

Rutgers-Eagleton Poll #181
August 23-25, 2012
Sample: 900 NJ Registered Voters

Questions are presented in the order they were administered. Numbering may not necessarily be sequential and question numbers may be missing due to cuts prior to fielding and numbering convention.

Introduction - LANDLINE

Hello, my name is _____. I'm conducting a Rutgers-Eagleton Poll for **RUTGERS** University. I'd like to ask a few questions of the **YOUNGEST MALE** age 18 or older, who is now at home.

(IF NO MALE AT HOME NOW: Then, may I speak with the **OLDEST FEMALE** age 18 or older who is now at home?)

[REINTRO AS NEEDED]

Hello, my name is _____. I am conducting a Rutgers-Eagleton Poll for Rutgers University. I am not selling anything, and just need a few minutes. Would you talk with me for a bit?

- 1 YES, CONTINUE WITH RESPONDENT
- 0 UNWILLING, END INTERVIEW

Introduction – CELL PHONE

Hello, my name is _____. We are conducting a Rutgers-Eagleton Poll of New Jersey residents. I am not selling anything and just need a few minutes. I know I am reaching you on a cell phone. We need to talk to people with cell phones to ensure we represent all of New Jersey. Are you currently driving, walking, or in any public place that might distract you?

- 0 DISTRACTED → **RESCHEDULE/TERMINATE**
- 1 NOT DISTRACTED, now is a good time to talk → **QD1**

IF NECESSARY: We are not selling anything, not asking for money, and all your answers will be completely confidential.

IF RESPONDENT DECLINES TO PARTICIPATE, POSSIBLE PROBES:

--Your participation is very important because only 900 people statewide have been randomly selected for this survey and your views will represent many people throughout the state.

IF "DON'T KNOW ENOUGH":

-- There are no right or wrong answers. We are only interested in your opinions. They are just as important as anybody else's.

IF NOT INTERESTED, DON'T WANT TO:

-- Can you help me; we could really use your cooperation and we are interested in what you think.

SCREENER – REGISTERED VOTER

QD1 Are you NOW registered to vote where you live or haven't you been able to register so far?

- 1 Now registered to vote
- 2 Haven't been able to register so far → **TERMINATE**
- 8 Don't know (VOL) → **TERMINATE**
- 9 Refused (VOL) → **TERMINATE**

ON TERMINATE: Thank you, we are only talking to registered voters today.

QD5 May I please have home your zip code?

_____ (RECORD)

- 8 Don't Know (VOL)
- 9 Refused (VOL)

IF NOT NEW JERSEY TERMINATE: Thank you, we are only talking to New Jersey residents today.

[CONSENT]

WHEN RESPONDENT ON PHONE: Great. We are talking to New Jersey voters to conduct a research study on public policy issues. Your participation is important as only 900 people statewide will be selected to take part in this study. This should take about 15 minutes and your answers are confidential and will only be reported in combination with others. Your participation is voluntary, you may end at any time, and you may skip questions you do not want to answer. May I ask the first question? [IF YES] Thanks!

- 0 No → Attempt Convert
- 1 YES

[CODE GENDER BY OBSERVATION]

QD26 Respondent Gender

- 1 Male
- 2 Female

LEADERSHIP PERCEPTION

Q1 Thanks! First, I'd like to ask about some people and groups. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion. First, [ROTATE]

- Q1A President Barack Obama.
- Q1B Governor Chris Christie.
- Q1C U.S. Senator Robert Menendez. (men-NEN-dez)
- Q1D Presidential Candidate Mitt Romney.
- Q1E State Senator Joseph Kyrillos. (ker-RIL-los)
- Q1F Vice President Joe Biden.
- Q1G Vice Presidential Candidate Paul Ryan.

- 1 Favorable
- 2 Unfavorable
- 3 No Opinion
- 8 Don't Know Person (VOL)
- 9 Refused (VOL)

[ROTATE Q2 AND Q3]

Q2 Please rate how Barack Obama is handling his job as President, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q3 Please rate how Chris Christie is handling his job as governor, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 8 Don't know (VOL)
- 9 Refused (VOL)

[END ROTATE]

RIGHT/WRONG TRACK

Q4 Would you say the state of New Jersey is currently going in the right direction or has it gone off on the wrong track?

- 1 Going in the right direction → **SKIP Q4A**
- 2 On the wrong track → **SKIP Q4B**
- 8 Don't Know (VOL) → **SKIP TO Q5**
- 9 Refused (VOL) → **SKIP TO Q5**

Q4A Is New Jersey going in the right direction because things are changing for the better or simply because things are not getting worse?

