

Rutgers-Eagleton Poll #183
November 14-17, 2012
Sample: 1200 NJ ADULTS

Questions are presented in the order they were administered. Numbering may not necessarily be sequential and question numbers may be missing due to cuts prior to fielding and numbering convention.

Introduction - LANDLINE

Hello, my name is _____. I'm conducting a Rutgers-Eagleton Poll for New Jersey. I'm not selling anything and just need a few minutes. I know it may be a difficult time right now with the recent storms, but if possible I'd like to ask a few questions of the YOUNGEST MALE over 18 who is who is now at home

(IF NO MALE AT HOME NOW: Then may I speak with you?)

[REINTRO AS NEEDED]

Hello, my name is _____. I am conducting a Rutgers-Eagleton Poll for Rutgers University. I am not selling anything, and just need a few minutes. Would you talk with me for a bit?

- 1 YES, CONTINUE WITH RESPONDENT
- 0 UNWILLING, END INTERVIEW

Introduction – CELL PHONE

Hello, my name is _____. I'm conducting a Rutgers-Eagleton Poll of New Jersey. I am not selling anything and just need a few minutes. I know I am reaching you on a cell phone. We need to talk to people with cell phones to ensure we represent all of New Jersey. Are you currently driving, walking, or in any public place that might distract you?

- 0 DISTRACTED → **RESCHEDULE/TERMINATE**
- 1 NOT DISTRACTED, now is a good time to talk → **QD1**

IF NECESSARY: We are not selling anything, not asking for money, and all your answers will be completely confidential.

IF RESPONDENT DECLINES TO PARTICIPATE, POSSIBLE PROBES:

--Your participation is very important because only 1000 people statewide have been randomly selected for this survey and your views will represent many people throughout the state.

IF "DON'T KNOW ENOUGH":

-- There are no right or wrong answers. We are only interested in your opinions. They are just as important as anybody else's.

IF NOT INTERESTED, DON'T WANT TO:

-- Can you help me; we could really use your cooperation and we are interested in what you think.

SCREENER – NJ RESIDENT

QD5 May I please have your home zip code?

_____ (RECORD)

8 Don't Know (VOL)

9 Refused (VOL)

QD5A And what county do you live in?

[Choose from list of NJ Counties]

IF NOT NEW JERSEY TERMINATE: Thank you, we are only talking to New Jersey residents today.

[CONSENT]

WHEN RESPONDENT ON PHONE: Great. We are talking to people in New Jersey to conduct a research study on the effects of Superstorm Sandy and on other policy issues. Your participation is important as only 1200 people statewide will be selected to take part in this study. This should take under 15 minutes. Your answers are confidential and will only be reported in combination with others. Your participation is voluntary, you may end at any time, and you may skip questions you do not want to answer. May I ask the first question? [IF YES] Thanks!

0 No → Attempt Convert

1 YES

[CODE GENDER BY OBSERVATION]

QD26 Respondent Gender

1 Male

2 Female

LEADERSHIP PERCEPTION

[COMPARE TO ALL PREVIOUS EP'S WITH THESE]

Q1 Thanks! First, I'd like to ask about some people and groups. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion. First, **[ROTATE]**

- Q1A President Barack Obama.
- Q1B Governor Chris Christie.
- Q1C U.S. Senator Robert Menendez. (men-NEN-dez)
- Q1D U.S. Senator Frank Lautenberg (LAW-ten-berg)
- Q1E Newark Mayor Cory Booker
- Q1F Former Governor Richard Codey
- Q1G State Senator Barbara Buono (BWO-no)
- Q1H State Assemblyman Lou Greenwald
- Q1I Former Democratic state chair Tom Byrne (Burn)

- 1 Favorable
- 2 Unfavorable
- 3 No Opinion
- 8 Don't Know Person (VOL)
- 9 Refused (VOL)

Q2 Please rate how Barack Obama is handling his job as President, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 8 Don't know (VOL)
- 9 Refused (VOL)

[SPLIT SAMPLE: ¼ VERSION A, ¼ VERSION B, ¼ VERSION C, ¼ VERSION D]

[VERSION A – REP job grade, REP reelect general, head-to-heads]

Q3A Please rate how Chris Christie is handling his job as governor, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q4A The election for New Jersey governor is a little more than a year away. Thinking ahead, do you think Governor Chris Christie should be re-elected to another term, or is it time for someone new?

