

New Jersey Poll 34  
October 1978

Hello, my name is --- (first and last name). I'm (a student at/on the staff of) Rutgers University and I'm taking a (survey/public opinion poll) for the Eagleton Institute. I'd like your Views on some important issues facing the state of New Jersey and the nation.

1. To begin with, for how many years have you lived in New Jersey or have you lived here all your life?

- 1 LESS THAN ONE
- 2 1 OR 2
- 3 3 -5
- 4 6-10
- 5 11-20
- 6 21-30
- 7 MORE THAN 30
- 8 ALL MY LIFE
- 9 DON'T KNOW

2. Overall, how good a job do you think the Governor of New Jersey--Brendan Byrne is doing--excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW [Go to q.4]

(IF EXCELLENT, GOOD, ONLY FAIR, OR POOR TO Q. 2, ASK:)

3. Why do you say he's doing an (excellent/good/only fair/poor) job?

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4. How good a job do you think the New Jersey State Legislature is is doing--excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

5. And how good a job do you think the New Jersey Supreme Court is doing?

(REPEAT OPTIONS AS NECESSARY)

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

NoW let's turn to some questions on the job Jimmy Carter is doing as President-- For each question I ask you please tell me whether you think he is doing an

excellent, good, only fair, or poor job--[REPEAT RESPONSE OPTIONS AS NEEDED ON REMAINING QUESTIONS]

6. Overall, how would you rate the job Jimmy Carter is doing as President?

- 1 Excellent
- 2 Good
- 3 Only Fair
- 4 Poor
- 9 Don't Know

7. Carter's handling of the problems of the economy?

- 1 Excellent
- 2 Good
- 3 Only Fair
- 4 Poor
- 9 Don't Know

8. His handling of the nation's foreign affairs?

- 1 Excellent
- 2 Good
- 3 Only Fair
- 4 Poor
- 9 Don't Know

9. How would you rate Carter's handling of problems in the Middle East--excellent, good, only fair or poor?

- 1 Excellent
- 2 Good
- 3 Only Fair
- 4 Poor
- 9 Don't Know

10. Carter's handling of the nation's energy problem?

- 1 Excellent
- 2 Good
- 3 Only Fair
- 4 Poor
- 9 Don't Know

11. Has Congress done an excellent, good, only fair or poor job in the past year?

- 1 Excellent
- 2 Good
- 3 Only Fair
- 4 Poor
- 9 Don't Know

12. Have you heard or read anything about the election for U.S. Senate in New Jersey coming up in November?

- 1 YES

- 2 NO [Go to q.14]
- 9 DON'T KNOW [Go to q.14]

(IF YES TO Q. 12, ASK:)

13A. Have you read any stories about the campaign in the newspaper?

- 1 YES
- 2 NO
- 9 DON'T KNOW

13B. Have you seen any stories on television?

- 1 YES
- 2 NO
- 9 DON'T KNOW

13C. Have you seen any advertisements for the candidates on TV?

- 1 YES
- 2 NO
- 9 DON'T KNOW

14. From which of the following have you gathered most of your information about the race for senator--radio, TV, newspaper, friends/work associates, or magazines and periodicals?

- 1 RADIO
- 2 TV
- 3 NEWSPAPERS
- 4 FRIENDS/WORK ASSOCIATES
- 5 MAGAZINE5 AND PERIODICALS
- 6 OTHER (Specify)
- 9 DON'T KNOW/NO OPINION

15. HOW interested are you in the outcome of this election for U.S. Senator--very, somewhat, or not at all interested?

- 1 VERY INTERESTED
- 2 SOMEWHAT INTERESTED
- 3 NOT AT ALL INTERESTED
- 9 DON'T KNOW

16. Right now, still a bit before the Senate election, do you feel you have enough information to cast an informed vote; or don't you feel you could cast an informed vote right now?

- 1 COULD CAST INFORMED VOTE
- 2 COULD NOT CAST INFORMED VOTE
- 3 DON'T KNOW/NO OPINION

READ INTRO: Although there hasn't been much publicity about the election YOU might have heard of some of the candidates.

