
Attachment 7
Rutgers-Eagleton Poll November 6-10, 2009

Sample: **450 New Jersey adults ages 18 and older and 450 Recalls to October 2009**
Respondents

FINAL Version: November 2, 2009
NEW RANDOM SAMPLE VERSION

Introduction

Hello, my name is _____. I'm conducting an Eagleton Poll for **RUTGERS** University. I'd like to ask a few questions of the **YOUNGEST MALE** age 18 or older, who is now at home.

(IF NO MALE AT HOME NOW: Then, may I speak with the **OLDEST FEMALE** age 18 or older who is now at home?)

WHEN RESPONDENT ON PHONE: Hello, my name is _____. We are conducting a research study on public policy issues in New Jersey.

Consent

Your participation is important as only 900 residents have been selected to take part in this study. This will take about 12 minutes and your answers are anonymous. Anonymous means we will not collect any information that could be used to identify you. Your participation is voluntary, you may end your participation at any time, and you may skip questions you do not want to answer. May I ask the first question?

IF NECESSARY: We are not selling anything, not asking for money, and all your answers will be completely confidential.

IF RESPONDENT DECLINES TO PARTICIPATE, POSSIBLE PROBES:

--Your participation is very important because only 900 people have been randomly selected for this survey and your views will represent many people throughout the state.

IF "DON'T KNOW ENOUGH":

-- There are no right or wrong answers. We are only interested in your opinions. They are just as important as anybody else's.

IF NOT INTERESTED, DON'T WANT TO:

-- Please help me; we could really use your cooperation and we are interested in what you think.

Q1. Gender (BY OBSERVATION)

- 1 Male
- 2 Female

Election 2009

Q2. Many people were not able to vote in the recent election for Governor because they got sick or they just did not have time. Which of the following statements best describes you?
[READ FIRST THREE OPTIONS]

- 1 I voted in the election
- 2 I tried to vote but wasn't able to → **SKIP TO Q3C**
- 3 I did not try to vote → **SKIP TO Q3B**
- 8 Don't know (VOL) → **SKIP TO Q6**
- 9 Refused (VOL) → **SKIP TO Q6**

[VOTER STATUS SERIES]

[SERIES FOR VOTERS – Q3A-Q5.1A]

Q3A. For whom did you vote for Governor? Was it **[ROTATE: Jon Corzine, Chris Christie, Chris Daggett]**, or some other candidate?

- 1 Corzine
- 2 Christie
- 3 Daggett → **SKIP TO Q5A**
- 4 Other candidate
- 8 Don't know (VOL) → **SKIP TO Q6**
- 9 Refused (VOL) → **SKIP TO Q6**

Q4A. What was the main reason you did NOT vote for independent Chris Daggett?
[DO NOT READ RESPONSES; CODE TO BEST MATCH]

1. Knew little or nothing about him (never heard of him/don't know him)
2. Daggett could not win (unlikely to win; wasting my vote)
3. Dislike Daggett (as a PERSON, any mention of character, NOT policy)
4. Dislike Daggett's POLICIES/positions/TAX PLAN (any mention of policy or positions on issues)
5. I am a Democrat/Republican (any mention of voting by party, for party)

- candidate)
- 6. I Just liked another candidate better
- 7. Daggett would not do a good job (any job performance related reason)
- 8. Other [Specify]
- 9. No specific reason/Don't Know/Refused

Q5A. Would you say your vote was more for **[FILL CANDIDATE FROM Q3A]** or more against the other candidates?

- 1 More for candidate
- 2 Against the opposing candidates
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q5.1 Did you vote for or against borrowing 400 million dollars to fund open space. or did you not vote on this issue?

