Hello, my name is (first and last name) and I'm a (student/on the staff of) Rutgers University--I'm taking a (survey/public opinion poll) for the Eagleton Institute--I'd like your views on some important issues facing the state of New Jersey and the nation

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all of your life?

1 LESS THAN ONE
2 ONE OR TWO
3 3-5
4 6-10
5 11 - 20
6 21 - 30
7 MORE THAN 30
8 ALL MY LIFE
9 DON'T KNOW

2. In general, how would you rate the job Ronald Reagan is doing as President--excellent, good, only fair or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

3. As you probably know, Congress has just passed Ronald Reagan's economic plan which calls for large cuts in government programs and a 30 percent tax cut over the next three years--On the whole, would you describe yourself as a supporter or critic of this plan?

1 SUPPORTER - STRONG
2 SUPPORTER - NOT STRONG
3 CRITIC - NOT STRONG
4 CRITIC - STRONG
9 DON'T KNOW/BOTH

4. Some people say that the plan goes too far in cutting back social programs; others say the proposed cuts are just right, and still others say they don't go far enough, How about you--which of those views comes closest to your own?

1 GOING TOO FAR
2 JUST RIGHT
3 NOT FAR ENOUGH
9 DON'T KNOW

5. The cuts in the federal budget will reduce the amount of money spent on social programs--Do you think that these cuts should or should not be made up by state and local government?

1 SHOULD BE MADE UP
2 SHOULD NOT BE MADE UP [Go to q.7]
8 DEPENDS/SOME (VOL.) [Go to q.7]
6. Would YOU be willing to see a slight increase in your New Jersey taxes to make up the difference?

1 YES
2 NO
8 DEPENDS
9 DON'T KNOW

7. Overall, how good a job do you think the Governor of New Jersey--Brendan Byrne is doing--excellent, good, only fair, or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

8. There has been a good deal of discussion lately about whether the new Brendan Byrne sports arena in the Meadowlands should be renamed--Do you think the name should be kept or changed?

1 KEPT
2 CHANGED
9 DON'T KNOW/CARE

9. How good a job do you think the New Jersey State Legislature is doing--excellent, good, only fair, or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

10. And how good a job are the representatives from your district in the state Senate and Assembly doing--excellent, good, only fair or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
8 DEPENDS--DIFFERENT RATINGS FOR DIFFERENT PEOPLE (VOL.)
9 DON'T KNOW

11. Which party would you rather see in control of the state legislature, the Democrats or the Republicans?

1 DEMOCRATS
2 REPUBLICANS
3 NO DIFFERENCE/DOESN'T MATTER/DOESN'T LOOK AT IT THIS WAY
4 NEITHER
9 DON'T KNOW/NO OPINION
12. Do you know which party has a majority of seats in the New Jersey Legislature?

1 DEMOCRATS
2 REPUBLICANS
9 DON'T KNOW

13. Do you know if the people from your district who represent you in the legislature are Democrats, Republicans or both?

1 DEMOCRAT
2 REPUBLICAN
3 BOTH - 2 DEM, 1 REP
4 BOTH - 1 DEM, 2 REP
5 BOTH, UNDETERMINED
9 DON'T KNOW/NO

14. Now I'd like to ask you some questions about the Gubernatorial election to be held this November--How interested are you in the outcome of this election--very, somewhat, not very, or not at all interested?

1 VERY INTERESTED
2 SOMEWHAT INTERESTED
3 NOT VERY INTERESTED
4 NOT AT ALL INTERESTED
9 DON'T KNOW

15. How much of a difference do you think who is elected Governor makes in how the state is run--a great deal, some or not very much?

1 GREAT DEAL
2 SOME
3 NOT VERY MUCH
9 DON'T KNOW

16. Right now, still a bit before the election, do you feel you have enough information to cast an informed vote, or don't you feel you could cast an informed vote right now?

1 COULD CAST INFORMED VOTE
2 COULD NOT CAST INFORMED VOTE
8 DOESN'T PLAN TO VOTE (VOL. RESPONSE ONLY)
9 DON'T KNOW/NO OPINION

17. From which of the following have you gathered most of your information about the race for Governor--radio, TV, newspapers, magazines, or from other people--IF MORE THAN ONE SOURCE GIVEN, PROBE: From which would you say you get more information?

1 RADIO
2 TV
3 NEWSPAPERS
4 MAGAZINES
5 OTHER PEOPLE
6 COMBINATION, INCLUDING TV (VOL.)
7 COMBINATION, NOT INCLUDING TV (VOL.)
9 DON'T KNOW/NO INFORMATION
18. Do you know who the Democratic candidate for Governor is?

