/DON'T KNOW

3. In general, how would you rate the job Ronald Reagan is doing as President--excellent, good, only fair or poor?

4. How would you rate Reagan's handling of the problems of the nation's economy--excellent, good, only fair or poor?
   1. EXCELLENT
   2. GOOD
   3. ONLY FAIR
   4. POOR
   9. DON'T KNOW

5. Thinking about your family's financial situation, have things gotten better, worse, or stayed the same over the past year?
   1. BETTER
   2. WORSE
   3. SAME
   9. DON'T KNOW

6. Overall, who do you think is more responsible for the shape of the economy: Jimmy Carter and the Democrats, or Ronald Reagan and the Republicans?

7. Now I'd like to ask you some questions about the election for U.S. Senate to be held this November. How interested are you in the outcome of this election--very, somewhat, not very, or not at all interested?
   1. VERY INTERESTED
   2. SOMewhat INTERESTED
   3. NOT VERY INTERESTED
8. As of now, how likely are you to vote in the November election—do you think you definitely will vote, probably will vote, probably not vote, or definitely not vote?

1 DEFINITELY WILL VOTE
2 PROBABLY WILL VOTE
3 PROBABLY NOT VOTE
4 DEFINITELY NOT VOTE
9 DON'T KNOW

9. Do you know who the Republican candidate for Senator is—IF FENWICK NOT NAMED, ASK: The Republican candidate is Millicent Fenwick—have you ever heard of her before?

10. How much do you think you know about Fenwick—a lot, some or just a little?

11. Is your general impression of Fenwick favorable or unfavorable, or don't YOU have an opinion about her? IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

1 VERY FAVORABLE
2 SOMEWHAT FAVORABLE
3 SOMEWHAT UNFAVORABLE
4 VERY UNFAVORABLE
9 NO OPINION/DON'T KNOW

12. Overall, would you say that Millicent Fenwick is a supporter or critic of Reagan's economic program, or aren't you sure?

1 SUPPORTER
2 CRITIC
9 DON'T KNOW/UNSURE/BOTH

13. Have you heard of any of Fenwick's television or radio advertisements? IF YES, PROBE: TV, radio or both?

1 YES, TV
2 YES, RADIO
3 YES, BOTH
4 NO
9 DON'T KNOW

14. Did these make you feel more inclined to support Fenwick, less inclined, or make no difference?

1 MORE
2 LESS
3 NO DIFFERENCE
9 DON'T KNOW

15. Do you know who the Democratic candidate for Senator is—IF LAUTENBERG NOT NAMED, ASK: The Democratic candidate is Frank Lautenberg—have you ever heard of him before?
16. HOW much do you think you know about Lautenberg—a lot, some, or just a little?

1 LOT
2 SOME
3 A LITTLE/NOTHING
9 DON'T KNOW

17. Is your general impression of Lautenberg favorable or unfavorable, or don't you have an opinion about him—IF FAVORABLE OR UNFAVORABLE, PROBE: IS that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

1 VERY FAVORABLE
2 SOMEWHAT FAVORABLE
3 SOMEWHAT UNFAVORABLE
4 VERY UNFAVORABLE
9 NO OPINION/DON'T KNOW

18. Overall, would you say that Frank Lautenberg is a Supporter or critic of Ronald Reagan's economic program, or aren't YOU sure?

1 SUPPORTER
2 CRITIC
9 DON'T KNOW/UNSURE/both

19. Have you heard any of Lautenberg's television or radio advertisements—IF YES, PROBE: TV, radio or both?

(IF #1, 2 OR 3 TO Q. 19, ASK:)

20. Did these make you feel more inclined to support Lautenberg, less inclined, or make no difference?

1 MORE
2 LESS
3 NO DIFFERENCE
9 DON'T KNOW

IF RESPONDENT RECOGNIZED NEITHER CANDIDATE, SKIP TO Q. 23 /

A21. [*WAVE 1 RESPONDENTS ONLY:*] What do you think is the most important problem facing the country that the new Senator will have to deal with?

