Questions are presented in the order they were administered. Numbering may not necessarily be sequential and question numbers may be missing due to cuts prior to fielding and numbering convention.

**Introduction - LANDLINE**

Hello, my name is _____________. I'm conducting a research study for the Eagleton Center for Public Interest Polling. I’m not selling anything and just need a few minutes I'd like to ask a few questions of the YOUNGEST MALE over 18 who is now at home

(IF NO MALE AT HOME NOW: Then may I speak with you?)

[REINTRO AS NEEDED]
Hello, my name is _______________. I am conducting a research study for the Eagleton Center for Public Interest Polling. I am not selling anything, and just need a few minutes. Would you talk with me for a bit?

1 YES, CONTINUE WITH RESPONDENT
0 UNWILLING, END INTERVIEW

**Introduction – CELL PHONE**

Hello, my name is _______________. I’m conducting a Rutgers-Eagleton Poll of New Jersey residents. I am not selling anything and just need a few minutes. I know I am reaching you on a cell phone. We need to talk to people with cell phones to ensure we represent all of New Jersey. Are you currently driving, walking, or in any public place that might distract you?

0 DISTRACTED → RESCHEDULE/TERMINATE
1 NOT DISTRACTED, now is a good time to talk

**IF NECESSARY:** We are not selling anything, not asking for money, and all your answers will be completely confidential.

**IF RESPONDENT DECLINES TO PARTICIPATE, POSSIBLE PROBES:**
--Your participation is very important because only 900 people statewide have been randomly selected for this survey and your views will represent many people throughout the state.

**IF "DON'T KNOW ENOUGH":**
--There are no right or wrong answers. We are only interested in your opinions. They are just as important as anybody else’s.

**IF NOT INTERESTED, DON’T WANT TO:**
Can you help me; we could really use your cooperation and we are interested in what you think.

QD7  To ensure we are reaching people of all ages, would you please tell me your age?

_____  (ENTER AGE: 98=98+, 99 = REFUSED)

[IF Don’t Know/REFUSED IN QD7, ASK:]

QD8  Is it between...?

1  18 - 20
2  21 - 24
3  25 - 29
4  THIRTIES (30 - 39)
5  FORTIES (40 - 49)
6  FIFTIES (50 - 59)
7  60 - 64
8  65 OR OVER
9  Refused (VOL)

[IF REFUSED IN BOTH QD7 and QD8 TERMINATE, We must know age.
IF UNDER 18, TERMINATE, too young.]

QD5  May I please have your home zip code?

___________________  (RECORD)

8  Don’t Know (VOL)
9  Refused (VOL)

QD5A  And what county do you live in?

[Choose from list of NJ Counties]

IF NOT NEW JERSEY BASED ON COUNTY, TERMINATE: Thank you, we are only talking to New Jersey residents today.

WHEN RESPONDENT ON PHONE: Great. We are talking to New Jersey residents to conduct a research study on public policy issues. Your participation is important as only about 900 people statewide will be selected to take part in this study. This should only take less than 15 minutes. Your answers are confidential and will only be reported in combination with others. Your participation is voluntary, you may end at any time, and you may skip questions you do not want to answer. May I ask the first question? [IF YES] Thanks!

1.   No  \(\rightarrow\) Attempt Convert
2.   YES
[CODE GENDER BY OBSERVATION]

QD26  Respondent Gender

1  Male
2  Female

[LEADERSHIP PERCEPTION]

Q1  Thanks! First, I'd like to ask about some people and groups. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion. If you do not know the name, just say so. First:

[RANDOMIZE ORDER Q1A-Q1G]

Q1A  President Barack Obama.
Q1B  Governor Chris Christie.
Q1C  Senator Cory Booker.
Q1D  State Senate President Steve Sweeney.
Q1E  Jersey City Mayor Steven Fulop.