17. Can you recall the name of the Democratic candidate for Senate in New Jersey--IF 'YES', who is it?

- 1 YES-JEFF BELL
- 2 YES-BILL BRADLEY
- 3 YES-CLIFFORD CASE
- 4 YES-OTHER (Specify)
- 9 DON'T KNOW

18. What about the Republican candidate for Senate--DO YOU know his name--IF "YES": Who is it?

- 1 YES-JEFF BELL
- 2 YES-BILL BRADLEY
- 3 YES-CLIFFORD CASE
- 4 YES-OTHER (Specify)
- 9 DON'T KNOW

19. Is your name now recorded in the voter registration book in the election district where you live?

- 1 YES
- 2 NO BUT ABSENTEE BALLOT OR GOES HOME TO VOTE (VOL. RESPONSE ONLY)
- 3 NO
- 9 DON'T KNOW

20A. IF CANDIDATE NAMED IN Q.17, Q.18, CIRCLE 'YES" RECOGNITION AND ASK AWARENESS IF CANDIDATE NOT NAMED IN Q.17, Q.18, ASK, "Have you heard anything about JEFF BELL?"

21A. IF CANDIDATE NAMED IN Q.17, Q.18, CIRCLE 'YES" RECOGNITION AND ASK AWARENESS. IF CANDIDATE NOT NAMED IN Q.17, Q.18, ASK, "Have you heard anything about BILL BRADLEY?"

20B. Is your general impression of JEFF BELL favorable or unfavorable; or haven't you formed an impression of him?

21B. Is your general impression of BILL BRADLEY favorable or unfavorable; or haven't you formed an impression of him?

22. Suppose the election for Senator was being held today and you had to choose right now-- would you vote for Jeff Bell, the Republican or Bill Bradley the Democrat?

- 1 BELL
- 2 BRADLEY
- 8 WON'T VOTE
- 9 UNDECIDED/DON'T KNOW

23A. Are you very sure about this, or might you change your mind before election day?

- 1 VERY SURE
- 2 MIGHT CHANGE
- 3 PRETTY/SOMEWHAT SURE (VOL. RESP.)
- 9 DON'T KNOW

23B. At this moment do you feel you are leaning more towards Bell or more towards Bradley?

- 1 BELL
- 2 BRADLEY
- 9 DON'T KNOW

24. Who do you think will win the election for Senator?

- 1 BELL
- 2 BRADLEY
- 9 DON'T KNOW/OTHER

25. Do you think the election will be close or not?

- 1 CLOSE
- 2 NOT CLOSE
- 9 DON'T KNOW

26. Would you describe Bill Bradley more as a liberal or a conservative: or don't these terms really apply to him?

- 1 LIBERAL
- 2 MODERATE/MIDDLE OF ROAD (VOL. RESPONSE)
- 3 CONSERVATIVE
- 8 DOESN'T APPLY
- 9 DON'T KNOW

27. And how would you describe Jeff Bell--more as a liberal Or a conservative; or don't these terms apply to him?

- 1 LIBERAL
- 2 MODERATE/MIDDLE OF ROAD (VOL. RESPOMSE)
- 3 CONSERVATIVE
- 8 DOESN'T APPLY
- 9 DON'T KNOW

IF RESPONDENT RECOGNIZED NEITHER CANDIDATE IN Q.20A, 21A -- "NO" TO BOTH BRADLEY AND BELL SKIP TO Q.29

I'm going to read you a list of problems, that a Senator from New Jersey must deal with--For each problem I read please tell me who you think would do a better job of dealing with it--Bell the Republican or Bradley the Democrat?

28A. Keeping government spending down?

- 1 BELL
- 2 BRADLEY
- 3 SAME/NO DIFFERENCE
- 9 DON'T KNOW

28B. Protecting the environment?

- 1 BELL
- 2 BRADLEY
- 3 SAME/NO DIFFERENCE
- 9 DON'T KNOW

28C. Cutting taxes?

- 1 BELL
- 2 BRADLEY
- 3 SAME/NO DIFFERENCE
- 9 DON'T KNOW

28D. Maintaining America's military strength?

- 1 BELL
- 2 BRADLEY
- 3 SAME/NO DIFFERENCE
- 9 DON'T KNOW

28E. Helping solve the nation's energy problems?

- 1 BELL
- 2 BRADLEY
- 3 SAME/NO DIFFERENCE
- 9 DON'T KNOW

28F. Keeping government free from corruption?

- 1 BELL
- 2 BRADLEY
- 3 SAME/NO DIFFERENCE
- 9 DON'T KNOW

28G. Reducing inflation and keeping prices down?

