

Rutgers-Eagleton Poll #186
June 3 – June 9, 2013
Sample: 900 NJ ADULTS

Questions are presented in the order they were administered. Numbering may not necessarily be sequential and question numbers may be missing due to cuts prior to fielding and numbering convention.

Introduction - LANDLINE

Hello, my name is _____. I'm conducting a Rutgers-Eagleton Poll for New Jersey. I'm not selling anything and just need a few minutes I'd like to ask a few questions of the YOUNGEST MALE over 18 who is who is now at home

(IF NO MALE AT HOME NOW: Then may I speak with you?)

[REINTRO AS NEEDED]

Hello, my name is _____. I am conducting a Rutgers-Eagleton Poll for Rutgers University. I am not selling anything, and just need a few minutes. Would you talk with me for a bit?

- 1 YES, CONTINUE WITH RESPONDENT
- 0 UNWILLING, END INTERVIEW

Introduction – CELL PHONE

Hello, my name is _____. I'm conducting a Rutgers-Eagleton Poll of New Jersey. I am not selling anything and just need a few minutes. I know I am reaching you on a cell phone. We need to talk to people with cell phones to ensure we represent all of New Jersey. Are you currently driving, walking, or in any public place that might distract you?

- 0 DISTRACTED → **RESCHEDULE/TERMINATE**
- 1 NOT DISTRACTED, now is a good time to talk

IF NECESSARY: We are not selling anything, not asking for money, and all your answers will be completely confidential.

IF RESPONDENT DECLINES TO PARTICIPATE, POSSIBLE PROBES:

--Your participation is very important because only 1000 people statewide have been randomly selected for this survey and your views will represent many people throughout the state.

IF "DON'T KNOW ENOUGH":

-- There are no right or wrong answers. We are only interested in your opinions. They are just as important as anybody else's.

IF NOT INTERESTED, DON'T WANT TO:

-- Can you help me; we could really use your cooperation and we are interested in what you think.

SCREENER – ADULT AND NJ RESIDENT

QD7 To ensure we are reaching people of all ages, would you please tell me your age?

_____ (ENTER AGE: 98=98+, 99 = REFUSED)

[IF Don't Know/REFUSED IN QD7, ASK:]

QD8 Is it between...?

- 1 18 - 20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 - 64
- 8 65 OR OVER
- 9 Refused (VOL)

**[IF REFUSED IN BOTH QD7 and QD8 TERMINATE, We must know age.
IF UNDER 18, TERMINATE, too young.]**

QD5 May I please have your home zip code?

_____ (RECORD)

- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD5A And what county do you live in?

[Choose from list of NJ Counties]

IF NOT NEW JERSEY BASED On COUNTY TERMINATE: Thank you, we are only talking to New Jersey residents today.

WHEN RESPONDENT ON PHONE: Great. We are talking to people in New Jersey to conduct a research study on policy issues. Your participation is important as only about 900 people statewide will be selected to take part in this study. This should only take about 13 minutes. Your answers are confidential and will only be reported in combination with others. Your participation is voluntary, you may end at any time, and you may skip questions you do not want to answer. May I ask the first question? [IF YES] Thanks!

- 0 No → Attempt Convert
- 1 YES

[CODE GENDER BY OBSERVATION]

QD26 Respondent Gender

- 1 Male
- 2 Female

LEADERSHIP PERCEPTION

Q1 Thanks! First, I'd like to ask about some people and groups. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion. First:
[RANDOMIZE ORDER Q1A-Q1H]

- Q1A President Barack Obama.
- Q1B Governor Chris Christie.
- Q1C State Senator Barbara Buono (BWO-no).
- Q1D Newark Mayor Corey Booker.
- Q1E The New Jersey State Legislature.
- Q1F Congressman Frank Pallone [pa-LONE]
- Q1G Congressman Rush Holt
- Q1H DROP

- 1 Favorable
- 2 Unfavorable
- 3 No Opinion
- 8 Don't Know Person (vol)
- 9 Refused (vol)

Q2 Please rate how Barack Obama is handling his job as President, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

- 1 A
- 2 B
- 3 C
- 4 D

- 5 F
- 8 Don't know (vol)
- 9 Refused (vol)

Q3 Please rate how Chris Christie is handling his job as governor, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 8 Don't know (vol)
- 9 Refused (vol)

Q4 And overall, do you approve or disapprove of the way Chris Christie is handling his job as governor?