1  Favorable
2  Unfavorable
3  No Opinion
8  Don't Know Person
9  Refused

Q2  Please rate how Barack Obama is handling his job as President, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

1  A
2  B
3  C
4  D
5  F
8  Don’t know
9  Refused

Q3  Please rate how Chris Christie is handling his job as governor, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

1  A
2  B
3  C
4  D
Q4 Overall, do you approve or disapprove of the way Chris Christie is handling his job as governor?

1 Approve
2 Disapprove
8 Don’t know
9 Refused

Q5 Now I am going to list some specific areas where I would like you to tell me if you approve or disapprove of the job Chris Christie is doing as Governor. First:

[RANDOMIZE ORDER Q6A-Q6F]

Q5A New Jersey’s economy and jobs
Q5B Hurricane Sandy recovery
Q5C Taxes
Q5D Education and Schools
Q5E The state budget
Q5F Crime and drugs

1 Approve
2 Disapprove
8 Don't know
9 Refused

Q6 And what about U.S. Senator Cory Booker? Overall, do you approve or disapprove of the way Cory Booker is handling his job as a U.S. Senator?

1 Approve
2 Disapprove
8 Don’t know
9 Refused

ISSUES – MIP, DREAM ACT, NSA, TEACHER EVALS

Let’s talk about some issues facing New Jersey.

Q8 Of the following, which is the MOST important problem facing New Jersey today? Is it:

[RANDOMIZE OPTION ORDER FOR 1-8, READ 1-9]

1 Hurricane Sandy recovery
2 The economy and jobs
3 Taxes, including property taxes
4 Education and Schools
5 Crime and Drugs
6 Government spending
7 Health Care
8 Government corruption and abuse of power
9 Or is it something else? [SPECIFY]
88 Don’t know (vol)
99 Refused (vol)

Q14 Let’s talk about public school teachers. A New Jersey law was passed in 2012 changing how teachers are evaluated. Evaluations now depend in part on how well students do on statewide tests, as well as on classroom observations, student work and other measures. Is this a fair or unfair way to evaluate teachers?
1 Fair
2 Unfair
8 Don’t Know (VOL)
9 Refused (VOL)

Q15 Under the law, teachers no longer automatically get tenure, and risk losing tenure if they receive poor evaluations. Do you approve or disapprove linking tenure to evaluations that include student performance on standardized tests?
1 Approve
2 Disapprove
8 Don’t Know (VOL)
9 Refused (VOL)

Q25A The National Security Agency has been collecting a great deal of information through monitoring of the communications records of millions of ordinary Americans since at least 2001. Which of the following statements comes closer to your view of this effort:
[ROTATE, READ 1 and 2]
1 The monitoring is necessary to protect our national security, even if it means spying on ordinary Americans
2 The monitoring unnecessarily violates the privacy of American citizens without making us more secure
8 Don’t Know
9 Refused

Q27 Children of undocumented immigrants brought here when young are now eligible to pay in-
state tuition at New Jersey state universities and colleges. However, they remain ineligible for state tuition assistance. A proposed law would give them access to tuition assistance regardless of parental immigration status. Do you strongly support, somewhat support, somewhat oppose or strongly oppose such a law?

1  Strongly support  
2  Somewhat support  
3  Somewhat oppose  
4  Strongly oppose  
8  Don’t Know (VOL)  
9  Refused (VOL)

**ISSUES – GAS TAX**

**Q9** Legislative leaders have proposed increasing New Jersey’s gasoline tax. Any increase would be dedicated to pay for road maintenance and improvements. Do you support or oppose this gas tax increase?

1  Support \(\rightarrow\) SKIP TO Q11A/Q11B/Q11C [random assignment]  
2  Oppose  
8  Don’t know  
9  Refused

**Q10** If the only way New Jersey could raise the money to maintain and improve the state’s roads were to either [ROTATE: raise the gas tax OR borrow the necessary money], would you prefer: [READ 1 and 2, ROTATE AS IN QUESTION]

1  Raising the gas tax  
2  Borrowing the necessary money  
3  Neither/ Maintenance, Improvements not needed (vol)  
8  Don’t know  
9  Refused

**[SPLIT SAMPLE – RANDOM ASSIGN TO Q11A, Q11B, or Q11C]**

**[VERSION A]**

**Q11A** The proposed increase would be five cents per year over three years, raising an additional $250 million per year for road and bridge repairs. Given current prices, this would increase gas costs by about one and one half percent per year. Knowing this, do you now support or oppose the proposed increase in the gas tax?

1  Support  
2  Oppose  
8  Don’t Know  
9  Refused
[VERSION B]
Q11B The proposed increase would be five cents per year over three years, raising an additional $250 million per year for road and bridge repairs. This would double the state’s share of the gas tax over the next three years. Knowing this, do you now support or oppose the proposed increase in the gas tax?

