

Rutgers-Eagleton Poll #180
May 31 – June 4, 2012
Sample: 1000 New Jersey Adults

Questions are presented in the order they were administered. Numbering may not necessarily be sequential and question numbers may be missing due to cuts prior to fielding and numbering convention.

Introduction - LANDLINE

Hello, my name is _____. I'm conducting a Rutgers-Eagleton Poll for **RUTGERS** University.

I'd like to ask a few questions of the **YOUNGEST MALE** age 18 or older, who is now at home.

(IF NO MALE AT HOME NOW: Then, may I speak with the **OLDEST FEMALE** age 18 or older who is now at home?)

[REINTRO AS NEEDED]

Hello, my name is _____. I am conducting a Rutgers-Eagleton Poll for Rutgers University. I am not selling anything, and just need a few minutes. Would you talk with me for a bit?

- 1 YES, CONTINUE WITH RESPONDENT
- 0 UNWILLING, END INTERVIEW

Introduction – CELL PHONE

Hello, I am _____, calling from Rutgers University. We are conducting a Rutgers-Eagleton Poll of New Jersey residents. I am not selling anything and just need a few minutes. I know I am reaching you on a cell phone. We need to talk to people with cell phones to ensure we represent all of New Jersey. Are you currently driving, walking, or in any public place that might distract you?

- 0 DISTRACTED → RESCHEDULE/TERMINATE
- 1 NOT DISTRACTED, now is a good time to talk → CONSENT

IF NECESSARY: We are not selling anything, not asking for money, and all your answers will be completely confidential.

IF RESPONDENT DECLINES TO PARTICIPATE, POSSIBLE PROBES:

--Your participation is very important because only 1000 people statewide have been randomly selected for this survey and your views will represent many people throughout the state.

IF "DON'T KNOW ENOUGH":

-- There are no right or wrong answers. We are only interested in your opinions. They are just as important as anybody else's.

IF NOT INTERESTED, DON'T WANT TO:

-- Can you help me; we could really use your cooperation and we are interested in what you think.

[CONSENT]

WHEN RESPONDENT ON PHONE: Great. We are talking to New Jersey residents to conduct a research study on public policy issues. Your participation is important as only 1000 people statewide will be selected to take part in this study. This should take about 13 minutes and your answers are confidential and will only be reported in combination with others. Your participation is voluntary, you may end at any time, and you may skip questions you do not want to answer. May I ask the first question? [IF YES] Thanks!

- 0 No → Attempt Convert
- 1 YES → Continue

LEADERSHIP PERCEPTION

Q1 Thanks! First, I'd like to ask about some people and groups. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion. First, [ROTATE]

- Q1A President Barack Obama.
- Q1B Governor Chris Christie.
- Q1C U.S. Senator Robert Menendez. (men-NEN-dez)
- Q1D Presidential Candidate Mitt Romney.
- Q1E State Senator Joseph Kyrillos. (ker-RIL-los)

- 1 Favorable
- 2 Unfavorable
- 3 No Opinion
- 8 Don't Know Person (VOL)
- 9 Refused (VOL)

[ROTATE Q2 AND Q3]

Q2 Please rate how Barack Obama is handling his job as President, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

- 1 A
- 2 B
- 3 C
- 4 D

- 5 F
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q3 Please rate how Chris Christie is handling his job as governor, using a grading scale from A to F. You can give him any full letter grade, A, B, C, D, or F.

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 8 Don't know (VOL)
- 9 Refused (VOL)

[END ROTATE]

RIGHT/WRONG TRACK

Q4 Would you say the state of New Jersey is currently going in the right direction or has it gone off on the wrong track?

- 1 Going in the right direction → **SKIP Q5A**
- 2 On the wrong track → **SKIP Q5B**
- 8 Don't Know → **SKIP TO QD1**
- 9 Refused → **SKIP TO QD1**

Q5A Is New Jersey going in the right direction because things are changing for the better or simply because things are not getting worse?