- 1 Changing for the better
- 2 Not getting worse
- 8 Don't know (VOL)
- 9 Refused (VOL)

→ **SKIP TO Q5**

Q4B Is New Jersey off on the wrong track because things are changing for the worse or simply because things are not getting better?

- 1 Changing for the worse
- 2 Not getting better
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q5 Thinking about the United States as a whole, would you say the country is currently going in the right direction or has it gone off on the wrong track?

- 1 Going in the right direction
- 2 On the wrong track
- 8 Don't know (VOL)
- 9 Refused (VOL)

2012 ELECTION

LV1 There will be an election for president and other offices in November. But for many reasons people often do not vote in elections. How likely is it that you will vote in the November election? Is it very likely, somewhat likely, not very likely, or are you certain you will not vote?

- 1 Very likely [**CODE IF SAYS CERTAIN TO VOTE**]
- 2 Somewhat likely
- 3 Not very likely

- 4 Will not vote
- 8 Don't know
- 9 Refused

LV2 Now thinking back to 2010, were you able to vote in the midterm Congressional elections that year?

- 0 No
- 1 Yes
- 8 Don't know (VOL)
- 9 Refused (VOL)

LV3 How much attention do you usually pay to politics? Is it:

- 1 A great deal
- 2 A moderate amount
- 3 Just a little, or
- 4 None at all?
- 8 Don't know (VOL)
- 9 Refused (VOL)

LV4 How interested are you in this year's presidential election campaign? Are you:

- 1 Very interested
- 2 Somewhat interested
- 3 Or not at all interested?
- 8 Don't know (VOL)
- 9 Refused (VOL)

QD2 In politics today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 Democrat → **SKIP TO QD4**
- 2 Republican → **SKIP TO QD4**
- 3 Independent
- 4 Something Else / Other
- 8 Don't know (VOL)
- 9 Refused (VOL)

QD3 Would you say that you lean toward the Democrats, the Republicans, or neither party?

- 1 Democrat
- 2 Republican
- 3 Neither
- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD4 Do you consider yourself to be liberal, conservative, or somewhere in between?

- 1 Liberal
- 2 Conservative
- 3 Somewhere in between
- 4 Other (VOL)
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q6 Which of the following issues is the MOST important issue facing America today? **[READ 1-9; ROTATE OPTIONS 1-8]**

- 1 Education
- 2 The economy including jobs
- 3 Homeland Security and Terrorism
- 4 Health care
- 5 The federal budget deficit
- 6 Immigration
- 7 Social Security and Medicare
- 8 Medicaid and welfare reform
- 9 Or is it something else? **[SPECIFY:]**
- 88 Don't Know (VOL) → **SKIP TO Q8**
- 99 Refused (VOL) → **SKIP TO Q8**

Q7 And which presidential candidate, **[ROTATE: Barack Obama or Mitt Romney,]** would do a better job on **[Insert response to Q6]**?

- 1 Obama
- 2 Romney
- 3 Neither (vol)
- 4 Both (vol)
- 8 Don't Know
- 9 Refused

Q8 Thinking about the presidential election, which ONE of the following candidate qualities matters MOST in deciding who to support for president? **[READ 1-6; ROTATE 1-6]**

- 1 High moral character
- 2 Strong Leader
- 3 Shares my values
- 4 Cares about people like me
- 5 Can bring people together
- 6 Consistent in his beliefs
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q9 And, if the election for president were today, would you vote for [**ROTATE ORDER:** Democrat Barack Obama and Republican Mitt Romney], someone else, or would you not vote?

- 1 Obama
- 2 Romney
- 3 Someone Else (VOL)
- 4 Not Vote
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q10 Republican presidential candidate Mitt Romney chose Paul Ryan as his running mate. Knowing this, are you more likely to vote for Romney, less likely to vote for him, or does it have no effect on your vote?

- 1 More likely
- 2 Less likely
- 3 No effect
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q11 Governor Christie was NOT selected as Mitt Romney's running mate. Does this make you pleased, disappointed, or does it not matter to you either way?

- 1 Pleased
- 2 Disappointed
- 3 Doesn't matter
- 8 Don't know (VOL)
- 9 Refused (VOL)

CONGRESSIONAL AND US SENATE ELECTIONS

Q12 There will be an election for U.S. House of Representatives as well. If the election were today would you vote for the [**ROTATE:** Republican candidate, the Democratic candidate,] someone else, or would you not vote?

