

NEW JERSEY POLL 27  
July, 1977

IF PANEL

Hello, could I please speak with \_\_\_\_\_. Hello, my name is (first and last name). I'm (a student at/on the staff of) Rutgers University in New Brunswick and I'm taking a survey for the Eagleton Institute. We talked to you last month and would like your views again on some important issues facing the state of New Jersey and the nation. (IF RESPONDENT INDICATES HE WAS CALLED ALREADY, SAY, 'Yes, that's why we'd like your opinions.')

IF FIRST TIME RESPONDENT

Hello, my name is (first and last name). I'm (a student at/on the staff of) Rutgers University and I'm taking a (survey/public opinion poll) for the Eagleton Institute. I'd like your views on some important issues facing the state of New Jersey and the nation.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all your life?

- 1 LESS THAN ONE
- 2 1 OR 2
- 3 3 - 5
- 4 6- 10
- 5 11 - 20
- 6 21-30
- 7 MORE THAN 30
- 8 ALL MY LIFE
- 9 DON'T KNOW

2. How would you rate the job Jimmy Carter is doing as President--excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

3. Would you say you approve or disapprove of the way President Carter has been handling the problems of the economy?

- 1 APPROVE
- 2 DISAPPROVE
- 9 DON'T KNOW

4. DO you approve or disapprove of the way President Carter has been handling the nation's foreign affairs ?

- 1 APPROVE
- 2 DISAPPROVE
- 9 DON'T KNOW

5. How would you rate the job Congress has done during the Past Year--excellent, good, only fair, or poor?

- 1 EXCELLENT

- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW/NO OPINION

6. Overall, how good a job do you think the Governor of New Jersey--Brendan Byrne-is doing--excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

7. How good a job do you think the New Jersey State Legislature is doing--excellent, good, only fair, or poor?

- 1 EXCELLENT
- 2 GOOD
- 3 ONLY FAIR
- 4 POOR
- 9 DON'T KNOW

8. Which party would you rather see in control of the state legislature, the Democrats or the Republicans ?

- 1 DEMOCRATS
- 2 REPUBLICANS
- 3 NO DIFFERENCE/DOESN'T MATTER/DOESN'T LOOK AT IT THIS WAY
- 4 NEITHER
- 9 DON'T KNOW/NO OPINION

9. Now I'd like to ask YOU about the gubernatorial election to be held this November. First, have you heard or read anything about the election for Governor?

- 1 YES
- 2 NO
- 9 DON'T KNOW

10. How interested are you in the outcome of this election for Governor--very, somewhat, or not at all interested?

- 1 VERY INTERESTED
- 2 SOMEWHAT INTERESTED
- 3 NOT AT ALL INTERESTED
- 9 DON'T KNOW

11. Do you know who the Democratic candidate for Governor is--PROBE: Who is he?

- 1 BRENDAN BYRNE
- 2 RAYMOND BATEMAN
- 3 ANTHONY IMPERIALE
- 4 OTHER:
- 9 DON'T KNOW/NO OPINION

12. And how about the Republican candidate for Governor-- PROBE: Who is he?

1 RAYMOND BATEMAN  
 2 BRENDAN BYRNE  
 3 ANTHONY IMPERIALE  
 4 OTHER:  
 9 DON'T KNOW/NO OPINION

13. Are you aware of any other candidates running for Governor--PROBE: Who is that?

1 ANTHONY IMPERIALE  
 2 OTHER:  
 9 DON'T KNOW/NO OPINION

14. Suppose the election for Governor were being held today and you had to choose right now--would you vote for Raymond Bateman, the Republican, or Brendan Byrne, the Democrat?