1 Support
2 Oppose
8 Don't know
9 Refused

[VERSION C]
Q11C The proposed increase would be five cents per year over three years, raising an additional $250 million per year for road and bridge repairs. Experts estimate New Jersey needs to spend as much as $21 billion in the next five years to fix crumbling roads and bridges. Knowing this, do you now support or oppose the proposed increase in the gas tax?

1 Support
2 Oppose
8 Don't know
9 Refused

[END SPLIT SAMPLE]

[ISSUES – MARIJUANA]

Q12 There have been discussions about the legalization of recreational marijuana. Which of the following statements about the use of marijuana do you agree with?

[READ EACH AND ASK] Do you agree or disagree that:

Q12A Penalties for the use of marijuana should be reduced?
Q12B Penalties for the possession of a small amount of marijuana should be eliminated?
Q12C The sale and use of marijuana should be completely legalized?

1. Agree
2. Disagree
8. Don’t Know
9. Refused

Q13 Some people argue the potential for significant tax revenue is a good reason to legalize and regulate marijuana sales. Do you agree strongly, agree somewhat, disagree somewhat, or disagree strongly with this position?
Q16 In his recent budget speech, Governor Christie said it is time to seriously look at municipal consolidation – that is, combining multiple towns into one – as a way to lowering property taxes. Do you think consolidation would make local government more or less efficient, or would it not change things much at all?

1. More efficient
2. Less efficient
3. Not much change
8. Don’t know
9. Refused

Q17 Do you think the quality of local services would get better, get worse, or stay about the same with consolidation?

1. Get better
2. Get worse
3. Stay the same
8. Don’t know
9. Refused

Q18 Would you prefer to have your own local government or would you support consolidation with a neighboring municipality?

1. Prefer own
2. Support consolidation ➔ SKIP TO Q20
3. Already has consolidation (vol) ➔ SKIP TO Q20
4. Depends (vol)
8. Don’t know
9. Refused

[SPLIT SAMPLE, RANDOM ASSIGN TO Q19A OR Q19B]

[VERSION A]
Q19A If consolidation guaranteed that property taxes would remain stable for many years, would you support it, or would you still prefer your own local government?
[VERSION B]
Q19B  If consolidation guaranteed at least a 10% cut in property taxes, would you support it, or would you still prefer your own local government?

1  Support  \(\Rightarrow\) SKIP TO Q22
2  Prefer own  \(\Rightarrow\) SKIP TO Q22
3  Depends (vol)
8  Don't know  \(\Rightarrow\) SKIP TO Q22
9  Refused

[END SPLIT SAMPLE]

ISSUE - HEALTH INSURANCE

Q20  Now let’s talk about health care. From what you have seen or heard about the Affordable Care Act, also known as Obamacare, do you strongly support it, somewhat support it, somewhat oppose it, or strongly oppose it?

1  Strongly support  \(\Rightarrow\) SKIP TO Q22
2  Somewhat support  \(\Rightarrow\) SKIP TO Q22
3  Somewhat oppose
4  Strongly oppose
8  Don't know  \(\Rightarrow\) SKIP TO Q22
9  Refused  \(\Rightarrow\) SKIP TO Q22

Q21  And do you oppose the Affordable Care Act because you think it goes too far involving government in health care issues or because it does not go far enough ensuring health care access for all?

1.  Goes too far
2.  Does not go far enough
8.  Don’t Know
9.  Refused

Q22  From what you have experienced so far, has the new health care law mostly helped you, hurt you, or has it had little or no effect so far?

1  Helped
2  Hurt
3  Little or no effect
Q23   Do you personally have any health insurance of any kind that covers doctor and medical expenses?

0    No
1    Yes \( \rightarrow \) SKIP TO Q25
8    Don’t Know \( \rightarrow \) SKIP TO Q25
9    Refused \( \rightarrow \) SKIP TO Q25

Q24   You say you do not have any health insurance coverage now. For each of the following, please tell me if it is a reason why you do not have health insurance.

[RANDOMIZE ORDER Q24A-Q24D]

Q24A  It costs too much.
Q24B  I could not find coverage that worked for me.
Q24C  I don’t want or need it.
Q24D  I tried the online health care exchange, but it didn’t work.

0    No
1    Yes
9    Refused

Q25   At least 74,000 New Jersey residents have enrolled in private health insurance plans through the healthcare.gov website. The sign up deadline was March 31, but the Obama administration has extended it to mid-April for some people. Do you believe the deadline should have been extended for everyone to allow more people to enroll, or not?