- 1 For
- 2 Against
- 3 Did not vote
- 8 Don't know
- 9 Refused

[END SERIES FOR VOTERS]

[SKIP TO Q6]

[SERIES FOR NON VOTERS – Q3B]

Q3B. Which would you say is the MAIN reason that you didn't vote? Was it **[ROTATE:** personal reasons like not having time or feeling sick; you did not like the candidates; you did not like the way the campaign was being conducted, or because you are not registered to vote]?

- 1 Personal reasons
- 2 Did not like the candidates
- 3 Did not like the way the campaign was being conducted
- 4 Not registered to vote
- 5 Some other reason [Specify]
- 8 Don't know (VOL)
- 9 Refused (VOL)

[SKIP TO Q6]

[SERIES FOR ATTEMPTED VOTERS – Q3C]

Q3C. Which would you say is the MAIN reason you were unable to vote even though you tried? Was it **[ROTATE]** [you did not know where to vote; you couldn't get to the polls on time; or you were told by someone you weren't allowed to vote]?

- 1 Did not know where to vote
- 2 Could not get to polls on time
- 3 Told not allowed to vote
- 4 Some other reason [Specify]
- 8 Don't Know
- 9 Refused

[SKIP TO Q6]

[END VOTER STATUS SERIES]

Q6. Is the future of New Jersey after the election of **[WINNER NAME]** as governor better, about the same, or worse than it was?

- 1 Better
- 2 About the same
- 3 Worse
- 8 Don't Know
- 9 Refused

Q7 In just a couple words please tell me the ONE most important thing you would like the **[NEW]** Governor to do in the next year?

[OPEN ENDED]

[IF NO RESPONSE, OR DON'T KNOW REPSONSE, SKIP TO Q9]

Q8 How likely is it that this will actually get done? Is it very likely, somewhat likely, or not at all likely?

- 1 Very Likely
- 2 Somewhat Likely
- 3 Not at all Likely
- 8 Don't Know
- 9 Refused

[SPLIT BALLOT, RANDOM HALF FOR EACH VERSION]

[VERSION A]

Q9A The state constitution requires New Jersey to balance its budget each year. To do this next year, should the governor: **[ROTATE first two: reduce spending on government services, increase taxes to keep government services at current levels]**, or both reduce spending and increase taxes?

- 1 Reduce spending for government services
- 2 Increase taxes to keep government services where they are → **SKIP to Q11**
- 3 Reduce spending and increase taxes
- 8 Don't know (Vol) → **SKIP TO Q11**
- 9 Refused (Vol) → **SKIP TO Q11**

[VERSION B]

Q9B Next year, New Jersey's 29 billion dollar budget will be short 8 billion dollars. However, the state constitution requires New Jersey to balance its budget each year. To do this next year, should the governor: **[ROTATE first two: reduce spending for government services, increase taxes to keep government services at current levels]**, or both reduce spending and increase taxes?

- 1 Reduce spending for government services
- 2 Increase taxes to keep government services at current levels → **SKIP to Q11**
- 3 Reduce spending and increase taxes
- 8 Don't know (Vol) → **SKIP TO Q11**
- 9 Refused (Vol) → **SKIP TO Q11**

[END SPLIT BALLOT]

Q10 What is ONE thing you would like the [NEW] Governor to do to reduce spending? Just tell me in a couple of words.

[OPEN ENDED]

New Jersey's Future

[SPLIT BALLOT; RANDOM HALF ASSIGNED TO EACH VERSION]

[VERSION A]

Now, thinking ahead to the NEXT TEN YEARS or so, please tell me whether you expect New Jersey to be a better or worse place for each of the following items. If you think it will stay the same or don't have an opinion on something just say so.

Q11A First, overall as a place to live, will New Jersey be better, worse, or the same?

- 1 Better
- 2 Worse
- 3 Stay the same
- 8 Don't know
- 9 Refused

Next,

[RANDOMIZE ORDER OF 12A-Q13A]

[PROMPT AS NEEDED WITH "Will New Jersey be better, worse, or the same?"]

Q12A As a place to enjoy the natural environment?