- 1 Republican
- 2 Democrat
- 3 Someone Else
- 4 Not vote
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q13 There will also be an election for the U.S. Senate this year. If the election were today would you vote for [**ROTATE CANDIDATE ORDER**] Democrat Bob Menendez, Republican Joe Kyrillos (ker-RIL-los), someone else, or would you not vote?

- 1 Bob Menendez
- 2 Joseph Kyrillos
- 3 Someone else
- 4 Would not vote
- 8 Don't know (VOL)
- 9 Refused (VOL)

CHRISTIE (COMEBACK, CONVENTION, ATTITUDE)
--

Q14 The election for New Jersey governor is a little more than a year away. Thinking ahead, do you think Governor Christie deserves to be re-elected to another term, or is it time for someone new?

- 1 Re-elected to another term
- 2 Time for someone new
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q15 Governor Christie will give the keynote speech at the Republican National Convention. Do you think his speech will enhance New Jersey's image, hurt the state's image, or will it have no effect on how we are viewed by the rest of the country?

- 1 Enhance Image
- 2 Hurt image
- 3 No Difference
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q16 Governor Christie has been promoting his accomplishments by talking about a "New Jersey Comeback." How much have you heard about the "New Jersey Comeback"? Is it a lot, a little, or nothing at all?

- 1 A lot
- 2 A little
- 3 Nothing at all
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q17 Governor Christie says that the "New Jersey Comeback" has already begun because of his policies. Others say that New Jersey is still struggling with a bad economy and there is no comeback yet. Do you think the "New Jersey Comeback" already begun, or is Christie overstating things?

- 1 Has begun

- 2 Overstating things
- 8 Don't know (VOL)
- 9 Refused (VOL)

NEW JERSEY ISSUES – HIGHER EDUCATION

Q18 In November, New Jersey voters will have the chance to vote on a \$750 million bond for new academic buildings and technological upgrades at colleges and universities. Have you heard a lot about this, a little, or nothing at all?

- 1 A lot
- 2 A little
- 3 Nothing at all
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q19 If the election were today, would you support or oppose this \$750 million bond for higher education?

- 1 Support
- 2 Oppose
- 8 Don't Know (VOL)
- 9 Refused (VOL)

BEDTIME MATH FOUNDATION

QD20 For the next set of questions, are you the parent or legal guardian of any child under 14 who lives at home with you?

- 1 Yes
- 0 No – **SAY: OK, we'll move on to some other questions. → SKIP TO WF1**

BMF1 Let's talk about activities you or another adult do with any of your children in your home. First, how often do you or another adult read aloud at home to any of your children? This could include books, magazines, news stories or something you read together online. Is it every day, a few times a week, about once a week, a few times a month, or less often?

- 1 Every day
- 2 A few times a week
- 3 About once a week
- 4 A few times a month
- 5 Less often
- 6 Never (VOL) → **SKIP TO BMF3**
- 8 Don't know (VOL) → **SKIP TO BMF3**

9 Refused (VOL) → SKIP TO BMF3

BMF2 How often do the things you read include math or numbers? This could include counting books, stories including math, or rhymes or riddles about numbers. Is there math or numbers in all the things you read, about half of them, less than half, or hardly any.

- 1 All
- 2 About half
- 3 Less than half
- 4 Hardly any
- 5 None (VOL)
- 8 Don't know (VOL)
- 9 Refused (VOL)

BMF3 How often do you play math games such as board games, number puzzles, electronic math games or apps with any of your children at home? Is it every day, a few times a week, about once a week, a few times a month, or less often?

- 1 Every day
- 2 A few times a week
- 3 About once a week
- 4 A few times a month
- 5 Less often
- 6 Never (VOL)
- 8 Don't know (VOL)
- 9 Refused (VOL)

BMF4 And how often, if ever, would you say any of your children plays math games on his or her own? Is it every day, a few times a week, about once a week, a few times a month, or less often?

- 1 Every day
- 2 A few times a week
- 3 About once a week
- 4 A few times a month
- 5 Less often
- 6 Never (VOL)
- 8 Don't know (VOL)
- 9 Refused

BMF5 Next, I am going to read a list of organizations. For each, please tell me if are you familiar with it or not? Just say yes or no.