- 1 Approve
- 2 Disapprove
- 8 Don't know
- 9 Refused

Q5 Now I am going to list some specific areas where I would like you to tell me if you approve or disapprove of the job Chris Christie is doing as Governor. First:
[RANDOMIZE ORDER Q5A-Q5F]

- Q5A New Jersey's economy and jobs
- Q5B Hurricane Sandy recovery
- Q5C Taxes
- Q5D Education and Schools
- Q5E The state budget
- Q5F Crime and drugs

- 1 Approve
- 2 Disapprove
- 8 Don't know
- 9 Refused

RIGHT/WRONG TRACK

Q6 Would you say the state of New Jersey is currently going in the right direction or has it gone off on the wrong track?

- 1 Going in the right direction

- 2 On the wrong track
- 8 Don't Know (vol)
- 9 Refused (vol)

Q10 Of the following, which is the MOST important problem facing New Jersey today? Is it:
[RANDOMIZE OPTION ORDER FOR 1-6, READ 1-7]

- 1 Hurricane Sandy recovery
- 2 The economy and jobs
- 3 Taxes, including property taxes
- 4 Education and Schools
- 5 Crime and Drugs
- 6 Government spending
- 7 Or is it something else? **[SPECIFY]**
- 8 Don't know (vol)
- 9 Refused (vol)

2013 GUBERNATORIAL ELECTION

QD1 Are you NOW registered to vote where you live or haven't you been able to register so far?

- 1 Now registered to vote
- 2 Haven't been able to register so far
- 8 Don't know
- 9 Refused

QD2 In politics today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 Democrat → **SKIP TO QD4**
- 2 Republican → **SKIP TO QD4**
- 3 Independent
- 4 Something Else/Other
- 8 Don't know
- 9 Refused

QD3 Would you say that you lean toward the Democrats, the Republicans, or neither party?

- 1 Democrat
- 2 Republican
- 3 Neither
- 8 Don't Know
- 9 Refused

QD4 Do you consider yourself to be liberal, conservative, or somewhere in between?

- 1 Liberal
- 2 Conservative
- 3 Somewhere in between
- 4 Other (VOL)
- 8 Don't know
- 9 Refused

→ IF QD1 NOT 1 (REGISTERED VOTER) SKIP TO Q26

Q7 There will be an election for New Jersey governor in November. How closely have you followed news about the election so far? Is it very closely, fairly closely, not too closely, or not at all closely?

- 1 Very closely
- 2 Fairly closely
- 3 Not too closely
- 4 Not at all closely
- 8 Don't know
- 9 Refused

Q8 And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Barbara Buono], for whom would you vote?

- 1 Christie
- 2 Buono
- 3 Someone Else (VOL)
- 4 Not Vote (VOL)
- 8 Don't Know
- 9 Refused

Q9 Regardless of who you support, which candidate do you expect to win – [**ROTATE ORDER:** Barbara Buono or Chris Christie]?

- 1 Buono
- 2 Christie
- 8 Don't know
- 9 Refused

[Q10 MOVED TO FOLLOW Q6]

Q11 Given the campaign so far, how negative have the candidates for governor been in their advertising? Have they been [**READ 1-4**]:

- 1 Very negative

- 2 Somewhat negative
- 3 Not very negative
- 4 Or not at all negative?
- 8 Don't know (vol)
- 9 Refused (vol)

[SKIP TO Q12A IF AGE <21; CODE Q12 AS 4]

Q12 And who did you vote for in the 2009 election for Governor? Was it Chris Christie, Jon Corzine, someone else, or did you not vote?

- 1 Chris Christie
- 2 Jon Corzine
- 3 Someone Else
- 4 Did not vote/Not eligible to vote
- 8 Don't remember/Know (Vol)
- 9 Refused

Q12A And who did you vote for in the 2012 election for President? Was it Barack Obama, Mitt Romney, someone else, or did you not vote?

