

**Rutgers-Eagleton Poll #194**  
**September 29-October 6, 2014**  
**Sample: 850 NJ ADULTS**

**Questions are presented in the order they were administered. Numbering may not necessarily be sequential and question numbers may be missing due to cuts prior to fielding and numbering convention.**

**Introduction - LANDLINE**

Hello, my name is \_\_\_\_\_. I'm conducting a research study for the Eagleton Center for Public Interest Polling. I'm not selling anything and just need a few minutes I'd like to ask a few questions of the YOUNGEST MALE over 18 who is now at home

**(IF NO MALE AT HOME NOW: Then may I speak with you?)**

**[REINTRO AS NEEDED]**

Hello, my name is \_\_\_\_\_. I am conducting a research study for the Eagleton Center for Public Interest Polling. I am not selling anything, and just need a few minutes. Would you talk with me for a bit?

- 1 YES, CONTINUE WITH RESPONDENT
- 0 UNWILLING, END INTERVIEW

**Introduction – CELL PHONE**

Hello, my name is \_\_\_\_\_. I'm conducting a research study for the Eagleton Center for Public Interest Polling. I am not selling anything and just need a few minutes. I know I am reaching you on a cell phone. We need to talk to people with cell phones to ensure we represent all of New Jersey. Are you currently driving, walking, or in any public place that might distract you?

- 0 DISTRACTED → **RESCHEDULE/TERMINATE**
- 1 NOT DISTRACTED, now is a good time to talk

**IF NECESSARY:** We are not selling anything, not asking for money, and all your answers will be completely confidential.

**IF RESPONDENT DECLINES TO PARTICIPATE, POSSIBLE PROBES:**

--Your participation is very important because only about 850 people statewide have been randomly selected for this survey and your views will represent many people throughout the state.

**IF "DON'T KNOW ENOUGH":**

-- There are no right or wrong answers. We are only interested in your opinions. They are just as important as anybody else's.

**IF NOT INTERESTED, DON'T WANT TO:**

-- Can you help me; we could really use your cooperation and we are interested in what you think.

QD7 To ensure we are reaching people of all ages, would you please tell me your age?

\_\_\_\_\_ (ENTER AGE: 98=98+, 99 = REFUSED)

**[IF Don't Know/REFUSED IN QD7, ASK:]**

QD8 Is it between...?

- 1 18 - 20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 - 64
- 8 65 OR OVER
- 9 Refused (VOL)

**[IF REFUSED IN BOTH QD7 and QD8 TERMINATE, We must know age.  
IF UNDER 18, TERMINATE, too young.]**

QD5 May I please have your home zip code?

\_\_\_\_\_ (RECORD)

- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD5A And what county do you live in?

**[Choose from list of NJ Counties]**

**IF NOT NEW JERSEY BASED ON COUNTY, TERMINATE:** Thank you, we are only talking to New Jersey residents today.

**WHEN RESPONDENT ON PHONE:** Great. We are talking to New Jersey residents to conduct a research study on public policy issues. Your participation is important as only about 850 people statewide will be selected to take part in this study. This should only take less than 15 minutes. Your answers are confidential and will only be reported in combination with others. Your participation is voluntary, you may end at any time, and you may skip questions you do not want to answer. May I ask the first question? [IF YES] Thanks!

- 1. No → **Attempt Convert**

2. YES

**[CODE GENDER BY OBSERVATION]**

QD26 Respondent Gender

- 1 Male
- 2 Female

QD1 Are you NOW registered to vote where you live or haven't you been able to register so far?

- 1 Now registered to vote
- 2 Haven't been able to register so far
- 8 Don't know
- 9 Refused

**LEADERSHIP PERCEPTION; 2014 US SENATE ELECTION**

**[SENATE RACE EXPERIMENT: SPLIT SAMPLE – ½ VERSION A, ½ VERSION B]**

**[VERSION A]**

Q1 Thanks! First, I'd like to ask about some people and groups. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion. If you do not know the name, just say so. First:

**[RANDOMIZE ORDER Q1A-Q1E]**

- Q1A President Barack Obama.
- Q1B Governor Chris Christie.
- Q1C U.S. Senator Cory Booker.
- Q1D Former Secretary of State Hillary Clinton.
- Q1E Republican U.S. Senate Candidate Jeff Bell.

