

Rutgers-Eagleton Poll #198
July 25 – August 1, 2015
Sample: 867 NJ ADULTS

Questions are presented in the order they were administered. Numbering may not necessarily be sequential and question numbers may be missing due to cuts prior to fielding and numbering convention.

Introduction - LANDLINE

Hello, my name is _____. I'm conducting a research study for the Eagleton Center for Public Interest Polling at Rutgers University. I'm not selling anything and just need a few minutes to ask you some questions about our state and the issues facing it.

[RANDOMLY ASSIGN TO EITHER YM OR YF VERSION]

[YM VERSION]

I'd like to ask a few questions of the YOUNGEST MALE over 18 who is now at home.

[IF NO MALE AT HOME]: May I speak to the YOUNGEST FEMALE over 18 who is now at home?

[YF VERSION]

I'd like to ask a few questions of the YOUNGEST FEMALE over 18 who is now at home.

[IF NO FEMALE AT HOME]: May I speak to the YOUNGEST MALE over 18 who is now at home?

[IF PERSON ANSWERING THE PHONE IS THE RIGHT PERSON SAY:]

Great, would you talk with me for a bit?

- 1 YES – CONTINUE TO SCREENER
- 0 NO – ATTEMPT CALLBACK SCHEDULE/CONVERSION

[IF PERSON ANSWERING THE PHONE IS NOT THE RIGHT PERSON, WAIT FOR PERSON AND REINTRO]

[REINTRO]

Hello, my name is _____. I am conducting a research study for the Eagleton Center for Public Interest Polling. I'm not selling anything and just need a few minutes to ask

you some questions about our state and the issues facing it. Would you talk with me for a bit?

- 1 YES – CONTINUE TO SCREENER
- 0 NO – ATTEMPT CALLBACK SCHEDULE/CONVERSION

Introduction – CELL PHONE

Hello, my name is _____. I'm conducting a research study for the Eagleton Center for Public Interest Polling. I am not selling anything and just need a few minutes. I know I am reaching you on a cell phone. We need to talk to people with cell phones to ensure we represent all of New Jersey. Are you currently driving, walking, or in any public place that might distract you?

- 0 DISTRACTED → **RESCHEDULE/TERMINATE**
- 1 NOT DISTRACTED, good time to talk [**CONTINUE TO SCREENER**]

IF NOT DISTRACTED: Great, would you talk with me for a bit?

- 1 YES – CONTINUE TO SCREENER
- 0 NO – ATTEMPT CALLBACK SCHEDULE/CONVERSION

[ENCOURAGE PARTICIPATION AS NEEDED/CONVERSION]

IF NECESSARY: We are not selling anything, not asking for money, and all your answers will be completely confidential.

IF RESPONDENT DECLINES TO PARTICIPATE, POSSIBLE PROBES:

Your participation is very important because only about 1,000 people statewide have been randomly selected for this survey, and your views will represent many people throughout the state.

IF "DON'T KNOW ENOUGH":

There are really no right or wrong answers. We are only interested in your opinions. They are just as important as anybody else's.

IF NOT INTERESTED, DON'T WANT TO:

Can you help me? We could really use your cooperation, and we are interested in what you think.

IF NECESSARY, ATTEMPT TO SET UP A CALLBACK

[SCREENER]

QD7 To ensure we are reaching people of all ages, would you please tell me your age?

_____ (ENTER AGE: 98=98+, 99 = REFUSED)

[IF Don't Know/REFUSED IN QD7, ASK:]

QD8 Is it between...?

- 1 18 - 20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 - 64
- 8 65 OR OVER
- 9 Refused (VOL)

[IF REFUSED IN BOTH QD7 and QD8 TERMINATE, We must know age. IF UNDER 18, TERMINATE, too young.]

QD5 May I please have your home zip code?

_____ (RECORD)

88888 Don't Know (VOL)
99999 Refused (VOL)

QD5A And what county do you live in?

[Choose from list of NJ Counties]

IF NOT NEW JERSEY BASED ON COUNTY, TERMINATE: Thank you, we are only talking to New Jersey residents today.

[CONSENT]

Great. We are talking to New Jersey residents to conduct a research study on public policy issues. Your participation is important as only about 1,000 people statewide will be selected to take part in this study. This should only take about 15 minutes. Your answers are confidential and will only be reported in combination with others. Your participation is voluntary, you may end at any time, and you may skip questions you do not want to answer. May I ask the first question? **[IF YES]** Thanks!