- 1 Barack Obama
- 2 Mitt Romney
- 3 Someone Else
- 4 Did not vote/Not eligible to vote
- 8 Don't remember/Know (Vol)
- 9 Refused

2013 LEGISLATIVE ELECTIONS – REGISTERED VOTERS ONLY

Q13 There will also be elections for the New Jersey state legislature in November. Please think about the election for your representatives to the *General Assembly*. Do you plan to vote for **[ROTATE: Democrats or Republicans]** for the General Assembly, or do you plan to skip the election this time?

- 1 Republicans
- 2 Democrats
- 3 Other (VOL)
- 4 A Democrat AND a Republican (VOL)
- 5 Skip the election
- 8 Don't know/Not sure (VOL)
- 9 Refused

[ASK ONLY IF Q13 = 8 or 9]

Q13A Are you leaning toward voting for Democrats for the New Jersey Assembly or for Republicans? **[ROTATE PARTIES; same order as Q13]**

- 1 Republicans
- 2 Democrats
- 3 Other (VOL)
- 4 A Democrat AND a Republican (VOL)
- 5 Skip the election
- 8 Don't know/not sure (VOL)
- 9 Refused

Q14 Now think about the election for your representative to the *State Senate*. Do you plan to vote for **[ROTATE: the Democrat or the Republican]** for the New Jersey Senate or do you plan to skip the election this time?

- 1 Republican
- 2 Democrat
- 3 Other (VOL)
- 5 Skip the election
- 8 Don't know/not sure (VOL)
- 9 Refused

[ASK ONLY IF Q14 = 8 or 9]

Q14A Are you leaning toward voting for the Democrat for the New Jersey State Senate or for the Republican? **[ROTATE PARTIES; same order as Q14]**

- 1 Republican
- 2 Democrat
- 3 Other (VOL)
- 5 Skip the Election
- 8 Don't know/not sure (VOL)
- 9 Refused

Q15 In November, New Jersey voters will vote on an amendment to the state constitution to raise the minimum wage from \$7.25 an hour to \$8.25 with automatic annual cost of living increases. If the election were today, would you support or oppose this constitutional amendment?

- 1 Support
- 2 Oppose
- 8 Don't know
- 9 Refused

Q16 The state legislature is considering putting a question on legalizing same-sex marriage on the ballot this November to let voters decide. Do you think voters should decide whether to legalize same sex marriage in New Jersey?

- 1 Yes

- 2 No
- 8 Don't Know
- 9 Refused

Q17 If the question is placed on the ballot, will you vote for or against legalizing same-sex marriage in New Jersey?

- 1 For
- 2 Against
- 8 Don't know
- 9 Refused

Q18 Dropped

CHRISTIE OPEN ENDED AND IDEOLOGY

Q19 Now let's talk a little more about Governor Christie.

[SPLIT SAMPLE, 1/2 to A, 1/2 to B]

[VERSION A]

Q19A In just a couple of words, please tell me how you *feel* about Governor Christie.

[RECORD OPEN ENDED]

[VERSION B]

Q19B In just a couple of words, please tell me what you *think* of Governor Christie.

[RECORD OPEN ENDED]

[END SPLIT SAMPLE]

Q20 Would you consider Governor Christie to be liberal, conservative, or somewhere in between?

- 1 Liberal
- 2 Conservative → **SKIP TO Q22**
- 3 Somewhere in between → **SKIP TO Q22A**
- 4 Other (VOL) → **SKIP TO Q22A**
- 8 Don't know → **SKIP TO Q22A**
- 9 Refused → **SKIP TO Q22A**

Q21 Would you say Governor Christie is somewhat liberal or very liberal?

- 1 Somewhat Liberal
- 2 Very liberal
- 8 Don't know

9 Refused

→ **SKIP TO Q22A**

Q22 Would you say Governor Christie is somewhat conservative or very conservative?

- 1 Somewhat Conservative
- 2 Very conservative
- 8 Don't know
- 9 Refused

SENATE VACANCY

Q22A As you may have heard, U.S. Senator Frank Lautenberg has died. This means Gov. Christie will appoint a temporary replacement and an election will be held later to fill the seat for the rest of the term.

As you probably know, U.S. Senator Frank Lautenberg has died. This means Gov. Christie could appoint a replacement and schedule an election to fill the seat for the rest of the term.

[PAUSE BRIEFLY]

Christie can appoint someone as a temporary fill-in who would agree to not run for his or her own term or he can choose someone who would then run for his or her own term. What do you think? Should Christie appoint someone to serve temporarily and not run, or should he appoint someone who will then run in the election when the time comes?