- 1 Changing for the better
- 2 No getting worse
- 8 Don't know
- 9 Refused

→ **SKIP TO QD1**

Q5B Is New Jersey off on the wrong track because things are changing for the worse or simply because things are not getting better?

- 1 Changing for the worse
- 2 Not getting better
- 8 Don't Know
- 9 Refused

→ **SKIP TO QD1**

2012 ELECTION

Now let's talk a little bit about the election in November.

QD1 Are you NOW registered to vote where you live or haven't you been able to register so far?

- 1 Now registered to vote
- 2 Haven't been able to register so far
- 8 Don't know (VOL)
- 9 Refused (VOL)

QD2 In politics today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 Democrat → **SKIP TO QD4**
- 2 Republican → **SKIP TO QD4**
- 3 Independent
- 4 Something Else / Other
- 8 Don't know
- 9 Refused

QD3 Would you say that you lean toward the Democrats, the Republicans, or neither party?

- 1 Democrat
- 2 Republican
- 3 Neither
- 8 Don't Know
- 9 Refused

[PROGRAMMER NOTE: CREATE VARIABLE FOR PARTY THAT COMBINES LEANERS. LDEMOCRAT=(QD2=1 or QD3=1); LREPUBLICAN=(QD2=2 or QD3=2); LINDEPEND=(ALL OTHERS)]

QD4 Do you consider yourself to be liberal, conservative, or somewhere in between?

- 1 Liberal
- 2 Conservative
- 3 Somewhere in between
- 4 Other (VOL)
- 8 Don't know (VOL)
- 9 Refused (VOL)

[IF QD1 IS NOT 1 (REGISTERED VOTER) SKIP TO Q9]

Q6 If the election for president were held today, and the candidates were [**ROTATE ORDER:** Democrat Barack Obama and Republican Mitt Romney], who would you vote for?

- 1 Obama
- 2 Romney
- 3 Someone Else (VOL)
- 4 Not Vote (VOL)
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q7 Which ONE of the following candidate qualities matters MOST in making your decision of who to support for president? [**READ 1-6; ROTATE OPTIONS**]

- 1 High moral character
- 2 Strong Leader
- 3 Shares my values
- 4 Cares about people like me
- 5 Can bring people together
- 6 Consistent in his beliefs
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q8 Which ONE of the following issues matters MOST in making your decision of who to support for president? [**READ 1-7; ROTATE OPTIONS 1-6**]

- 1 Education
- 2 The Economy and Jobs
- 3 Homeland Security and Terrorism
- 4 Health care
- 5 Federal budget deficit
- 6 Immigration
- 7 Or is it Something else [**SPECIFY:**]
- 8 Don't Know (VOL)
- 9 Refused (VOL)

SAME-SEX MARRIAGE

[**SPLIT SAMPLE**]

[**RANDOMIZE WITHIN PARTY WITH LEANERS CREATED AFTER QD3; RANDOMLY ASSIGN ¼ IN EACH GROUP TO EACH VERSION FOLLOWING**]

[**VERSION A**]

Q9A There's been a lot of talk about gay marriage lately. Some people say gay marriage should be legal. Others oppose legalizing gay marriage. What is your position? Do you support or oppose gay marriage?

- 1 Support
- 2 Oppose
- 8 Don't Know
- 9 Refused

[VERSION B]

Q9B There's been a lot of talk about gay marriage lately. As you may know, President Obama recently announced his support for legalizing gay marriage. How about you? Do you support or oppose gay marriage?

- 1 Support
- 2 Oppose
- 8 Don't Know
- 9 Refused

[VERSION C]

Q9C There's been a lot of talk about gay marriage lately. As you may know, President Obama recently announced his support for legalizing gay marriage. He said that his Christian faith and the Golden Rule to "treat others the way you would want to be treated" were important to his decision. How about you? Do you support or oppose gay marriage?

- 1 Support
- 2 Oppose
- 8 Don't Know
- 9 Refused

[VERSION D]

Q9D There's been a lot of talk about gay marriage lately. As you may know, former Republican Party Chairman Ken Mehlman supports legalizing gay marriage. He said that believing in the Golden Rule to "treat others the way you would want to be treated" was important to his decision. How about you? Do you support or oppose gay marriage?