0    No
1    Yes
8    Don’t Know
9    Refused

IMMIGRATION

GWB/PORT AUTHORITY

Q29   Let’s turn to the recent controversy over the George Washington Bridge lane closures in Fort Lee. In a press conference in January, Governor Christie said the closing was done without
his knowledge by staff members acting on their own. Do you fully believe Governor Christie’s explanation of what happened, somewhat believe his explanation, or not believe it at all?

1  Fully believe  
2  Somewhat believe  
3  Not believe it at all  
8  Don’t Know  
9  Refused

Q29A Last week, lawyers hired by the governor’s office released a taxpayer funded report that found Governor Christie had no involvement in the lane closings. Do you think this internal investigation offers an objective assessment of the governor’s role in Bridgegate, or not?

0  No  
1  Yes  
8  Don’t Know  
9  Refused

Q30 The investigation into the lane closing has expanded to include claims about favoritism by the Christie administration in providing Sandy relief funds, the use of the Port Authority to further the administration’s political aims, and conflicts of interest for Christie appointees to the Port Authority. Taken together, how serious do you think these issues are for Governor Christie? Are they extremely serious, very serious, not very serious, or not at all serious?

1  Extremely serious  
2  Very serious  
3  Not very serious  
4  Not at all serious  
8  Don’t Know  
9  Refused

Q32 Reports also say that a Governor Christie appointee to the Port Authority used artifacts from the September 11 attacks, including steel from the twin towers, as gifts to towns with mayors whose endorsement Christie wanted to win for his 2013 re-election. Do you think it was appropriate to distribute 9/11 [READ: “nine eleven”] artifacts as gifts to these towns and mayors, or not?

0  No  
1  Yes  
8  Don’t Know  
9  Refused

Q33 A state legislative committee is investigating the lane closings and other allegations. Some former administration officials are refusing to provide records, relying on their Fifth
Amendment right not to incriminate themselves. Should these officials be required to provide records anyway, or should they be allowed to withhold them?

1. Required to provide records
2. Allowed to withhold records
8. Don’t Know
9. Refused

Q34 In the wake of these allegations, some say Governor Christie’s tone has changed. What do you think? Has Governor Christie been more forceful in the way he governs now, less forceful, or has he acted about the same as he did prior to these controversies?

1. More
2. Less
3. Same
8. Don’t know
9. Refused

QD37 How often do you personally cross the George Washington Bridge to go to or from New York? Is it daily, a few times a week, about once a week, less often, or have you never used the George Washington Bridge?

1. Daily
2. A few times a week
3. Once a week
4. Less than once a week
5. Never
8. Don’t Know
9. Refused

QD42 And overall, how much time do you spend in your car on an average weekday? Is it less than 30 minutes, 30 to under 60 minutes, 60 to under 90 minutes, or 90 minutes or more, or do you not use a car regularly on weekdays?

1. Less than 30 minutes
2. 30 to less than 60 minutes
3. 60 to less than 90 minutes
4. 90 minutes or more
5. Do not regularly use a car on weekdays
8. Don’t Know
9. Refused
opinion, is life after Sandy back to normal yet in New Jersey?

1. Yes → SKIP TO QD36
2. No
8 Don’t know → SKIP TO QD36
9 Refused → SKIP TO QD36

Q38 How long do you think it will take before New Jersey is back to normal again? Will it be: [READ 1-5 ONLY]

1 Within the next year
2 Between one year and up to five years
3 Between five years and up to ten years
4 Ten years or more,
5 Or will things never fully be back to normal again?
8 Don’t know (vol)
9 Refused (vol)

QD36 Were you personally affected by the storm?

1 Yes
2 No → SKIP TO Q39
9 Refused

QD38 Did you suffer significant damage to a house or business you owned at the time?

1 Yes
2 No
9 Refused

Q39 From what you have heard or seen, please rate the status of recovery for the following areas on a scale of 1 to 10, where 1 means “not at all recovered” and 10 means “fully recovered”: [RANDOMIZE ORDER A-D]

Q39A New Jersey’s shore region
Q39B New Jersey businesses
Q39C New Jersey tourism
Q39D New Jersey homeowners who sustained storm damage

[ENTER SCORE: 1 to 10]
88 Don’t Know
99 Refused

Q40 How well has the New Jersey state government handled the Sandy recovery efforts overall? Is it very well, somewhat well, somewhat badly or very badly?
DEMOGRAPHICS

We’re almost finished. Now we have a few last questions to help us understand our results.