Christie could have appointed a temporary fill-in who would NOT run for his own term or he could have chosen someone who would have been a candidate in the election. He decided to appoint state attorney general Jeffrey Chiesa {CHEE-Esa) as a temporary fill-in who will not run. What do you think? Should Christie have appointed someone who would have run in the election or make the temporary fill-in appointment as he did?

- 1 Appoint a temporary fill in
- 2 Appoint someone who will run for the office
- 8 Don't Know
- 9 Refused

Q22B Sen. Lautenberg was a Democrat, but Gov. Christie is a Republican. Should Christie appoint another Democrat to fill the seat temporarily, or should he appoint a Republican since governors usually appoint someone of their own party? He may legally appoint anyone no matter what party.

Sen. Lautenberg was a Democrat, but Gov. Christie has now appointed a Republican as a temporary fill-in. Should Christie have appointed a Democrat to fill the seat temporarily, or a Republican as he did, since governors usually appoint someone of their own party? He may

legally appoint anyone no matter what party.

- 1 Democrat
- 2 Republican
- 3 Doesn't matter/Makes no difference (vol)
- 8 Don't Know
- 9 Refused

Q22C New Jersey law allows Governor Christie to schedule a special election to fill the Senate seat. The governor announced the election will be Wednesday October 16, three weeks before the already scheduled November 5 general election. Christie says he wants voters to have a voice and choice as soon as possible. Estimates are that the special primary and general elections will cost 24 million dollars.

Do you think Christie was right to schedule a special Senate election for October, or should he have scheduled it for the November 5 general election?

- 1 Right to set special election
- 2 Should have scheduled for November
- 8 Don't Know
- 9 Refused

IF DEMOCRAT (QD2=1 OR QD3=1) ASK Q22D
IF REPUBLICAN (QD2=2 OR QD3=2) ASK Q22E

Q22D There will be a primary for the U.S. Senate on August 13. If the Democratic candidates were **[ROTATE NAMES: Mayor Cory Booker, Congressman Frank Pallone, and Congressman Rush Holt]** who would you vote for?

- 1 Cory Booker
- 2 Frank Pallone
- 3 Rush Holt
- 4 Someone Else (Specify)
- 8 Don't Know
- 9 Refused

SKIP TO Q26

Q22E (6/5/13) There will be a primary for U.S. Senate on August 13. If the Republican candidates were **[ROTATE NAMES: State Senator Joe Kyrillos (Ka-RILL-OS), State Senator Tom Kean (KANE), Jr., Lieutenant Governor Kim Guadagno or former Bogota Mayor Steve Lonegan]** who would you vote for?

- 1 Joe Kyrillos
- 2 Tom Kean
- 3 Kim Guadagno
- 4 Someone Else (Specify)
- 5 Steve Lonegan
- 8 Don't Know
- 9 Refused

SKIP TO Q26

SUMMER SHORE PLANS

Q26 On another topic, we've just celebrated Memorial Day, the traditional start of summer. Thinking about your TYPICAL summer, do you USUALLY spend any time at the Jersey Shore during summer vacation?

- 1 Yes → **SKIP TO Q27**
- 2 No
- 3 Live at shore (vol) → **SKIP TO Q35**
- 8 Don't know (vol)
- 9 Refused (vol)

Q26A Do you expect to spend any time at the shore THIS summer?

- 1 Yes → **SKIP TO Q33**
- 2 No → **SKIP TO Q36**
- 8 Don't Know → **SKIP TO Q36**
- 9 Refused → **SKIP TO Q36**

Q27 In the past, how long have you typically stayed at the shore during summer? Is it:

- 1 Day trip only
- 2 2-3 days
- 3 4 days to a week
- 4 More than a week, or
- 5 The entire summer?
- 8 Don't know (vol)
- 9 Refused (vol)

Q28 Do you usually rent a place to stay at the shore, or do you or your family own a house there?

- 1 Rent → **SKIP TO Q31**
- 2 Own
- 3 Don't Stay overnight (Vol) → **SKIP TO Q32**
- 8 Don't know (vol) → **SKIP TO Q31**

9 Refused (vol) → **SKIP TO Q31**

Q29 Did the house at the shore suffer significant damage from Hurricane Sandy?

