A recent poll conducted by the Eagleton Institute shows that the people who make most use of the Jersey shore think that its development should be controlled by the state. The poll indicates that 56% of a sample of 898 persons who said they had been to the shore in the past two years favored state control over the shore's development. This was in response to the question "Do you feel the state should step in and control the future development of the New Jersey shore or should it be left to private development?"

A total of 32% of shore users favored private development while 13% had no opinion.

The survey was part of Eagleton's statewide random sampling of 1214 persons 18 years of age and older conducted by telephone between May 11 and 22.

The poll also showed that people who used the shore most were most in favor of state control. Respondents who said they visited the shore only 1 or 2 times in the past two years favored state over private control of the shore's development by 52% to 32% with 16% no opinion, while respondents who said they were more frequent users of the shore favored state over private control by 59% to 32% with 9% no opinion.

People who said they owned property at the shore—15% of those queried, including full-time residents—were more in favor of state control than the remainder of the sample. Among shore property owners 62% favored state control, 27% private development and 11% had no opinion.

Among persons who said they live at the shore—only 9% of the sample—35% favored state control, 33% private development and 12% had no opinion.
The breakdown of the sample by political groups suggests that the legislature's recent decision to bring the shore's development under state control is not likely to be a serious statewide issue. Both Republicans and Democrats in the sample favored state control by 56% with private control being favored by 37% of the Republicans and 31% of the Democrats. No opinion was registered by 8% of the Republicans and 12% of the Democrats.

The results of the New Jersey Poll were tabulated by Opinion Research Corp. of Princeton, New Jersey.
TO: POLITICAL REPORTERS

FROM: JOHN C. BLYDENBURGH

RE: THE NEW JERSEY POLL, RELEASE #9, MONDAY MORNING, JUNE 23, 1973

The questions on which this analysis is based are as follow:

"Have you visited the New Jersey shore in the past 2 years?"

"How many times have you gone to the shore in the past 2 years?"

"Do you own a house, have you rented there, or have you just gone for the day?"

"Do you feel the state should step in and control the future development of the New Jersey shore or should it be left to private development?"