- 1 Re-elected to another term
- 2 Time for someone new
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q5A If the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Cory Booker], for whom would you vote?

- 1 Christie
- 2 Booker
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q6A And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Richard Codey], for whom would you vote?

- 1 Christie
- 2 Codey
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q7A And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Barbara Buono], for whom would you vote?

- 1 Christie
- 2 Buono
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q8A And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Lou Greenwald] for whom would you vote?

- 1 Christie
- 2 Greenwald
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q9A And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Tom Byrne] for whom would you vote?

- 1 Christie
- 2 Byrne
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

[VERSION B – Quinn job approval, Quinn reelect general, head-to-heads]

Q3B Do you approve or disapprove of the way Chris Christie is handling his job as governor?

- 1 Approve
- 2 Disapprove
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q4B The election for New Jersey governor is a little more than a year away. Thinking ahead do you feel that Chris Christie deserves to be reelected, or do you feel that he does not deserve to be reelected?

- 1 Deserves to be reelected
- 2 Does not deserve to be reelected
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q5B If the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Cory Booker], for whom would you vote?

- 1 Christie
- 2 Booker
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)

9 Refused (vol)

Q6B And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Richard Codey], for whom would you vote?

- 1 Christie
- 2 Codey
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q7B And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Barbara Buono], for whom would you vote?

- 1 Christie
- 2 Buono
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q8B And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Lou Greenwald] for whom would you vote?

- 1 Christie
- 2 Greenwald
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q9B And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Tom Byrne] for whom would you vote?

- 1 Christie
- 2 Byrne
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

[VERSION C – head-to-heads, REP job grade, REP reelect general]

Q5C The election for New Jersey governor is a little more than a year away. Thinking ahead, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Cory Booker], for whom would you vote?

- 1 Christie
- 2 Booker
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q6C And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Richard Codey], for whom would you vote?

- 1 Christie
- 2 Codey
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q7C And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Barbara Buono], for whom would you vote?

- 1 Christie
- 2 Buono
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q8C And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Lou Greenwald] for whom would you vote?

- 1 Christie
- 2 Greenwald
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)

9 Refused (vol)

Q9C And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Tom Byrne] for whom would you vote?

- 1 Christie
- 2 Byrne
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q3C Please rate how Chris Christie is handling his job as governor, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q4C Do you think Governor Chris Christie should be re-elected to another term, or is it time for someone new?

- 1 Re-elected to another term
- 2 Time for someone new
- 8 Don't Know (VOL)
- 9 Refused (VOL)

[VERSION D – head-to-heads, Quinn job approval, Quinn reelect general]

Q5D The election for New Jersey governor is a little more than a year away. Thinking ahead, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Cory Booker], for whom would you vote?

- 1 Christie
- 2 Booker
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q6D And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Richard Codey], for whom would you vote?

- 1 Christie
- 2 Codey
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q7D And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Barbara Buono], for whom would you vote?

- 1 Christie
- 2 Buono
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q8D And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Lou Greenwald] for whom would you vote?

- 1 Christie
- 2 Greenwald
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q9D And, if the election for governor were being held today and the candidates were [**ROTATE ORDER:** Republican Chris Christie and Democrat Tom Byrne] for whom would you vote?

- 1 Christie
- 2 Byrne
- 3 Someone Else (vol)
- 4 Not Vote (vol)
- 8 Don't Know (vol)
- 9 Refused (vol)

Q3D Do you approve or disapprove of the way Chris Christie is handling his job as governor?

- 1 Approve

- 2 Disapprove
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q4D Do you feel that Chris Christie deserves to be reelected, or do you feel that he does not deserve to be reelected?

- 1 Re-elected to another term
- 2 Time for someone new
- 8 Don't Know (VOL)
- 9 Refused (VOL)

[END SPLIT SAMPLE]

RIGHT/WRONG TRACK

Q10 Would you say the state of New Jersey is currently going in the right direction or has it gone off on the wrong track?

- 1 Going in the right direction → **SKIP Q10A**
- 2 On the wrong track → **SKIP Q10B**
- 8 Don't Know (VOL) → **SKIP TO Q11**
- 9 Refused (VOL) → **SKIP TO Q11**

Q10A Is New Jersey going in the right direction because things are changing for the better or simply because things are not getting worse?