1 BATEMAN [go to q.16]  
 2 BYRNE [Go to q.16]  
 3 IMPERIALE (VOLUNTEERED RESPONSE ONLY) [Go to q.16]  
 4 OTHER[Go to q.16]  
 9 UNDECIDED/DON'T KNOW/DOESN'T PLAN TO VOTE

(IF UNDECIDED ON Q. 14, ASK:)

15. At this moment, do you think you are leaning more towards Bateman or more towards Byrne ?

1 BATEMAN  
 2 BYRNE  
 3 IMPERIALE (VOLUNTEERED RESPONSE ONLY)  
 4 OTHER (VOL. ONLY)  
 9 DON'T KNOW/UNDECIDED

16. Now what if the election were being held today and there were three candidates in the race. Would you vote for Raymond Bateman, the Republican, Brendan Byrne, the Democrat, or Anthony Imperiale, an Independent?

1 BATEMAN [Go to q.19]  
 2 BYRNE [Go to q.19]  
 3 IMPERIALE [Go to q.18]  
 4 OTHER (VOLUNTEERED RESPONSE ONLY) [Go to q.19]  
 9 UNDECIDED/DON'T KNOW/NO OPINION

SKIP TO NOTE BETWEEN Q. 17 AND Q. 18

(IF UNDECIDED ON Q. 16, ASK:)

17. At this moment, do you think you are leaning more towards Bateman, towards Byrne, or more towards Imperiale?

1 BATEMAN  
 2 BYRNE  
 3 IMPERIALE  
 4 OTHER (VOL. RESPONSE ONLY)  
 9 DON'T KNOW/NO OPINION

(IF IMPERIALE TO Q, 14, 15, 16 OR 17 ASK)

18. Why might you vote for Imperiale?

- 1 BEST CANDIDATE RUNNING (GEN. RESPONSE)
- 2 AGREE WITH IMPERIALE'S STAND ON TAXES
- 3 AGREE WITH IMPERIALE'S STAND ON RACIAL MATTERS
- 4 AGREE WITH IMPERIALE'S STAND ON THE ISSUES ( GEN. RESPONSE, NON-TAXES, NON-RACIAL)
- 5 DON'T LIKE EITHER BYRNE OR BATEMAN
- 6 TIRED OF DEMOCRATS & REPUBLICANS/DON'T LIKE DEMOCRATS & REPUBLICANS/TIME FOR A CHANGE
- 7 OTHER (SPECIFY)
- 9 DON'T KNOW/NO OPINION

19. Who do you think will win the election for Governor?

- 1 BATEMAN
- 2 BYRNE
- 3 IMPERIALE
- 4 OTHER
- 9 DON'T KNOW/NO OPINION

20. Do you think the election will be close?

- 1 YES
- 2 NO
- 9 DON'T KNOW

21. What do you feel is the most important difference between the two candidates, Byrne and Bateman--PROBE: What's the biggest difference between them? (IF RESPONDENT SAYS NO DIFFERENCE, WRITE NONE)

22. If you were a candidate for Governor, what would be the two or three most important issues YOU would talk about--PROBE: What else would YOU talk about--PROBE: What else-- (IF NO ISSUE MENTIONED, SKIP TO Q. 24) -- |

- A FIRST MENTION?
- B SECOND MENTION?
- C THIRD MENTION?

23. Which candidate for governor do you think would be more likely to do what you want done about (FIRST PROBLEM MENTIONED--OR MOST IMPORTANT PROBLEM IF DIFFERENT), Brendan Byrne, the Democrat; or Raymond Bateman, the Republican-or wouldn't there be any difference between them?

- 1 BYRNE
- 2 BATEMAN
- 3 NO DIFFERENCE
- 4 OTHER (VOLUNTEERED RESPONSE)
- 9 DON'T KNOW/NO OPINION

24. Last summer the legislature enacted a state income tax with some of the money being returned to homeowners as property tax rebates. Do you approve or disapprove of this tax plan?

- 1 APPROVE
- 2 DISAPPROVE
- 9 DON'T KNOW

25. Next summer the legislature must vote again on the tax question. Do you think the state income tax should be allowed to expire next year, be continued but with revisions, or be continued as is ?

- 1 EXPIRE NEXT YEAR
- 2 CONTINUED WITH REVISIONS
- 3 CONTINUED AS IS
- 9 DON'T KNOW

26. A number of proposals have been suggested as replacement for the present tax plan. If you had to choose, would you be in favor of retaining the income tax with property tax rebates or an Increase in the state sales tax without property tax rebates?