QD1 Are you NOW registered to vote where you live or haven't you been able to register so far?

1. Now registered to vote
2. Haven’t been able to register so far
8. Don’t know
9. Refused

QD2 In politics today, do you consider yourself a Democrat, Republican, Independent, or something else?

1. Democrat \(\rightarrow\) SKIP TO QD4
2. Republican \(\rightarrow\) SKIP TO QD4
3. Independent
4. Something Else/Other
8. Don’t know
9. Refused

QD3 Would you say that you lean toward the Democrats, the Republicans, or neither party?

1. Democrat
2. Republican
3. Neither
8. Don’t Know
9. Refused

QD4 Do you consider yourself to be liberal, conservative, or somewhere in between?

1. Liberal
2. Conservative
3. Somewhere in between
4. Other (VOL)
8. Don’t know
9. Refused

QD6 What was the last grade in school you completed? [CODE TO LIST]
1 8th Grade Or Less
2 High School Incomplete (Grades 9, 10 and 11)
3 High School Complete (Grade 12)
4 Vocational/Technical School
5 Some College
6 Junior College Graduate (2 Year, Associates Degree)
7 4 Year College Graduate (Bachelor’s Degree)
8 Graduate Work (Masters, Law/Medical School, Etc.)
9 Refused (VOL)

**QD9** What is your primary employment status? Are you: [READ 1-8]

**[IF RESPONDENT SAYS SELF-EMPLOYED, PROMPT WITH “AND ARE YOU SELF-EMPLOYED FULL TIME OR PART TIME?”]**

1 Employed full time [CODE ALSO FOR THOSE SELF-EMPLOYED FULL TIME]
2 Employed part time [CODE ALSO FOR THOSE SELF-EMPLOYED PART TIME]
3 Laid off from a job
4 A homemaker or stay at home parent
5 Retired
6 Otherwise Not Employed
7 Disabled
8 Refused (VOL)

**QD10** Are you Catholic, Protestant, Jewish, Muslim, some other religion, Atheist or agnostic?

1 Catholic ➔ ASK QD11
2 Protestant ➔ ASK QD11
3 Jewish
4 Muslim
5 Some other religion
6 Atheist
7 Agnostic
8 Don’t Know (VOL)
9 Refused (VOL)

**[ASK ONLY IF QD10 = 1,2]**

**QD11** Would you describe yourself as a born again or evangelical Christian?

1 Yes
2 No
8 Don’t Know (VOL)
9 Refused (VOL)

**QD13** Do you or any member of your household belong to a labor union?
1. Yes → **ASK QD14**
2. No
8 Don’t Know (VOL)
9 Refused (VOL)

**[ASK ONLY IF QD13 = 1]**
QD14 Is the union a public employee union?

<table>
<thead>
<tr>
<th>Choice</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>2</td>
<td>No</td>
</tr>
<tr>
<td>8</td>
<td>Don’t Know (VOL)</td>
</tr>
<tr>
<td>9</td>
<td>Refused (VOL)</td>
</tr>
</tbody>
</table>

QD15 Were you born in the United States?

<table>
<thead>
<tr>
<th>Choice</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>No</td>
</tr>
<tr>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>8</td>
<td>Don’t Know</td>
</tr>
<tr>
<td>9</td>
<td>Refused</td>
</tr>
</tbody>
</table>

QD16 Were either of your parents born outside of the United States?

<table>
<thead>
<tr>
<th>Choice</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>No</td>
</tr>
<tr>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>8</td>
<td>Don’t Know</td>
</tr>
<tr>
<td>9</td>
<td>Refused</td>
</tr>
</tbody>
</table>

QD17 Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

<table>
<thead>
<tr>
<th>Choice</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Yes</td>
</tr>
<tr>
<td>2</td>
<td>No</td>
</tr>
<tr>
<td>8</td>
<td>Don’t know (VOL)</td>
</tr>
<tr>
<td>9</td>
<td>Refused (VOL)</td>
</tr>
</tbody>
</table>

QD18 Are you white, Black or of Asian origin, or are you some other race, or multi-racial?