1 NAMES JIM FLORIO [Go to q.20]
2 DOES NOT NAME FLORIO

(IF DOES NOT NAME FLORIO TO Q. 18, ASK:)

19. The Democratic candidate is Jim Florio--have you ever heard of him before?

1 YES
2 NO [Go to q.24]
9 DON'T KNOW [Go to q.24]

(IF YES TO Q.19, OR #1 TO 18, ASK:)

20. How much do you think you know about Florio--a lot, some or just a little?

1 A LOT
2 SOME
3 A LITTLE/NOTHING
9 DON'T KNOW

21. Is your general impression of Florio favorable or unfavorable, or don't you really have an opinion about him yet--IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

1 VERY FAVORABLE
2 SOMewhat FAVORABLE
3 SOMEWHAT UNFAVORABLE
4 VERY UNFAVORABLE
9 NO OPINION/DON'T KNOW

22. Have you heard any of Jim Florio's television or radio advertisements--IF YES, PROBE: TV, radio or both?

1 YES, TV
2 YES, RADIO
3 YES, BOTH
4 NO [Go to q.24]
9 DON'T KNOW [Go to q.24]

(IF #1, 2 OR 3 TO Q,22, ASK:)

23. Did these make you feel more inclined to support Florio, less inclined, or make no difference?

1 MORE
2 LESS
3 NO DIFFERENCE
9 DON'T KNOW

24. Do you know who the Republican candidate for Governor is?

1 NAMES TOM KEAN [Go to q.26]
2 DOES NOT NAME KEAN
25. The Republican candidate is Tom Kean (PRONOUNCED KANE) have you ever heard of him before?

1 YES
2 NO [Go to q.30]
9 DON'T KNOW [Go to q.30]

(IF YES TO Q. 25, OR #1 TO Q. 24, ASK:)

26. How much do you think you know about Kean—a lot, some, or just a little?

1 A LOT
2 SOME
3 A LITTLE/NOTHING
9 DON'T KNOW

27. Is your general impression of Kean favorable or unfavorable, or don't you really have an opinion about him yet—IF FAVORABLE OR UNFAVORABLE, PROBE: Is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

1 VERY FAVORABLE
2 SOMEWHAT FAVORABLE
3 SOMEWHAT UNFAVORABLE
4 VERY UNFAVORABLE
9 NO OPINION/DON'T KNOW

28. Have you heard any of Tom Kean's television or radio advertisements—IF YES, PROBE: TV, radio or both?

1 YES, TV
2 YES, RADIO
3 YES, BOTH
4 NO [Go to q.30]
5 DON'T KNOW [Go to q.30]

(IF #1, 2 or 3 TO Q. 28, ASK:)

29. Did these make you feel more inclined to support Kean, less inclined, or make no difference?

1 MORE
2 LESS
3 NO DIFFERENCE
9 DON'T KNOW

30. Are you registered to vote here in New Jersey—IF YES, PROBE: AS a Democrat, Republican, Independent or something else?

1 DEMOCRAT
2 REPUBLICAN
3 INDEPENDENT
4 OTHER
5 NO
9 DON'T KNOW
31. As of now, how likely are you to vote in the November election--do you think you definitely will vote, probably will vote, probably not vote, or definitely not vote?

1 DEFINITELY WILL VOTE
2 PROBABLY WILL VOTE
3 PROBABLY NOT VOTE
4 DEFINITELY NOT VOTE
9 DON'T KNOW

32. Do you think you would be more or less inclined to support Tom Kean if he was endorsed by Ronald Reagan, or wouldn't this make any difference?

1 MORE
2 LESS
3 NO DIFFERENCE
9 DON'T KNOW

33. Would you be more or less inclined to support Jim Florio if he was endorsed by Brendan Byrne, or wouldn't this make any difference?

1 MORE
2 LESS
3 NO DIFFERENCE
9 DON'T KNOW

34. Suppose the election for Governor was held today and you had to choose right now--would you vote for Tom Kean, the Republican; or Jim Florio, the Democrat--IF "WOULDN'T VOTE," PROBE: Would YOU not vote because you're undecided now, or don't you Plan to vote in the election?