- 1 INCOME TAX WITH PROPERTY TAX REBATE
- 2 SALES TAX INCREASE WITHOUT PROPERTY TAX REBATES
- 3 NEITHER (VOLUNTEERED RESPONSE ONLY)
- 4 OTHER (VOL. ONLY)
- 9 DON'T KNOW

27. Would you rather retain the present income tax or change to a more graduated state income tax, where people with higher incomes pay a larger percentage of their income and people with lower incomes pay less ?

- 1 RETAIN PRESENT TAX
- 2 MORE GRADUATED TAX
- 3 NEITHER (VOLUNTEERED RESPONSE ONLY)
- 4 OTHER (VOL. ONLY)
- 9 DON'T KNOW

28. If you had to choose, would you be in favor of keeping the present income tax and property tax rebates; or eliminating the tax and the rebates, not replacing it with any other tax, and trying to run the state on less money?

- 1 RETAIN PRESENT TAX
- 2 ELIMINATE PRESENT TAX
- 3 NEITHER (VOLUNTEERED RESPONSE ONLY)
- 4 OTHER (VOL. ONLY)
- 9 DON'T KNOW

29. NOW if you had to choose between ... (READ RESPONSE OPTIONS STARTING AT DESIGNATED POINT)...which one would you choose-- IF RESPONDENT SAYS NONE ASK: But if you had to choose, which plan would YOU prefer (1) KEEPING THE PRESENT STATE INCOME TAX AND PROPERTY TAX REBATES; (2) REPLACING THE CURRENT INCOME TAX WITH A MORE GRADUATED INCOME TAX ; OR (3) REPLACING THE STATE INCOME TAX WITH AN INCREASE IN THE SALES TAX AND ELIMINATING PROPERTY TAX REBATES ?

- 4 NONE (VOLUNTEERED RESPONSE ONLY)
- 5 OTHER (SPECIFY VOL. ONLY)
- 9 DON'T KNOW

30. Which one of these three do you think is closest to Brendan Byrne's position-- IF RESPONDENT SAYS NONE, ASK: But if you had to choose, which would you say is closest to his position--1) KEEPING THE PRESENT STATE INCOME TAX AND PROPERTY TAX REBATES; (2) REPLACING THE CURRENT INCOME TAX WITH A MORE GRADUATED INCOME TAX ; OR (3) REPLACING THE STATE INCOME TAX WITH AN INCREASE IN THE SALES TAX AND ELIMINATING PROPERTY TAX REBATES ?

- 1 KEEPING THE PRESENT STATE INCOME TAX AND PROPERTY TAX REBATES
- 2 REPLACING THE CURRENT INCOME TAX WITH A MORE GRADUATED INCOME TAX
- 3 REPLACING THE STATE INCOME TAX WITH AN INCREASE IN THE SALES TAX AND ELIMINATING PROPERTY TAX REBATES
- 4 NONE (VOLUNTEERED RESPONSE ONLY)
- 5 OTHER (SPECIFY VOL. ONLY)
- 9 DON'T KNOW

31. And which one do you think is closest to Raymond Bateman's position--IF RESPONDENT SAYS NONE, ASK; But if you had to choose, which would you say is closest to his position--IF RESPONDENT HESITATES, READ RESPONSE OPTIONS 1 THRU 3 STARTING AT DESIGNATED POINT?

- 1 KEEPING THE PRESENT STATE INCOME TAX AND PROPERTY TAX REBATES
- 2 REPLACING THE CURRENT INCOME TAX WITH A MORE GRADUATED INCOME TAX
- 3 REPLACING THE STATE INCOME TAX WITH AN INCREASE IN THE SALES TAX AND ELIMINATING PROPERTY TAX REBATES
- 4 NONE (VOLUNTEERED RESPONSE ONLY)
- 5 OTHER (SPECIFY)(VOL. ONLY)
- 9 DON'T KNOW

32. Some people say that strict anti-pollution laws discourage the growth of jobs and industry. If you had to choose between maintaining strict anti-pollution laws or relaxing those laws to create new jobs in New Jersey, which would you choose.