Q13A As a place to settle down and retire?

Response Options for Q12A-Q13A

- 1 Better
- 2 Worse
- 3 Stay the same
- 8 Don't know
- 9 Refused

Now, I would like you to continue thinking about the next TEN YEARS for the following three questions:

Q14A Will the economy in New Jersey be stronger or will it be weaker?

[PROMPT ONLY IF NEEDED: "Thinking about the next TEN years..."]

- 1 Stronger
- 2 Weaker
- 3 Neither/No Change (Vol)
- 8 Don't know
- 9 Refused

Q15A Will race relations in New Jersey improve or will they get worse?

- 1 Improve
- 2 Get Worse
- 3 Neither/No Change (Vol)
- 8 Don't know
- 9 Refused

Q16A Will health care be more affordable or will it be less affordable?

- 1 More Affordable
- 2 Less Affordable
- 3 Neither/No Change (Vol)
- 8 Don't know
- 9 Refused

[VERSION B]

Now, thinking ahead to the NEXT TEN YEARS or so, please tell me whether you expect New Jersey to be a better or worse place for each of the following items. If you think it will stay the same or don't have an opinion on something just say so.

Q11B First, overall as a place to live, will New Jersey be better, worse, or the same?

- 1 Better
- 2 Worse
- 3 Stay the same
- 8 Don't know
- 9 Refused

Next,

[RANDOMIZE ORDER OF 12B-Q13B]

[PROMPT AS NEEDED WITH "Will New Jersey be better, worse, or the same?"]

Q12B As a place that's affordable to live?

Q13B As a place to raise a family?

Response Options for Q12B-Q13B

- 1 Better
- 2 Worse
- 3 Stay the same
- 8 Don't know
- 9 Refused

Now, I would like you to continue thinking about the next TEN YEARS for the following three questions:

Q14B Will the public education system improve or will it get worse?

- 1 Improve
- 2 Get Worse
- 3 Neither/No Change (Vol)
- 8 Don't know
- 9 Refused

Q15B Will conditions in New Jersey's cities get better or will they get worse?

- 1 Get Better
- 2 Get Worse
- 3 Neither/No Change (Vol)
- 8 Don't know
- 9 Refused

Q16B Will the gap between rich and poor will get larger or will it get smaller?

- 1 Ger larger
- 2 Get Smaller
- 3 Neither/No Change (Vol)
- 8 Don't know
- 9 Refused

[END SPLIT BALLOT]

[SPLIT BALLOT; RANDOMLY ASSIGN HALF TO EACH VERSION]

[VERSION A]

Thinking about YOUR OWN situation over the next TEN YEARS or so, for each of the following tell me whether you expect your life to get better, worse or stay the same. If something does not apply to you just say so.

First... [next...]

[INSERT ITEM; RANDOMIZE ORDER]

[PROMPT ONLY AS NEEDED WITH: “Do you expect this to get better, worse or stay the same?”

- Q17A Your job situation?
- Q18A Your housing situation?
- Q19A The income you and your family have?
- Q20A The availability of good quality health care?

Response Options for Q17A-Q20A

- 1 Better
- 2 Worse
- 3 Stay the same
- 4 Does not apply
- 8 Don't know (Vol)
- 9 Refused (vol)

[VERSION B]

Different people have different concerns as they look ahead to the next TEN YEARS or so. Please tell me if you personally worry about the following a lot, some, or hardly at all. If something does not apply to you just say so.

First... [next...]

[INSERT ITEM; RANDOMIZE ORDER. PROMPT ONLY AS NEEDED WITH “Do you worry about this a lot, some, or hardly at all?”]

- Q17B Not having enough money to live comfortably?
- Q18B Having good quality health care available?
- Q19B Having enough money to retire?
- Q20B Being able to afford decent housing?

