

EAGLETON POLL 46
October 1981

Hello, my name is (first and last name)--I'm (a student at/on the staff of) Rutgers University and I'm taking a survey/public opinion poll) for the Eagleton Institute--I'd like your views on some important issues facing the state of New Jersey and the nation

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all of your life?

- 1 LESS THAN ONE
- 2 ONE OR TWO
- 3 3- 5
- 4 6- 10
- 5 11 - 20
- 6 21 - 30
- 7 MORE THAN 30
- 8 ALL MY LIFE
- 9 DON'T KNOW

2. Are you registered to vote here in New Jersey?

IF YES, CONTINUE
IF NO, TERMINATE

3. In general, how would you rate the job Ronald Reagan is doing as President--excellent, good, only fair or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

4. Some people say that Reagan's economic program goes too far in cutting back social programs; others say the proposed cuts are just right, and still others say they don't go far enough--How about you - which of those views comes closest to your own?

- 1 GOING TOO FAR
- 2 JUST RIGHT
- 3 NOT FAR ENOUGH
- 9 DON'T KNOW

5. Now I'd like to ask you some questions about the Gubernatorial election to be held this November. How interested are you in the outcome of this election--very, somewhat, not very, or not at all interested?

- 1 VERY INTERESTED
- 2 SOMEWHAT INTERESTED
- 3 NOT VERY INTERESTED
- 4 NOT AT ALL INTERESTED
- 9 DON'T KNOW

6. How much of a difference do you think who is elected Governor makes in how the state is run--a great deal, some or not very much?

- 1 GREAT DEAL
- 2 SOME
- 3 NOT VERY MUCH
- 9 DON'T KNOW

A7. [FORM A RESPONDENTS ONLY:] Right now, still a bit before the election, do you feel you have enough information to cast an informed vote, or don't you feel you could cast an informed vote right now?

- 1 COULD CAST INFORMED VOTE
- 2 COULD NOT CAST INFORMED VOTE
- 8 DOESN'T PLAN TO VOTE (VOL. RESPONSE ONLY)
- 9 DON'T KNOW/NO OPINION

A8. [FORM A RESPONDENTS ONLY:] From which of the following have you gathered most of your information about the race for Governor--radio, TV, newspapers, magazines, or from other people--IF MORE THAN ONE SOURCE GIVEN, PROBE: From which would you say you get more information?

- 1 RADIO
- 2 TV
- 3 NEWSPAPERS
- 4 MAGAZINES
- 5 OTHER PEOPLE
- 6 COMBINATION, INCLUDING TV (VOL.)
- 7 COMBINATION, NOT INCLUDING TV (VOL.)
- 9 DON'T KNOW/NO INFORMATION

A8B. [FORM A RESPONDENTS ONLY:] Would you say that you have gotten more information from the candidates advertisements on television, or from news programs on television?

- 1 ADS
- 2 NEWS
- 3 BOTH THE SAME
- 4 NO INFORMATION FROM EITHER/DON'T WATCH TV
- 9 DON'T KNOW

A9. [FORM A RESPONDENTS ONLY:] Do you know who the Democratic candidate for Governor is?

- 1 NAMES JIM FLORIO [Go to q.12]
- 2 DOES NOT NAME FLORIO

(IF DOES NOT NAME FLORIO TO QA9, ASK:)

A10. [FORM A RESPONDENTS ONLY:] The Democratic candidate is Jim Florio--have you ever heard of him before?

- 1 YES
- 2 NO [Go to q.A13]
- 9 DON'T KNOW [Go to q.A13]

(IF YES TO Q. A10 OR #1 TO QA9, ASK:)

11. How much do you think you know about Florio--a lot, some or just a little?

- 1 A LOT
- 2 SOME
- 3 A LITTLE/NOTHING
- 9 DON'T KNOW

12. Is your general impression of Florio favorable or unfavorable, or don't you really have an opinion about him--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEWHAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 NO OPINION/DON'T KNOW

A13. [FORM A RESPONDENTS ONLY:] Do you know who the Republican candidate for Governor is?

