FOR RELEASE MONDAY, MARCH 27, 1972

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More than one in ten New Jersey residents are "very likely" to vote for George Wallace were he to run again for the Presidency as an independent candidate, according to the Second New Jersey Poll conducted by the Eagleton Institute of Politics at Rutgers University. Of the 1221 New Jerseyans over 18 who were interviewed between February 18 and 28, 11% reported that they were "very likely" to vote for the Alabama Governor, 12% were "somewhat likely" to vote for him, while 70% said that they would be "not at all likely" to vote for Wallace. The remaining 7% had no opinion.

A profile of the Wallace supporter can be drawn from the Poll data. Those who support him are more likely to be male—Wallace draws 60% of his support from men, although men comprise less than half of New Jersey's population.

A majority of those favoring the Alabaman identify themselves as Democrats, while a quarter are Republicans and the rest Independents.

The Wallace sympathizer is somewhat more likely to style himself a conservative—47% of Wallace supporters compared to 44% of all respondents to the Poll. Interestingly however, 30% of those favorable to Wallace call themselves liberal compared to 36% of the whole New Jersey electorate.
Voters with less than a high school education make up the majority of the Alabama Governor's support in New Jersey--56% of his supporters as compared to 41% of the state electorate whose education stopped at this level.

A Wallace supporter is more likely to hold a blue collar job--66% as compared to 49% of all respondents--and have an above average, but not a high income. Those earning between $10,000 and $15,000 a year make up 41% of his support although this income group comprises only 28% of the state's citizens. High income respondents--those making over $15,000 a year--make up 25% of the New Jersey electorate, but only 13% of Wallace supporters.

The Alabaman's admirers are more active politically than New Jersey citizens as a whole. A full three-quarters of them report having voted last November as compared to two-thirds of the general electorate.

President Nixon is viewed somewhat less favorably by the Wallace sympathizers than by New Jerseyans in general. While 51% of New Jersey citizens gave the President a positive rating, only 46% of Wallace supporters did.

Thus, the picture of the potential Wallace voter in New Jersey that emerges is of a male, blue collar worker with less than a high school education but with above average income. He considers himself a Democrat, is somewhat conservative and quite likely to vote.

The Second New Jersey Poll is supported by a grant from the Wallace-Eljabar Foundation and the Eagleton Institute of Politics. The results were tabulated at Opinion Research Corporation of Princeton, New Jersey.
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