Response Options for Q17B-Q20B

- 1 Worry a lot
- 2 Worry some
- 3 Worry hardly at all
- 4 Does not apply
- 8 Don't know (Vol)
- 9 Refused (vol)

[END SPLIT BALLOT]

[SPLIT BALLOT; RANDOM ½ ASSIGNED TO EACH VERSION]

[VERSION A]

Q21A Next, I am going to read four statements. I would like to know how MANY of these statements you SUPPORT. LET ME ADD THAT I am not interested in WHICH ONES you support, only HOW MANY. So just give me a number from 0 to 4. Are you ready?

[RANDOMIZE ORDER OF STATEMENTS]

(Read all items and then ask for number supported)

1. Merging small school districts
2. Increasing the gasoline tax
3. Cutting state government services
4. Increasing student financial aid

RESPONSE – KEY NUMBER FROM 0 to 4

9 Refused

[VERSION B]

Q21B Next, I am going to read five statements. I would like to know how MANY of these statements you SUPPORT. LET ME ADD THAT I am not interested in WHICH ONES you support, only HOW MANY. So just give me a number from 0 to 5. Are you ready?

[RANDOMIZE ORDER OF STATEMENTS]

(Read all items and then ask for number supported)

1. Merging small school districts
2. Increasing the gasoline tax
3. Cutting state government services
4. Increasing student financial aid
5. Legalizing gay marriage

RESPONSE – KEY NUMBER FROM 0 to 5

9 Refused

[END SPLIT BALLOT]

Health Care

Now I would like to ask you about health care issues. There has been a lot of talk about plans for health care reform. How likely are you to support a plan that includes [Insert Item]?

[VERSION A]

Q22A a government run insurance option anyone can choose.

[VERSION B]

Q22B an insurance option like Medicare anyone can choose no matter what their age.

[VERSION C]

Q22C a government run insurance option like Medicare anyone can choose no matter what their age.

[Response Options for all versions]

- 1 Very likely
- 2 Somewhat likely
- 3 Not at all likely
- 8 Don't Know
- 9 Refused

[END SPLIT BALLOT]

Q23. Which of the following best describes the kind of health insurance you, yourself, currently have? Is it: **[READ FIRST FOUR OPTIONS]**

- 1 Medicare
- 2 Medicaid
- 3 An HMO, PPO, or other kind health insurance, or
- 4 You do not have any health insurance → **SKIP TO Q27**
- 5 Something else (Vol) **[Specify]**
- 6 More than one (Vol) **[Specify]**
- 8 Don't know → **SKIP TO Q27**
- 9 Refused → **SKIP TO Q27**

Q24. How satisfied are you with your health insurance coverage? Are you:

- 1. Very satisfied
- 2. Somewhat satisfied, or

- 3. Not satisfied
- 8. Don't Know (Vol)
- 9. Refused

[IF Q23 IS 3 ASK Q25; OTHERWISE SKIP TO Q26]

Q25. Who pays for your health insurance? Does your employer pay the full cost, do you pay the full cost yourself, or do you pay only some of the cost?

- 1 My employer pays the full cost
- 2 I pay the full cost
- 3 I pay some of the cost
- 4 Spouse/Parent/Other person pays (vol)
- 8 Don't know (vol)
- 9 Refused (vol)

Q26. Has there been any time in the past 18 months that you personally did not have health insurance?

- 1 Yes
- 2 No
- 8 Don't know (vol)
- 9 Refused (vol)

Q27 Do you ever find it difficult to get access to the health care you need, for any reason?