- 1 BELL
- 2 BRADLEY
- 3 SAME/NO DIFFERENCE
- 9 DON'T KNOW

29. IF ASKED: I'll read through this list again or IF NOT ASKED: I'm going to read through a list of problems would you tell me which problem you think is the most important--If more than one is given PROBE: If you had to choose which would you say is THE most important?

- 1 KEEPING DOWN SPENDING
- 2 PROTECTING ENVIRONMENT
- 3 CUTTING TAXES
- 4 MILITARY STRENGTH
- 5 ENERGY PROBLEMS
- 6 CORRUPTION
- 7 INFLATION/PRICES
- 8 MORE THAN ONE GIVEN (VOL. RESPONSE)
- 9 DON'T KNOW

30. AS of now, how likely are you to vote in the November election--Do you think you definitely will vote, probably will vote, probably will not vote, or you will definitely not vote?

- 1 DEFINITELY WILL VOTE
- 2 PROBABLY WILL VOTE
- 3 PROBABLY WILL NOT VOTE [Go to q.32]
- 4 DEFINITELY WILL NOT VOTE [Go to q.32]

9 DON'T KNOW [Go to q.32]

(IF "DEFINITELY WILL VOTE" OR "PROBABLY WILL VOTE" TO Q,30, ASK:)

31. Where do you vote on election day--(IF NECESSARY, CLARIFY: What place do you vote at--what's the address or building?)

1 GIVES STREET LOCATTON OR BUILDING NAME, OR SOME OTHER SPECIFIC DESCRIPTION  
9 DON'T KNOW

32. Did you vote in the 1976 Presidential election?

1 YES  
2 NO  
3 NOT ELIGIBLE (VOLUNTEERED RESPONSE)  
9 DON'T KNOW

33. Did you vote in the election for Governor last year?

1 YES  
2 NO  
9 DON'T KNOW

Turning now to taxes here in the state.

34. As you may know, for the last two years New Jersey has had a state income tax--If the state Legislature were to vote on the income tax today would you like to see it passed again or defeated--(IF RESPONDENT SAYS "Different Program," PROBE: But if you had to choose REPEAT RESPONSE OPTIONS?)

1 PASSED  
2 DEFEATED  
9 DON'T KNOW

35. Comparing New Jersey to other states in the nation, do you think New Jersey residents pay more, less, or about the same in overall state and local taxes?

1 MORE  
2 LESS  
3 ABOUT THE SAME  
9 DON'T KNOW/NO OPINION

36. Compared to homeowners in other states, do you think New Jersey homeowners pay more, less or about the same in property taxes?

1 MORE  
2 LESS  
3 ABOUT THE SAME  
9 DON'T KNOW/NO OPINION

37. Compared to taxpayers in other states, do you think you are getting more for your money, less for your money, or about the same?

1 MORE  
2 LESS  
3 ABOUT THE SAME  
9 DON'T KNOW/NO OPINION

38. In the last year, do you think local property taxes in your community have gone up, gone down, or remained the same?

- 1 GONE UP
- 2 GONE DOWN
- 3 REMAINED ABOUT THE SAME
- 9 DON'T KNOW

39. In the last year, do you think your overall tax bill has gone up, gone down, or remained about the same?

- 1 GONE UP
- 2 GONE DOWN
- 3 REMAINED ABOUT THE SAME
- 9 DON'T KNOW

40. Based on your own experience and what you've heard, do you think New Jersey could get along just as well without the state income tax and without any other tax to take its place?

- 1 YES
- 2 NO
- 9 DON'T KNOW

41. How much have you heard about Proposition 13--a measure recently passed in California to lower property taxes--a good deal, some, or nothing at all?

- 1 GOOD DEAL
- 2 SOME
- 3 NOTHING AT ALL
- 9 DON'T KNOW

42. As you know/As you may have heard this summer Californians voted for Proposition 13 which reduced property taxes by 60% and limited the amount that property taxes could increase in future years--Would you like to see such a law passed here; or do you feel that Such a law is not really needed in New Jersey?

- 1 LIKE TO SEE LAW
- 2 NOT NEEDED [Go to q.44]
- 9 DON'T KNOW

(IF LIKE TO SEE LAW" OR DON'T KNOW" TO Q.42 ASK:)

43. Would YOU favor or oppose such a law if it meant a reduction in jobs and services?

- 1 FAVOR
- 2 OPPOSE
- 3 DEPENDS ON PLAN
- 9 DON'T KNOW

Now on a different topic, there has been talk lately of legalizing gambling on a sport called Jai Alai [PRONOUNCED HI-LIE] here in New Jersey.



