Hello, my name is (first and last name). I’m (a student at/on the staff of) Rutgers University and I’m taking a (survey/public opinion poll) for the Eagleton Institute, I’d like your views on some important issues facing the state of New Jersey and the nation.

1. To begin with, for how many years have you lived in New Jersey, or have you lived here all your life?

1 LESS THAN ONE
2 1 OR 2
3 3 - 5
4 6-10
5 11 - 20
6 21 - 30
7 MORE THAN 30
8 ALL MY LIFE
9 DON’T KNOW

2. Overall, how good a job do you think the Governor of New Jersey--Brendan Byrne--is doing--excellent, good, only fair, or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON’T KNOW

3. How good a job do you think the New Jersey State Legislature is doing--excellent, good, only fair, or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON’T KNOW

4. Last summer a series of new laws were passed concerning state taxes and spending. I’m going to read you five provisions of these new laws and for each one you would please tell me whether you approve or disapprove of it -- |

A a graduated state income tax of from 2 to 2 1/2 percent?
B a limit on increases in local spending each year?
C a limit on increases in state spending each year?
D an increase in state aid to local schools?
E a rebate to individual homeowners of part of their local property tax?

1 APPROVE
2 DISAPPROVE
9 DON’T KNOW

5. Considering all these provisions together, do you approve or disapprove of the package as a whole?
1 APPROVE
2 DISAPPROVE
9 DON'T KNOW

6. In your opinion, who was most responsible for the new state income tax
package—the Governor, the State Legislature, or the State Supreme Court?

1 GOVERNOR
2 STATE LEGISLATURE
3 STATE SUPREME COURT
9 DON'T KNOW

7. Which political party was most responsible for the new state income tax
package—the Democrats or the Republicans?

1 DEMOCRATS
2 REPUBLICANS
9 DON'T KNOW

8. The tax package requires the State Legislature to vote on this package again
in two years. At that time do you think the tax package should be passed again
or should it be defeated?

1 PASSED
2 DEFEATED
3 WAIT AND SEE (VOLUNTEERED ONLY)
9 DON'T KNOW

9. Do you think the tax package should be repealed right away?

1 YES
2 NO
3 WAIT AND SEE (VOLUNTEERED ONLY)
9 DON'T KNOW

10. There will be an election for Governor coming up this November. If the
election were being held today would you be in favor of a Democrat or a
Republican?

1 DEMOCRAT
2 REPUBLICAN
3 DEPENDS ON THE CANDIDATE (VOLUNTEERED ONLY)
4 NEITHER (VOLUNTEERED ONLY)
9 DON'T KNOW

11. If Brendan Byrne were running for reelection as Governor against a
Republican candidate who would you vote for—Brendan Byrne the Democrat, or the
Republican candidate?

1 BRENDAN BYRNE
2 REPUBLICAN CANDIDATE
3 DEPENDS ON THE CANDIDATE (VOLUNTEERED ONLY)
4 NEITHER (VOLUNTEERED ONLY)
9 DON'T KNOW
12. Which party do you think is better able to run the state government--the Democrats or the Republicans--IF NEITHER, ASK: If you had to choose one, which would you choose?

1 DEMOCRATS
2 REPUBLICANS
3 NEITHER (VOLUNTEERED ONLY)
4 EITHER OR BOTH (VOLUNTEERED ONLY)
9 DON'T KNOW

13. Which party do you think can do a better job controlling state government spending and holding taxes down?

1 DEMOCRATS
2 REPUBLICANS
3 NEITHER (VOLUNTEERED)
4 EITHER OR BOTH (VOLUNTEERED ONLY)
9 DON'T KNOW

14. Which party do you think can do a better job of providing state programs and services to meet people’s needs?

1 DEMOCRATS
2 REPUBLICANS
3 NEITHER (VOLUNTEERED)
4 EITHER OR BOTH (VOLUNTEERED ONLY)
9 DON'T KNOW

15. Which party do you think can do a better job of keeping the state government honest and free from corruption?

1 DEMOCRATS
2 REPUBLICANS
3 NEITHER (VOLUNTEERED)
4 EITHER OR BOTH (VOLUNTEERED ONLY)
9 DON'T KNOW

16. Which of these do you think is most important for state government to do--control spending and hold down taxes, provide programs and services to meet people’s needs, or keep government honest and free from corruption?