- 1 NAMES TOM KEAN [Go to q.15]
- 2 DOES NOT NAME KEAN

(IF DOES NOT NAME KEAN TO QA13, ASK:)

A14. [FORM A RESPONDENTS ONLY:] The Republican candidate is Tom Kean (PRONOUNCED "KANE")-have you ever heard of him before?

- 1 YES
- 2 NO [Go to q.17]
- 9 DON'T KNOW [Go to q.17]

(IF YES TO Q. 14 OR #1 TO Q 13, ASK:)

15. How much do you think you know about Kean---a lot, some just a little?

- 1 A LOT
- 2 SOME
- 3 A LITTLE/NOTHING
- 9 DON'T KNOW

16. Is your general impression of Kean favorable or unfavorable, or don't you really have an opinion about him--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

- 1 VERY FAVORABLE
- 2 SOMEWHAT FAVORABLE
- 3 SOMEW-HAT UNFAVORABLE
- 4 VERY UNFAVORABLE
- 9 NO OPINION/DON'T KNOW

17. As of now, how likely are you to vote in the November election do you think you definitely will vote, probably will vote, probably not vote, or definitely not vote?

- 1 DEFINITELY WILL VOTE
- 2 PROBABLY WILL VOTE
- 3 PROBABLY NOT VOTE

- 4 DEFINITELY NOT VOTE
- 9 DON'T KNOW

A18. [FORM A RESPONDENTS ONLY:] What do you think is the most important problem facing the state that the new Governor will have to face?

CIRCLE APPROPRIATE NUMBER--IF YOU ARE UNSURE DO NOT GUESS, WRITE THE RESPONSE BELOW

- 1 The economy, unemployment, high cost of living, attracting industry
- 2 Taxes
- 3 Education/schools
- 4 Crime, police, organized crime
- 5 The environment, energy, toxic clean-up, pollution
- 6 Transportation, roads
- 7 Government corruption
- 8 General social services: health, welfare, care of the poor, elderly, handicapped
- 9 Government performance, eliminating waste
- 10 Gambling/casino-related problems
- 99 don't know/none

A19. [FORM A RESPONDENTS ONLY:] Who do you think would do a better job of handling this problem: Tom Kean, the Republican; Jim Florio, the Democrat: or wouldn't there be any difference?

- 1 KEAN
- 2 FLORIO
- 3 NEITHER/BOTH/NO DIFFERENCE
- 9 DON'T KNOW

20. Suppose the election for Governor was held today and you had to choose right now --would you vote for Tom Kean, the Republican; or Jim Florio, the Democrat-- IF WOULDN'T VOTE, PROBE: Would YOU not vote because you're undecided now, or don't YOU plan to vote in the election?

- 1 KEAN [Go to q.22]
- 2 FLORIO [Go to q.22]
- 7 WON'T VOTE [Go to q.24]
- 8 OTHER CANDIDATE
- 9 UNDECIDED/DON'T KNOW

IF OTHER CANDIDATE OR UNDECIDED/DON'T KNOW TO Q.20,ASK:)

21. At this moment do you lean more towards Kean, or more towards Florio?

- 1 KEAN
- 2 FLORIO
- 9 NEITHER/UNDECIDED/DON'T KNOW/

22. When did you decide who you would vote for--in the last few days, in the last week, in the last month, or before this?

- 1 LAST FEW DAYS
- 2 LAST WEEK
- 3 LAST MONTH
- 4 BEFORE THIS

9 DON'T KNOW

23. Are you very sure about voting for Mr. (Florio/Kean); or might you change your mind before election day?

- 1 VERY SURE
- 2 MIGHT CHANGE/DON'T KNOW

A23A. [FORM A RESPONDENTS ONLY:] Would you say you were voting more against (name of candidate not chosen) or more for (candidate chosen)?

- 1 AGAINST KEAN
- 2 FOR FLORIO
- 3 BOTH AGAINST KEAN & FOR FLORIO (Vol. Resp.)
- 4 AGAINST FLORIO
- 5 FOR KEAN
- 6 BOTH AGAINST FLORIO & FOR KEAN (Vol. Resp.)
- 9 DON'T KNOW

24. Do you think you will vote for the Democratic or Republican candidate for State Senate from your district?

- 1 DEMOCRATIC
- 2 REPUBLICAN
- 8 WON'T VOTE/OTHER
- 9 UNDECIDED/DON'T KNOW

25. As you know, candidates in an election make many promises about what they will do if elected--How believable do you think Jim Florio's campaign pledges are--very, somewhat, or not very believable?