- 1 Favorable
- 2 Unfavorable
- 3 No Opinion
- 8 Don't Know Person
- 9 Refused

Q2 **[REGISTERED VOTERS ONLY – QD1 = 1, OTHERWISE SKIP TO Q13]**

There will be an election for the U.S. Senate in November. If the election were today, would you vote for **[ROTATE: Democrat Cory Booker, Republican Jeff Bell]**, someone else, or would you not vote?

- 1 Booker
- 2 Bell
- 3 Other

- 4 Not Vote
- 8 Don't know
- 9 Refused

**[END SPLIT SAMPLE]**

**[VERSION B]**

**Q2 [REGISTERED VOTERS ONLY – QD1 = 1, OTHERWISE SKIP TO Q1]**

Thanks! First, there will be an election for the U.S. Senate in November. If the election were today, would you vote for [**ROTATE**: Democrat Cory Booker, Republican Jeff Bell], someone else, or would you not vote?

- 1 Booker
- 2 Bell
- 3 Other
- 4 Not Vote
- 8 Don't know
- 9 Refused

**Q1** I'd like to ask about some people and groups. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion. If you do not know the name, just say so. First:

**[RANDOMIZE ORDER Q1A-Q1E]**

- Q1A President Barack Obama.
- Q1B Governor Chris Christie.
- Q1C U.S. Senator Cory Booker.
- Q1D Former Secretary of State Hillary Clinton.
- Q1E Republican U.S. Senate Candidate Jeff Bell.

- 1 Favorable
- 2 Unfavorable
- 3 No Opinion
- 8 Don't Know Person
- 9 Refused

**[IF NOT REGISTERED VOTER (IF QD1 NOT = 1) SKIP TO Q13]**

**[END SPLIT SAMPLE]**

**US SENATE – BOOKER, BELL EMOTIONS RV ONLY**

**Q3** I am going to ask you some additional questions about the upcoming U.S. Senate election with Democrat Cory Booker and Republican Jeff Bell. First, overall, do you approve or disapprove of the way Cory Booker is handling his job as a U.S. Senator?

- 1 Approve
- 2 Disapprove
- 8 Don't know
- 9 Refused

Q4 Now thinking about some people I will name, I would like you to tell me how you feel about them on something called a feeling thermometer. You can choose any whole number between 0 and 100. On this scale, 0 means you feel very cold, 50 means you feel neither warm nor cold, and 100 means you feel very warm.

**[ROTATE ORDER]**

- Q4A Cory Booker
- Q4B Jeff Bell
- Q4C Barack Obama
- Q4D George W. Bush

\_\_\_\_ ENTER NUMBER 0-100  
888 Don't know (vol)  
999 Refused (vol)

**[FOR Q5 – Q12 ROTATE THE ORDER OF THE CANDIDATES AND WITHIN CANDIDATE THE ORDER OF THE EMOTIONS QUESTIONS]**

Thinking of Cory Booker - has anything he has said or done during this campaign made you feel:

Q5 Angry at him? [PROMPT IF NEEDED, THINKING ABOUT CORY BOOKER...]

- 1 Yes
- 2 No
- 8 Don't know (vol)
- 9 Refused (vol)

Q6 Contempt or scornful toward him? [PROMPT IF NEEDED, THINKING ABOUT CORY BOOKER...]

- 1 Yes
- 2 No
- 8 Don't know (vol)
- 9 Refused (vol)

Q7 Enthusiastic toward him? [PROMPT IF NEEDED, THINKING ABOUT CORY

BOOKER...]

- 1. Yes
- 2. No
- 8. Don't know (vol)
- 9. Refused (vol)

Q8 Hopeful about him? [PROMPT IF NEEDED, THINKING ABOUT CORY BOOKER...]

- 1. Yes
- 2. No
- 8. Don't know (vol)
- 9. Refused (vol)

Thinking of Jeff Bell - has anything he has said or done during this campaign made you feel:

Q9 Angry at him? [PROMPT IF NEEDED, THINKING ABOUT JEFF BELL...]