[ROTATE BMF5A – BMF5D]

BMF5A Math for America

- BMF5B Bedtime Math
- BMF5C Museum of Mathematics
- BMF5D Fun with Math

RESPONSE OPTIONS

- 0 No
- 1 Yes
- 8 Don't Know (VOL)
- 9 Refused (VOL)

FAMILY LEAVE INSURANCE

We would now like to ask you a few questions about your ability to take time off from work **[IF FEMALE ONLY: for pregnancy related reasons]**, to bond with a new child, or to care for a child or sick family member.

WF1 First, have you taken leave from work at any time since July 1, 2009, for any of the following reasons? For each just tell me yes or no.

[Prompt: If says not currently employed, probe: Were you employed at any time since July 1, 2009? IF YES, ask these questions. IF NO, SKIP TO WF8]

- WF1A **[IF FEMALE:]** For pregnancy-related issues?
- WF1B To care for a newborn, newly adopted, or new foster child?
- WF1C To care for a family member with a serious health condition?

RESPONSE OPTIONS

- 0 No
- 1 Yes
- 7 Have not been employed during this time (Vol.)
- 9 Refused (VOL)

[IF NOT YES TO AT LEAST ONE OF WF1A, WF1B, AND WF1C, SKIP TO WF4]

WF2 Did you receive pay or compensation for any part of your leave?

- 0 No → **SKIP TO WF4**
- 1 Yes
- 8 Don't Know (VOL) → **SKIP TO WF4**
- 9 Refused (VOL)

WF3 How did you receive payment or compensation for your leave? For each of the following, just tell me yes or no. Did you receive:

WF3A Paid time off, also called PTO, which can include sick days, sick leave, and vacation days?

WF3B Personal leave?

WF3C Parental leave?

WF3D Maternity or paternity leave?

RESPONSE OPTIONS

- 0 No
- 1 Yes
- 8 Don't Know
- 9 Refused

WF4 In 2009, New Jersey implemented a statewide Family Leave Insurance Program, an employee-funded program providing up to six weeks of paid leave for eligible workers. While on leave, workers can receive up to two-thirds of their weekly earnings, with a maximum of \$572 per week.

Have you seen or heard anything about this program?

- 0 No → **SKIP TO WF8**
- 1 Yes
- 8 Don't Know (VOL) → **SKIP TO WF8**
- 9 Refused (VOL) → **SKIP TO WF8**

WF5 Did you know that besides bonding with a new child, the Family Leave Insurance Program can also be used to care for a seriously ill family member?

- 0 No
- 1 Yes
- 9 Refused (VOL)

[IF NOT YES (1) TO AT LEAST ONE OF WF1A, WF1B, AND WF1C, SKIP TO WF8]

WF6 Have you ever collected benefits from New Jersey's Family Leave Insurance Program?

- 0 No → **SKIP TO WF8**
- 1 Yes
- 8 Don't Know (VOL) → **SKIP TO WF8**
- 9 Refused (VOL) → **SKIP TO WF8**

WF7 Did you use Family Leave Insurance benefits to bond with a new child, to care for a seriously ill family member, or for both reasons?

- 1 Bond with new child

- 2 Care for ill family member
- 3 Both
- 4 Neither (VOL)
- 8 Don't know (VOL)
- 9 Refused (VOL)

WF8 Given what I've told you about the New Jersey Family Leave Insurance Program, would you say you are very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable towards this program?

- 1 Very Favorable
- 2 Somewhat Favorable
- 3 Somewhat Unfavorable
- 4 Very Unfavorable
- 8 Don't Know (VOL)
- 9 Refused (VOL)

WF9 Thinking back, since July 2009 was there ever a time when you seriously considered, but did not take, family-related leave for any reason?

- 0 No → **SKIP TO Q20**
- 1 Yes
- 8 Don't Know (VOL) → **SKIP TO Q20**
- 9 Refused (VOL) → **SKIP TO Q20**

WF10 I am going to read you some reasons why people might be concerned about taking leave from work. For each, please tell me whether or not it was a factor in deciding not to take a leave: Just tell me yes or no.

- WF10A A leave might negatively affect or cost me my job.
- WF10B I might lose seniority or potential for job advancement.
- WF10C I could not financially afford to take an unpaid leave.
- WF10D I did not want to reveal personal information about myself or my family.
- WF10E I thought I would be treated differently because of taking a leave.
- WF10F I was worried about maintaining or affording health insurance coverage.