- 1 Support
- 2 Oppose
- 8 Don't Know
- 9 Refused

[END SPLIT SAMPLE]

Q10 How important is the issue of same-sex marriage to you personally? Is it:

- 1 The most important issue,

- 2 One of a few very important issues,
- 3 A somewhat important issue, or
- 4 Not an important issue at all
- 8 Don't Know (vol)
- 9 Refused

IMMIGRATION

Q11 Now I would like to ask you a few questions about immigration in the state of New Jersey. For each of these questions I'd like you to think of immigrants in general. Even if you, yourself, are an immigrant, I'd like you to think more generally about people who were born in other countries but moved to New Jersey. First,

In general, do you think the current number of immigrants in New Jersey is too high, too low, or just right?

- 1 Too high
- 2 Too low
- 3 Just right
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q12 How important is the issue of immigration to you personally? Is it:

- 1 The most important issue,
- 2 One of a few very important issues,
- 3 A somewhat important issue, or
- 4 Not an important issue at all
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q13 For each of the following places, please tell me whether people born outside the U.S. have made the overall quality of life better, worse, or have not had much of an effect.

- Q13A Your neighborhood
- Q13B The school in your community
- Q13C Your place of worship
- Q13D Your place of work
- Q13E the State of New Jersey

- 1 Better
- 2 Worse
- 3 Not much of an effect
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q14 Do you think that people who came to New Jersey from other countries help New Jersey's economy, hurt it, or do not have much effect on the economy?

- 1 Helps
- 2 Hurts
- 3 Not much effect
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q15 How often would you say you interact with someone from another country? Is it every day, a few times a week, a few times a month, once a month, or less than once a month?

- 1 Every day
- 2 Few times a week
- 3 Few times a month
- 4 Once a month
- 5 Less than once a month
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q16 Now I have a few questions specifically about undocumented immigrants in New Jersey. Which comes closest to your view about *undocumented* immigrants who are currently working in New Jersey and nationwide?

They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship; they should be allowed to stay in their jobs only as temporary guest workers but not apply for U.S. citizenship; or they should be required to leave the United States?

- 1 Allowed to stay and apply for citizenship
- 2 Allowed as temporary guest workers but no citizenship
- 3 Leave United States
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q17 Congress has been considering the DREAM Act which would allow undocumented immigrants who were brought to the U.S. as minors and grew up mostly in this country to become eligible for citizenship. They would have to show good moral character and either enlist in the military or obtain a college degree. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose this legislation?

- 1 Strongly support
- 2 Somewhat support
- 3 Somewhat oppose
- 4 Strongly oppose
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q18 In some states, undocumented immigrant students pay the same in-state tuition at public colleges as classmates who live in the state. Do you strongly support, somewhat support, somewhat oppose or strongly oppose doing this in New Jersey?

- 1 Strongly support
- 2 Somewhat support
- 3 Somewhat oppose
- 4 Strongly oppose
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q19 In New Jersey, U.S. born citizens whose parents are undocumented are ineligible for tuition assistance. A bill is currently in the state legislature that would give these students equal access to tuition assistance regardless of parental immigration status. Do you strongly support, somewhat support, somewhat oppose or strongly oppose this bill?

- 1 Strongly support
- 2 Somewhat support
- 3 Somewhat oppose
- 4 Strongly oppose
- 8 Don't Know (VOL)
- 9 Refused (VOL)

RUTGERS TYLER CLEMENTI CASE

Q20 Next I have some questions on a few other issues in New Jersey and nationwide. First,

As you may know, Dharun Ravi is a former Rutgers student who was convicted of bias intimidation and invasion of privacy after spying on his gay roommate who later killed himself. How much have you heard about this story? Is it a lot, a little, or nothing at all?