01 THE ECONOMY-UNSPECIFIED
02 UNEMPLOYMENT/JOBS
03 INFLATION/COST OF LIVING
04 THE ENVIRONMENT/POLLUTION
05 TAXES/GOVERNMENT SPENDING
06 FOREIGN AFFAIRS/MILITARY STRENGTH
07 HELPING DISADVANTAGED; PROBLEMS OF POOR/ELDERLY; CUTS IN SOCIAL PROGRAMS
08 CRIME/SAFETY/ORG. CRIME
09 EDUCATION/SCHOOLS
10 TRANSPORTATION/ROADS
11 CORRUPTION
12 HIGH INTEREST RATES
13 GOVT. PERFORMANCE
14 NUCLEAR WEAPONS/WAR
15 ABORTION/MORAL ISSUES

22. Which candidate do you think would do a better job of handling this problem Millicent Fenwick, the Republican; Frank Lautenberg the Democrat; or wouldn't there be any difference?

1 FENWICK
2 LAUTENBERG
3 NEITHER/NEITHER/NO DIFFERENCE
9 DON'T KNOW

A23. [WAVE 1 RESPONDENTS ONLY:] How much do you care who wins the election for Senator--a good deal, some or not much?

24. Suppose the election for Senator was held today and you had to choose right now. Would you vote for Millicent Fenwick, the Republican; or Frank Lautenberg, the Democrat--IF "WOULDN'T VOTE," PROBE: Would you not vote because you're undecided now, or don't you plan to vote in the election?

1 FENWICK
2 LAUTENBERG
7 WON'T VOTE
8 OTHER CANDIDATE
9 UNDECIDED/DON'T KNOW

25. At this moment do you lean more towards Fenwick, or more towards Lautenberg?

1 FENWICK
2 LAUTENBERG
9 NEITHER/UNDECIDED/DON'T KNOW

26. When did you decide who you would vote for--in the last few days, in the last week, in the last month, or before this?

27. Are you very sure about voting for (Ms. Fenwick/Mr. Lautenberg); or might you change your mind, before election day?

1 VERY SURE
2 MIGHT CHANGE/DON'T KNOW

28. Would you say you favor (Lautenberg/Fenwick) more.....(READ OPTIONS 1-3)

1 BECAUSE OF (HIS/HER) STANDS ON THE ISSUES
2 BECAUSE OF (HIS/HER) PERSONAL QUALITIES--THE KIND OF PERSON THAT (S)HE IS, OR
3 BECAUSE (S)HE IS A (DEMOCRAT/REPUBLICAN)
4 COMBINATION: ISSUES AND PERSONAL QUALITIES
5 COMBINATION: PERSONAL QUALITIES & PARTY
6 COMBINATION: ISSUES AND PARTY
7 COMBINATION: ALL THREE
8 OTHER/NONE
9 DON'T KNOW

A29. [WAVE 1 RESPONDENTS ONLY:] If President Reagan endorsed Millicent Fenwick would you be more likely to vote for her, less likely, or wouldn't it make any difference?
A30. [WAVE 1 RESPONDENTS ONLY:] From which of the following have you gathered most of your information about the race for Senate--TV, radio, newspapers, magazines, or from other people--IF MORE THAN ONE SOURCE GIVEN, PROBE: From which would you say you get more information?

1 TV
2 RADIO
3 NEWSPAPERS
4 MAGAZINES
5 OTHER PEOPLE
6 COMBINATION, INCLUDING TV (VOL.)
7 COMBINATION, NOT INCLUDING TV (VOL.)
9 DON'T KNOW/NO INFORMATION

A31. [WAVE 1 RESPONDENTS ONLY:] Have you read any stories about the campaign in the newspaper during the last week--IF YES, PROBE: About Fenwick, Lautenberg, or both?

1 NO/DON'T KNOW IF READ
2 YES, FENWICK
3 YES, LAUTENBERG
4 YES, BOTH
9 YES, DON'T KNOW ABOUT WHO

A32. [WAVE 1 RESPONDENTS ONLY:] Have you seen any stories about the campaign on television during the last week--IF YES, PROBE: About Fenwick, Lautenberg, or both?

1 NO/DON'T KNOW IF SEEN
2 YES, FENWICK
3 YES, LAUTENBERG
4 YES, BOTH
9 YES, DON'T KNOW ABOUT WHO

33. Would you say you have gotten more information from the candidates' advertisements on TV, or from news programs on TV?

1 ADS
2 NEWS
3 BOTH THE SAME
4 NO INFORMATION FROM EITHER/DON'T WATCH TV
9 DON'T KNOW

A34. [WAVE 1 RESPONDENTS ONLY:] Have you received any mail from either Senate candidate in the last few weeks--IF YES, PROBE: From Fenwick, Lautenberg or both?

