

New Jersey Poll 32
May 1978

Hello, my name is (first and last name). I'm (a student at/on the staff of) Rutgers University and I'm taking a (survey/public opinion poll) for the Eagleton Institute, I'd like your views on some important issues facing the state of New Jersey and the nation.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all your life?

- 1 LESS THAN ONE
- 2 1 OR 2
- 3 3-5
- 4 6-10
- 5 11 - 20
- 6 21 - 30
- 7 MORE THAN 30
- 8 ALL MY LIFE
- 9 DON'T KNOW

2. As you may know, there is an election for Senator this year in New Jersey. Have you heard or read anything about the primary election coming up on June 6th of this year?

- 1 YES [IF YES: Would you name them for me--PROBE: Any others]
- 2 NO [IF NO: Although there hasn't been much publicity about the primary you might have heard of some of the candidates]
- 9 DON'T KNOW

3. Can you recall the names of the candidates for the Democratic nomination in the race for Senate -- |

- A WES BELL?
- B BILL BRADLEY?
- C DICK LEONE?
- D ALEX MENZA?
- E OTHER (SPECIFY)?

- 1 NOT MENTIONED
- 2 LAST NAME ONLY MENTIONED
- 3 BOTH NAMES MENTIONED

4. Can you name any of the Republican candidates in the election for Senator -- |

- A JEFF BELL?
- B CLIFFORD CASE?
- C OTHER (SPECIFY)?

- 1 NOT MENTIONED
- 2 LAST NAME ONLY MENTIONED
- 3 BOTH NAMES MENTIONED

5. Overall, how good a job do you think the Governor of New Jersey Brendan Byrne--is doing--excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

6. How would you rate the job Jimmy Carter is doing as President--excellent, good, only fair or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

7. Now I would like to read you a short list of names. Would you please tell me whether or not you have heard anything about each. IF YES: PROBE: "What comes to mind about him" (Code "yes" responses as "senate candidate" "political" or "non-political." [START AT DESIGNATED POINT WITHIN LINES] -- |

- A Harrison Williams?
- B Bill Bradley?
- C Jeffrey Bell?
- D Alex Menza?
- E Don Ballou?
- F Dick Leone?
- G Clifford Case?

- 1 YES-SEN.
- 2 YES-SEN. CAND.
- 3 YES-POLITICAL
- 4 YES-NON-POLITICAL/GENERAL MENTION
- 8 NO
- 9 DON'T KNOW

8. (IF NECESSARY: Clifford Case is one of New Jersey's Senators in Washington.) Do you happen to remember if Case is a Democrat or Republican?

- 1 DEMOCRAT
- 2 REPUBLICAN
- 9 DON'T KNOW/OTHER

NOTE 1: IF RESPONDENT DID NOT RECOGNIZE ANY (MENZA, LEONE, BRADLEY) IN Q. 7; SKIP TO NOTE 2

Now turning back to the Democratic primary for Senate.

9. Three of the candidates running in that primary are (READ SLOWLY) Dick Leone; Alex Menza; and Bill Bradley. Which one of these three would you say is more experienced; or aren't you familiar enough with them to say?

- 1 LEONE
- 2 BRADLEY
- 3 MENZA
- 7 SAME/NO DIFFERENCE (VOLUNTEERED)
- 8 OTHER
- 9 DON'T KNOW/NOT FAMILIAR

10. Which one, Menza, Leone or Bradley do you think would make a better U.S. Senator, or aren't you sure?

- 1 MENZA
- 2 LEONE
- 3 BRADLEY
- 7 SAME/NO DIFFERENCE (VOLUNTEERED)
- 8 OTHER
- 9 DON'T KNOW/NOT SURE

NOTE 2: IF RESPONDENT DID NOT RECOGNIZE ANY (CASE, BELL) IN Q. 7; SKIP TO Q. 13

11. Now turning to the Republican primary. Two of the candidates running are Jeffrey Bell and Clifford Case. Which one, Bell or Case do you think is more experienced, or can't you say?

- 1 BELL
- 2 CASE
- 7 SAME/NO DIFFERENCE (VOLUNTEERED)
- 8 OTHER
- 9 DON'T KNOW/CAN'T SAY

12. Finally, which candidate Case or Bell do you think would make a better U.S. Senator; or aren't you sure?

- 1 BELL
- 2 CASE
- 7 SAME/NO DIFFERENCE (VOLUNTEERED)
- 8 OTHER
- 9 DON'T KNOW/AREN'T SURE

Now I'd like to ask you some questions about who you might vote for in the general election for Senator to be held this November.