- 1 A lot
- 2 A little
- 3 Nothing at all → **SKIP TO Q22**
- 9 Refused → **SKIP TO Q22**

Q21 Ravi was recently sentenced to 30 days in jail, three years probation, and community service. In your opinion, was the sentence given to Ravi too tough, not tough enough, or did Ravi get the sentence he deserves?

- 1 Too tough
- 2 Not tough enough
- 3 Punishment he deserved

- 8 Don't Know (VOL)
- 9 Refused (VOL)

NYPD

[SPLIT SAMPLE ¼ TO VERSION A, ¼ TO VERSION B, ¼ TO VERSION C, ¼ TO VERSION D]

[VERSION A]

Q22A As you may know, the New York City Police Department (or N-Y-P-D) was secretly monitoring **groups** within New Jersey. Some say the NYPD's actions were a violation of civil liberties, while others say that the monitoring was necessary to protect our country. What is your position? Were the actions of the NYPD a violation of civil liberties, or were they necessary to protect our country?

- 1 Violation of civil liberties
- 2 Necessary action
- 3 Both (vol)
- 8 Don't Know
- 9 Refused

[VERSION B]

Q22B As you may know, the New York City Police Department (or N-Y-P-D) was secretly monitoring **Muslim** groups within New Jersey. Some say the NYPD's actions were a violation of civil liberties, while others say that the monitoring was necessary to protect our country. What is your position? Were the actions of the NYPD a violation of civil liberties, or were they necessary to protect our country?

- 1 Violation of civil liberties
- 2 Necessary action
- 3 Both (vol)
- 8 Don't Know
- 9 Refused

[VERSION C]

Q22C As you may know, the New York City Police Department (or N-Y-P-D) was secretly monitoring **activist** groups within New Jersey. Some say the NYPD's actions were a violation of civil liberties, while others say that the monitoring was necessary to protect our country. What is your position? Were the actions of the NYPD a violation of civil liberties, or were they necessary to protect our country?

- 1 Violation of civil liberties
- 2 Necessary action
- 3 Both (vol)
- 8 Don't Know

9 Refused

[VERSION D]

Q22D As you may know, the New York City Police Department (or N-Y-P-D) was secretly monitoring **student** groups within New Jersey. Some say the NYPD's actions were a violation of civil liberties, while others say that the monitoring was necessary to protect our country. What is your position? Were the actions of the NYPD a violation of civil liberties, or were they necessary to protect our country?

- 1 Violation of civil liberties
- 2 Necessary action
- 3 Both (vol)
- 8 Don't Know
- 9 Refused

[END SPLIT SAMPLE]

Q23 How effective do you think the secret monitoring of groups is in protecting us from dangerous threats? Is it very effective, somewhat effective, not very effective, or not at all effective?

- 1 Very Effective
- 2 Somewhat Effective
- 3 Not very effective
- 4 Not at all effective
- 8 Don't Know (VOL)
- 9 Refused (VOL)

AMERICAN EXCEPTIONALISM EXPERIMENT – FLAVIO HICKEL

[RANDOMLY ASSIGN 1/6 OF SAMPLE TO EACH OF THE 6 VERSIONS]

[VERSION A – CONTROL, ENTITLEMENT]

Q25A Now I'd like to ask for your impression of a bill before the United States Congress. Congressman Sam Hayes says tax policies unfairly punish those who work hard in order to provide benefits to those who do not. He proposes to cut taxes on hard working Americans and increase requirements for receiving government benefits.

Even though you do not know much about this proposal, is your initial impression very positive, somewhat positive, somewhat negative, or very negative?

- 1 Very Positive → **SKIP TO Q26A**
- 2 Somewhat Positive → **SKIP TO Q26A**
- 3 Somewhat Negative → **SKIP TO Q27A**

- 4 Very Negative → **SKIP TO Q27A**
- 8 Don't Know [VOL.] → **SKIP TO QD5**
- 9 Refused [VOL.] → **SKIP TO QD5**

Q26A How enthusiastic does this proposal make you? Is it very enthusiastic, somewhat enthusiastic, or not enthusiastic?