- 1 Yes
- 2 No
- 3 Sometimes/Depends (Vol)
- 8 Don't know (vol)
- 9 Refused (vol)

Q28. Which of the following statements about health care reform is closest to your opinion?
[READ FIRST FOUR OPTIONS]

- 1. The system works well so we do not need to change it
- 2. The system works well, but some change is needed anyway
- 3. The system could work better, but change is too risky, or
- 4. The system could work better and change is needed
- 8. Don't Know/None of them (vol)
- 9. Refused

Q29. How important is the issue of health care reform to you personally? Is it: **[READ FIRST THREE OPTIONS]**

1. Very important
2. Somewhat important, or
3. Not too important
4. Not at all important (VOL)
- 8 Don't Know
- 9 Refused

Gay Marriage

Q30 Some people say gay marriage should be legal in New Jersey. Others oppose legalizing gay marriage. What is your position? Do you:

[READ options]

1. Support gay marriage or
2. Oppose gay marriage
3. Support civil unions and oppose gay marriage (VOL)
- 8 Don't Know (Vol)
- 9 Refused (Vol)

Q31 Same-sex civil unions are currently legal in New Jersey. Now, the legislature is considering legalizing gay marriage. If the legislature does this, how should New Jersey citizens respond? They should:

[ROTATE OPTIONS 1-3 and READ]

1. Amend the state Constitution to ban both gay marriage and civil unions
2. Amend the state Constitution to ban gay marriage but still allow civil unions
3. Accept the decision and allow gay marriage in New Jersey
- 8 Don't Know (Vol)
- 9 Refused (Vol)

Q32 Of the issues facing New Jersey, how important is gay marriage? Is it the most important issue, one of a few very important issues, somewhat important, or not at all important?

- 1 Most important
- 2 One of a few very Important
- 3 Somewhat Important

- 4 Not at all important
- 8 Don't Know
- 9 Refused

Do any of the following apply to you?

- Q33 You work with someone you know is gay or lesbian
- Q34 You have someone in your family who is gay or lesbian
- Q35 You have a friend or close acquaintance who is gay or lesbian

- 1 Yes
- 2 No
- 8 Don't Know
- 9 Refused

Demographics

We're almost finished. We have just a few more questions to help us understand our survey results.

Q36 Where do you get MOST of your information about what is going on in government and politics generally? Is it from printed newspapers, television news, radio online news, online discussion like blogs, or from other people?

- 1 Printed Newspapers
- 2 Television News
- 3 Radio
- 4 Online news
- 5 Online Discussion like Blogs
- 6 Other People
- 8 Something Else **[SPECIFY]**
- 9 Don't Know/Refused

Q37 Have you ever used Twitter, the online messaging service?

- 1 Yes
- 2 No
- 8 Don't Know
- 9 Refused

Q38 Thinking of politics, do you consider yourself to be liberal, conservative, or somewhere in between?

1. Liberal
2. Conservative
3. Somewhere in between
4. Other (VOL)
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q39. In politics today, do you consider yourself a Democrat, Republican, Independent, or something else?

- 1 Democrat
- 2 Republican
- 3 Independent
- 4 Something Else / Other
- 8 Don't know (VOL)
- 9 Refused (VOL)

[IF Q39 IS 3, 4, 8, or 9 ASK Q40; OTHERWISE SKIP TO Q41]

Q40. Do you lean more toward the Democratic Party or more toward the Republican Party?

- 1 Democratic party
- 2 Republican party
- 3 Other party (vol)
- 4 Neither (vol)
- 8 Don't know (VOL)
- 9 Refused (VOL)

Q41 How many years have you lived in New Jersey, or have you lived here all of your life?

- 1 Less than one
- 2 1 to less than 3
- 3 3 to less than 6
- 4 6 to less than 10
- 5 10 to less than 20
- 6 20 to less than 30
- 7 30 or more
- 8 All my life
- 9 DK/Refused

Q42 What was the last grade in school you completed? **[CODE TO LIST]**

- 1 8th Grade Or Less
- 2 High School Incomplete (Grades 9, 10 and 11)
- 3 High School Complete (Grade 12)
- 4 Vocational/Technical School
- 5 Some College
- 6 Junior College Graduate (2 Year, Associates Degree)
- 7 4 Year College Graduate (Bachelor's Degree)
- 8 Graduate Work (Masters, Law/Medical School, Etc.)
- 9 Refused

Q43 How often do you attend church, synagogue, or other worship services: at least once a week, almost every week, about once a month, seldom or never?