- 1 MAINTAIN STRICT LAWS
- 2 RELAX POLLUTION LAWS TO CREATE JOBS
- 3 NO RELATIONSHIP BETWEEN POLLUTION LAWS AND JOBS (VOLUNTEERED RESPONSE ONLY)
- 4 OTHER (SPECIFY)(VOL. ONLY)
- 9 DON'T KNOW

33. Which of these do you think Raymond Bateman would choose--IF RESPONDENT HESITATES, PROMPT: maintaining strict pollution laws or relaxing them to create jobs?

- 1 MAINTAIN STRICT LAWS
- 2 RELAX POLLUTION LAWS TO CREATE JOBS
- 3 NO RELATIONSHIP BETWEEN POLLUTION LAWS AND JOBS (VOLUNTEERED RESPONSE ONLY)
- 4 OTHER (SPECIFY) (VOL. ONLY)
- 9 DON'T KNOW

34. And which do you think Brendan Byrne would choose--IF RESPONDENT HESITATES, PROMPT: maintaining strict pollution laws or relaxing them to create jobs?

- 1 MAINTAIN STRICT LAWS
- 2 RELAX POLLUTION LAWS TO CREATE JOBS
- 3 NO RELATIONSHIP BETWEEN POLLUTION LAWS AND JOBS (VOLUNTEERED RESPONSE ONLY)
- 4 OTHER (SPECIFY)(VOL. ONLY)

9 DON'T KNOW

35. Which candidate for Governor, Brendan Byrne or Raymond Bateman, do you think would do a better job in helping the state's economy to grow?

- 1 BYRNE
- 2 BATEMAN
- 3 IMPERIALE (VOLUNTEERED ONLY)
- 4 NEITHER/BOTH WOULD DO THE SAME
- 9 DON'T KNOW

36. And which candidate, Mr. Byrne or Mr. Bateman, do you think would do a better job cleaning up and protecting the environment?

- 1 BYRNE
- 2 BATEMAN
- 3 IMPERIALE (VOLUNTEERED ONLY)
- 4 NEITHER/BOTH WOULD DO THE SAME
- 9 DON'T KNOW

37. And which candidate do you think would do a better job of keeping the government free from corruption ?

- 1 BYRNE
- 2 BATEMAN
- 3 IMPERIALE (VOLUNTEERED ONLY)
- 4 NEITHER/BOTH WOULD DO THE SAME
- 9 DON'T KNOW

38. As you know, candidates in an election make many promises about what they will do if elected. How believable do you think Raymond Bateman's campaign pledges are--very, somewhat, or not very believable?

- 1 VERY BELIEVABLE
- 2 SOMEWHAT BELIEVABLE
- 3 NOT VERY BELIEVABLE
- 8 DON'T KNOW IF PROMISES ARE BELIEVABLE
- 9 HAVEN'T HEARD ANY CAMPAIGN PROMISES/DON'T KNOW WHAT HIS PROMISES ARE

39. NOW how about Brendan Byrne's campaign pledges-- Are they very, somewhat or not very believable?

- 1 VERY BELIEVABLE
- 2 SOMEWHAT BELIEVABLE
- 3 NOT VERY BELIEVABLE
- 8 DON'T KNOW IF PROMISES ARE BELIEVABLE
- 9 HAVEN'T HEARD ANY CAMPAIGN PROMISES/DON'T KNOW WHAT HIS PROMISES ARE

40. I'm interested in how you would describe the two candidates for Governor. Would you say that Brendan Byrne is (. . . or . . . ). [IF CHOICE IS MADE, ASK: Would you say that he is very (. . .) or somewhat (. . .) ] [IF DON'T KNOW, ASK: Would you say that he is somewhat (. . .) or somewhat (. . .)]|

- A competent or incompetent?
- B decisive or indecisive?
- C effective or an effective leader?