- 1 Very Enthusiastic
- 2 Somewhat Enthusiastic
- 3 Not Enthusiastic
- 8 Don't Know [VOL.]
- 9 Refused [VOL.]

[SKIP TO QD5]

Q27A How angry does this proposal make you? Is it very angry, somewhat angry, or not angry?

- 1 Very Angry
- 2 Somewhat Angry
- 3 Not Angry
- 8 Don't Know [VOL.]
- 9 Refused [VOL.]

[SKIP TO QD5]

[VERSION B – CONTROL, INEQUALITY]

Q25B Now I'd like to ask your impression of a bill before the United States Congress. Congressman Sam Hayes says the wealthy have not been paying their fair share of taxes, limiting the ability of government to pursue policies for other Americans. He proposes to increase taxes on the wealthy to pay for programs that benefit hard working Americans who are struggling.

Even though you do not know much about this proposal, is your initial impression very positive, somewhat positive, somewhat negative, or very negative?

- 1 Very Positive → **SKIP TO Q26B**
- 2 Somewhat Positive → **SKIP TO Q26B**
- 3 Somewhat Negative → **SKIP TO Q27B**
- 4 Very Negative → **SKIP TO Q27B**
- 8 Don't Know [VOL.] → **SKIP TO QD5**
- 9 Refused [VOL.] → **SKIP TO QD5**

Q26B How enthusiastic does this proposal make you? Is it very enthusiastic, somewhat enthusiastic, or not enthusiastic?

- 1 Very Enthusiastic
- 2 Somewhat Enthusiastic
- 3 Not Enthusiastic
- 8 Don't Know [VOL.]
- 9 Refused [VOL.]

[SKIP TO QD5]

Q27B How angry does this proposal make you? Is it very angry, somewhat angry, or not angry?

- 1 Very Angry
- 2 Somewhat Angry
- 3 Not Angry
- 8 Don't Know [VOL.]
- 9 Refused [VOL.]

[SKIP TO QD5]

[VERSION C – ACTIVE, ENTITLEMENT]

Q24C Next I'd like to ask your impression of part of a recent speech. Here it is: [Pause]

Our founding fathers created a nation built on the idea that all are created equal with rights to life, liberty, and the pursuit of happiness. These were not just empty words, but sacred principles that make us the envy of the world. But we've gotten off track. The economic crisis is just one example of a trend toward decline. Increasingly, we punish those who have worked hard while rewarding those who take advantage of the system. Our government has forgotten that individual self-reliance and personal responsibility are fundamental American values that must be promoted.

How much do you agree with this speech? Do you Strongly Agree, Agree, Disagree, or Strongly Disagree?

- 1 Strongly Agree
- 2 Agree
- 3 Disagree
- 4 Strongly Disagree
- 8 Don't Know [VOL.]
- 9 Refused [VOL.]

Q25C Now I'd like to ask for your impression of a bill before the United States Congress.

Congressmen Sam Hayes says tax policies unfairly punish those who work hard in order to provide benefits to those who do not. He proposes to cut taxes on hard working Americans and increase requirements for receiving government benefits.

Even though you do not know much about this proposal, is your initial impression very positive, somewhat positive, somewhat negative, or very negative?

- 1 Very Positive → **SKIP TO Q26C**
- 2 Somewhat Positive → **SKIP TO Q26C**
- 3 Somewhat Negative → **SKIP TO Q27C**
- 4 Very Negative → **SKIP TO Q27C**
- 8 Don't Know [VOL.] → **SKIP TO QD5**
- 9 Refused [VOL.] → **SKIP TO QD5**

Q26C How enthusiastic does this proposal make you? Is it very enthusiastic, somewhat enthusiastic, or not enthusiastic?

- 1 Very Enthusiastic
- 2 Somewhat Enthusiastic
- 3 Not Enthusiastic
- 8 Don't Know [VOL.]
- 9 Refused [VOL.]

[SKIP TO QD5]

Q27C How angry does this proposal make you? Is it very angry, somewhat angry, or not angry?