- 0 No → **Attempt Convert**
- 1 YES

[CODE GENDER BY OBSERVATION]

QD26 Respondent Gender

- 1 Male
- 2 Female

QD1 Are you NOW registered to vote where you live or haven't you been able to register so far?

- 1 Now registered to vote
- 2 Haven't been able to register so far
- 8 Don't know
- 9 Refused

LEADERSHIP PERCEPTION

Q1 Thanks! First, I'd like to ask you about some people. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion. If you do not know the name, just say so. First:

[RANDOMIZE ORDER Q1A-Q1G]

- Q1A President Barack Obama.
- Q1B Governor Chris Christie.
- Q1C U.S. Senator Cory Booker.
- Q1D U.S. Senator Robert Menendez.
- Q1E Former Secretary of State Hillary Clinton.
- Q1F Lieutenant Governor Kim Guadagno [Gwa-DAH-NO].
- Q1G Businessman Donald Trump.

- 1 Favorable
- 2 Unfavorable
- 3 No Opinion
- 8 Don't Know Person
- 9 Refused

Q2 In just a word or two, please tell me why you feel [Q1B RESPONSE] toward Governor Chris Christie.

[OPEN ENDED, RECORD VERBATIM]

JOB RATINGS - ALL

Q3 Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove
- 8 Don't know
- 9 Refused

Q4 Overall, do you approve or disapprove of the way Cory Booker is handling his job as a U.S. Senator?

- 1 Approve
- 2 Disapprove
- 8 Don't know
- 9 Refused

Q5 Overall, do you approve or disapprove of the way Robert Menendez is handling his job as a U.S. Senator?

- 1 Approve
- 2 Disapprove
- 8 Don't know
- 9 Refused

Q6 Please rate how Chris Christie is handling his job as governor, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 8 Don't know
- 9 Refused

Q7 And overall, do you approve or disapprove of the way Chris Christie is handling his job as governor?

- 1 Approve
- 2 Disapprove
- 8 Don't know
- 9 Refused

Q8 Now, I am going to list some specific areas where I would like you to tell me if you approve or disapprove of the job Chris Christie is doing as Governor. First:
[RANDOMIZE ORDER Q7A-Q7G]

- Q8A New Jersey's economy and jobs
- Q8B Hurricane Sandy recovery
- Q8C Taxes
- Q8D Education and Schools
- Q8E The state budget
- Q8F Crime and drugs
- Q8G The state pension fund situation

- 1 Approve
- 2 Disapprove
- 8 Don't know
- 9 Refused

NJ RIGHT/WRONG TRACK AND MOST IMPORTANT PROBLEM
--

Q29 Would you say the state of New Jersey is currently going in the right direction or has it gone off on the wrong track?

- 1 Going in the right direction
- 2 On the wrong track
- 8 Don't Know
- 9 Refused

Q30 Of the following, which is the MOST important problem facing New Jersey today? Is it:
[RANDOMIZE OPTION ORDER FOR 1-8, READ 1-9]

- 1 The economy and jobs
- 2 Taxes, including property taxes
- 3 Education and Schools
- 4 Crime and Drugs
- 5 Government spending
- 6 Health Care
- 7 Government corruption and abuse of power
- 8 The state pension fund
- 9 Or is it something else? **[SPECIFY]**
- 88 Don't know (VOL)
- 99 Refused (VOL)

PARTISAN ID

QD2 In politics today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 Democrat → **SKIP TO QD4**
- 2 Republican → **SKIP TO QD4**
- 3 Independent
- 4 Something Else/Other
- 8 Don't know
- 9 Refused

QD3 Would you say that you lean toward the Democrats, the Republicans, or neither party?

- 1 Democrat
- 2 Republican
- 3 Neither
- 8 Don't Know
- 9 Refused

QD4 Do you consider yourself to be liberal, conservative, or somewhere in between?

- 1 Liberal
- 2 Conservative
- 3 Somewhere in between
- 4 Other (VOL)
- 8 Don't know
- 9 Refused

[IF NOT REGISTERED VOTER (IF QD1 NOT = 1) SKIP TO Q13]

Q9 The 2016 presidential election is far away, but thinking ahead to the Republican primary for president, who would be your first choice for the Republican candidate? Just tell me a name.