1 KEAN [Go to q.36]
2 FLORIO [Go to q.36]
7 WON'T VOTE
8 OTHER CANDIDATE
9 UNDECIDED/DON'T KNOW

(IF OTHER CANDIDATE OR UNDECIDED/DON'T KNOW TQ Q. 34, ASK:)

35. At this moment do you lean more towards Kean or more towards Florio?

1 KEAN
2 FLORIO
9 NEITHER/UNDECIDED/DON'T KNOW

36. Are you very sure about this, or might you change your mind before the election?

1 VERY SURE
2 MIGHT CHANGE/DON'T KNOW

37. Would you say you are voting for (Kean/Florio) more?

1 BECAUSE OF HIS STANDS ON THE ISSUES
2 BECAUSE OF HIS PERSONAL QUALITIES--THE KIND OF PERSON THAT HE IS, OR
3 BECAUSE HE IS A (DEMOCRAT/REPUBLICAN)
4 COMBINATION: ISSUES AND PERSONAL QUALITIES
38. Do you think you will vote for the Democratic or Republican candidate for State Senate from your district?

1 DEMOCRATIC
2 REPUBLICAN
8 WON'T VOTE/OTHER
9 UNDECIDED/DON'T KNOW

39. Most people do not vote in every election--I'm going to ask you about some past elections--If you can't recall whether you voted just say so--Did you vote in the June primary election for Governor?

1 YES
2 NO [Go to q.41]
9 DON'T REMEMBER [Go to q.41]

(IF YES TO Q. 39, ASK:)

40A. [REPUBLICANS:] Can you remember who you voted for in the Republican primary?

1 KEAN
2 IMPERIALE
3 KRAMER
4 MCGLYNN
5 PARKER
6 RAFFERTY
7 SULLIVAN
8 WALLWORK
9 OTHER
10 DON'T REMEMBER
11 REFUSED

40A. [DEMOCRATS:] Can you remember who you voted for in the Democratic primary?

1 FLORIO
2 DEGNAN
3 DODD
4 GIBSON
5 HAMILTON
6 KLEIN
7 MERLINO
8 MCCONNELL
9 ROE
10 SMITH
11 OTHER
12 DON'T REMEMBER
13 REFUSED

41. Did you vote in the 1980 election for President?
1 YES
2 NO [Go to q.43]
9 DON'T REMEMBER [Go to q.43]

(IF YES TO Q. 41, ASK:)

42. Who did you vote for?

1 REAGAN
2 CARTER
3 ANDERSON
4 OTHER
5 DON'T REMEMBER
6 REFUSED

43. Can you recall whether or not you voted in the 1979 election for State Assembly and Senate?

1 VOTED
2 DIDN'T VOTE
9 CAN'T RECALL

44. And did you vote in the 1978 senate election between Jeff Bell and Bill Bradley?

1 VOTED
2 DIDN'T VOTE
9 CAN'T RECALL

45. What do you feel is the most important problem facing the state that the new Governor will have to solve?

___________________

46. Who do you think would do a better job of handling (name issue)—Tom Kean, the Republican; Jim Florio, the Democrat; or wouldn't there be any difference?

1 KEAN
2 FLORIO
3 NEITHER/BOTH/NO DIFFERENCE
9 DON'T KNOW

47. Regardless of who you prefer for Governor—Florio or Kean—please tell me which man you feel would do a better job of handling each of the following problems—If you don't have an opinion, just say so—First, who would do a better job of—

A Keeping taxes and spending down?
B keeping government free from corruption?
C Helping the state's economy to grow?
D Cleaning up and protecting the environment?
E Coping with the federal budget cuts?
F Helping the poor and elderly?
G Managing government effectively?
H Helping rebuild New Jersey's urban areas?
48. How would you describe Tom Kean—as a liberal, a moderate, a conservative; or aren't you sure?

1 LIBERAL
2 MODERATE
3 CONSERVATIVE
9 DON'T KNOW

49. And how about Jim Florio—liberal, moderate, conservative; or aren't you sure?

1 LIBERAL
2 MODERATE
3 CONSERVATIVE
9 DON'T KNOW

50. What do you think is the most important personal quality the next Governor should have?

51. Who do you think has more of this—Kean or Florio?

1 KEAN
2 FLORIO
3 NEITHER/BOTH/NO DIFFERENCE
9 DON'T KNOW

52. As you know, candidates in an election make many promises about what they will do if elected—How believable do you think Jim Florio's campaign pledges are—very, somewhat, or not very believable?