- 1. Yes
- 2. No
- 8. Don't know (vol)
- 9. Refused (vol)

Q10 Contempt or scornful toward him? [PROMPT IF NEEDED, THINKING ABOUT JEFF BELL...]

- 1. Yes
- 2. No
- 8. Don't know (vol)
- 9. Refused (vol)

Q11 Enthusiastic toward him? [PROMPT IF NEEDED, THINKING ABOUT JEFF BELL...]

- 1. Yes
- 2. No
- 8. Don't know (vol)
- 9. Refused (vol)

Q12 Hopeful about him? [PROMPT IF NEEDED, THINKING ABOUT JEFF BELL...]

- 1. Yes
- 2. No
- 8. Don't know (vol)
- 9. Refused (vol)

**JOB RATINGS - ALL**

Q13 Now, please rate how Barack Obama is handling his job as President, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 8 Don't know
- 9 Refused

Q14 And overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove
- 8 Don't know
- 9 Refused

Q15 Now please rate how Chris Christie is handling his job as governor, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 8 Don't know
- 9 Refused

Q16 And overall, do you approve or disapprove of the way Chris Christie is handling his job as governor?

- 1 Approve
- 2 Disapprove
- 8 Don't know
- 9 Refused

Q17 Now I am going to list some specific areas where I would like you to tell me if you approve or disapprove of the job Chris Christie is doing as Governor. First:  
**[RANDOMIZE ORDER Q17A-Q17G]**

Q17A New Jersey's economy and jobs

- Q17B Hurricane Sandy recovery
- Q17C Taxes
- Q17D Education and Schools
- Q17E The state budget
- Q17F Crime and drugs
- Q17G The state pension fund crisis

- 1 Approve
- 2 Disapprove
- 8 Don't know
- 9 Refused

**PRESIDENTIAL RACE (RVs ONLY AFTER PARTISAN ID)**

QD2 In politics today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 Democrat → **SKIP TO QD4**
- 2 Republican → **SKIP TO QD4**
- 3 Independent
- 4 Something Else/Other
- 8 Don't know
- 9 Refused

QD3 Would you say that you lean toward the Democrats, the Republicans, or neither party?

- 1 Democrat
- 2 Republican
- 3 Neither
- 8 Don't Know
- 9 Refused

QD4 Do you consider yourself to be liberal, conservative, or somewhere in between?

- 1 Liberal
- 2 Conservative
- 3 Somewhere in between
- 4 Other (VOL)
- 8 Don't know
- 9. Refused

**RIGHT/WRONG TRACK AND ISSUES**

Let's talk a bit about New Jersey.

Q22 Would you say the state of New Jersey is currently going in the right direction or has it gone off on the wrong track?

- 1 Going in the right direction
- 2 On the wrong track
- 8 Don't Know
- 9 Refused

Q23 Of the following, which is the MOST important problem facing New Jersey today? Is it:  
[RANDOMIZE OPTION ORDER FOR 1-8, READ 1-9]

- 1 Hurricane Sandy recovery
- 2 The economy and jobs
- 3 Taxes, including property taxes
- 4 Education and Schools
- 5 Crime and Drugs
- 6 Government spending
- 7 Health Care
- 8 Government corruption and abuse of power
- 9 Or is it something else? [SPECIFY]
- 88 Don't know (vol)
- 99 Refused (vol)

Q23A There has been a lot of talk lately about the fact that the transportation trust fund that pays for repairing roads and bridges is broke. Some are now talking about raising the gas tax in order to fund needed repairs. Would you support or oppose an increase in the gas tax if it were dedicated solely to paying for roads, bridges, and other transportation costs?

- 1. Support
- 2. Oppose
- 8 Don't Know
- 9 Refused

Q23B Several options for paying for needed road and bridge repairs are on the table. Of the following, which would you most prefer? [ROTATE 1- 3; Read 1-4]

- 1. Raise the gas tax by a fixed amount, like 15 cents per gallon
- 2. Apply the standard 7% sales tax to gasoline purchases
- 3. Borrow the money needed to pay for repairs
- 4. Or, none of these?
- 8 Don't Know
- 9 Refused

<b>ATLANTIC CITY AND CASINOS IN NJ</b>
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Q24 Have you ever been to Atlantic City, New Jersey?