13. If the election were to be held today, who do you think you would vote for, Clifford Case, the Republican, or Dick Leone, the Democrat?

- 1 CASE
- 2 REPUBLICAN (VOLUNTEERED)
- 4 DEMOCRAT (VOLUNTEERED)
- 5 LEONE
- 8 WON'T VOTE (VOLUNTEERED)
- 9 DON'T KNOW

14. How about if Case was running on the Republican ticket against Bill Bradley the Democrat?

- 1 CASE
- 2 REPUBLICAN (VOLUNTEERED)
- 4 DEMOCRAT (VOLUNTEERED)
- 5 BRADLEY
- 8 WON'T VOTE (VOLUNTEERED)
- 9 DON'T KNOW

15. And what about if Case the Republican was running against Alexander Menza the Democrat?

1 CASE
 2 REPUBLICAN (VOLUNTEERED)
 4 DEMOCRAT (VOLUNTEERED)
 5 MENZA
 8 WON'T VOTE (VOLUNTEERED)
 9 DON'T KNOW

16. Now how about if Jeffrey Bell was the Republican candidate and he was running against Alexander Menza, the Democrat?

1 BELL
 2 REPUBLICAN (VOLUNTEERED)
 4 DEMOCRAT (VOLUNTEERED)
 5 MENZA
 8 WON'T VOTE (VOLUNTEERED)
 9 DON'T KNOW

17. How about in the contest between Bell, the Republican and Bradley the Democrat?

1 BELL
 2 REPUBLICAN (VOLUNTEERED)
 4 DEMOCRAT (VOLUNTEERED)
 5 BRADLEY
 8 WON'T VOTE (VOLUNTEERED)
 9 DON'T KNOW

18. Finally how would you vote if Jeff Bell was the Republican candidate and Dick Leone was the Democratic candidate?

1 BELL
 2 REPUBLICAN (VOLUNTEERED)
 4 DEMOCRAT (VOLUNTEERED)
 5 LEONE
 8 WON'T VOTE (VOLUNTEERED)
 9 DON'T KNOW

19. In the last week, have you read anything in the newspaper about the New Jersey election for Senate--INTERVIEWERS NOTE: IF RESPONDENT ASKS "Do YOU MEAN SKIMMED/SEEN OR ACTUALLY READ," RESPOND, "Those you have actually read."?

1 YES
 2 NO
 9 DON'T KNOW

(IF YES TO Q. 19, ASK:)

20. About how many articles about this election have you read in the last week (IF RESPONDENT HESITATES OR SAYS "DON'T KNOW" PROBE: Your best guess will be fine; IF EITHER *A COUPLE" OR "A FEW" RESPONSE IS GIVEN, CLARIFY: Would you say 1 or 2, or between 3 and 5"?)

1 NONE
 2 1 OR 2 (A COUPLE)
 3 3 - 5 (A FEW)
 4 6- 9

5 10 OR MORE
9 DON'T KNOW

21. There are two types of news programs on television, the national news and the local news. Have you seen any stories on the primary election for Senate on the local news in the last week--(IF YES: About how many stories do you think you have seen) (IF RESPONDENT HESITATES OR SAYS "DON'T KNOW," PROBE: your best guess will be fine; IF EITHER "A COUPLE" OR "A FEW" RESPONSE IS GIVEN, CLARIFY: would you say 1 or 2, or between 3 and 5)?

1 NONE
2 1 OR 2 (A COUPLE)
3 3 - 5 (A FEW)
4 6-9
5 10 OR MORE
9 DON'T KNOW

[NOTE: Local news is the news that mainly covers New York or Philadelphia and comes on before the national news]

22. Have you seen any television advertisements for any of the candidates running for the Senate in the past week IF YES: "About how many would you say you have seen" /IF RESPONDENT HESITATES OR SAYS "DON'T KNOW," PROBE: Your best guess will be fine: IF EITHER "A COUPLE" OR "A FEW" RESPONSE IS GIVEN, CLARIFY Would you say 1 or 2, or between 3 and 5)?

1 NONE
2 1 OR 2 (A COUPLE)
3 3-5 (A FEW)
4 6-9
5 10 OR MORE
9 DON'T KNOW

(IF "YES" TO Q. 22 ASK:)

23. Can you remember the candidates whose commercials YOU have seen IF YES: What are their names PROBE: Any others -- |

A Jeff Bell?
B Wes Bell?
C Bill Bradley?
D Clifford Case?
E Dick Leone?
F Alex Mensa?