- 1 Changing for the better
- 2 Not getting worse
- 8 Don't know (VOL)
- 9 Refused (VOL)

→ **SKIP TO Q11**

Q10B Is New Jersey off on the wrong track because things are changing for the worse or simply because things are not getting better?

- 1 Changing for the worse
- 2 Not getting better
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q11 Thinking about the United States as a whole, would you say the country is currently going in the right direction or has it gone off on the wrong track?

- 1 Going in the right direction
- 2 On the wrong track
- 8 Don't know (VOL)
- 9 Refused (VOL)

2012 ELECTION

QD1 Are you NOW registered to vote where you live or haven't you been able to register so far?

- 1 Now registered to vote
- 2 Haven't been able to register so far
- 8 Don't know (VOL)
- 9 Refused (VOL)

QD2 In politics today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 Democrat → **SKIP TO QD4**
- 2 Republican → **SKIP TO QD4**
- 3 Independent
- 4 Something Else / Other
- 8 Don't know (VOL)
- 9 Refused (VOL)

QD3 Would you say that you lean toward the Democrats, the Republicans, or neither party?

- 1 Democrat
- 2 Republican
- 3 Neither
- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD4 Do you consider yourself to be liberal, conservative, or somewhere in between?

- 1 Liberal
- 2 Conservative
- 3 Somewhere in between
- 4 Other (VOL)
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q12 Which of the following is the MOST important issue facing America today? Is it:
[READ 1-9; ROTATE OPTIONS 1-8]

- 1 Education
- 2 The economy including jobs
- 3 Homeland Security and Terrorism
- 4 Health care
- 5 The federal budget deficit
- 6 Immigration
- 7 Social Security and Medicare
- 8 Medicaid and welfare reform
- 9 Or is it something else? [SPECIFY: _____]
- 10 **Fiscal cliff (vol – DO NOT READ)**
- 88 Don't Know (vol)
- 99 Refused (vol)

[IF QD1 IS NOT 1 (registered voter) SKIP TO Q19]

Q13 People sometimes are not able to vote for many different reasons. Did you vote in the election last week or were you unable to vote this time?

- 0 Did Not Vote
- 1 Voted → **SKIP TO Q15**
- 9 Refused

Q14 And why were you unable to vote in this election? **[DO NOT READ, CODE TO BEST ANSWER]**

- 1 ANY mention of Hurricane/Superstorm Sandy making it impossible to vote
- 2 Didn't like the candidates
- 3 Did not like how the campaign was conducted
- 4 Personal reasons (Could not get off work, family reasons, traveling, etc.)
- 5 Other: **[SPECIFY]**
- 6 **I don't usually vote**

→ SKIP TO Q19

Q15 Given the damage caused by Superstorm Sandy, many people who voted still found it difficult to vote. How about you, how difficult was it to cast your vote? Was it:

- 1 Very difficult,
- 2 Somewhat difficult,
- 3 Not very difficult, or
- 4 Not difficult at all?
- 8 Don't know (vol)
- 9 Refused (vol)

Q16 And for President, did you vote for Barack Obama, Mitt Romney, or someone else?

- 1 Obama
- 2 Romney
- 3 Someone Else → **SKIP TO Q18**
- 4 Did not vote for president (Vol) → **SKIP TO Q18**
- 8 Don't Know (vol) → **SKIP TO Q18**
- 9 Refused (vol) → **SKIP TO Q18**

Q17 Would you say your vote was more for [**Response from Q14: OBAMA/ROMNEY**] or more against [**Other major candidate from Q14: ROMNEY/OBAMA**]?

- 1 For
- 2 Against
- 8 Don't know (vol)
- 9 Refused (vol)

Q18 Did President Obama's response to Superstorm Sandy make you more likely to vote for him, less likely to vote for him, or did it not make a difference to your vote?

- 1 More likely
- 2 Less likely
- 3 No difference
- 8 Don't know (vol)
- 9 Refused (vol)

Q19 Are you generally optimistic or pessimistic about the next four years with Barack Obama continuing as President?

- 1 Optimistic
- 2 Pessimistic
- 3 Neither (vol)
- 8 Don't know (vol)
- 9 Refused (vol)

Q20 Do you think America will be more united as a country or more divided as a country after this election?