RESPONSE OPTIONS

- 0 No
- 1 Yes
- 8 Don't Know (VOL)
- 9 Refused (VOL)

WF11 Since you did not take family-related leave from your job, how did you manage care? For each of these, just tell me yes or no? Did you:

- WF11A Hire someone for pay?
- WF11B Have another family member provide care?
- WF11C Rely on friends or neighbors?
- WF11D Or did you do something else? [SPECIFY: _____]

RESPONSE OPTIONS

- 0 No
- 1 Yes
- 8 Don't Know (VOL)
- 9 Refused (VOL)

GUN CONTROL

Q20 On another topic, there have been several shootings in the news lately. How concerned are you about the amount of gun violence in the U.S. today? Are you very concerned, somewhat concerned, or not at all concerned?

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not at all concerned
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q21 Thinking back over the last few years or so, do you think the U.S. has become a more violent place in general, or have events related to gun violence simply become more visible in the news?

- 1 More violent place in general
- 2 More visible in the news
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q22 Which do you think is more important--to protect the right of Americans to own guns, or to control gun ownership?

- 1 Protect right to own guns
- 2 Control gun ownership
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q23 Some say individual states should make and enforce gun laws. Other says we need federal gun laws that apply to all states. What about you? Do you think gun laws should be determined by the states or by the federal government?

- 1 States

- 2 Federal Government
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q24 Do you think New Jersey's laws covering gun ownership should be made more strict, less strict, or kept as they are now?

- 1 More strict
- 2 Less strict
- 3 Kept as they are
- 8 Unsure/Don't Know (VOL)
- 9 Refused (VOL)

QD29 Does anyone in your household own any kind of gun?

- 0 No
- 1 Yes
- 8 Don't Know (VOL)
- 9 Refused (VOL)

TATTOO BATTERY

Q25 And now on a completely different topic, more and more people seem to be getting tattoos these days. Could I ask, have you ever gotten a tattoo?

- 0 No → SKIP TO Q27
- 1 Yes
- 8 Don't Know (VOL) → SKIP TO Q27
- 9 Refused (VOL) → SKIP TO Q27

Q26 Do you feel proud of your tattoo[s], regret that you have it [them], or do you not feel strongly about them either way?

- 1 Proud
- 2 Regret
- 3 Neither
- 8 Don't Know (VOL)
- 9 Refused (VOL)

[ASK Q27 AND Q28 ONLY IF Q25<>1]

Q27 Do you think you might get one in the future?

- 0 No
- 1 Yes

- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q28 When you see other people with tattoos, do you think better of them, worse of them, or does it not make much of a difference to you?

- 1 Think better of them
- 2 Think worse of them
- 3 Not much difference
- 8 Don't Know (VOL)
- 9 Refused (VOL)

DEMOGRAPHICS

We're almost finished. Now we have some questions to help us understand our results.

QD6 What was the last grade in school you completed? **[CODE TO LIST]**

- 1 8th Grade Or Less
- 2 High School Incomplete (Grades 9, 10 and 11)
- 3 High School Complete (Grade 12)
- 4 Vocational/Technical School
- 5 Some College
- 6 Junior College Graduate (2 Year, Associates Degree)
- 7 4 Year College Graduate (Bachelor's Degree)
- 8 Graduate Work (Masters, Law/Medical School, Etc.)
- 9 Refused (VOL)

QD7 And what is your age?

_____ (ENTER AGE: 98=98+, 99 = REFUSED)

[IF Don't Know/REFUSED IN QD7, ASK:]

QD8 Is it between...?

- 1 18 - 20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 - 64
- 8 65 OR OVER
- 9 Refused (VOL)

[ASK ONLY IF QD20=1]

QD28 And what is the age of your *youngest* child who lives at home with you?

- ___ ENTER AGE IN YEARS
88 Don't Know (VOL)
99 Refused (VOL)

QD9 What is your primary employment status? Are you: **[READ 1-8]**

- 1 Employed full time
2 Employed part time
3 Laid off from a job
4 A homemaker or stay at home parent
5 Retired
6 Student
7 Otherwise Not Employed
8 Disabled
9 Refused (VOL)

QD10 Are you Catholic, Protestant, Jewish, Muslim, some other religion, Atheist or agnostic?

- 1 Catholic → ASK QD11
2 Protestant → ASK QD11
3 Jewish
4 Muslim
5 Some other religion
6 Atheist
7 Agnostic
8 Don't Know (VOL)
9 Refused (VOL)

[ASK ONLY IF QD10 = 1,2]

QD11 Would you describe yourself as a born again or evangelical Christian?