[DO NOT READ. OPEN-ENDED – CODE TO LIST]

- 1 Michael Bloomberg
- 2 Jeb Bush
- 3 Ben Carson
- 4 Chris Christie
- 5 Ted Cruz
- 6 Carly Fiorina
- 7 Rudy Giuliani
- 8 Lindsey Graham
- 9 Mike Huckabee
- 10 Bobby Jindal
- 11 John Kasich

- 12 Newt Gingrich
- 13 Sarah Palin
- 14 Rand Paul
- 15 Ron Paul
- 16 Rick Perry
- 17 Rob Portman
- 18 Mitt Romney
- 19 Marco Rubio
- 20 Paul Ryan
- 21 Rick Santorum
- 22 Donald Trump
- 23 Scott Walker
- 77 Other [SPECIFY]
- 88 Don't know
- 99 Refused

CHRISTIE AS CANDIDATE 2016

Q13 Last month, Governor Christie officially announced he is running for president. Do you think Governor Christie would or would not make a good president?

- 1 He would make a good president
- 2 He would not make a good president
- 8 Don't know
- 9 Refused

Q14 Do you think Chris Christie's best chance of winning the Republican nomination for president has already come and gone, or does he still have a shot?

- 1 Already come and gone
- 2 Still has a shot
- 3 Never had a shot in the first place (VOL)
- 8 Don't know
- 9 Refused

Q17 The first Republican primary debate will be on August 6th. Only the top ten candidates in recent national polls will be allowed to participate. How likely do you think it is that Chris Christie will be one of the participants in the debate? Very likely, somewhat likely, not very likely, or not likely at all?

- 1 Very likely
- 2 Somewhat likely
- 3 Not very likely
- 4 Not likely at all
- 8 Don't know

9 Refused

Q18 If he is in the debate, do you think Chris Christie will give one of the strongest debate performances compared to the other candidates, one of the weakest, or will his performance be about average?

- 1 One of the strongest
- 2 One of the weakest
- 3 About average
- 8 Don't know
- 9 Refused

CHRISTIE AS GOVERNOR

[SPLIT SAMPLE – 1/2 to VERSION A, 1/2 to VERSION B]

[VERSION A]

Q23A Now that Governor Christie is running for president of the United States, do you think he should [ROTATE: resign] as Governor of New Jersey, or do you think he should [continue to serve]?

- 1 Resign
- 2 Continue to serve
- 8 Don't know
- 9 Refused

[VERSION B]

Q23B Now that Governor Christie is running for president of the United States, Democratic lawmakers in New Jersey have introduced legislation that would force him to resign in light of his presidential bid. Do you think Governor Christie should [ROTATE: be forced to resign] as Governor of New Jersey, or do you think he should [be allowed to continue to serve]?

- 1 Forced to resign
- 2 Allowed to continue to serve
- 8 Don't know
- 9 Refused

[END SPLIT SAMPLE]

Q24 In general, are the decisions Governor Christie is making lately about various issues, including whether to sign or veto bills, more about [ROTATE: what's best for New Jersey] or more about [his run for president]?

- 1 Best for New Jersey

- 2 Run for president
- 8 Don't know
- 9 Refused

Q24A As far as you know, is Governor Christie in New Jersey today, or is he travelling outside of the state?

- 1 Yes, in New Jersey
- 2 No, travelling outside of the state
- 8 Don't know
- 9 Refused

Q25 Governor Christie has been frequently travelling outside of New Jersey, especially since officially announcing his run for president. Do you think the governor's travel schedule has hurt his ability to be an effective governor in New Jersey, or has it not affected his ability to govern?

- 1 Hurts his ability
- 2 Does not have an effect
- 3 Helps ability to govern (VOL)
- 8 Don't know
- 9 Refused

Q27 How prepared do you think Lieutenant Governor Kim Guadagno [Gwa-DAH-n-no] is to take over as governor, if it were necessary? Is she:

[READ 1-4]

- 1 Very prepared
- 2 Somewhat prepared
- 3 Not very prepared, or
- 4 Not at all prepared?
- 8 Don't know (VOL)
- 9 Refused (VOL)

VOTER REGISTRATION IN NEW JERSEY

Now let's talk about some issues in New Jersey.

Q31 There is a bill in the state legislature that would make changes to New Jersey's voting system. For each of the following proposals, please tell me if you would support or oppose the measure:

[ROTATE ORDER A-E]

- Q31A Allowing voter registration and casting of a provisional ballot at the polls on Election Day
- Q31B Setting up an online voter registration system
- Q31C Automatically registering voters when they apply for a driver's license
- Q31D Increasing in-person early voting
- Q31E Printing pre-election materials that get mailed to voters in more languages

- 1 Support
- 2 Oppose
- 8 Don't Know
- 9 Refused

- Q32 Some say [**ROTATE**: these changes to New Jersey's voting system would help to increase voter turnout]. Others [say such changes would increase the possibility for voter fraud]. What do you think?