- 1 Very Angry
- 2 Somewhat Angry
- 3 Not Angry
- 8 Don't Know [VOL.]
- 9 Refused [VOL.]

[SKIP TO QD5]

[VERSION D – PASSIVE, ENTITLEMENT]

Q24D Next I'd like to ask your impression of part of a recent speech. Here it is: [Pause]

Our founding fathers created a nation built on the idea that all are created equal with rights to life, liberty, and the pursuit of happiness. These were not just empty words, but sacred principles that make us the envy of the world. But we've gotten off track. The economic crisis is just one example of a trend toward decline. Increasingly, we punish those who have

worked hard while rewarding those who take advantage of the system. Our government has forgotten that individual self-reliance and personal responsibility are fundamental American values that must be promoted.

[NEW SCREEN – PAUSE]

Q25D Now I'd like to ask for your impression of a bill before the United States Congress. Congressman Sam Hayes says tax policies unfairly punish those who work hard in order to provide benefits to those who do not. He proposes to cut taxes on hard working Americans and increase requirements for receiving government benefits.

Even though you do not know much about this proposal, is your initial impression very positive, somewhat positive, somewhat negative, or very negative?

- 1 Very Positive → **SKIP TO Q26D**
- 2 Somewhat Positive → **SKIP TO Q26D**
- 3 Somewhat Negative → **SKIP TO Q27D**
- 4 Very Negative → **SKIP TO Q27D**
- 8 Don't Know [VOL.] → **SKIP TO QD5**
- 9 Refused [VOL.] → **SKIP TO QD5**

Q26D How enthusiastic does this proposal make you? Is it very enthusiastic, somewhat enthusiastic, or not enthusiastic?

- 1 Very Enthusiastic
- 2 Somewhat Enthusiastic
- 3 Not Enthusiastic
- 8 Don't Know [VOL.]
- 9 Refused [VOL.]

[SKIP TO QD5]

Q27D How angry does this proposal make you? Is it very angry, somewhat angry, or not angry?

- 1 Very Angry
- 2 Somewhat Angry
- 3 Not Angry
- 8 Don't Know [VOL.]
- 9 Refused [VOL.]

[SKIP TO QD5]

[VERSION E – ACTIVE, INEQUALITY]

Q24E Next I'd like to ask your impression of part of a recent speech. Here it is: [Pause]

Our founding fathers created a nation built on the idea that all are created equal with rights to life, liberty, and the pursuit of happiness. These were not just empty words, but sacred principles that make us the envy of the world. But we've gotten off track. The economic crisis is just one example of a trend toward decline. Increasingly, we benefit the rich and powerful at the expense of the rest of us. Our government has forgotten that equality and fairness are fundamental American values that need to be promoted.

How much do you agree with this speech? Do you Strongly Agree, Agree, Disagree, or Strongly Disagree?

- 1 Strongly Agree
- 2 Agree
- 3 Disagree
- 4 Strongly Disagree
- 8 Don't Know [VOL.]
- 9 Refused [VOL.]

Q25E Now I'd like to ask your impression of a bill before the United States Congress. Congressman Sam Hayes says the wealthy have not been paying their fair share of taxes, limiting the ability of government to pursue policies for other Americans. He proposes to increase taxes on the wealthy to pay for programs that benefit hard working Americans who are struggling.

Even though you do not know much about this proposal, is your initial impression very positive, somewhat positive, somewhat negative, or very negative?

- 1 Very Positive → **SKIP TO Q26E**
- 2 Somewhat Positive → **SKIP TO Q26E**
- 3 Somewhat Negative → **SKIP TO Q27E**
- 4 Very Negative → **SKIP TO Q27E**
- 8 Don't Know [VOL.] → **SKIP TO QD5**
- 5 Refused [VOL.] → **SKIP TO QD5**

Q26E How enthusiastic does this proposal make you? Is it very enthusiastic, somewhat enthusiastic, or not enthusiastic?