1 YES
2 NO
9 DON'T KNOW

24. How helpful have these advertisements been in making up your mind who to vote for--very, somewhat, a little, or not at all helpful?

1 NONE
2 VERY
3 SOMEWHAT
4 A LITTLE
5 NOT AT ALL

8 MIND ALREADY MADE UP BEFORE SEEING ADS (VOL. ONLY)
9 DON'T KNOW

25. From which of the following have you gathered most of your information about the race for Senate--radio, TV, newspapers, friends or work associates, or magazines--(IF MORE THAN ONE SOURCE GIVEN, PROBE: From which would you say you get more information--IF RESPONDENT REFUSES TO CHOOSE, MARK CODE 6, "OTHER & COMBINATIONS")?

1 RADIO
2 TV
3 NEWSPAPERS
4 FRIENDS AND WORK ASSOCIATES
5 MAGAZINES AND PERIODICALS
6 OTHER & COMBINATIONS (SPECIFY)
9 DON'T KNOW/NO OPINION/HAVEN'T FOLLOWED

26. Right now, still a bit before the Senate primary election, do you feel you have enough information to cast an informed vote, or don't you feel you could cast an informed vote right now?

1 COULD CAST INFORMED VOTE
2 COULD NOT CAST INFORMED VOTE
8 DOESN'T PLAN TO VOTE (VOL.RESPONSE ONLY)
9 DON'T KNOW/NO OPINION

Turning now to television.

27. The New Jersey Public Broadcasting Authority currently operates four television stations, channels 23, 50, 52, and 58. Have you watched any of these in the past four weeks?

1 YES
2 NO [Go to q.29]
9 DON'T KNOW [Go to q.29]

(IF YES TO Q. 27, ASK:)

28. Which ones?

A Channel 23 (Camden)
B Channel 50 (Montclair)
C Channel 52 (Trenton)
D Channel 58 (New Brunswick)

(IF WATCHED MORE THAN ONE, ASK:)

29. Which do you watch the most?

1 CHANNEL 23
2 CHANNEL 50
3 CHANNEL 52
4 CHANNEL 58
5 NONE/ALL (VOLUNTEERED ONLY)
9 DON'T KNOW

30. Have you watched any of these "NJPTV" channels in the past week?

- 1 YES
- 2 NO
- 9 DON'T KNOW

31. Do you usually watch television stations located in Philadelphia or located in New York (IF BOTH: "Which do you watch more")?

- 1 PHILADELPHIA
- 2 NEW YORK
- 3 BOTH, THEN PHILADELPHIA
- 4 BOTH, THEN NEW YORK
- 5 BOTH, THE SAME (VOL. RESPONSE ONLY)
- 7 DOESN'T WATCH TV [Go to q.33]
- 8 NO TV SET [Go to q.33]
- 9 DON'T KNOW [Go to q.33]

(IF #1, 2, 3, 4, OR 5 TO Q. 31, ASK:)

32. At the present time New Jersey does not have a VHF TV station --those channels from 2 to 13. This means that TV news coverage of New Jersey comes from New York and Philadelphia stations. Some people have said that these stations do not cover New Jersey thoroughly while others say they do a good job. How would you rate the job (New York/Philadelphia) television does of covering things that go on in New Jersey--excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 8 DOESN'T OWN/WATCH TV OR TV NEWS
- 9 DON'T KNOW

33. Do you think (New York/Philadelphia) TV stations do a better or worse job of covering New Jersey than they do of covering (New York/Philadelphia); or do they do exactly the same job in covering both?

- 1 NY/PHILADELPHIA
- 2 NEW JERSEY
- 3 SAME, NO DIFFERENCE (VOL. RESPONSE)
- 9 DON'T KNOW

34. There has recently been a good deal of discussion about smoking in public places. One group has proposed the state should require restaurants to have separate sections for smokers and non-smokers. Do you favor or oppose this--
PROBE: Do you feel strongly about this?

- 1 FAVOR STRONGLY
- 2 FAVOR NOT STRONGLY
- 3 OPPOSE NOT STRONGLY
- 4 OPPOSE NOT STRONGLY
- 9 DON'T KNOW

35. Some non-smokers complain they are bothered by people smoking in restaurants, while others say they don't mind. Do you think most non-smokers are bothered, some, or only a few?

