

Eagleton Poll 48  
September 1982

Hello, my name is (first and last name). I'm (a student at/on the staff of) Rutgers University and I'm taking a (survey/public opinion poll) for the Eagleton Institute. I'd like your views on some important issues facing the state of New Jersey and the nation.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all of your life?

- 1 LESS THAN ONE
- 2 ONE OR TWO
- 3 3- 5
- 4 6- 10
- 5 11 - 20
- 6 21 - 30
- 7 MORE THAN 30
- 8 ALL MY LIFE
- 9 DON'T KNOW

2. In general, how would you rate the job Ronald Reagan is doing as President--excellent, good, only fair or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

3. Is Reagan doing an excellent, only fair or poor job of handling the nation's foreign affairs?

- 1 EXCELLENT
- 2 GOOD
- a ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

4. How would you rate Reagan's handling of the problems of the nation's economy--excellent, good, only fair or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

5. Thinking about your family's financial situation, have things gotten better, worse or stayed the same over the past year?

- 1 BETTER
- 2 WORSE
- 3 SAME
- 9 DON'T KNOW

6. Overall, who do you think is more responsible for the shape of the economy: Jimmy Carter and the Democrats, or Ronald Reagan and the Republicans?

- 1 JIMMY CARTER AND THE DEMOCRATS
- 2 RONALD REAGAN AND THE REPUBLICANS
- 9 DON'T KNOW

7. Is your name now recorded in the voter registration book where you live?

- 1 YES
- 2 NO, BUT ABSENTEE BALLOT/GOES HOME TO VOTE--IN NJ
- 9 NO/DON'T KNOW

8. Now I'd like to ask you some questions about the election for US Senate to be held this November--How interested are you in the outcome of this election--very, somewhat, not very, or not at all interested?

- 1 VERY INTERESTED
- 2 SOMEWHAT INTERESTED
- 3 NOT VERY INTERESTED
- 4 NOT AT ALL INTERESTED
- 9 DON'T KNOW

9. As of now, how likely are you to vote in the November election--do you think you definitely will vote, probably will vote, probably not vote, or definitely not vote?

- 1 DEFINITELY WILL VOTE
- 2 PROBABLY WILL VOTE
- 3 PROBABLY NOT VOTE
- 4 DEFINITELY NOT VOTE
- 9 DON'T KNOW

10. DO you know who the Republican candidate for Senator is--IF FENWICK NOT NAMED, ASK: The Republican candidate is Millicent Fenwick--have you ever heard of her before?

- 1 NAMED FENWICK AS THE REPUBLICAN CANDIDATE
- 2 RECOGNIZED FENWICK'S NAME--HAD HEARD OF HER
- 3 HAD NOT HEARD OF FENWICK/DON'T KNOW

11. How much do you think you know about Fenwick--a lot, some or just a little?

- 1 LOT
- 2 SOME
- 3 A LITTLE/NOTHING
- 9 DON'T KNOW

12. Is your general impression of Fenwick favorable or unfavorable, or don't you have an opinion about her--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 DON'T KNOW

13. Overall, would you say that Millicent Fenwick is a supporter or critic of Reagan's economic program, or aren't you sure?

- 1 SUPPORTER
- 2 CRITIC
- 9 UNSURE

14. How would you describe Fenwick-as a liberal, a moderate, a conservative; or aren't you sure?

- 1 LIBERAL
- 2 MODERATE
- 3 CONSERVATIVE
- 9 DON'T KNOW

15. Have you heard of any of Fenwick's television or radio advertisements--IF YES, PROBE: TV, radio or both?

- 1 TV
- 2 RADIO
- 3 TV AND RADIO
- 4 NONE
- 9 DON'T KNOW

16. Did these make you feel more inclined to support Fenwick, less inclined, or make no difference?

- 1 MORE
- 2 LESS
- 3 NO DIFFERENCE
- 9 DON'T KNOW

17. Do you know who the Democratic candidate for Senator is--IF LAUTENBERG NOT NAMED, ASK: The Democratic candidate is Frank Lautenberg--have you ever heard of him before?