- 1 POSITIVE VERY
- 2 POSITIVE SOMEWHAT
- 3 NEGATIVE SOMEWHAT
- 4 NEGATIVE VERY
- 9 DON'T KNOW

41. Now would you say that Raymond Bateman is (. . . or . . .) [IF CHOICE IS MADE, ASK: Would you say that he is very (. . .) or somewhat (. . .) ] [IF DON'T KNOW, ASK: Would you say that he is somewhat (. . .) or somewhat (. . .)]|

- A competent or incompetent?
- B decisive or indecisive?
- C effective or an effective leader?

- 1 POSITIVE VERY
- 2 POSITIVE SOMEWHAT
- 3 NEGATIVE SOMEWHAT
- 4 NEGATIVE VERY
- 9 DON'T KNOW

42. Now I'm going to read you a list of characteristics. Please tell me which candidate, Bateman or Byrne, is better described by the characteristic. |

- A experienced?
- B likeable?
- C intelligent?
- D good judgement?
- E honest?

- 1 BATEMAN
- 2 BYRNE
- 3 SAME/BOTH
- 4 NEITHER
- 9 DON'T KNOW

43. From which of the following have you gathered most of your information about the race for governor--radio, TV, newspaper, friends or associates, or magazines and periodicals ?

- 1 RADIO
- 2 TV
- 3 NEWSPAPER
- 4 FRIENDS/WORK ASSOCIATES
- 5 MAGAZINES AND PERIODICALS
- 6 OTHER (SPECIFY)
- 9 DON'T KNOW/NO OPINION

44. Right now, before the Gubernatorial campaign really gets under way, do you feel you have enough information to cast an informed vote, or don't you feel you could cast an informed vote right now?

- 1 COULD CAST INFORMED VOTE
- 2 COULD NOT CAST INFORMED VOTE
- 9 DON'T KNOW/NO OPINION



45. There is also an election for State Senator in your district this November. As of right now, would you vote for the Democratic candidate or the Republican candidate for Senate?

- 1 DEMOCRATIC CANDIDATE
- 2 REPUBLICAN CANDIDATE
- 3 NEITHER
- 4 WOULDN'T VOTE/DON'T PLAN TO VOTE
- 9 UNDECIDED/DON'T KNOW/NO OPINION

46. IS your name now recorded in the voter registration book in the election district where you now live?

- 1 YES
- 2 NO
- 3 NO BUT ABSENTEE BALLOT OR I GO HOME TO VOTE (VOLUNTEERED ONLY)
- 9 DON'T KNOW

47. As of now, how likely are you to vote in the November election-- Do you think you definitely will vote, probably will vote, probably will not vote , or you will definitely not vote ?

- 1 DEFINITELY WILL VOTE
- 2 PROBABLY WILL VOTE
- 3 PROBABLY WILL NOT VOTE [Go to q.49]
- 4 DEFINITELY WILL NOT VOTE [Go to q.49]
- 9 DON'T KNOW [Go to q.49]

(IF DEFINITELY WILL VOTE or PROBABLY WILL VOTE TO Q. 47, ASK:)

48. Where do you vote on election day-- (IF NECESSARY, CLARIFY: What place do you vote at--what's the address or building)?

- 1 GIVES STREET LOCATION OR BUILDING NAME, OR SOME OTHER SPECIFIC DESCRIPTION
- 9 DON'T KNOW

49. Did YOU vote in last June's state gubernatorial primary election?

- 1 YES
- 2 NO
- 3 NOT ELIGIBLE (VOLUNTEERED ONLY)
- 9 DON'T KNOW/CAN'T REMEMBER

50. Did you vote in the 1976 Presidential election?

- 1 YES
- 2 NO
- 3 NOT ELIGIBLE (VOLUNTEERED RESPONSE)
- 9 DON'T KNOW

Now just a few more questions so that we can classify your answers.

51. Do you own or rent your apartment or house?

- 1 OWN
- 2 RENT
- 3 LIVE RENT FREE WITH PARENTS/RELATIVES [Go to q.53]

4 BOTH OWN AND RENT [Go to q.53]

9 NOT DETERMINED [Go to q.53]

(IF HOMEOWNER OR RENTER, ASK.)