1 CONTROL SPENDING
2 PROVIDE SERVICES
3 KEEP GOVERNMENT HONEST
9 DON'T KNOW

17. Turning to a somewhat different topic, the New Jersey State Legislature has just passed legislation to reinstate the death penalty in most cases of first degree murder. Do you approve or disapprove of this legislation?

1 APPROVE
2 DISAPPROVE
9 DON'T KNOW

Now a few questions about national politics.
18. Which party do you think is better able to run the national government—the Democrats or the Republicans—IF NEITHER, ASK: If you had to choose one, which would you choose?

1 DEMOCRATS
2 REPUBLICANS
3 NEITHER (VOLUNTEERED ONLY)
4 EITHER OR BOTH (VOLUNTEERED ONLY)
9 DON'T KNOW

19. What kind of job do you think Jimmy Carter will do as President of the United States—excellent, good, only fair, or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

20. What about the new Congress—Do you think the Congress will do an excellent job, a good job, only fair, or poor?

1 EXCELLENT
2 GOOD
3 ONLY FAIR
4 POOR
9 DON'T KNOW

Now, I’ve got a few questions about public education in New Jersey.

21. Students are often given the grades A, B, C, D and FAIL to denote the quality of their work. Suppose the public schools themselves, in your community were graded in the same way. What grade would you give the public schools in your community—A, B, C, D or FAIL?

1 A
2 B
3 c
4 D
5 FAIL
9 DON'T KNOW

22. In your opinion, is enough money being spent on public schools in your community?

1 YES [Go to q.24]
2 NO
9 DON'T KNOW [Go to q.24]

(IF NO TO Q.22, ASK: )

23. In order to spend more money on public schools, would you be willing to see an increase in local taxes?

1 YES
2 NO
9 DON'T KNOW
24. At the present level of spending for public schools in your community, do you feel the citizens of your community are getting their money’s worth?

1 YES
2 NO
9 DON’T KNOW

25. Do you think that students should be required to pass a state examination in order to graduate from high school?

1 YES
2 NO
9 DON’T KNOW

26. Which of the following three areas do you think is most important for the schools to concentrate on (START AT DESIGNATED POINT AND READ CHOICES) ?

1 TEACHING MATHEMATICS AND READING
2 PREPARING STUDENTS FOR COLLEGE OR A CAREER OR
3 TEACHING A CODE OF VALUES AND MORAL BEHAVIOR
9 DON’T KNOW

27. Which is second most important (READ REMAINING TWO CHOICES)?

1 TEACHING MATHEMATICS AND READING
2 PREPARING STUDENTS FOR COLLEGE OR A CAREER OR
3 TEACHING A CODE OF VALUES AND MORAL BEHAVIOR
9 DON’T KNOW

28. How much attention do you think the schools pay to people like you when they decide what to teach--a great deal of attention, some attention, or no attention at all?

1 A GREAT DEAL OF ATTENTION
2 SOME ATTENTION
3 NO ATTENTION AT ALL
9 DON’T KNOW

29. Turning to the matter of discipline, are the schools in your community too strict, not strict enough, or just about right?

1 TOO STRICT
2 JUST ABOUT RIGHT
3 NOT STRICT ENOUGH
9 DON’T KNOW

Now I’m going to ask you some questions about television viewing.