- 1 MOST
- 2 SOME
- 3 FEW
- 9 DON'T KNOW

36. Do you smoke?

- 1 NO
- 2 YES [Go to q.38]
- 9 DON'T KNOW [Go to q.38]

(IF NO TO Q. 36, ASK:)

37. Does it bother you when people sitting near you in restaurants smoke, or not--(IF YES, PROBE: Does it bother you a good deal or not too much)?

- 1 DOESN'T BOTHER
- 2 BOTHER- NOT TOO MUCH
- 3 BOTHER- SOME
- 4 BOTHER- GOOD DEAL
- 9 DON'T KNOW

38. Do you think that people smoking in public places around you endangers your health; or doesn't it make that great a difference to your health?

- 1 ENDANGERS HEALTH
- 2 NOT A GREAT DIFFERENCE TO HEALTH
- 9 DON'T KNOW

Now I'd like to turn to an altogether different topic.

39. Have you ever hunted?

- 1 YES
- 2 NO
- 9 DON'T KNOW

40A. Have you gone hunting at all during the past two years?

- 1 YES
- 2 NO
- 9 DON'T KNOW

40B. Has anyone in your family or any of your close friends gone hunting in the past two years?

- 1 YES
- 2 NO
- 9 DON'T KNOW

41. In order to control the number of deer in New Jersey, the state permits the hunting of deer during certain times of the year. Do you approve of disapprove of deer hunting?

- 1 APPROVE
- 2 DISAPPROVE

9 DON'T KNOW

42A. Do you strongly approve of deer hunting or do you mildly approve of it?

- 1 STRONGLY APPROVE
- 2 MILDLY APPROVE/DON'T KNOW

42B. Do you strongly disapprove of deer hunting or do you mildly disapprove of it?

- 1 STRONGLY DISAPPROVE
- 2 MILDLY DISAPPROVE/DON'T KNOW

Now I'd like to ask you some questions about schools.

43. How closely do you follow what is going on in your local schools--very closely, somewhat, or not at all?

- 1 VERY CLOSELY
- 2 SOMEWHAT
- 3 NOT AT ALL [Go to q.45]
- 9 DON'T KNOW [Go to q.45]

(IF VERY CLOSELY OR SOMEWHAT TO Q. 43, ASK:)

44. In the last year did you happen to (READ LIST) -- |

- A read an article about your local schools in the newspaper?
- B receive a letter or brochure in the mail about your local schools?
- C attend a Parent-Teachers meeting?
- D speak to a teacher or administrator in your local schools?
- E vote in a school board election?
- F attend a school board meeting?

- 1 YES
- 2 NO
- 9 DON'T KNOW

45. How would you rate the job your local schools are doing--excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

46. Some people say that teachers and professional administrators should be allowed to run local schools on their own, while other people feel that the general public should have a large say. Do you think the general public should have a large say, a little say, or no say at all--(IF RESPONDENT SAYS "SOME," PROBE: Would you say a lot or a little)?

- 1 LARGE SAY
- 2 SOME (VOL. RESPONSE)
- 3 LITTLE
- 4 NO SAY

9 DON'T KNOW

47. How much of a say does the general public have in your local schools: a large, a little, or no say at all--(IF RESPONDENT SAYS SOME, PROBE: Would you say a lot or a little)?

- 1 LARGE SAY
- 2 SOME (VOL. RESPONSE)
- 3 LITTLE
- 4 NO SAY
- 9 DON'T KNOW

Now just a few more questions so we can classify your answers.

48. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 DEMOCRAT [Go to q.50]
- 2 REPUBLICAN [Go to q.50]
- 3 INDEPENDENT
- 4 SOMETHING ELSE/OTHER
- 9 DON'T KNOW/NO OPINION

(IF #3, 4, OR 9 TO Q. 48 , ASK:)

49. Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 DEMOCRATIC PARTY
- 2 REPUBLICAN PARTY
- 3 OTHER
- 4 NEITHER
- 9 DON'T KNOW/NO OPINION

50. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

- 1 LIBERAL [Go to q.52]
- 2 CONSERVATIVE [Go to q.52]
- 3 OTHER/NEITHER
- 9 DON'T KNOW/NO OPINION

(IF #3 OR 9 TO Q. 50, ASK:)

51. Do you lean more toward the liberal side or more toward the conservative side?

- 1 LIBERAL
- 2 CONSERVATIVE
- 3 OTHER/NEITHER
- 9 DON'T KNOW/NO OPINION

52. Did you vote in last November's election for Governor?

- 1 YES
- 2 NO
- 9 DON'T KNOW

53. As of now how likely are you to vote in the primary election in June--Do you think you definitely will vote, probably will vote, probably will not vote, or you will definitely not vote?