- 1 Divided
- 2 United
- 8 Don't know (vol)
- 9 Refused (vol)

Q21 In just a couple of words, please tell me the ONE most important thing you would like President Obama to do in the next four years?

[RECORD OPEN ENDED]

IF QD1 IS NOT 1 (Registered Voter) SKIP TO Q25

WAR ON WOMEN

[SPLIT SAMPLE – RANDOMLY ASSIGN 1/3 TO EACH VERSION]

[VERSION A]

Q22A There was also a lot of discussion about women’s issues during this election. Some even said a war on women was being waged. Do you believe this war on women was real, or do you think it was a myth?

- 1 Real
- 2 Myth
- 8 Don’t know (vol)
- 9 Refused (vol)

[VERSION B]

Q22B There was also a lot of discussion about women’s issues during this election. Some even said a war on women was being waged, especially on the issues of women’s health, access to contraception and rape. Do you believe this war on women was real, or do you think it was a myth?

- 1 Real
- 2 Myth
- 8 Don’t know (vol)
- 9 Refused (vol)

[VERSION C]

Q22C There was also a lot of discussion about women’s issues during this election. Some even said a war on women was being waged, especially on the issues of women’s jobs, high unemployment, and increasing rate of poverty. Do you believe the war on women was real, or do you think it was a myth?

- 1 Real
- 2 Myth
- 8 Don’t know (vol)
- 9 Refused (vol)

[END SPLIT SAMPLE]

[If Q22A/B/C=1, ASK Q23:]

Q23 Which political party do you think was most responsible for waging this war on women?

- 1 Republicans
- 2 Democrats

- 3 Both (vol)
- 4 Neither (vol)
- 8 Don't know (vol)
- 9 Refused (vol)

Q24 How influential was all of this talk about a war on women to your presidential vote decision?
Was it:

- 1 Very influential
- 2 Somewhat influential
- 3 Not very influential, or,
- 4 Not influential at all?
- 8 Don't know (vol)
- 9 Refused (vol)

CHRISTIE TRAITS AND EMOTIONS

[IF Q1B IS NOT 1 OR 2 SKIP TO Q26]

Q25 Now let's talk for a bit about Governor Christie. Earlier, you said you feel **[INSERT RESPONSE FROM Q1B]** about the governor. In just a word or two can you tell me why you have a **[INSERT RESPONSE FROM Q1B]** impression of Governor Christie?

[RECORD OPEN ENDED]

Q26 I am going to read a list of words that might describe Governor Christie. For each word, tell me if it describes him very well, somewhat well, or not at all.

[ROTATE LIST. FOR EACH READ THE WORD AND PROMPT FOR ANSWER AS NEEDED]

- A Bully
- B Strong Leader
- C Stubborn
- D Reformer
- E Independent
- F Arrogant
- G Smart
- H Effective
- I Trustworthy
- J Fair
- K Self Centered
- L Impulsive

[Response Options]

- 1 Very well
- 2 Somewhat well
- 3 Not at all
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q27 How does reading or hearing about Governor Christie make you feel? Please tell me yes or no for each of the following:

[ROTATE; PROMPT AS NEEDED: DOES READING ABOUT GOVERNOR CHRISTIE MAKE YOU FEEL...]

- A Proud
- B Angry
- C Enthusiastic
- D Worried

[RESPONSE OPTIONS]

- 0 No
- 1 Yes
- 8 Don't Know (vol)
- 9 Refused (vol)

SUPERSTORM SANDY

Q28 Superstorm Sandy recently did severe damage across the Northeast and especially in New Jersey. Were you, yourself, personally affected by the storm?

- 0 No → **SKIP TO Q30**
- 1 Yes
- 9 Refused (vol) → **SKIP TO Q30**

Q29 I'm so sorry to hear that. We'd like to know how you were affected. For each of the following, just tell me yes or no.

Q29A Were you forced to leave your home?

Q29B **[IF YES TO Q29A]** Have you been able to return home permanently?

Q29C Did you lose your electrical power at home?

Q29D **[IF YES TO Q29C]** Did you lose your electrical power for more than 5 days?

Q29E Did you sustain damage directly to your home?

Q29F Did you have property damage other than your home?

Q29G Did you use the services of a disaster assistance agency like the Red Cross or FEMA?