- 0 Lives in Atlantic City → **SKIP TO Q27**
- 1 Yes
- 2 No → **SKIP TO Q26**
- 8. Don't Know → **SKIP TO Q26**
- 9. Refused → **SKIP TO Q26**

Q25 Have you been to Atlantic City at any time in the past twelve months?

- 1 Yes
- 2 No
- 8. Don't Know
- 9 Refused

Q26 Are you planning to go to Atlantic City at some point in the *next* twelve months?

- 1 Yes
- 2 No
- 3 Maybe
- 8. Don't Know
- 9 Refused

Q27 Do you think Atlantic City's best days are yet to come, or are its best days behind it?

- 1 Yet to come
- 2 Behind it
- 8 Don't Know
- 9 Refused

**[IF Q24 NOT = 0,1 SKIP TO Q33; Q28-Q31 ASKED ONLY IF Q24=0,1]**

Q28 Many people go to casinos when they are in Atlantic City. If you do, at which casino do you typically spend the MOST time? Even if the casino is closing or now closed, please just give me the name. If you never go to a casino, just tell me that.

**[OPEN-ENDED; CODE TO LIST; PROMPT IF NEEDED; WHICH ONE (ONLY ONE) HAVE YOU SPENT THE MOST TIME AT?]**

- 1 Bally's
- 2 Borgata
- 3 Caesars
- 4 Golden Nugget

- 5 Harrah's
- 6 Resorts
- 7 Revel
- 8 Showboat
- 9 Tropicana
- 10 Trump Plaza
- 11 Trump Taj Mahal
- 12. Atlantic Club (also known as Atlantic City Hilton)
- 66 Not Listed [SPECIFY]
- 77 Never goes to casinos → **SKIP TO Q32, CODE Q31 AS 4**
- 88 Don't Know
- 99 Refused

**[IF Q24 = 0 SKIP TO Q32]**

Q30 And when you visit Atlantic City, do you gamble on most of your visits, some of your visits, or do you not gamble at all when in Atlantic City?

- 1. Most visits
- 2. Some visits
- 3 Not at all → **SKIP TO Q32, CODE Q31 AS 4**
- 9 Refused

Q31 When you are in Atlantic City, do you spend MORE time gambling, or do you spend more time on other activities that do not involve gambling? [**PROMPT AS NEEDED; WHICH DO YOU SPEND MORE TIME AT?**]

- 1 Spend more time gambling
- 2 Spend more time on non-gambling activities
- 3 About 50/50 – spend equal time on both (VOL)
- 4 Do not gamble at all, spend all time on activities that do not involve gambling (VOL)
- 8. Don't Know
- 9. Refused

Q32 In just a few words, please tell me one or two of the main activities you have done in Atlantic City that do NOT involve gambling, even if you haven't visited recently.

**[RECORD VERBATIM OPEN ENDED]**

Q33 Do you think Atlantic City has become a major convention and resort city for all types of visitors, or do you think it has only been known only for gambling?

- 1 Major convention and resort city
- 2 Gambling only
- 3 Both (VOL)
- 8. Don't Know

9. Refused
- Q34 Do you think that gambling has been good for BOTH the casino-hotels and the people who live in Atlantic City, or has it really ONLY been good for the casino-hotels?
- 1 Good for both
  - 2 Only good for casino-hotels
  - 3 Good for neither (vol)
  - 8 Don't Know
  - 9 Refused
- Q36 Have you visited any casinos outside of New Jersey in the past twelve months?
- 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused
- Q35 A number of casinos in Atlantic City have already closed or are intending to close this year. Many say this is due to too many casinos operating in the Northeast now, including in Pennsylvania and New York. With the rise of casinos in bordering states, would you be more likely to gamble outside of New Jersey, or would you still mainly gamble in Atlantic City, if you gamble at all?
- 1 Atlantic City
  - 2 Outside of New Jersey
  - 3 Never gambles anywhere (vol)
  8. Don't Know
  - 9 Refused
- Q37 Do you think casino gambling should be permitted in other parts of New Jersey, or should it be limited to just Atlantic City?
- 1 Permitted in other parts of the state
  - 2 Limited to AC
  - 3 Not permitted anywhere (VOL)
  - 8 Don't Know
  - 9 Refused
- Q38 Overall, do you think casino gambling has been good or bad for the state as a whole, or has it made no difference?
- 1 Good
  - 2 Bad
  - 3 Both/no difference
  - 8 Don't Know

9 Refused

Q39 What about the introduction of online gambling in New Jersey? Do you think online gambling has been good or bad for Atlantic City specifically, or has it made no difference?