- 1 VERY BELIEVABLE
- 2 SOMEWHAT BELIEVABLE
- 3 NOT VERY BELIEVABLE
- 8 DON'T KNOW IF PROMISES ARE BELIEVABLE
- 9 HAVEN'T HEARD ANY CAMPAIGN PROMISES/DON'T KNOW WHAT HIS PROMISES ARE

26. Now how about Tom Kean's campaign pledges--Are they very, somewhat, or not very believable?

- 1 VERY BELIEVABLE
- 2 SOMEWHAT BELIEVABLE
- 3 NOT VERY BELIEVABLE
- 8 DON'T KNOW IF PROMISES ARE BELIEVABLE
- 9 HAVEN'T HEARD ANY CAMPAIGN PROMISES/DON'T KNOW WHAT HIS PROMISES ARE

A27A. [FORM A RESPONDENTS ONLY:] How would you describe Tom Kean--as a liberal, a moderate, a conservative; or aren't you sure?

- 1 LIBERAL
- 2 MODERATE
- 3 CONSERVATIVE
- 9 DON'T KNOW

A27B. [FORM A RESPONDENTS ONLY:] And how about Jim Florio--liberal, moderate, conservative; or aren't you sure?

- 1 LIBERAL
- 2 MODERATE
- 3 CONSERVATIVE
- 9 DON'T KNOW

28. Who do you think would do a better job of managing government effectively--Kean or Florio?

- 1 KEAN
- 2 FLORIO
- 3 NO DIFFERENCE
- 9 DON'T KNOW

29. Tom Kean is running on a plan to cut business taxes and eventually reduce the state sales tax in order to stimulate economic growth--Kean says that the money lost by lowering the tax rate will be made up by an improved economy, and the state will raise the same amount or more money--Jim Florio says that this plan has not been proven, and if wrong the state will run a large deficit--How much confidence do you have that the Kean plan would work--a lot, some, just a little, or none at all?

- 1 A LOT
- 2 SOME
- 3 A LITTLE
- 4 NONE - WON'T WORK
- 9 DON'T KNOW

30. Do you favor or oppose this plan?

- 1 FAVOR
- 2 OPPOSE
- 9 DON'T KNOW

31. If Democrat Jim Florio was elected Governor, do you think we would see the same people and policies of the Byrne administration, or would he bring new people and new ideas to Trenton?

- 1 SAME AS BYRNE
- 2 NEW PEOPLE AND IDEAS
- 3 SOME SAME, SOME NEW (VOL.)
- 9 DON'T KNOW

A32. [FORM A RESPONDENTS ONLY:] Which party would you rather see in control of the state legislature, the Democrats or the Republicans?

- 1 DEMOCRATS
- 2 REPUBLICANS
- 3 NO DIFFERENCE/DOESN'T MATTER/DOESN'T LOOK AT
- 4 NEITHER IT THIS WAY
- 9 DON'T KNOW/NO OPINION

A33. [FORM A RESPONDENTS ONLY:] Do you know which party has a majority of seats in the New Jersey Legislature?

- 1 DEMOCRATS
- 2 REPUBLICANS
- 9 DON'T KNOW

34. Most people do not vote in every election--I'm going to ask you about some past elections--If you can't recall whether you voted just say so - |

A Did you vote in the June primary election for Governor?

B Did you vote in the 1979 election for State Assembly and Senate?

C How about the 1978 Senate election between Jeff Bell and Bill Bradley?

D Did you vote in the 1980 election for President?

1 YES

2 NO

3 INELIGIBLE

9 DON'T KNOW

34E. Did you vote for Reagan, Carter or Anderson?

1 REAGAN

2 CARTER

3 ANDERSON

4 OTHER

9 DON'T KNOW/REFUSED

35. Thinking back over the last few years, would you say that things in New Jersey have gotten better, worse, or stayed about the same?