44. In order to have Jai Alai gambling in New Jersey, an amendment to the State's Constitution has been proposed--If you had to decide right now, would you vote for or against this amendment to permit gambling on Jai Alai?

- 1 FOR [Go to q.46]
- 2 AGAINST [Go to q.46]
- 8 WON'T VOTE (VOL RESP) [Go to q.46]
- 9 DON'T KNOW

(IF "DON'T KNOW" TO Q. 44, ASK:)

45. At this moment are you leaning for or against this amendment?

- 1 LEANING FOR
- 2 LEANING AGAINST
- 9 DON'T KNOW

There are also elections for Governor in both of New Jersey's neighboring states--New York and Pennsylvania.

[INTERVIEWERS INSTRUCTIONS: IF 201 area code ask Q's in order 46,47,48,49. IF 609 area code ask Q's in order 48,49,46,47.]

46. How interested are you in the election for Governor of New York--very, somewhat or not at all interested?

- 1 VERY
- 2 SOMEWHAT
- 3 NOT AT ALL INTERESTED
- 9 DON'T KNOW

47. Do you happen to recall the names of the candidates in this election--IF YES: Who are they?

- 1 NO--NAMES NEITHER
- 2 NAMES HUGH CAREY ONLY
- 3 NAMES PERRY DURYEA ONLY
- 4 NAMES BOTH CAREY AND DURYEA
- 5 NAMES CAREY AND OTHER BESIDES DURYEA
- 6 NAMES DURYEA AND OTHER BESIDES CAREY
- 7 NAMES OTHER
- 9 DON'T KNOW

48. How interested are you in the Pennsylvania election for Governor--very, somewhat or not at all interested?

- 1 VERY
- 2 SOMEWHAT
- 3 NOT AT ALL INTERESTED
- 9 DON'T KNOW

49. Do you happen to know the names of the candidates running in this election--IF YES: Who are they?

- 1 NO--NAMES NEITHER
- 2 NAMES PETER FLAHERTY ONLY
- 3 NAMES RICHARD THORNBERG ONLY

- 4 NAMES BOTH FLAHERTY AND THORNBERG
- 5 NAMES FLAHERTY AND OTHER BESIDES THORNBERG
- 6 NAMES THORNBERG AND OTHER BESIDES FLAHERTY
- 7 NAMES OTHER
- 9 DON'T KNOW

NOW a few questions about television.

50. In the last month, have you seen the New Jersey Nightly News?

- 1 YES
- 2 NO [Go to q.62]
- 9 DON'T KNOW [Go to q.62]

(IF "YES"- TO Q. 50 , ASK:)

51. How many times have you seen it during the last month?

[code number of times]  
99 DON'T KNOW

52. Have you seen it in the last week?

- 1 YES
- 2 NO [Go to q.54]
- 9 DON'T KNOW [Go to q.54]

(IF "YES" TO Q. 52,ASK:)

53. HOW many times have you seen it in the last week?

[code number]  
9 DON'T KNOW

54. What time do you usually watch the New Jersey Nightly News?

- 1 6:30 P.M.
- 2 7:30 P.M.
- 3 10:00 P.M.
- 4 7:00 A.M.
- 5 OTHER (specify)
- 9 DON'T KNOW

55. What channel or station do you usually watch it on?

- 1 13-WNET
- 2 23-WNJS
- 3 50-WNJM
- 4 52-WNJT
- 5 58-WNJB
- 6 NEW JERSEY PUBLIC BROADCASTING-NJPTV
- 7 OTHER (specify)
- 9 DON'T KNOW

56. Overall, how would you rate the quality of the New Jersey Nightly News--  
Would you say it is excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

57. What in particular do you like best about the New Jersey Nightly News - |

- A FIRST RESPONSE?
- B SECOND RESPONSE?

58. What do you like least about it -- |

- A FIRST RESPONSE?
- B SECOND RESPONSE?

59. Did you ever watch the New Jersey News Report last year?

- 1 YES
- 2 NO [Go to q.61A]
- 9 DON'T KNOW [Go to q.61A]

(IF "YES" TO Q. 59, ASK:)

60. Would you say this year's news program is better than last year's, worse than last year's, or isn't there any difference?

- 1 BETTER
- 2 WORSE
- 3 NO DIFFERENCE
- 9 DON'T KNOW

61A. In addition to watching the New Jersey Nightly News, do you usually watch another local news program in the evening?