- 1 Good
- 2 Bad
- 3 Both/no difference
- 8 Don't Know
- 9. Refused

**[ASK ONLY IF Q30=1 or 2; DO NOT ASK IF Q30=3 or 8]**

Q40 Have you tried online gambling in New Jersey?

- 1 Yes
- 2 No
- 8 Don't Know
- 9 Refused

Q41 There is talk about allowing betting on sporting events in Atlantic City casinos and at racetracks statewide. Do you think sports betting would be good or bad for Atlantic City, or would it make no difference?

- 1 Good
- 2 Bad
- 3 Both/no difference
- 8 Don't Know
- 9 Refused

Q41A Some have suggested that allowing Atlantic City to be more like Las Vegas, for example by allowing open alcoholic drinks to be carried outside between casinos and on the boardwalk. Do you support or oppose allowing alcoholic drinks to be carried and consumed outside?

- 1. Support
- 2. Oppose
- 8 Don't Know
- 9 Refused

### CHRISTIE TRAITS AND EMOTIONS

Q42 Changing topics, next, I am going to read a list of words that might describe Governor Christie. For each word, tell me if it describes him very well, somewhat well, or not at all.

**[RANDOMIZE LIST. FOR EACH, READ THE WORD AND PROMPT FOR ANSWER AS NEEDED.]**

- Q42A Bully
- Q42B Strong Leader
- Q42C Stubborn
- Q42D Reformer
- Q42E Independent
- Q42F Arrogant
- Q42G Smart
- Q42H Effective
- Q42I Trustworthy
- Q42J Fair
- Q42K Self Centered
- Q42L Impulsive
- Q42M Fighter
- Q42N Sincere

- 1 Very well
- 2 Somewhat well
- 3 Not at all
- 8 Don't know
- 9 Refused

Q43 How does reading or hearing about Governor Christie make you feel? Please tell me yes or no for each of the following: **[RANDOMIZE; PROMPT AS NEEDED: “DOES READING ABOUT GOVERNOR CHRISTIE MAKE YOU FEEL...”]**

- Q43A Proud
- Q43B Angry
- Q43C Enthusiastic
- Q43D Worried

- 1 Yes
- 2 No
- 8 Don't Know
- 9 Refused

<b>GWB/PORT AUTHORITY SCANDALS</b>
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<b>Ebola</b>
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Q50A On another topic, how closely are you following news about the recent outbreak of Ebola in West Africa? Is it: **[Read 1-4]**

- 1 Very closely
- 2 Somewhat closely

- 3 Not too closely
- 4 Not at all closely
- 8 Don't know (vol)
- 9 Refused (vol)

Q50B How concerned are you that there will be a large outbreak of Ebola inside the United States within the next year? Are you:

- 1. Very concerned
- 2 Somewhat concerned
- 3 Not at all concerned
- 8 Don't know (vol)
- 9 Refused (vol)

Q50C To the best of your knowledge, is there an effective medicine to treat people who have gotten sick with Ebola, or not?

- 1. Yes
- 2 No
- 8 Don't know
- 9 Refused

Q50D To the best of your knowledge, is anyone inside the United States currently being treated for Ebola they caught here in the United States, or not?

- 1. Yes
- 2 No
- 8 Don't know
- 9 Refused

Q50E To the best of your knowledge, if a person is sick with Ebola and has symptoms, how easily is Ebola spread from that person to other people? Is it: **[READ 1-4]**

- 1. Very easily
- 2 Somewhat easily
- 3 Not very easily
- 4 Not at all easily
- 8 Don't know
- 9 Refused

Q50F Do you think Ebola has become a more serious threat recently, or has the virus simply been more visible in the news?