1 VERY BELIEVABLE
2 SOMEWHAT BELIEVABLE
3 NOT VERY BELIEVABLE
8 DON'T KNOW IF PROMISES ARE BELIEVABLE
9 HAVEN'T HEARD ANY CAMPAIGN PROMISES/DON'T KNOW WHAT HIS PROMISES ARE

53. Now how about Tom Kean's campaign pledges—Are they very, somewhat, or not very believable?

1 VERY BELIEVABLE
2 SOMEWHAT BELIEVABLE
3 NOT VERY BELIEVABLE
8 DON'T KNOW IF PROMISES ARE BELIEVABLE
9 HAVEN'T HEARD ANY CAMPAIGN PROMISES/DON'T KNOW WHAT HIS PROMISES ARE

54. I'm going to read you some words and phrases which might describe a person in public life—Please just tell me if each better fits Jim Florio or Tom Kean, or if there's no difference between them—if you don't have an opinion on some just say so—

A experienced, knows government?
B honest, ethical?
C has a clear position on the issues?
D in touch with ordinary person?
E is tough, stands up for what he believes?
F would be a good leader for the state?
G effective, gets things done?
H a self-made man?

55. Tom Kean is running on a plan to cut business taxes and eventually reduce the state sales tax in order to stimulate economic growth--Kean says that the money lost by lowering the tax rate will be made up by an improved economy, and the state will raise the same amount or more money--Jim Florio says that this plan has not been proven, and if wrong the state will run a large deficit--How much confidence do you have that the Kean plan would work--a lot, some, just a little, or none at all?

1 A LOT
2 SOME
3 A LITTLE
4 NONE-WON'T WORK
9 DON'T KNOW

56. Do you favor or oppose this plan?

1 FAVOR
2 OPPOSE
9 DON'T KNOW

57. If corporations and businesses in New Jersey received a major tax cut, do you think they would invest the money back into the state to create more jobs, or would this just provide businesses with higher profits?

1 CREATE JOBS/INVEST BACK
2 HIGHER PROFITS
3 BOTH (VOL.)
9 DON'T KNOW

58. If Democrat Jim Florio was elected Governor, do you think we would see the same people and policies of the Byrne administration, or would he bring new people and new ideas to Trenton?

1 SAME AS BYRNE
2 NEW PEOPLE AND IDEAS
3 SOME SAME, SOME NEW (VOL.)
9 DON'T KNOW

59. Thinking back over the last few years, would you say that you and your family are better off now, worse off, or about the same?

1 BETTER
2 WORSE
3 SAME
9 DON'T KNOW

60. How about New Jersey as a whole--Over the last few years have things gotten better in the state, worse, or stayed about the same?
1 BETTER
2 WORSE
3 SAME
9 DON'T KNOW

61. As you probably know the Democrats have controlled the state government for the last 8 years--Have you been pretty satisfied with the way things have been run, or do you think it's time for a change?

1 PRETTY SATISFIED
2 TIME FOR A CHANGE
3 BOTH (VOL.)
9 DEPENDS ON CHANGE, DON'T KNOW

I have just 2 more quick questions about elections

62. New York is also having their election for Mayor this Fall--How interested are you in this--very, somewhat, not very or not at all interested?

1 VERY INTERESTED
2 SOMEWHAT INTERESTED
3 NOT VERY INTERESTED
4 NOT AT ALL INTERESTED
9 DON'T KNOW

63. Can you name any of the candidates running for Mayor - NAMES |

A Frank Barbaro?  
B John Esposito ?  
C Ed Koch ?  
D Mary Codd ?

Turning now to a different topic, I'd like to ask you some questions about the arts--I'm going to read you a list of things you might have done in New Jersey or somewhere else over the last 12 months

64A. (I'd like to ask you some questions about the arts--I'm going to read you a list of things you might have done in New Jersey or somewhere else over the last 12 months) In the last year, have you attended -- | 

A a performance of classical music, such as the opera or symphony?  
B some other musical event such as an outdoor concert?  
C a performance of live theater?  
D the ballet, or some other dance performance?  
E an art gallery, exhibit or museums?  
F a crafts fair, artists show or artists festival?

64B. [IF YES IN Q64A, ASK] How many times have you attended ___ in the last 12 months | 

A a performance of classical music, such as the opera or symphony?  
B some other musical event such as an outdoor concert?  
C a performance of live theater?  
D the ballet, or some other dance performance?  
E an art gallery, exhibit or museums?  
F a crafts fair, artists show or artists festival?
65. Do you think that the arts in New Jersey are, or are not supported by any tax dollars, or don't you know?

1 ARE
2 ARE NOT
9 DON'T KNOW

66. Some people feel the state should support the arts in New Jersey, saying that beyond running the government the state should try to enrich peoples' lives--Others feel the state should give no support to the arts, saying this is not something the state should or needs to be involved in--Which view comes closest to your own?