- 1 Yes
2 No
8 Don't Know (VOL)
9 Refused (VOL)

QD12 How often do you attend church, synagogue, or other worship services: at least once a week, almost every week, about once a month, seldom or never?

- 1 At least once a week
2 Almost every week

- 3 About once a month
- 4 Seldom
- 5 Never
- 9 Refused (VOL)

QD13 Do you or any member of your household belong to labor union?

- 1 Yes → **ASK QD14**
- 2 No
- 8 Don't Know (VOL)
- 9 Refused (VOL)

[ASK ONLY IF QD13 = 1]

QD14 Is the union a public employee union?

- 1 Yes
- 2 No
- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD15 Were you born in the United States?

- 0 No
- 1 Yes
- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD17 Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
- 8 Don't know (VOL)
- 9 Refused (VOL)

QD18 Are you white, Black or of Asian origin, or are you some other race, or multi-racial?

- 1 White
- 2 Black (accept African-American)
- 3 Asian
- 4 Hispanic / Latino / Spanish (Vol)
- 5 OTHER, SPECIFY: _____
- 6 Multi-racial
- 8 Don't know (VOL)
- 9 Refused (VOL)

QD19 Are you married, in a committed relationship, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Committed relationship
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never married
- 9 Refused (VOL)

QD27 How would you describe your family's current financial situation? Are you:

- 1 Getting ahead
- 2 Holding steady
- 3 Falling behind
- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD21 Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. **[READ LIST]**

- 1 Less than \$25,000
- 2 25 to under \$50,000
- 3 50 to under \$75,000
- 4 75 to under \$100,000
- 5 100 to under \$150,000
- 6 \$150,000 or more
- 8 Don't know [VOL. – DO NOT READ]
- 9 Refused [VOL. – DO NOT READ]

QD30 How many telephone NUMBERS, including all cell phone numbers and non-cell phone numbers (often called landline numbers), does your household currently have?

[IF RESPONDENT SAYS "1", THEN → DO NOT ASK QD31]

[Record Number]

- 98 Don't know/not sure (VOL)
- 99 Refused (VOL)

[PROGRAMMER NOTE: IF CELL SAMPLE AND QD30=1, AUTO CODE Q31=0 AND CONTINUE WITH QD32]

QD31 Of those telephone numbers, how many are for landlines?

[Record Number]

- 98 Don't Know (VOL)
- 99 Refused (VOL)

**[IF CALL IS ON A LANDLINE OR IF QD31 IS ONE OR MORE, ASK QD32]
[IF QD31 IS ZERO, DK, OR REFUSED AND CALL IS ON CELL PHONE SKIP TO QD33]**

QD32 Which type of phone do you currently place and receive the most phone calls from? Is it a cell phone or a land line phone?

- 1 Cell phone
- 2 Landline phone
- 3 Both Equally (VOL)
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Closing and Additional Informed Consent Language

That completes our survey. Thank you very much for your time and cooperation. If you have any questions, you may contact Dr. David Redlawsk (*pronounced RED-loak*) at 732-932-9384. If you have any questions about your rights as a research participant, you may contact the administrator of the Rutgers Institutional Review Board at 848-932-0150. Have a good day/evening.

Methodology Statements

Rutgers-Eagleton Poll August 23-25, 2012

The Rutgers-Eagleton Poll was conducted by telephone from August 23-25, 2012 with a scientifically selected random sample of 916 New Jersey registered voters. Within this sample 710 respondents were identified as likely voters by scoring responses to questions about interest in politics, in the presidential election, plans to vote, and vote history. Approximately 78 percent of registered voters were identified as likely voters by this measure. In 2008, 73 percent of registered New Jersey voters actually voted.

Data are weighted to represent known parameters in the New Jersey registered voter population, using gender, age, race, and Hispanic ethnicity matching to 2010 US Census Bureau data. Data are further weighted to ensure geographical representation by county. All results are reported with these weighted data. This telephone poll included 735 landline respondents and 181 cell phone respondents, all acquired through random digit dialing.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. The

sampling error for 710 likely voters is +/-3.5 percentage points, at a 95 percent confidence interval. Thus if 50 percent of New Jersey likely voters favored a particular position, one would be 95 percent sure that the true figure would be between 46.5 and 53.5 percent (50 ± 3.5) had all New Jersey likely voters been interviewed, rather than just a sample. Sampling error increases as the sample size decreases, so statements based on various population subgroups are subject to more error than are statements based on the total sample. Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects.

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