- 1. More serious threat
- 2 More visible in the news
- 8 Don't know

9 Refused

**Additional Items Related to Senate Election**

Next, I am going to read some statements that some people agree with and others disagree with. For each please tell me if you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree, or strongly disagree with the statement. First,

Q51 Irish, Italian, Jewish, and many other minorities overcame prejudice and worked their way up. Blacks should do the same without any special favors.

- 1 Strongly Agree
- 2 Agree
- 3 Neither Agree nor Disagree
- 4 Disagree
- 5 Strongly Disagree
- 8 Don't Know
- 9 Refused

Q52 It's really a matter of people not trying hard enough; if blacks would only try harder, they could be just as well off as whites.

- 1 Strongly Agree
- 2 Agree
- 3 Neither Agree nor Disagree
- 4 Disagree
- 5 Strongly Disagree
- 8 Don't Know
- 9 Refused

Q53 Generations of slavery and discrimination have created conditions that make it difficult for blacks to work their way out of the lower class.

- 1 Strongly Agree
- 2 Agree
- 3 Neither Agree nor Disagree
- 4 Disagree
- 5 Strongly Disagree
- 8 Don't Know
- 9 Refused

**DEMOGRAPHICS**

We're almost finished. Now we have a few last questions to help us understand our results.

QD6 What was the last grade in school you completed? [**CODE TO LIST**]

- 1 8th Grade Or Less
- 2 High School Incomplete (Grades 9, 10 and 11)
- 3 High School Complete (Grade 12)
- 4 Vocational/Technical School
- 5 Some College
- 6 Junior College Graduate (2 Year, Associates Degree)
- 7 4 Year College Graduate (Bachelor's Degree)
- 8 Graduate Work (Masters, Law/Medical School, Etc.)
- 9 Refused (VOL)

QD9 What is your primary employment status? Are you: [**READ 1-8**]

**[IF RESPONDENT SAYS SELF-EMPLOYED, PROMPT WITH “AND ARE YOU SELF-EMPLOYED FULL TIME OR PART TIME?”]**

- 1 Employed full time [CODE ALSO FOR THOSE SELF-EMPLOYED FULL TIME]
- 2 Employed part time [CODE ALSO FOR THOSE SELF-EMPLOYED PART TIME]
- 3 Laid off from a job
- 4 A homemaker or stay at home parent
- 5 Retired
- 7 Otherwise Not Employed
- 8 Disabled
- 9 Refused (VOL)

QD10 Are you Catholic, Protestant, Jewish, Muslim, some other religion, Atheist or agnostic?

- 1 Catholic → **ASK QD11**
- 2 Protestant → **ASK QD11**
- 3 Jewish
- 4 Muslim
- 5 Some other religion
- 6 Atheist
- 7 Agnostic
- 8 Don't Know (VOL)
- 9 Refused (VOL)

**[ASK ONLY IF QD10 = 1,2]**

QD11 Would you describe yourself as a born again or evangelical Christian?

- 1 Yes
- 2 No
- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD12 How often do you attend church, synagogue, or other worship services: at least once a week, almost every week, about once a month, seldom or never?

- 1 At least once a week
- 2 Almost every week
- 3 About once a month
- 4 Seldom
- 5 Never
- 9 Refused (vol)

QD13 Do you or any member of your household belong to a labor union?

- 1. Yes → **ASK QD14**
- 2. No
- 8 Don't Know (VOL)
- 9 Refused (VOL)

**[ASK ONLY IF QD13 = 1]**

QD14 Is the union a public employee union?

- 1 Yes
- 2 No
- 8 Don't Know (VOL)
- 9 Refused

QD17 Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
- 8 Don't know (VOL)
- 9 Refused (VOL)

QD18 Are you white, Black or of Asian origin, or are you some other race, or multi-racial?

- 1 White (includes Caucasian)
- 2 Black (includes African-American)
- 3 Asian (includes Asian-Indian, South Asian, East Asian, Chinese, Japanese)\_
- 4 Hispanic / Latino / Spanish (VOL)
- 5 OTHER, SPECIFY: \_\_\_\_\_
- 6 Multi-racial
- 8 Don't know (VOL)
- 9 Refused (VOL)

QD19 Are you married, in a committed relationship, widowed, divorced, separated, or have you

never been married?