[RESPONSE OPTIONS]

- 0 No
- 1 Yes
- 8 Don't Know (vol)
- 9 Refused (vol)

Q30 How well do you think each of the following people or organizations have been handling the crisis, its aftermath, and recovery efforts? For each tell me if they have handled the crisis very well, somewhat well, somewhat poorly or very poorly?

[ROTATE LIST]

- Q30A Governor Chris Christie
- Q30B Newark Mayor Corey Booker
- Q30C President Barack Obama
- Q30D Your electric company
- Q30E FEMA
- Q30F The Red Cross

- 1 Very well
- 2 Somewhat well
- 3 Somewhat poorly
- 4 Very poorly
- 8 Don't know (vol)
- 9 Refused (vol)

Q31 Which company delivers your electricity? Is it:

- 1 PSE&G
- 2 JCP&L
- 3 Atlantic City Power and Light
- 4 Some other company [SPECIFY:]
- 8 Don't Know (vol)
- 9 Refused (vol)

Q32 Do you think New Jersey was as prepared as it should have been for Superstorm Sandy?

- 0 No
- 1 Yes
- 2 As well as it could have been (vol)
- 3 Nothing else could have been done (vol)
- 8 Don't know (vol)
- 9 Refused (vol)

Q33 Did Governor Christie's response to Superstorm Sandy make you more supportive of him, less supportive of him, or did it have no effect on how supportive you are of the governor?

- 1 More supportive
- 2 Less supportive
- 3 No effect
- 8 Don't Know
- 9 Refused

Q34 Governor Christie praised and embraced President Obama, during his visit after the storm, stating that this was not a time for partisan politics. Some say this showed needed cooperation and bipartisanship in a time of crisis. Others say the governor went too far in his praise of the president and hurt Mitt Romney's campaign. What is your opinion? (PROMPT IF NEEDED WITH THE RESPONSES BELOW)

- 1 Showed needed cooperation and bipartisanship
- 2 Christie went too far in his praise
- 8 Don't Know
- 9 Refused

BEDTIME MATH FOUNDATION

QD20 Finally, we'd like to ask you some questions about children's activities in the home. Are you the parent or guardian of a child under the age of 11 living at home?

- 1 Yes
- 0 No → **SKIP TO QD6**

BMF1 Let's talk about activities you do with your children for fun. For each, please tell me how often you or another parent or guardian did it with at least one of your children during the past month. First,

[RANDOMIZE ORDER]

- BMF1A Ride bikes? Did you do this every day, a few times a week, about once a week, or less often?
- BMF1B Watch TV or videos? **[REPEAT RESPONSE OPTIONS ONLY AS NEEDED]**
- BMF1C Bake cookies or other treats?
- BMF1D Go to a sporting event?
- BMF1E Read books for pleasure?
- BMF1F Do number games or number puzzles for fun?

[RESPONSE OPTIONS]

- 1 Every day

- 2 A few times a week
- 3 About once a week
- 4 Less often
- 8 Don't know (vol)
- 9 Refused (vol)

DEMOGRAPHICS

We're almost finished. Now we have a few last questions to help us understand our results.

QD6 What was the last grade in school you completed? **[CODE TO LIST]**

- 1 8th Grade Or Less
- 2 High School Incomplete (Grades 9, 10 and 11)
- 3 High School Complete (Grade 12)
- 4 Vocational/Technical School
- 5 Some College
- 6 Junior College Graduate (2 Year, Associates Degree)
- 7 4 Year College Graduate (Bachelor's Degree)
- 8 Graduate Work (Masters, Law/Medical School, Etc.)
- 9 Refused (VOL)

QD7 And what is your age?

_____ (ENTER AGE: 98=98+, 99 = REFUSED)

[IF Don't Know/REFUSED IN QD7, ASK:]

QD8 Is it between...?

- 1 18 - 20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 - 64
- 8 65 OR OVER
- 9 Refused (VOL)

QD9 What is your primary employment status? Are you: **[READ 1-8]**

- 1 Employed full time
- 2 Employed part time
- 3 Laid off from a job
- 4 A homemaker or stay at home parent

- 5 Retired
- 6 Student
- 7 Otherwise Not Employed
- 8 Disabled
- 9 Refused (VOL)

QD10 Are you Catholic, Protestant, Jewish, Muslim, some other religion, Atheist or agnostic?