- 1 YES
- 2 NO

18. How much do you think you know about Lautenberg-a lot, some, or just a little?

- 1 LOT
- 2 SOME
- 3 A LITTLE/NOTHING
- 9 DON'T KNOW

19. Is your general impression of Lautenberg favorable or unfavorable, or don't you have an opinion about him--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 DON'T KNOW

20. Overall, would you say that Frank Lautenberg is a supporter or critic of Ronald Reagan's economic program, or aren't you sure?

- 1 SUPPORTER
- 2 CRITIC
- 9 DON'T KNOW/UNSURE/BOTH

21. How would you describe Lautenberg-as a liberal, moderate, conservative; or aren't you sure?

- 1 LIBERAL
- 2 MODERATE
- 3 CONSERVATIVE
- 9 DON'T KNOW

22. Have you heard any of Lautenberg's television or radio advertisements--IF YES, PROBE: TV, radio or both?

- 1 TV
- 2 RADIO
- 3 TV AND RADIO
- 4 NONE
- 9 DON'T KNOW

23. Did these make you feel more inclined to support Lautenberg, less inclined, or make no difference?

- 1 MORE INCLINED
- 2 LESS INCLINED
- 3 NO DIFFERENCE
- 9 DON'T KNOW

24. What do you think is the most important problem facing the country that the new Senator will have to deal with?

- 01 THE ECONOMY-UNSPECIFIED
- 02 UNEMPLOYMENT/JOB
- 03 INFLATION/COST OF LIVING
- 04 THE ENVIRONMENT/POLLUTION
- 05 TAXES/GOVERNMENT SPENDING
- 06 FOREIGN AFFAIRS/MILITARY STRENGTH
- 07 HELPING DISADVANTAGED; PROBLEMS OF POOR/ELDERLY; CUTS IN SOCIAL PROGRAMS
- 08 CRIME/SAFETY ORGANIZED CRIME
- 09 EDUCATION/SCHOOLS
- 10 TRANSPORTATION/ROADS
- 11 CORRUPTION
- 12 HIGH INTEREST RATES

25. Which candidate do you think would do a better job of handling this problem: Millicent Fenwick, the Republican; Frank Lautenberg, the Democrat; or wouldn't there be any difference?

- 1 FENWICK
- 2 LAUTENBERG
- 3 NEITHER/BOTH/NO DIFFERENCE
- 9 DON'T KNOW

26. How much do you care who wins the election for Senator--a good deal, some or not much?

- 1 GOOD DEAL
- 2 SOME
- 3 NOT MUCH
- 9 DON'T KNOW

27. Suppose the election for Senator was held today and you had to choose right now--Would you vote for Millicent Fenwick, the Republican; or Frank Lautenberg, the Democrat--IF "WOULDN'T VOTE," PROBE: Would you not vote because you're undecided now, or don't you plan to vote in the election?)

- 1 FENWICK
- 2 LAUTENBERG
- 7 WON'T VOTE
- 8 OTHER CANDIDATE
- 9 UNDECIDED/DON'T KNOW

28. At this moment do you lean more towards Fenwick, or more towards Lautenberg?

- 1 FENWICK
- 2 LAUTENBERG
- 9 NEITHER/UNDECIDED/DON'T KNOW

29. Are you very sure about voting for (Ms. Fenwick/Mr. Lautenberg); or might you change your mind, before election day?

- 1 VERY SURE
- 2 MIGHT CHANGE/DON'T KNOW

30. Would you say you favor (Lautenberg/Fenwick) more -- BECAUSE OF {HIS/HER) STANDS ON THE ISSUES , BECAUSE OF (HIS/HER) PERSONAL QUALTTITES--THE KIND OF PERSON THAT (S)HE IS, OR BECAUSE (S)HE IS A (DEMOCRAT/REPUBLICAN) ?