52. Would you say your property taxes went up or went down last year; or did they stay about the same as the year before?

1 WENT UP

2 STAYED THE SAME

3 WENT DOWN

9 DON'T KNOW

53. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else ?

1 DEMOCRAT [Go to q.55]

2 REPUBLICAN [Go to q.55]

3 INDEPENDENT

4 SOMETHING ELSE

9 DON'T KNOW/NO OPINION

(IF INDEPENDENT, SOMETHING ELSE, OR DON'T KNOW TO Q. 53, ASK:)

54. As of today, do you lean more toward the Democratic Party or more toward the Republican party?

1 DEMOCRATIC PARTY

2 REPUBLICAN PARTY

3 OTHER

4 NEITHER

9 DON'T KNOW/NO OPINION

PANEL RESPONDENTS SKIP TO Q. 66

55. Regardless of the political party you might favor, do you consider yourself to be a liberal, conservative, or somewhere in between?

1 LIBERAL [Go to q.57]

2 CONSERVATIVE [Go to q.57]

3 OTHER/DON'T THINK OF SELF IN THOSE TERMS

4 SOMEWHERE IN BETWEEN

9 DON'T KNOW/NO OPINION

(IF OTHER, SOMEWHERE IN BETWEEN OR DON'T KNOW TO Q. 55, ASK:)

56. Do you lean more toward the liberal side or more toward the conservative side ?

1 LIBERAL

2 CONSERVATIVE

3 OTHER/NEITHER

9 DON'T KNOW/NO OPINION

57. Is the chief wage earner in your household regularly employed?

1 YES

- 2 TEMPORARILY LAID OFF
- 3 NO [Go to q.59]
- 4 RETIRED [Go to q.59]
- 9 DON'T KNOW [Go to q.59]

(IF YES TO Q. 57, ASK:)

58. Does the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?

- 1 HOURLY (and piecework)
- 2 SALARIED (and commissions)
- 3 SELF-EMPLOYED
- 9 DON'T KNOW

59. Are you or anyone in your household a union member?

- 1 YES
- 2 NO
- 9 DON'T KNOW

60. What was the last grade in school you completed?

- 1 8TH GRADE OR LESS
- 2 HIGH SCHOOL INCOMPLETE (Grades 9, 10, and 11)
- 3 HIGH SCHOOL COMPLETE (Grade 12)
- 4 SOME COLLEGE
- 5 COLLEGE GRADUATE
- 6 GRADUATE WORK
- 9 NOT DETERMINED

61. In which of these age groups are you (READ RESPONSES) ?

- 1 18 - 20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES ( 30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 OR OVER
- 9 NO ANSWER/REFUSED

62. What is your religious preference ?

- 1 PROTESTANT
- 2 CATHOLIC/ORTHODOX
- 3 JEWISH
- 4 OTHER (SPECIFY>
- 5 NONE
- 9 REFUSED

63. What is your race?

- 1 WHITE
- 2 NEGRO/BLACK
- 3 OTHER (SPECIFY)
- 9 NOT DETERMINED

64. So that we can group all answers, what is your total annual family income before taxes: under \$5,000; \$5,000 to \$10,000; \$10,000 to \$15,000; \$15,000 to \$20,000; over \$20,000?

- 1 UNDER \$5,000
- 2 \$5,000 - \$10,000
- 3 \$10,000 - \$15,000
- 4 \$15,000 - \$20,000
- 5 OVER \$20,000
- 9 REFUSED/DON'T KNOW

65. Where do you live-- in what township or municipality?

65a. In what county is that?

ASK THIS QUESTION OF ALL RESPONDENTS:

66. Do you plan to be away from home on vacation at any time during the summer-- IF YES: About how many weeks out of July and August do you plan to be away?

- 1 WILL NOT BE AWAY
- 2 1 WEEK
- 3 2 WEEKS
- 4 3 WEEKS
- 5 4 WEEKS/1 MONTH
- 6 5-6 WEEKS/MONTH AND A HALF
- 7 7 WEEKS OR MORE
- 9 DON'T KNOW/NO OPINION

THANK RESPONDENT