- 1 Married
- 2 Committed relationship
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never married
- 9 Refused (VOL)

QD21 Last year, that is in 2013, what was your total family income from all sources, before taxes?  
Just stop me when I get to the right category. **[READ LIST]**

- 1 Less than \$25,000
- 2 25 to under \$50,000
- 3 50 to under \$75,000
- 4 75 to under \$100,000
- 5 100 to under \$150,000
- 6 \$150,000 or more
- 8 Don't know [VOL. – DO NOT READ]
- 9 Refused [VOL. – DO NOT READ]

**[IF REACHED ON CELL PHONE ASK:]**

QD34C Do you have any landline phones in your household or do you only use cell phones?

1. Landline in Household (reached on Cell)
2. Only use Cell
- 9 Refused (VOL)

**[IF REACHED ON CELL PHONE ASK:]**

QD35C Do you share your cell phone for personal use (at least one-third of the time) with other adults?

- 1 Yes
- 2 No
- 9 Refused

**[ASK ONLY IF QD35C = 1]**

QD40C How many adults – including you – share the cell phone?  
\_\_\_\_\_ **[ENTER NUMBER: 99= REFUSED]**

**[IF REACHED ON LANDLINE PHONE ASK:]**

QD34L Do you have any cell phones in your household or do you only use landline phones?

- 3 Cell in Household (reached on LL)
- 4 Only use landline

9 Refused (VOL)

**[IF REACHED ON LANDLINE PHONE ASK:]**

QD35L How many adults are in your household?  
\_\_\_\_\_ **[ENTER NUMBER: 99= REFUSED]**

QD99 And finally, just for statistical purposes what do you think *my* race is? African American, white, Latino, or Asian American, or are you not sure?

1. African American
2. White
3. Latino
4. Asian (include Indian (not native American))
5. Something else (vol)
- 8 Not sure
- 9 Refused

**Closing and Additional Informed Consent Language**

That completes our survey. Thank you very much for your time and cooperation. If you have any questions, you may contact Dr. David Redlawsk (*pronounced RED-losk*) at 732-932-9384. If you have any questions about your rights as a research participant, you may contact the administrator of the Rutgers Institutional Review Board at 848-932-0150. Have a good day/evening.

**Methodology Statement**

**Rutgers-Eagleton Poll September 29 – October 5, 2014**

The Rutgers-Eagleton Poll was conducted by telephone using live callers September 29 –October 5, 2014 with a scientifically selected random sample of 842 New Jersey adults. This telephone poll included 618 landline and 224 cell phone adults, all acquired through random digit dialing. Distribution of household phone use in this sample is:

Cell Only:	12%
Dual Use, Reached on Cell:	15%
Dual Use, Reached on LL:	66%
Landline Only:	7%

Data were weighted to the demographics adults in New Jersey. Weights account for the probability of being selected within the sample frame and the probability of being sampled within a household, based on the number of individuals living in the household and the phone composition (cell, landline) of the household. The samples were weighted to several demographic variables reflecting the population parameters of the state of New Jersey: gender, race, age, and Hispanic ethnicity. The final weight, which combined all of the parameters mentioned, was trimmed at the 5th and 95th percentile so as to not accord too much weight to any one case or subset of cases. All results are

reported with these weighted data.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. Sampling error should be adjusted to recognize the effect of weighting the data to better match the population. In this poll, the simple sampling error for the 842 adults is +/-3.4 percentage points at a 95 percent confidence interval. The adult sample weighting design effect is 1.69, making the adjusted margin of error +/- 4.4 percentage points for the adult sample.

Thus if 50 percent of New Jersey adults in this sample favor a particular position, we would be 95 percent sure that the true figure is between 45.6 and 54.4 percent (50 +/-4.4) if all New Jersey adults had been interviewed, rather than just a sample.

Sampling error increases as the sample size decreases, so statements based on various population subgroups are subject to more error than are statements based on the total sample. Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects.

This Rutgers-Eagleton Poll was fielded in house by the Eagleton Center for Public Interest Polling. The questionnaire was developed and all data analyses were completed in house. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center for the study of politics and the political process.