30. Could you tell me what channels you can receive on your television set -- NAMES CHANNEL |

A 2?
B 3?
C 4?
D 5?
31. And what about the channels between 14 and 83—the UHF channels—which of these channels can you receive—

| A 1st MENTION? |
| B 2nd MENTION? |
| C 3rd MENTION? |
| D 4th MENTION? |
| E 5th MENTION? |
| F 6th MENTION? |
| G 7th MENTION? |
| H NONE? |

32. Is there a public television or educational television station in your area?

1 YES
2 NO [Go to q.34]
9 DON'T KNOW [Go to q.34]

(IF YES TO Q. 32 ASK:)

33. What channel is that—PROBE Any others—

| A 12? |
| B 13? |
| C 23? |
| D 39? |
| E 50? |
| F 52? |
| G 58? |
| H OTHER 1ST MENTION? |
| I OTHER 2ND MENTION? |
| J OTHER 3RD MENTION? |
| K OTHER 4TH MENTION? |
| L NJPTV [Go to q.35]? |
| M DON'T KNOW [Go to q.35]?
34. According to our information, the public television stations in your area are channels 12, 13, 23, 39, 50, 52, and 58. Have you ever heard of channel...
A 12?
B 13?
C 23?
D 39?
E 50?
F 52?
G 58?

35. For all those stations listed below either mentioned in Q. 33 or heard of in Q. 34, ask: Can you receive channel ... on your television set?
A channel 12?
B channel 13?
C channel 23?
D channel 39?
E channel 50?
F channel 52?
G channel 58?

1 YES
2 NO
9 DON'T KNOW

36. Have you ever watched any programs on channels 12, 13, 23, 39, 50, 52 or 58 -- the public television stations in your area?
1 YES
2 NO [Go to q.38]
9 DON'T KNOW [Go to q.38]

(IF YES TO Q. 36, ASK:)

37. Have you ever watched any programs on channels 23, 50, 52 or 58, the New Jersey Public Television stations?
1 YES
2 NO
9 DON'T KNOW

38. Thinking about a typical seven day week, including Saturday and Sunday, about how much time do you spend watching public television—that is channels 12, 13, 23, 39, 50, 52 or 58? Would you say that in a typical week you don't watch at all, you watch less than an hour per week, about an hour per week, 2 or 3 hours per week, or more than 3 hours per week?
1 DON'T WATCH AT ALL
2 LESS THAN AN HOUR PER WEEK [Go to q.40]
3 ABOUT AN HOUR PER WEEK [Go to q.40]
4 2 OR 3 HOURS PER WEEK [Go to q.40]
5 MORE THAN 3 HOURS PER WEEK [go to q.40]
9 DON'T KNOW [Go to q.40]
39. Thinking about last week, including Saturday and Sunday, about how much time did you spend watching public television--that is channels 12, 13, 23, 39, 50, 52 or 58? Would you say that you didn’t watch at all, you watched less than an hour, about an hour, 2 or 3 hours, or more than 3 hours?

1 DIDN’T WATCH AT ALL
2 WATCHED LESS THAN AN HOUR
3 ABOUT AN HOUR
4 2 OR 3 HOURS
5 MORE THAN 3 HOURS
9 DON’T KNOW

40. Thinking about the same typical seven day week, about how much time do you spend watching New Jersey Public TV, channels 23, 50, 52 or 58--would you say that in a typical week you don’t watch at all, you watch less than an hour per week, about an hour per week, 2 or 3 hours per week, or more than 3 hours per week?

1 DON’T WATCH AT ALL
2 LESS THAN AN HOUR PER WEEK
3 ABOUT AN HOUR PER WEEK
4 2 OR 3 HOURS PER WEEK
5 MORE THAN 3 HOURS PER WEEK
9 DON’T KNOW

41. Thinking about last week, about how much time did you spend watching New Jersey Public TV channels 23, 50, 52 or 58--would you say that you didn’t watch at all, you watched less than an hour, about an hour, 2 or 3 hours, or more than 3 hours?

1 DIDN’T WATCH AT ALL
2 WATCHED LESS THAN AN HOUR
3 ABOUT AN HOUR
4 2 OR 3 HOURS
5 MORE THAN 3 HOURS
9 DON’T KNOW

Now here’s just a few questions so we can classify your answers.