- 1 Yes
- 2 No
- 9 Refused

Q30 Will you be able to stay there this summer or did you need to find another place to stay?

- 1 Stay in House → **SKIP TO Q32**
- 2 Found another place
- 3 Need another place, but have not found (vol) → **SKIP TO Q32, CODE Q31 as 1**
- 9 Refused → **SKIP TO Q32**

Q31 Did you have trouble finding a place to rent this summer?

- 1 Yes
- 2 No
- 8 Don't Know
- 9 Refused

Q32 Now, thinking about this summer, do you expect to spend more time at the shore, less time, or about the same amount of time as you typically spent there in the past?

- 1 More
- 2 Less
- 3 About the same amount
- 4 No time at all (vol) → **SKIP TO Q36**
- 8 Don't know (vol)
- 9 Refused (vol)

Q33 And how long do you think you will spend at the shore this summer? Is it: **[READ OPTIONS 1-5]**

- 1 Day trip only
- 2 2-3 days
- 3 4 days to a week
- 4 More than a week, or
- 5 The entire summer?

- 6 None at all/will not visit (vol)
- 8 Don't know (vol)
- 9 Refused (vol)

[IF Q32=2 ASK Q34, OTHERWISE SKIP TO Q35]

Q34 Is the reason you will spend **less** time at the shore this summer because of any reason related to Superstorm Sandy, or are your reasons unrelated to the storm?

- 1 Not due to Sandy
- 2 Due to Sandy
- 8 Don't know (vol)
- 9 Refused (vol)

[IF Q33 = 6 SKIP TO Q36 and CODE Q35 as 2]

Q35 The Jersey shore just had its opening weekend this past Memorial Day. Did you travel to any place down the shore during Memorial Day weekend?

- 1 Yes
- 2 No
- 8 Don't know (vol)
- 9 Refused (vol)

Q36 Have you seen or heard any of the "Stronger than the Storm" ads promoting Jersey shore tourism?

- 1 Yes
- 2 No
- 8 Don't know (vol)
- 9 Refused (vol)

Q37 From what you have heard or seen, how would you rate the status of recovery at the New Jersey shore on a scale of 1 to 10, where 1 means "not at all recovered" and 10 means "fully recovered"?

ENTER SCORE – 1 to 10, 88=Don't Know, 99=Refused

Q38 And how about the REST of New Jersey? From what you have heard or seen, how would you rate the status of recovery in the rest of the state on a scale of 1 to 10, where 1 "means not at all recovered" and 10 means "fully recovered"?

ENTER SCORE – 1 to 10, 88=Don't Know, 99=Refused

OBAMA/CHRISTIE VISIT

Q39 As you may know, President Obama returned to New Jersey last week to view the shore's progress alongside Governor Christie. Do you think the president's visit is valuable to New Jersey since it brings attention to the Shore, or do you think his visit does not make much of a difference?

- 1 Valuable for bringing attention
- 2 Not much of a difference
- 8 Don't know (vol)
- 9 Refused (vol)

Q40 The media have called the post-Sandy relationship between Governor Christie and President Obama a “bipartisan bromance”. Some say the two men have shown needed cooperation and bipartisanship throughout Sandy’s aftermath and recovery. Others have criticized Governor Christie for going too far in his praise of and partnership with the president. What is your opinion?

- 1 Shown needed cooperation
- 2 Christie has gone too far in praise
- 8 Don't know (vol)
- 9 Refused (vol)

Q41 Do you think Governor Christie’s bipartisan relationship with President Obama will help his chances if he runs for president in 2016, hurt his chances, or will not make a difference?

- 1 Helps
- 2 Hurts
- 3 No difference
- 8 Don't know (vol)
- 9 Refused (vol)

SUPERSTORM SANDY

Q42 And were you, yourself, personally affected by Superstorm Sandy?

- 1 Yes
- 2 No
- 9 Refused

DEMOGRAPHICS

We’re almost finished. Now we have a few last questions to help us understand our results.