- 1 At least once a week
- 2 Almost every week
- 3 About once a month
- 4 Seldom
- 5 Never
- 8 Don't Know (Vol)
- 9 Refused

Q44 Do you consider yourself to be Catholic, Protestant, Jewish, Muslim, some other religion, atheist or agnostic?

- 1 Catholic
- 2 Protestant
- 3 Jewish
- 4 Muslim
- 5 Some other religion
- 6 Atheist
- 7 Agnostic
- 8 Don't Know
- 9 Refused

[IF Q44 is 1, 2, 8, or 9 ASK Q45 OTHERWISE SKIP TO Q46]

Q45. Would you describe yourself as a born again or evangelical Christian?

- 1 Yes
- 2 No
- 8 Don't Know
- 9 Refused

Q46 What is your current employment status? Are you:

- 1 Employed full time
- 2 Employed part time
- 3 Laid off from a job
- 4 A homemaker or stay at home parent
- 5 Retired
- 6 A student
- 7 Not Employed
- 8 Disabled
- 9 Refused (Vol)

Q47 Are you the parent or guardian of any children under 18 now living in your home?

- 1 No
- 2 Yes
- 8 Don't Know
- 9 Refused

Q48 Do you or any member of your household belong to labor union?

- 1 Yes
- 2 No
- 8 Don't Know
- 9 Refused

Q49. What is your age?

_____ (ENTER AGE: 98=98+, 99 = DK/REFUSED)

[IF DK/REFUSED IN Q50, ASK:]

Q49A. Is it between...?

- 1 18 - 20
- 2 21 - 24
- 3 25 - 29
- 4 THIRTIES (30 - 39)
- 5 FORTIES (40 - 49)
- 6 FIFTIES (50 - 59)
- 7 60 - 64
- 8 65 OR OVER

9 Refused (VOL)

Q50 Are you of Latino or Hispanic origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No

- 8 Don't know
- 9 Refused

Q51. Are you white, black or of Asian origin?

- 1 White
- 2 Black
- 3 Asian
- 4 Hispanic / Latino (VOL)
- 5 OTHER, SPECIFY: _____ (VOL)

- 8 Don't know
- 9 Refused

Q52 Last year, that is in 2008, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. **[READ LIST]**

- 1 Less than \$10,000
- 2 10 to under \$20,000
- 3 20 to under \$30,000
- 4 30 to under \$40,000
- 5 40 to under \$50,000
- 6 50 to under \$75,000
- 7 75 to under \$100,000
- 8 100 to under \$150,000
- 9 \$150,000 or more
- 10 [VOL. – DO NOT READ] Don't know/Refused

Q53. In what county do you live?

- | | | |
|---------------|---------------|-------------|
| 01 Atlantic | 08 Gloucester | 15 Ocean |
| 02 Bergen | 09 Hudson | 16 Passaic |
| 03 Burlington | 10 Hunterdon | 17 Salem |
| 04 Camden | 11 Mercer | 18 Somerset |

05 Cape May	12 Middlesex	19 Sussex
06 Cumberland	13 Monmouth	20 Union
07 Essex	14 Morris	21 Warren
99 Don't Know / Refused	(VOL)	

Q54. What is your zipcode?

_____ Enter Zipcode
8 Don't know (Vol.)
9 Refused (Vol.)

Closing and Additional Informed Consent Language

That completes our survey. Thank you very much for your time and cooperation. If you have any questions about this survey, you may contact Dr. David Redlawsk (*pronounced RED-losk*) at 732-932-9384, ext. 285. If you have any questions about your rights as a research subject, you may contact the administrator of the Institutional Review Board at Rutgers University at: 732-932-0150, ext. 2104. Have a good day/evening.