1 BETTER

2 WORSE

3 SAME

9 DON'T KNOW

36. As you probably know, the Democrats have controlled the state government for the last 8 years--Have you been pretty satisfied with the way things have been run, or do you think it's time for a change?

1 PRETTY SATISFIED

2 TIME FOR A CHANGE

3 BOTH (VOL.)

9 DEPENDS ON CHANGE, DON'T KNOW

Now just a few last questions so that we can classify your answers

37. In politics as of today do you consider yourself a Democrat, Republican, Independent or something else?

1 DEMOCRAT [Go to q.40]

2 REPUBLICAN [Go to q.40]

3 INDEPENDENT

4 SOMETHING ELSE

9 DON'T KNOW/APOLITICAL/NOTHING

(IF #7,8, OR 9 TO Q. 37,ASK)

38. As of now do you lean more towards the Democratic party or Republican party?

1 LEANS DEMOCRATIC

2 LEANS REPUBLICAN

3 LEANS OTHER

4 DOESN'T LEAN TO EITHER
9 DON'T KNOW

39. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

1 LIBERAL [Go to q.41]
2 CONSERVATIVE [Go to q.41]
3 SOMEWHERE IN BETWEEN
9 DON'T KNOW/NO OPINION/

(IF #3 OR #9 TO Q39, .ASK:)

40. Do you lean more toward the liberal side or more toward the conservative side?

1 LIBERAL
2 CONSERVATIVE
3 OTHER/NEITHER
9 DON'T KNOW/NO OPINION

41. Do you own or rent your apartment or house?

1 OWN
2 RENT
3 LIVE RENT FREE WITH PARENTS/RELATIVES
4 BOTH OWN AND RENT
9 NOT DETERMINED

42. IS the chief wage earner in your household regularly employed?

1 YES
2 TEMPORARILY LAID OFF
3 NO [Go to q.44]
4 RETIRED [Go to q.44]
9 DON'T KNOW [Go to q.44]

(IF "YES" OR TEMPORARILY LAID OFF" TO Q42, ASK:)

43. Does the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?

1 HOURLY (and piecework)
2 SALARIED (and commissions)
3 SELF-EMPLOYED
9 DON'T KNOW

44. Are you or anyone in your household a member of a union? (IF YES, PROBE: Is that you, someone else or both?)

1 NO
2 RESPONDENT ONLY
3 OTHER ONLY
4 RESPONDENT AND OTHER
5 USED TO BE IN THE PAST
9 DON'T KNOW

45. Did you receive a high school diploma?

- 1 YES
- 2 NO [Go to q.47B]
- 9 DON'T KNOW [Go to q.47B]

(IF "YES" TO Q-45, ASK:)

46. Did you ever attend college--IF YES, ASK: "Did you graduate?"

- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE
- 3 NO
- 9 DON'T KNOW

47A. What was your age on your last birthday?

(Code # of years; 99 = refused and Code)

47B. In which age group are you [read choices]?

- 1 18-20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 OR OVER
- 9 NO ANSWER/REFUSED

48. Are you white, black or of Hispanic origin?

- 1 WHITE
- 2 BLACK
- 3 HISPANIC
- 4 OTHER (SPECIFY)
- 9 NOT DETERMINED

49. Do you consider yourself to be Catholic, Protestant, Jewish, or something else?

- 1 PROTESTANT
- 2 CATHOLIC
- 3 JEWISH
- 4 NONE, ATHEIST, AGNOSTIC
- 5 OTHER
- 9 DON'T KNOW/REFUSED

50. Other than American, do you consider yourself to be a member of any of the following nationality groups-- |

- A German?
- B Italian?
- C Irish?

- 1 YES
- 2 NO

9 DON'T KNOW

51. Where do you live--in what township or municipality?

51a. In what county is that?

52. SO that we can group all answers, what is your total annual family income before taxes: Under \$5,000; \$5,000 to \$10,000; \$10,000 to \$15,000; \$15,000 to \$20,000; \$20,000 to \$30,000; over \$30,000?

1 UNDER \$5,000

2 \$5,000 - \$10,000

3 \$10,000 - \$15,000

4 \$15,000 - \$20,000

5 \$20,000 - \$30,000

6 OVER \$30,000

9 REFUSED/DON'T KNOW