[IF NECESSARY, "DO YOU THINK THESE CHANGES TO NEW JERSEY'S VOTING SYSTEM WOULD HELP TO INCREASE VOTER TURNOUT, OR WOULD THESE CHANGES INCREASE THE POSSIBILITY FOR VOTER FRAUD?"]

- 1 Increase voter turnout
- 2 Increase voter fraud
- 3 Both (VOL)
- 8 Don't Know
- 9 Refused

- Q33 On average, do you think New Jersey has higher voter turnout for elections than most other states, lower voter turnout, or is it somewhere in the middle?

- 1 Higher
- 2 Lower
- 3 In the middle
- 8 Don't Know
- 9 Refused

IMMIGRATION

- Q34 Now I would like to ask you a few questions about immigration in New Jersey.

In general, do you think the current number of immigrants in New Jersey is too high, too low, or just right?

- 1 Too high
- 2 Too low
- 3 Just right

- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q35 How important is the issue of immigration to you personally? Is it:

[READ 1-4]

- 1 The most important issue,
- 2 One of a few very important issues,
- 3 A somewhat important issue, or
- 4 Not an important issue at all?
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q36 For each of the following places, please tell me whether people born outside the U.S. have made the overall quality of life better, worse, or have not had much of an effect.

[RANDOMIZE ORDER Q36A-E]

- Q36A Your neighborhood
- Q36D Your place of work
- Q36E The State of New Jersey

- 1 Better
- 2 Worse
- 3 Not much of an effect
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q38 How often would you say you interact with someone from another country? Is it every day, a few times a week, a few times a month, once a month, or less than once a month?

- 1 Every day
- 2 Few times a week
- 3 Few times a month
- 4 Once a month
- 5 Less than once a month
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q39 Which comes closest to your view about undocumented immigrants who are currently working in New Jersey and nationwide?

They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship; they should be allowed to stay in their jobs only as temporary guest workers but not apply for U.S. citizenship; or they should be required to leave the United States?

- 1 Allowed to stay and apply for citizenship
- 2 Allowed as temporary guest workers but no citizenship
- 3 Leave United States
- 8 Don't Know (VOL)
- 9 Refused (VOL)

CHRISTIE TRAITS AND EMOTIONS

Q40 Let's turn back to Governor Christie for a moment.

I am going to read a list of words that might describe Governor Chris Christie. For each word, tell me if it describes him very well, somewhat well, or not at all.

[RANDOMIZE LIST. FOR EACH, READ THE WORD AND PROMPT FOR ANSWER AS NEEDED.]

- Q40A Bully
- Q40B Strong Leader
- Q40C Stubborn
- Q40F Arrogant
- Q40G Smart
- Q40H Effective
- Q40I Trustworthy
- Q40K Self-centered
- Q40L Impulsive
- Q40O Presidential

- 1 Very well
- 2 Somewhat well
- 3 Not at all
- 8 Don't know
- 9 Refused

Q41 How does reading or hearing about Governor Christie make you feel? Please tell me yes or no for each of the following: **[RANDOMIZE; PROMPT AS NEEDED: "DOES READING ABOUT GOVERNOR CHRISTIE MAKE YOU FEEL..."]**

- Q41A Proud
- Q41B Angry
- Q41C Enthusiastic
- Q41D Worried
- Q41E Contempt

- 1 Yes

- 2 No
- 8 Don't Know
- 9 Refused

FUN – JERSEY PRIDE

Q44 Finally, how would you rate New Jersey as a place to live – excellent, good, only fair, or poor?

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor
- 8 Don't Know
- 9 Refused

Q45 How would you rate New Jersey as a place to live compared to most other states? Is New Jersey better, about the same, or worse?

- 1 Better
- 2 The same
- 3 Worse
- 8 Don't Know
- 9 Refused

Q46 How much pride do you take in being a resident of New Jersey? A lot, some, a little, or none?

- 1 A lot
- 2 Some
- 3 A little
- 4 None
- 8 Don't Know
- 9 Refused

Q47 There has been a lot of talk lately about New Jersey's image – how outsiders see the state. On the whole, do you think New Jersey's image is positive or negative?