- 4 COMBINATION: ISSUES AND PERSONAL QUALITIES
- 5 COMBINATION: PERSONAL QUALITIES & PARTY
- 6 COMBINATION: ISSUES AND PARTY
- 7 COMBINATION: ALL THREE
- 8 OTHER/NONE
- 9 DON'T KNOW

31. If President Reagan endorsed Millicent Fenwick would you be more likely to vote for her, less likely, or wouldn't it make any difference?

- 1 MORE
- 2 LESS
- 3 NO DIFFERENCE
- 9 DON'T KNOW

32. There will also be an election for the US House Of Representatives in this district in November--If you were voting today, would you vote for the Democratic candidate or the Republican candidate?

- 1 DEMOCRATIC CANDIDATE

- 2 REPUBLICAN CANDIDATE
- 3 OTHER CANDIDATE
- 9 UNDECIDED/NO OPINION

33. If one of the candidates running for the U.S. House of Representatives in your district campaigned in support of President Reagan's economic policies, would you be more or less inclined to vote for that candidate?

- 1 MORE
- 2 LESS
- 3 NO DIFFERENCE
- 9 DON'T KNOW

34. Some people have said there should be more women in public office, while others feel that sex doesn't make any difference--If all other things were equal, would you prefer to vote for a woman or a man?

- 1 WOMAN
- 2 MAN
- 3 NO DIFFERENCE/DEPENDS/DON'T KNOW

35. Does the fact that Millicent Fenwick is a woman make you more likely to support her, less likely or make no difference?

- 1 MORE LIKELY
- 2 LESS LIKELY
- 3 NO DIFFERENCE
- 9 DON'T KNOW

36. Some people feel that women have gone too far in pushing for equality between the sexes--Others feel that women have not gone far enough. What do you think--Do you feel that women have gone too far, not far enough, or do you feel that equality for women has pretty much been achieved?

- 1 TOO FAR
- 2 NOT FAR ENOUGH
- 3 EQUALITY ACHIEVED
- 9 DON'T KNOW

37. Most people do not vote in every election--I'm going to ask you if you voted in some past elections--If you can't recall whether you voted just say so -- |

- A last June's primary election for the U.S. Senate?
- B The 1981 general election for Governor between Florio and Kean?
- C The 1981 primary election for Governor?
- D The 1980 election for President?
- E The 1979 election for State Senate and Assembly seats?

- 1 VOTED
- 2 DID NOT VOTE
- 9 DON'T KNOW

38. Recently there have been proposals that the United States and the Soviet Union both agree to halt, or "freeze," the testing, production and installation of nuclear weapons--Have you heard or read anything about such a proposed freeze?

- 1 YES
- 2 NO/DON'T KNOW

39. Do you favor or oppose the United States agreeing to a "nuclear freeze" with the Soviet Union--that is, putting a stop to the testing, production and installation of additional nuclear weapons by both sides--IF FAVOR OR OPPOSE, PROBE: Do you feel strongly about this or not?

- 1 FAVOR STRONGLY
- 2 FAVOR MILDLY
- 3 OPPOSE MILDLY
- 4 OPPOSE STRONGLY
- 8 DEPENDS
- 9 NO OPINION

Now I'd like to ask you some questions about driving in New Jersey

A40. [SPLIT HALF- FORM A ONLY:] In general, would you describe most drivers in New Jersey as courteous or rude?

- 1 COURTEOUS
- 2 RUDE
- 9 DON'T KNOW

A41. [SPLIT HALF- FORM A ONLY:] Do you think drivers in New Jersey are generally safe, or are many of them careless?

- 1 SAFE
- 2 CARELESS
- 3 MOST SAFE, SOME CARELESS,
- 9 DON'T KNOW

A42. [SPLIT HALF- FORM A ONLY:] Do most drivers obey the rules of the road, or do they try to bend the rules and get away with whatever they can?