<table>
<thead>
<tr>
<th>Choice</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>White</td>
</tr>
<tr>
<td>2</td>
<td>Black (accept African-American)</td>
</tr>
<tr>
<td>3</td>
<td>Asian</td>
</tr>
<tr>
<td>4</td>
<td>Hispanic / Latino / Spanish (VOL)</td>
</tr>
<tr>
<td>5</td>
<td>OTHER, SPECIFY: _____________________________</td>
</tr>
<tr>
<td>6</td>
<td>Multi-racial</td>
</tr>
<tr>
<td>8</td>
<td>Don’t know (VOL)</td>
</tr>
<tr>
<td>9</td>
<td>Refused (VOL)</td>
</tr>
</tbody>
</table>
QD19 Are you married, in a committed relationship, widowed, divorced, separated, or have you never been married?

1 Married
2 Committed relationship
3 Widowed
4 Divorced
5 Separated
6 Never married
9 Refused (VOL)

QD20 Are there children under the age of 18 living in your household?

1 Yes
2 No
9 Refused

QD21 Last year, that is in 2013, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. [READ LIST]

1 Less than $25,000
2 25 to under $50,000
3 50 to under $75,000
4 75 to under $100,000
5 100 to under $150,000
6 $150,000 or more
8 Don’t know [VOL. – DO NOT READ]
9 Refused [VOL. – DO NOT READ]

[IF Q23 = 0 SKIP TO QD34C (cell) or QD34L] QD29 And which of the following best describes your MAIN source of health insurance coverage? Just stop me when I read the right one. [READ FIRST SEVEN OPTIONS]

1 A plan that covers you through your or your spouse’s job,
4 Medicare,
2 A plan you purchased yourself but NOT from the new health care exchange,
3 A plan you purchased yourself from the new health care exchange,
5 Medicaid,
6 Some other government program,
7 Or something else. [SPECIFY]
8 A plan through your parent or guardian (vol)
9 None of these (vol)
88 Don’t know (vol)
99 Refused (vol)
QD34C  Do you have any landline phones in your household or do you only use cell phones?

1. Landline in Household (reached on Cell)
2. Only use Cell
9  Refused (VOL)

QD35C  Do you share your cell phone for personal use (at least one-third of the time) with other adults?

1  Yes
2  No
9  Refused

QD40C  How many adults – including you – share the cell phone?

___  [ENTER NUMBER: 99= REFUSED]

QD34L  Do you have any cell phones in your household or do you only use landline phones?

3  Cell in Household (reached on LL)
4  Only use landline
9  Refused (VOL)

QD35L  How many adults are in your household?

___  [ENTER NUMBER: 99= REFUSED]

QD41  Which type of phone do you currently place and receive the most phone calls from? Is it a cell phone, a landline phone, or do you use both equally?

1  Cell phone
2  Landline phone
3  Both Equally
8  Don’t Know
9  Refused

Closing and Additional Informed Consent Language

That completes our survey. Thank you very much for your time and cooperation. If you have any questions, you may contact Dr. David Redlawsk (*pronounced RED-losk*) at 732-932-9384. If you have any questions about your rights as a research participant, you may contact the administrator of the Rutgers Institutional Review Board at 848-932-0150. Have a good day/evening.
Methodology Statement

Rutgers-Eagleton Poll March 31 – April 6, 2014

The Rutgers-Eagleton Poll was conducted by telephone using live callers March 31 – April 6, 2014 with a scientifically selected random sample of 816 New Jersey adults. Data are weighted to represent known parameters in the New Jersey adult population, using gender, age, race, and Hispanic ethnicity matching to US Census Bureau data. All results are reported with these weighted data. This telephone poll included 576 landline and 240 cell phone adults, all acquired through random digit dialing.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. Sampling error should be adjusted to recognize the effect of weighting the data to better match the population. In this poll, the simple sampling error for the 816 adults is +/-3.4 percentage points at a 95 percent confidence interval. The adult sample weighting design effect is 1.29, making the adjusted margin of error +/- 3.9 percentage points for the adult sample.

Thus if 50 percent of New Jersey adults in this sample favor a particular position, we would be 95 percent sure that the true figure is between 46.1 and 53.9 percent (50 +/-3.9) if all New Jersey adults had been interviewed, rather than just a sample.

Sampling error increases as the sample size decreases, so statements based on various population subgroups are subject to more error than are statements based on the total sample. Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects.

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