- 1 DEFINITELY WILL VOTE
- 2 PROBABLY WILL VOTE
- 3 PROBABLY WILL NOT VOTE
- 4 DEFINITELY WILL NOT VOTE
- 9 DON'T KNOW

54. Is your name now recorded in the voter registration book in the election district where you now live?

- 1 YES
- 2 NO
- 3 NO, BUT ABSENTEE BALLOT OR I GO HOME TO VOTE (VOLUNTEERED ONLY)
- 9 DON'T KNOW

55. Have you ever voted in a party primary--[IF YES, ASK: Which party]?

- 1 YES, DEMOCRAT
- 2 YES, REPUBLICAN
- 3 YES, OTHER
- 4 YES, BOTH DEMOCRAT AND REPUBLICAN
- 5 YES, DON'T KNOW WHICH
- 7 NO [Go to q.57]
- 9 DON'T KNOW [Go to q.57]

(IF 1, 2, 3, 4 , OR 5 TO Q. 55 ASK:)

56. Did you vote in the primary election for Governor last year?

- 1 YES
- 2 NO
- 8 NOT ELIGIBLE
- 9 DON'T KNOW

57. How interested are you in the outcome of the election for Senate--very interested, somewhat interested, or not at all interested?

(IF RESPONDENT ASKS PRIMARY OR GENERAL ELECTION SAY, "Both - just the Senate election in general.")

- 1 VERY INTERESTED
- 2 SOMEWHAT INTERESTED
- 3 NOT AT ALL INTERESTED
- 9 DON'T KNOW

58. Do you own or rent your apartment or house?

- 1 OWN
- 2 RENT
- 3 LIVE RENT FREE WITH PARENTS/RELATIVES
- 4 BOTH OWN AND RENT
- 9 NOT DETERMINED

59. Is the chief wage earner in your household regularly employed?

- 1 YES
- 2 TEMPORARILY LAID OFF [Go to q.61]
- 3 NO [Go to q.61]
- 4 RETIRED [Go to q.61]
- 9 DON'T KNOW [Go to q.61]

(IF YES TO Q. 59, ASK:)

60. Does the chief wager earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?

- 1 HOURLY (AND PIECEWORK)
- 2 SALARIED (AND COMMISSIONS)
- 3 SELF-EMPLOYED
- 9 DON'T KNOW

61. Are there any school-age children now living in your household--(IF NECESSARY; By school-age, I mean grades Kindergarten through 12th grade)?

- 1 YES
- 2 NO [Go to q.63]
- 9 DON'T KNOW [Go to q.63]

(IF YES TO Q. 61, ASK:)

62. Do they attend public or nonpublic school?

- 1 PUBLIC
- 2 NON-PUBLIC
- 3 MIXED OR BOTH
- 9 DON'T KNOW

63. HOW would you rate your child's school--excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

64. Did you receive a high school diploma?

- 1 YES
- 2 NO [Go to q.66]
- 9 DON'T KNOW [Go to q.66]

(IF YES TO Q. 64, ASK:)

65. Did you ever attend college--(IF YES, ASK: Did you graduate)?

- 1 YES, GRADUATED
- 2 YES, DID NOT GRADUATE
- 3 NO
- 9 DON'T KNOW

66. What was your age on your last birthday?

(code # of years; 99=refused)

67. In which of these age groups are you?

- 1 18 - 20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 OR over
- 9 NO ANSWER/REFUSED

68. What is your religious preference?

- 1 PROTESTANT
- 2 CATHOLIC/ORTHODOX
- 3 JEWISH
- 4 OTHER (SPECIFY)
- 5 NONE
- 9 REFUSED

69. What is your race?

- 1 WHITE
- 2 NEGRO/BLACK
- 3 OTHER (SPECIFY)
- 9 NOT DETERMINED

70. So that we can group all answers, what is your total annual family income before taxes : under \$5,000; \$5,000 to \$10,000; \$10,000 to \$15,000; \$15,000 to \$20,000; \$20,000 to \$30,000; over \$30,000?

- 1 UNDER \$5,000
- 2 \$5,000 - \$10,000
- 3 \$10,000 - \$15,000
- 4 \$15,000 - \$20,000
- 5 \$20,000 - \$30,000
- 6 OVER \$30,000
- 9 REFUSED/DON'T KNOW

71. Where do you live-- in what township or municipality?

71a. In what county is that?