- 1 Positive
- 2 Negative
- 3 A little of both (VOL)
- 8 Don't Know
- 9 Refused

Q48 Recently a poll said that New Jersey was the state most disliked across the nation.

As a resident of New Jersey, how much do you think it matters how those in other states view us? A lot, some, a little, or not at all?

- 1 A Lot,
- 2 Some,
- 3 A little,
- 4 Or not at all?
- 8 Don't Know (vol)
- 9 Refused (vol)

Q49 Please tell me, in a word or two, your most favorite thing about living in New Jersey.

[OPEN-ENDED; RECORD VERBATIM]

Q51 And how many years have you lived in the state of New Jersey, or have you lived here virtually all of your life?

[RECORD NUMBER OF YEARS]

- 77 Lived here virtually entire life
- 88 Don't Know (vol)
- 99 Refused (vol)

DEMOGRAPHICS

We're almost finished. Now we have a few last questions to help us understand our results.

QD6 What was the last grade in school you completed? **[CODE TO LIST]**

- 1 8th Grade Or Less
- 2 High School Incomplete (Grades 9, 10 and 11)
- 3 High School Complete (Grade 12)
- 4 Vocational/Technical School
- 5 Some College
- 6 Junior College Graduate (2 Year, Associates Degree)
- 7 4 Year College Graduate (Bachelor's Degree)
- 8 Graduate Work (Masters, Law/Medical School, Etc.)
- 9 Refused (VOL)

QD10 Are you Catholic, Protestant, Jewish, Muslim, some other religion, Atheist or agnostic?

- 1 Catholic → ASK QD11
- 2 Protestant → ASK QD11
- 3 Jewish
- 4 Muslim

- 5 Some other religion
- 6 Atheist
- 7 Agnostic
- 8 Don't Know (VOL)
- 9 Refused (VOL)

[ASK ONLY IF QD10 = 1, 2]

QD11 Would you describe yourself as a born again or evangelical Christian?

- 1 Yes
- 2 No
- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD13 Do you or any member of your household belong to a labor union?

- 1 Yes → **ASK QD14**
- 2 No
- 8 Don't Know (VOL)
- 9 Refused (VOL)

[ASK ONLY IF QD13 = 1]

QD14 Is the union a public employee union?

- 1 Yes
- 2 No
- 8 Don't Know
- 9 Refused

QD15 Were you born in the United States?

- 0 No
- 1 Yes
- 8 Don't Know
- 9 Refused

QD16 Were *either* of your parents born *outside of* the United States?

- 0 No
- 1 Yes
- 8 Don't Know
- 9 Refused

QD17 Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

QD18 Are you White, Black or of Asian origin, or are you some other race, or multi-racial?

- 1 White (includes Caucasian, European, Middle Eastern)
- 2 Black (includes African-American)
- 3 Asian (includes Asian-Indian, South Asian, East Asian, Chinese, Japanese)
- 4 Hispanic / Latino / Spanish (VOL)
- 5 OTHER, SPECIFY: _____
- 6 Multi-racial
- 8 Don't know (VOL)
- 9 Refused (VOL)

QD21 Last year, that is in 2014, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. **[READ LIST]**

- 1 Less than \$25,000
- 2 25 to under \$50,000
- 3 50 to under \$75,000
- 4 75 to under \$100,000
- 5 100 to under \$150,000
- 6 \$150,000 or more
- 8 Don't know [VOL. – DO NOT READ]
- 9 Refused [VOL. – DO NOT READ]

[IF REACHED ON CELL PHONE ASK:]

QD34C Do you have any landline phones in your household or do you only use cell phones?

- 1 Landline in Household (reached on Cell)
- 2 Only use Cell
- 9 Refused

[IF REACHED ON CELL PHONE ASK:]

QD35C Do you share your cell phone for personal use (at least one-third of the time) with other adults?

- 1 Yes
- 2 No
- 9 Refused

[ASK ONLY IF QD35C = 1]

QD40C How many adults – including you – share the cell phone?
_____ **[ENTER NUMBER: 99= REFUSED]**

[IF REACHED ON LANDLINE PHONE ASK:]

QD34L Do you have any cell phones in your household or do you only use landline phones?

- 3 Cell in Household (reached on LL)
- 4 Only use landline
- 9 Refused

[IF REACHED ON LANDLINE PHONE ASK:]

QD35L Including, yourself, how many adults are in your household; that is, who live with you at least half the time?