- 1 OBEY
- 2 BEND
- 9 DON'T KNOW

A43. [SPLIT HALF- FORM A ONLY:] When a traffic signal turns orange, do most drivers speed up to get through or do most of them stop?

- 1 SPEED UP
- 2 STOP
- 9 DON'T KNOW

A44. [SPLIT HALF- FORM A ONLY:] How often do most drivers use turn signals when turning or changing lanes--always, most of the time, sometimes, only once in a while or never?

- 1 ALWAYS
- 2 MOST OF THE TIME
- 3 SOMETIMES
- 4 ONCE IN A WHILE
- 5 NEVER
- 9 DON'T KNOW

A45. [SPLIT HALF- FORM A ONLY:] Do you drive?

- 1 YES
- 2 NO
- 9 DON'T KNOW

A46. [SPLIT HALF- FORM A ONLY:] How often do you wear safety belts--always, most of the time, sometimes, only once in a while, or never?

- 1 ALWAYS
- 2 MOST OF THE TIME
- 3 SOMETIMES
- 4 ONCE IN A WHILE
- 5 NEVER/DON'T HAVE/BROKEN
- 9 DON'T KNOW

A47. [SPLIT HALF- FORM A ONLY:] Have you ever had a problem getting car insurance in New Jersey?

- 1 YES
- 2 NO
- 9 DON'T KNOW

A48. [SPLIT HALF- FORM A ONLY:] Have you ever had a beer or other alcoholic beverage while you were driving?

A49. [SPLIT HALF- FORM A ONLY:] Were there any passengers in the car when you did this?

A50. [SPLIT HALF- FORM A ONLY:] Now turning to politics here in New Jersey--how would YOU rate the job Tom Kean is doing as Governor--excellent, good, only fair, or poor?

A51. [SPLIT HALF- FORM A ONLY:] How good a job do you think the New Jersey State Legislature is doing--excellent, good, only fair, or poor?

A52. [SPLIT HALF- FORM A ONLY:] And how would you rate the job the New Jersey Supreme Court is doing-- excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

A53. [SPLIT HALF- FORM A ONLY:] How serious do you think New Jersey's budget problems are--very serious, somewhat serious, not very serious, or not at all serious?

- 1 VERY SERIOUS
- 2 SOMEWHAT SERIOUS
- 3 NOT VERY SERIOUS
- 4 NOT AT ALL SERIOUS
- 9 DON'T KNOW

A54. [SPLIT HALF- FORM A ONLY:] HOW likely do you think it is that taxes will have to be raised in New Jersey within the next two years. Do you definitely



expect taxes to go up, think they probably will go up, or think they probably will not increase?

- 1 DEFINITELY EXPECT
- 2 PROBABLY WILL
- 3 PROBABLY WILL NOT
- 9 DON'T KNOW/DEPENDS

A55. [SPLIT HALF- FORM A ONLY:] Governor Kean says it is necessary to lay off about 1,400 state employees to bring the budget into balance. Have you heard or read anything about the proposed layoffs?

- 1 YES
- 2 NO
- 9 DON'T KNOW

A56. [SPLIT HALF- FORM A ONLY:] In general, do you agree or disagree with this plan; or don't you know enough about it to say?

- 1 AGREE
- 2 DISAGREE
- 9 DON'T KNOW/DEPENDS

A57. [SPLIT HALF- FORM A ONLY:] If you had to choose between reducing government services and workers or a small increase in your taxes, which would you choose?

- 1 REDUCTION IN GOVERNMENT
- 2 INCREASE IN TAXES
- 3 NEITHER/REFUSES TO CHOOSE
- 9 DON'T KNOW

Turning now to another topic,

B40. [SPLIT HALF- FORM B ONLY:] Have you taken a vacation of a week or more away from home in the last 12 months?