42. Are you now registered to vote?

1 YES
2 NO
9 DON’T KNOW

43. Did you vote in last November’s election?

1 YES
2 NO
9 DON’T KNOW

44. In politics as of today, do you consider yourself a Democrat, Republican, Independent, or something else?
1 DEMOCRAT [Go to q.46]
2 REPUBLICAN [Go to q.46]
3 INDEPENDENT
4 SOMETHING ELSE
9 DON'T KNOW/NO OPINION

(IF INDEPENDENT, SOMETHING ELSE, OR DON'T KNOW TO Q. 44, ASK:)

45. As of today, do you lean more toward the Democratic Party or more toward the
Republican Party?

1 DEMOCRATIC PARTY
2 REPUBLICAN PARTY
9 DON'T KNOW/UNDECIDED

46. Regardless of the political party you might favor, do you consider yourself
to be a liberal, conservative, or somewhere in between?

1 LIBERAL [Go to q.48]
2 CONSERVATIVE [Go to q.48]
3 SOMEBEWHERE IN BETWEEN
9 DON'T KNOW/NO OPINION

(IF SOMEWHERE IN BETWEEN OR DON'T KNOW TO Q. 46 ASK:)

47. Do you lean more toward the liberal side or more toward the conservative
side?

1 LIBERAL
2 CONSERVATIVE
9 DON'T KNOW/NO OPINION

48. Do you own or rent your apartment or house?

1 OWN
2 RENT
3 LIVE RENT FREE WITH PARENTS /RELATIVES
4 BOTH
9 NOT DETERMINED

49. Are there any school-age children now living in your household--IF
NECESSARY: By school-age, I mean grades Kindergarten through 12th grade?

1 YES
2 NO [Go to q.51]
9 DON'T KNOW [Go to q.51]

(IF YES TO Q. 49, ASK:)

50. Do they attend public or nonpublic school?

1 PUBLIC
2 NON-PUBLIC
3 MIXED
9 DON'T KNOW

51. Is the chief wage earner in your household regularly employed?
1 YES
2 TEMPORARILY LAID OFF
3 NO [Go to q.53]
4 RETIRED [Go to q.53]
9 DON'T KNOW [go to q.53]

[IF YES TO Q. 51, ASK:]

52. Does the chief wage earner get paid at an hourly rate, paid a salary, or is the chief wage earner self-employed?

1 HOURLY (and piecework)
2 SALARIED (and commissions)
3 SELF-EMPLOYED
9 DON'T KNOW

53. Are you or anyone in your household a union member?

1 YES
2 NO
9 DON'T KNOW

54. What was the last grade in school you completed?

1 8TH GRADE OR LESS
2 HIGH SCHOOL INCOMPLETE (Grades 9, 10, and 11)
3 HIGH SCHOOL COMPLETE (Grade 12)
4 SOME COLLEGE
5 COLLEGE GRADUATE
6 GRADUATE WORK
9 NO DETERMINED

55. Other than American do you consider yourself to be a member of any of the following nationality groups: (READ CHOICES STARTING AT DESIGNATED POINT) |

A GERMAN?
B HUNGARIAN?
C IRISH?
D ITALIAN?
E CZECH?
F POLISH?
G HISPANIC?

56. In which of these age groups are you (READ RESPONSES)?

1 18 - 20
2 21 - 24
3 25 - 29
4 THIRTIES (30 - 39)
5 FORTIES (40 - 49)
6 FIFTIES (50 - 59)
7 60 OR OVER
9 NO ANSWER/REFUSED

57. What is your religious preference?

1 PROTESTANT
2 CATHOLIC/ORTHODOX
3 JEWISH
4 OTHER (SPECIFY
5 NONE
9 REFUSED

58. What is your race?

1 WHITE
2 NEGRO/BLACK
3 OTHER (SPECIFY
9 NOT DETERMINED

59. SO that we can group all answers, what is your total annual family income before taxes: under $5,000; $5,000 to $10,000; $10,000 to $15,000; $15,000 to $20,000; over $20,000?

1 UNDER $5,000
2 $5,000 - $10,000
3 $10,000 - $15,000
4 $15,000 - $20,000
5 OVER $20,000
9 REFUSED/DON’T KNOW

60. Where do you live--in what township or municipality?

60a. In what county is that?

Thank you very much for your help.