_____ **[ENTER NUMBER: 99= REFUSED]**

Recruit for Email and Potential Callbacks
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QX1 We are looking for survey participants willing to be contacted again in the future for other surveys. Your opinions are of great value to our researchers and provide guidance to policy makers. Would you be willing to be contacted for future interviews?

- 0 No → **SKIP TO QRNAME**
- 1 Yes

QX2 In order to keep in touch in the future, I need to confirm your phone number. Is **[current number]** the best number to reach you?

- 0 No - collect best number
- 1 Yes - best number/correct → **SKIP TO QX4**
- 9 Refused → **SKIP TO QRNAME**

QX3 What number should we use?

[ENTER NUMBER]

QX4 Are you willing to receive email invitations to participate in future projects? There may be incentives offered for participation in some of these studies.

- 0 No → **SKIP TO QX6**
- 1 Yes

QX5 Great; we appreciate your help. Could I please have your email address?

[INTERVIEWER: VERIFY ADDRESS LETTER BY LETTER]

QX6 Finally, it would be very helpful to have your first and last name so we know who to ask

for in the future. We keep this information completely confidential and your name will not be connected with any reporting we do on the data we collect. Would you tell me your name?

[IF UNWILLING TO GIVE LAST NAME, ASK:] Well, could I have just your first name so we know who to ask for in a future survey?

[ENTER NAME; VERIFY LETTER BY LETTER]

→ SKIP TO CLOSING

QRNAME I really appreciate your help with this survey. One final question. For verification purposes would you please tell me just your first name?

[ENTER FIRST NAME ONLY; OR ENTER REFUSED]

Closing and Additional Informed Consent Language

That completes our survey. Thank you very much for your time and cooperation. If you have any questions, you may contact Dr. David Redlawsk (*pronounced RED-losk*) at 848-932-8504. If you have any questions about your rights as a research participant, you may contact the administrator of the Rutgers Institutional Review Board at 732-235-9806. Have a good day/evening.

Methodology

The Rutgers-Eagleton Poll was conducted by telephone using live callers July 25 – August 1, 2015 with a scientifically selected random sample of 867 New Jersey adults, 18 or older. Respondents within a household are selected by asking randomly for the youngest adult male or female currently available. If the named gender is not available, the youngest adult of the other gender is interviewed. The poll was available in Spanish for respondents who requested it. This telephone poll included 505 landline and 362 cell phone adults, all acquired through random digit dialing using a sample obtained from Survey Sampling International. Distribution of household phone use in this sample is:

Cell Only:	17%
Dual Use, Reached on Cell:	25%
Dual Use, Reached on LL:	52%
Landline Only:	6%

Data were weighted to the demographics adults in New Jersey. Weights account for the probability of being selected within the sample frame and the probability of being sampled within a household, based on the number of individuals living in the household and the phone composition (cell, landline) of the household. The samples were weighted to several demographic variables reflecting the population parameters of the state of New Jersey: gender, race, age, and Hispanic ethnicity. The final weight, which combined all of the parameters mentioned, was trimmed at the 5th and 95th percentile so as to not accord too much weight to any one case or subset of cases. All results are reported with these weighted data.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. Sampling error should be adjusted to recognize the effect of weighting the data to better match the population. In this poll, the simple sampling error for the 867 adults is +/-3.3 percentage points at a 95 percent confidence interval. The adult sample weighting design effect is 1.37, making the adjusted margin of error +/- 3.9 percentage points for the adult sample.

Thus if 50 percent of New Jersey adults in this sample favor a particular position, we would be 95 percent sure that the true figure is between 46.1 and 53.9 percent (50 +/-3.9) if all New Jersey adults had been interviewed, rather than just a sample.

Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects.

This Rutgers-Eagleton Poll was fielded in house by the Eagleton Center for Public Interest Polling, with additional calling by Braun Research, Inc. The questionnaire was developed and all data analyses were completed in house. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center for the study of politics and the political process. Full questionnaires are available on request, and can also be accessed at the Eagleton Poll archive at www.eagletonpoll.rutgers.edu. For more information, please contact eagleton.poll@rutgers.edu.

Weighted Sample Characteristics			
867 New Jersey Adults			
37% Democrat	48% Male	28% 18-34	59% White
44% Independent	52% Female	25% 35-49	12% Black
19% Republican		29% 50-64	19% Hispanic
		19% 65+	10% Asian/Other/Multi