- 1 Very Enthusiastic
- 2 Somewhat Enthusiastic
- 3 Not Enthusiastic
- 8 Don't Know [VOL.]
- 9 Refused [VOL.]

[SKIP TO QD5]

Q27E How angry does this proposal make you? Is it very angry, somewhat angry, or not angry?

- 1 Very Angry
- 2 Somewhat Angry
- 3 Not Angry
- 8 Don't Know [VOL.]
- 9 Refused [VOL.]

[SKIP TO QD5]

[VERSION F – PASSIVE, INEQUALITY]

Q24F Next I'd like to ask your impression of part of a recent speech. Here it is: [Pause]

Our founding fathers created a nation built on the idea that all are created equal with rights to life, liberty, and the pursuit of happiness. These were not just empty words, but sacred principles that make us the envy of the world. But we've gotten off track. The economic crisis is just one example of a trend toward decline. Increasingly, we benefit the rich and powerful at the expense of the rest of us. Our government has forgotten that equality and fairness are fundamental American values that need to be promoted.

[NEW SCREEN – PAUSE]

Q25F Now I'd like to ask your impression of a bill before the United States Congress. Congressmen Sam Hayes says the wealthy have not been paying their fair share of taxes, limiting the ability of government to pursue policies for other Americans. He proposes to increase taxes on the wealthy to pay for programs that benefit hard working Americans who are struggling.

Even though you do not know much about this proposal, is your initial impression very positive, somewhat positive, somewhat negative, or very negative?

- 1 Very Positive → **SKIP TO Q26F**
- 2 Somewhat Positive → **SKIP TO Q26F**
- 3 Somewhat Negative → **SKIP TO Q27F**
- 4 Very Negative → **SKIP TO Q27F**
- 8 Don't Know [VOL.] → **SKIP TO QD5**
- 9 Refused [VOL.] → **SKIP TO QD5**

Q26F How enthusiastic does this proposal make you? Is it very enthusiastic, somewhat enthusiastic, or not enthusiastic?

- 1 Very Enthusiastic
- 2 Somewhat Enthusiastic
- 3 Not Enthusiastic
- 8 Don't Know [VOL.]
- 9 Refused [VOL.]

[SKIP TO QD5]

Q27F How angry does this proposal make you? Is it very angry, somewhat angry, or not angry?

- 1 Very Angry
- 2 Somewhat Angry
- 3 Not Angry
- 8 Don't Know [VOL.]
- 9 Refused [VOL.]

[SKIP TO QD5]

[END SPLIT SAMPLE]

DEMOGRAPHICS

We're almost finished. Now we have some questions to help us understand our results.

QD5 May I please have your zip code?

_____ (RECORD)

- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD6 What was the last grade in school you completed? **[CODE TO LIST]**

- 1 8th Grade Or Less
- 2 High School Incomplete (Grades 9, 10 and 11)
- 3 High School Complete (Grade 12)
- 4 Vocational/Technical School
- 5 Some College
- 6 Junior College Graduate (2 Year, Associates Degree)
- 7 4 Year College Graduate (Bachelor's Degree)
- 8 Graduate Work (Masters, Law/Medical School, Etc.)
- 9 Refused

QD7 And what is your age?

_____ (ENTER AGE: 98=98+, 99 = REFUSED)

[IF Don't Know/REFUSED IN QD7, ASK:]

QD8 Is it between...?

- 1 18 - 20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 - 64
- 8 65 OR OVER
- 9 Refused

QD9 What is your primary employment status? Are you: **[READ 1-8]**

- 1 Employed full time
- 2 Employed part time
- 3 Laid off from a job
- 4 A homemaker or stay at home parent
- 5 Retired
- 10 Student
- 7 Otherwise Not Employed
- 8 Disabled
- 9 Refused (VOL)

QD10 Are you Catholic, Protestant, Jewish, Muslim, some other religion, Atheist or agnostic?

- 1 Catholic → ASK QD11
- 2 Protestant → ASK QD11
- 3 Jewish
- 4 Muslim
- 5 Some other religion
- 6 Atheist
- 7 Agnostic
- 8 Don't Know
- 9 Refused

[ASK ONLY IF QD10 = 1,2]

QD11 Would you describe yourself as a born again or evangelical Christian?

