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EDITOR’S NOTE: ATTENTION POLITICAL, ASSIGNMENT EDITORS, Poll director David Redlawsk may be contacted at 319-400-1134 (cell), 848-932-8504 (office), or redlawsk@rutgers.edu. Assistant Director Ashley Koning may be contacted at 908-872-1186 or akoning@rutgers.edu. Follow the Rutgers-Eagleton Poll on Facebook https://www.facebook.com/RutgersEagletonPoll and Twitter @EagletonPoll.

ADVISORY: During Rutgers-Eagleton Poll Director David Redlawsk’s absence, Assistant Director Ashley Koning will be the primary media contact for the Rutgers-Eagleton Poll.

EAGLETON CENTER FOR PUBLIC INTEREST POLLING NAMES ASHLEY KONING AS ASSISTANT DIRECTOR

Redlawsk to focus on Iowa Caucuses and 2016 nomination campaign for fall semester

NEW BRUNSWICK, NJ – Ashley Koning has been named assistant director of the Eagleton Center for Public Interest Polling at Rutgers University, ECPIP director David Redlawsk announced today. As assistant director, Koning will be responsible for the day-to-day management for the Rutgers-Eagleton Poll. Koning had been a graduate assistant for ECPIP for the past three years and is a Ph.D. candidate in political science at Rutgers.

“Ashley has already developed many innovations, including our extensive internship program, in her three years at the Rutgers-Eagleton Poll,” said Redlawsk. “And she’s especially skilled at explaining complex findings to the public. As a New Jersey native, Ashley has a keen understanding of politics and policy in our state. In her new role, her responsibilities will expand to overseeing all aspects of the Poll, including media relations.”

Koning holds a master’s degree in political science from Columbia University and a BA in government from Franklin & Marshall College. Prior to arriving at Rutgers, she held a private sector survey research position, followed by an assistantship at Siena Research Institute, home of the Siena New York Poll. Koning has co-authored multiple book chapters and papers on public opinion, issue framing, and survey experiments, and her dissertation work has been recognized by the American Association for Public Opinion Research (AAPOR). She holds positions on the boards of both the New York and Pennsylvania/New Jersey chapters of AAPOR. She also teaches an undergraduate course on public opinion at Rutgers.

Redlawsk also announced that he will spend the fall academic semester as a Fellow at the Harkin Institute for Public Policy and Citizen Engagement at Drake University in Des Moines, IA. At Drake he
will focus on the presidential nomination process during the run-up to the February 1, 2016 Iowa Caucuses.

A nationally recognized expert on the Iowa Caucus process, Redlawsk is lead author of the book *Why Iowa?* (University of Chicago Press, 2011) which examines the outsized role the Iowa Caucuses play in the presidential nomination process. While in Iowa, Redlawsk will remain available for commentary on the shape of the 2016 presidential campaign, and in particular on N.J. Gov. Chris Christie’s bid to secure the Republican nomination.

The Rutgers-Eagleton Poll, founded in 1971, will celebrate its 200th New Jersey poll in December, continuing its traditional focus on New Jersey policy and politics. During the upcoming academic year polls will be released approximately every two months. The next Rutgers-Eagleton Poll will be in the field from July 25–31, with results announced during the first two weeks of August.

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