QD6 What was the last grade in school you completed? **[CODE TO LIST]**

- 1 8th Grade Or Less
- 2 High School Incomplete (Grades 9, 10 and 11)
- 3 High School Complete (Grade 12)
- 4 Vocational/Technical School

- 5 Some College
- 6 Junior College Graduate (2 Year, Associates Degree)
- 7 4 Year College Graduate (Bachelor's Degree)
- 8 Graduate Work (Masters, Law/Medical School, Etc.)
- 9 Refused (VOL)

QD10 Are you Catholic, Protestant, Jewish, Muslim, some other religion, Atheist or agnostic?

- 1 Catholic → ASK QD11
- 2 Protestant → ASK QD11
- 3 Jewish
- 4 Muslim
- 5 Some other religion
- 6 Atheist
- 7 Agnostic
- 8 Don't Know (VOL)
- 9 Refused (VOL)

[ASK ONLY IF QD10 = 1,2]

QD11 Would you describe yourself as a born again or evangelical Christian?

- 1 Yes
- 2 No
- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD12 How often do you attend church, synagogue, or other worship services: at least once a week, almost every week, about once a month, seldom or never?

- 1 At least once a week
- 2 Almost every week
- 3 About once a month
- 4 Seldom
- 5 Never
- 9 Refused (vol)

QD13 Do you or any member of your household belong to labor union?

- 1 Yes → ASK QD14
- 2 No
- 8 Don't Know (VOL)
- 9 Refused (VOL)

[ASK ONLY IF QD13 = 1]

QD14 Is the union a public employee union?

- 1 Yes
- 2 No
- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD17 Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
- 8 Don't know (VOL)
- 9 Refused (VOL)

QD18 Are you white, Black or of Asian origin, or are you some other race, or multi-racial?

- 1 White
- 2 Black (accept African-American)
- 3 Asian
- 4 Hispanic / Latino / Spanish (VOL)
- 5 OTHER, SPECIFY: _____
- 6 Multi-racial
- 8 Don't know (VOL)
- 9 Refused (VOL)

QD19 Are you married, in a committed relationship, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Committed relationship
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never married
- 9 Refused (VOL)

QD21 Last year, that is in 2012, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. **[READ LIST]**

- 1 Less than \$25,000
- 2 25 to under \$50,000
- 3 50 to under \$75,000
- 4 75 to under \$100,000
- 5 100 to under \$150,000
- 6 \$150,000 or more
- 8 Don't know [VOL. – DO NOT READ]
- 9 Refused [VOL. – DO NOT READ]

[IF REACHED ON CELL PHONE ASK:]

QD34C Do you have any landline phones in your household or do you only use cell phones?

- 1 Landline in Household (reached on Cell)
- 2 Only use Cell
- 9 Refused (VOL)

[IF REACHED ON LANDLINE PHONE ASK:]

QD34L Do you have any cell phones in your household or do you only use landline phones?

- 3 Cell in Household (reached on LL)
- 4 Only use landline
- 9 Refused (VOL)

Closing and Additional Informed Consent Language

That completes our survey. Thank you very much for your time and cooperation. If you have any questions, you may contact Dr. David Redlawsk (*pronounced RED-losk*) at 732-932-9384. If you have any questions about your rights as a research participant, you may contact the administrator of the Rutgers Institutional Review Board at 848-932-0150. Have a good day/evening.

Methodology Statement

Rutgers-Eagleton Poll June 3-9, 2013

The Rutgers-Eagleton Poll was conducted by telephone June 3-9, 2013 with a scientifically selected random sample of 888 New Jersey adults. Of these, 763 were registered voters reported here. Data are weighted to represent known parameters in the New Jersey registered voter population, using gender, age, race, and Hispanic ethnicity matching to US Census Bureau data. All results are reported with these weighted data. This telephone poll included 593 landline and 170 cell phone registered voters, all acquired through random digit dialing.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. The sampling error for 763 registered voters is +/-3.6 percentage points, at a 95 percent confidence interval. Thus if 50 percent of New Jersey registered voters favored a particular position, one would be 95 percent sure that the true figure is between 46.4 and 53.6 percent (50 +/-3.6) if all New Jersey registered voters were interviewed, rather than just a sample. Sampling error increases as the sample size decreases, so statements based on various population subgroups are subject to more error than are statements based on the total sample. Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects.

This Rutgers-Eagleton Poll was fielded by Opinion Access Corporation and the Eagleton Center for

Public Interest Polling. The questionnaire was developed and all data analyses were completed in house. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center for the study of politics and the political process.