- 1 Catholic → ASK QD11
- 2 Protestant → ASK QD11
- 3 Jewish
- 4 Muslim
- 5 Some other religion
- 6 Atheist
- 7 Agnostic
- 8 Don't Know (VOL)
- 9 Refused (VOL)

[ASK ONLY IF QD10 = 1,2]

QD11 Would you describe yourself as a born again or evangelical Christian?

- 1 Yes
- 2 No
- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD13 Do you or any member of your household belong to labor union?

- 1 Yes → ASK QD14
- 2 No
- 8 Don't Know (VOL)
- 9 Refused (VOL)

[ASK ONLY IF QD13 = 1]

QD14 Is the union a public employee union?

- 1 Yes
- 2 No
- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD17 Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
- 8 Don't know (VOL)

9 Refused (VOL)

QD18 Are you white, Black or of Asian origin, or are you some other race, or multi-racial?

- 1 White
- 2 Black (accept African-American)
- 3 Asian
- 4 Hispanic / Latino / Spanish (Vol)
- 5 OTHER, SPECIFY: _____
- 6 Multi-racial
- 8 Don't know (VOL)
- 9 Refused (VOL)

QD19 Are you married, in a committed relationship, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Committed relationship
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never married
- 9 Refused (VOL)

[ASK QD28 ONLY IF QD20=1]

QD28 And what is the age of your *youngest* child who lives at home with you?

- _____ ENTER AGE IN YEARS
- 88 Don't Know (VOL)
- 99 Refused (VOL)

QD21 Last year, that is in 2011, what was your total family income from all sources, before taxes?
Just stop me when I get to the right category. **[READ LIST]**

- 1 Less than \$25,000
- 2 25 to under \$50,000
- 3 50 to under \$75,000
- 4 75 to under \$100,000
- 5 100 to under \$150,000
- 6 \$150,000 or more
- 8 Don't know [VOL. – DO NOT READ]
- 9 Refused [VOL. – DO NOT READ]

[IF REACHED ON CELL PHONE ASK:]

QD34C Do you have any landline phones in your household or do you only use cell phones?

- 1 Landline in Household (reached on Cell)
- 2 Only use Cell
- 9 Refused (vol)

[IF REACHED ON LANDLINE PHONE ASK:]

QD34L Do you have any cell phones in your household or do you only use landline phones?

- 3 Cell in Household (reached on LL)
- 4 Only use landline
- 9 Refused (vol)

Closing and Additional Informed Consent Language

That completes our survey. Thank you very much for your time and cooperation. If you have any questions, you may contact Dr. David Redlawsk (*pronounced RED-losk*) at 732-932-9384. If you have any questions about your rights as a research participant, you may contact the administrator of the Rutgers Institutional Review Board at 848-932-0150. Have a good day/evening.

Methodology Statement

Rutgers-Eagleton Poll November 14-17, 2012

The Rutgers-Eagleton Poll was conducted by telephone from November 14-17, 2012 with a scientifically selected random sample of 1228 New Jersey adults. This telephone poll included 900 landline respondents and 338 cell phone respondents, all acquired through random digit dialing. Distribution of the phone sample is:

- Cell Phone Only Household: 10%
- Landline Only Household: 7%
- Both landline/Cell Reached on Cell: 17%
- Both landline/Cell Reached on Landline: 66%

Within the adult sample, a total of 1108 respondents said they were registered voters. This subsample has a margin of error of +/-2.9 percentage points. All data in this release are reported using this registered voter sample.

Data are weighted to represent known parameters in the New Jersey registered voter population, using gender, age, race, and Hispanic ethnicity matching to US Census Bureau data. All results are reported with these weighted data.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. The sampling error for 1109 registered voters is +/-2.9 percentage points, at a 95 percent confidence interval. Thus if 50 percent of New Jersey registered voters favored a particular position, one would

be 95 percent sure that the true figure would be between 47.1 and 52.9 percent (50 +/-2.9) had all New Jersey registered voters been interviewed, rather than just a sample. Sampling error increases as the sample size decreases, so statements based on various population subgroups are subject to more error than are statements based on the total sample. Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects.

This Rutgers-Eagleton Poll was fielded by Braun Research Incorporated and through our in-house calling center. The questionnaire was developed and all data analyses were completed in house. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center focused on the study and teaching of politics and the political process.