- 1 Yes
- 2 No
- 8 Don't Know (VOL)

9 Refused (VOL)

QD12 How often do you attend church, synagogue, or other worship services: at least once a week, almost every week, about once a month, seldom or never?

- 1 At least once a week
- 2 Almost every week
- 3 About once a month
- 4 Seldom
- 5 Never
- 9 Refused (vol)

QD13 Do you or any member of your household belong to labor union?

- 1 Yes → **ASK QD14**
- 2 No
- 8 Don't Know
- 9 Refuse

[ASK ONLY IF QD13 = 1]

QD14 Is the union a public employee union?

- 1 Yes
- 2 No
- 8 Don't Know
- 9 Refuse

QD15 Were you born in the United States?

- 0 No
- 1 Yes
- 8 Don't Know
- 9 Refused

QD16 Were *either* of your parents born *outside of* the United States?

- 0 No
- 1 Yes
- 8 Don't Know
- 9 Refused

QD17 Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes

- 2 No
- 8 Don't know
- 9 Refused

QD18 Are you white, Black or of Asian origin, or are you some other race, or multi-racial?

- 1 White
- 2 Black (accept African-American)
- 3 Asian
- 4 Hispanic / Latino / Spanish (Vol)
- 5 OTHER, SPECIFY: _____
- 6 Multi-racial
- 8 Don't know
- 9 Refused

QD19 Are you married, in a committed relationship, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Committed relationship
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never married
- 9 Refused

QD20 Are you the parent or guardian of any children under 18 now living in your home?

- 1 Yes
- 2 No
- 9 Refused (vol)

QD21 Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. **[READ LIST]**

- 1 Less than \$25,000
- 2 25 to under \$50,000
- 3 50 to under \$75,000
- 4 75 to under \$100,000
- 5 100 to under \$150,000
- 6 \$150,000 or more
- 8 Don't know [VOL. – DO NOT READ]
- 9 Refused [VOL. – DO NOT READ]

QD25 Which type of phone do you currently place and receive the most phone calls from? Is it a cell phone or a land line phone?

- 1 Cell phone
- 2 Landline phone
- 3 Both Equally (VOL)
- 8 Don't Know (VOL)
- 9 Refused (VOL)

QD26 Gender (BY OBSERVATION)

- 1 Male
- 2 Female

Closing and Additional Informed Consent Language

That completes our survey. Thank you very much for your time and cooperation. If you have any questions, you may contact Dr. David Redlawsk (*pronounced RED-losk*) at 732-932-9384. If you have any questions about your rights as a research participant, you may contact the administrator of the Rutgers Institutional Review Board at 848-932-0150. Have a good day/evening.

Methodology Statement

Rutgers-Eagleton Poll May 31 – June 4, 2012

The Rutgers-Eagleton Poll was conducted by telephone from May 31 – June 4, 2012 with a scientifically selected random sample of 1191 New Jersey adults, including a subsample of 1065 registered voters reported here. Data are weighted to represent known parameters in the New Jersey population, using gender, age, race, and Hispanic ethnicity matching to 2010 US Census Bureau data. All results are reported with these weighted data. This telephone poll included 1040 landline respondents and 151 cell phone respondents, all acquired through random digit dialing.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. The sampling error for 1065 registered voters is +/-2.9 percentage points, at a 95 percent confidence interval. Thus if 50 percent of New Jersey voters favored a particular position, one would be 95 percent sure that the true figure would be between 47.1 and 52.9 percent (50 +/-2.9) had all New Jersey registered voters been interviewed, rather than just a sample. Sampling error increases as the sample size decreases, so statements based on various population subgroups are subject to more error than are statements based on the total sample. Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects.

This Rutgers-Eagleton Poll was fielded by Braun Research Incorporated. The questionnaire was developed and all data analyses were completed in house. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center focused on the study and teaching of politics and the political process.