- 1 YES
- 2 NO [Go to q.62]
- 9 DON'T KNOW [Go to q.62]

(IF "YES" TO Q. 61A, ASK:)

61B. What time do you watch this other news program?

(CIRCLE EARLIEST TIME MENTIONED)

- 1 5:00 to 6:00
- 2 6:00 to 6:30
- 3 6:30 to 7:00
- 4 7:00 to 7:30
- 5 7:30 to 8:00
- 6 10:00 to 11:00
- 7 11:00 to 12:00
- 8 OTHER/COMBINATION
- 9 DON'T KNOW

62. Do you subscribe to cable television?

- 1 YES
- 2 NO
- 9 DON'T KNOW

Now just a few more questions so that we can classify your answers.

63. DO YOU own or rent your apartment or house?

- 1 OWN
- 2 RENT
- 3 LIVE RENT FREE WITH PARENTS/RELATIVES (VOL.)
- 9 NOT DETERMINED

64. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 DEMOCRAT [Go to q.66]
- 2 REPUBLICAN [Go to q.66]
- 3 INDEPENDENT
- 4 SOMETHING ELSE/OTHER
- 9 DON'T KNOW/NO OPINION

(IF 3, 4, OR 9 TO Q. 64, ASK:)

65. As of today, do you lean more toward the Democratic party or more toward the Republican Party?

- 1 DEMOCRATIC PARTY
- 2 REPUBLICAN PARTY
- 3 OTHER
- 4 NEITHER
- 9 DON'T KNOW/NO OPINION

66. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between; or don't you think of yourself in these terms?

- 1 LIBERAL [Go to q.68]
- 2 CONSERVATIVE [Go to q.68]
- 3 OTHER/DON'T THINK OF SELF IN THOSE TERMS [Go to q.68]
- 4 SOMEWHERE IN BETWEEN
- 9 DON'T KNOW/NO OPINION

(IF "SOMEWHERE IN BETWEEN" OR "DON'T KNOW/OPINION" TO Q. 66, ASK:)

67. Do you lean more toward the liberal side or more toward the conservative side?

- 1 LIBERAL
- 2 CONSERVATIVE
- 3 OTHER/NEITHER
- 9 DON'T KNOW/NO OPINION

68. Is the chief wage earner in your household regularly employed?

- 1 YES

- 2 TEMPORARILY LAID OFF [Go to q.70]
- 3 NO [Go to q.70]
- 4 RETIRED [Go to q.70]
- 9 DON'T KNOW [Go to q.70]

(IF "YES" TO Q. 68, ASK:)

69. Does the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?

- 1 HOURLY (and piecework)
- 2 SALARIED (and commissions)
- 3 SELF-EMPLOYED
- 9 DON'T RNOW

70. Are you or anyone in your household a union member?

- 1 YES
- 2 NO
- 9 DON'T KNOW

71. Did you receive a high school diploma?

- 1 YES
- 2 NO [Go to q.72]
- 9 DON'T KNOW [Go to q.72]

(IF YES TO Q.71, ASK:)

72. Did you ever attend college--IF YES ASK: "Did you graduate"?

- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE
- 3 NO
- 9 DON'T KNOW

73a. What was your age on your last birthday?

73b. AGE IN CATEGORIES?

- 1 18 - 20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES (30 - 39)
- 5 FOURTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 OR OVER
- 9 NO ANSWER/REFUSED

74. Are there any people in your household [INSERT ITEM] |

- A 13 years old?
- B 16 years old?
- C 19 years old?
- D 22 years old?

- 1 YES

- 2 NO
- 9 DON'T KNOW/REFUSED

75. What is your race?

- 1 WHITE
- 2 NEGRO/BLACK
- 3 OTHER (SPECIFY)
- 9 NOT DETERMINED

76. So that we can group all answers, what is your total annual family income before taxes: under \$5,000; \$5,000 to \$10,000; \$10,000 to \$15,000; \$15,000 to \$20,000; \$20,000 to \$30,000; over \$30,000?

- 1 UNDER \$5,000
- 2 \$5,000 - \$10,000
- 3 \$10,000 - \$15,000
- 4 \$15,000 - \$20,000
- 5 \$20,000 - \$30,000
- 6 OVER \$30,000
- 9 REFUSED/DON'T KNOW

77. Where do you live--in what township or municipality?

77a. In what county is that?

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