1 NO
2 YES, FENWICK
3 YES, LAUTENBERG
4 YES, BOTH
9 DON'T KNOW
A35A. [WAVE 1 RESPONDENTS ONLY:] Have you been contacted by anyone from either campaign in person in the last few weeks--IF YES, PROBE: By Fenwick, Lautenberg, or both?

A35B. [WAVE 1 RESPONDENTS ONLY:] How were you contacted – by phone or in person?

36. Most people do not vote in every election. I'm going to ask you if you voted in some past elections. If you can't recall whether you voted just say so....

A last June's primary election for the U.S. Senate?
B The 1981 general election for Governor between Florio and Kean?
C The 1981 primary election for Governor?
D The 1980 election for President?
E The 1979 election for State Senate and Assembly seats?

37. Did you see any of President Reagan's televised speech on the economy last week--IF YES, PROBE: Did this make you more likely to feel his policies are on the right course, less likely or make no difference?

1 DIDN'T SEE/DON'T KNOW IF SAW
2 SAW, MORE LIKELY
3 SAW, LESS LIKELY
4 SAW, NO DIFFERENCE/DON'T KNOW

Now just a few last questions so that we can classify your answers.

39. In politics as of today, do you consider yourself a Democrat, Republican, Independent or something else?

1 DEMOCRAT [Go to q.41]
2 REPUBLICAN [Go to q.41]
3 INDEPENDENT
4 SOMETHING ELSE
9 DON'T KNOW/APOLITICAL/NOTHING

(IF #3, 4, OR 9 TO Q. 39, ASK:)

40. As of now do you lean more towards the Democratic Party or Republican Party?

1 LEANS DEMOCRATIC
2 LEANS REPUBLICAN
3 LEANS OTHER
4 DOESN'T LEAN TO EITHER
9 DON'T KNOW

41. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

1 LIBERAL [Go to q.43]
2 CONSERVATIVE [Go to q.43]
3 SOMEWHERE IN BETWEEN
9 DON'T KNOW/NO OPINION

(IF #3 OR #9 TO Q41, ASK:)
42. Do you lean more toward the liberal side or more toward the conservative side?

1 LIBERAL
2 CONSERVATIVE
3 OTHER/NEITHER
9 DON'T KNOW/NO OPINION

A43. [WAVE 1 RESPONDENTS ONLY:] Do you own or rent your apartment or house?

1 OWN
2 RENT
3 LIVE RENT FREE WITH PARENTS/RELATIVES
4 BOTH OWN AND RENT
9 NOT DETERMINED

44. Is the chief wage earner in your household regularly employed?

1 YES
2 TEMPORARILY LAID OFF
3 NO [Go to q.46]
4 RETIRED [Go to q.46]
9 DON'T KNOW [Go to q.46]

(If yes or temporarily laid off to q.44, ask:)

45. Does the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?

1 HOURLY (and piecework)
2 SALARIED (and commissions)
3 SELF-EMPLOYED
9 DON'T KNOW

46. Did you receive a high school diploma?

1 YES
2 NO
9 DON'T KNOW

(If yes to q.46, ask:)

47. Did you ever attend college--IF YES, Did you graduate?

1 YES, GRADUATED
2 YES, DID NOT GRADUATE
3 NO
9 DON'T KNOW

48a. What was your age on your last birthday?

48b. What was your age on your last birthday?

1 18 - 20
2 21 - 24
3 25 - 29
4. THIRTIES (30 - 39)
5. FORTIES (40 - 49)
6. FIFTIES (50 - 59)
7. 60 OR OVER
8. NO ANSWER/REFUSED

49. Are you white, black or of hispanic origin?

1. WHITE
2. BLACK
3. HISPANIC
4. OTHER (SPECIFY)
5. NOT DETERMINED

50. Where do you live-- in what township or municipality?

50a. In what county is that?

51. So that we can group all answers, what is your total annual family income before taxes: Under $5,000 to $10,000; $10,000 to $15,000; $15,000 to $20,000; $20,000 to $30,000; over $30,000?

1. UNDER $5,000
2. $5,000 - $10,000
3. $10,000 - $15,000
4. $15,000 - $20,000
5. $20,000 - $30,000
6. OVER $30,000
7. REFUSED/DON'T KNOW