1 STATE SUPPORT
2 NO STATE INVOLVEMENT
8 DEPENDS (VOL.)
9 NO OPINION/DON'T KNOW

67. Compared to all the other activities and services the state spends money on, would you say that support of the arts is very important, somewhat important or not very important?

1 VERY IMPORTANT
2 SOMEWHAT IMPORTANT
3 NOT VERY IMPORTANT
9 NO OPINION

Now just a few questions so that we can classify your answers.

68. In politics as of today, do you consider yourself a Democrat, Republican, Independent or something else--IF DEMOCRAT OR REPUBLICAN: Would you say that you are a strong (Democrat/Republican); or not a very strong (Democrat/Republican)?

1 STRONG DEMOCRAT [Go to q.70]
2 WEAK DEMOCRAT [Go to q.70]
3 WEAK REPUBLICAN [Go to q.70]
4 STRONG REPUBLICAN [Go to q.70]
7 INDEPENDENT
8 SOMETHING ELSE
9 DON'T KNOW/APOLITICAL/NOTHING

(IF #7, 8, OR 9 TO Q. 68, ASK:)

69. As of now do you lean more towards the Democratic Party or Republican Party?

1 LEANS DEMOCRATIC
2 LEANS REPUBLICAN
3 LEANS OTHER
4 DOESN'T LEAN TO EITHER
9 DON'T KNOW
70. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

1 LIBERAL [Go to q.72]  
2 CONSERVATIVE [Go to q.72]  
3 SOMEWHERE IN BETWEEN  
9 DON'T KNOW/NO OPINION

(IF #3 OR #9 TO Q70, ASK:)

71. Do you lean more toward the liberal side or more toward the conservative side?

1 LIBERAL  
2 CONSERVATIVE  
3 OTHER/NEITHER  
9 DON'T KNOW/NO OPINION

72. Do you own or rent your apartment or house?

1 OWN  
2 RENT  
3 LIVE RENT FREE WITH PARENTS/RELATIVES  
4 BOTH OWN AND RENT  
9 NOT DETERMINED

73. Is the chief wage earner in your household regularly employed?

1 YES  
2 TEMPORARILY LAID OFF  
3 NO [Go to q.75]  
4 RETIRED [Go to q.75]  
9 DON'T KNOW [Go to q.75]

(IF YES OR TEMPORARILY LAID OFF TO Q.73, ASK:)

74. Does the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?

1 HOURLY (and piecework)  
2 SALARIED (and commissions)  
3 SELF-EMPLOYED  
9 DON'T KNOW

75. Are you or anyone in your household a member of a union--IF YES, PROBE: Is that you, someone else or both?)

1 NO  
2 RESPONDENT ONLY  
3 OTHER ONLY  
4 RESPONDENT AND OTHER  
5 USED TO BE IN THE PAST  
9 DON'T KNOW

76. Did you receive a high school diploma?

1 YES
2 NO [Go to q.78a]
9 DON'T KNOW [Go to q.78a]

(IF YES TO Q.76, ASK:)

77. Did you ever attend college--IF YES, Did you graduate?
1 YES, GRADUATED
2 YES, DID NOT GRADUATE
3 NO
9 DON'T KNOW

78a. What was your age on your last birthday?

78b. In which age group are you [read choices]?
1 18 - 20
2 21 - 24
3 25 - 29
4 THIRTIES (30 - 39)
5 FORTIES (40 - 49)
6 FIFTIES (50 - 59)
7 60 OR OVER
9 NO ANSWER/REFUSED

79. Are you white, black or of Hispanic origin?
1 WHITE
2 BLACK
3 HISPANIC
4 OTHER (SPECIFY)
9 NOT DETERMINED

80. Do you consider yourself to be Catholic, Protestant, Jewish, or something else?
1 PROTESTANT
2 CATHOLIC
3 JEWISH
4 NONE, ATHEIST, AGNOSTIC
5 OTHER
9 DON'T KNOW/REFUSED

81. Other than American, do you consider yourself to be a member of any of the following nationality groups:
A German?
B Italian?
C Irish?
D Polish?
1 YES
2 NO
9 DON'T KNOW

82. Where do you live--in what township or municipality?
82a. In what county is that?

_________________________________

83. So that we can group all answers, what is your total annual family income before taxes: Under $5,000; $5,000 to $10,000; $10,000 to $15,000; $15,000 to $20,000; $20,000 to $30,000 or over $30,000?

1 UNDER $5,000
2 $5,000 - $10,000
3 $10,000 - $15,000
4 $15,000 - $20,000
5 $20,000 - $30,000
6 OVER $30,000
9 DON'T KNOW/REFUSED