- 1 YES
- 2 NO
- 9 DON'T KNOW

(IF "YES" TO Q.B40, ASK:)

B41. [SPLIT HALF- FORM B ONLY:] Did you spend your last vacation somewhere in New Jersey, another state in the Northeast, a different part of the country, or somewhere else?

- 1 NEW JERSEY
- 2 NORTHEAST
- 3 OTHER U.S.
- 4 OTHER COUNTRY
- 6 OTHER (SPECIFY)
- 9 DON'T KNOW

B42. [SPLIT HALF- FORM B ONLY:] This past summer, from June to September, how many times did you take a day or weekend off and go on a short trip?

B43. [SPLIT HALF- FORM B ONLY:] Were any of these trips to the New Jersey shore? (IF YES, PROBE: "How many?")

- 1 NONE
- 2 ONE
- 3 TWO
- 4 THREE
- 5 FOUR
- 6 FIVE
- 7 SIX OR MORE
- 9 DON'T KNOW

B44. [SPLIT HALF- FORM B ONLY:] New Jersey is looking for a new slogan to improve the state's image and increase tourism. I'm going to read you four slogans, please tell me which you like best. Let me know if you want me to repeat any. Which would be your second/thrid/fourth choice -- |

- A New Jersey: Here and Wow! ?
- B Look to New Jersey... you'll like what you see. ?
- C New Jersey: you're in for a nice surprise. ?
- D New Jersey: we'll win your heart away. ?

B48. [SPLIT HALF- FORM B ONLY:] How interested are you in professional football--very interested, somewhat interested, only a little interested, or not at all interested?

- 1 VERY INTERESTED
- 2 SOMEWHAT INTERESTED
- 3 A LITTLE INTERESTED
- 4 NOT AT ALL INTERESTED
- 9 DON'T KNOW

(IF #1,2 OR 3 TO Q.B48, ASK:)

B49. [SPLIT HALF- FORM B ONLY:] Do you follow Giants Football very closely, somewhat closely, not very closely or not at all?

- 1 VERY
- 2 SOMEWHAT
- 3 NOT VERY
- 4 NOT AT ALL
- 9 DON'T KNOW

B50. [SPLIT HALF- FORM B ONLY:] As you may know when the New York Giants moved to New Jersey in 1977, they dropped New York from their name and became known simply as the Giants. What do you think the team should be named--the New Jersey Giants, The New York Giants, or just "The Giants?"

- 1 NJ GIANTS
- 2 NY GIANTS
- 3 GIANTS
- 9 DON'T KNOW

Now on a different topic,

B51. [SPLIT HALF- FORM B ONLY:] How important do you think it is for the state to take measures to attract new business to New Jersey and help old businesses expand--very important, somewhat important or not at all important?

B52. [SPLIT HALF- FORM B ONLY:] One of the suggestions for helping business is to provide tax breaks to attract new business or to encourage business expansion. Are you in favor or opposed to such tax breaks?

B53. [SPLIT HALF- FORM B ONLY:] Would you favor or oppose tax breaks for business if it meant a small increase in the amount of taxes you pay?

B54. [SPLIT HALF- FORM B ONLY:] Some people say that anti-pollution laws discourage the growth of jobs and industry. If you had to choose between maintaining strict anti-pollution laws or relaxing those laws to create more jobs in New Jersey, which would you choose?

B55. [SPLIT HALF- FORM B ONLY:] Are there any major corporations or businesses in the area where you live?

B56. [SPLIT HALF- FORM B ONLY:] Thinking about the most prominent corporation or business where you live, would you say that it is a good citizen of your community or not?

- 1 GOOD
- 2 NOT GOOD
- 9 DON'T KNOW/DEPENDS/SOMETIMES

B57. [SPLIT HALF- FORM B ONLY:] In general would you say it is beneficial or harmful to your community to have this firm located there?

- 1 BENEFICIAL
- 2 HARMFUL
- 9 DON'T KNOW/BOTH/REFUSES TO CHOOSE

Now just a few last questions so that we can classify your answers.

58. In politics as of today, do you consider yourself a Democrat, Republican, Independent or something else?

- 1 DEMOCRAT
- 2 REPUBLICAN
- 3 INDEPENDENT
- 4 SOMETHING ELSE
- 9 DON'T KNOW/APOLITICAL/NOTHING

(IF #3, 4, OR 9 TO Q. 58, ASK:)

59. As of now do you lean more towards the Democratic Party or Republican Party?

- 1 LEANS DEMOCRATIC
- 2 LEANS REPUBLICAN
- 3 LEANS OTHER
- 4 DOESN'T LEAN TO EITHER
- 9 DON'T KNOW

60. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

- 1 LIBERAL
- 2 CONSERVATIVE
- 3 SOMEWHERE IN BETWEEN
- 9 DON'T KNOW/NO OPINION

(IF #3 OR #9 TO Q60, ASK:)

61. Do you lean more toward the liberal side or more toward the conservative side?

- 1 LIBERAL
- 2 CONSERVATIVE
- 3 OTHER/NEITHER
- 9 DON'T KNOW/NO OPINION

62. Do you own or rent your apartment or house?

- 1 OWN
- 2 RENT
- 3 LIVE RENT FREE WITH PARENTS/RELATIVES
- 4 BOTH OWN AND RENT
- 9 NOT DETERMINED

63. Is the chief wage earner in your household regularly employed?

- 1 YES
- 2 TEMPORARILY LAID OFF
- 3 NO
- 4 RETIRED
- 9 DON'T KNOW

(IF YES OR TEMPORARILY LAID OFF TO Q.63, ASK:)

64. Does the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?

- 1 HOURLY (and piecework)
- 2 SALARIED (and commissions)
- 3 SELF-EMPLOYED
- 9 DON'T KNOW

65. Are you the chief wage earner?

- 1 YES
- 2 NO
- 9 DON'T KNOW

66. Are you regularly employed?

- 1 YES
- 2 NO
- 9 DON'T KNOW

67. Are you or anyone in your household a member of a union? (IF YES, PROBE: Is that you, someone else or both?)

- 1 NO
- 2 RESPONDENT ONLY
- 3 OTHER ONLY
- 4 RESPONDENT AND OTHER
- 5 USED TO BE IN THE PAST
- 9 DON'T KNOW

68. Did you receive a high school diploma?

- 1 YES
- 2 NO
- 9 DON'T KNOW

(IF YES TO Q.68, ASK:)

69. Did you ever attend college? (IF YES, Did you graduate?)

- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE
- 3 NO
- 9 DON'T KNOW

70A. What was your age on your last birthday?

70B. AGE IN CATEGORIES?

- 1 18 - 20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 OR OVER
- 9 NO ANSWER/REFUSED

71. Are you white, black or of hispanic origin?

- 1 WHITE
- 2 BLACK
- 3 HISPANIC
- 4 OTHER (SPECIFY)
- 9 NOT DETERMINED

72. Do you consider yourself to be Catholic, Protestant, Jewish, or something else?

- 1 PROTESTANT
- 2 CATHOLIC
- 3 JEWISH
- 4 NONE/ATHEIST
- 5 OTHER
- 9 DON'T KNOW/REFUSED

73. Are you presently married?

- 1 YES
- 2 NO

3 SEPARATED  
9 DON'T KNOW/REFUSED

74. IF MALE ASK: Have you ever been in the military?

75. Where do you live--in what township or municipality?

75A. In what county is that?

76. So that we can group all answers, what is your total annual family income before taxes: Under \$5,000 to \$10,000; \$10,000 to \$15,000; \$15,000 to \$20,000; \$20,000 to \$30,000; over \$30,000?

1 UNDER \$5,000  
2 \$5,000 - \$10,000  
3 \$10,000 - \$15,000  
4 \$15,000 - \$20,000  
5 \$20,000 - \$30,000  
6 OVER \$30,000  
9 REFUSED/DON'T KNOW